

SUBSCRIBERS GALORE: EXPLORING WORLD'S TOP YOUTUBE CHANNELS

1. INTRODUCTION

A subscriber to a channel on the video-sharing YouTube is a user who has chosen to receive the channel's content by clicking on that channel's "Subscribe" button, and each user's subscription feed consists of videos published by channels to which the user is subscribed. The ability to subscribe to users was introduced in October 2005. YouTube began publishing a list of its most-subscribed channels in April 2006. An early archive of the list dates to May 2006.

1.1 OVERVIEW

✿ Our project is about Exploring top most YOUTUBE channels

1.2 PURPOSE

✿ Give the audience more content about YOUTUBE channels

2.PROBLEM DEFINITION

✿ How much time Does an Average Person Spend on YouTube?

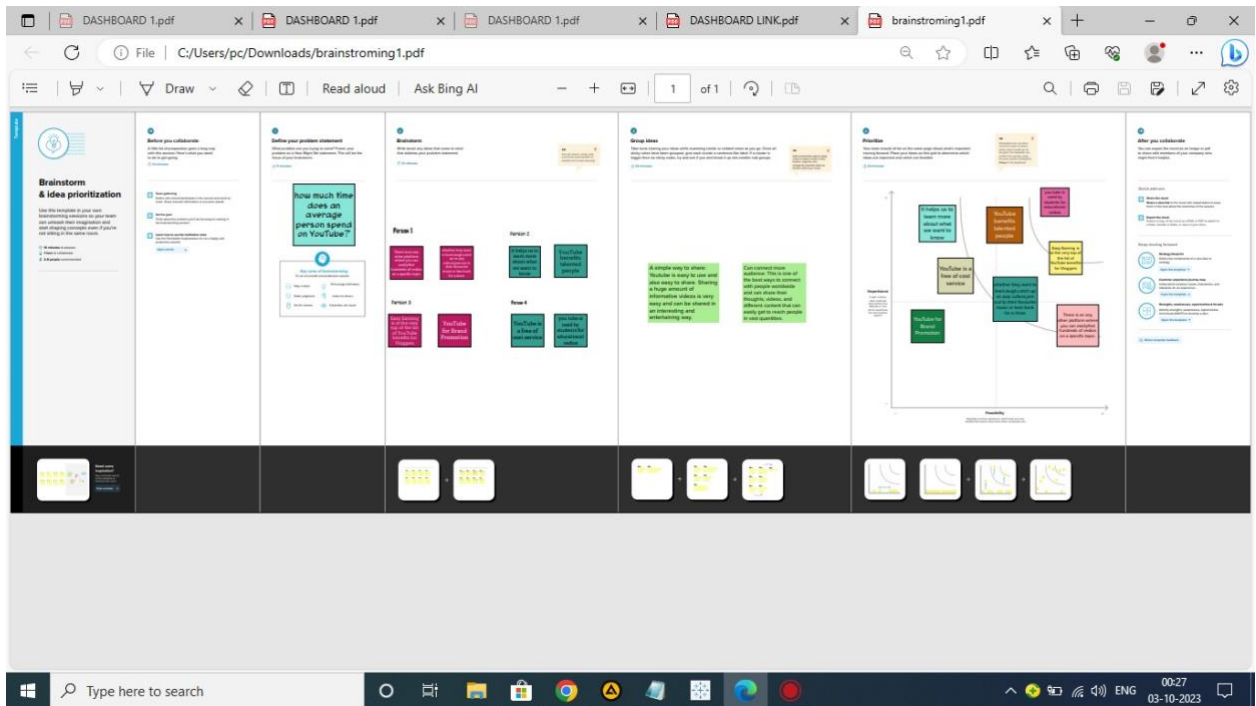
DESIGN THINKING

✿ Most of the video's from this channels will help you get new resources and Learn about new topics of designs,arts and creativity

2.1 EMPATHY MAP



2.2 IDEATION AND BRAINSTORMING MAP



3.RESULT

- ✿ different kind of YOUTUBE CHANNELS according to subscribers

4.ADVANTAGES

- ✿ Exposure to a Worldwide Audience. ...
- ✿ Marketing on YouTube Will Help You Get Found on Google. ...
- ✿ Gain Qualified Traffic. ...
- ✿ YouTube Ads Can Help You Reach Even More People. ...
- ✿ Other Ways To Repurpose Your Videos.

DISADVANTAGE

- ✿ A lot of distraction. ...

✿Obscenity- one of the biggest drawbacks that YouTube has. ...

✿Defamation and Bullying. ...

✿Making money isn't that easy.

5.APPLICATIONS

✿YouTube Studio is the official YouTube app from Google for creators. This free tool makes it easier and faster to manage your channel from anywhere.

✿YouTube Studio lets you see real-time views, respond to comments, monitor known issues, and even change your channel name and profile picture.

6.CONCLUSION

✿YouTube is a very strong growing platform creating lots of opportunities for entrepreneurs and motivated people. The best way to succeed at it, apart from creating good video content, is knowing what people like and knowing how to reach those people, for which of course you will need a mastery of social media.

7.FUTURE SCOPE

✿YouTube will distribute its content directly to televisions, personal computers, and phones. It will also sell advertising based on this traffic.