

country

city

Source

Device

Date Range

Select values

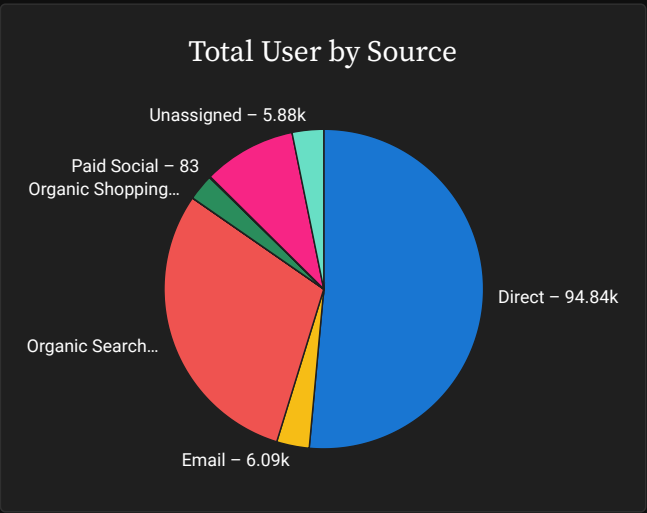
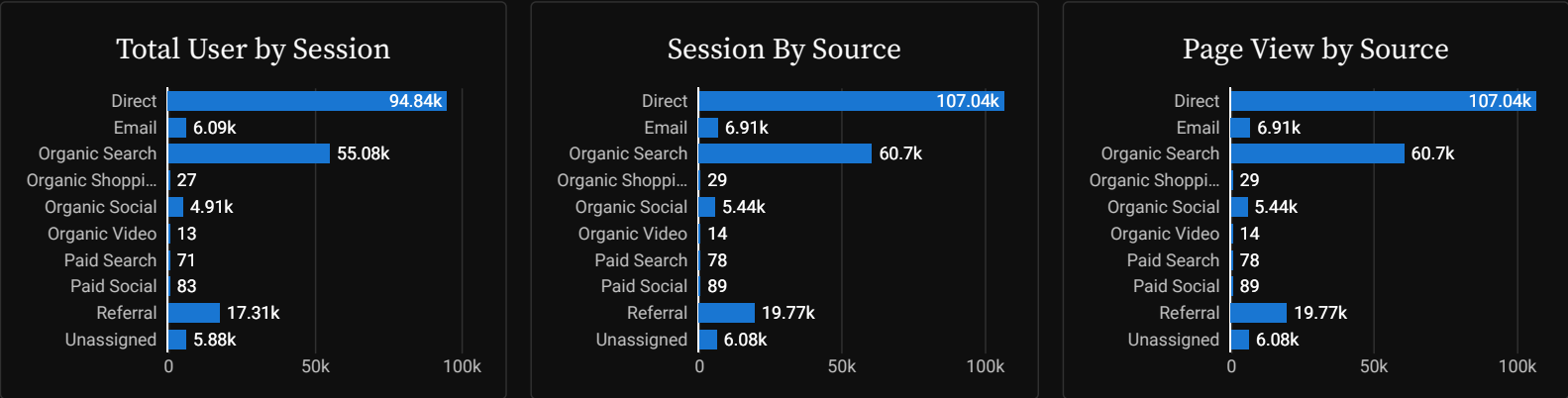
Select values

Select values

Select values

Select date range

Reset Filter



Analytics Metrics by Source

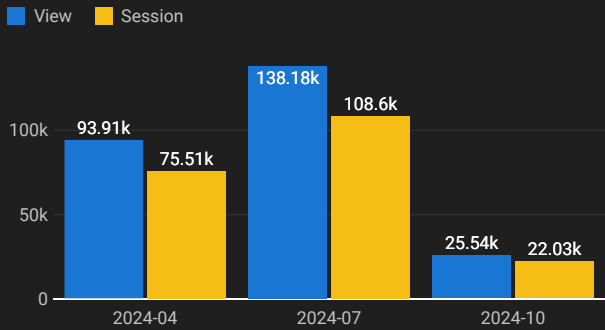
Source	Total User	New Users	View	Session	Total Click	Eng Rate	Bounce Rate
Total	184.3k	44.63k	257.6...	206.14k	1.27M	78.5%	21.5%
Direct	94.84k	20.56k	141.8k	107.04k	718.26k	82.1%	17.9%
Email	6.09k	1.56k	9.01k	6.91k	38.3k	80.3%	19.7%
Organic Search	55.08k	16.69k	69.58k	60.7k	329.75k	78.9%	21.1%
Organic Shopping	27	12	22	29	88	63.5%	36.5%
Organic Social	4.91k	1.93k	5.34k	5.44k	25.1k	69.9%	30.1%
Organic Video	13	4	25	14	143	84.6%	15.4%
Paid Search	71	10	74	78	425	62.4%	37.6%
Paid Social	83	79	92	89	312	21.5%	78.5%
Referral	17.31k	3.32k	23.58k	19.77k	113.67k	83.2%	16.8%
Unassigned	5.88k	463	8.1k	6.08k	39.44k	12.7%	87.3%



Analytics Metrics by Country -City

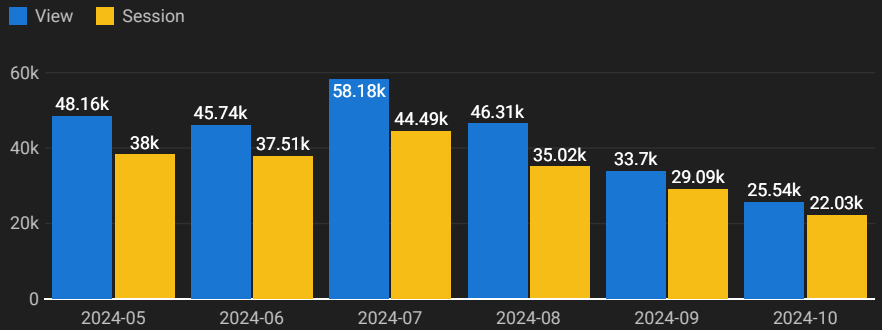
country/ city	Total User	New Users	View	Session	Total Click	Eng Rate	Bounce Rate
Total	184.3k	44.63k	257.6...	206.14k	1.27M	78.5%	21.5%
(not set)	152	108	144	152	620	56.8%	43.2%
Afghanistan	2	2	2	2	9	100.0%	0.0%
Albania	22	10	21	23	90	84.1%	15.9%
Algeria	46	21	56	54	249	74.3%	25.7%
Andorra	3	1	3	3	24	100.0%	0.0%
Angola	27	9	26	29	102	92.6%	7.4%
Antigua & Barbuda	1	1	1	1	4	0.0%	100.0%
Argentina	498	127	513	549	2.44k	78.7%	21.3%
Armenia	38	19	36	41	217	78.9%	21.1%
Aruba	1	1	1	1	3	0.0%	100.0%
Australia	747	344	771	791	4.03k	68.3%	31.7%

Quarter	View	Session
2024-04	93.91k	75.51k
2024-07	138.18k	108.6k
2024-10	25.54k	22.03k



View and Session by Month

Month	View	Session
2024-05	48.16k	38k
2024-06	45.74k	37.51k
2024-07	58.18k	44.49k
2024-08	46.31k	35.02k
2024-09	33.7k	29.09k
2024-10	25.54k	22.03k



Google Analytics Web Traffic Details Report																			
sr.No	date	city	country	device...	sessionDefau...	total...	newU...	sessi...	sessi...	scee...	event...	engag...	engag...	boun...	averageS...	year	month	days	Web T...
1	2024...	Bengaluru	India	deskt...	Direct	195	188	213	1.092...	232	1008	67.61%	144	32.39%	84.5820...	2024	6	0	2024-...
2	2024...	Bayan Le...	Mala...	deskt...	Direct	192	189	219	1.140...	243	1075	63.47%	139	36.53%	102.808...	2024	6	0	2024-...
3	2024...	Bengaluru	India	deskt...	Direct	50	0	53	1.06	77	344	94.34%	50	5.66%	123.542...	2024	6	0	2024-...
4	2024...	Bayan Le...	Mala...	deskt...	Direct	46	26	53	1.514...	46	191	43.40%	23	56.60%	67.6740...	2024	6	0	2024-...
5	2024...	Bayan Le...	Mala...	deskt...	Direct	45	0	49	1.088...	74	407	89.80%	44	10.20%	308.207...	2024	6	0	2024-...
6	2024...	Bengaluru	India	deskt...	Direct	40	0	41	1.025	60	221	100.0...	41	0.00%	52.2659...	2024	6	0	2024-...
7	2024...	Bengaluru	India	deskt...	Direct	40	22	50	1.5625	55	218	54.00%	27	46.00%	75.9832...	2024	6	0	2024-...
8	2024...	Bayan Le...	Mala...	deskt...	Direct	32	0	34	1.0625	49	214	100.0...	34	0.00%	27.6820...	2024	6	0	2024-...
9	2024...	Mexico ...	Mexico	deskt...	Direct	29	0	38	1.357...	92	376	94.74%	36	5.26%	125.626...	2024	6	0	2024-...
10	2024...	Bengaluru	India	deskt...	Direct	29	0	30	1.034...	32	123	100.0...	30	0.00%	84.9947...	2024	6	0	2024-...
11	2024...	Bayan Le...	Mala...	deskt...	Direct	26	0	29	1.115...	57	219	96.55%	28	3.45%	27.8565...	2024	6	0	2024-...
12	2024...	Mexico ...	Mexico	deskt...	Direct	26	0	40	1.6	86	354	97.50%	39	2.50%	119.799...	2024	6	0	2024-...
13	2024...	North Be...	Unite...	deskt...	Direct	24	24	24	1	24	72	0.00%	0	100.0...	0	2024	6	0	2024-...
14	2024...	Bayan Le...	Mala...	deskt...	Direct	24	0	24	1	25	106	100.0...	24	0.00%	58.1970...	2024	6	0	2024-...
SUMMARY ^ 161,499 rows – 20 columns																			

sr.No	date	city	country	device...	sessionDefau...	total...	newU...	sessi...	sessi...	scree...	event...	engag...	engag...	boun...	averageS...	year	month	days	Web T...
1	2024...	Bengaluru	India	desk...	Direct	195	188	213	1.092...	232	1008	67.61%	144	32.39%	84.5820...	2024	6	0	2024...
2	2024...	Bayan Le...	Mala...	desk...	Direct	192	189	219	1.140...	243	1075	63.47%	139	36.53%	102.808...	2024	6	0	2024...
3	2024...	Bengaluru	India	desk...	Direct	50	0	53	1.06	77	344	94.34%	50	5.66%	123.542...	2024	6	0	2024...
4	2024...	Bayan Le...	Mala...	desk...	Direct	46	26	53	1.514...	46	191	43.40%	23	56.60%	67.6740...	2024	6	0	2024...
5	2024...	Bayan Le...	Mala...	desk...	Direct	45	0	49	1.088...	74	407	89.80%	44	10.20%	308.207...	2024	6	0	2024...
6	2024...	Bengaluru	India	desk...	Direct	40	0	41	1.025	60	221	100.0...	41	0.00%	52.2659...	2024	6	0	2024...
7	2024...	Bengaluru	India	desk...	Direct	40	22	50	1.5625	55	218	54.00%	27	46.00%	75.9832...	2024	6	0	2024...
8	2024...	Bayan Le...	Mala...	desk...	Direct	32	0	34	1.0625	49	214	100.0...	34	0.00%	27.6820...	2024	6	0	2024...
9	2024...	Mexico ...	Mexico	desk...	Direct	29	0	38	1.357...	92	376	94.74%	36	5.26%	125.626...	2024	6	0	2024...
10	2024...	Bengaluru	India	desk...	Direct	29	0	30	1.034...	32	123	100.0...	30	0.00%	84.9947...	2024	6	0	2024...
11	2024...	Bayan Le...	Mala...	desk...	Direct	26	0	29	1.115...	57	219	96.55%	28	3.45%	27.8565...	2024	6	0	2024...
12	2024...	Mexico ...	Mexico	desk...	Direct	26	0	40	1.6	86	354	97.50%	39	2.50%	119.799...	2024	6	0	2024...
13	2024...	North Be...	Unite...	desk...	Direct	24	24	24	1	24	72	0.00%	0	100.0...	0	2024	6	0	2024...
14	2024...	Bayan Le...	Mala...	desk...	Direct	24	0	24	1	25	106	100.0...	24	0.00%	58.1970...	2024	6	0	2024...

SUMMARY ^ 161,499 rows – 20 columns