

Online movie rental store





Revenue insights

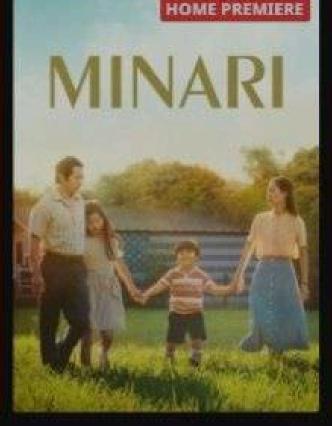
Data analysis

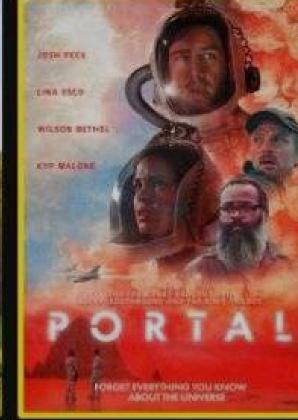
Data Querying

Sorting and Filtering











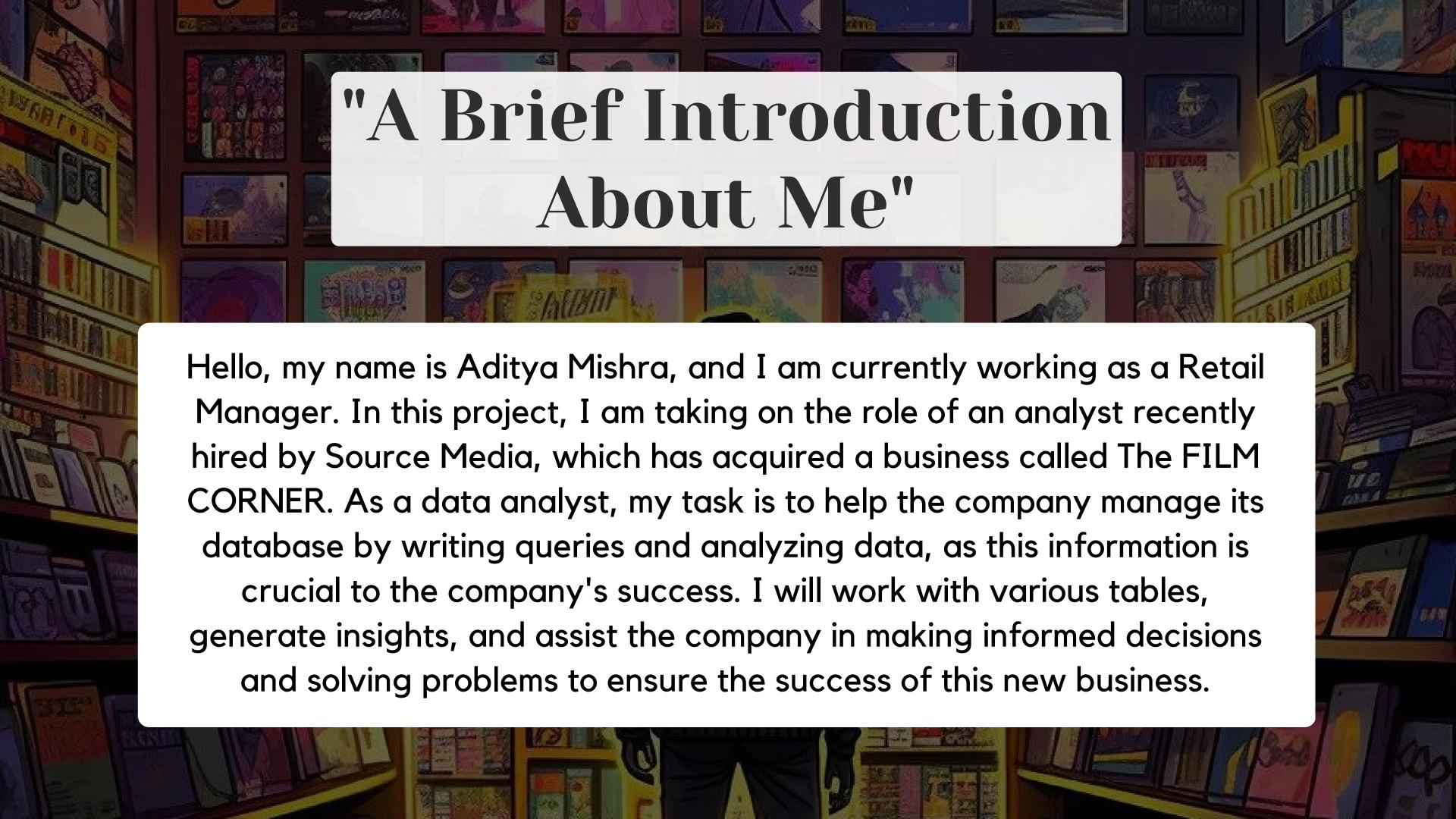






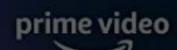






# THE-FILM-CORNER

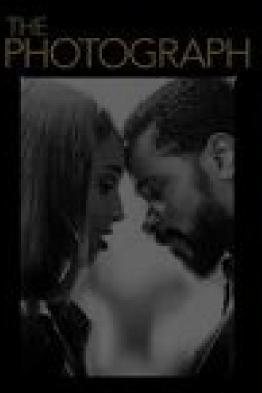
100% of the proceeds to The Canadian Centre for Sexual and Gender Diversity

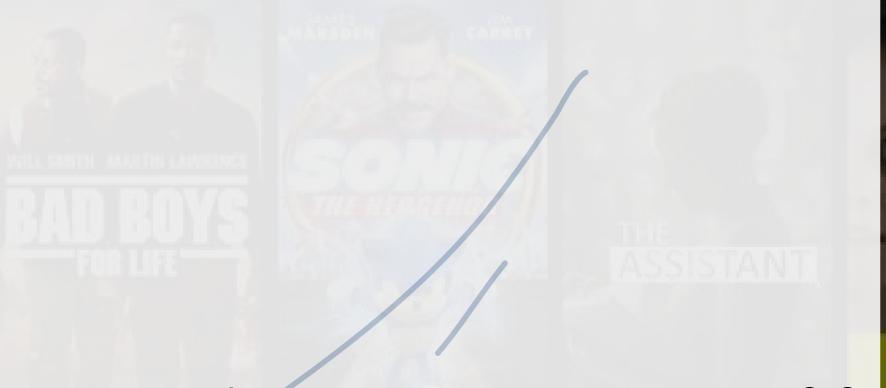




Welcome to "THE FILM CORNER," one of the best online movie rental stores. Store offers a vast collection of movies in all languages, genres, and types, including animated films, available to customers from various cities and countries. Whether you're in the mood for a classic film or the latest blockbuster, our diverse selection has something for every movie enthusiast. Recently, "THE FILM CORNER" was acquired by Source Media, enhancing our ability to provide an even more comprehensive and seamless movie rental experience to our valued customers worldwide.

eatured movie deals











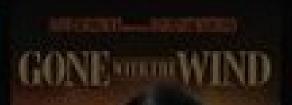


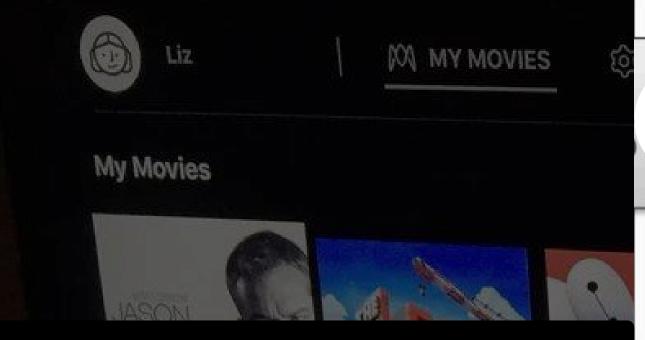
## AND ENJOY

uainted with some of your favorite films



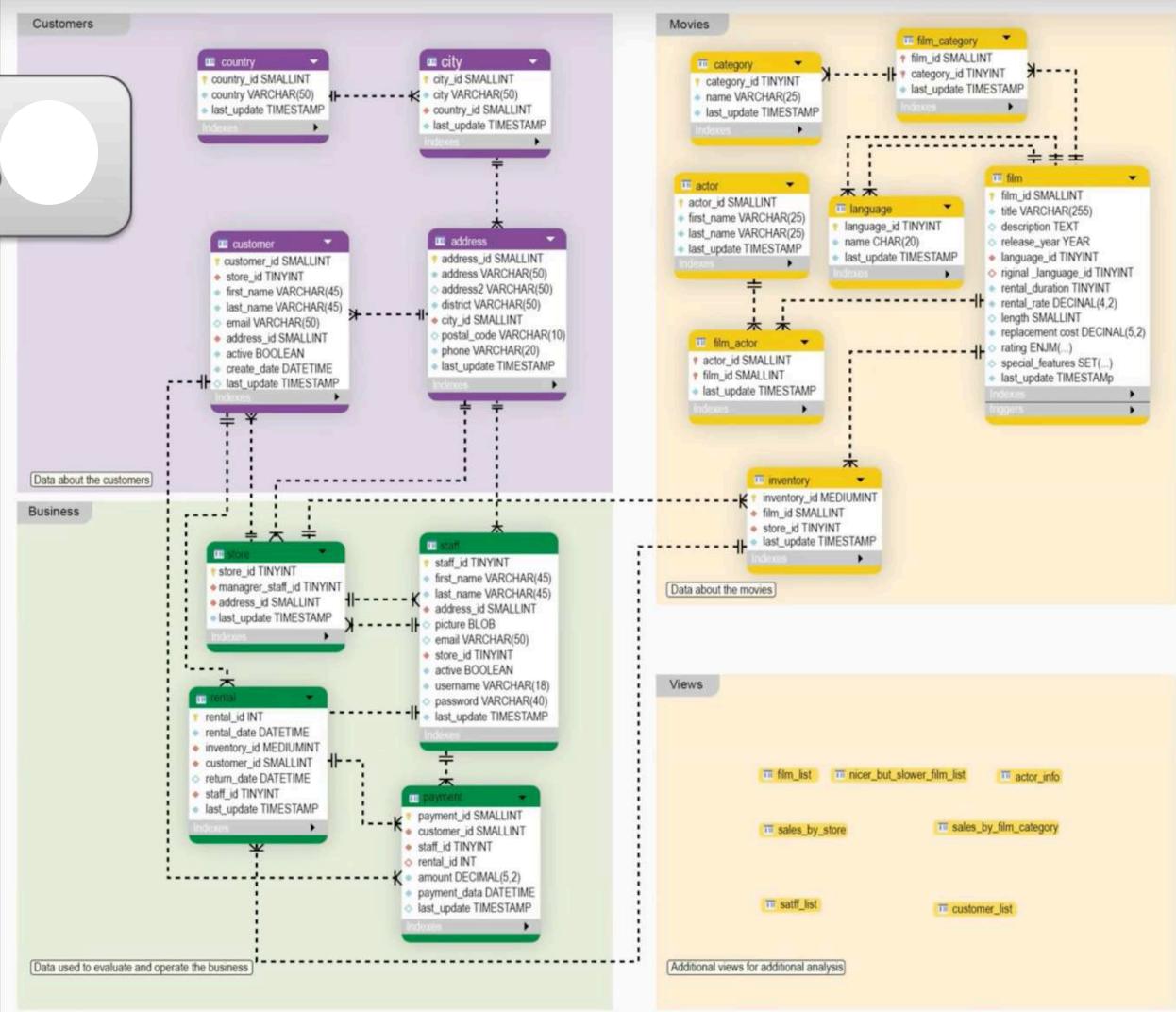




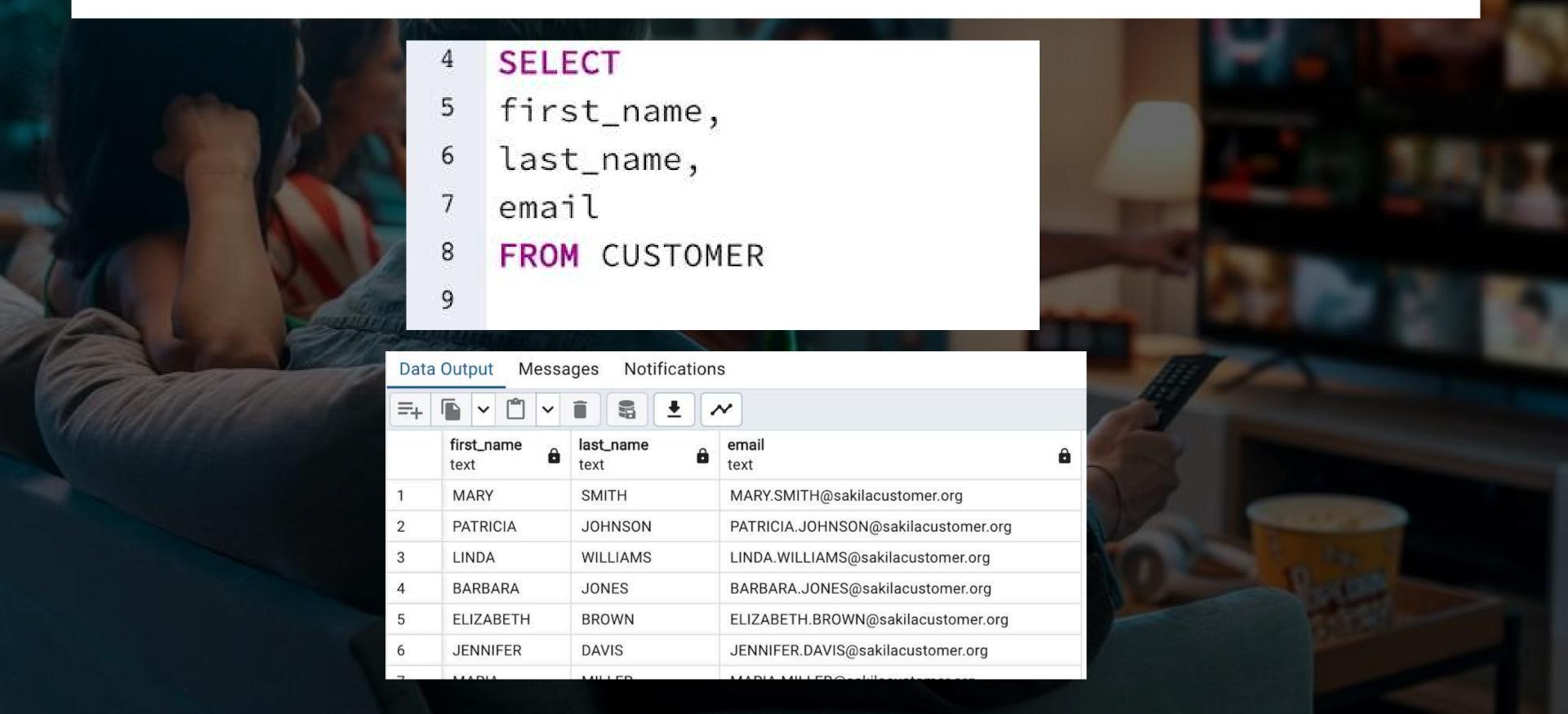


# The Film Corner's Database:



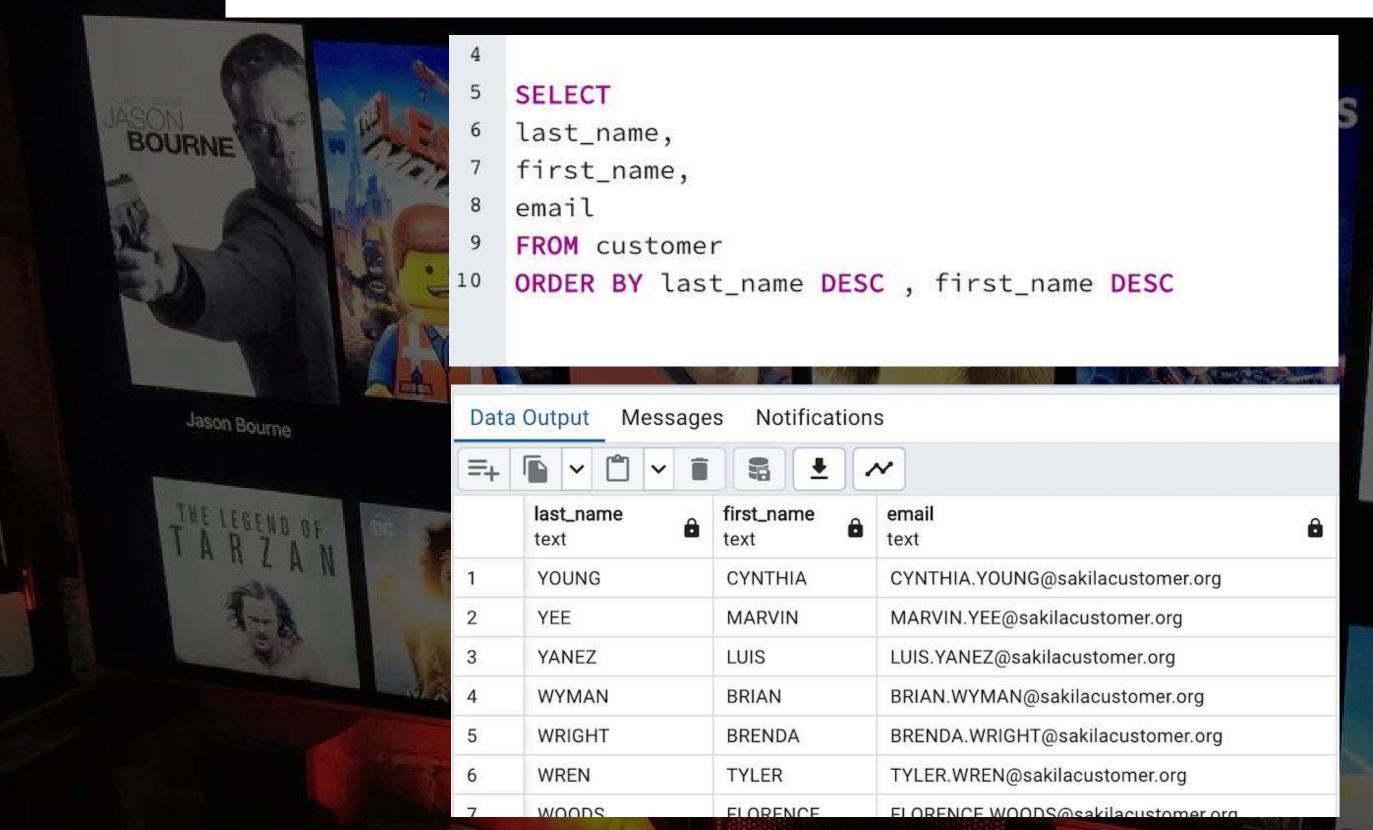


The marketing manager has requested a list of all customers of the rental shop, including each customer's first name, last name, and email address.



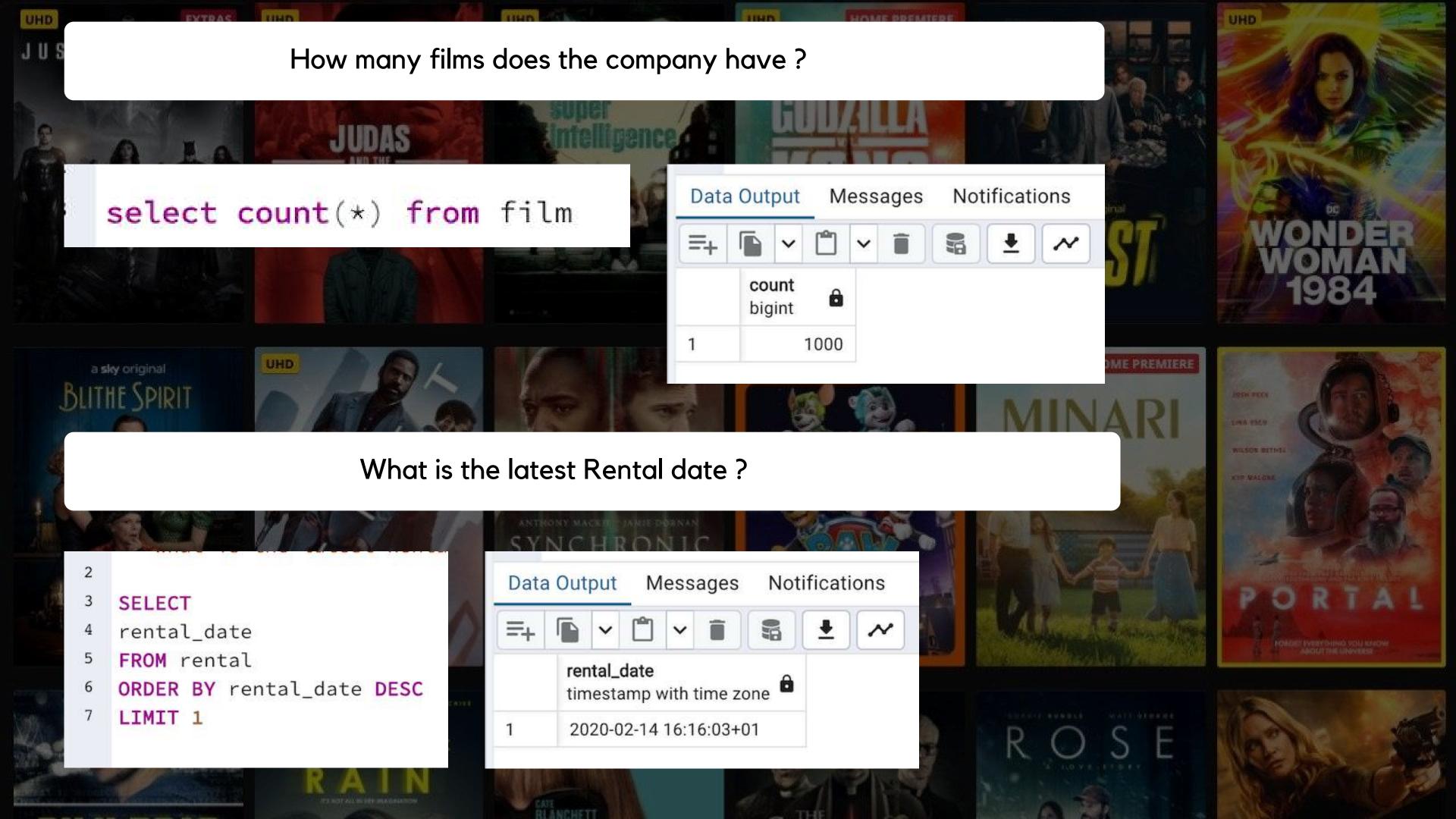
Liz My Movies

The marketing manager now requests that you organize the customer list you previously provided by last name, starting from Z to A. Additionally, in the event that there are multiple entries with the same last name, please use the first name as a secondary criterion for ordering, also from Z to A.



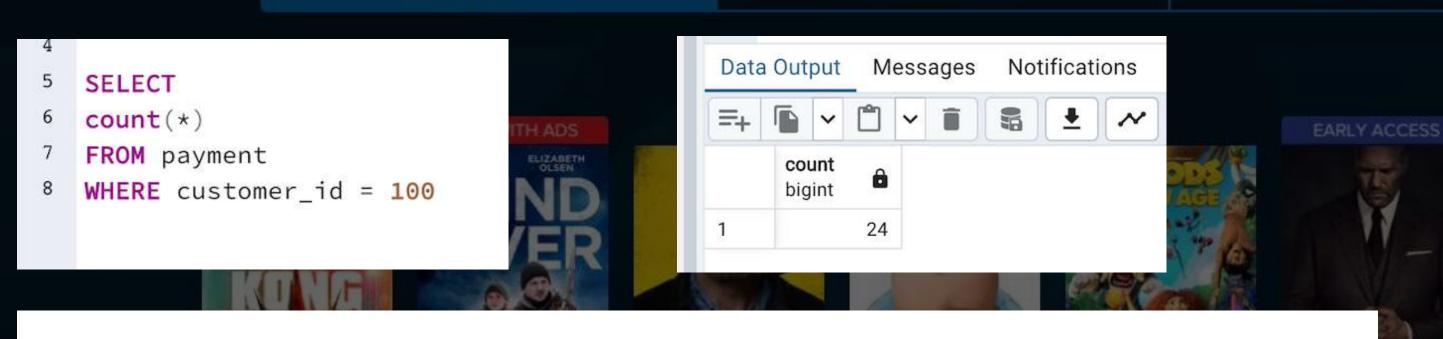
A member of the marketing team is inquiring about the various prices that have been paid in the business in the past. To simplify their task, you can also arrange those prices from highest to lowest.



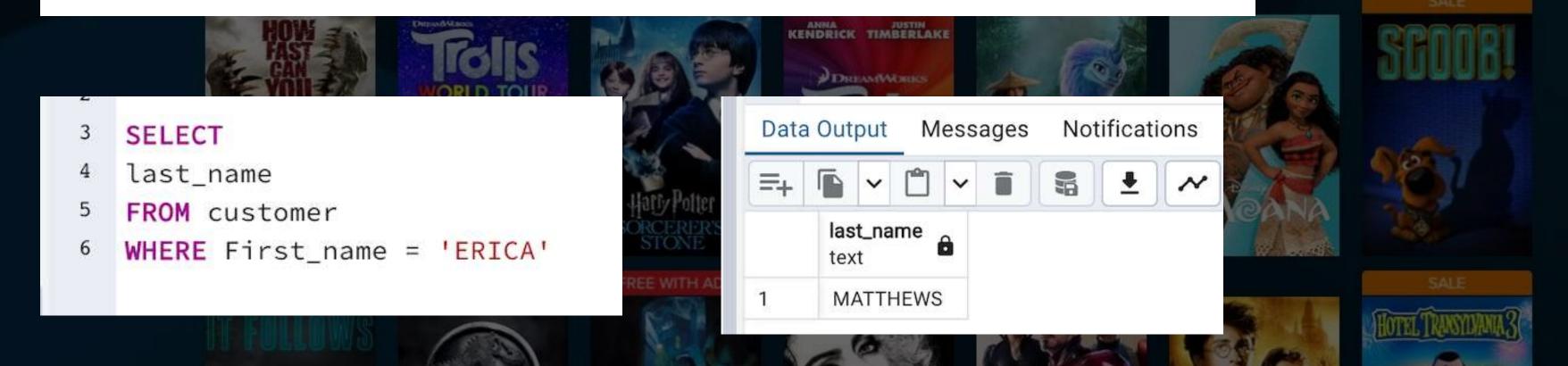


VIIDII Movies TV Free My Vudu Sign In

The marketing team is organizing an event during which they intend to provide a gift voucher to the customer identified by customer ID 100. Initially, they need to determine the total number of payments made by this customer, as they plan to issue a \$1 voucher per payment made.



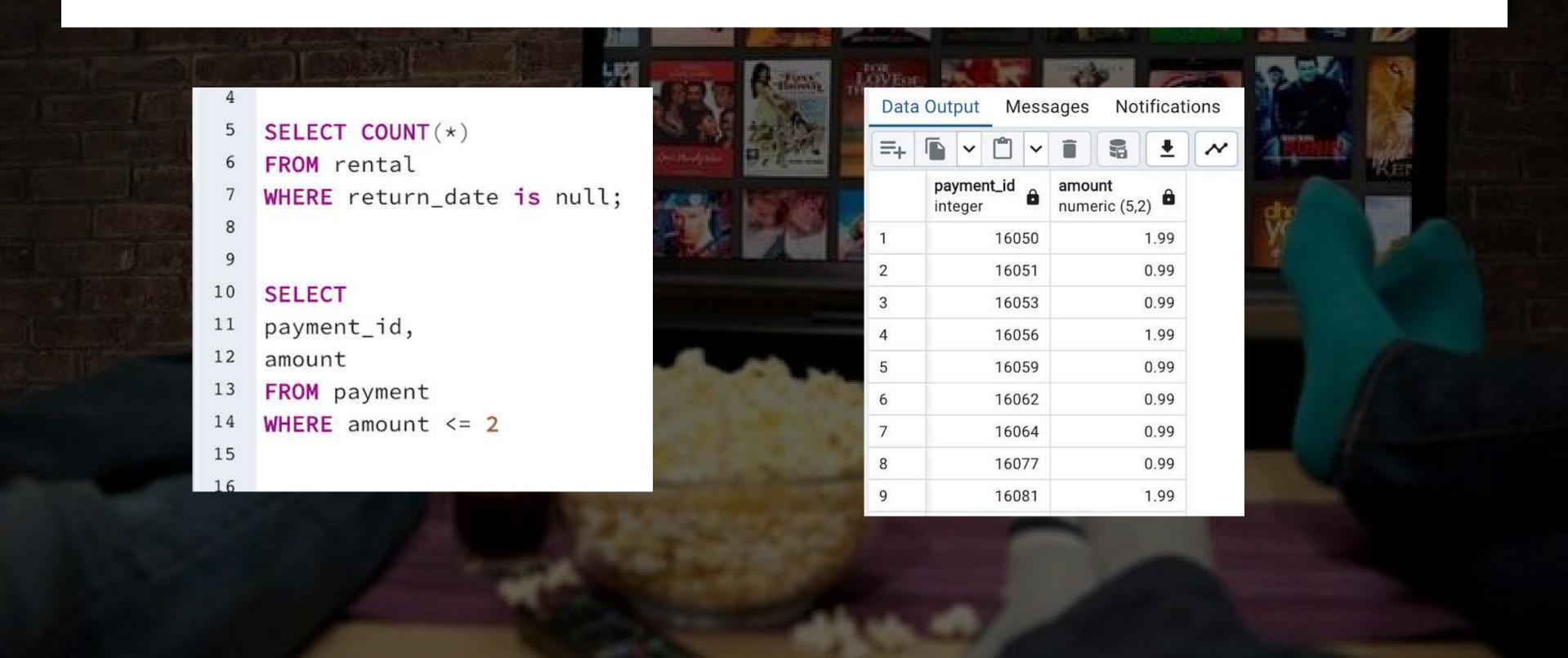
From the support team, you get a request to find out the last name of the customer with the first name Erica.



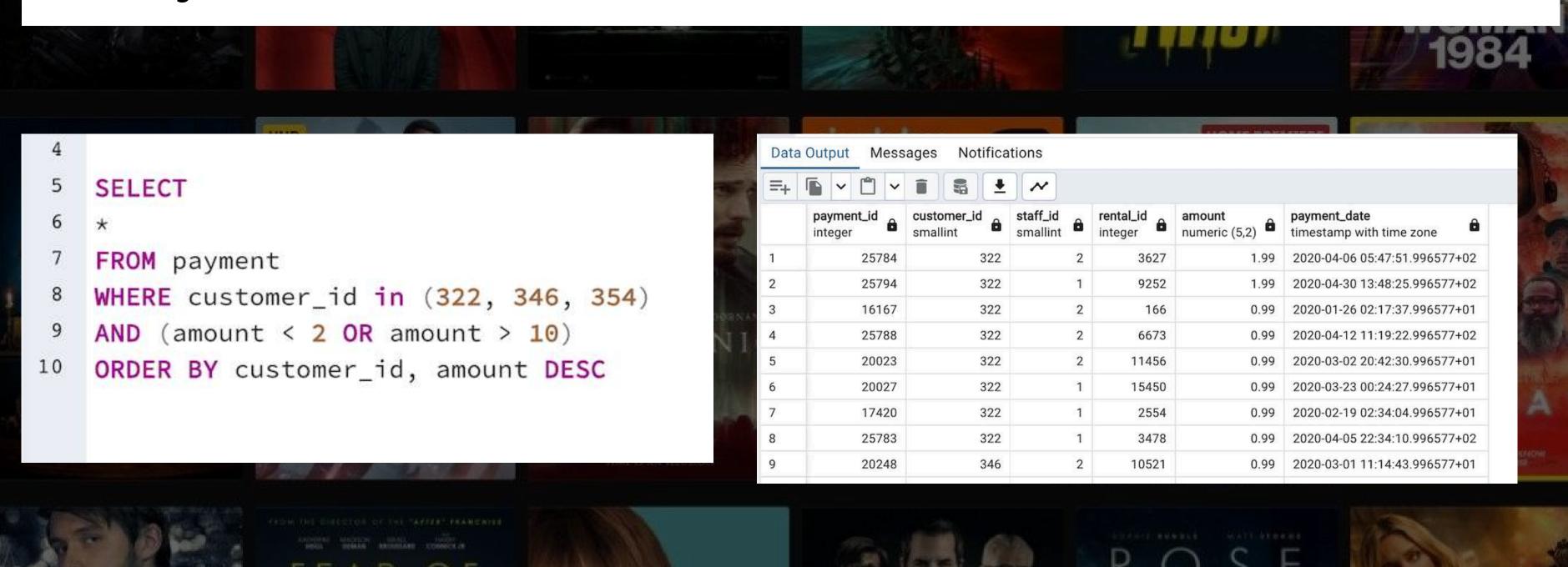
You receive a request from the inventory manager inquiring about the number of rentals that have not yet been returned.

Secondly, The sales manager requests a list of all payment IDs where the amount is \$2 or less.

Additionally, they require a list that includes each payment ID along with its corresponding amount.

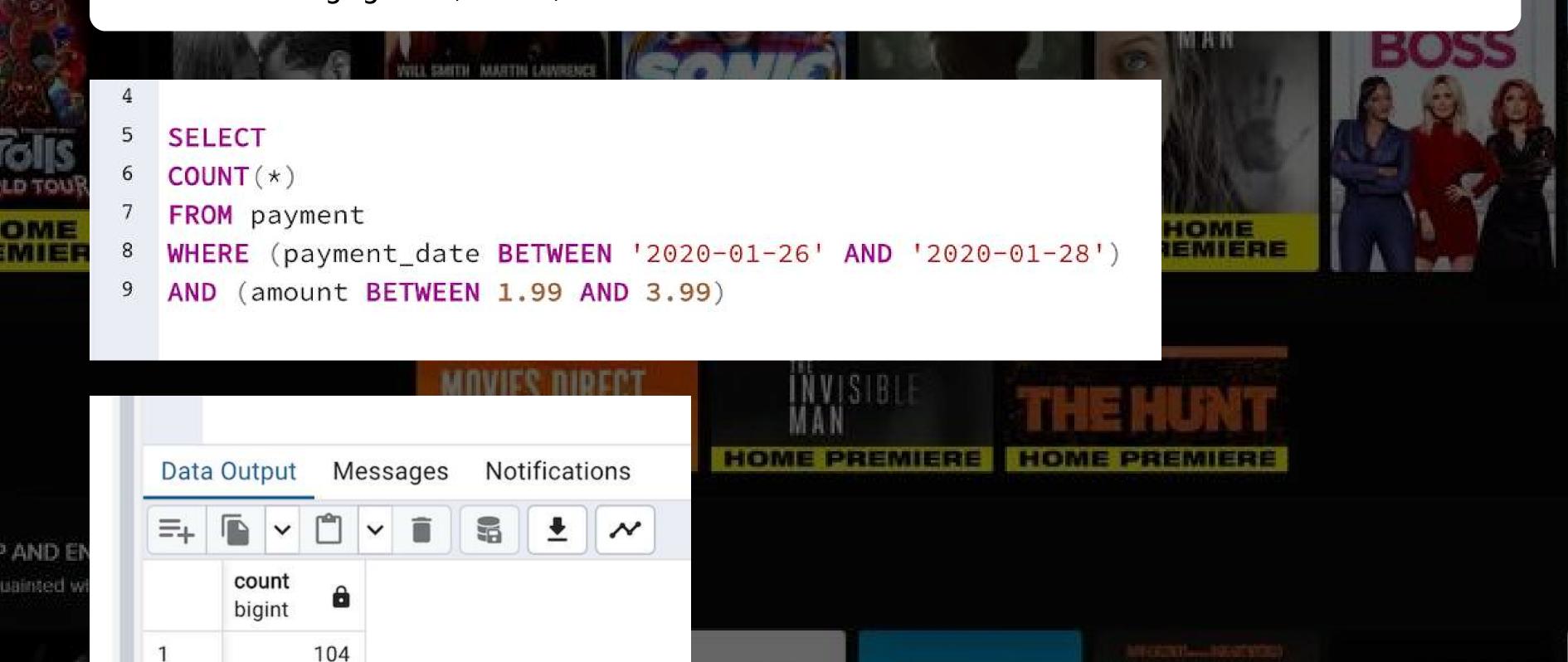


The support manager inquires about a list detailing payments made by customers 322, 346, and 354. Specifically, they seek amounts for these customers that are either less than \$2 or greater than \$10. Additionally, the list should be ordered by customer number in ascending order, and then order it by amount in descending order.

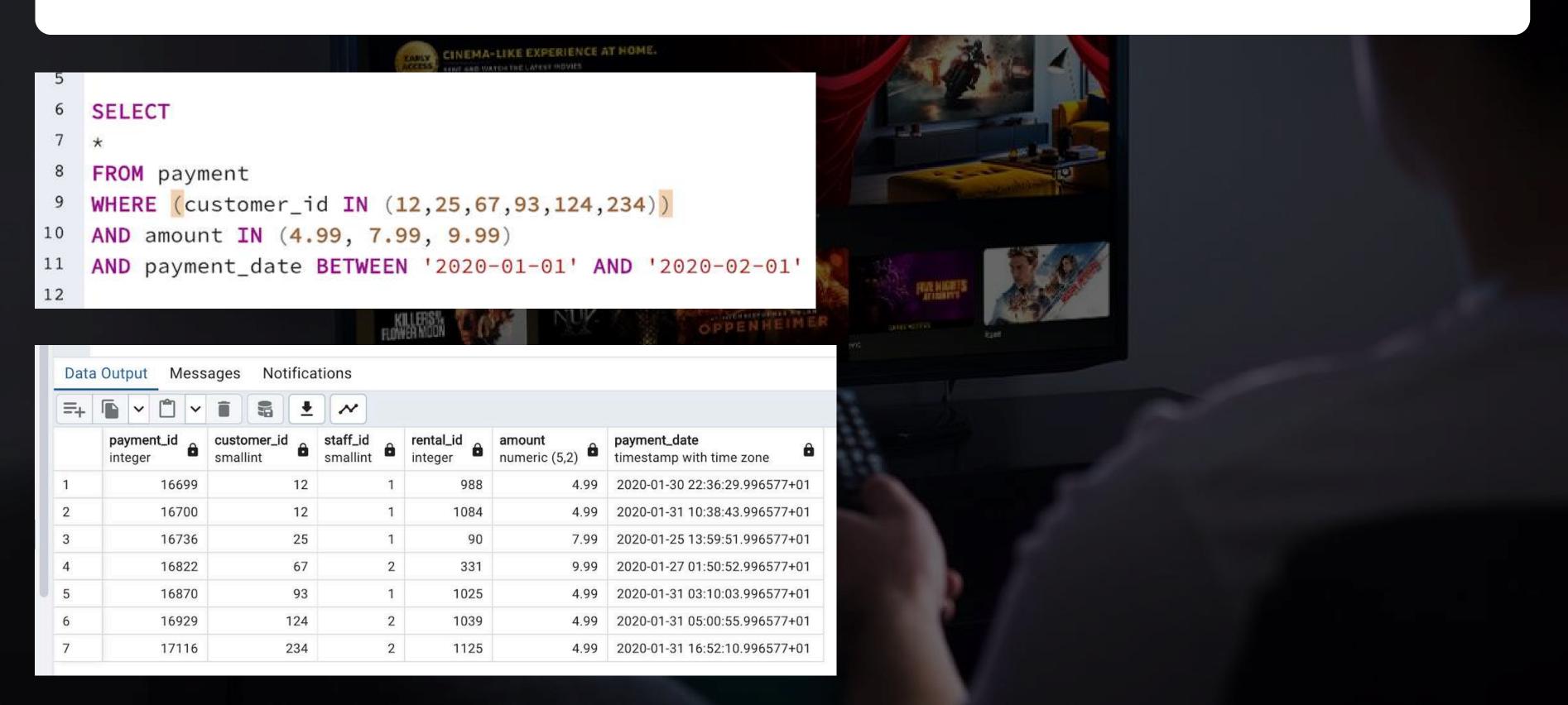


The manager has identified faulty payments and we now need to determine the number of affected transactions. Specifically, we need to find out how many payments were made on January 26 and 27, 2020, with amounts ranging from \$1.99 to \$3.99.

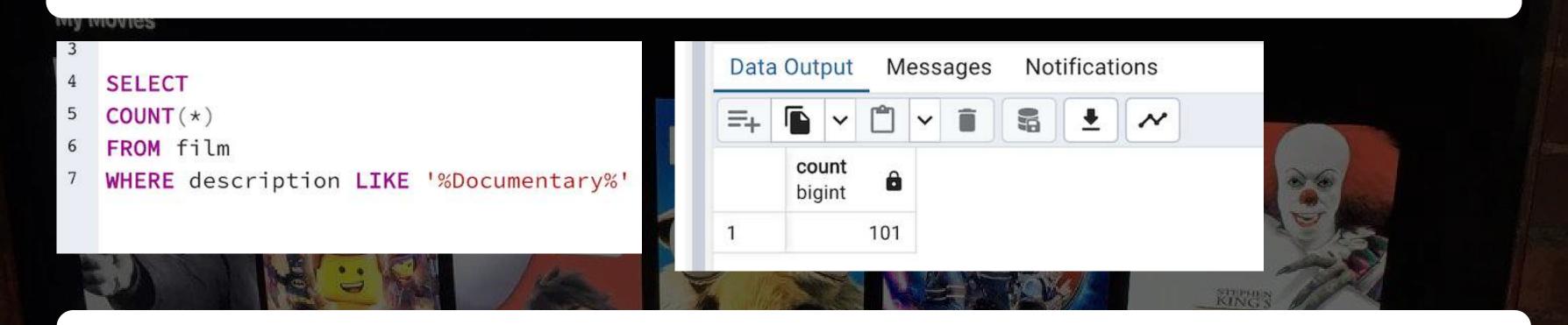
NDAN



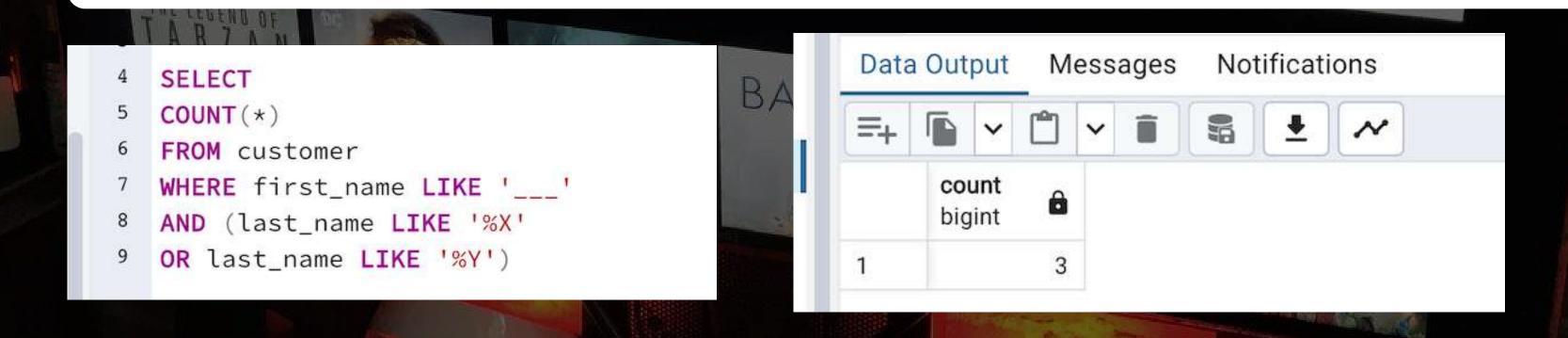
The support manager has approached you again, informing you of six complaints from customers regarding their payments. You now need to investigate these payments for the customers with the following IDs: 12, 25, 67, 93, 124, and 234. Specifically, you need to look into payments of these customers with amounts of \$4.99, \$7.99, and \$9.99, all occurring in January 2020.



The inventory manager requires assistance once more; this time, we need to determine the number of movies that have the word 'documentary' in their description.



You need to determine the number of customers in the database whose first name is three letters long and whose last name ends with either an X or a Y.



The manager now wants to gather more information about the films in THE FILM CORNER store.

You are requested to write a query to determine the replacement costs of these films.

Specifically, you should find the minimum, maximum, and average (rounded to two decimal places) replacement costs, as well as the total sum.

# SELECT

MIN(replacement\_cost) AS Minimunm ,

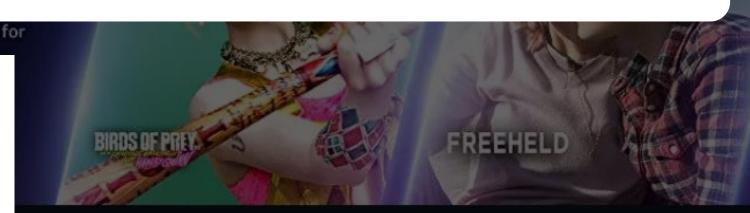
MAX(replacement\_cost) AS Maximum ,

ROUND(AVG(replacement\_cost), 2 ) AS Average,

**SUM**(replacement\_cost) **AS** Total

FROM film

BUY









#### Notifications Data Output Messages

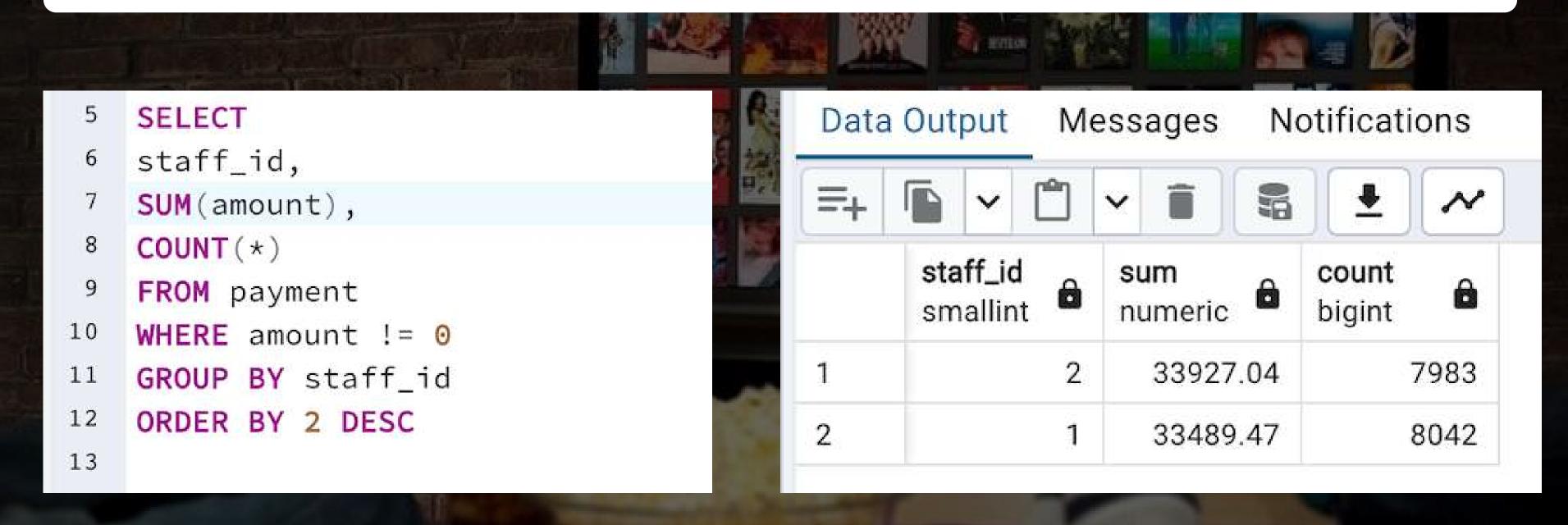
=+			4 ~		
	minimunm numeric	maximum numeric	average numeric	total numeric	
1	9.99	29.99	19.98	19984.00	



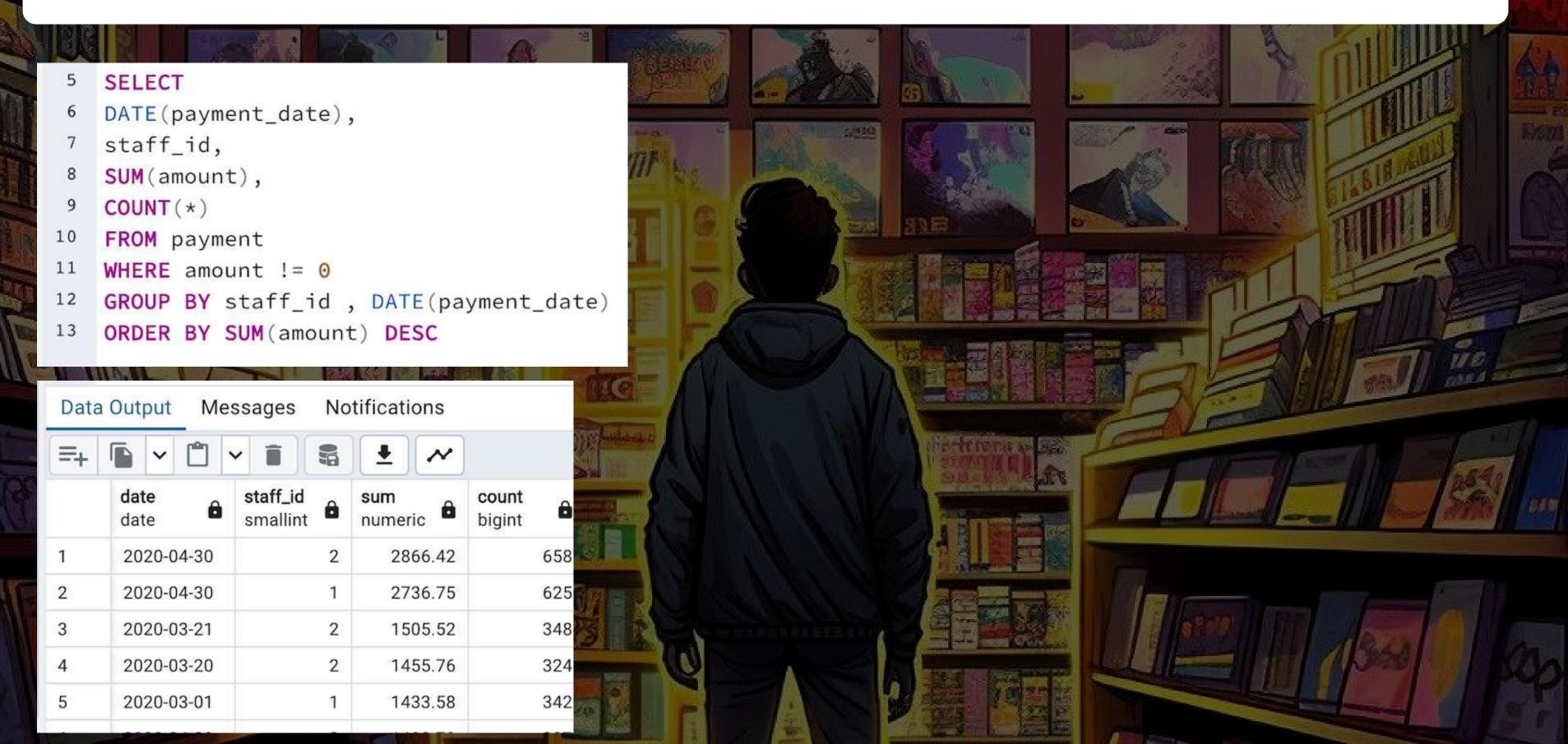




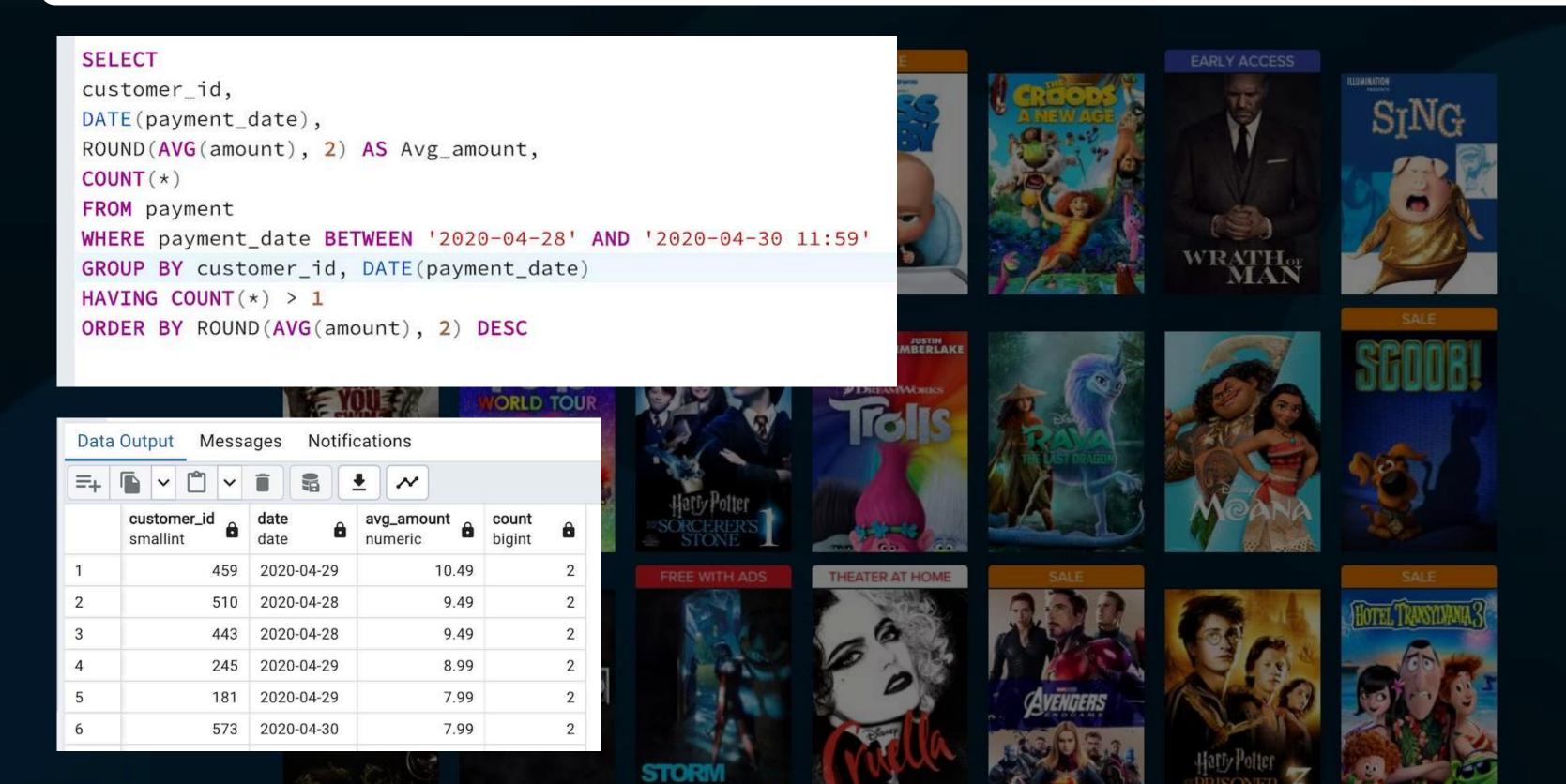
The manager wants you to determine which of the two employees, identified by their staff IDs, is responsible for more payments. Additionally, you should identify which of these employees has handled a higher total payment amount. Finally, assess how these figures would change if you excluded payments with amounts equal to zero.



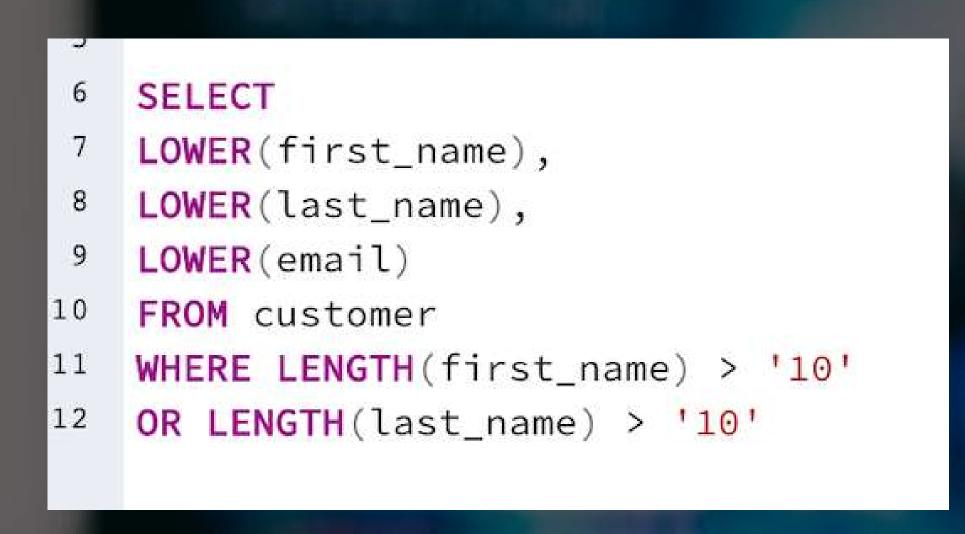
"We need to determine which of the two employees achieved the highest sales amount in a single day. Additionally, we need to find out which of these employees recorded the most sales transactions in a single day. Note that payments with amounts equal to zero should not be included in this analysis."



The manager has identified April 28, 29, and 30, 2020, as days with exceptionally high revenue and wants to focus exclusively on these dates. The task is to calculate the average payment amount, grouping by customer and date. Additionally, restrict the results to customers and dates with more than one payment each, and sort the results in descending order of the average amount."

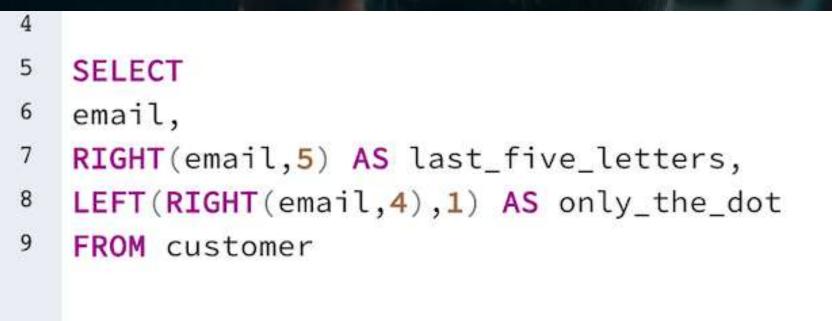


There was an issue with the company's email system that prevented emails from being sent when either the first name or the last name had more than ten characters. Therefore, your task is to create a list of all customers who meet this criteria, ensuring that both the names and email addresses are in lowercase letters.

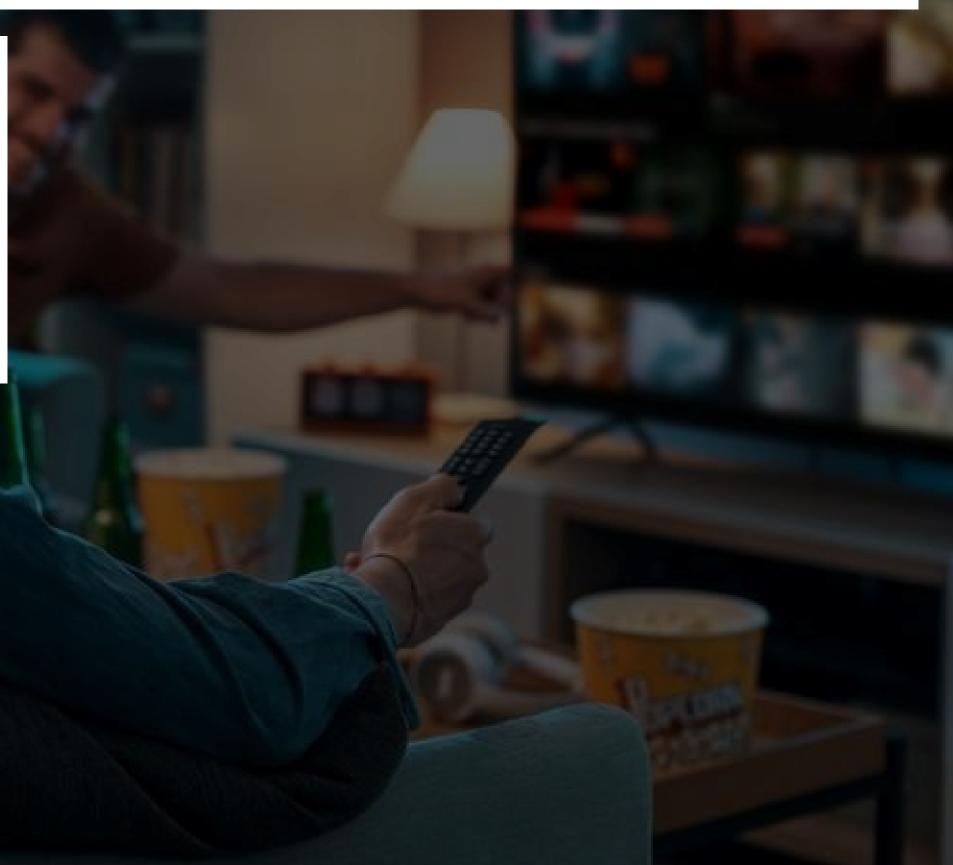


Data	Output Me	ssages Notifi	cations			
=+	· ·		<u>•</u> ~			
	lower text	lower text	lower text			
1	william	satterfield	william.satterfield@sakilacustomer.org			
2	christopher	greco	christopher.greco@sakilacustomer.org			
3	henry	billingsley	henry.billingsley@sakilacustomer.org			
4	roger	quintanilla	roger.quintanilla@sakilacustomer.org			
5	jonathan	scarborough	jonathan.scarborough@sakilacustomer.org			
6	allen	butterfield	allen.butterfield@sakilacustomer.org			
7	mitchell	westmoreland	mitchell.westmoreland@sakilacustomer.org			

Your task is to extract the last five characters of the email addresses. Additionally, note that the email addresses always end with ".org." You need to extract just the dot from this ending. How can you accomplish this?

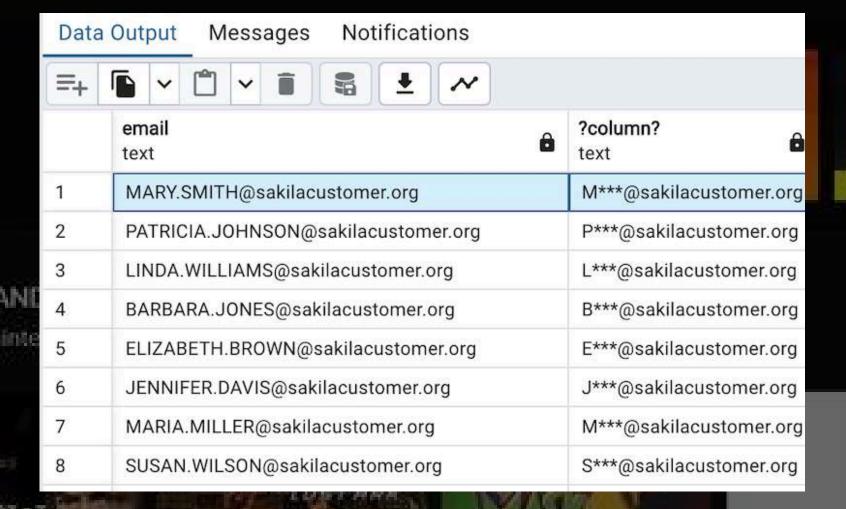


Data	Output Messages Notifications			
=+				
	email text	last_five_letters text	only_the_dot text	
1	MARY.SMITH@sakilacustomer.org	r.org	E.	
2	PATRICIA.JOHNSON@sakilacustomer.org	r.org	8	
3	LINDA.WILLIAMS@sakilacustomer.org	r.org	8	
4	BARBARA.JONES@sakilacustomer.org	r.org	5	
5	ELIZABETH.BROWN@sakilacustomer.org	r.org .		
6	JENNIFER.DAVIS@sakilacustomer.org	r.org	. 12	
7	MARIA.MILLER@sakilacustomer.org	r.org	*:	



You should now anonymize the email addresses by creating a list in the following format: the first character of the email address, followed by three asterisks, and then the email provider. For example, "M\*\*\*@sakilacustomer.org.





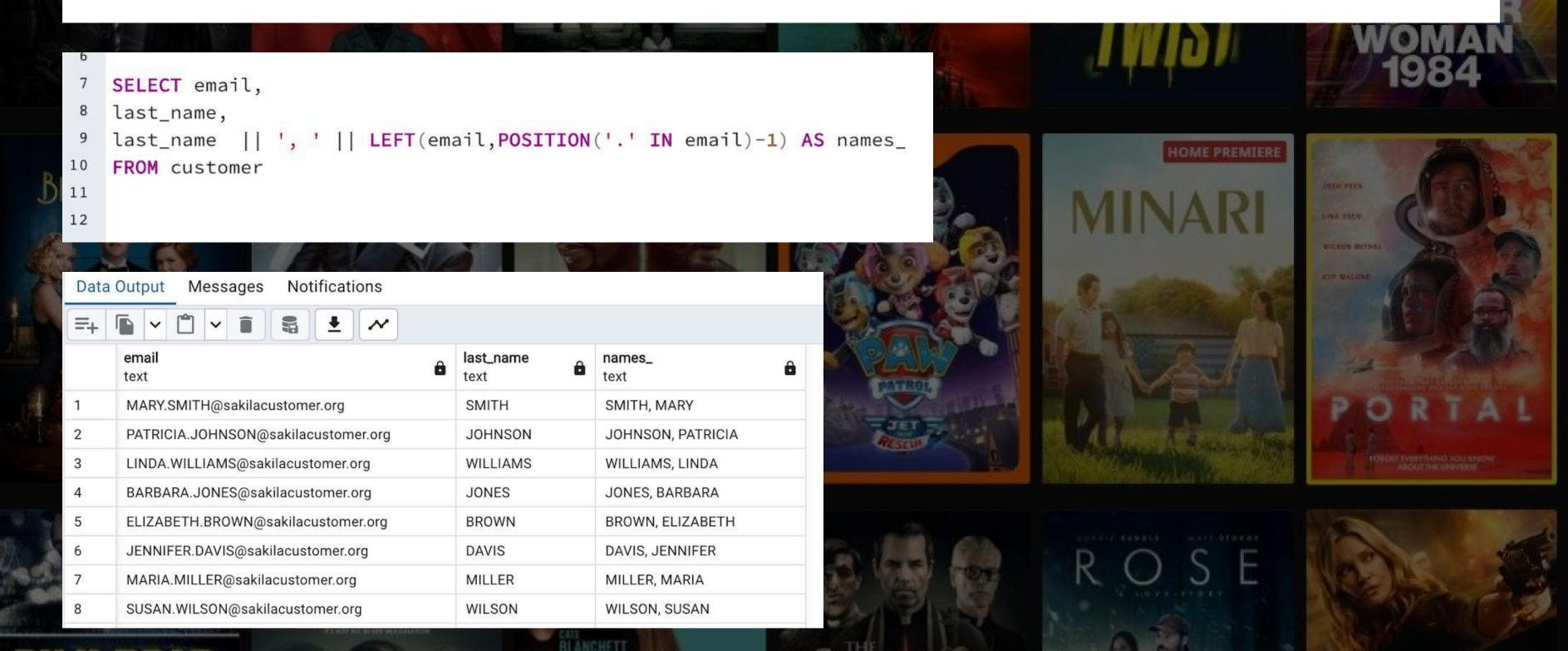


In this task, you only have access to the email address and the last name.

JUS

You cannot use any other columns. You need to extract the first name from the email address, then concatenate it with the last name you already have.

The output should be formatted as "last name, first name," separated by a comma and a space, with the first name extracted from the email address.

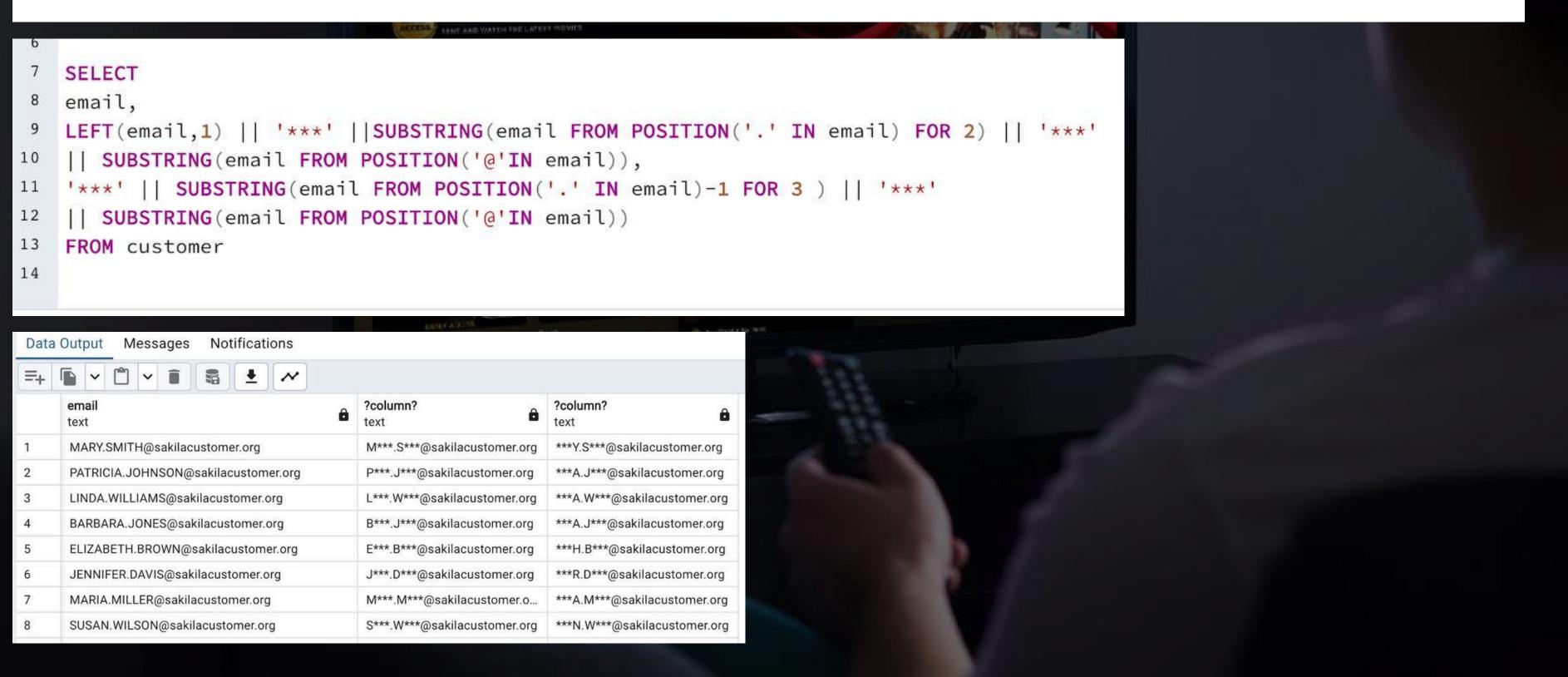


In this task, you need to create an anonymized version of the email addresses.

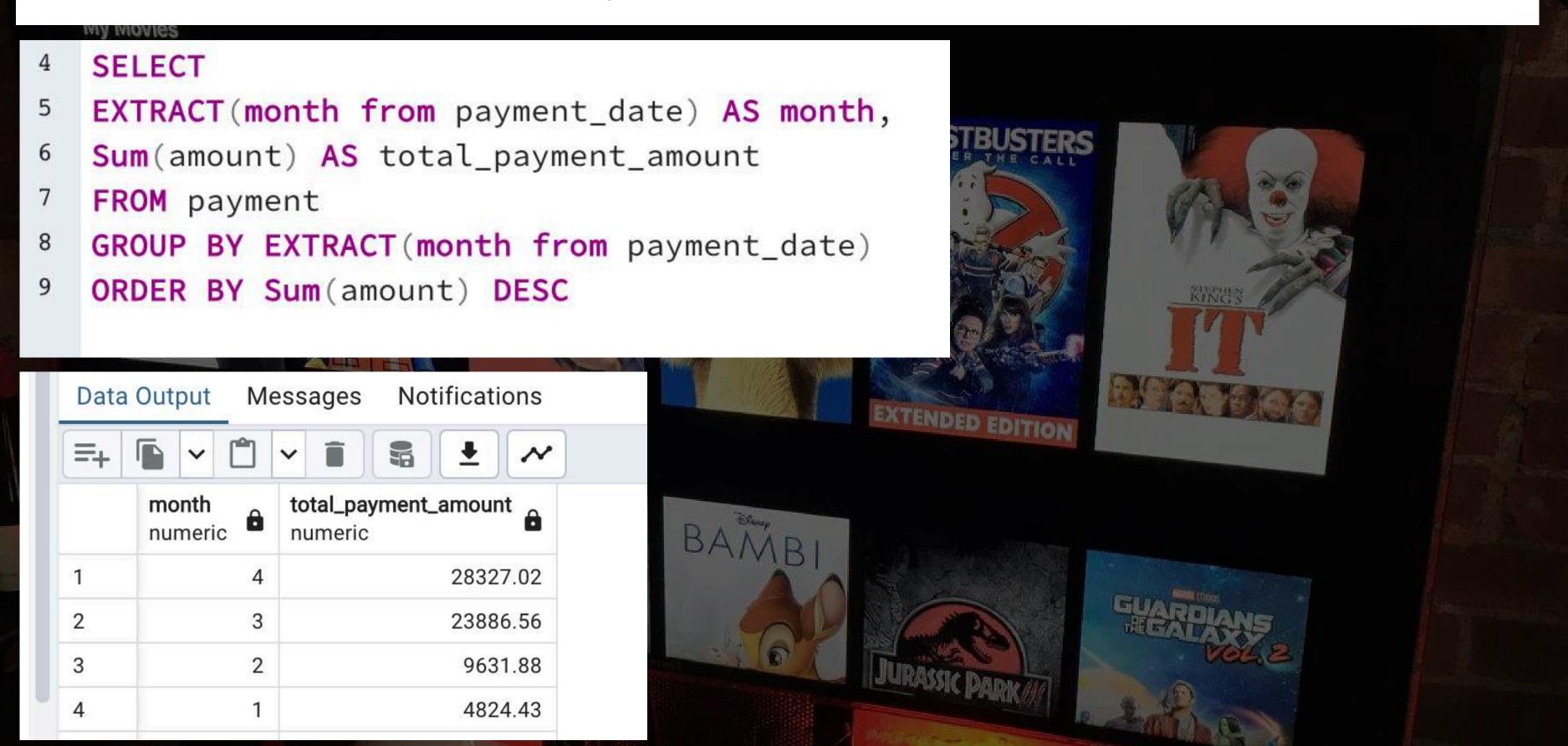
The first format should be like "M\*\*\*.S\*\*\*@sakilacustomer.org" or "P\*\*\*.J\*\*\*@sakilacustomer.org".

For the second query, the output should be in the format "\*\*\*Y.S\*\*\*@sakilacustomer.org"

or "\*\*\*A.J\*\*\*@sakilacustomer.org"



In this challenge, you need to analyze the payments table to determine the following: First, identify the month with the highest total payment amount.



Next, you need to identify the day of the week with the highest total payment amount, noting that zero corresponds to Sunday

4 SELECT

BUY Pop

EARLY A

**BUY Awa** 

BUY Feat

5 EXTRACT(DOW from payment\_date) AS day\_of\_week,

Notifications

- 6 Sum(amount) AS total\_payment\_amount
- 7 FROM payment

Data Output

- 8 GROUP BY EXTRACT(DOW from payment\_date)
- 9 ORDER BY Sum(amount) DESC

Messages

Data	Out	put	IVI	iviessages			Notifications		
=+		~		~	ī	5	•	~	
	day	<b>y_of</b> meri	_ <b>weel</b> c	· a	<b>tota</b>	al_payn neric	nent_ar	mount	<u> </u>
1				4			į	12796.0	8
2				1			į	12132.1	2
3		0			9874.57				7
4				3				9800.1	5





FREEHELD







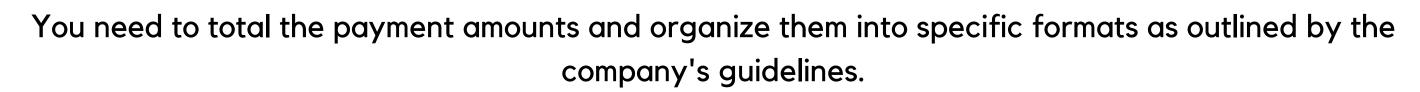


# Lastly, you need to determine the highest amount a single customer has spent in one week.









total_amount_numeric	day text	<u></u>	4	total_amount_	day text		total_amount_numeric	day text
62.86	Fri, 24/01/2020		1	746.62	May, 2020	1	537.14	Thu, 02:44
70.81	Fri, 14/02/2020		2	4824.43	Jan, 2020	2	59.90	Wed, 10:06

#### SELECT

SUM(amount) AS total\_amount,

TO\_CHAR(payment\_date ,'Dy ,dd/mm/yyyy')

FROM payment

GROUP BY TO\_CHAR(payment\_date ,'Dy ,dd/mm/yyyy'

ORDER BY total\_amount

## SELECT

SUM(amount) AS total\_amount,

TO\_CHAR(payment\_date ,'Mon,yyyy')

FROM payment

GROUP BY TO\_CHAR(payment\_date ,'Mon,yyyy')

ORDER BY total\_amount

## SELECT

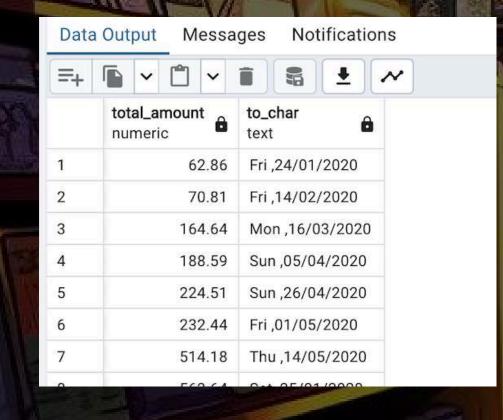
SUM(amount) AS total\_amount,

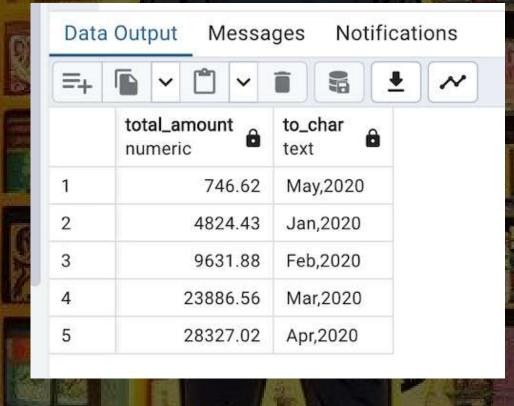
TO\_CHAR(payment\_date ,'Dy,HH:MI')

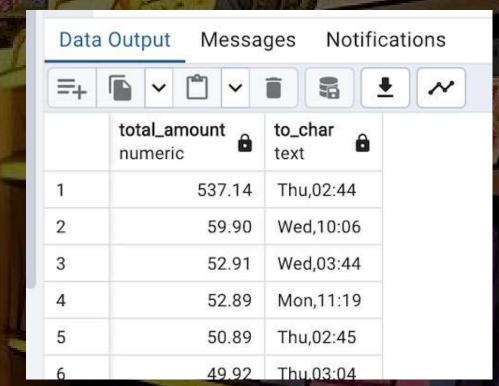
FROM payment

GROUP BY TO\_CHAR(payment\_date ,'Dy,HH:MI')

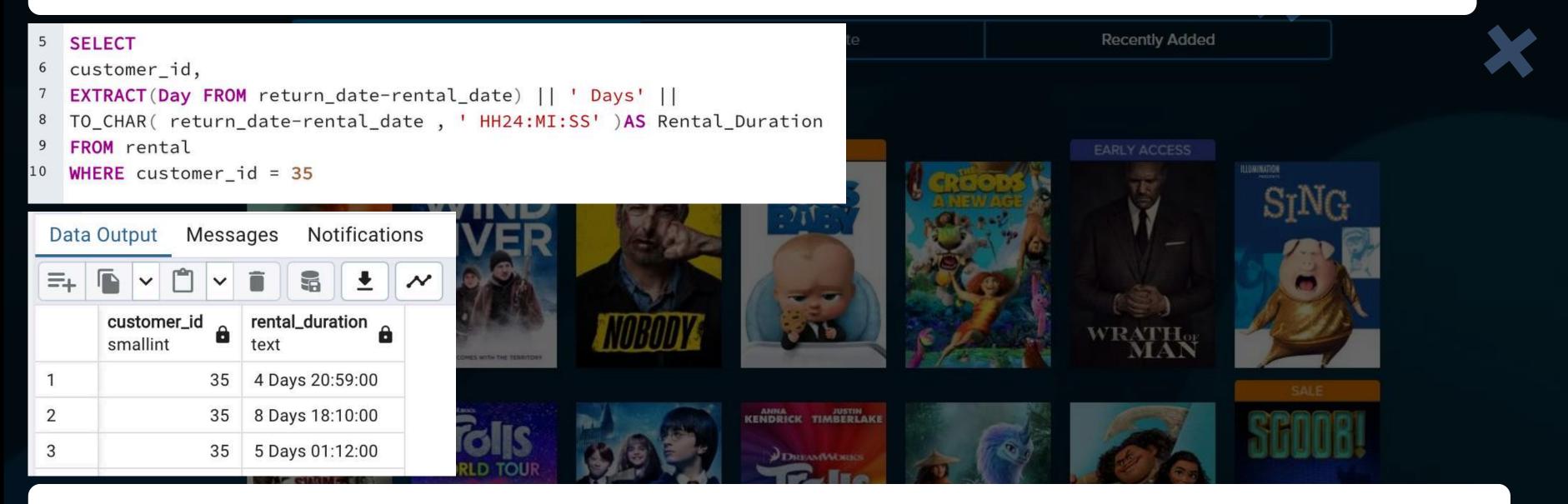
ORDER BY total\_amount DESC



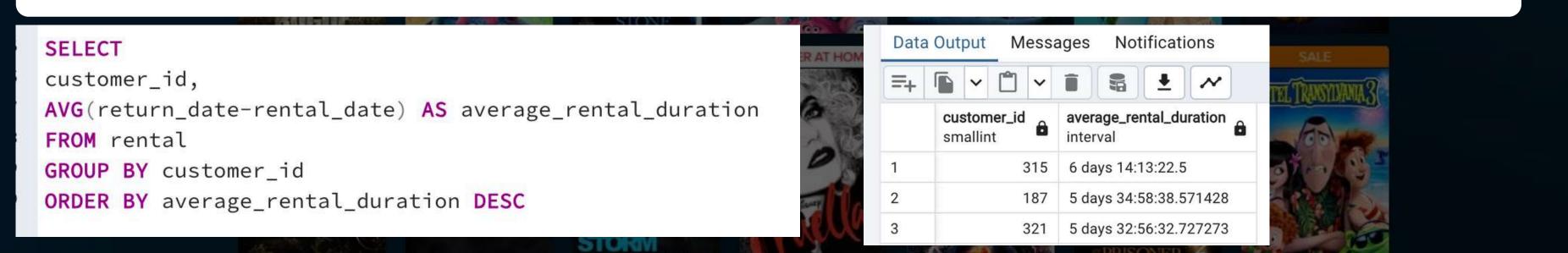




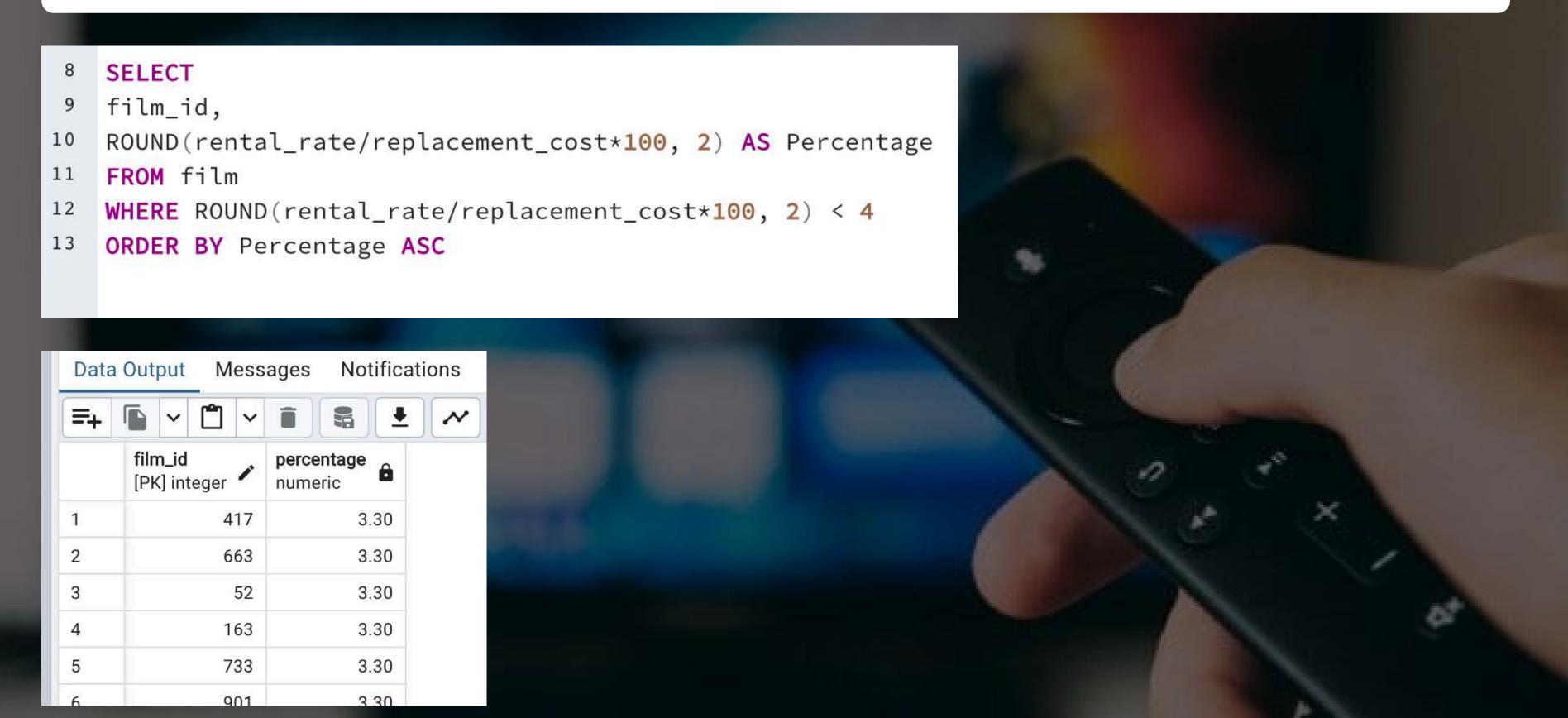
For this task, the support team is requesting you to compile a list of all rental durations for the customer with ID 35.



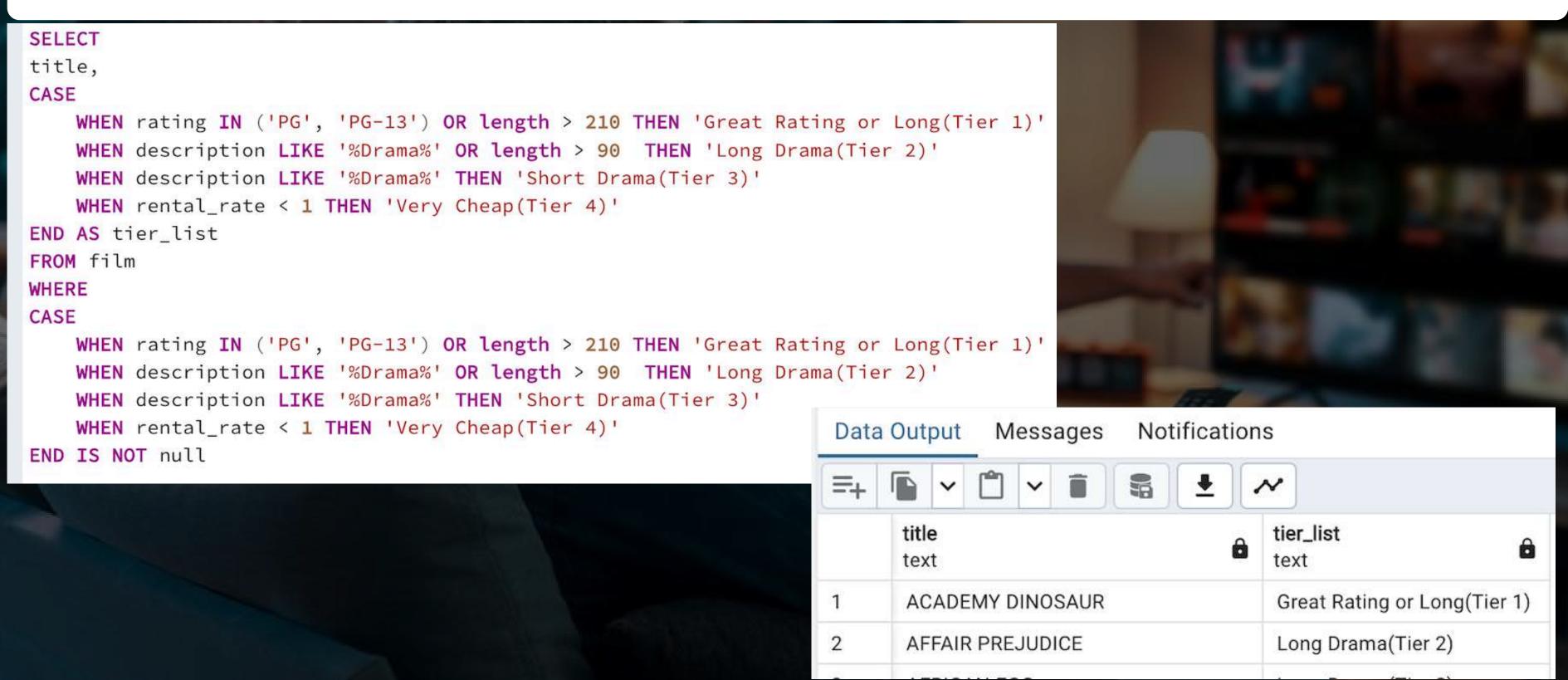
After that, the support team is also asking you to identify the customer with the longest average rental duration. This information is needed to help them address some issues.



In this challenge, your manager wants to raise the prices for films that are very costly to replace and currently have a rental rate that is low compared to their replacement costs. To address this, you should compile a list of films where the rental rate is less than 4% of the replacement cost. Include the percentage value of the rental rate in relation to the replacement cost for each film, rounded to two decimal places. The result should look like this: 3.54, meaning 3.54%.



In this task, we need to create a tier list of movies. Tier One includes films rated PG or PG-13, or over 210 minutes long, labeled "Great Rating or Long." Tier Two includes films with "drama" in the description and over 90 minutes long, labeled "Long Drama." Tier Three covers films with "drama" and 90 minutes or less, labeled "Short Drama." Tier Four includes movies with a rental rate under \$1. The challenge is to filter the list to include only movies in these tiers, excluding those not assigned to any tier. How would you implement this filtering process?



# Project Summary XX

In this project, we addressed a variety of queries to fulfill the requirements of different departments within the company. Here are some tasks we handled during the project:

- Customer List, Sorted Customers, Payment Prices
- Film Count, Latest Rental Date, Most Recent Rental Date
- Unreturned Rentals & Low Payments, Specific Customer Payments, Faulty Transactions, Complaint Analysis, Customer Name Criteria
- Film Costs, Employee Payments, Employee Sales, High Revenue Days

We used basic SQL queries, such as 'SELECT', 'ORDER BY', 'LIMIT', 'DISTINCT', and filtering functions like 'WHERE' and 'HAVING'. Aggregation functions like 'SUM', 'AVG', 'MAX', and 'MIN', along with 'GROUP BY', and functions like 'LEFT', 'RIGHT', 'SUBSTRING', 'POSITION', 'LOWER', 'UPPER', 'LENGTH', 'EXTRACT', 'TO\_CHAR', 'CASE WHEN', 'ROUND', and basic SQL mathematical functions were utilized to generate the necessary insights and support effective data management and analysis.

This approach ensured we delivered accurate and actionable data to support the company's diverse operational needs.

