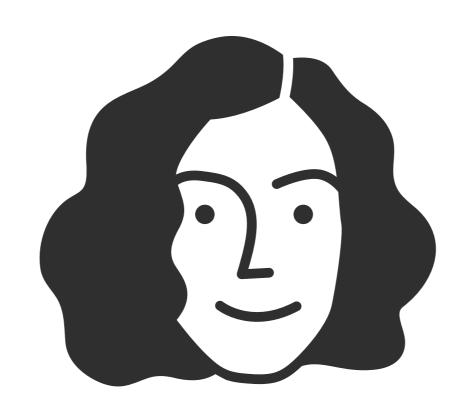
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



Preparation and Maintanence of ZOHO Books for TravelTrax Tours

and handle invoicing for their customers

TravelTrax Tours,
a tour operator,
leverages Zoho
Books to manage
their bookings,
track expenses,

Travel Trax

Tours

They can generate professional invoices, reconcile payments,

and monitor
their
financial
performance

and enhance customer service

Zoho Books
helps them
streamline
their financial
operations

handle invoicing for their customers. They can generate professional invoices,

## Does

See an example

Feels

