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| Person ID | Problem | App/Website Found [name]/None | Likes | Don’t Like | Improvements | Age | Gender | Education/Occupation | Comments |
|  | No single app which recommends places to eat, events to attend, activities to do based on personal interest. | Event Brite | Can get to know about events and book tickets based on personal interest. | It's only about events | Can add restaurants and activities happening in a location. Not just events. Need little more customization | 60 | Female | Associate Director |  |
|  | To – do list and calendar tracker for professional and personal commitments. | Todoist | Can add priority to tasks and set reminders | Past activity gets deleted. | Ability to link it with Outlook/Google Calendar to synchronize professional meetings | 34 | Male | Sales Representative |  |
|  | Remind you or let you control lights, fan from anywhere in the house | Alexa / Google Home can help you control Smart Lights and Fans | Easy to use because it is just voice commands. | The expense to set it up is high | Better UI/UX on the Alexa app | 58 | Female | Home Maker |  |
|  | Appointment Scheduling and managing app | Picktime | Easy to use and is very flexible to setup appointments. | The free version doesn’t offer message notifications. | Has only included one type of payment method. Multiple options would be better | 50 | Female | Hair Stylist |  |
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