

# Bivariate Analysis

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## Lecture Overview

### In this lecture, you will

- Learn about **Bivariate Analysis**

- Learn various Bivariate Analysis Techniques

- Understand how to collect **Insight**

- Learn how to present the insight through **Storytelling**

**Objective:** In this lecture, you will learn about Bivariate Analysis and its different features. You will understand how to collect insights by analyzing two variables simultaneously and learn how to present those insights effectively through storytelling.

By the end of this lecture, you will be able to apply various Bivariate Analysis techniques to gain a deeper understanding of data and its relationships. You will also be able to create compelling visualizations and narratives that help communicate those insights to others.

Overall, this lesson objective aims to equip you with the skills and knowledge necessary to make informed decisions based on data analysis.