

WHOLE FOOD MARKET

A big multinational company "Whole Foods market" wants to revamp their retail strategy in India. You as a newly hired Data Analyst have been asked to be a part of the project. Your job is to provide analytical support to the business in making business decisions.

You have been provided with some data around orders placed at various locations in India, people who have returned the items, and customers.

All the data has been loaded into MySQL and you are required to write SQL queries to help the company make better decisions.

The data set provided to you has the following tables:

1. TABLE- orders

Order_ID (VARCHAR) - Primary Key for each order placed

Order_Date (VARCHAR) - when was the order placed

Ship_Date (VARCHAR) - when was the order shipped

Customer_ID (VARCHAR) - ID of the customer who placed the order

Segment (VARCHAR) - to which segment does the product sold belongs to

State (VARCHAR) - State where the order was placed

City (VARCHAR) - City where the order was placed

Product_ID (VARCHAR) - ID of the product sold

Category (VARCHAR) - Category of the product Sold

SubCategory (VARCHAR) - Sub category of the product Sold

Product_Name (VARCHAR) - Name of the product sold

Sales (DOUBLE) - Sale price of the order

Quantity (DOUBLE) - Quantity of product for which order was placed

Discount (DOUBLE) - % Discount offered on the MRP

Profit (DOUBLE) - Total Profit made on the order

2. TABLE- customers

Customer_ID (VARCHAR) - ID of the customer, primary key of the table

Customer_Name_ (VARCHAR) - Name of the Customer

3. TABLE- returns

Order_ID (VARCHAR) - Primary key of the order returned

Returned (VARCHAR) - If the order was returned or not

[Link to the dataset:](#)

 Whole Foods Market.xlsx