

\$1.20M

TOTAL SALES



8523

NO OF ITEMS



\$141

AVG SALES

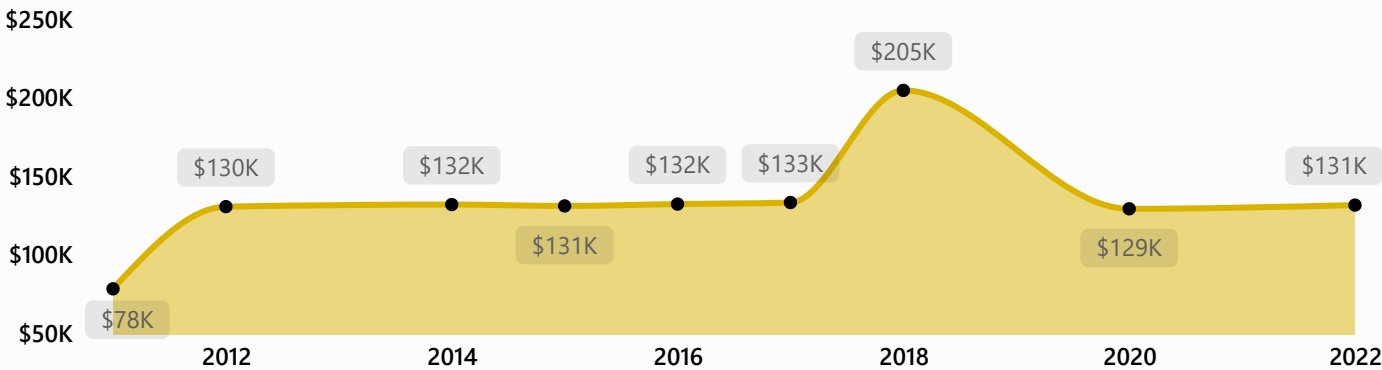


3.9

AVG RATING

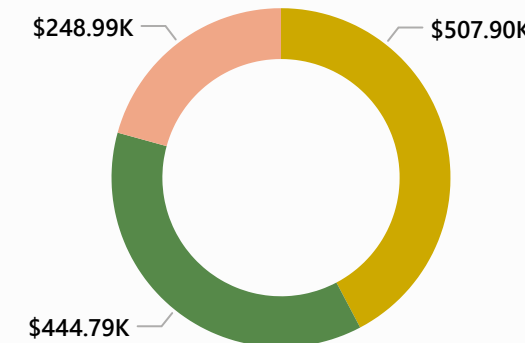


OUTLET ESTABLISHMENT

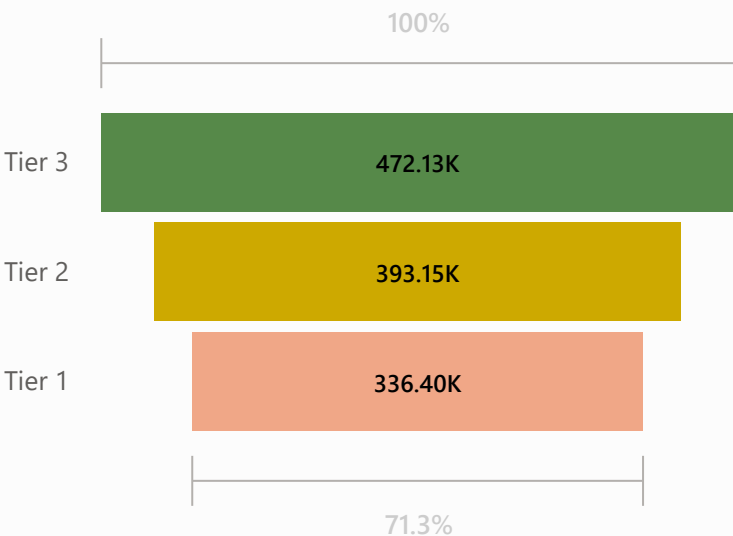


OUTLET SIZE

● Medium ● Small ● High



OUTLET LOCATION

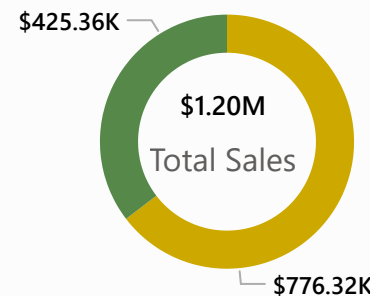


OUTLET TYPE

Outlet Type	Total Sales	No of Items	Avg Sales	Avg Rating	Item Visibility
Grocery Store	\$151.94K	1083	\$140	3.9	0.1
Supermarket Type1	\$787.55K	5577	\$141	3.9	0.1
Supermarket Type2	\$131.48K	928	\$142	3.9	0.1
Supermarket Type3	\$130.71K	935	\$140	3.9	0.1

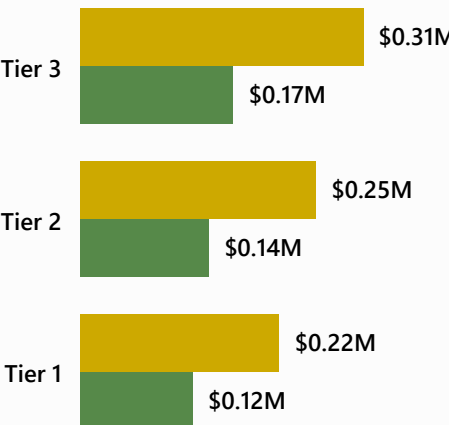
FAT CONTENT

● Low Fat ● Regular



FAT BY OUTLET

● Low Fat ● Regular



ITEM TYPE





ADIDAS SALES ANALYSIS

Region

All

Invoice Date

1/1/2020

12/31/2021

TOTAL SALES

93.27K

OPERATING PROFIT

332.13M

UNITS SOLD

2M

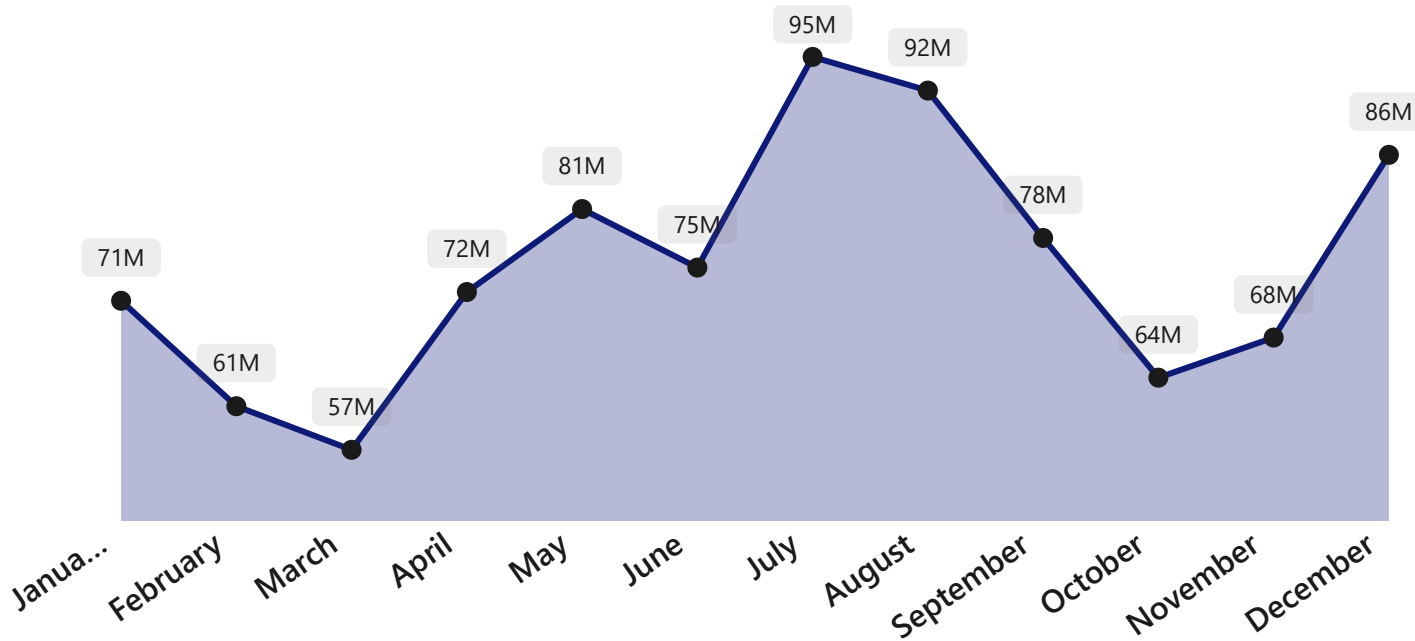
PRICE PER UNIT

45.22

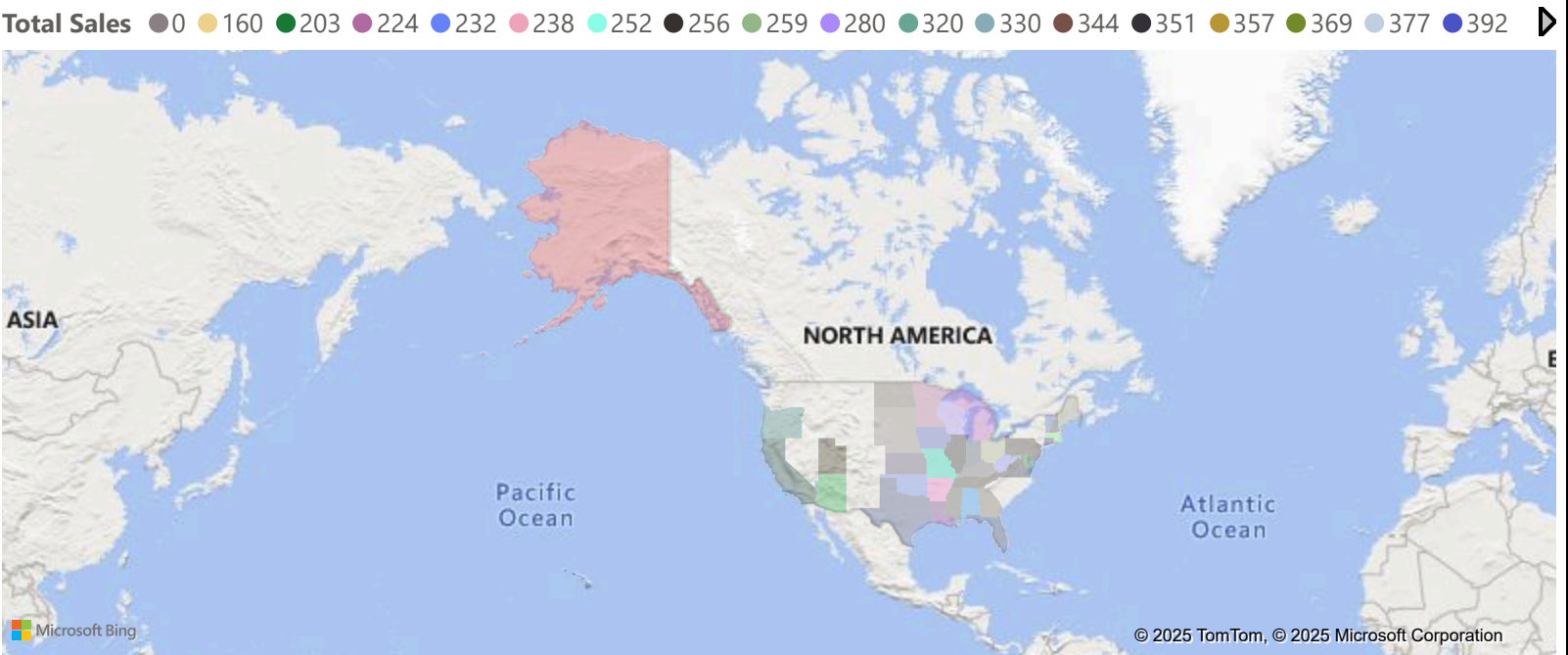
OPERATING MARGIN

0.42

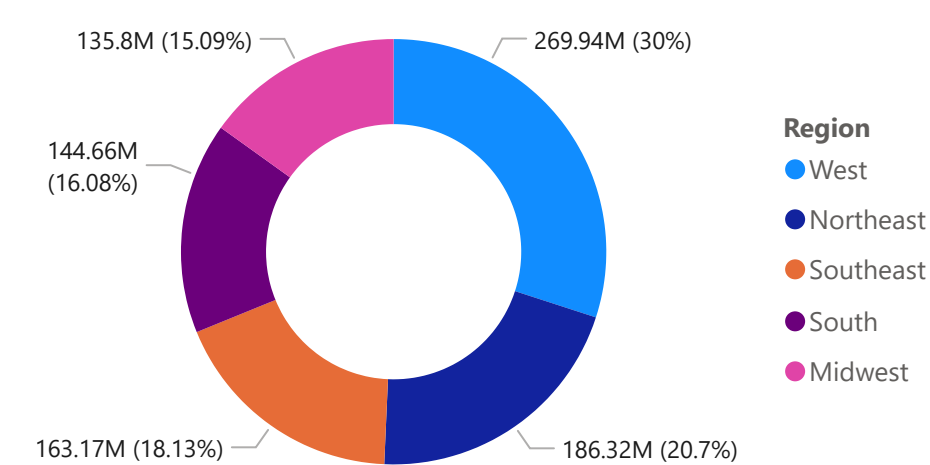
Total Sales by Month



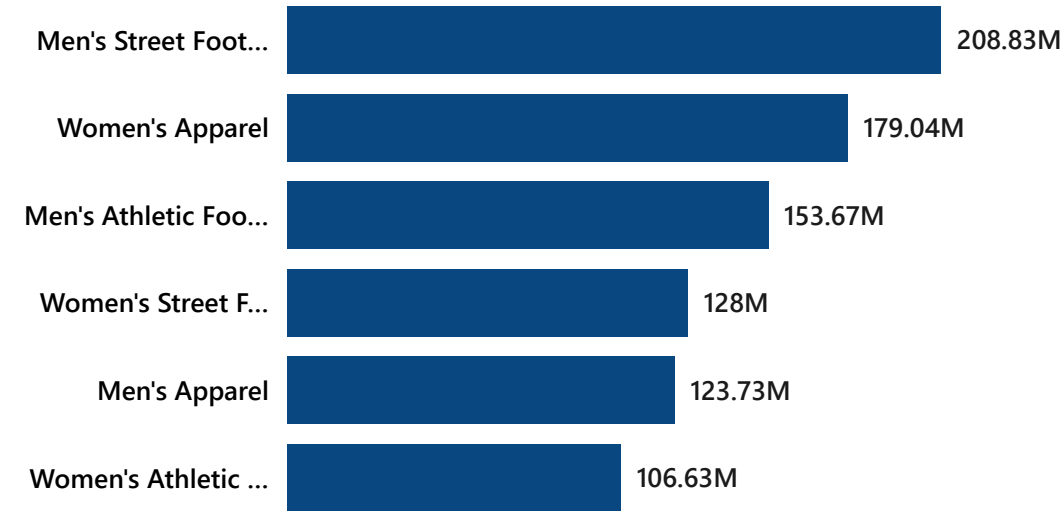
TOTAL SALES BY STATE (USA)



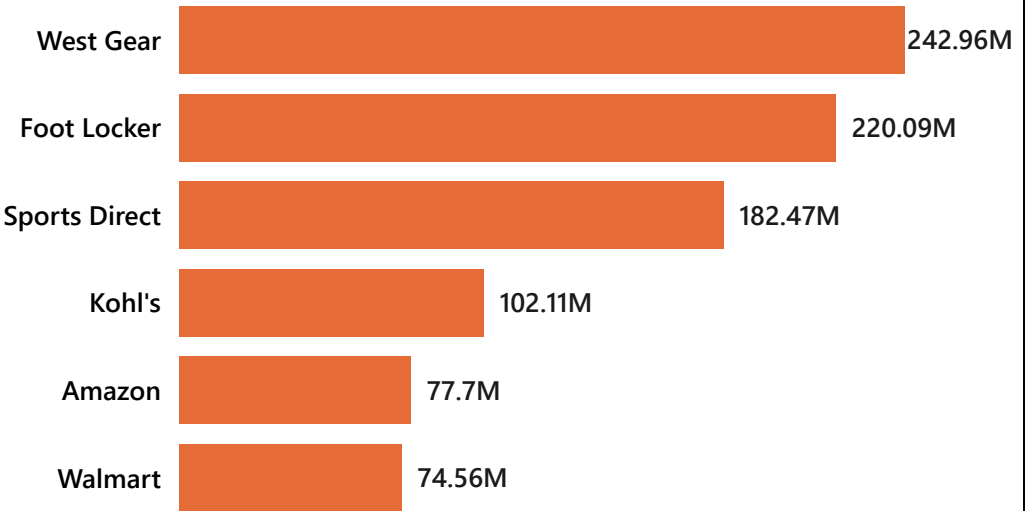
Total Sales by Region



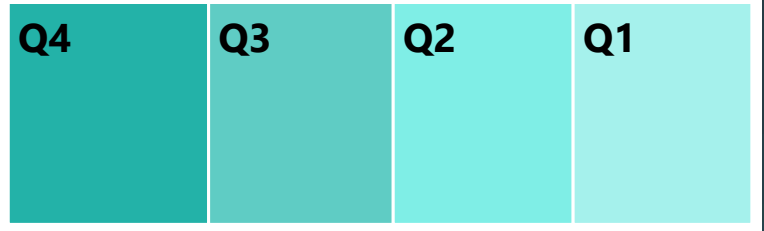
Total Sales by Product



Total Sales by Retailer



Credit Card Transaction Report



Week_Start_Date

All

F

M

MEDIUM

LOW

HIGH

Silver

Gold

Blue

Platinum

Total Revenue

55M

Transaction Count

656K

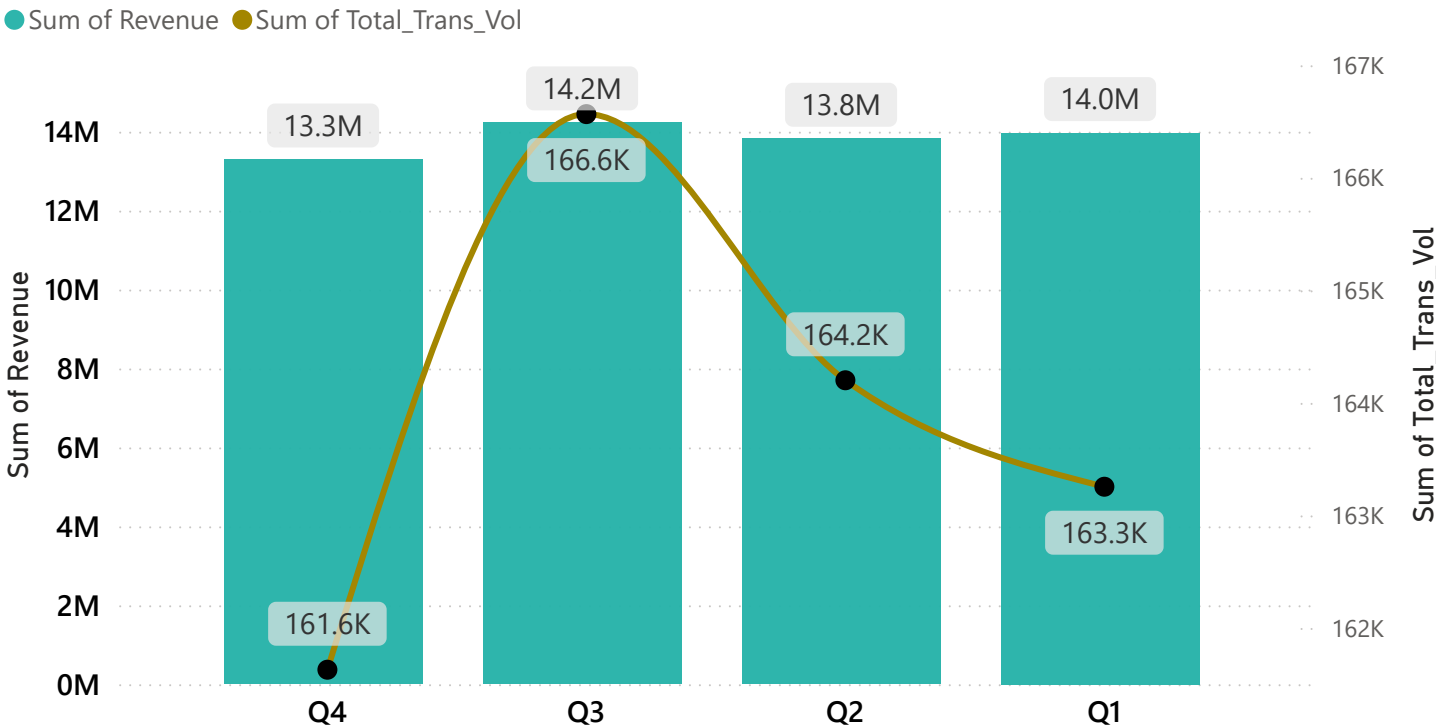
Transaction Amount

45M

Total Interest

7.84M

QTR Revenue & Transaction Count



Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6,495,887.74
Gold	2454072	2024078	373,784.16
Platinum	1135608	953314	161,629.05
Silver	5586332	4586746	812,081.28
Total	55315410	44522013	7,843,382.23

Revenue By Use Chip

Swipe

35M

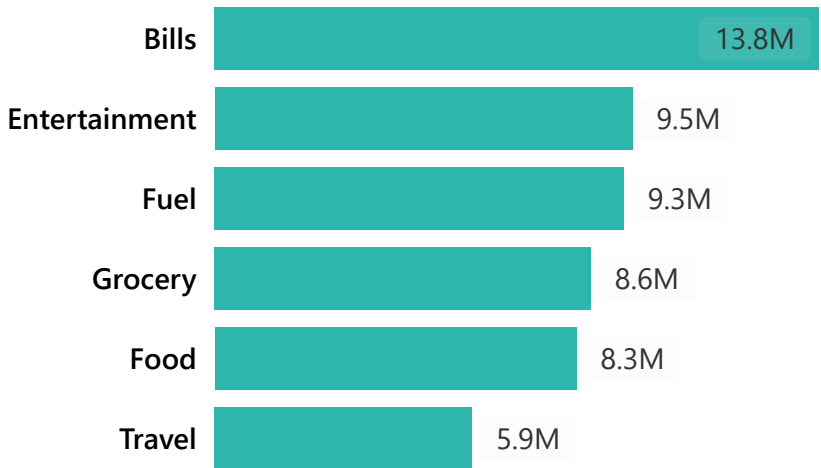
Chip

17M

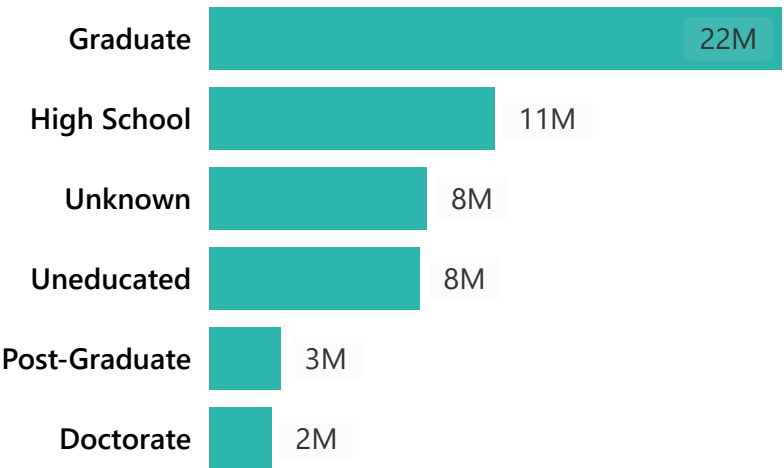
Online

3M

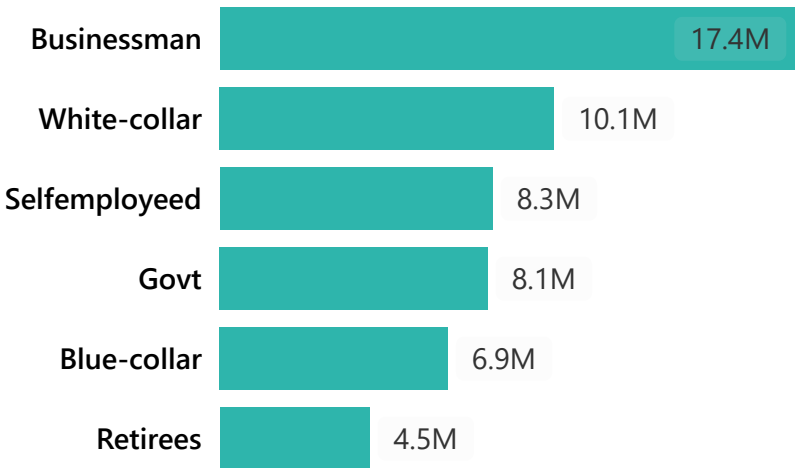
Revenue by Expenditure Type



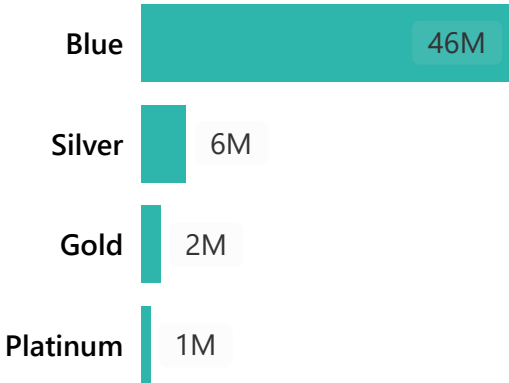
Revenue by Education



Revenue by Customer Jobs



Customer Acq Cost



Credit Card Customer Report

Total Revenue

55M

Income

576M

Satisfaction
Score

3.19

Total Interest

7.84M

Q4

Q3

Q2

Q1

Week_Start_Date

All

Swipe

Online

Chip

M

30M

F

25M

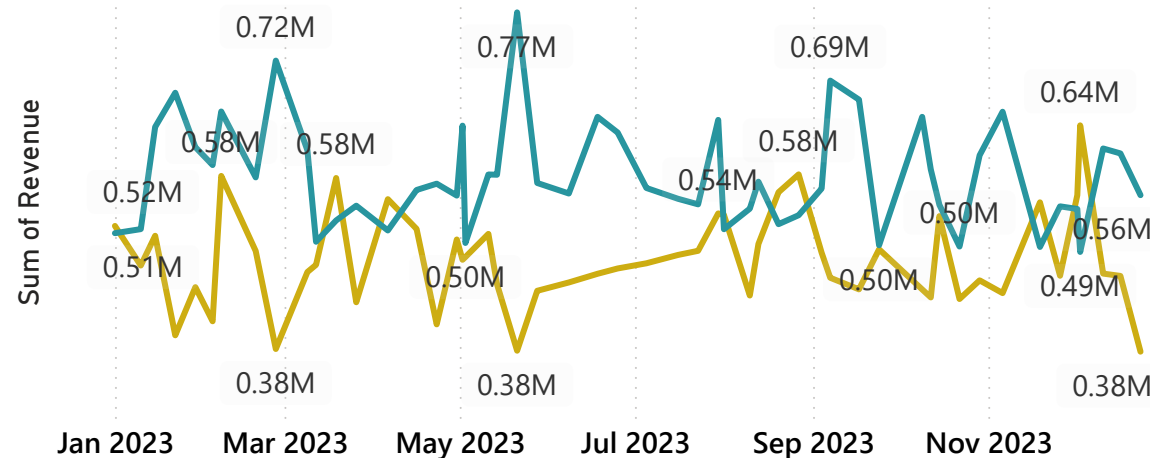
Silver

Blue

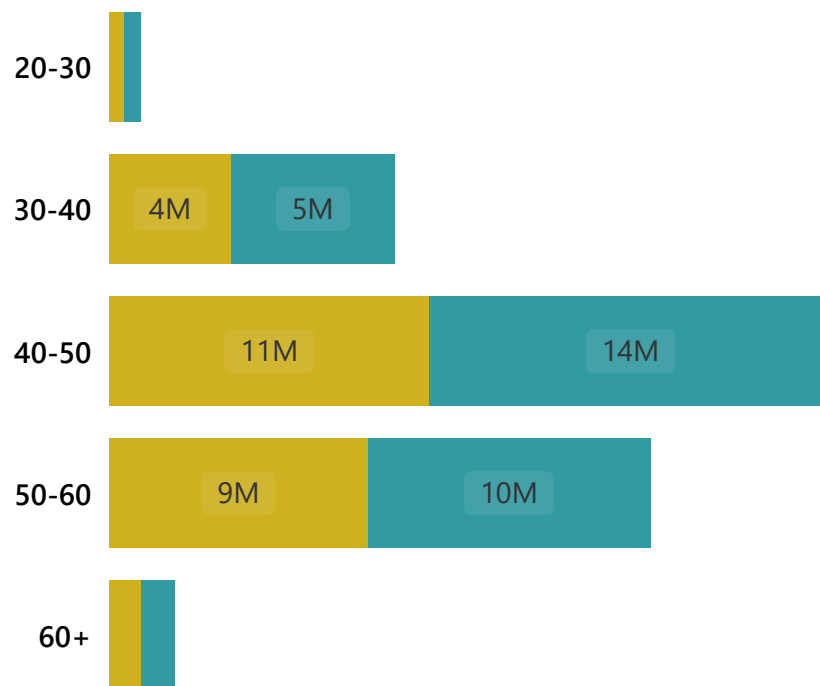
Gold

Platinum

Revenue by Week



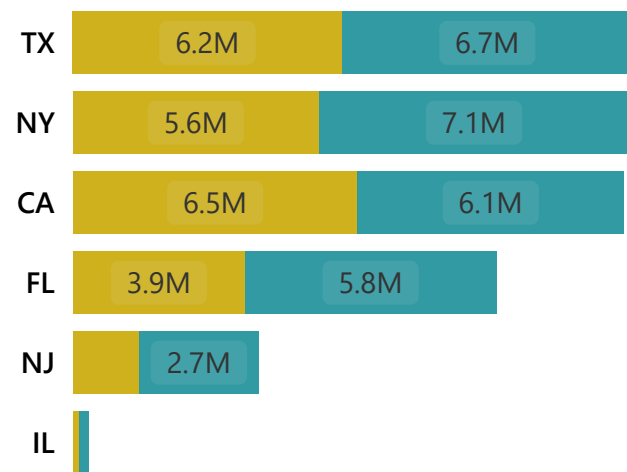
Revenue By Age Group



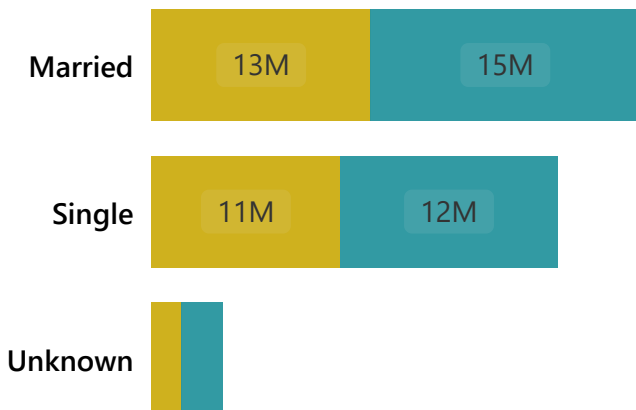
Customer Jobs Table

Customer Job	Sum of Revenue	Sum of Total Trans Amt	Sum of Income
Blue-collar	6904279	5488838	72262158
Businessman	17387832	14285412	186959919
Govt	8111701	6507875	88773989
Retirees	4535184	3623120	48675030
Selfemployed	8261758	6395026	75313288
White-collar	10114656	8221742	103930055
Total	55315410	44522013	575914439

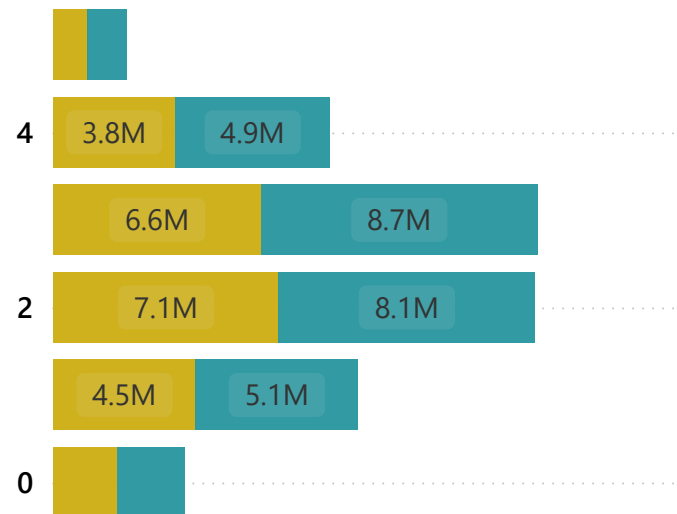
Revenue By Top 6 States



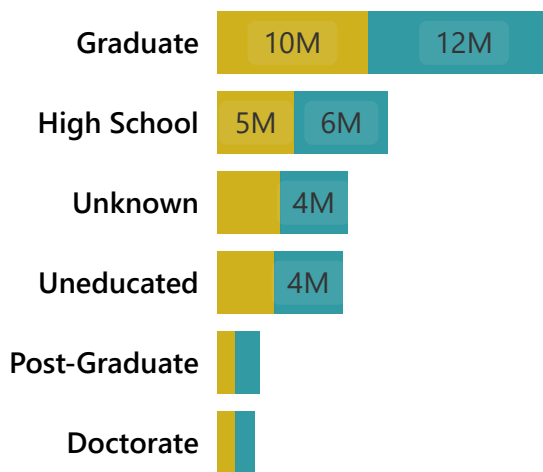
Revenue By Marital Status



Revenue By Dependent



Revenue By Education Level



Revenue By Income Group

