MAYURI WASU

FRONT END DEVELOPER

Front-End Developer with 2+ year of experience working with JavaScript, HTML, CSS and react to deliver exceptional customer experience. Adept at contributing to a highly collaborative work environment, finding solution, and determining customer satisfaction. Experienced working with teams to produce impactful, leading-edge websites that engage customers and deliver business results. Well-versed in design standards and user preferences. Resourceful professional with successful track record in developing innovative web designs and features. Demonstrated success in identifying and resolving complex code issues.

STRENGTHS AND EXPERTISE

Javascript, React js, Redux, Redux Toolkit, Next.js, Node js HTML & CSS 3, Tailwind CSS, Material UI, Bootstrap, Figma Chart js, D3 js , Git, Typescript

Restful APIs, Github, SQLI

WORK EXPERIENCE

Hubhopper(New Delhi) Front-End Developer

April 2022 - Present

- Contributed to a high-traffic UI project, resulting in a more stable and user-friendly application capable of handling 3000+ daily users seamlessly, while improving user satisfaction scores by 25%.
- Designed and developed 15+ interactive analytics chart using React, Chart.js, and D3.js, reducing time-to-insight by 35% and directly supporting a 20% YoY increase in revenue through data-driven business decisions.
- Led development of team collaboration features for podcast management tools, reducing administrative task time by 50% and enabling 100+ cross-functional teams to manage content workflows 2x faster.
- Collaborated with cross-functional teams including developers, designers, and project teams to ensure the on-time delivery of applications.
- Resolved 50+ frontend performance bottlenecks, including memory leaks and rendering issues, reducing
 page load times by 40% and improving Core Web Vitals scores across key user flows, resulting in a faster and
 more efficient web experience.
- Integrated 50+ RESTful APIs, payment gateways and CMS, enhancing system reliability by 35% and enabling real-time data synchronization.
- Architected 100+ mobile-first, cross-browser-compatible web pages, increasing mobile user engagement by 40% and reducing bounce rates by 22% through responsive design improvements.
- Drove UX optimization initiatives that reduced app crash rates by 25% and improved Lighthouse accessibility scores, contributing to a 15% increase in customer retention.
- · Led UX optimizations, enhancing application speed and responsiveness in high-traffic environments

EDUCATION

Full-Stack Development(MERN)

Masai School, Bangalore August 2021 - March 2022

Bachelor of Science(PEM)

Institute of Science August 2018 - March 2021

PROJECTS

Instagram Clone

A photo and video sharing website.

Tech Stack: React | Material UI | MongoDB | Express | Node

Features:

- Feature to share images with their audience
- · Follow or unfollow other users
- Like, unlike, and comment on other users' posts.
- chat with other users.
- · Feature to edit profile.

Area of Responsibility

- Built a user profile page, enabling personalized user experiences and profile management.
- Ensured the responsiveness of the profile page across multiple devices for an optimal user experience.
- Developed a photo upload page, allowing users to easily upload and manage their images.
- Contributed to the UI design and development of the website, enhancing overall usability and aesthetics.

Hubhopper Studio

Podcast platform that allows users to host, manage and distribute their podcast for free.

Tech Stack: React js | Tailwind CSS | Redux | Redux-toolkit | tremor | Next

Features:

- · Podcast creation, distribution, migration
- Teams feature
- Advanced analytics
- Al features
- · Podcast hosting and management

Area of Responsibility

- Designed and implemented a clean, responsive UX/UI, improving user engagement across devices.
- Developed a team management feature, enabling collaboration and control for multiple users.
- Built and managed podcast and episode creation functionalities, streamlining content creation and organisation.
- Created data-driven analytics dashboards, empowering users to make informed business decisions.
- Developed and maintained 30+ responsive landing pages, optimising user experience for different platforms.
- Designed and deployed new design features using JavaScript to streamline UX order forms.
- Maintained brand consistency throughout the entire site by updating all pages and apps to adhere to the same layout and color palette across all platforms while updating all images, graphics, and logos using responsive web design.