Shaswat Kashyap

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PROFILE

- Front-End Developer specializing in HTML5, CSS3, Tailwind CSS, and JavaScript (JS, ES6+) for responsive, interactive web applications.
- Proficient in DOM manipulation, API integration (**REST APIs**, **JSON**), version control (Git/GitHub), and cross-browser compatibility.
- Skilled in designing UI/UX interfaces with a mobile-first, accessible, and performance-optimized approach.
- Strong foundation in Data Structures & Algorithms, Object-Oriented Programming, and software engineering principles.

PROFESSIONAL EXPERIENCE

• YesMadam Noida, India

 $Data\ Analyst\ Intern$ 06/2025 – Present

- Developed automated reporting workflows, streamlining daily tracking and improving team efficiency.
- Analyzed multi-platform marketing data (Google Ads, Meta Ads, LinkedIn Ads) to derive actionable insights for campaign optimization.

PROJECTS

• Weather Forecast Dashboard

Front-end Project

- Tools & technologies: VS Code, HTML5, Tailwind CSS, JavaScript (JS, ES6+), OpenWeather REST API.
- Integrated REST API with JSON parsing to display real-time and 5-day forecasts for user-input and current locations.
- Implemented input validation, error handling, and responsive UI for cross-device compatibility.
- Enhanced user engagement through improved UI/UX design and optimized API response handling.

• Personal Portfolio Website

 $Front\text{-}end\ Project$

- Tools & technologies: VS Code, HTML5, CSS3, Netlify, GitHub.
- Designed UI based on UI/UX best practices, ensuring responsive design across devices.
- Implemented animations and deployed live via Netlify; source hosted on GitHub.
- Improved navigation flow and performance for better visitor experience.

SKILLS

- Languages: C, C++, JavaScript (JS, ES6+), HTML5, CSS3
- Libraries: C++ STL
- Web Dev Tools: VS Code, GitHub, Netlify
- Frameworks: Tailwind CSS
- Relevant Coursework: Data Structures & Algorithms, Object Oriented Programming
- Areas of Interest: Web Applications, UI/UX Design, Machine Learning
- Soft Skills: Problem Solving, Self-learning, Presentation, Adaptability
- Additional Skills: Responsive Design, Cross-Browser Compatibility, REST API Integration, JSON Data Handling

EDUCATION

Maulana Azad National Institute of Technology (NIT) Bhopal

Bhopal, India May 2025

B. Tech Computer Science & Engineering

Online Courses & Certifications

- Internet of Things (IoT) NPTEL: IoT protocols, embedded systems
- Developing Interactive Websites with JavaScript (2025) Internshala
- Git & GitHub (2025) Internshala
- HTML & CSS (2025) Internshala
- Full Stack Development (Ongoing) Internshala