

**EDUCATION:**

- B. Tech, Electronics and Communication Engineering ABES Engineering College, Ghaziabad  
Graduated July 2024 [CGPA: 7.9]

**KEY SKILLS:**

- **Programming Language:** [SQL](#), [Python](#)
- **Analytical Tools:** Advanced [Excel](#)(Pivot Table, VLOOKUP), Power BI, Tableau, Google Sheets
- **Database:** MYSQL, MS SQL Server
- **Data Manipulation:** Data Analysis, Data Mining, Data Pre-processing, Data Mapping, Data Cleaning, Data Visualization, Data Storytelling, Data Wrangling, Data Structures
- **Soft Skills:** Communication, Team Work, Problem Solving, Time management

**VIRTUAL INTERNSHIP:****Accenture North America – Data Analytic and Visualizations**

- Completed a simulation focused on advising a hypothetical social media client as a Data Analyst at Accenture
- Cleaned, modelled and analyzed 7 datasets to uncover insights into content trends to inform strategic decisions
- Prepared a PowerPoint deck and video presentation to communicate key insights for the client and internal stakeholders

**Deloitte Australia - Data Analytics**

- Completed a Deloitte job simulation involving data analysis and forensic technology
- Created a data dashboard using Tableau
- Used Excel to classify data and draw business conclusions

**PROJECTS:****Coffee Sales Dashboard-[Exce]****March 2025**

Built an interactive sales dashboard using Excel with dynamic filters, slicers, and pivot charts.  
Automated data summaries to display region-wise revenue, top -performing products, and trends.  
Applied VLOOKUP, logical functions (IF, AND), and conditional formatting for business insights.

**Superstore Sales Dashboard- [Power BI| Excel]****March 2025**

Designed a sales dashboard using Power BI to visualize KPIs by product category and region.  
Used DAX to create calculated measures for profit margin, average discount, and sales trends.  
Performed data cleaning and transformation using Power Query to build a reliable model.

**Improving Customer Retention-[SQL|EXCEL|Tableau]****May 2025**

The project involves analyzing customer behaviour and identifying the key drives of customer churn  
Followed by implementing strategies to retain existing customers with marketing campaigns.  
Key Drives Identified: Pinpoint top 5 factors contributing to 80% of churn cases( e.g.,low engagement,price sensitivity

**CERTIFICATIONS:**

- PCAP: Programming Essentials in Python – Cisco
- CCNA- Introduction To Networks-Cisco