

ABOUT ME

With a proven track record of driving a 50% increase in customer engagement through strategic marketing campaigns, I possess a strong ability to leverage audience insights for crafting tailored content that enhances outreach effectiveness. My expertise lies in delivering impactful results and supporting the achievement of organizational digital marketing objectives.

SKILLS

- Graphic & Web Design
- Content Creator
- Advertising & Branding
- Copywriting
- Product Management And Business
- Analyst Business Development Security
- Management Leadership Management
- Photography & Editing
- Sales Strategy

LANGUAGE

HIndi

English

Punjabi

INTERSET









YASH SHARMA

EDUCATION

SHARDA UNIVERSITY

Bachelor Of Business Administration International Business 2021- 2024

SANFORD WORLD SCHOOL

commerce 2020 - 2021

EXPERIENCE

BAPU INDUSTRIES

- Product Manager
- Marketing Executive
- Aug 2023 to Oct 2023
- Client Relation Managment

BABA SAAB EVENT COMPANY

- Analyst Conten
- Online Client Service
- Content Creator 2023 2025
- Client Relation Managment
- 2023 2025

Mopwna Cling

- social Media Manager
- Graphic & Web Design
- Advertising & Branding
- Meta Ads Google Ads
- 2024 2025

<u> Highlight Digital Solution</u>

- social Media Manager
- Graphic & Web Design
- Advertising & Branding
- Meta Ads Google Ads
- Client Relation Managment
- Operation Coordinator

INFO



Noida



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Male