

ATHARV TYAGI

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Career Objective

Motivated and entrepreneurial-minded fresher with a passion for business development, startups, and architecture. Completed a certified course in Startup and Business Management and eager to apply strong communication, strategic thinking, and market research skills to drive growth and build meaningful client relationships in a dynamic, vision-driven firm like Beyond Architecture.

Education

B.Tech in Cyber Security

VIT Bhopal University | 2024 - Present

- Special focus on analytical thinking, problem-solving, and business-oriented applications of technology.

Certified Course: Startup and Business Management

1Stop.ai | 2024

- Covered entrepreneurship fundamentals, go-to-market strategies, funding models, and business scaling.

Skills

Business Development: Market research, lead generation, strategic outreach

Communication: Presentation, client engagement, interpersonal negotiation

Tools: Microsoft Office, Google Workspace, CRM basics (familiar), Canva

Soft Skills: Self-starter, goal-oriented, strong work ethic, adaptability

Languages: English (Fluent), Hindi (Native); learning South Indian languages (basic)

Projects & Initiatives

Startup Case Study - Business Simulation Project

- Simulated a startup model from ideation to execution as part of certification
- Created business pitch, conducted market analysis, and developed go-to-market strategy

Problem Solving Projects (Academic)

- Designed flowcharts and algorithms to solve real-world problems; collaborated in teams
- Applied analytical methods and logical reasoning under tight deadlines

Why Me for This Role

- Passion for startups and architecture; eager to learn and contribute from day one
- Strong foundation in business concepts despite being a fresher
- Open to commission/freelance models with a growth mindset
- Enthusiastic about learning CRM tools and building lasting client relationships

Extra-Curricular

- Active member of entrepreneurship & tech clubs at VIT
- Regularly follow trends in real estate, architecture, and design innovation