

MACHINE LEARNING

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Data Science and Machine Learning Training with Python– 5Days

- ☐ Machine Learning Introduction
- ☐ Statistics vs Business Analytics vs Data Science vs Machine Learning vs Deep Learning vs Artificial Intelligence(Understanding the difference)
- ☐ Machine learning project life cycle
- ☐ Roles and skill set for Data Science/Machine Learning
- ☐ Which role I can play in Machine learning Project?
- ☐ Machine learning architecture
- ☐ Generalized architecture
- ☐ Tools and platforms used in Machine learning

o Cloud based platforms

o Proprietary tools

o Open source tools, Platforms

☐ Introduction Analytics Tool(Python) (Day-1) o What is Python & History

o Installing Python & Python Environment o Basic commands in Python

o Data Types and Operations

o Python packages

o Loops

o My first python program o If-then-else statement

o Functions in Python

o User defined Functions

☐ Important libraries for Data Science o Numpy

o Scipy

o Pandas

o Matplotlib o Sklearn

[?] Data Handling in Python o Data importing

(Day-1)

o Connecting to External data sources o Working with datasets

o Manipulating the datasets

o Exporting the datasets into external files o Data Merging

[?] Basic Descriptive Statistics (Day-2) o Population and Sample

o Data Types

o Measures of Central tendency o Measures of dispersion

o Percentiles & Quartiles

o Box plots and outlier detection o Creating Graphs and Reporting o Probability Distributions

o Hypothesis testing

[?] Data Preparation for Analysis (Day-2)

o Exploratory Data Analysis o Data Validation rules

o Data Cleaning techniques

o Data Preparation for analysis

- [?] Deal with missing data
- [?] Add default values
- [?] Remove incomplete rows
- [?] Deal with error-prone columns
- [?] Fixing the nan values and string/float confusion
- [?] Normalize data types
- [?] Change casing
- [?] Creating new variables
- [?] Feature Scaling
- [?] Feature Standardization
- [?] Label Encoding
- [?] One-Hot Encoding

[?] Algorithms used in Machine Learning(Day-3) o Supervised Machine learning algorithms

o Unsupervised Machine learning algorithms

[?] Regression Analysis (Day-3) o Correlation

o Simple Regression models o R-Square

o Multiple regression

o Multicollinearity

o Individual Variable Impact o Case Study

o Shrinkage methods

- [?] Logistic Regression (Day-3)

o Need of logistic Regression

o Logistic regression models

o Validation of logistic regression models o Multicollinearity in logistic regression o Individual Impact of variables

o Confusion Matrix

o Case study

- [?] Decision Trees (Day-3)

o Types - Classification and Regression trees o Gini Index

o Entropy

o Information gain

o Building Decision Trees

o Validation of Trees

o Pruning the trees

o Fine tuning the trees

o Prediction using Trees

o case study

[?] Model Selection and Cross validation (Day-4) o How to validate a model?

o What is a best model?

o Types of data

o Types of errors

o The problem of over fitting o The problem of under fitting o Bias Variance Tradeoff

o Cross validation

o Boot strapping

o House price index data case study o case study

[?] Neural Networks(Day-4)

o Neural network Intuition

o Neural network and vocabulary

o Neural network algorithm

o Math behind neural network algorithm

o Building the neural networks –

- o Perceptron .Multi layer NN, Backpropagation o Validating the neural network model

- o Neural network applications

- o Image recognition using neural networks

- ☐ Random Forest and Boosting(Day-5) o Introduction

- o Ensemble Learning

- o How ensemble learning works

- o Bagging

- o Building models using Bagging

- o Random Forest algorithm

- o Random Forest model building

- o Finetuning hyper parameters

- o Variable Importance plots

- o Marketing Responses model building for e-mail marketing

- ☐ Text Mining and NLP(Day-5) o What is text mining

- o The NLTK package

- o Preparing text for analysis o Text summarisation

- o Sentiment analysis

- o Naïve bayes technique

- o Text classification

- o News data classification

- o Topic Modelling

- o LDA

- o LDA on Python

Small end to end Case Study – Use case

- ☐ Machine Learning Project (Day-5) o The issue of large data

- o The issue of many variables o ML best practices