

We Help Your Sport Event Go Live

MSIS 2603-Database Management Systems

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1. Business Application Description

SportIT is a Sport Event Management Organization that Unifies Event Hosts, Sponsors, Teams and Audiences through its online portal enabling Sport Events to go Live. Through the online portal hosts can submit an event proposal, sponsors can register for sponsorship and audiences can book tickets right at their fingertips.

Organizers may not have all the resources at hand to host their event. SportIT helps them organize the event in a more efficient way by providing resources such as referees, coordinators, technical staff etc. SportIT targets larger audiences by use of social media share feature such as Facebook.

We encourage sports so that more local teams can register and gain recognition hence encouraging more players to participate. Local events would provide more opportunities for upcoming players.

Event Sponsors can provide sponsorship in various forms such as monetary, rewards, discount coupons and merchandize. Each sponsor would be featured on the event page exclusively and also at the venue of the event. This would also provide a medium for the audiences to enjoy the sport entertainment at the same time get familiar to various sponsors and their products.

SportIT would generate revenue from sponsorships, hosts, and audiences.

At the local level tickets would be priced minimal so as to attract more audiences and encourage sports. In case of famous teams playing at bigger venues there would be various tickets available differing in price.

In the future we also plan to provide analytics from the gathered data. Trends such as which local team is most famous, which sport is most liked in an area, which sport is most played in which season, most talented teams, which events bring in the highest revenue, churn ratio for the hosts, etc.



2. Types of Users of the Application

Our application has following 5 types of users:

- Host
- Teams
- Sponsors
- Audience
- Manager

Host – The application is mainly designed for the host. The application would provide ease of organizing a sport event for the host.

Teams – Teams can view the list of upcoming sport events and register themselves. Only one team member needs to login and register for the event. The teams can also cancel their registration.

Sponsors – The sponsors can view the list of events and sponsors the sport event of their interest. The sponsors can also edit/cancel the offered sponsorship using the application.

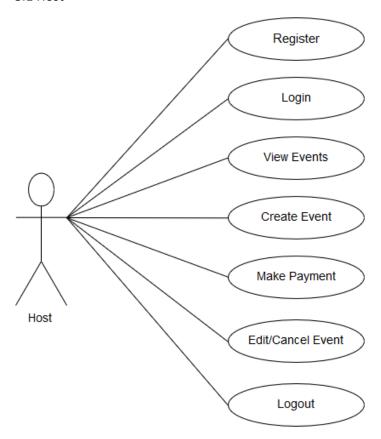
Audience – The application helps the audience book tickets online for upcoming events. Audience can also cancel the tickets using the application.

Manager – The manager organizes the entire event, including finalizing the venues and referees for the event, based on the preferences given by the host. Depending on the availability of the venue and referees the manager will approve the event. Similarly, the manager also approves sponsorships offered by the sponsors.

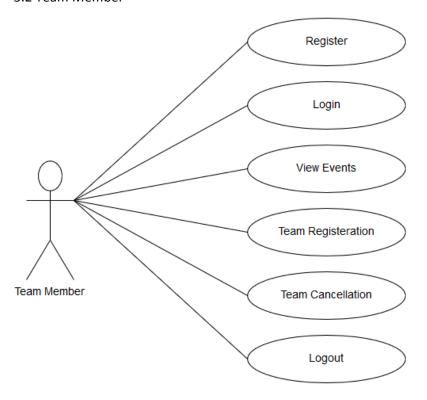


3. Use Case Diagrams:

3.1 Host

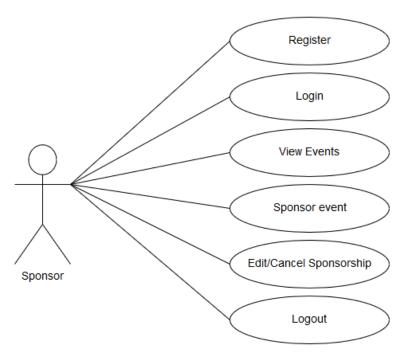


3.2 Team Member

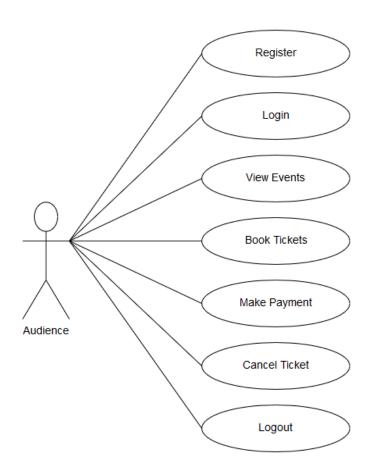




3.3 Sponsors

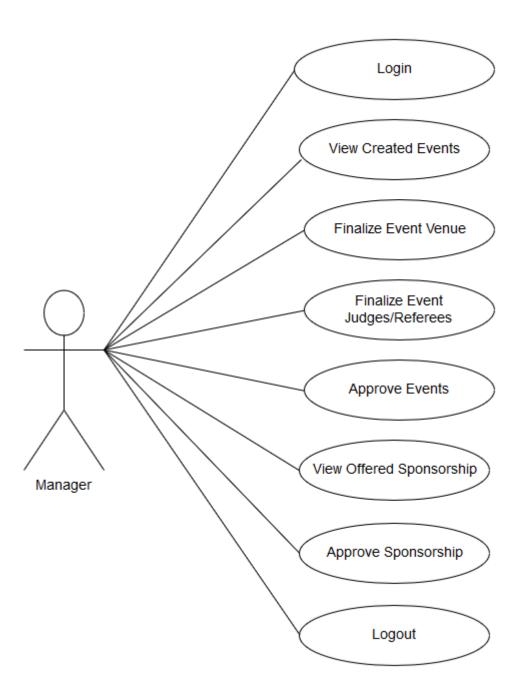


3.4 Audience





3.5 Manager





4. Queries for each User of the System

4.1 Host

- 4.1.1 Host Registration Host needs to register with username, password, address, phone number and email-id.
- 4.1.2 Host Login Host needs to login with username and password to create any new event.
- 4.1.3 Event Creation The host has to fill in the event creation form and provide details like event start date, end date, preferred venue, budget.
- 4.1.4 Make payment Once the event is approved by the manager, the host has to make the payment.
- 4.1.5 Edit/Cancel Event The host can edit event details or cancel the event within 48 hours of creation.

4.2 Team Member

- 4.2.1 Team Member Registration Team Member needs to register with username, password, address, phone number, email-id and Team Name.
- 4.2.2 Team Member Login Team Member must login with its username and password to register for any event
- 4.2.3 Team Registration The Team Member must fill the team registration form and provide details of all the team members.
- 4.2.4 Team Cancellation The Team Member can cancel the team registration within 48 hours.

4.3 Sponsors

- 4.3.1 Sponsor Registration Sponsor needs to register with username, password, address, phone number, email-id and organization name.
- 4.3.2 Sponsor Login Sponsor must login with its username and password to sponsor any event.
- 4.3.3 Sponsor Event The sponsor can select any event to sponsor and fill the sponsorship form. The sponsor must provide details like type of sponsorship, amount to invest.
- 4.3.4. Edit/Cancel Sponsorship The sponsor can edit sponsorship details or cancel the sponsorship within 48 hours of creation.

4.4 Audience

4.4.1 Audience Registration – The user can register with username, password, address, phone number and email-id or book tickets directly.



- 4.4.2 Audience Login If registered, the user must login with its username and password to book tickets for any event.
- 4.4.3 Book Tickets The user can select any event any buy its tickets online.
- 4.4.4 Make Payment After finalizing the seats, the user makes payment depending on the seat no and seat location.
- 4.4.5 Ticket Cancellation The user can cancel the ticket online up to 48 hours of the event.

4.5 Manager

- 4.5.1 Manager Login The manager must login to the application with its username and password to view the list of events.
- 4.5.2 Finalize Event Venue The manager takes into consideration the venue preference provided by the host and based on the availability, finalizes the venue for the event.
- 4.5.3 Finalize Referee/Judges The manager finalizes the referee/judge for the event based on type of sport and availability.
- 4.5.4 Approve event After checking the availability of venue, referee/judges and other requirements of the event, the manager either approves or declines the event created by host.
- 4.5.5. Approve Sponsorships The manager views the list of offered sponsorships for a particular event and approves them.



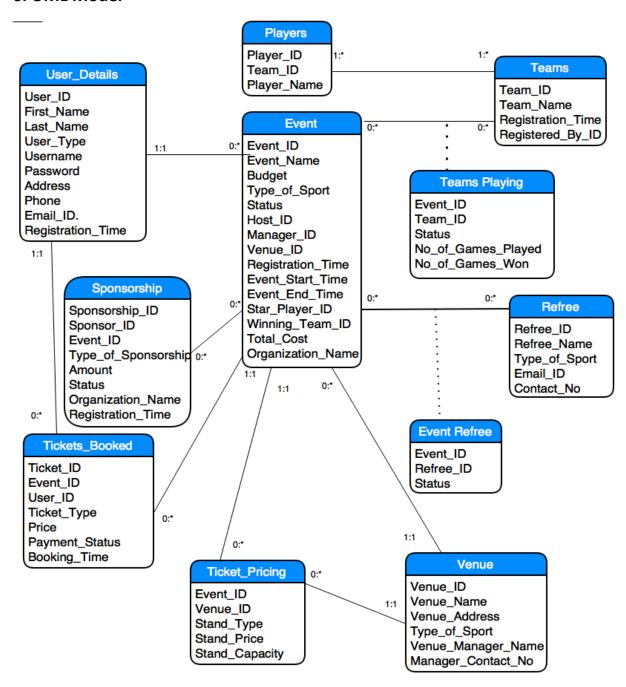
5. Business Metrics

Business Metrics that can be generated

- 1. Monthly Revenue generated from each sport by sale of tickets
- 2. Monthly Revenue generated from each sport through Sponsorships
- 3. Number of new Sponsors/Hosts/Audiences/Teams registered by month
- 4. Revenue Distribution by type of sport
- 5. Team performance based on number of games played vs won
- 6. Most popular Event by type of sport



6. UML Model





7. Physical Schema - Data Dictionary

7.1 User_Details

Column Name	Data Type	Allow Nulls	Additional Properties
User_ID	Varchar(10)	N	Auto Increment
First _Name	Varchar(20)	N	
Last _Name	Varchar(20)	N	
User_Type	Varchar(10)	N	Domain: ('Host', 'Player', 'Sponsor', 'Audience', 'Manager')
Username	Varchar(20)	N	, , , , , , , , , , , , , , , , , , , ,
Password	Varchar(15)	N	
Address	Varchar(50)	Υ	
Phone	Integer(10)	Υ	
Email_ID	Varchar(20)	N	
Registration_Time	DateTime	N	

7.2 Event

Column Name	Data Type	Allow Nulls	Additional Properties
Event_ID	Varchar(10)	N	Auto Increment
Event_Name	Varchar(20)	N	
Budget	Decimal(10,2)	N	
Type_of_Sport	Varchar(15)	N	Domain: ('Soccer', 'Basketball', 'Badminton', 'Tennis', 'Water Polo', 'Football', 'Baseball')
Status	Varchar(10)	N	Domain: ('Approved', 'Pending', 'Cancelled') Default Value: Pending
Host_ID (FK)	Varchar(10)	N	
Manager_ID (FK)	Varchar(10)	Υ	
Venue_ID (FK)	Varchar (10)	N	
Registration_Time	DateTime	N	
Event_Start_Time	DateTime	N	
Event _End _Time	DateTime	N	
Star_Player_ID	Uniqueidentifier	Υ	
Winning_Team_ID	Varchar(10)	Υ	
Total_Cost	Decimal(10,2)	Υ	
Organization_Name	Varchar(20)	Υ	

7.3 Teams

Column Name	Data Type	Allow Nulls	Additional Properties
Team_ID	int	N	Auto Increment
Team_Name	Varchar(20)	N	
Registration_Time	DateTime	N	



Registered_By_ID (FK)	Int	N	

7.4 Players

Column Name	Data Type	Allow Nulls	Additional Properties
Player_ID	int	N	Auto Increment
Team_ID (FK)	int	N	
Player_Name	Varchar(15)	N	

7.5 Sponsorship

Column Name	Data Type	Allow Nulls	Additional Properties
Sponsorship_ID	Int	N	Auto Increment
Sponsor_ID (FK)	Int	N	
Event_ID (FK)	Int	N	
Type_of_Sponsorship	Varchar(15)	N	Domain: ('Monetary', 'Discount Coupons', 'Merchandise', 'Rewards')
Amount	Decimal(10,2)	N	
Status	Varchar(15)	N	Domain: ('Approved', 'Pending', 'Cancelled') Default Value: Pending
Organization_Name	Varchar(20)	Υ	
Registration_Time	DateTime	N	

7.6 Tickets_Booked

Column Name	Data Type	Allow Nulls	Additional Properties
Ticket_ID	Varchar(10)	N	Auto Increment
Event_ID (FK)	Int	N	
User_ID (FK)	Varchar(15)	N	
Ticket_Type	Varchar(10)	N	Domain: ('A', 'B', 'C', 'D', 'E')
Price	Decimal(4,2)	N	
Payment_Status	Varchar(20)	N	Domain: ('Successful',
			'Failed')
Booking_Time	DateTime	N	

7.7 Ticket Pricing

Column Name	Data Type	Allow Nulls	Additional Properties
Venue_ID (FK)	Varchar(10)	N	
Event_ID (FK)	Varchar(10)	N	
Stand_Type	Varchar(10)	N	Domain: ('A', 'B', 'C', 'D', 'E')
Stand_Price	Decimal(4,2)	N	
Stand_Capacity	Integer	N	



7.8 Venue

Column Name	Data Type	Allow Nulls	Additional Properties
Venue_ID	Varchar(10)	N	Auto Increment
Venue_Name	Varchar(20)	N	
Venue_Address	Varchar(30)	Υ	
Type_of_Sport	Varchar(15)	N	Domain: ('Soccer', 'Basketball', 'Badminton', 'Tennis', 'Water Polo', 'Football', 'Baseball')
Venue_Manager_Name	Varchar(20)	N	
Manager_Contact_No	Integer(10)	N	

7.9 Referee

Column_Name	Data Type	Allow Nulls	Additional Properties
Referee_ID	Varchar(10)	N	Auto Increment
Referee_Name	Varchar(20)	N	
Type_of_Sport	Varchar(15)	N	Domain: ('Soccer', 'Basketball', 'Badminton', 'Tennis', 'Water Polo', 'Football', 'Baseball')
Email_ID	Varchar(20)	N	
Contact_No	Integer(10)	Υ	

7.10 Event_Referee

Column Name	Data Type	Allow Nulls	Additional Properties
Referee_ID (FK)	Varchar(10)	N	
Event_ID (FK)	Varchar(10)	N	
Status	Varchar(10)	Υ	Domain: (")

7.11 Teams_Playing

Column Name	<u>Data Type</u>	Allow Nulls	<u>Default Value</u>
Team_ID (FK)	Varchar(10)	N	
Event_ID (FK)	Varchar(10)	N	
Status	Varchar(10)	N	
No_of_Games_Played	Integer	N	0
No_of_Games_Won	Integer	N	0



8. SQL Queries

8.1 Script for Creating Tables

```
CREATE TABLE [dbo].[Event](
       [Event ID] [int] IDENTITY(100,1) NOT NULL,
       [Event Name] [varchar](20) NOT NULL,
       [Budget] [decimal](10, 2) NOT NULL,
       [Type_of_Sport] [varchar](15) NOT NULL,
       [Status] [varchar](10) NOT NULL CONSTRAINT [DF_Event_Status] DEFAULT ('Pending'),
       [Host_ID] [int] NOT NULL,
       [Manager_ID] [int] NULL,
       [Venue_ID] [int] NOT NULL,
       [Registration_Time] [datetime] NOT NULL,
       [Event Start Time] [datetime] NOT NULL,
       [Event End Time] [datetime] NOT NULL,
       [Star__Player_ID] [int] NULL,
       [Winning_Team_ID] [int] NULL,
       [Total Cost] [decimal](10, 2) NULL,
       [Organization_Name] [varchar](20) NULL,
CONSTRAINT [PK_Event] PRIMARY KEY CLUSTERED
       [Event_ID] ASC
)WITH (PAD INDEX = OFF, STATISTICS NORECOMPUTE = OFF, IGNORE DUP KEY = OFF,
ALLOW ROW LOCKS = ON, ALLOW PAGE LOCKS = ON) ON [PRIMARY]
ON [PRIMARY]
CREATE TABLE [dbo].[Event Referee](
       [Referee_ID] [int] NOT NULL,
       [Event_ID] [int] NOT NULL,
       [Status] [varchar](10) NULL,
CONSTRAINT [PK_Event_Referee] PRIMARY KEY CLUSTERED
       [Referee ID] ASC,
       [Event ID] ASC
)WITH (PAD INDEX = OFF, STATISTICS NORECOMPUTE = OFF, IGNORE DUP KEY = OFF,
ALLOW_ROW_LOCKS = ON, ALLOW_PAGE_LOCKS = ON) ON [PRIMARY]
ON [PRIMARY]
CREATE TABLE [dbo].[Players](
       [Player_ID] [int] IDENTITY(1,1) NOT NULL,
       [Team_ID] [int] NOT NULL,
       [Player Name] [varchar](15) NOT NULL,
CONSTRAINT [PK_Players] PRIMARY KEY CLUSTERED
       [Player_ID] ASC
```



```
ALLOW_ROW_LOCKS = ON, ALLOW_PAGE_LOCKS = ON) ON [PRIMARY]
ON [PRIMARY]
CREATE TABLE [dbo].[Referee](
       [Referee_ID] [int] IDENTITY(1,1) NOT NULL,
       [Referee Name] [varchar](20) NOT NULL,
       [Type_of_Sport] [varchar](15) NOT NULL,
       [Email ID] [varchar](20) NOT NULL,
       [Contact_No] [decimal](10, 0) NULL,
CONSTRAINT [PK_Referee] PRIMARY KEY CLUSTERED
       [Referee ID] ASC
)WITH (PAD INDEX = OFF, STATISTICS NORECOMPUTE = OFF, IGNORE DUP KEY = OFF,
ALLOW ROW LOCKS = ON, ALLOW PAGE LOCKS = ON) ON [PRIMARY]
ON [PRIMARY]
CREATE TABLE [dbo].[Sponsorship](
       [Sponsorship_ID] [int] IDENTITY(10,1) NOT NULL,
       [Sponsor_ID] [int] NOT NULL,
       [Event ID] [int] NOT NULL,
       [Type_of_Sponsorship] [varchar](15) NOT NULL,
       [Amount] [decimal](10, 2) NOT NULL,
       [Status] [varchar](15) NOT NULL,
       [Organization Name] [varchar](20) NULL,
       [Registration_Time] [datetime] NOT NULL,
CONSTRAINT [PK_Sponsorship] PRIMARY KEY CLUSTERED
       [Sponsorship_ID] ASC
)WITH (PAD_INDEX = OFF, STATISTICS_NORECOMPUTE = OFF, IGNORE_DUP_KEY = OFF,
ALLOW_ROW_LOCKS = ON, ALLOW_PAGE_LOCKS = ON) ON [PRIMARY]
ON [PRIMARY]
CREATE TABLE [dbo].[Teams](
       [Team_ID] [int] IDENTITY(1,1) NOT NULL,
       [Team_Name] [varchar](20) NOT NULL,
       [Registration Time] [datetime] NOT NULL,
       [Registered_By_ID] [int] NOT NULL,
CONSTRAINT [PK_Teams] PRIMARY KEY CLUSTERED
       [Team ID] ASC
)WITH (PAD_INDEX = OFF, STATISTICS_NORECOMPUTE = OFF, IGNORE_DUP_KEY = OFF,
ALLOW_ROW_LOCKS = ON, ALLOW_PAGE_LOCKS = ON) ON [PRIMARY]
ON [PRIMARY]
```

)WITH (PAD_INDEX = OFF, STATISTICS_NORECOMPUTE = OFF, IGNORE_DUP_KEY = OFF,



```
CREATE TABLE [dbo].[Teams_Playing](
       [Team_ID] [int] NOT NULL,
       [Event_ID] [int] NOT NULL,
       [Status] [varchar](10) NOT NULL,
       [No_of_Games_Played] [int] NOT NULL CONSTRAINT
[DF_Teams_Playing_No_of_Games_Played] DEFAULT ((0)),
       [No of Games Won] [int] NOT NULL CONSTRAINT
[DF Teams Playing No of Games Won] DEFAULT ((0)),
CONSTRAINT [PK Teams Playing] PRIMARY KEY CLUSTERED
       [Team_ID] ASC,
       [Event ID] ASC
)WITH (PAD_INDEX = OFF, STATISTICS_NORECOMPUTE = OFF, IGNORE_DUP_KEY = OFF,
ALLOW_ROW_LOCKS = ON, ALLOW_PAGE_LOCKS = ON) ON [PRIMARY]
ON [PRIMARY]
CREATE TABLE [dbo].[Ticket Pricing](
       [Venue_ID] [int] NOT NULL,
       [Event ID] [int] NOT NULL,
       [Stand Type] [varchar](10) NOT NULL,
       [Stand_Price] [decimal](6, 2) NULL,
       [Stand_Capacity] [int] NOT NULL,
CONSTRAINT [PK_Ticket_Pricing] PRIMARY KEY CLUSTERED
       [Venue_ID] ASC,
       [Event_ID] ASC,
       [Stand Type] ASC
)WITH (PAD INDEX = OFF, STATISTICS NORECOMPUTE = OFF, IGNORE DUP KEY = OFF,
ALLOW_ROW_LOCKS = ON, ALLOW_PAGE_LOCKS = ON) ON [PRIMARY]
ON [PRIMARY]
CREATE TABLE [dbo].[Tickets_Booked](
       [Ticket_ID] [int] NOT NULL,
       [Event_ID] [int] NOT NULL,
       [User ID] [int] NOT NULL,
       [Ticket_Type] [varchar](10) NOT NULL,
       [Price] [decimal](4, 2) NOT NULL,
       [Payment_Status] [varchar](20) NOT NULL,
       [Booking_Time] [datetime] NOT NULL,
CONSTRAINT [PK Tickets Booked] PRIMARY KEY CLUSTERED
       [Ticket ID] ASC
)WITH (PAD_INDEX = OFF, STATISTICS_NORECOMPUTE = OFF, IGNORE_DUP_KEY = OFF,
ALLOW_ROW_LOCKS = ON, ALLOW_PAGE_LOCKS = ON) ON [PRIMARY]
ON [PRIMARY]
```



```
CREATE TABLE [dbo].[User_Details](
       [User_ID] [int] IDENTITY(1,1) NOT NULL,
       [First_Name] [varchar](20) NOT NULL,
       [Last_Name] [varchar](20) NOT NULL,
       [User_Type] [varchar](10) NOT NULL CONSTRAINT [DF_User_Details_User_Type] DEFAULT
('SPONSOR","AUDIENCE","HOST","MANAGER'),
       [Username] [varchar](15) NOT NULL,
       [Password] [varchar](15) NOT NULL,
       [Address] [varchar](50) NULL,
       [Phone] [decimal](10, 0) NULL,
       [Email_ID] [varchar](20) NOT NULL,
       [Registration Time] [datetime] NOT NULL,
CONSTRAINT [PK_User_Details] PRIMARY KEY CLUSTERED
       [User_ID] ASC
)WITH (PAD INDEX = OFF, STATISTICS NORECOMPUTE = OFF, IGNORE DUP KEY = OFF,
ALLOW_ROW_LOCKS = ON, ALLOW_PAGE_LOCKS = ON) ON [PRIMARY]
ON [PRIMARY]
CREATE TABLE [dbo].[Venue](
       [Venue_ID] [int] IDENTITY(1,1) NOT NULL,
       [Venue_Name] [varchar](20) NOT NULL,
       [Venue_Address] [varchar](50) NULL,
       [Type_of_Sport] [varchar](15) NOT NULL,
       [Venue_Manager_Name] [varchar](20) NOT NULL,
       [Manager_Contact_No] [decimal](10, 0) NOT NULL,
CONSTRAINT [PK_Venue] PRIMARY KEY CLUSTERED
       [Venue_ID] ASC
)WITH (PAD INDEX = OFF, STATISTICS NORECOMPUTE = OFF, IGNORE DUP KEY = OFF,
ALLOW_ROW_LOCKS = ON, ALLOW_PAGE_LOCKS = ON) ON [PRIMARY]
ON [PRIMARY]
```

8.2 Adding References and Constraints

```
GO
ALTER TABLE [dbo].[Event] WITH CHECK ADD CONSTRAINT [FK_Event_Event] FOREIGN
KEY([Event_ID])
REFERENCES [dbo].[Event] ([Event_ID])
GO
ALTER TABLE [dbo].[Event] CHECK CONSTRAINT [FK_Event_Event]
GO
```



```
ALTER TABLE [dbo]. [Event] WITH CHECK ADD CONSTRAINT [FK_Event_Players] FOREIGN
KEY([Star__Player_ID])
REFERENCES [dbo].[Players] ([Player_ID])
ALTER TABLE [dbo].[Event] CHECK CONSTRAINT [FK_Event_Players]
ALTER TABLE [dbo].[Event] WITH CHECK ADD CONSTRAINT [FK_Event_Teams] FOREIGN
KEY([Winning_Team_ID])
REFERENCES [dbo].[Teams] ([Team_ID])
ALTER TABLE [dbo].[Event] CHECK CONSTRAINT [FK_Event_Teams]
ALTER TABLE [dbo]. [Event] WITH CHECK ADD CONSTRAINT [FK_Event_User_Details] FOREIGN
KEY([Host_ID])
REFERENCES [dbo].[User_Details] ([User_ID])
ALTER TABLE [dbo].[Event] CHECK CONSTRAINT [FK_Event_User_Details]
ALTER TABLE [dbo]. [Event] WITH CHECK ADD CONSTRAINT [FK_Event_User_Details1] FOREIGN
KEY([Manager_ID])
REFERENCES [dbo].[User_Details] ([User_ID])
ALTER TABLE [dbo]. [Event] CHECK CONSTRAINT [FK_Event_User_Details1]
ALTER TABLE [dbo]. [Event] WITH CHECK ADD CONSTRAINT [FK_Event_Venue] FOREIGN
KEY([Venue_ID])
REFERENCES [dbo].[Venue] ([Venue_ID])
ALTER TABLE [dbo].[Event] CHECK CONSTRAINT [FK_Event_Venue]
ALTER TABLE [dbo]. [Event_Referee] WITH CHECK ADD CONSTRAINT [FK_Event_Referee_Event]
FOREIGN KEY([Event ID])
REFERENCES [dbo].[Event] ([Event_ID])
ALTER TABLE [dbo].[Event_Referee] CHECK CONSTRAINT [FK_Event_Referee_Event]
ALTER TABLE [dbo]. [Event_Referee] WITH CHECK ADD CONSTRAINT [FK_Event_Referee_Referee]
FOREIGN KEY([Referee ID])
REFERENCES [dbo].[Referee] ([Referee_ID])
ALTER TABLE [dbo]. [Event_Referee] CHECK CONSTRAINT [FK_Event_Referee]
ALTER TABLE [dbo]. [Players] WITH CHECK ADD CONSTRAINT [FK Players Teams] FOREIGN
KEY([Team_ID])
REFERENCES [dbo].[Teams] ([Team_ID])
ALTER TABLE [dbo].[Players] CHECK CONSTRAINT [FK_Players_Teams]
ALTER TABLE [dbo].[Sponsorship] WITH CHECK ADD CONSTRAINT [FK_Sponsorship_Event] FOREIGN
KEY([Event_ID])
```



```
REFERENCES [dbo].[Event] ([Event_ID])
ALTER TABLE [dbo]. [Sponsorship] CHECK CONSTRAINT [FK_Sponsorship_Event]
ALTER TABLE [dbo].[Sponsorship] WITH CHECK ADD CONSTRAINT [FK_Sponsorship_User_Details]
FOREIGN KEY([Sponsor_ID])
REFERENCES [dbo].[User_Details] ([User_ID])
ALTER TABLE [dbo]. [Sponsorship] CHECK CONSTRAINT [FK_Sponsorship_User_Details]
ALTER TABLE [dbo]. [Teams] WITH CHECK ADD CONSTRAINT [FK_Teams_User_Details] FOREIGN
KEY([Registered By ID])
REFERENCES [dbo].[User_Details] ([User_ID])
ALTER TABLE [dbo]. [Teams] CHECK CONSTRAINT [FK_Teams_User_Details]
ALTER TABLE [dbo]. [Teams_Playing] WITH CHECK ADD CONSTRAINT [FK_Teams_Playing_Event]
FOREIGN KEY([Event ID])
REFERENCES [dbo].[Event] ([Event_ID])
ALTER TABLE [dbo]. [Teams_Playing] CHECK CONSTRAINT [FK_Teams_Playing_Event]
ALTER TABLE [dbo]. [Teams_Playing] WITH CHECK ADD CONSTRAINT [FK_Teams_Playing_Teams]
FOREIGN KEY([Team_ID])
REFERENCES [dbo].[Teams] ([Team_ID])
ALTER TABLE [dbo]. [Teams_Playing] CHECK CONSTRAINT [FK_Teams_Playing_Teams]
ALTER TABLE [dbo]. [Ticket_Pricing] WITH CHECK ADD CONSTRAINT [FK_Ticket_Pricing_Event]
FOREIGN KEY([Event ID])
REFERENCES [dbo].[Event] ([Event_ID])
ALTER TABLE [dbo]. [Ticket_Pricing] CHECK CONSTRAINT [FK_Ticket_Pricing_Event]
ALTER TABLE [dbo].[Ticket_Pricing] WITH CHECK ADD CONSTRAINT [FK_Ticket_Pricing_Venue]
FOREIGN KEY([Venue_ID])
REFERENCES [dbo].[Venue] ([Venue_ID])
ALTER TABLE [dbo].[Ticket_Pricing] CHECK CONSTRAINT [FK_Ticket_Pricing_Venue]
ALTER TABLE [dbo]. [Tickets_Booked] WITH CHECK ADD CONSTRAINT [FK_Tickets_Booked_Event]
FOREIGN KEY([Event_ID])
REFERENCES [dbo].[Event] ([Event ID])
ALTER TABLE [dbo].[Tickets_Booked] CHECK CONSTRAINT [FK_Tickets_Booked_Event]
ALTER TABLE [dbo].[Tickets_Booked] WITH CHECK ADD CONSTRAINT
[FK_Tickets_Booked_User_Details] FOREIGN KEY([User_ID])
REFERENCES [dbo].[User_Details] ([User_ID])
GO
```



```
ALTER TABLE [dbo]. [Tickets_Booked] CHECK CONSTRAINT [FK_Tickets_Booked_User_Details]
GO
ALTER TABLE [dbo]. [User_Details] WITH CHECK ADD CONSTRAINT [FK_User_Details_User_Details]
FOREIGN KEY([User_ID])
REFERENCES [dbo]. [User_Details] ([User_ID])
GO
ALTER TABLE [dbo]. [User_Details] CHECK CONSTRAINT [FK_User_Details_User_Details]
GO
```

8.3 Script for Populating Database

```
/*USER DETAILS*/
Insert into User Details Values ('Neeraj', 'Bhagchandani', 'Player', 'neerajb', 'neerajb', '1050 Benton
Street, Santa Clara', 6694563021, 'neeraj4592@gmail.com', '2015-10-15 03:20:41')
Insert into User Details Values ('Urvi', 'Munot', 'Player', 'urvi123', 'munot123', '1050 Benton Street,
Santa Clara', 4084563003, 'munot.urvi@gmail.com', '2015-09-15 15:27:41')
Insert into User_Details Values ('Sahil', 'Jain', 'Host', 'sahil', 'sajain', '1050 Benton Street, Santa Clara',
4085233027, 'sahiljain@gmail.com', '2015-10-13 12:20:41')
Insert into User_Details Values ('Shalaka', 'Dixit', 'Manager', 'shakal', 'shakal123', '1050 Benton
Street, Santa Clara', 6694563022, 'shalaka.25@gmail.com', '2015-08-15 09:20:41')
Insert into User Details Values ('Micheal', 'Rojers', 'Player', 'mike', 'mike456', '1190 Benton Street,
Santa Clara', 6694561521, 'mrojers@gmail.com', '2015-08-15 08:26:38')
Insert into User Details Values ('Mia', 'Miller', 'Host', 'miam', 'miam', '205 Jackson Street, Santa
Clara', 4084563401, 'miamiller@gmail.com', '2015-09-03 22:20:41')
Insert into User Details Values ('Adriana', 'Gonzalves', 'Manager', 'adrianag', 'adrianag', '315 Jackson
Street, Santa Clara', 4084563748, 'agonzalves@gmail.com', '2015-07-23 15:20:41')
Insert into User Details Values ('Alex', 'Fergusson', 'Player', 'alexf', 'alexf', '122 Monroe Street, Santa
Clara', 6694563044, 'afergusson@gmail.com', '2015-11-19 20:02:41')
Insert into User_Details Values ('Tejas', 'Patil', 'Sponsor', 'tejasp', 'tejasp', '150 Lafayette Street, Santa
Clara', 4084563741, 'tjpatil@gmail.com', '2015-10-18 01:20:41')
Insert into User_Details Values ('Ryan', 'Ronalds', 'Sponsor', 'ryanron', 'ryan123', '84 Jacksonville
Street, Santa Clara', 6694567580, 'ryan45@gmail.com', '2015-11-05 15:30:21')
Insert into User Details Values ('Anthony', 'Fullerton', 'Host', 'anthony', 'anthony123', '1190 Benton
Street, Santa Clara', 6692573048, 'anthonyf@gmail.com', '2015-10-09 17:53:21')
Insert into User_Details Values ('Pooja', 'Gandhi', 'Audience', 'poojag', 'pooja123', '1050 Benton
Street ', 6692314567, 'ppooja@gmail.com', '2015-11-30 14:00:56')
Insert into User Details Values ('Shailee', 'Madhani', 'Audience', 'shailee', 'shailee', '1050 Benton
Street', 4087795566, 'shailee@yahoo.com', '2015-09-23 12:00:22')
Insert into User_Details Values ('Sam', 'Peters', 'Audience', 'samp', 'sam123', '56 Lafayette Street',
4087795678, 'samp@yahoo.com', '2015-09-12 13:55:50')
Insert into User_Details Values ('David', 'Beckham', 'Player', 'davidb', 'david', '114 Alison street',
6692314567, 'david@hotmail.com', '2015-10-11 11:55:18')
```



Insert into User_Details Values ('Samuel', 'Hansani', 'Player', 'samuel', 'samuel', '1188 Bakers Street San Jose', 6692331122, 'samueal@yahoo.com', '2015-10-12 11:50:56') Insert into User_Details Values ('Ashton', 'Kutcher', 'Player', 'Ash', 'Ashton', '567 Miller Street', 6691234567, 'ash@msn.com', '2015-10-12 10:55:44') Insert into User_Details Values ('Ben', 'Fuller', 'Player', 'Ben', 'Ben124', '556 Moore Street', 4085671234, 'ben@yahoo.com', '2015-10-10 09:40:22') Insert into User_Details Values ('Jannis', 'Miller', 'Player', 'jannis', 'jannis123', '45 Eller street', 6694561234, 'jannis@hotmail.com', '2015-10-11 10:56:44') Insert into User_Details Values ('Rachel', 'Wong', 'Player', 'rachel', 'rachel', '1050 Monroe street', 4098637833, 'rachel@gmail.com', '2015-09-11 09:10:00') Insert into User_Details Values ('Pheobe', 'Buffay', 'Player', 'Pheobe', 'pheobe', '123 Fullerton Street', 4085567890, 'pheobe@gmail.com', '2015-10-11 10:11:12') Insert into User_Details Values ('Jessica', 'Simpson', 'Player', 'jessica', '1wesds', '1050 Benton Street', 4085679999, 'jessica@gmail.com', '2015-09-11 10:11:11') /* Venue */ Insert into Venue Values ('Levis Stadium', '4900 Marie P Bartolo Way, Santa Clara', 'Soccer', 'Albert Jose', 6694567892) Insert into Venue Values ('Stevens Stadium', '4900 Marie P Bartolo Way, Santa Clara', 'Soccer', 'Albert Jose', 6694321892) Insert into Venue Values ('SJSU Spartan Stadium', '1251 S 10th St, San Jose', 'Basketball', 'Albert Jose', 6694567250) Insert into Venue Values ('StephanScott Stadium', '443 El Camino Real, Santa Clara', 'Baseball', 'Jaden Smith', 6694561384) Insert into Venue Values ('Santa Clara Uni', '500 El Camino Real, Santa Clara', 'Water Polo', 'Anthiny Hopkins', 6694560540) Insert into Venue Values ('Santa Clara Uni', '500 El Camino Real, Santa Clara', 'Tennis', 'Julia Roberts', 6694569821) Insert into Venue Values ('Santa Clara Uni', '500 El Camino Real, Santa Clara', 'Tennis', 'Jessica Simpson', 6694563322) Insert into Venue Values ('Santa Clara Uni', '500 El Camino Real, Santa Clara', 'Tennis', 'Paul Walker', 6694564017) Insert into Venue Values ('Santa Clara Uni', '500 El Camino Real, Santa Clara', 'Badminton', 'Harry Scholes', 6694566826) Insert into Venue Values ('Santa Clara Uni', '500 El Camino Real, Santa Clara', 'Badminton', 'Ron Dudley', 6694563021) /* Teams*/ Insert into Teams Values ('Los Angeles Sparks','2015-10-15 12:10:55',1) Insert into Teams Values ('San Jose Spiders','2015-09-22 15:25:21',2) Insert into Teams Values ('Bakersfield Blaze','2015-10-12 14:20:56',5)

Insert into Teams Values ('San Rafeal Pacifics','2015-10-23 22:14:56',9)
Insert into Teams Values ('Stockton Ports','2015-11-01 00:00:00',15)



```
Insert into Teams Values ('Rancho Quakes','2015-11-02 12:44:22',16)
Insert into Teams Values ('Visalia Rawhide','2015-11-10 14:23:55',17)
Insert into Teams Values ('Chico Outlaws', '2015-11-18 13:55:55',18)
Insert into Teams Values ('Daredevils','2015-11-20 14:18:55',19)
Insert into Teams Values ('Super girls','2015-11-01 00:23:12',20)
Insert into Teams Values ('Viva','2015-10-18 12:12:12',21)
Insert into Teams Values ('Ameera', '2015-12-11 17:11:12',22)
Insert into Teams Values ('SJ Spiders','2015-10-03 15:25:21',2)
/*Players*/
Insert into Players Values (1, 'Wayne Rooney')
Insert into Players Values (1, 'Ronaldo')
Insert into Players Values (1,'Rohit')
Insert into Players Values (1,'Neeraj')
Insert into Players Values (1,'David')
Insert into Players Values (2, 'Mia')
Insert into Players Values (2,'Aashna')
Insert into Players Values (2, 'Urvi')
Insert into Players Values (2, 'Miranda')
Insert into Players Values (2, 'Megan')
Insert into Players Values (3,'David')
Insert into Players Values (3, 'Tevez')
Insert into Players Values (3, 'Micheal')
Insert into Players Values (3,'Sunny')
Insert into Players Values (3,'Orlando')
Insert into Players Values (4, 'Alex')
Insert into Players Values (4,'Adam')
Insert into Players Values (4, 'Hugh')
Insert into Players Values (4, 'Salman')
Insert into Players Values (4, 'Rojer')
Insert into Players Values (5,'David')
Insert into Players Values (5,'Aniket')
Insert into Players Values (5, 'Thomas')
Insert into Players Values (5, 'Gilbert')
Insert into Players Values (5, 'Ramesh')
Insert into Players Values (6, 'Ashton')
Insert into Players Values (6, 'Nilay')
Insert into Players Values (6, 'Tilak')
Insert into Players Values (6, 'Kuldeep')
Insert into Players Values (6, 'Manoj')
Insert into Players Values (7,'Vikas')
Insert into Players Values (7,'Samuel')
```



```
Insert into Players Values (7,'Imran')
Insert into Players Values (7, 'Stark')
Insert into Players Values (7, 'Richard')
Insert into Players Values (8, 'Raymond')
Insert into Players Values (8, 'Ben')
Insert into Players Values (8, 'Joshua')
Insert into Players Values (8, 'Ross')
Insert into Players Values (8,'Joey')
Insert into Players Values (8, 'Jannis')
Insert into Players Values (8, 'Salma')
Insert into Players Values (9, 'Rachel')
Insert into Players Values (9, 'Kim')
Insert into Players Values (10, 'Pheobe')
Insert into Players Values (10, 'Mila')
Insert into Players Values (11, 'Jessica')
Insert into Players Values (11,'Lola')
Insert into Players Values (13, 'Martin')
/* EVENT */
Insert into Event Values ('Super Soccer', 3000, 'Soccer', 'Approved', 3, 4, 1, '2015-10-10 22:20:34',
'2015-12-05 10:00:00', '2015-12-07 21:00:00', NULL, NULL, NULL, 'Musigma')
Insert into Event Values ('Slam Dunk', 3500, 'Basketball', 'Approved', 6, 7, 3, '2015-10-03 15:22:03',
'2015-11-25 16:00:00', '2015-11-27 21:00:00', NULL, NULL, 3200, NULL)
Insert into Event Values ('Double Trouble', 2000, 'Tennis', 'Approved', 11, 7, 9, '2015-11-01 16:55:44',
'2015-12-10 10:00:00', '2015-12-11 16:00:00', NULL, NULL, NULL, 'Paypal')
Insert into Event Values ('Shuttle Hit', 1500, 'Badminton', 'Approved', 3, 4, 10,'2015-10-01 17:55:55',
'2015-10-05 11:00:00', '2015-10-07 12:00:00', NULL, NULL, 1200, 'Musigma')
/* Sponsorship */
Insert into Sponsorship Values (9, 100, 'Monetary', 500, 'Approved', 'Wilson', '2015-10-28 21:56:06')
Insert into Sponsorship Values (9, 100, 'Discount Coupon', 200, 'Approved', 'All star Academy', '2015-
10-30 15:34:18')
Insert into Sponsorship Values (10, 101, 'Monetary', 200, 'Pending', 'Pending', '2015-11-02 11:15:13')
Insert into Sponsorship Values (9, 101, 'Discount Coupon', 100, 'Approved', 'Safeway', '2015-11-12
13:13:10')
Insert into Sponsorship Values (10, 100, 'Monetary', 350, 'Declined', 'HerbaLife', '2015-11-15
21:56:06')
Insert into Sponsorship Values (10, 101, 'Merchandize', 200, 'Pending', 'Nike', '2015-10-30 12:30:12')
Insert into Sponsorship Values (9, 102, 'Monetary', 225, 'Approved', 'Coca- Cola', '2015-10-22
22:55:06')
Insert into Sponsorship Values (10, 102, 'Merchandize', 300, 'Pending', 'Puma', '2015-10-28
14:05:11')
```



```
insert into Ticket Pricing values(1,100,'A',400,5500)
insert into Ticket_Pricing values(1,100,'B',350,6500)
insert into Ticket Pricing values(1,100, 'C', 300, 9000)
insert into Ticket_Pricing values(1,100, 'D',250,10000)
insert into Ticket Pricing values(1,100, 'E',200,12000)
insert into Ticket_Pricing values(9,102,'A',80,100)
insert into Ticket Pricing values(9,102, 'B',50,200)
insert into Ticket_Pricing values(3,101,'A',50,500)
insert into Ticket Pricing values(3,101, 'B', 25,1000)
insert into Ticket_Pricing values(10,103,'A',60,75)
insert into Ticket Pricing values(10,103, 'B', 40,100)
/* Referee */
Insert into Referee Values ('John Smith', 'Soccer', 'johnsmith@gmail.com', 4089992222)
Insert into Referee Values ('Sam Manuel', 'Soccer', 'sammanuel@gmail.com', 4086684433)
Insert into Referee Values ('Justin Long', 'Water Polo', 'justinlong@gmail.com', 4086691234)
Insert into Referee Values ('Albert Hoshing', 'Basketball', 'alberth@gmail.com', 4086679833)
Insert into Referee Values ('Miranda Peer', 'Basketball', 'mpeer@gmail.com', 4084456789)
Insert into Referee Values ('Peter William', 'Water Polo', 'pwilliam@gmail.com', 3627892345)
Insert into Referee Values ('Addison Abbey', 'Baseball', 'addabbey@gmail.com', 4082319513)
Insert into Referee Values ('Greg Chappel', 'Baseball', 'gchappel@gmail.com', 4094567788)
Insert into Referee Values ('James Brandon', 'Tennis', 'jbrandon@gmail.com', 4087894523)
Insert into Referee Values ('Chandler Bing', 'Badminton', 'cbing@gmail.com', 4085567812)
Insert into Referee Values ('Monica Geller', 'Tennis', 'mgeller@gmail.com', 4082116789)
/* Tickets Booked*/
Insert into Tickets_Booked Values (1, 100, 13, 'A', 50, 'Paid', '2015-11-12 10:55:16')
Insert into Tickets_Booked Values (2, 100, 12, 'B', 20, 'Pending', '2015-11-13 12:25:02')
Insert into Tickets_Booked Values (3, 100, 12, 'B', 20, 'Pending', '2015-11-13 12:25:02')
Insert into Tickets_Booked Values (4, 100, 13, 'A', 50, 'Paid', '2015-11-12 10:55:16')
Insert into Tickets Booked Values (5, 100, 13, 'A', 50, 'Paid', '2015-11-12 10:55:16')
Insert into Tickets_Booked Values (6, 100, 14, 'B', 20, 'Pending', '2015-11-13 12:25:02')
Insert into Tickets_Booked Values (7, 100, 14, 'B', 20, 'Pending', '2015-11-13 12:25:02')
Insert into Tickets_Booked Values (8, 100, 14, 'B', 20, 'Pending', '2015-11-13 12:25:02')
Insert into Tickets_Booked Values (9, 100, 12, 'B', 20, 'Pending', '2015-11-13 12:25:02')
Insert into Tickets Booked Values (10, 101, 13, 'A', 20, 'Paid', '2015-11-05 12:25:02')
Insert into Tickets_Booked Values (11, 101, 13, 'A', 20, 'Paid', '2015-11-05 12:25:02')
Insert into Tickets_Booked Values (12, 101, 13, 'A', 20, 'Paid', '2015-11-05 12:25:02')
```

/*Ticket_Pricing*/



```
Insert into Tickets Booked Values (13, 103, 13, 'A', 20, 'Paid', '2015-10-03 12:25:02')
Insert into Tickets_Booked Values (14, 103, 12, 'A', 20, 'Paid', '2015-10-03 12:26:02')
Insert into Tickets Booked Values (15, 103, 14, 'B', 20, 'Paid', '2015-10-03 12:28:02')
/* Teams_Playing */
Insert into Teams Playing Values (1, 100, 'Playing', 4, 2)
Insert into Teams_Playing Values (2, 100, 'Cancelled', 0, 0)
Insert into Teams_Playing Values (3, 100, 'Playing', 4, 3)
Insert into Teams_Playing Values (4, 100, 'Playing', 2, 0)
Insert into Teams_Playing Values (5, 101, 'Playing', 3, 0)
Insert into Teams_Playing Values (6, 101, 'Playing', 3, 3)
Insert into Teams_Playing Values (7, 101, 'Playing', 3, 2)
Insert into Teams Playing Values (8, 101, 'Playing', 3, 1)
Insert into Teams_Playing Values (9, 102, 'Playing', 2, 0)
Insert into Teams_Playing Values (10, 102, 'Playing', 2, 1)
Insert into Teams_Playing Values (11, 102, 'Playing', 2, 2)
Insert into Teams_Playing Values (12, 102, 'Playing', 2, 0)
Insert into Teams_Playing Values (13, 103, 'Playing', 9, 7)
/* Event Referee */
Insert into Event_Referee Values (1, 100, 'Approved')
Insert into Event Referee Values (9, 102, 'Approved')
Insert into Event_Referee Values (4, 101, 'Approved')
Insert into Event_Referee Values (10, 103, 'Approved')
update Event SET Star__Player_ID=27,Winning_Team_ID=6 Where Event_ID=101
update Event SET Star Player ID=49, Winning Team ID=13 Where Event ID=103
```

8.4 SQL Queries for Users USER LOGIN:

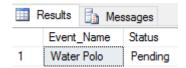
select USER_ID from User_Details where Username='neerajb' and Password='neerajb';





EDIT/CANCEL EVENT:

SELECT Event_Name, Status FROM Event WHERE Type_of_Sport = 'Water Polo'



UPDATE EVENT

SET Status = 'Cancelled' where Event_ID = 104



Select Status from Event where Event_ID = 104



TEAM CANCELLATION

SELECT * **FROM** Teams_Playing WHERE Event_ID = 103



UPDATE Teams_Playing
SET Status = 'Cancelled'
Where Event_ID=103 and Team_ID = 6





Select * from Teams_Playing where Event_ID = 103 and Team_ID = 6



EDIT/CANCEL SPONSORSHIP

Select * from Sponsorship where Event_ID = 103 and status = 'Pending'

	Results 🔒 Messa	ges						
	Sponsorship_ID	Sponsor_ID	Event_ID	Type_of_Sponsorship	Amount	Status	Organization_Name	Registration_Time
1	18	10	103	Merchandize	300.00	Pending	Hollister	2015-11-30 18:08:21.000

Update Sponsorship

set Status = 'Cancelled'

where Event_ID = 103 and Sponsorship_ID = 18



(1 row(s) affected)

Select * from Sponsorship where Event_ID = 103 and Sponsorship_ID = 18



EDIT/CANCEL TICKETS

SELECT * FROM Tickets_Booked WHERE Ticket_ID = 16



Update Tickets_Booked set Payment_Status = 'Refund' where Ticket_ID = 16





SELECT * FROM Tickets_Booked WHERE Ticket_ID = 16



APPROVE EVENT

update Event set Status = 'Approved' where Event ID = 105

select * from Event where Event_ID = 105



APPROVE SPONSORSHIP

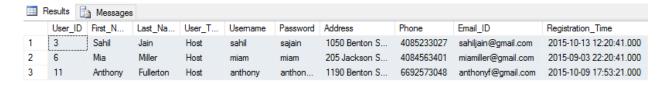
update Sponsorship set Status = 'Approved' where Sponsorship_ID = 17

select * from Sponsorship where Sponsorship_ID = 17



1. Details of hosts registered.

SELECT * FROM User Details WHERE User Type = 'Host'



2. Details of events created.

SELECT * FROM Event

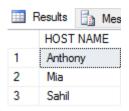




Event_Start_Time	Event_End_Time	StarPlayer_ID	Winning_Team_ID	Total_Cost	Organization_Name
2015-12-05 10:00:00.000	2015-12-07 21:00:00.000	NULL	NULL	NULL	Musigma
2015-11-25 16:00:00.000	2015-11-27 21:00:00.000	27	6	3200.00	NULL
2015-12-10 10:00:00.000	2015-12-11 16:00:00.000	NULL	NULL	NULL	Paypal
2015-10-05 11:00:00.000	2015-10-07 12:00:00.000	49	13	1200.00	Musigma

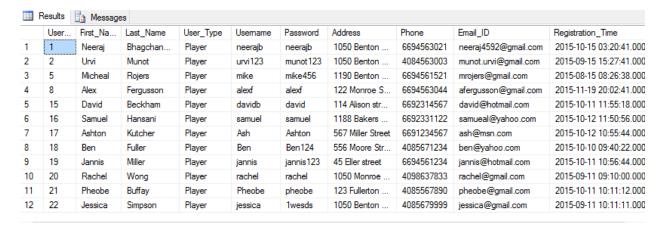
3. Hosts who have created events

SELECT DISTINCT U.First_Name AS 'HOST NAME' FROM User_Details U, Event E WHERE U.User_ID = E.Host_ID



4. Details of users who registered for teams

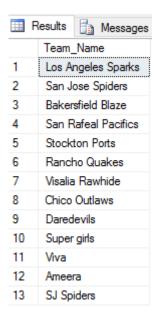
SELECT * FROM User_Details WHERE User_Type = 'Player'





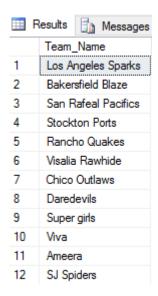
5. Names of teams registered

SELECT Team_Name FROM Teams



6. Names of teams who played the event

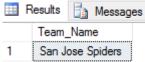
SELECT T.Team_Name FROM Teams T, Teams_Playing P
WHERE T.Team_ID = P.Team_ID
AND Status = 'Playing'





7. Names of teams who cancelled registeration

SELECT T.Team_Name FROM Teams T, Teams_Playing P
WHERE T.Team_ID = P.Team_ID
AND Status = 'Cancelled'



8. Details of sponsors registered

SELECT * FROM User_Details WHERE User_Type = 'Sponsor'



9. Names of sponsors who offered sponsorship

SELECT DISTINCT U.First_Name AS 'SPONSOR NAME' FROM User_Details U, Sponsorship S WHERE U.User_ID = S.Sponsor_ID



10. Details of sponsorships declined

SELECT * FROM SPONSORSHIP WHERE STATUS = 'DECLINED'



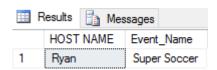
11. Names of Sponsors whose sponsorship has been declined

SELECT DISTINCT U.First_Name AS 'HOST NAME', E.Event_Name FROM Sponsorship S, User_Details U, Event E

WHERE S.Sponsor_ID = U.User_ID

AND E.Event_ID = S.Event_ID

AND S.Status = 'Declined'





12. Details of users who have registered as audience

SELECT * FROM User_Details WHERE User_Type = 'Audience'



13. Names of users who have booked tickets and the event for which they have booked the ticket.

SELECT DISTINCT U.First_Name as 'Name', E.Event_Name FROM User_Details U, Event E, Tickets_Booked T
WHERE U.User_ID = T.User_ID
AND E.Event_ID = T.Event_ID
AND T.Payment_Status = 'Paid'



14. Names of users who have cancelled ticket booking

SELECT DISTINCT U.First_Name as 'Name', E.Event_Name
FROM User_Details U, Event E, Tickets_Booked T
WHERE U.User_ID = T.User_ID
AND E.Event_ID = T.Event_ID
AND T.Payment_Status = 'Refund'

15. Details of manager

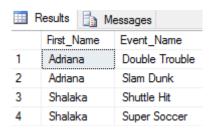
SELECT * FROM User_Details WHERE User_Type = 'Manager'





16. Names of events managed by each manager

SELECT DISTINCT U.First_Name, E.Event_Name FROM User_Details U, Event E WHERE U.User_ID = E.Manager_ID



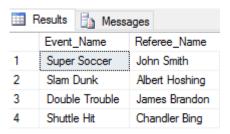
17. Venues where events have been held

SELECT E.Event_Name, V.Venue_Name, V.Venue_Address FROM Event E, Venue V WHERE E.Venue_ID = V.Venue_ID



18. Names of Referees for each event

SELECT E.Event_Name, R.Referee_Name FROM Event E, Event_Referee ER, Referee R
WHERE ER.Referee_ID = R.Referee_ID
AND E.Event_ID = ER.Event_ID





9. Queries for Business Metrics

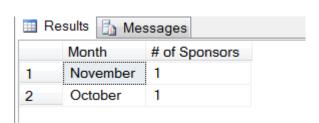
1. Monthly Revenue generated from each sport by sale of tickets

select datename(mm,e.Event_Start_Time) as 'Month', e.Type_of_Sport, sum(tb.Price) as 'Total Price' from Event e, Tickets_Booked tb where tb.Event_ID = e.Event_ID group by e.Type_of_Sport, datename(mm,e.Event_Start_Time)



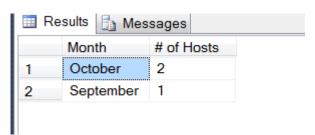
2. Number of new Sponsors registered by month

```
select DATENAME(mm, Registration_Time) as 'Month', count(*) as '# of Sponsors'
from User_Details Where User_Type = 'Sponsor'
group by DATENAME(mm, Registration_Time), User_Type
order by DATENAME(mm, Registration_Time)
```



3. Number of new Hosts Registered by month

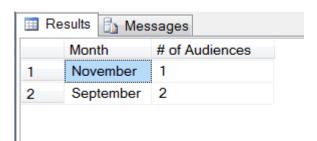
```
select DATENAME(mm, Registration_Time) as 'Month', count(*) as '# of Hosts'
from User_Details Where User_Type = 'Host'
group by DATENAME(mm, Registration_Time), User_Type
order by DATENAME(mm, Registration_Time)
```





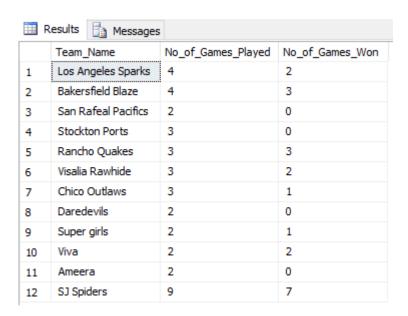
4. Number of new Audiences Registered by month

```
select DATENAME(mm, Registration_Time) as 'Month', count(*) as '# of Audiences'
from User_Details Where User_Type = 'Audience'
group by DATENAME(mm, Registration_Time), User_Type
order by DATENAME(mm, Registration_Time)
```



5. Team performance based on number of games played vs won

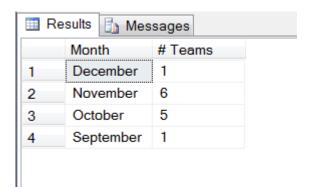
select t.Team_Name, tp.No_of_Games_Played, tp.No_of_Games_Won
from Teams t, Teams_Playing tp
where t.Team_ID = tp.Team_ID and tp.Status <> 'Cancelled'





6. Number of new Teams Registered by month

```
select DATENAME(mm, Registration_Time) as 'Month', count(*) as '# Teams' from Teams group by DATENAME(mm, Registration_Time) order by DATENAME(mm, Registration_Time)
```



7. Monthly Revenue generated from each sport through Sponsorships

select datename(mm,S.Registration_Time) as 'Month', E.Type_of_Sport, Sum(S.Amount) as 'Total Amount'

From Sponsorship S, Event E Where S.Type_of_Sponsorship='Monetary' and S.Event_ID=E.Event_ID Group by E.Type_of_Sport, datename(mm,S.Registration_Time)



8. Most Popular Event by Type of Sport

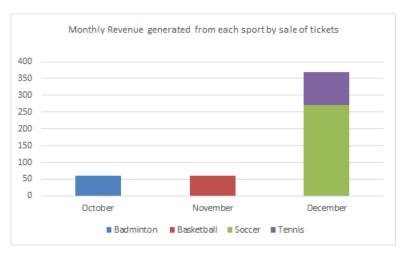
Select T.Event_ID,COUNT(T.Ticket_ID) as 'Tickets Booked',E.Type_of_Sport from Tickets_Booked T,Event E
Where T.Event_ID=E.Event_ID
Group by T.Event_ID, E.Type_of_Sport
Order by COUNT(T.Ticket_ID) DESC

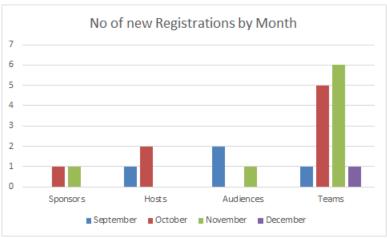


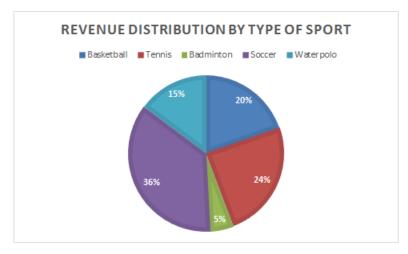
	:	Tickets Booked	
1	100	9	Soccer
2	102	5	Tennis
3	103	3	Badminton
4	101	3	Basketball



10.Business Metric Reports









11. Project Summary

What did you learn from this Project?

The class project allowed us to gain hands-on experience on the Microsoft SQL Server 2014 database system, mapping of real life entities and relationships to the tables and columns of the database. How a team should work in complete coordination for the timely completion of the project and learnt the real life application of the course material.

What problems we encountered during the project, Steps taken to solve these problems?

Creating the UML diagram was the most challenging and critical task of the project. We had to do several revisions of the UML diagram before getting it right. Other issue we faced was keeping our tables and data in our database synchronous amongst our team members. We had to run scripts again and again in order to overcome this problem. A lot of research was required to gather the test data due to which our project timeline was lagging, which required extra effort in order to get the project back on track.

What would we have differently?

If we were to do this project again we would have planned more ahead in time and got the UML diagram done earlier, also we would have laid more stress on the UML so that we don't have to make changes in the UML while making the schema. We would have tried to implement more complex logic into the database like triggers etc., where needed. We would have focused more on fixing the appropriate scope of the project earlier on and tried to implement a network shared database shared amongst our team members in order to be able to work together synchronously and efficiently without any hassles.