



# KARTHICK SELVAM

SOFTWARE DEVELOPER

## CONTACT

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620001

## EDUCATION

2023-2026 - BCA  
BISHOP HEPER COLLEGE  
Marks Obtained - 77.33%

2022-2023 - HSC  
ST.JOSHEP HIGHER SECONDARY  
SCHOOL  
Marks Obtained - 70.33%

2020-2021 - SSLC  
ST.JOSHEPH HIGHER SECONDARY  
SCHOOL  
Marks Obtained - 100%

## SKILLS

- Python
- SQL
- Java
- Problem Solving
- Leadership
- Critical Thinking

## LANGUAGES

- English
- Tamil

## PROFILE

Motivated and detail-oriented graduate with a strong foundation in Python programming. Proficient in Python, SQL, and problem-solving, eager to apply academic knowledge to real-world challenges. Seeking an entry-level opportunity to contribute and grow within a dynamic organization.

## WORK EXPERIENCE

- |   |                |
|---|----------------|
| <b>Borcelle Studio</b><br>Marketing Manager & Specialist  | 2030 - PRESENT |
| <ul style="list-style-type: none"><li>• Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.</li><li>• Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.</li><li>• Monitor brand consistency across all marketing channels.</li></ul> |                |
| <b>Fauget Studio</b><br>Marketing Manager & Specialist  | 2025 - 2029    |
| <ul style="list-style-type: none"><li>• Create and manage the marketing budget, ensuring the efficient allocation of resources and optimizing ROI.</li><li>• Oversee market research to identify emerging trends, customer needs, and competitor strategies.</li><li>• Monitor brand consistency across all marketing channels.</li></ul>   |                |
| <b>Studio Shodwe</b><br>Marketing Manager & Specialist  | 2024 - 2025    |
| <ul style="list-style-type: none"><li>• Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.</li><li>• Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.</li></ul>  |                |

## CERTIFICATION

- Certificate of completion in JAVA by Great Learning
- Certificate of completion in Python by Great Learning
- Certificate of completion in SQL by Great Learning
- Microsoft Office Tools