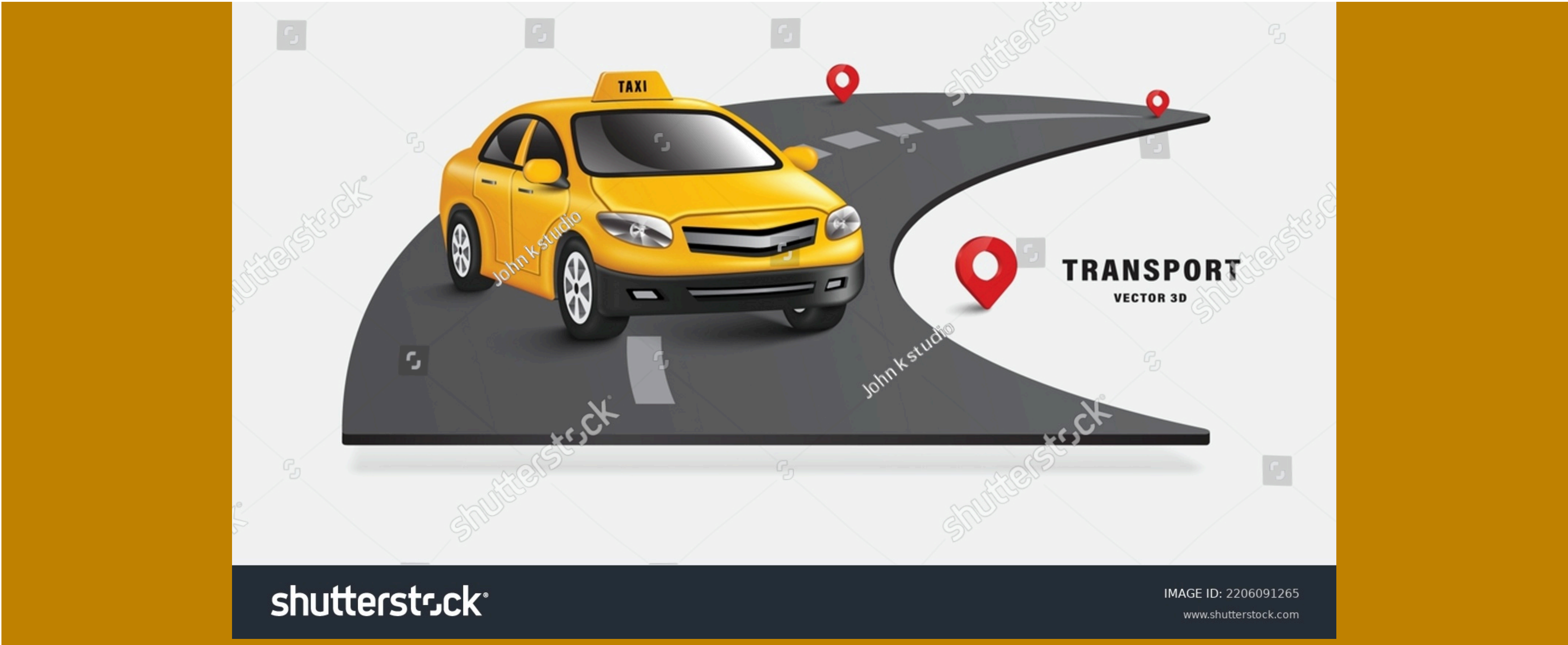


# Good Cabs - Transportation Service Data Analysis



Total KM

55860

Total Fare

862172

Total Trips

419279

Total  
Passengers

238309

Target  
Passengers

185100

Target Trips

429000

Top 3 cities

Bottom 3 cities

Clear all...

City\_name

☐ Chandigarh

☐ Coimbatore

☐ Indore

☐ Jaipur

☐ Kochi

☐ Lucknow

☐ Mysore

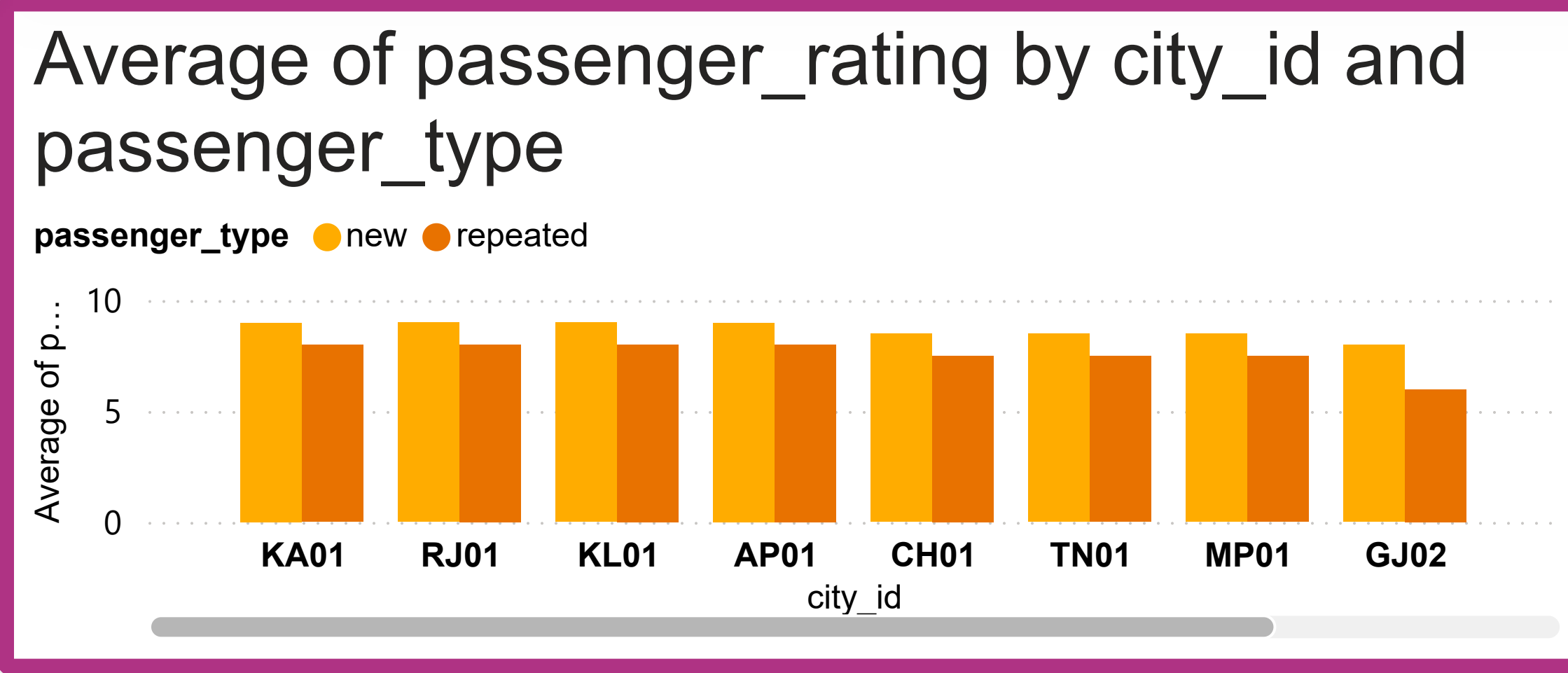
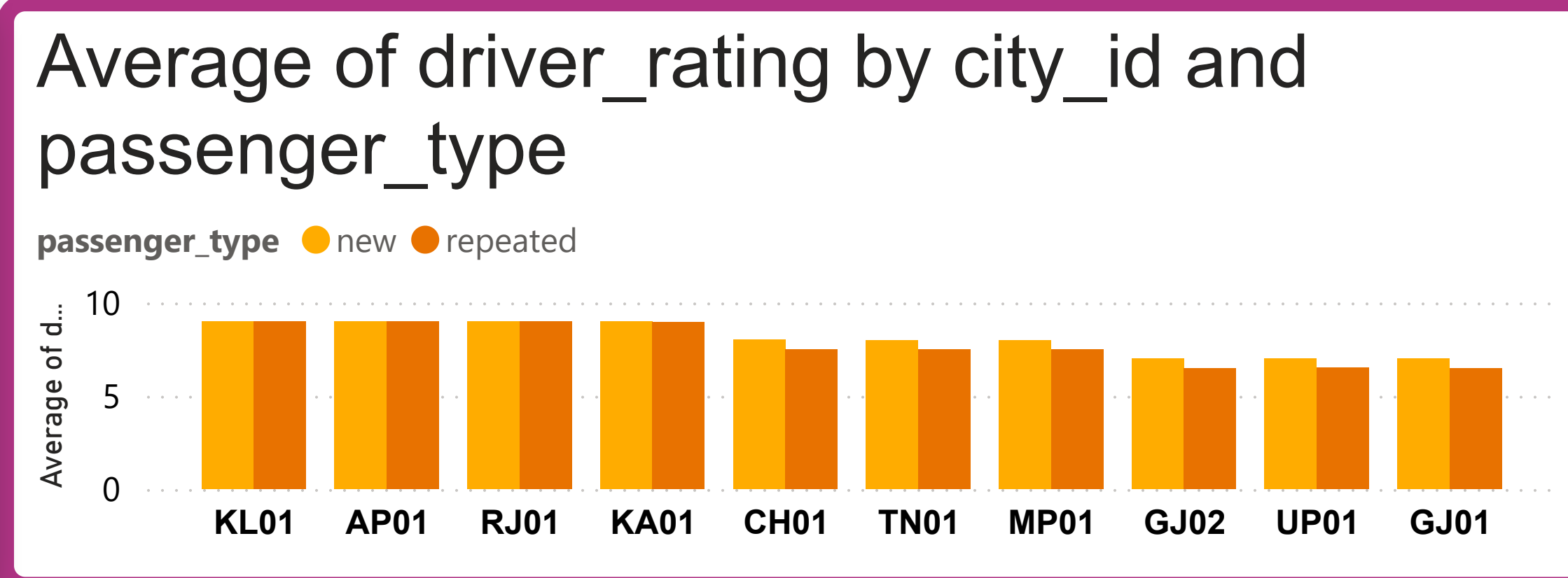
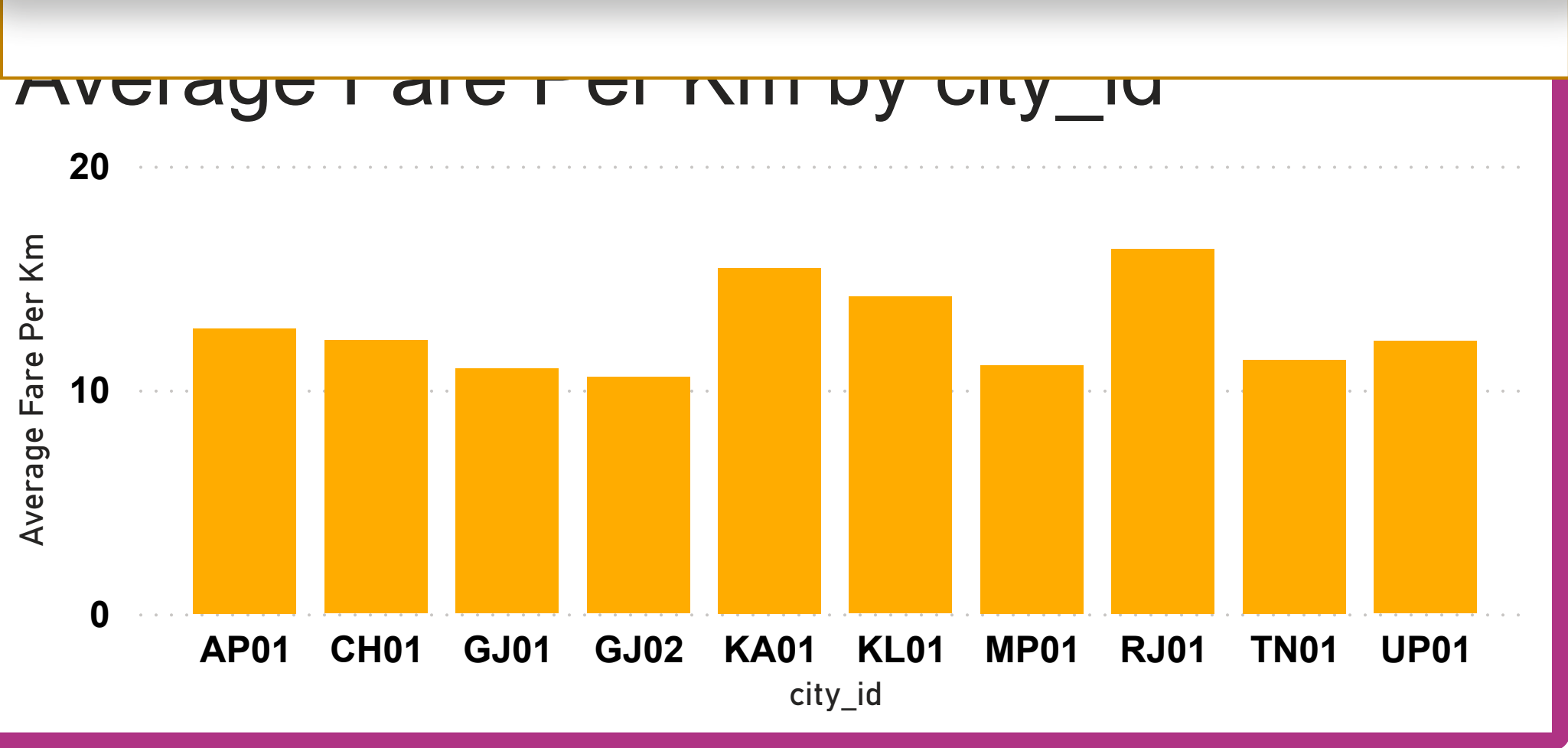
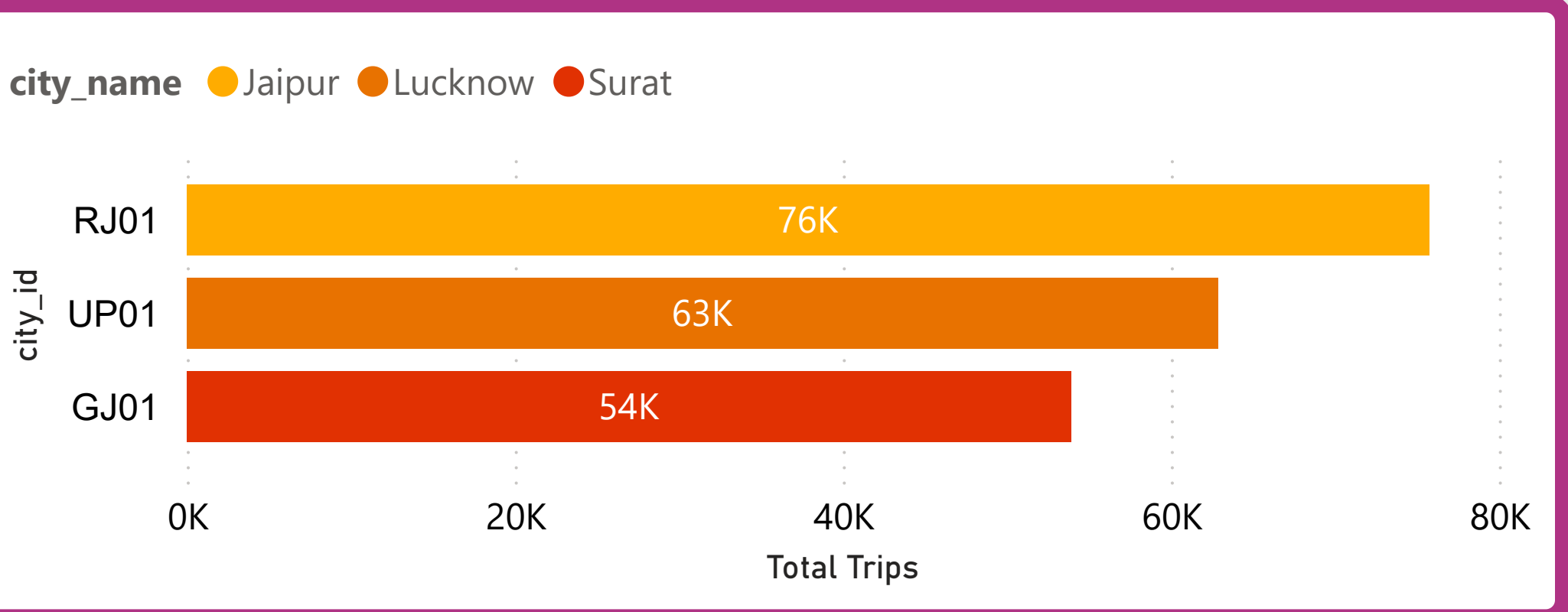
☐ Surat

☐ Vadodara

Category

☐ Business

☐ Tourism



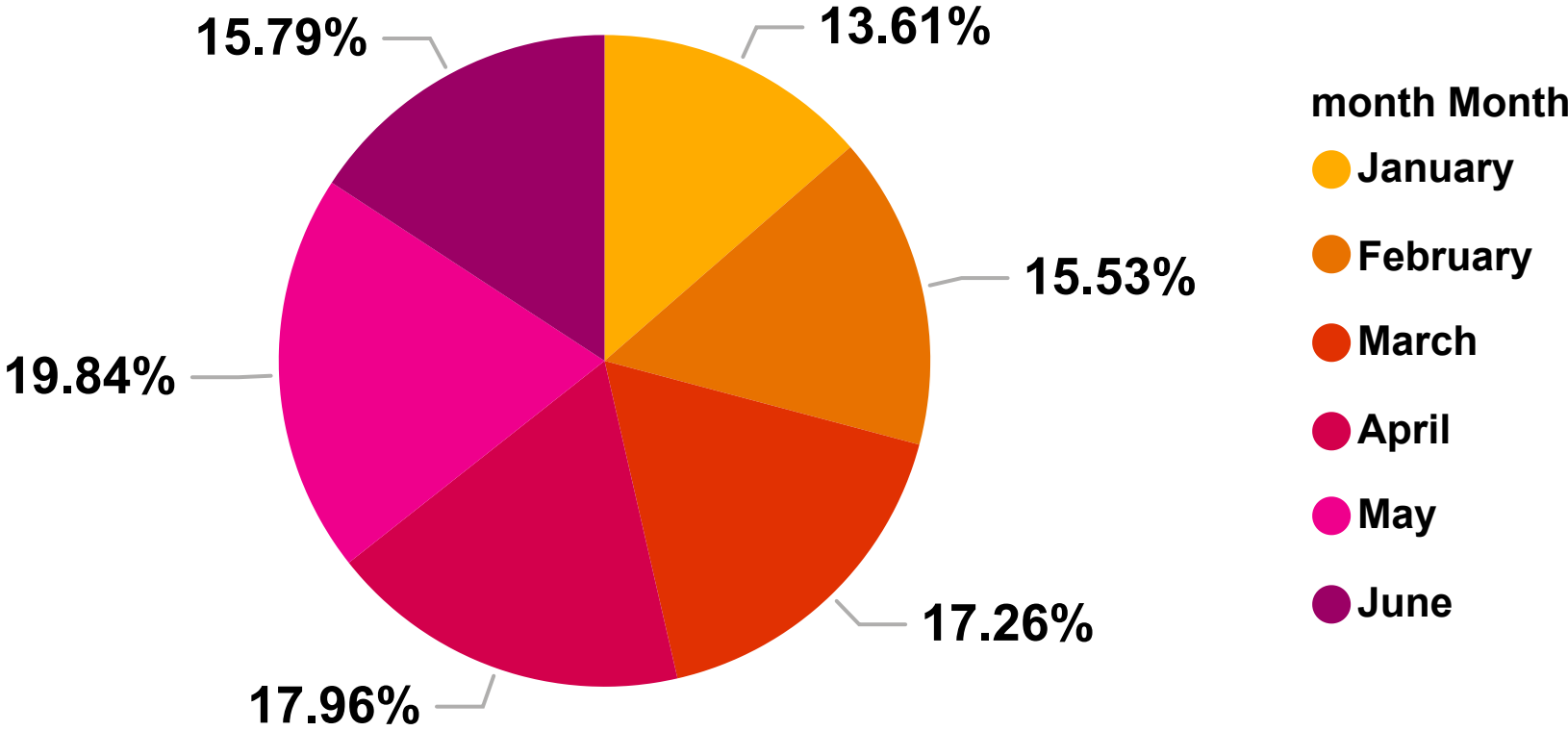
city\_name

- ☐ Chandigarh
- ☐ Coimbatore
- ☐ Indore
- ☐ Jaipur
- ☐ Kochi
- ☐ Lucknow
- ☐ Mysore

Category

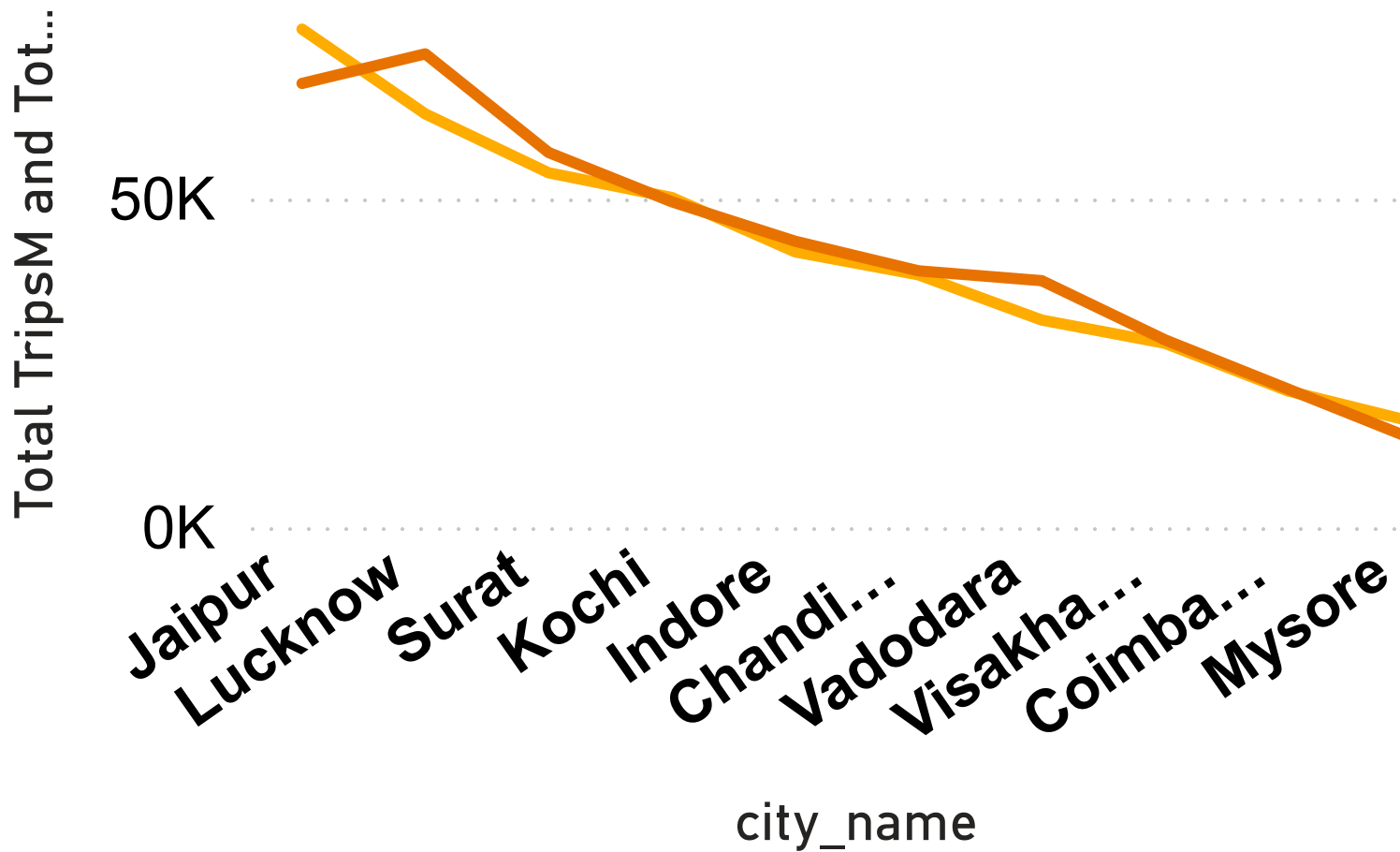
- ☐ Business
- ☐ Tourism

% of repeat\_passengers by Month

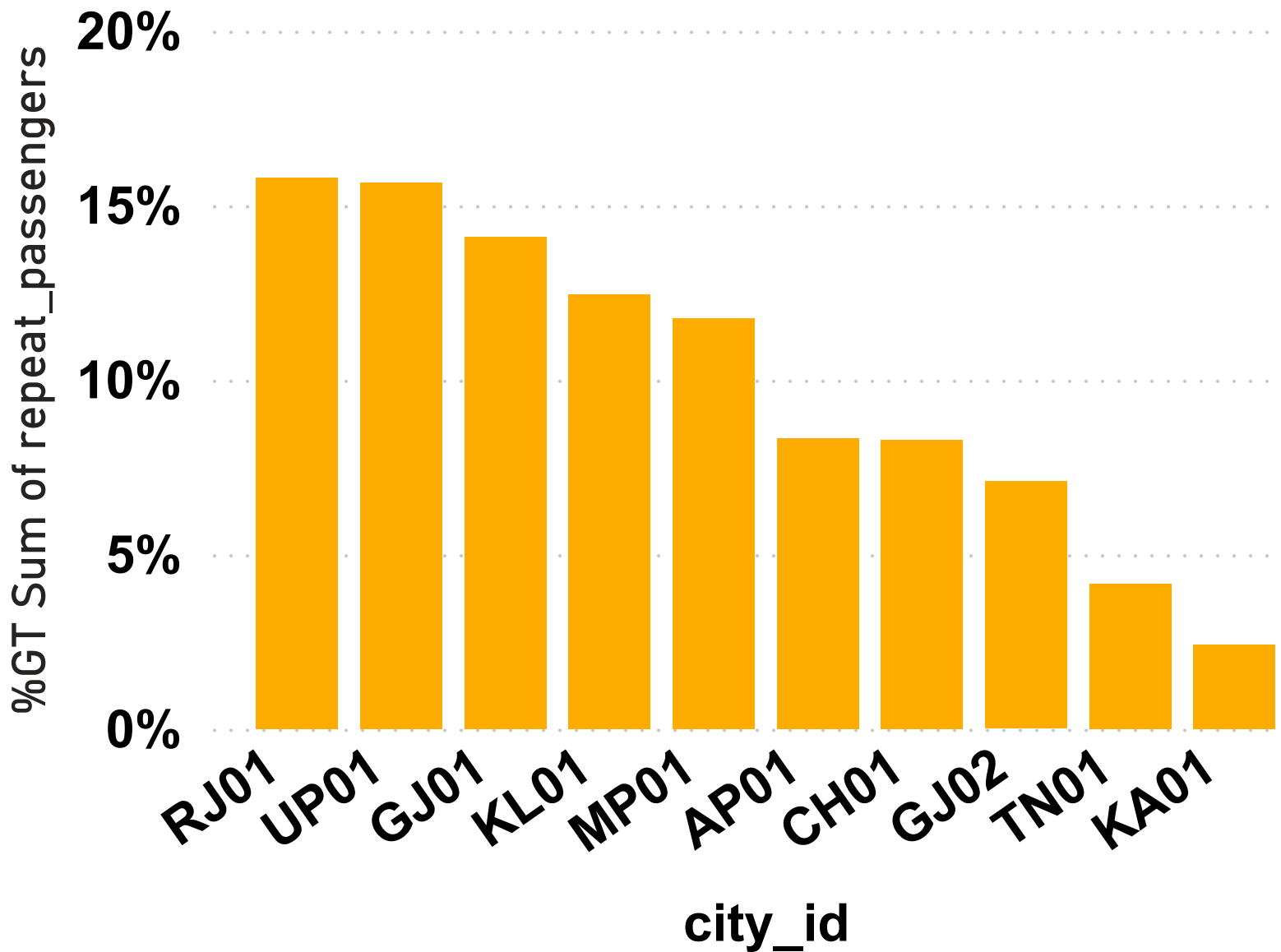


Total TripsM and Total Trips Target by city\_name

Total TripsM Total Trips Target



% of repeat\_passengers by city\_id



Repeat Passenger Frequency and City Contribution Analysis

Category Business Tourism





Total KM

55860

Total Fare

862172

Total Trips

419279

Average of fare/km

12.89

Avg fare per trip

254.77

Target Trips

429000

Clear all...

- City\_name
- ☐

 Chandigarh
- ☐

 Coimbatore
- ☐

 Indore
- ☐

 Jaipur
- ☐

 Kochi
- ☐

 Lucknow
- ☐

 Mysore
- ☐

 Surat
- ☐

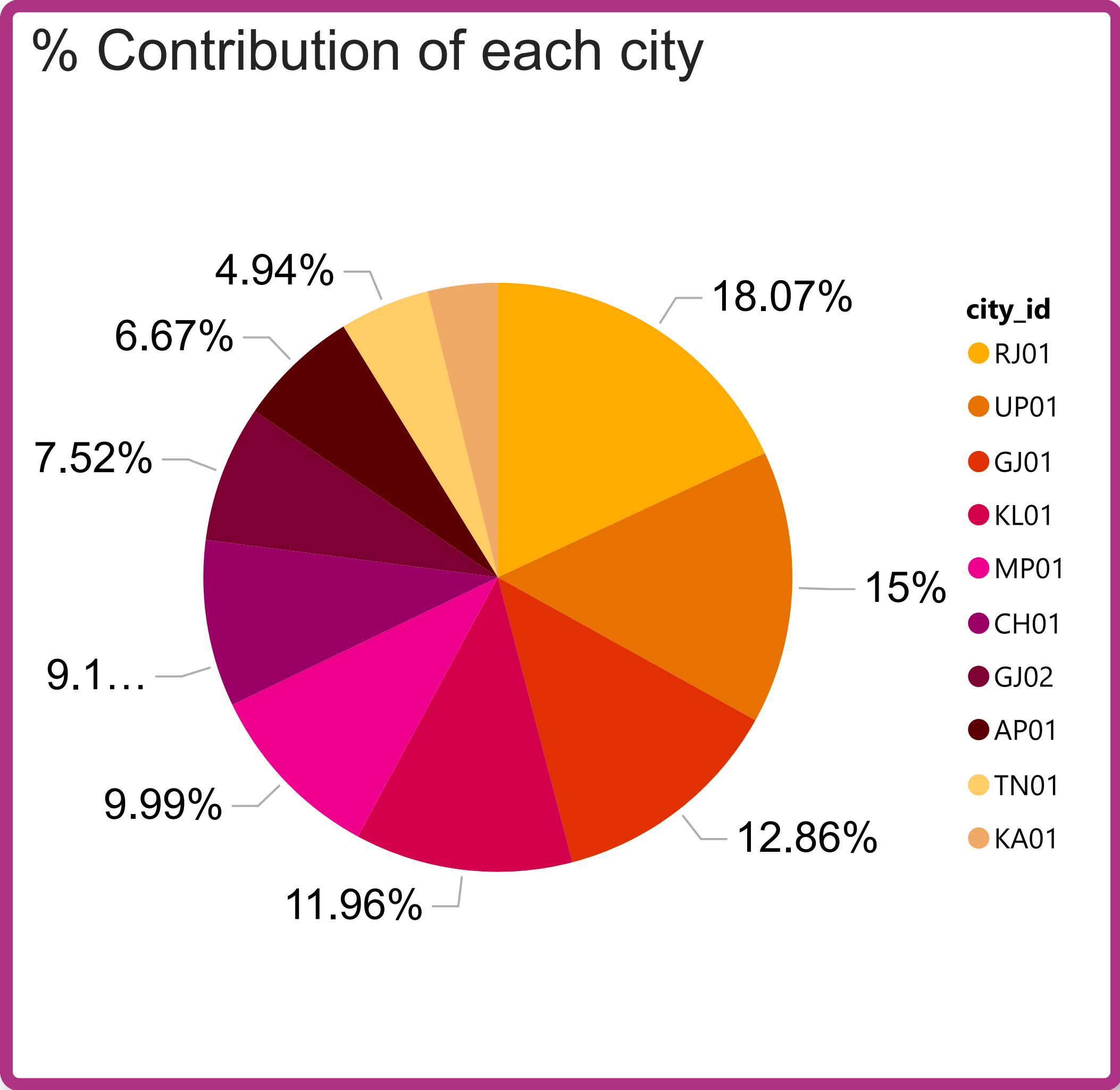
 Vadodara
- ☐

 Visakhapatn...

- Category
- ☐

 Business
- ☐

 Tourism



city_id	Count of trip_id	Sum of total_target_trips
UP01	62871	72000
RJ01	75764	67500
GJ01	53913	57000
KL01	50148	49500
MP01	41881	43500
CH01	38396	39000
Total		429000

city_name	Weekday	Weekend	Total
Chandigarh	38396	38396	38396
Coimbatore	20718	20718	20718
Indore	41881	41881	41881
Jaipur	75764	75764	75764
Kochi	50148	50148	50148
Lucknow	62871	62871	62871
Mysore	16095	16095	16095
Surat	53913	53913	53913
Vadodara	31512	31512	31512
Visakhapatnam	27981	27981	27981
Total	419279	419279	419279



# Repeat Passenger frequency and City Contribution Analysis

city_name	10-Trips	2-Trips	3-Trips	4-Trips	5-Trips	6-Trips	7-Trips	8-Trips	9-Trips	Total
Chandigarh	0.15%	2.67%	1.59%	1.30%	1.01%	0.61%	0.45%	0.29%	0.19%	8.27%
Coimbatore	0.05%	0.47%	0.62%	0.65%	0.86%	0.73%	0.44%	0.26%	0.10%	4.16%
Indore	0.18%	4.04%	2.67%	1.58%	1.22%	0.81%	0.62%	0.38%	0.28%	11.77%
Jaipur	0.15%	7.92%	3.27%	1.91%	0.99%	0.65%	0.40%	0.30%	0.19%	15.79%
Kochi	0.10%	5.93%	3.03%	1.47%	0.81%	0.49%	0.26%	0.21%	0.15%	12.44%
Lucknow	0.17%	1.51%	2.31%	2.54%	2.88%	3.16%	1.77%	1.01%	0.30%	15.65%
Mysore	0.01%	1.17%	0.59%	0.31%	0.14%	0.10%	0.04%	0.03%	0.01%	2.41%
Surat	0.19%	1.37%	2.01%	2.33%	2.78%	2.60%	1.68%	0.88%	0.24%	14.09%
Vadodara	0.11%	0.70%	1.00%	1.17%	1.28%	1.35%	0.91%	0.41%	0.15%	7.09%
Visakhapatnam	0.08%	4.27%	2.08%	0.83%	0.45%	0.27%	0.16%	0.12%	0.07%	8.33%
Total	1.20%	30.06%	19.17%	14.09%	12.42%	10.77%	6.73%	3.88%	1.68%	100.00%

## Monthly Target Achievement Analysis for Key Metrics

month_name	April		February		January		June		March	
city_name	Total TripsM	Total Trips Target	Total TripsM	Total Trips Target	Total TripsM	Total Trips Target	Total TripsM	Total Trips Target	Total TripsM	Total Trips Target
+ Chandigarh	38396	39000	38396	39000	38396	39000	38396	39000	38396	39000
+ Coimbatore	20718	21000	20718	21000	20718	21000	20718	21000	20718	21000
+ Indore	41881	43500	41881	43500	41881	43500	41881	43500	41881	43500
+ Jaipur	75764	67500	75764	67500	75764	67500	75764	67500	75764	67500
+ Kochi	50148	49500	50148	49500	50148	49500	50148	49500	50148	49500
+ Lucknow	62871	72000	62871	72000	62871	72000	62871	72000	62871	72000
+ Mysore	16095	13500	16095	13500	16095	13500	16095	13500	16095	13500
+ Surat	53913	57000	53913	57000	53913	57000	53913	57000	53913	57000
+ Vadodara	31512	37500	31512	37500	31512	37500	31512	37500	31512	37500
+ Visakhapatnam	27981	28500	27981	28500	27981	28500	27981	28500	27981	28500
Total	419279	429000	419279	429000	419279	429000	419279	429000	419279	429000

# Average Passenger Rating Vs Target Average Rating

month_name city_name	April		February		January	
	Average Passenger Rating	Avg Passengers Rating Target	Average Passenger Rating	Avg Passengers Rating Target	Average Passenger Rating	Avg Passengers Rating Target
Chandigarh	7.98	8.00	7.98	8.00	7.98	8.00
Coimbatore	7.88	8.25	7.88	8.25	7.88	8.25
Indore	7.83	8.00	7.83	8.00	7.83	8.00
Jaipur	8.58	8.25	8.58	8.25	8.58	8.25
Kochi	8.52	8.50	8.52	8.50	8.52	8.50
Lucknow	6.49	7.25	6.49	7.25	6.49	7.25
Mysore	8.70	8.50	8.70	8.50	8.70	8.50
Surat	6.42	7.00	6.42	7.00	6.42	7.00
Vadodara	6.61	7.50	6.61	7.50	6.61	7.50
Visakhapatnam	8.43	8.50	8.43	8.50	8.43	8.50
Total	7.66	79.75	7.66	79.75	7.66	79.75

# New Passengers monthly Vs Target

month_name city_name	April		February		January		June	
	New Passengers	New Passengers Target	New Passengers	New Passengers Target	New Passengers	New Passengers Target	New Passengers	New Passengers Target
Chandigarh	18908	21000	18908	21000	18908	21000	18908	21000
Coimbatore	8514	7500	8514	7500	8514	7500	8514	7500
Indore	14863	14100	14863	14100	14863	14100	14863	14100
Jaipur	45856	54000	45856	54000	45856	54000	45856	54000
Kochi	26416	27000	26416	27000	26416	27000	26416	27000
Lucknow	16260	15600	16260	15600	16260	15600	16260	15600
Mysore	11681	12000	11681	12000	11681	12000	11681	12000
Surat	11626	10500	11626	10500	11626	10500	11626	10500
Vadodara	10127	9900	10127	9900	10127	9900	10127	9900
Total	176998	185100	176998	185100	176998	185100	176998	185100