



# PIZZA SALES REPORT

JAN 15 - DEC 15

pizza\_category

All

01-01-2015

31-12-2015

Home Dashboard

Best/Worst Sellers

## BEST SELLERS

### REVENUE

The Thai chicken pizza contributes to **maximum** revenue.

### QUANTITY

The classic deluxe pizza contributes to **maximum** Total Quantities

### TOTAL ORDERS

The classic deluxe pizza contributes to **maximum** Total Orders

## WORST SELLERS

### REVENUE

The Brie Carre pizza contributes to **minimum** revenue.

### QUANTITY

The Brie Carre pizza contributes to **minimum** Total Quantities

### TOTAL ORDERS

The Brie Carre pizza contributes to **minimum** Total Orders



817.86K

Total Revenue



38.31

Avg Order Value



2.32

Avg Pizzas per order



21350

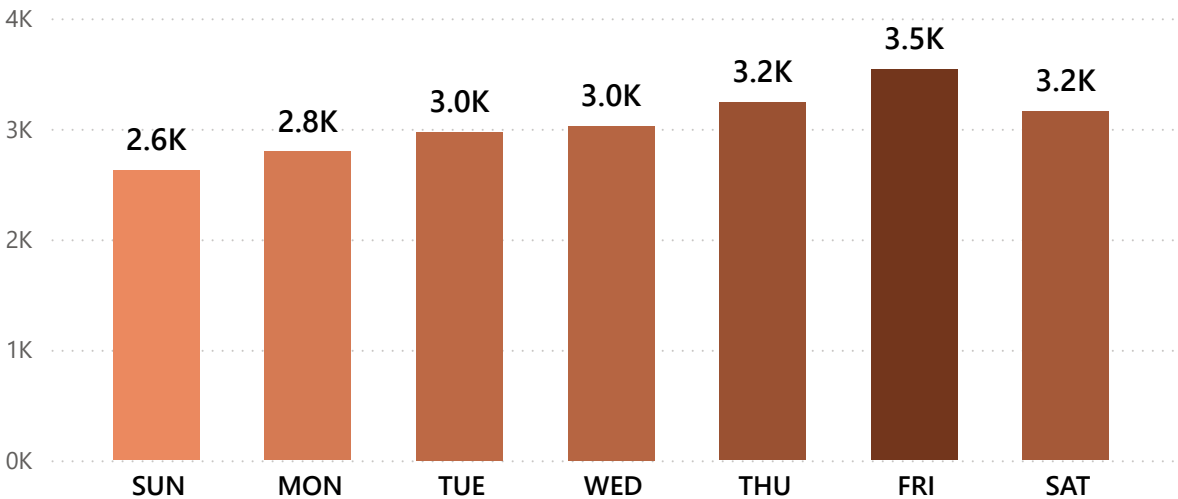
Total Orders



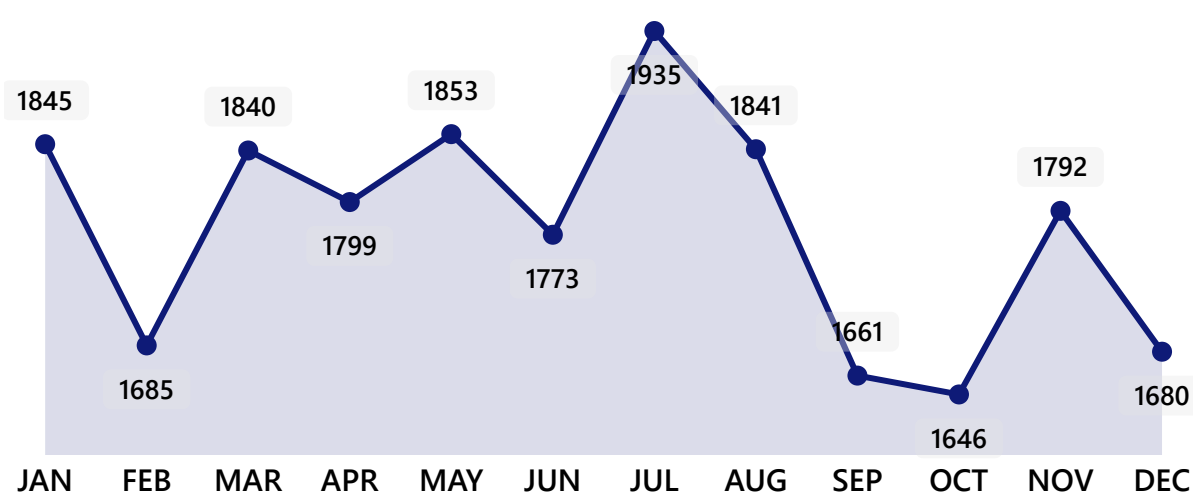
49574

Total Pizzas sold

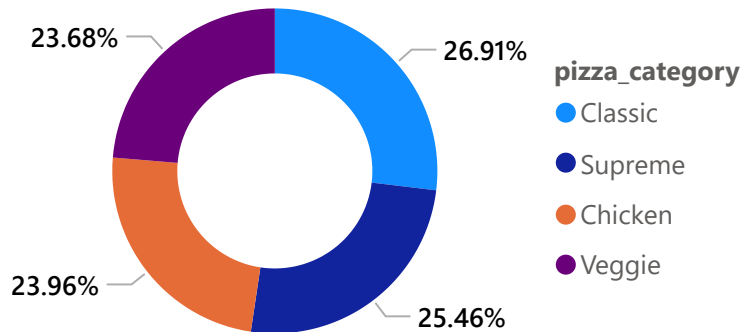
Daily Trend chart for Total orders



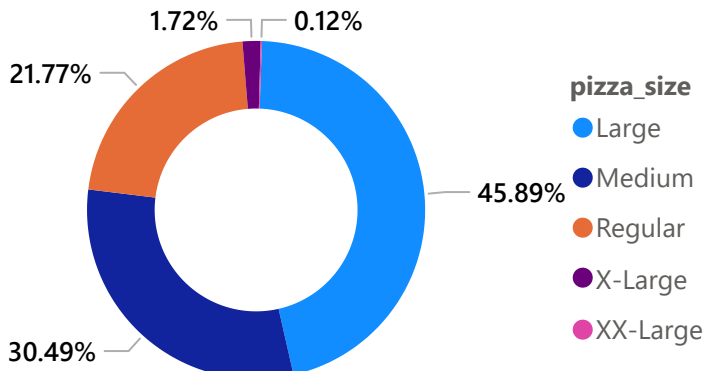
Monthly Trend chart for Total orders



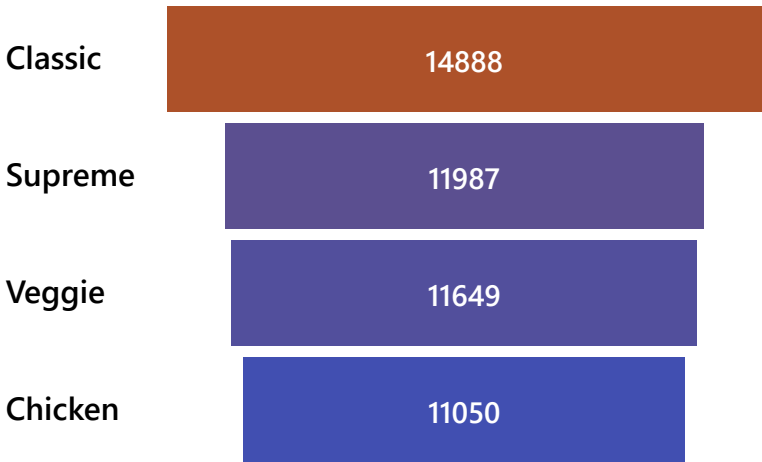
Percentage of sales by pizza category



Percentage of sales by pizza size



Total Pizzas sold by pizza\_category





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Best/Worst Sellers

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## BUSIEST DAY & TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders from month of **July and January**.

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders.

### SIZE

**Large** size pizza contributes to **maximum** sales



817.86K

Total Revenue



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Avg Order Value



2.32

Avg Pizzas per order



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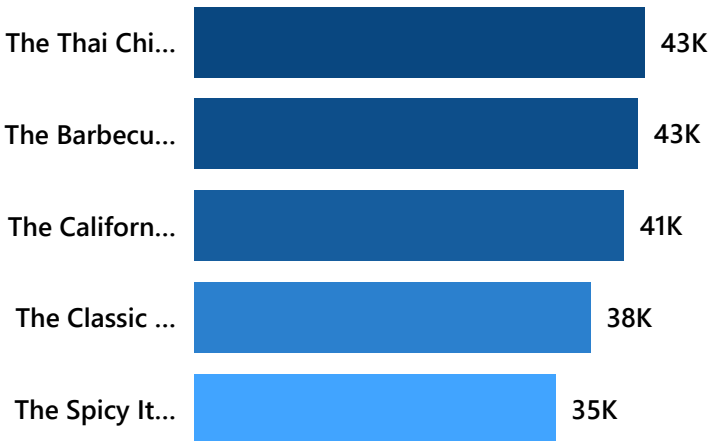
Total Orders



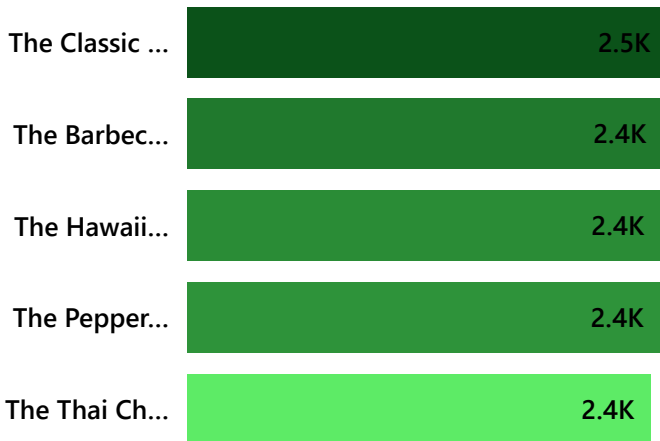
49574

Total Pizzas sold

### Top 5 Pizzas by Revenue



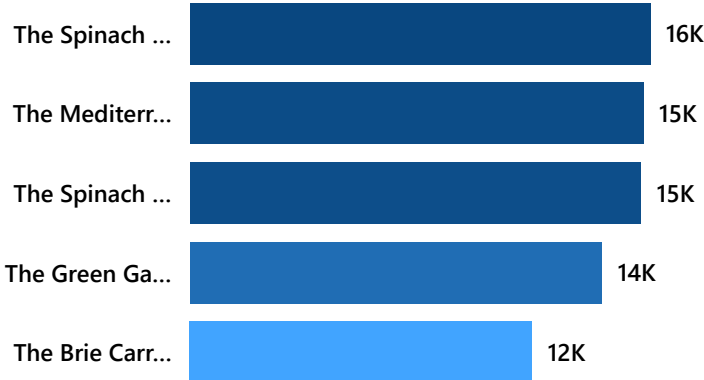
### Top 5 Pizzas by Quantity



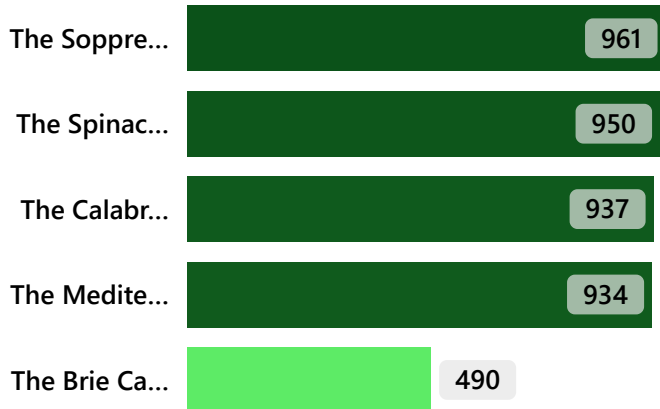
### Top 5 Pizzas by Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Orders

