

ZAINAB ASHRAF

ABOUT ME

Frontend Developer with 1.5+ years of experience building responsive and user-centric applications using React.js and JavaScript. Currently working as an STM Analyst Executive at JSPT Consultant Pvt. Ltd., where I manage social media strategies, lead the posting team, and analyze digital performance insights. Skilled in problem-solving, cross-team collaboration, and delivering efficient, innovative frontend solutions.



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EDUCATION

B.Tech in Computer Science and Engineering

Aug 2018 - Sep 2022

- Maulana Azad College of Engineering and Technology
- 8.09 CGPA

Intermediate

April 2017 - June 2018

- Dr. Zakir Hussain High School +2
- 61.4 %

Matriculation

April 2015 - June 2016

- Dr. Zakir Hussain High School +2
- 70.4 %

WORK EXPERIENCE

JSPT Consultant Pvt. Ltd.

Patna, Bihar

STM Analyst Executive

July 2025 – Present

Worked as part of the digital operations team for large-scale political campaigns, supporting content workflows, data management, analytics, and team coordination.

- Managed a team responsible for timely and accurate campaign-related Facebook postings.
- Acted as the Point of Contact (POC) between the digital team and senior management.
- Collected, curated, and organized campaign content from multiple channels.
- Utilized Facebook scraping and analytics to extract insights and optimize digital outreach.
- Managed data using Excel and Google Sheets, including sorting, filtering, preparing reports, and maintaining tracking sheets for campaign performance.
- Supported internal dashboards and tool enhancements using frontend development skills.

R.N. Technologies Pvt. Ltd., Patna, Bihar

Patna, Bihar

Feb 2023 – Jun 2024

Frontend Developer

Worked on building responsive interfaces and contributing to key product modules as part of the frontend development team.

- Developed clean, responsive UIs using React.js and SCSS.
- Implemented cross-platform designs and collaborated closely with senior developers.
- Coordinated with backend and QA teams to deliver features on time.
- Contributed to code quality, reviews, and UI improvements.

KEY STRENGTHS

- Problem-Solving & Innovation
- Collaboration & Communication
- Team Management & POC Coordination
- Adaptability & Quick Learning
- Attention to Detail
- Creative & Analytical Thinking

SKILLS

Technical:

- React.js
- JavaScript
- SCSS
- Bootstrap
- Git & GitHub
- Excel & Google Sheets (Formulas, Data Management, Reporting)

Professional:

- Communication
- Teamwork
- Content Curation
- Social Media Analytics
- Facebook Scraping

CERTIFICATION

- Web Technology, Core Java – QSpider (Jun 2023)
- Core Java – E&ICT; Academy IIT Kanpur (Apr 2021)

VOLUNTEERING

- Assistant Manager – AFMI (American Federation of Muslims of Indian) - Dec 2018

PROJECTS

OSAP (Online Student Admission Portal ERP-Based)

- Built ERP-based admission portal streamlining student enrollment.
- Designed responsive interfaces with CSS for better user experience.
- Integrated with backend systems for real-time processing.

Office/College Automation CMS (autocims.in)

- Designed and developed intuitive UI for the CMS.
- Focused on responsive, accessible layouts with CSS

QAAS-QualityAssessment&AnalysisSoftware(qaas.co.in)

- Designed and developed quality assessment software.
- Ensured professional UI/UX with seamless backend integration.