This document is a sample of the information that needs to be provided when an App is prepared for submission on the iTunes Connect site. If your App has Localizations (translations for different languages), it should provide translations for the text on this page for each language. I have added notes in italics.

Since this App (AgChoice) deals with financial transactions, I think that you will probably want to provide your own EULA. You will be given a chance to do this and there is a link to a rather long document describing the requires of a custom EULA. Again, do not forget your translations.

Description

This is the description that will be listed with your app in the iTunes Store.

BikeCount allows users to count bicycles anywhere, at anytime, for as long (or short) as they like. There are no hassles with complicated count schedules, synchronizing count times, and predefining count locations. Count data is automatically geo-coded and transferred to a server.

Users are required to register at the website http://bikecount.heroku.com to establish connection with the server. The collected count data can be downloaded from this website. Registration is free.

Currently, counts can distinguish between direction and gender. Future versions of the app will allow additional distinctions and include various additional features.

BikeCount is a project to develop efficient methodologies to count bicycles. The long term goal of the project is to develop traffic models for bicycling, which would allow to assess demand and exposure to traffic reliably and help improve conditions for bicycling.

Feedback on how to improve this app is appreciated.

Thank you for helping us make bicycles count!

Primary Category

You can select a category, but the category where your App is placed is controlled by Apple.

Utilities

Secondary Category (optional)

Education

Keywords

Do not forget to translate these

bike,bicycle,count,research,survey

Copyright

The entity who ultimately controls the application.

2011 Thomas Götschi

Contact Email Address
joshuajmoody@me.com

Support URL

http://bikecount.heroku.com/

App URL (optional)

Review Notes (optional)

This is your chance to explain to the reviewer(s) what services your App needs to function (Location Services, an internet

connection, Push Notifications etc.). If your app requires a
log in, you should provide the reviewer with a test account.

This application requires location services and an active internet connection.

This application requires that the user authenticate against a server at least once.

The following username/password are available for reviewers to use to authenticate:

username: apple@bikecount.ch
password: ru4AppleEval?

This username/password will also allow the user to log into the companion website:

http://bikecount.heroku.com/