

App Store Pricing Matrix

	U.S. – US\$		Canada – CAD		Mexico – MXP		Australia – AUD		New Zealand – NZD		Japan – Yen		Europe – Euro		Switzerla
Tier	Customer Price	Your Proceeds	Customer Price	Your Proceeds	Customer Price	Your Proceeds	Customer Price	Your Proceeds	Customer Price	Your Proceeds	Customer Price	Your Proceeds	Customer Price	Your Proceeds	Customer Price
Tier 1	0.99	0.70	0.99	0.70	12	8.40	0.99	0.63	1.29	0.90	85	60	0.79	0.48	1.00
Tier 2	1.99	1.40	1.99	1.40	24	16.80	1.99	1.27	2.59	1.81	170	119	1.59	0.97	2.00
Tier 3	2.99	2.10	2.99	2.10	36	25.20	2.99	1.90	4.19	2.93	250	175	2.39	1.45	3.00
Tier 4	3.99	2.80	3.99	2.80	48	33.60	4.49	2.86	5.29	3.70	350	245	2.99	1.82	4.00
Tier 5	4.99	3.50	4.99	3.50	60	42.00	5.49	3.49	6.49	4.54	450	315	3.99	2.43	5.00
Tier 6	5.99	4.20	5.99	4.20	72	50.40	6.49	4.13	8.29	5.80	500	350	4.99	3.04	6.00
Tier 7	6.99	4.90	6.99	4.90	84	58.80	7.49	4.77	9.99	6.99	600	420	5.49	3.34	7.00
Tier 8	7.99	5.60	7.99	5.60	96	67.20	8.49	5.40	10.99	7.69	700	490	5.99	3.65	8.00
Tier 9	8.99	6.30	8.99	6.30	108	75.60	9.49	6.04	12.99	9.09	800	560	6.99	4.25	9.00
Tier 10	9.99	7.00	9.99	7.00	120	84.00	10.49	6.68	13.99	9.79	850	595	7.99	4.86	10.00
Tier 11	10.99	7.70	10.99	7.70	130	91.00	11.49	7.31	14.99	10.49	900	630	8.99	5.47	11.00
Tier 12	11.99	8.40	11.99	8.40	140	98.00	12.99	8.27	15.99	11.19	1000	700	9.99	6.08	12.00
Tier 13	12.99	9.10	12.99	9.10	160	112.00	13.99	8.90	16.99	11.89	1100	770	10.49	6.39	13.00
Tier 14	13.99	9.80	13.99	9.80	170	119.00	14.99	9.54	17.99	12.59	1200	840	10.99	6.69	14.00
Tier 15	14.99	10.50	14.99	10.50	180	126.00	15.99	10.18	18.99	13.29	1300	910	11.99	7.30	15.00
Tier 16	15.99	11.20	15.99	11.20	190	133.00	16.99	10.81	19.99	13.99	1400	980	12.99	7.91	16.00
Tier 17	16.99	11.90	16.99	11.90	200	140.00	17.99	11.45	20.99	14.69	1500	1050	13.99	8.52	17.00
Tier 18	17.99	12.60	17.99	12.60	220	154.00	18.99	12.08	22.99	16.09	1600	1120	14.49	8.82	18.00
Tier 19	18.99	13.30	18.99	13.30	230	161.00	19.99	12.72	23.99	16.79	1650	1155	14.99	9.12	19.00
Tier 20	19.99	14.00	19.99	14.00	240	168.00	20.99	13.36	24.99	17.49	1700	1190	15.99	9.73	20.00
Tier 21	20.99	14.70	20.99	14.70	250	175.00	21.99	13.99	25.99	18.19	1800	1260	16.99	10.34	21.00
Tier 22	21.99	15.40	21.99	15.40	260	182.00	22.99	14.63	27.99	19.59	1900	1330	17.99	10.95	22.00
Tier 23	22.99	16.10	22.99	16.10	270	189.00	23.99	15.27	28.99	20.29	2000	1400	18.49	11.25	23.00
Tier 24	23.99	16.80	23.99	16.80	280	196.00	24.99	15.90	29.99	20.99	2100	1470	18.99	11.56	24.00
Tier 25	24.99	17.50	24.99	17.50	300	210.00	25.99	16.54	30.99	21.69	2200	1540	19.99	12.17	25.00
Tier 26	25.99	18.20	25.99	18.20	310	217.00	26.99	17.18	32.99	23.09	2300	1610	20.99	12.78	26.00
Tier 27	26.99	18.90	26.99	18.90	320	224.00	27.99	17.81	34.99	24.49	2400	1680	21.49	13.08	27.00
Tier 28	27.99	19.60	27.99	19.60	330	231.00	29.99	19.08	35.99	25.19	2450	1715	21.99	13.39	28.00
Tier 29	28.99	20.30	28.99	20.30	340	238.00	30.99	19.72	36.99	25.89	2500	1750	22.99	13.99	28.50
Tier 30	29.99	21.00	29.99	21.00	360	252.00	31.99	20.36	38.99	27.29	2600	1820	23.99	14.60	29.00
Tier 31	30.99	21.70	30.99	21.70	370	259.00	32.99	20.99	39.99	27.99	2700	1890	24.99	15.21	30.00
Tier 32	31.99	22.40	31.99	22.40	380	266.00	33.99	21.63	40.99	28.69	2800	1960	25.49	15.52	31.00
Tier 33	32.99	23.10	32.99	23.10	390	273.00	34.99	22.27	41.99	29.39	2900	2030	25.99	15.82	32.00
Tier 34	33.99	23.80	33.99	23.80	400	280.00	35.99	22.90	43.99	30.79	2950	2065	26.99	16.43	33.00
Tier 35	34.99	24.50	34.99	24.50	420	294.00	36.99	23.54	44.99	31.49	3000	2100	27.99	17.04	34.00

Tier 36	35.99	25.20	35.99	25.20	430	301.00	37.99	24.18	45.99	32.19	3100	2170	28.99	17.65	35.00
Tier 37	36.99	25.90	36.99	25.90	440	308.00	38.99	24.81	46.99	32.89	3200	2240	29.49	17.95	36.00
Tier 38	37.99	26.60	37.99	26.60	450	315.00	39.99	25.45	47.99	33.59	3300	2310	29.99	18.25	37.00
Tier 39	38.99	27.30	38.99	27.30	470	329.00	40.99	26.08	48.99	34.29	3400	2380	30.99	18.86	38.00
Tier 40	39.99	28.00	39.99	28.00	480	336.00	41.99	26.72	49.99	34.99	3450	2415	31.99	19.47	39.00
Tier 41	40.99	28.70	40.99	28.70	490	343.00	42.99	27.36	50.99	35.69	3500	2450	32.99	20.08	40.00
Tier 42	41.99	29.40	41.99	29.40	500	350.00	43.99	27.99	51.99	36.39	3600	2520	33.49	20.39	41.00
Tier 43	42.99	30.10	42.99	30.10	520	364.00	44.99	28.63	53.99	37.79	3700	2590	33.99	20.69	42.00
Tier 44	43.99	30.80	43.99	30.80	530	371.00	45.99	29.27	54.99	38.49	3800	2660	34.99	21.30	43.00
Tier 45	44.99	31.50	44.99	31.50	540	378.00	46.99	29.90	55.99	39.19	3900	2730	35.99	21.91	44.00
Tier 46	45.99	32.20	45.99	32.20	550	385.00	47.99	30.54	56.99	39.89	3950	2765	36.99	22.52	45.00
Tier 47	46.99	32.90	46.99	32.90	560	392.00	48.99	31.18	58.99	41.29	4000	2800	37.49	22.82	46.00
Tier 48	47.99	33.60	47.99	33.60	570	399.00	49.99	31.81	59.99	41.99	4100	2870	37.99	23.12	47.00
Tier 49	48.99	34.30	48.99	34.30	580	406.00	50.99	32.45	60.99	42.69	4200	2940	38.99	23.73	47.50
Tier 50	49.99	35.00	49.99	35.00	600	420.00	51.99	33.08	64.99	45.49	4300	3010	39.99	24.34	48.00
Tier 51	54.99	38.50	54.99	38.50	650	455.00	59.99	38.18	74.99	52.49	4800	3360	42.99	26.17	55.00
Tier 52	59.99	42.00	59.99	42.00	700	490.00	64.99	41.36	79.99	55.99	5200	3640	44.99	27.39	60.00
Tier 53	64.99	45.50	64.99	45.50	800	560.00	69.99	44.54	84.99	59.49	5700	3990	49.99	30.43	65.00
Tier 54	69.99	49.00	69.99	49.00	850	595.00	74.99	47.72	94.99	66.49	6100	4270	54.99	33.47	70.00
Tier 55	74.99	52.50	74.99	52.50	900	630.00	79.99	50.90	99.99	69.99	6500	4550	59.99	36.52	75.00
Tier 56	79.99	56.00	79.99	56.00	950	665.00	84.99	54.08	104.99	73.49	6900	4830	62.99	38.34	80.00
Tier 57	84.99	59.50	84.99	59.50	1000	700.00	89.99	57.27	109.99	76.99	7400	5180	64.99	39.56	85.00
Tier 58	89.99	63.00	89.99	63.00	1100	770.00	94.99	60.45	114.99	80.49	7800	5460	69.99	42.60	90.00
Tier 59	94.99	66.50	94.99	66.50	1150	805.00	99.99	63.63	119.99	83.99	8200	5740	74.99	45.65	95.00
Tier 60	99.99	70.00	99.99	70.00	1200	840.00	109.99	69.99	124.99	87.49	8500	5950	79.99	48.69	100.00
Tier 61	109.99	77.00	109.99	77.00	1300	910.00	119.99	76.36	149.99	104.99	9500	6650	84.99	51.73	110.00
Tier 62	119.99	84.00	119.99	84.00	1400	980.00	129.99	82.72	159.99	111.99	10500	7350	89.99	54.78	120.00
Tier 63	129.99	91.00	129.99	91.00	1600	1120.00	139.99	89.08	169.99	118.99	11500	8050	94.99	57.82	130.00
Tier 64	139.99	98.00	139.99	98.00	1700	1190.00	149.99	95.45	179.99	125.99	12500	8750	99.99	60.86	140.00
Tier 65	149.99	105.00	149.99	105.00	1800	1260.00	159.99	101.81	199.99	139.99	13000	9100	109.99	66.95	150.00
Tier 66	159.99	112.00	159.99	112.00	1900	1330.00	169.99	108.18	209.99	146.99	14000	9800	119.99	73.04	160.00
Tier 67	169.99	119.00	169.99	119.00	2000	1400.00	179.99	114.54	229.99	160.99	15000	10500	124.99	76.08	170.00
Tier 68	179.99	126.00	179.99	126.00	2200	1540.00	189.99	120.90	239.99	167.99	16000	11200	129.99	79.12	180.00
Tier 69	189.99	133.00	189.99	133.00	2300	1610.00	199.99	127.27	249.99	174.99	16500	11550	139.99	85.21	190.00
Tier 70	199.99	140.00	199.99	140.00	2400	1680.00	209.99	133.63	259.99	181.99	17000	11900	149.99	91.30	200.00
Tier 71	209.99	147.00	209.99	147.00	2500	1750.00	219.99	139.99	269.99	188.99	18000	12600	159.99	97.39	210.00
Tier 72	219.99	154.00	219.99	154.00	2700	1890.00	229.99	146.36	279.99	195.99	19000	13300	169.99	103.47	220.00
Tier 73	229.99	161.00	229.99	161.00	2800	1960.00	239.99	152.72	289.99	202.99	20000	14000	179.99	109.56	230.00
Tier 74	239.99	168.00	239.99	168.00	2900	2030.00	249.99	159.08	299.99	209.99	21000	14700	189.99	115.65	240.00

Tier 75	249.99	175.00	249.99	175.00	3000	2100.00	269.99	171.81	319.99	223.99	22000	15400	199.99	121.73	250.00
Tier 76	299.99	210.00	299.99	210.00	3600	2520.00	319.99	203.63	399.99	279.99	26000	18200	239.99	146.08	300.00
Tier 77	349.99	245.00	349.99	245.00	4200	2940.00	379.99	241.81	449.99	314.99	30000	21000	279.99	170.43	350.00
Tier 78	399.99	280.00	399.99	280.00	4800	3360.00	429.99	273.63	499.99	349.99	35000	24500	319.99	194.78	400.00
Tier 79	449.99	315.00	449.99	315.00	5400	3780.00	499.99	318.18	549.99	384.99	39000	27300	359.99	219.12	450.00
Tier 80	499.99	350.00	499.99	350.00	6000	4200.00	549.99	349.99	649.99	454.99	42500	29750	399.99	243.47	500.00
Tier 81	599.99	420.00	599.99	420.00	7200	5040.00	649.99	413.63	749.99	524.99	50000	35000	479.99	292.17	600.00
Tier 82	699.99	490.00	699.99	490.00	8400	5880.00	749.99	477.27	849.99	594.99	60000	42000	559.99	340.86	700.00
Tier 83	799.99	560.00	799.99	560.00	9600	6720.00	849.99	540.90	949.99	664.99	70000	49000	639.99	389.56	800.00
Tier 84	899.99	630.00	899.99	630.00	10800	7560.00	949.99	604.54	1049.99	734.99	80000	56000	719.99	438.25	900.00
Tier 85	999.99	700.00	999.99	700.00	12000	8400.00	1049.99	668.18	1249.99	874.99	85000	59500	799.99	486.95	1000.00

Please note that the retail prices in Denmark and Sweden are determined based on currency exchange rates and are subject to change.