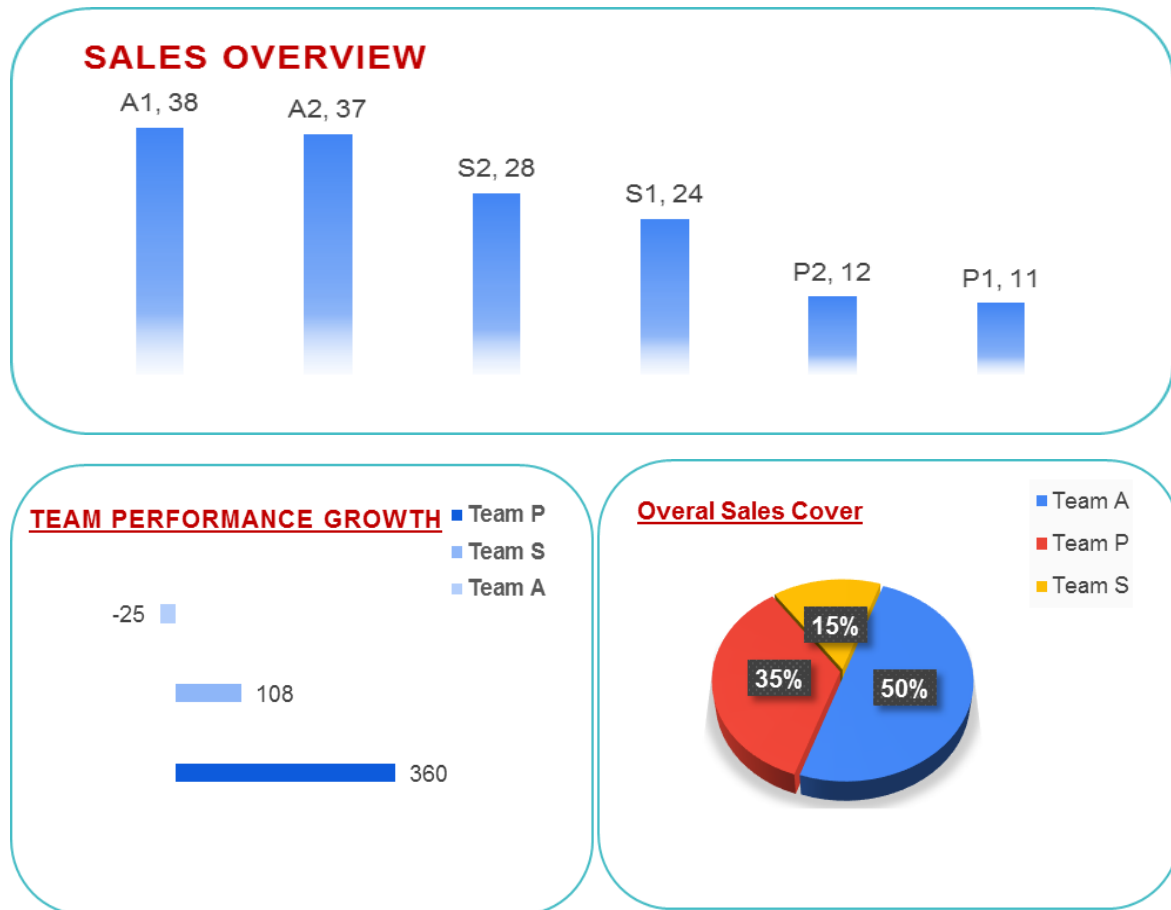


Dear Leadership,

Greeting and happy to submit the Company (A) Sales Performance Report. By this we are happy to saw the sales is **increased by 15.38%** for Diwali month.

KEY INSIGHT:



Team A:

- There has been a slight **decline of 25% in Sales** as compared to the previous month, however they still **contribute to 50% of the Total Sales**.

Team S:

- With their hard work and dedication Team S has managed to increase its **sales growth 108%**, and contributed the **35% of total sales**.

Team P:

- This team has done a remarkable job in Christmas sales and they have managed to increase its sales **growth by 360%** and contributed to the **15% of total sales**.

I would like to congratulate both teams P and S for their effective strategies which helped them in increasing sales in the festive season.

FUTURE PLAN:

- A Salesperson performance dashboard can help us to monitor the performance of resources.
- Expert Session/ Workshop** from Industry Leaders can help us to boost the sales performance.

Performance Report and along with further details will be emailed shortly.

Cheers!!