# **SOCIAL DATA SCIENCE**

# DATA GATHERING

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# On the ethics of web scraping and data journalism

If an institution publishes data on its website, this data should automatically be public

If a regular user can't access the data, we shouldn't try to get it (that would be hacking)

Always read the user terms and conditions

Always check the robots.txt file, which states what is allowed to be scraped

- 1. You should check a site's terms and conditions before you scrape them. It's their data and they likely have some rules to govern it.
- 2. Be nice A computer will send web requests much quicker than a user can. Make sure you space out your requests a bit so that you don't hammer the site's server.
- 3. Scrapers break Sites change their layout all the time. If that happens, be prepared to rewrite your code.
- 4. Web pages are inconsistent There's sometimes some manual clean up that has to happen even after you've gotten your data.

11. DEC. 2015 KL. 13.13

# Folketingets hjemmeside ramt af hacker-angreb

Forsøg på at komme ind på Folketingets hjemmeside resulterer i besked om, at siden ikke er tilgængelig.



DEL ARTIKLEN:

MAIL



FACEBOOK

Folketinget er blevet ramt af et hacker-angreb, bekræfter Finn Tørngren Sørensen, presseansvarlig i Folketinget, over for Avisen.dk.

Siden fredag formiddag har man fået beskeden "Denne webside er ikke tilgængelig", hvis man har forsøgt at komme ind på Folketingets hjemmeside, ft.dk.

- Det er rigtigt, at der er lukket for den eksterne adgang til Folketingets hjemmeside. Vi er under et såkaldt 'Denial of service'-angreb, og det har vi været siden klokken ti i formiddags. Det fungerer på den måde, at vi får så mange opkald til vores hjemmeside, at systemet bliver overbelastet. Derfor har vi måttet lukke ned for adgangen, siger har.

Folketinget har endnu ikke noget overblik over, hvem der står bag hacker-angrebet, eller hvornår hjemmesiden kan komme op at køre igen.

/ritzau/

# HOW DOES A WEB PAGE LOOK LIKE?

https://sebastianbarfort.github.io/

#### **MOTIVATING EXAMPLE**

```
https:
//en.wikipedia.org/wiki/Table_%28information%29
```

#### **EXAMPLE**

rvest is a nice R package for scraping web pages that don't have an
API

To extract something, you start with selectorgadget to figure out which **css** selector matches the data we want

Selectorgadget is a browser extension for quickly extracting desired parts of an HTML page.

With some user feedback, the gadget find out the CSS selector that returns the highlighted page elements.

html\_table usually only works on 'nicely' formatted HTML tables.

First name	Last name	Age
Tinu	Elejogun	14
Blaszczyk	Kostrzewski	25
Lily	McGarrett	16
Olatunkboh	Chijiaku	22
Adrienne	Anthoula	22
Axelia	Athanasios	22
Jon-Kabat	Zinn	22

This is a nice format? Really? Yes, really. It's the format used to render tables on webpages (remember: programming sucks)

```
First name
 Last name
 Age
Bielat
 Adamczak
 24
```

# **SCRAPING JYLLANDS POSTEN**

http://jyllands-posten.dk/

# SCRAPING JYLLANDS POSTEN IN rvest

#### Assume we want to extract the headlines

- · Fire up Selectorgadget
- · Find the correct selector
  - · css selector: .artTitle a
  - · Want to use xpath? no problem.

```
css.selector = ".artTitle a"
link = "http://jyllands-posten.dk/"

jp.data = link %>%
  read_html() %>%
  html_nodes(css = css.selector) %>%
  html_text()
```

## [1] "\r\n\t\t\tTruende milliardtab tvinger borgmestre

## [2] "\r\n\t\tHvem er mest undertrykt her? "

## [4] "\r\n\t\t\tDna-spor har f\rhort til ny teori om rute ## [5] "\r\n\t\tLiveblog fra OL: Følg danskerne, stjer

#### **GARBAGE**

Notice that there are still some garbage characters in the scraped text

So we need our string processing skills to clean the scraped data Can be done in many ways

Truende milliardtab tvinger borgmestre til U-vending: Vil sejle udenlandsk a Hvem er mest undertrykt her? Forslag: Slut med burka og dobbelt statsborgerskab Dna-spor har ført til ny teori om ruten til Amerika Liveblog fra OL: Følg danskerne, stjernerne og de store begivenheder Cancellara tog OL-guld i enkeltstart

# str\_trim

str\_trim: Trim whitespace from start and end of string

```
library("stringr")
jp.data2 = jp.data %>%
    str_trim()
```

Truende milliardtab tvinger borgmestre til U-vending: Vil sejle udenlandsk a Hvem er mest undertrykt her? Forslag: Slut med burka og dobbelt statsborgerskab Dna-spor har ført til ny teori om ruten til Amerika Liveblog fra OL: Følg danskerne, stjernerne og de store begivenheder Cancellara tog OL-guld i enkeltstart

#### **EXTRACTING ATTRIBUTES**

What if we also wanted the links embedded in those headlines?

```
jp.links = link %>%
  read_html(encoding = "UTF-8") %>%
html_nodes(css = css.selector) %>%
html_attr(name = 'href')
```

http://jyllands-posten.dk/sport/ol/ECE8909430/hvem-er-mehttp://www.jyllands-posten.dk/protected/premium/internathttp://jyllands-posten.dk/nyviden/ECE8909952/de-foerste-http://jyllands-posten.dk/sport/ol/ECE8898888/liveblog-fhttp://jyllands-posten.dk/sport/ol/cykling/ECE8909671/ca

http://finans.dk/finans/erhverv/ECE8904112/truende-milli

#### LOOPING THROUGH COLLECTION OF LINKS

We now have jp.links, a vector of all the links to news stories from JP's front page

Let's loop through every link and extract some information.

#### **CLEANING THE VECTOR**

Assume that we're only interested in domestic and international politics

```
jp.keep = jp.links %>%
    str_detect("politik|indland|international")
jp.links.clean = jp.links[jp.keep]
jp.remove.index = jp.links.clean %>%
    str_detect("protected|premium|finans")
jp.links.clean = jp.links.clean[!jp.remove.index]
```

#### GRAB INFO FROM FIRST LINK

```
first.link = jp.links.clean[1]
first.link.text = first.link %>%
  read_html(encoding = "UTF-8") %>%
  html_nodes("#articleText") %>%
  html_text()
```

## [1] "\r\n\t\tKongehuset og Udenrigsministeriet har gj

# WHILE WE'RE AT IT...

Let's also grab the author of the article

```
first.link %>%
  read_html(encoding = "UTF-8") %>%
  html_nodes(".bylineAuthorName span") %>%
  html_text()
```

## [1] "THOMAS AAGAARD"

#### TURNING IT INTO A FUNCTION

Function: automate the boring stuff.

Iteration: apply a function to many elements.

Let's write a function that for each new link will return article text.

```
scrape_jp = function(link){
 my.link = link %>%
    read_html(encoding = "UTF-8")
 author = my.link %>%
    html nodes(".bylineAuthorName span") %>%
    html text()
 if (length(author) == 0){ author = NA }
 link.text = my.link %>%
    html nodes("#articleText") %>%
    html text()
 if (length(link.text) == 0){ link.text = NA }
  return(data.frame(author = author,
   link = link, text = link.text ))
}
```

Now we can iterate through all the links and grab the data

```
library("purrr")
jp.article.data = jp.links.clean[1:5] %>%
  map_df(scrape_jp)
```

#### Output

## Observations: 5
## Variables: 3

```
## $ author (chr) "THOMAS AAGAARD", "MADS BONDE BROBERG"
## $ link (chr) "http://jyllands-posten.dk/politik/ECE
## $ text (chr) "\r\n\t\tKongehuset og Udenrigsministe
```

#### **EXERCISE**

- 1. Go to http://www.econ.ku.dk/ansatte/vip/
- Create a vector of all links to the researcher's personal home page
- 3. Go to each researchers page and grab their title
- 4. Create a data frame of all researchers' names and title

name	title
Kibrom Araya Abay Steffen Altmann	Postdoc Lektor
Asger Lau Andersen	Adjunkt
Sebastian Barfort Jeanet Sinding Bentzen	Post Doc Adjunkt

# Gathering data from APIs

#### **API**

API: Application Program Interface

Programmatic instructions for how to interact with a piece of software

Many data sources have API's - largely for talking to other web interfaces

Consists of a set of methods to search, retrieve, or submit data to, a data source

We can write R code to interface with an API (lot's require authentication though)

Many packages already connect to well-known API's

#### **APIS**

Most APIs are **REST** APIs

Implemented in **R** in **httr** package.

GET: Retrieve whatever is specified by the URL

POST: Create resource at URL with given data

#### **EXAMPLE: GITHUB ISSUES**

https://developer.github.com/v3/issues/

#### **API OUTPUT**

Output from APIs come in one of two formats: XML or JSON

JSON: Javascript Object Notation

- · Widely used in web APIs
- · Becoming de facto standard for online data format
- · Read into R with jsonlite package

XML: Extensible Markup Language

- · Less common today
- · Read into R with xml2 package

### **JSON**

```
"Title": "Frozen",
"Year": "2013",
"Rated": "PG",
"Released": "27 Nov 2013".
"Runtime": "102 min",
"Genre": "Animation, Adventure, Comedy",
"Director": "Chris Buck, Jennifer Lee"
```

#### XML

```
<?xml version="1.0"?>
<catalog>
  <book id="bk101">
     <author>Gambardella, Matthew</author>
     <title>XML Developer's Guide</title>
     <genre>Computer</genre>
     <price>44.95</price>
     <publish_date>2000-10-01
     <description>An in-depth look at creating applicat
     with XML.</description>
  </book>
```

```
library("jsonlite")
get.1.parsed = content(get.1, as = "text")
get.1.data = fromJSON(get.1.parsed, flatten = TRUE)
get.2.parsed = content(get.2, as = "text")
get.2.data = fromJSON(get.2.parsed, flatten = TRUE)
```

## get.1.data

number	comments	user.login	closed_at
2064	2	pierucci	2016-08-10T16:52:25Z
2063	0	santhoshn24	2016-08-10T12:52:36Z
2062	0	santhoshn24	2016-08-10T12:52:25Z
2061	4	phirsch	2016-08-10T12:49:11Z
2050	5	dhagmann	2016-08-02T14:12:36Z
2039	1	Tutuchan	2016-07-27T11:44:36Z
2037	2	jlegewie	2016-08-09T12:34:08Z
2034	2	joethorley	2016-07-22T19:16:25Z

## get.2.data

number	comments	user.login	closed_at
1870	6	RobertMyles	2016-06-20T13:24:47Z
1831	1	iangow	2016-07-05T12:30:09Z
1803	6	mdsumner	2016-05-26T15:47:38Z
1800	4	jennybc	2016-05-26T13:32:38Z
1789	4	davharris	2016-06-01T19:53:06Z
1779	4	hadley	2016-05-27T20:02:17Z
1751	7	gtumuluri	2016-05-27T19:37:26Z
1750	2	karldw	2016-05-03T09:17:42Z

#### PACKAGES FOR WORKING WITH APIS

Luckily, you rarely have to access APIs manually R already has *a lot of* packages for easy access to many APIs Check some of them out here

## twitter

twitteR is an R package which provides access to the Twitter API
Create an app here

```
library("twitteR")
consumer key = 'your key'
consumer secret = 'your secret'
access_token = 'your access token'
access secret = 'your access secret'
setup twitter oauth(consumer key,
                    consumer_secret,
                    access_token,
                    access secret)
searchTwitter("#dkpol", n=500)
```

#### **INTERESTING API PACKAGES**

```
[rfacebook](https://github.com/pablobarbera/Rfacebook)
```

streamR

instaR

rtimes

tuber

ggmap

# gmapsdistance

Another useful package is gmapsdistance

It uses the Google Maps Distance Matrix API to compute the distance(s) and time(s) between two points or two vectors of points

install.packages("gmapsdistance")

```
## $Time
## [1] 2125
##
## $Distance
## [1] 34657
##
## $Status
## [1] "OK"
```

### Compute walking distance between Marathon and Athens

```
results = gmapsdistance(
  origin = "38.1621328+24.0029257",
  destination = "37.9908372+23.7383394",
  mode = "walking")
```

```
## $Time
## [1] 30025
##
## $Distance
## [1] 39507
##
## $Status
## [1] "OK"
```

```
## lon lat
## 1 12.56834 55.6761
```

## geocode("The White House")

```
## lon lat
## 1 -77.03653 38.89768
```

#### STATISTICS DENMARK API

### https://github.com/rOpenGov/dkstat

Lets you programatically work with Statistics Denmark data

```
library("devtools")
install_github("rOpenGov/dkstat")
```