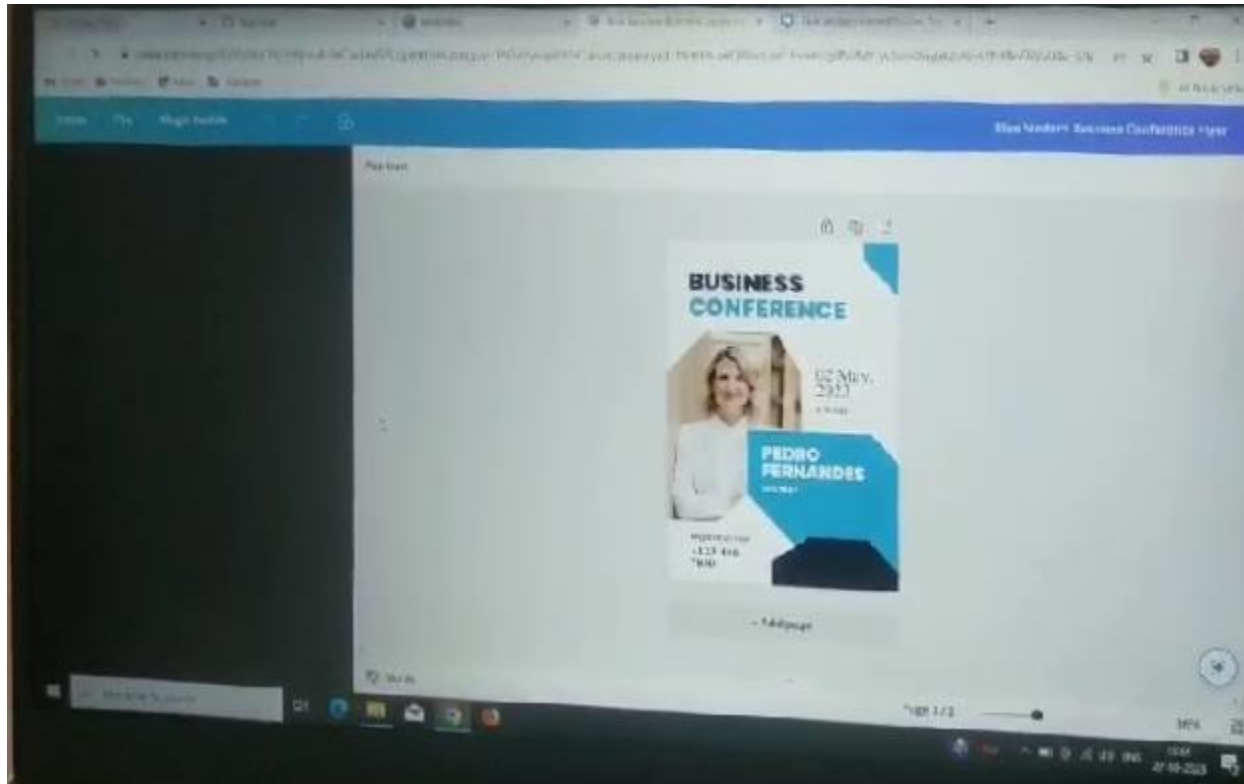


Project Document:

How to add Google Analytics to a website:

Poster making in canva:



google analytics

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Google Analytics
Website
marketingplatform.google.com

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic and also the mobile app traffic & events, currently as a platform inside the Google Marketing Platform brand. Google launched the service in November 2005 after acquiring Urchin. [Wikipedia](#)

Launch date: 14 November 2005
Developer: Google
URL: analytics.google.com

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Create an account in google analytics:

- 1 Account creation
- 2 Property creation
- 3 Business details
- 4 Business objectives
- 5 Data collection

Create an account

Create an Analytics account to collect and organize data. Accounts can access multiple data sources, using one or more measurement IDs.

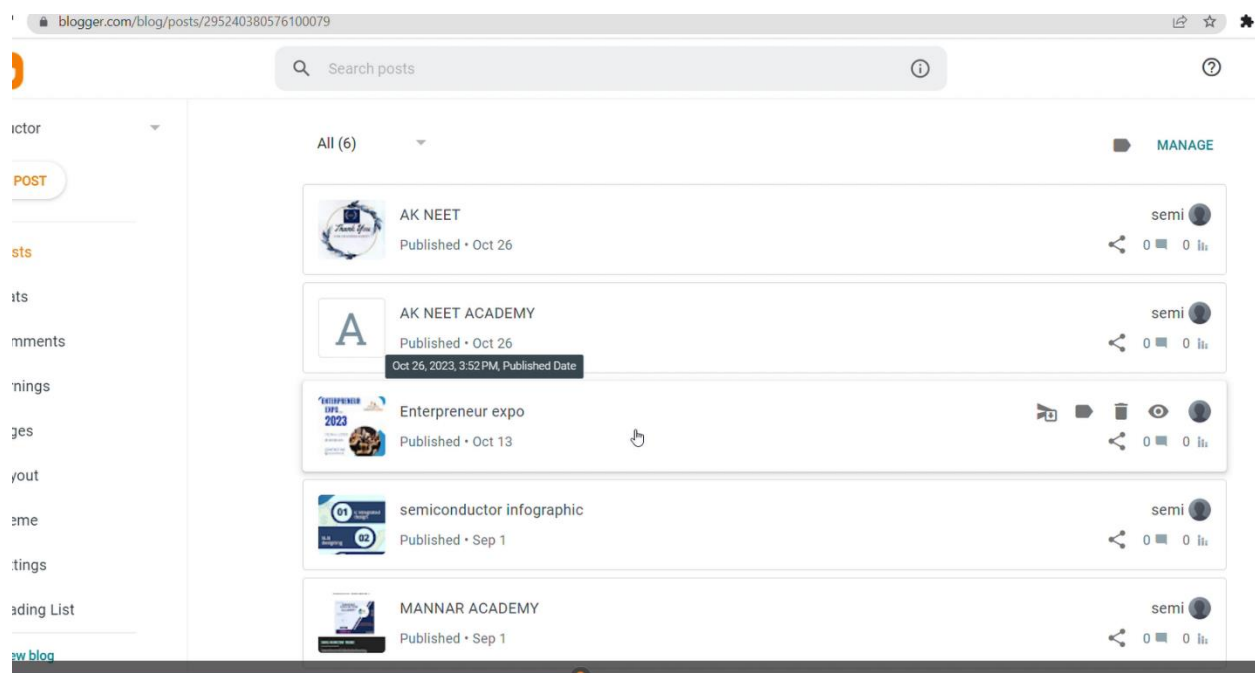
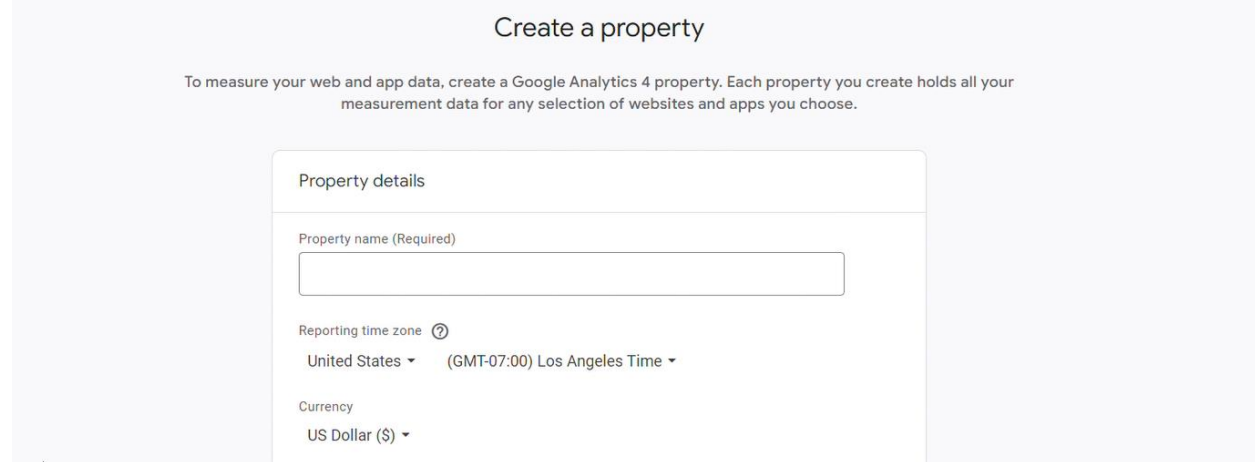
Account details

Account name (Required)
Accounts can contain more than one measurement ID.

Google Analytics is a business tool. Use it exclusively for purposes related to your trade, business, craft, or profession.

Account Data Sharing Settings ⓘ

Google processes your Google Analytics data only as required to [maintain and protect](#) the Google Analytics service, as set out in the [Google Ads Data Processing Terms](#). The data sharing settings below allow you to customize whether the data that you collect in Google Analytics may also be shared with Google for additional purposes.



Getting measurement id:

analytics.google.com/analytics/web/?authuser=0#/provision/SignUp

Analytics

Web stream details

Data collection isn't active for your website. If you installed tags more than 48 hours ago, make sure they are set up correctly. [View tag instructions](#)

Stream details

STREAM NAME	ENTERPRENEUR EXPO	STREAM URL	https://digitalsemiconductor.blogspot.com/2023/10/entrepreneur-expo.html
STREAM ID	6326692481	MEASUREMENT ID	G-B4J82QFK4P

Events

Enhanced measurement

Automatically measure interactions and content on your sites in addition to standard page view measurement. Data from on-page elements such as links and embedded videos may be collected with relevant events. You must ensure that no personally-identifiable information will be sent to Google. [Learn more](#)

Measuring:

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Measuring: [Page views](#) [Scrolls](#) [Outbound clicks](#) + 4 more

```
1 <?xml version="1.0" encoding="UTF-8" ?>
2 <!DOCTYPE html>
3 <html bccss="false" bdefaultwidgetversion="2" blayoutsVersion="3" bresponsive="true" btemplateurl="indie.xml" btemplateVersion="1.3.3" expr:dir="data:blog.languageDirection"
  expr:lang="data:blog.locale" xmlns="http://www.w3.org/1999/xhtml" xmlns:b="http://www.google.com/2005/gml/b" xmlns:data="http://www.google.com/2005/gml/data"
  xmlns:expr="http://www.google.com/2005/gml/expr">
4 <head>
5 <!-- Google tag (gtag.js) -->
6 <script async src="https://www.googletagmanager.com/gtag/js?id=G-B4J82QFK4P"></script>
7 <script>
8 window.dataLayer = window.dataLayer || [];
9 function gtag(){dataLayer.push(arguments);}
10 gtag('js', new Date());
11
12 gtag('config', 'G-B4J82QFK4P');
13 </script>
14 <meta content="width=device-width, initial-scale=1" names="viewport"/>
15 <title><data:view.title.escaped/></title>
16 <include data="blog" name="all-head-content"/>
17
18 <:skin version="1.3.3"><![CDATA[/* normalize.css v3.0.1 | MIT License | git.io/normalize */html{font-family:sans-serif;-ms-text-size-adjust:100%;-webkit-text-size-
  adjust:100%;body{margin:0}article,aside,details,figcaption,figure,footer,header,hgroup,main,nav,section,summary{display:block}audio,canvas,progress,video{display:inline-block;vertical-
  align:baseline}audio:not([controls]){display:none;height:0}[hidden]{display:none}a:active,a:hover{outline:0}abbr[title]{border-bottom:1px dotted;b,strong(font-
  weight:bold)}dfn{font-style:italic}h1{font-size:2em;margin:.67em 0}mark{background:#fff;color:#000}small{font-size:80%}sub,sup{font-size:75%;line-height:0;position:relative;vertical-
  align:baseline}sup{top:-0.5em}sub{bottom:-0.25em}img{border:0}svg:not(:root){overflow:hidden}figure{margin:1em 40px}hr{-moz-box-sizing:content-box;box-sizing:content-
  box;height:0}pre{overflow:auto}code,kbd,pre,samp{font-family:monospace,monospace;font-
  size:1em}button,input,optgroup,select,textarea{color:inherit;font:inherit;margin:0}button{overflow:visible}button,select{text-transform:none}button,html
  input[type="button"],input[type="reset"],input[type="submit"]{-webkit-appearance:button;cursor:pointer}button[disabled],html input[disabled]{cursor:default}button::-moz-focus-inner,input::-moz-focus-
  inner{border:0;padding:0}input{line-height:normal}input[type="checkbox"],input[type="radio"]{box-sizing:border-box;padding:0}input[type="number"]::-webkit-inner-spin-button,input[type="number"]::-webkit-
  outer-spin-button{height:auto}input[type="search"]{-webkit-appearance:textfield;-moz-box-sizing:content-box;-webkit-box-sizing:content-box;box-sizing:content-box;box-sizing:content-box}input[type="search"]::-webkit-search-
  cancel-button,input[type="search"]::-webkit-search-decoration{-webkit-appearance:none}fieldset{border:1px solid #ccc;margin:0 2px;padding:35px .625em
  .75em}legend{border:0;padding:0}textarea{overflow:auto}optgroup{font-weight:bold}table{border-collapse:collapse;border-spacing:0}td,th{padding:0}
19 /*
20 <!-- Constants -->
21
22 <Variable name="damionRegular36" description="Damion Regular 36" type="font" default="400 36px Damion, cursive" hideEditor="true" values="400 36px Damion, cursive"/>
23 <Variable name="damionRegular36" description="Damion Regular 36" type="font" default="400 36px Damion, cursive" hideEditor="true" values="400 36px Damion, cursive"/>
```

Analytics

All accounts > Entrepreneur expo

ENTERPRENEUR EXPO

Try searching "how many users last month vs last year"

Analytics icons

Home

No data received from your website yet.

To start collecting data make sure your website is tagged using the Measurement ID: **G-B4J82QFK4P**

Get tagging instructions

Users

0

Event count

0

New users

0

Conversions

0

USERS IN LAST 30 MINUTES

0

USERS PER MINUTE

View reports:

