

## **MODULE - 1**

**(1). Please break down the URLs listed below. (list-out Protocol, Domain, TLD) .**

<https://www.flipkart.com/>

**Answer:**

- https - Protocol
- Www - Subdomain
- Flipkart - Domain
- .com - Top Level Domain(TLD)

<https://www.irctc.co.in/>

**Answer:**

- https - Protocol
- Www - Subdomain
- irctc - Domain
- .co - Second Level Domain(SLD)
- .in - country-code Top Level Domain(ccTLD - based in India)

<https://www.allegro.pl/>

**Answer:**

- https - Protocol
- Www - Subdomain
- allegro - Domain
- .pl - country-code Top Level Domain(ccTLD - based in Poland)

<https://www.johnlewispartnership.co.uk/>

**Answer:**

- https - Protocol
- Www - Subdomain
- johnlewispartnership - Domain
- .co - Second Level Domain(SLD)
- .uk - country-code Top Level Domain(ccTLD - based in UK)

<https://www.uidai.gov.in/>

**Answer:**

- https - Protocol
- Www - Subdomain
- uidai - Domain
- .gov - Second Level Domain(SLD)
- .in - Top Level Domain(TLD)

**(2). What is HTTPS/SSL Update?**

**Answer:** HTTPS/SSL Update means upgrading a website to use a secure connection. It involves installing or renewing an SSL certificate, which allows the site to run on HTTPS instead of HTTP. This encrypts data between the user and the website, making it safer. It also removes “Not Secure” warnings and improves trust and SEO.

**(3). List out 10 famous browsers used worldwide.**

**Answer:**

1. Google Chrome
2. Microsoft Edge
3. Mozilla Firefox
4. Opera Mini
5. Brave Browser
6. Tor Browser
7. Apple Safari
8. Vivaldi Browser
9. DuckDuck Go
10. Samsung Internet Browser

**(4). Create a Customer Persona & identify Brand Details for the given brands. Brand : Disney+ Hotstar and Tata 1 MG**

**Answer:**

✚ Nidhi\_MinorProject: Brand Analysis