

# 13<sup>th</sup> Edition





presents

## SAMUDRAMANTHAN

ITKHARAGPUR

# Lensation



### RULES

#### Introduction to the Event

Photography isn't everyone's cup of tea. It requires focus, dedication, and a keen eye. Beauty lies in the eye of the beholder, and that is the hidden meaning of photography. What I might see as a mundane object can be turned into the most beautiful artefact on Earth, just with the right lighting and techniques. It can be demanding, but the prize for capturing a priceless moment can be quite rewarding.

Lensation is a unique event launched by Samudramanthan, IIT Kharagpur to provide a platform for budding photographers to show off their skills. Anyone with a flair or inherent interest is welcome to take part in this event and stand a chance to win cool and exciting rewards!

#### Stages & Timeline

Lensation is a single-stage competition, with the best submission winning the event. While there can only be one winner, the top clicks may be published on our social media platforms with credits given to the top photographers.

The submission must be mailed to samudramanthan.iitkgp.2021@gmail.com in a high-resolution .jpeg (image) file. Submissions in other widely-used formats (.png or .jpg) will also be accepted.

The deadline for submission of photographs is 17th March, Sunday, 2021 at 11:59 PM. The winners will be declared on 21st March, Sunday, 2021 via the Samudramanthan website.

#### Judging Criteria

The judging for Lensation will be on the following criteria:

- 1. Choice of focal theme (15 marks)
- 2. Lighting (20 marks)
- 3. Basic and special techniques (40 marks)
- 4. Compositing (15 marks)
- 5. Originality (10 marks)

#### Rules and Regulations

- 1. This is an individual event.
- 2. The rules to this event will be released on the Samudramanthan official website at <a href="https://www.samudramanthan.in">https://www.samudramanthan.in</a>
- 3. Participants must check the above website to stay updated on the final results.
- 4. The decision of the judges is final and binding on all participants.

#### Prizes & Rewards

The top 3 participants will receive certificates of merit from Samudramanthan, IIT Kharagpur. The winning click will be featured on our social media platforms with due credit to the winner. Other top clicks may also stand a chance to be featured if their submissions were outstanding. Lensation 2021 has a prize of INR 2,000/- awarded to the winning contestant.



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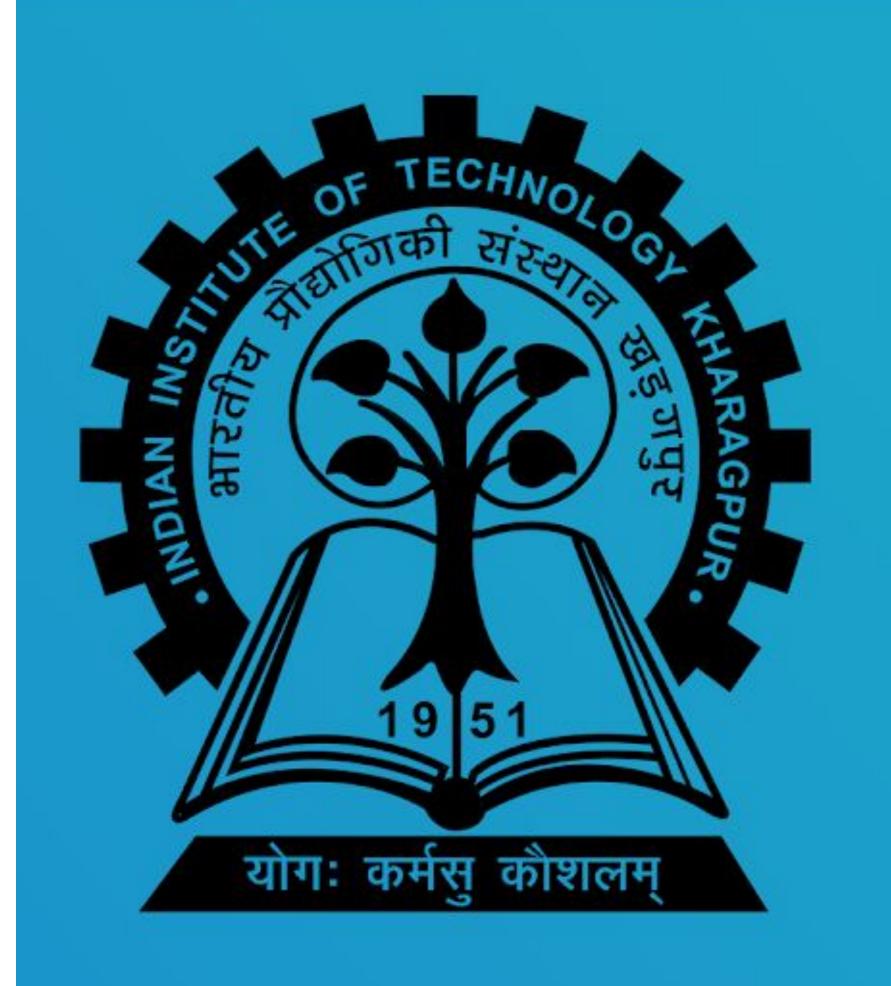
# SAMUDRAMANTHAN

(19<sup>th</sup> - 21<sup>st</sup> March 2021)

co-powered by



For queries, contact: <a href="mailto:samudramanthan.iitkgp.2021@gmail.com">samudramanthan.iitkgp.2021@gmail.com</a>



### NAROES

Department of Ocean Engineering and Naval Architecture

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