



13<sup>th</sup> Edition

# SAMUDRAMANTHAN

## IIT KHARAGPUR

### POSTER HUNT





# RULES

## Introduction to the Event

Designing is a niche field that requires specialized knowledge on multiple topics. From household and civil designing to working on engineering and marketing products, designers are very much in demand. It can be grueling, but the prize for preparing a stunning design can be quite rewarding.

Poster Hunt is a unique event launched by Samudramanthan, IIT Kharagpur to provide a platform for budding designers to show off their skills. Anyone with a flair for designing is welcome to take part in this event and stand a chance to win cool and exciting rewards!

## Stages & Timeline

Poster Hunt is a single-stage competition, with the best poster design winning the event. While there can only be one winner, the top designs based on various themes may be published on our social media platforms with credits given to the top designers.

The participants can select any ONE theme from the below list of topics, and prepare a poster for submission:

1. World Water Day
2. World Maritime Day
3. Indian Navy Day

A poster for submission must include the following points to be considered for judging:

1. The name “Samudramanthan” must be incorporated into the poster.
2. To ensure fair judging, the participant must not mention their name on the final submission.

The submission must be uploaded on the Samudramanthan website (events portal) in a high-resolution .jpeg (image) file. Submissions in other widely-used formats (.png or .jpg) will also be accepted.

The deadline for submission of poster designs is 17th March, Sunday, 2021 at 11:59 PM. The winners will be declared on 21st March, Sunday, 2021 via the Samudramanthan website.



## Judging Criteria

The judging for Poster Hunt will be on the following criteria:

1. Adherence to theme (15 marks)
2. Inclusion of all requirements stated above (30 marks)
3. Originality and creative expression (40 marks)
4. Choice of design scheme (15 marks)

The choice of theme will have no bearing on the judging, and participants are encouraged to choose the topic that interests them.

## Rules and Regulations

- 1.This is an individual event.
- 2.The rules, regulations, and modifications to this event will be released on the Samudramanthan official website at <https://www.samudramanthan.in>
- 3.Participants must check the above website to stay updated on the final results. Samudramanthan may not send individual emails or other intimations to the participant.
- 4.The decision of the judges is final and binding on all participants.

## Prizes & Rewards

The top 3 participants will receive certificates of merit from Samudramanthan, IIT Kharagpur. The winning design will be featured on our social media platforms with due credit to the winner. Other top designs may also stand a chance to be featured if their submissions were outstanding. Poster Hunt 2021 has a prize of INR 2,000/- awarded to the winning contestant.



# SAMUDRAMANTHAN

## 2021

19 - 21 March

Department of Ocean Engineering  
and Naval Architecture

Contact:

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