

# RSA<sup>®</sup>Conference2022

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## TRANSFORM

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## Caterpillars to Butterflies: Transforming the Privacy Workforce



**MODERATOR:** **Dylan Gilbert**

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Senior Fellow for Privacy Engineering  
International Association of Privacy  
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# Session Outline

- ▶ Learning Objectives
- ▶ NIST Privacy Primer
- ▶ Panel Discussion
- ▶ Next Steps





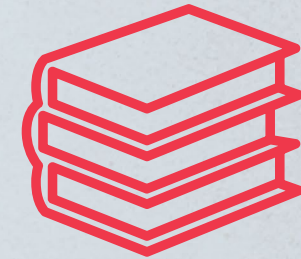
# Learning Objectives



Understand privacy risk management and the relationship between privacy risk and security risk



Gain insights into how organizations can best meet their privacy workforce challenges

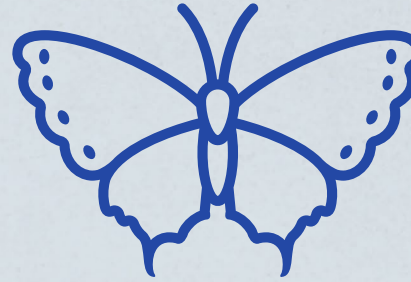


Learn how NIST resources can help organizations establish and develop a workforce capable of managing privacy and security risks

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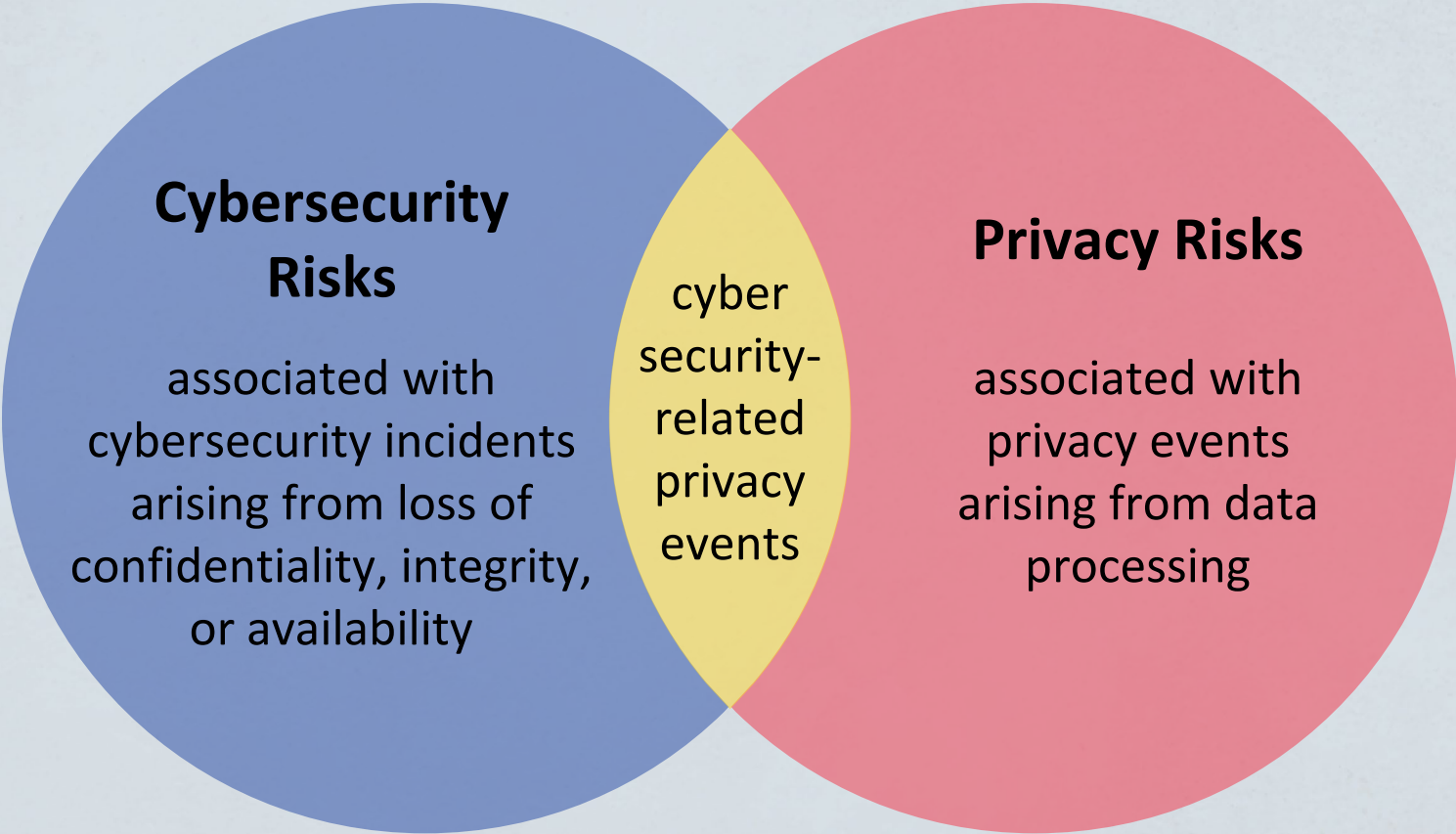
- Out of sync with cybersecurity team
- Compliance-only focus
- Insufficient knowledge and skills
- Under-resourced



- In sync with cybersecurity team
- Building trust with privacy risk management
- Sufficient knowledge and skills to effectively manage privacy risks
- Adequately resourced



# Relationship Between Privacy and Security Risk



**Data:** A representation of information, including digital and non-digital formats

**Privacy Event:** The occurrence or potential occurrence of problematic data actions

**Data Processing:** The collective set of data actions (i.e., the complete data life cycle, including, but not limited to collection, retention, logging, generation, transformation, use, disclosure, sharing, transmission, and disposal)

**Privacy Risk:** The likelihood that individuals will experience problems resulting from data processing, and the impact should they occur



# NIST Privacy Risk Management Resources

- NIST Privacy Framework, Version 1.0
- NIST Privacy Risk Assessment Methodology
- NIST Special Publication 800-53 Revision 5



See: <https://www.nist.gov/privacy-framework>



# NIST Workforce Efforts

- National Initiative for Cybersecurity Education (NICE): Workforce Framework for Cybersecurity
- NIST Privacy Workforce Public Working Group (PWWG)



See: <https://www.nist.gov/itl/applied-cybersecurity/nice/nice-framework-resource-center>;  
<https://www.nist.gov/privacy-framework/workforce-advancement/privacy-workforce-public-working-group>