

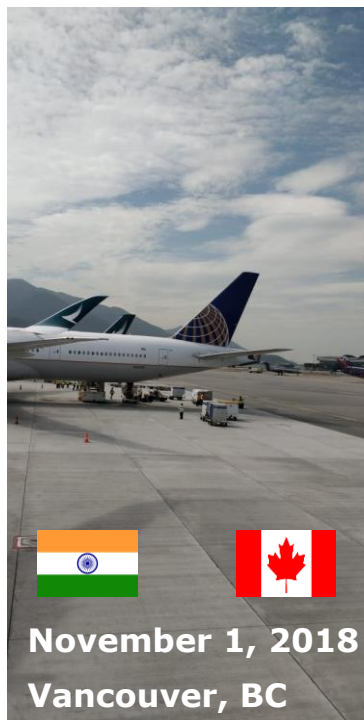


**Get The Basics Right!**  
**Improving detection capabilities with SIEM**  
SIEM Summit & Training 2019





# Balaji Nakkella





# Rakesh Kumar Narsingoju





# Get The Basics Right!

## What/How to choose?



# Get The Basics Right!

## The Magic Quadrant



Figure 1. Magic Quadrant for Security Information and Event Management



Source: Gartner (December 2018)

# Get The Basics Right!

## Buying a SIEM - What we have



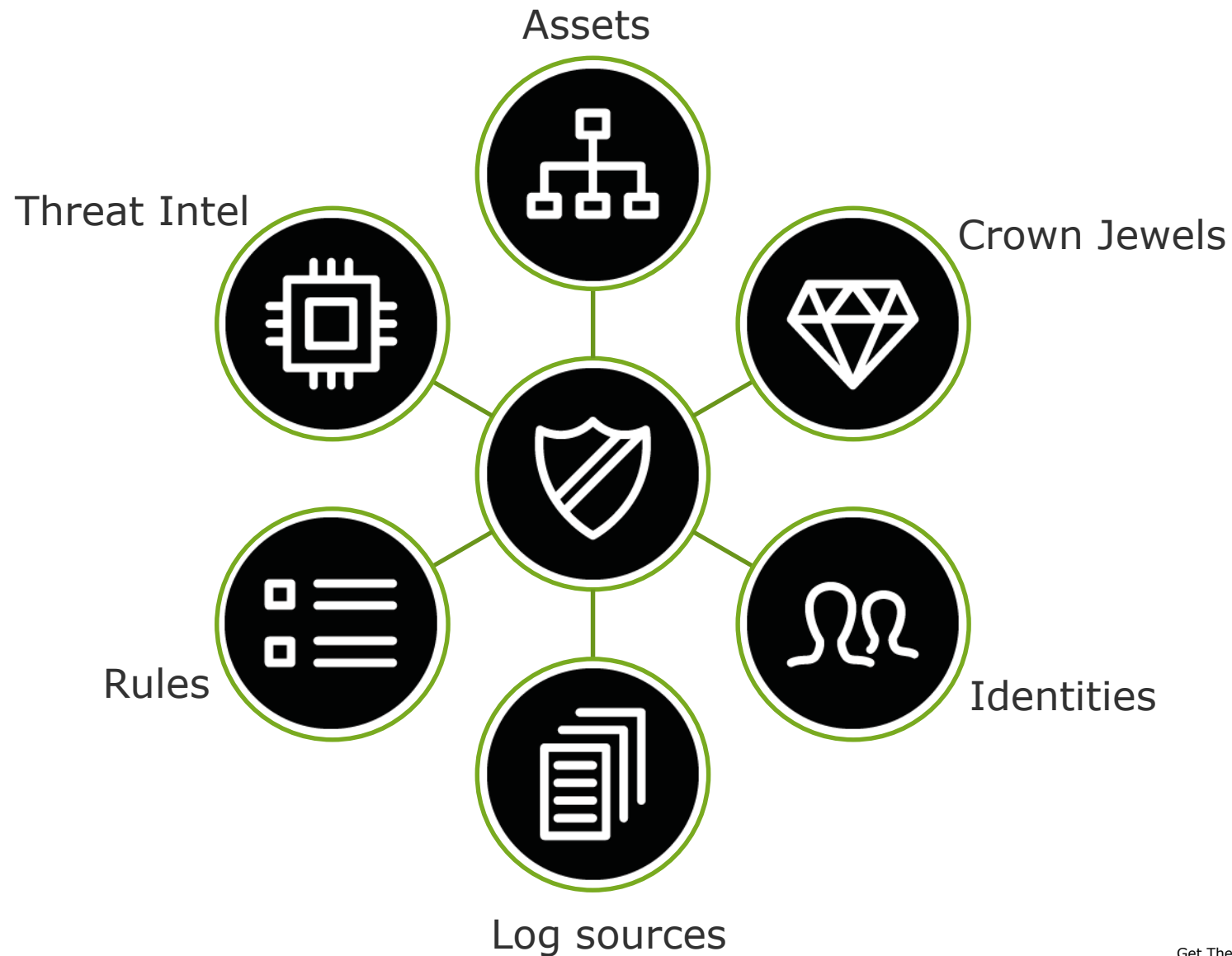
# Get The Basics Right!

## Deployed SIEM - Expectation vs Reality



# Get The Basics Right!

## Key Elements

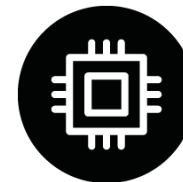
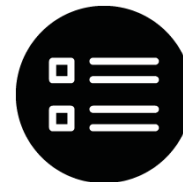
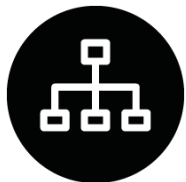




# Get The Basics Right!

## Key Challenges

1. **Assets** – what to protect
2. **Crown Jewels** – Protecting a pawn vs Protecting a king
3. **Identities** – who are your players
4. **Data Sources** – what to log
5. **Rules** – what to detect
6. **Threat Intel** – whom to rely on





# **SIEM Deployment Checklist**

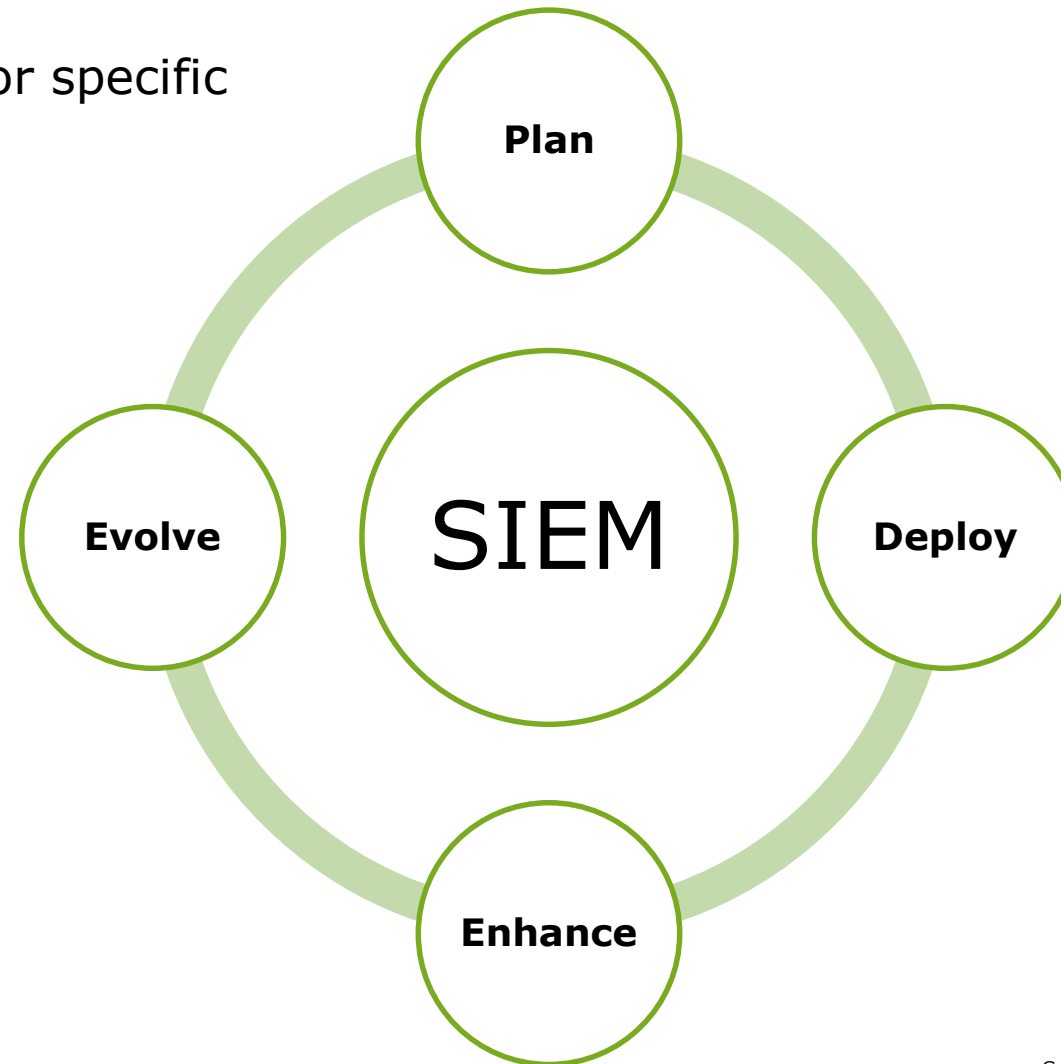
A holistic view

# Improving detection capabilities using SIEM

## SIEM Deployment Life Cycle



- ❖ Neither industry nor vendor specific
- ❖ Non exhaustive
- ❖ Detection centric



# SIEM Deployment checklist

## Phase #1: Plan



❑ Start with Governance, Risk Management and Compliance

Business Risks	Regulatory Risks

❑ Review existing Security Controls

Risks (Business/Regulatory)	Preventive	Detective	Corrective



# SIEM Deployment checklist

## Phase #1: Plan

### ☐ Use of Cyber Security Framework(s)

- ❖ Identify and Review existing frameworks
- ❖ Implement
- ❖ Control/ Program/ Risk Frameworks
- ❖ PCI DSS, ISO, CIS, NIST etc. to start with

### ☐ Shortlist use cases

Risk	Use case name	Description	Log source





# SIEM Deployment checklist

## Phase #1: Plan

### ☐ Finalize log sources and their logging levels

Log source	Logging level

### ☐ Shortlist Threat Intel feeds

- ❖ Relevance
- ❖ Variety (IPs, Hashes, URLs, Domains)
- ❖ Output format(s)

### ☐ Shortlist and finalize SIEM products based on requirements

- ❖ In-house skillset

### ☐ Select Ticketing tool, if required



# SIEM Deployment checklist

## Phase #2: Deploy

- ☐ SIEM Architecture Design based on organization's network architecture
- ☐ Implementation of approved design
- ☐ Data onboarding
  - ❖ Add context to raw logs
  - ❖ Parse – Verify – Ingest
- ☐ Threat Intel feed integration
  - ❖ Test – Deploy
- ☐ Use case development
  - ❖ Develop – Test – Deploy
- ☐ Ticketing system integration



# SIEM Deployment checklist

## Phase #3: Enhance

### ☐ Use case Tuning - False positive reduction

- ❖ Scripts
- ❖ Security expertise and processes
- ❖ Analytics

### ☐ Additional detection tools

- ❖ IPS/IDS (Cisco, PA, FortiGate, Fidelis, Juniper, Checkpoint,...)
- ❖ Endpoint Detection & Response (CrowdStrike, Carbon Black, FireEye,...)
- ❖ Email protection (Proofpoint, IronPort, Symantec,...)
- ❖ AV solutions (McAfee, SEP,...)
- ❖ Vulnerability Scanners (Qualys, Nessus,...)
- ❖ Web Proxy(Bluecoat, Websense,...)



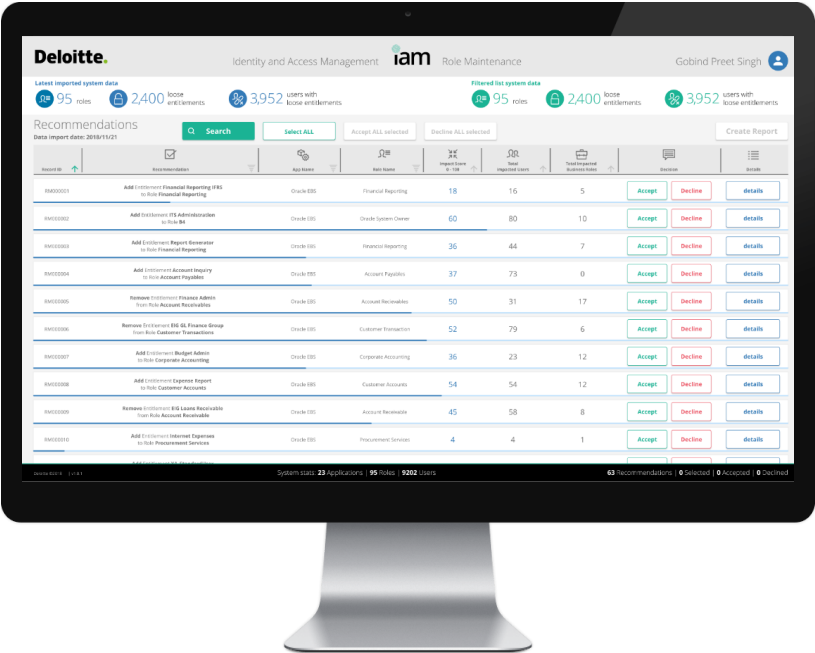
# SIEM Deployment checklist

## Phase #4: Evolve

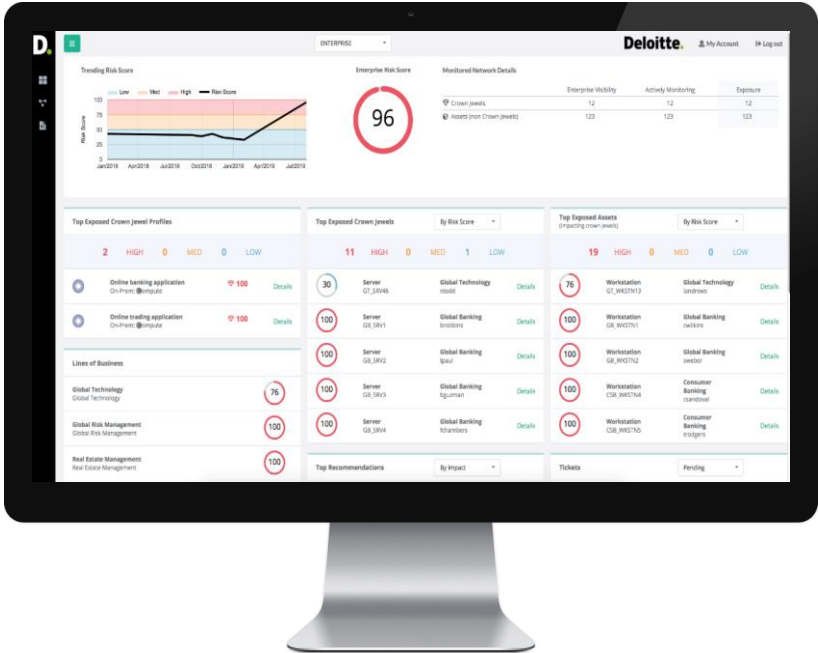


### Deloitte Omnia – In house AI driven Product development team

#### IAM Analytics



#### APM



# SIEM Deployment checklist

## Attack Path Modelling



- ❖ Become more proactive in your strategy and increase the ability to **stop attacks even before they occur**
- ❖ Provides current state and **scenario-based analysis of threats** and control failures on technology assets
- ❖ Leverages **AI to drive recommendations** that provide a variety of options for remediation and risk mitigation while showing how each action affects your risk score



# SIEM Deployment checklist

## APM – Key Differentiators



**Predict** vulnerable entry points and the path of least resistance



**Visualize** a path an attacker might use to traverse the network



**Identify** vulnerable technology assets leading to increased risk exposure to an attack



**Prioritize** a remediation strategy through risk ranking



**Automate** remediation through integration with orchestration solution



**Develop** simulated attack path models through scenario analysis

# SIEM Deployment checklist

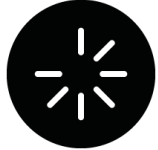
## IAM Analytics - AI Enabled RBAC



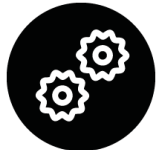
- ❖ IAM Analytics is **an Artificial Intelligence enabled solution** that closely monitors how end users consume the IAM recommendations.
- ❖ We utilize an intuitive GUI that prompts key business context to end users, delivering a **phenomenal user experience**.
- ❖ Our state of the art advanced analytics engine is powered with closed loop feedback mechanism **to enable Machine Learning** as we scale operations and is configurable based on your preferences.

# SIEM Deployment checklist

## Current pain points vs IAM Analytics Benefits



Lack of a sustainable role maintenance process potentially resulting in inappropriate access



Human analysis of complex data patterns may lead to sub-optimal role definitions



Time-consuming and manual role definition/maintenance processes result in low operational efficiency



Enhanced logical view of access to help ensure that the right people have the right access



Improved user experience in the organization's IAM platform, injected with logical and business context



Increased operational efficiency, including reduced administrative effort across business and technology lines



# Scenario #1

## Prioritized Asset and Identity Inventory

# Prioritized Asset and Identity Inventory

## Know “Who” and “What” to protect





# Prioritized Asset and Identity Inventory Alert Fatigue



## Old school technique:

- ❖ Assign severities to use cases
- ❖ One to one mapping of Severity to Priority
- ❖ Minimize SLA breaches

## Drawbacks:

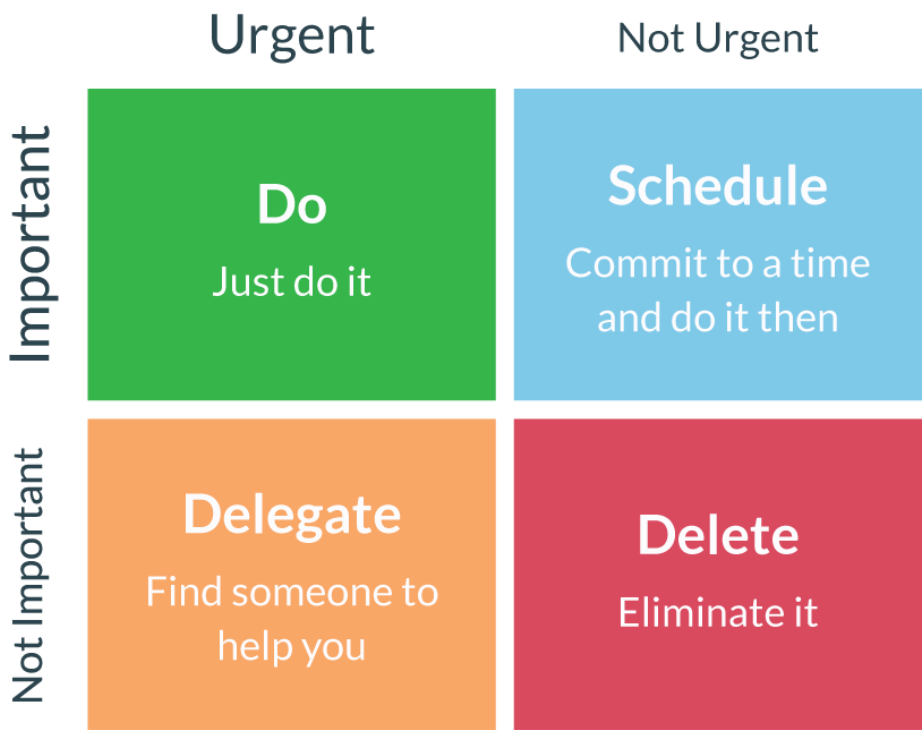
- ❖ SLA breaches/ Higher dwell times

## How do we address?



# Prioritized Asset and Identity Inventory

## First Things First approach



	S1	S2	S3	S4
C1	P1	P1	P2	P2
C2	P1	P2	P3	P3
C3	P2	P3	P3	P4
C4	P2	P3	P4	P4

**Legend:** C-Criticality, S-Severity, P-Priority

# Prioritized Asset and Identity Inventory

The \*hidden treasure!



## Asset Inventory

Hostname	IP	MAC	Owner	*Critical (C/H/M/L)	Category	OS

## Identity Inventory

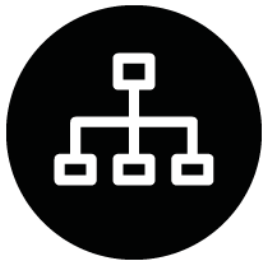
Username	Email	Business Unit	*Role	Domain	Others

# Prioritized Asset and Identity Inventory

## Benefits



- ❖ Event enrichment – False Positive reduction
- ❖ Effectively handle alert fatigue
- ❖ Prioritized alerts – Reduce dwell time



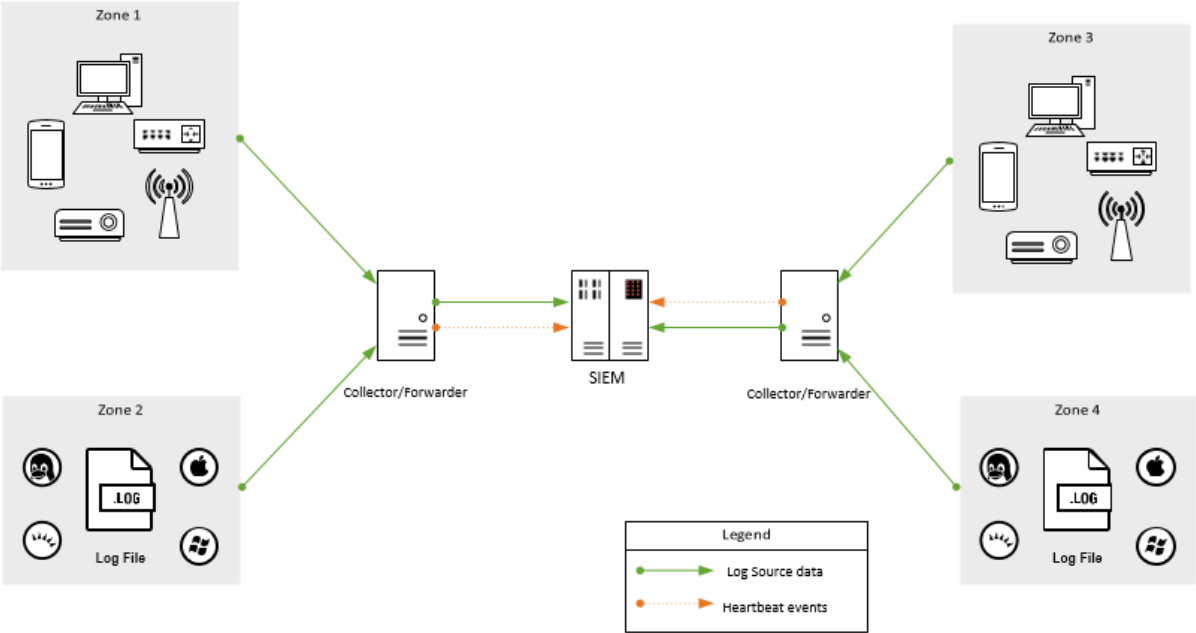


# **Scenario #2**

## Health Monitoring



# Health Monitoring Scenario



# Health Monitoring Scenario



## **Why?**

- ❖ Reporting vs. Non reporting – Compliance
- ❖ Avoids potential true positive miss – Security

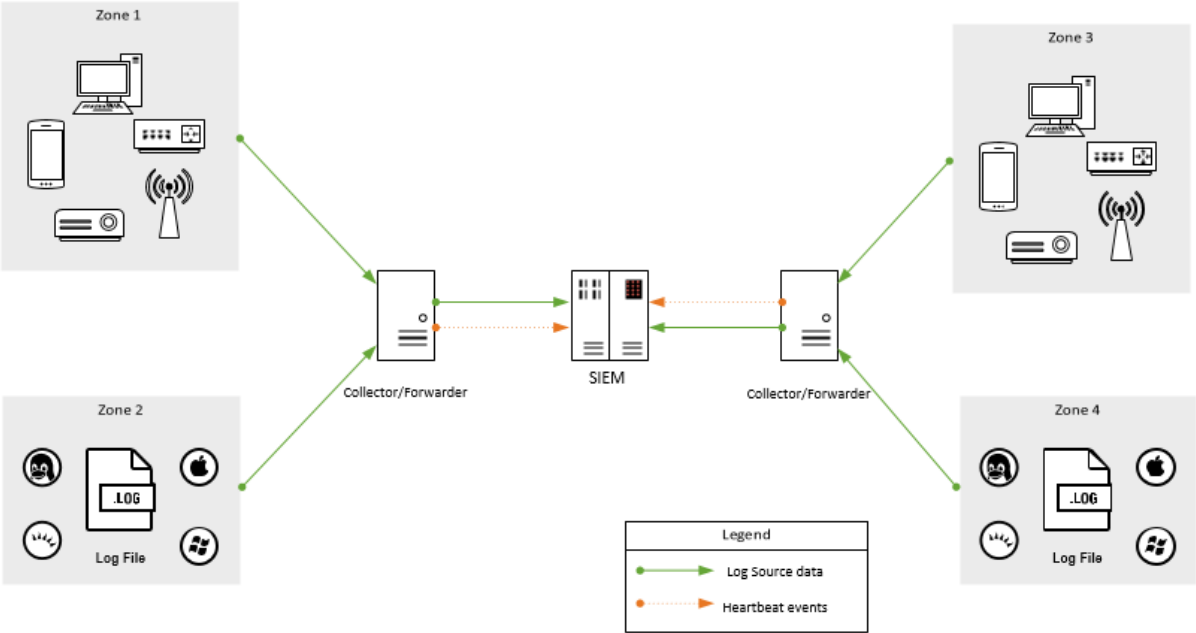
## **General approach**

- ❖ Level of detail till log collector(s)

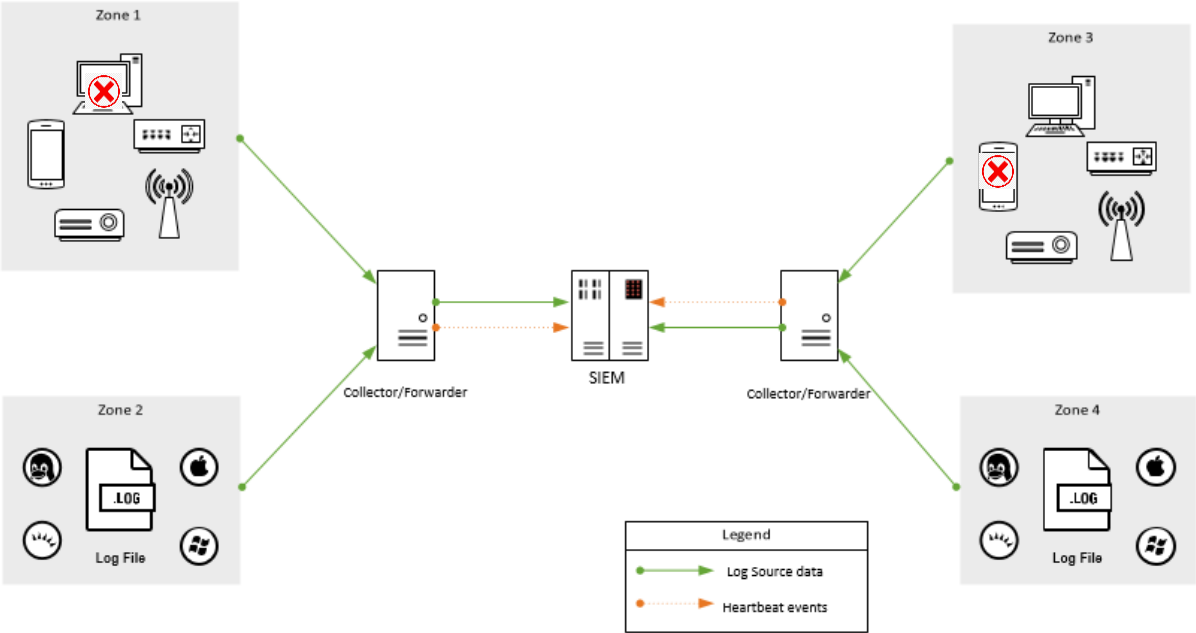
## **Limitations**

- ❖ Visibility only to Aggregator/Collector level

# Health Monitoring Scenario



# Health Monitoring Scenario





## **What if we proceed to the host/log source level?**

- ❖ Different sources have different logging frequencies
- ❖ Use cases at source level impacts SIEM productivity

## **Solution**

- ❖ Configure alerts for P1 sources
- ❖ Schedule Daily/Weekly reports for P2/P3 sources

## **Benefits**

- ❖ Reduced downtime
- ❖ No Alert fatigue



# Scenario #3

## Identifying blind spots

# Identifying blind spots

## Example



### List of use cases

Sources Sending Many DNS Requests

High Volume Email Activity to Non-corporate Domains by User

Multiple Authentication Failures

Suspicious Domain/IP Communication

Unusual Geolocation of Communication Destination

Emails with Look alike Domains

Web Uploads to Non-corporate Sites by Users

Unusual Volume of Network Activity

Detect Use of cmd.exe/ps.exe to Launch Script Interpreters

Detect USB Usage/insertion

Hosts Sending To More Destinations Than Normal

# Identifying blind spots

## Enrich



Use case	Threat Category	Kill Chain Phase
Sources Sending Many DNS Requests	Insider Threat, Advanced Threat Detection	C2, Action on Objectives
High Volume Email Activity to Non-corporate Domains by User	Insider Threat, Advanced Threat Detection	Action on Objectives
Multiple Authentication Failures	Insider Threat, Advanced Threat Detection	None
Suspicious Domain/IP Communication	Insider Threat, Advanced Threat Detection	None
Unusual Geolocation of Communication Destination	Insider Threat, Advanced Threat Detection	None
Unusual Volume of Network Activity	Insider Threat, Advanced Threat Detection	None
Web Uploads to Non-corporate Sites by Users	Insider Threat	Action on Objectives
Emails with Look alike Domains	Advanced Threat Detection	Delivery
Detect Use of cmd.exe/ps.exe to Launch Script Interpreters	Advanced Threat Detection	Exploitation
Detect USB Usage/insertion	Insider Threat	Installation, Delivery
Hosts Sending To More Destinations Than Normal	Advanced Threat Detection	Reconnaissance



# Identifying blind spots

## Transform



Kill Chain Phase	APT	Insider Threat
Reconnaissance	Hosts Sending To More Destinations Than Normal	
Weaponization		
Delivery	Emails with Look alike Domains	Detect USB Usage/insertion
Exploitation	Detect Use of cmd.exe/ps.exe to Launch Script Interpreters	
Installation		Detect USB Usage/insertion
Command & Control	Sources Sending Many DNS Requests	Sources Sending Many DNS Requests
Actions on Objectives	Sources Sending Many DNS Requests, High Volume Email Activity to Non-corporate Domains by User	Sources Sending Many DNS Requests, High Volume Email Activity to Non-corporate Domains by User, Web Uploads to Non-corporate Sites by Users
None	Multiple Authentication Failures, Suspicious Domain/IP Communication, Unusual Geolocation of Communication Destination, Unusual Volume of Network Activity	Multiple Authentication Failures, Suspicious Domain/IP Communication, Unusual Geolocation of Communication Destination, Unusual Volume of Network Activity

# Identifying blind spots

Model | List – Enrich – Transform



	APT	Insider Threat	Data protection	others
Reconnaissance				
Weaponization				
Delivery				
Exploitation				
Installation				
Command & Control				
Actions on Objectives				



# Thank You!

Balaji Nakkella - [linkedin.com/in/balajinakkella/](https://www.linkedin.com/in/balajinakkella/)

Rakesh Kumar Narsingoju - [linkedin.com/in/rakesh-narsingoju](https://www.linkedin.com/in/rakesh-narsingoju)