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Business Information Security Officer: A Cybersecurity Secret Weapon

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TRANSFORM



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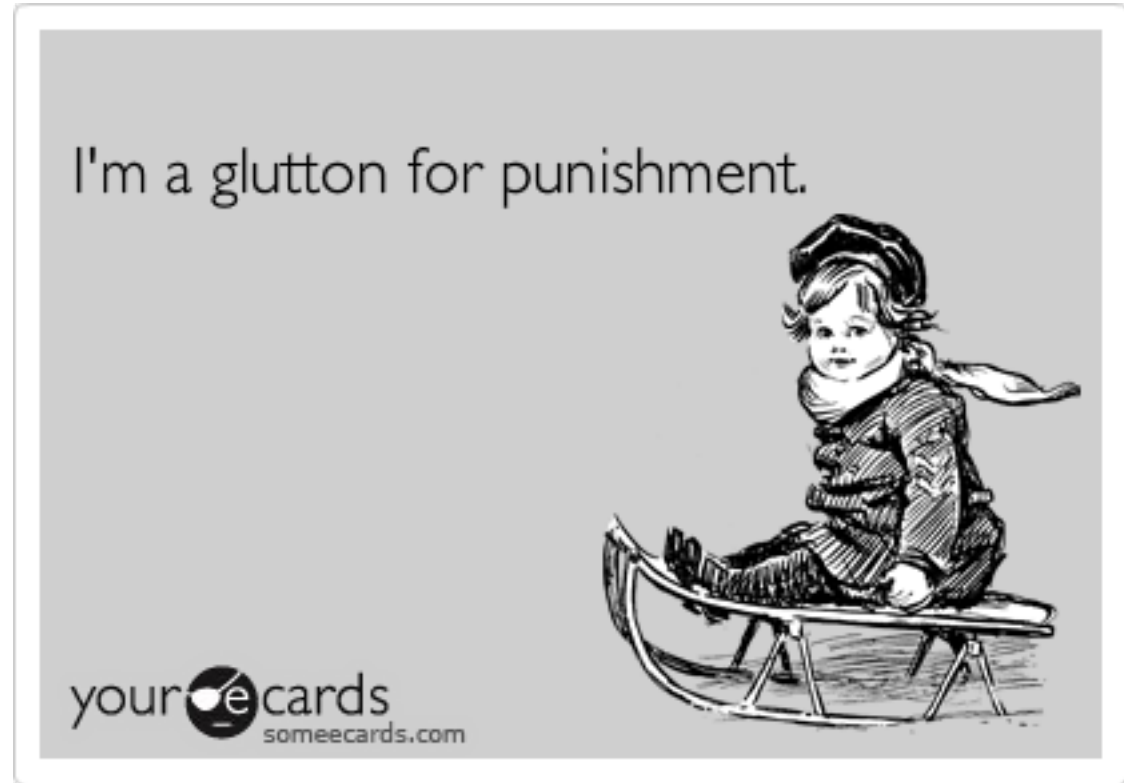
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The Road Less Traveled

- Wall Street
- Big 4 consulting
- Video gaming
- Risk & audit
- Global operations
- Cybersecurity



What's the Problem?

- Disconnect between information security and business
- Ever-evolving threat landscape
- Rapidly growing demand of CISOs



Opportunity Zones

- Smart v right thing to do
- Enabling business innovation
- Proactive v reactive



Framework

- WHY this role is needed
- WHO are your BISOs
- WHAT do they do, and need
- WHERE they should focus
- HOW they get results
- WHEN should you hire them



Why: Trust Me, You Need Me

- Dedicated line of business focus
- White glove service
- Feet on the street
- Roadmap alignment
- First point of escalation



Who: The Man / Woman For the Job

- Curious
- Innovative problem solver
- Executive presence
- Collaborator
- Dynamic & flexible
- Domain expertise



What: The Master Plan

- Build rapport
- Gain deep expertise
- Establish trust
- Balance priorities
- Make security easy



Where: The Sweet Spot

- Low-hanging fruit
- High-impact operations
- Friction points
- New efforts



How to Get Results

- From “NO” to “YES, and”
- Offering awareness via service catalog
- Senior Leadership Team and business unit immersion
- Security champions (executive & tactical)



When: Strike When the Iron is Hot

- Company culture
- Maturity
- Growth & scale
- Evolving threat landscape



Recap:

- WHY this role is needed
- WHO are your BISOs
- WHAT do they do, and need
- WHERE they should focus
- HOW they get results
- WHEN should you hire them



Action Items

- Assess business needs, security alignment
- Identify key opportunities
- Pressure test approach
- Drive autonomy
- Create safe space to fail
- Invest in strategic road-mapping
- Change the conversation



Additional Resources



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Thank you!

Q&A

