

# RSA<sup>®</sup>Conference2019

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**BETTER.**

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## Playing with Fire: How Cyber Physical Attacks Threaten Our Connected World

**Sandra Joyce**

Senior Vice President  
FireEye Global Intelligence



#RSAC

# Sandra Joyce, Senior VP, FireEye Global Intelligence

- 20 years in the U.S. Air Force Reserve
  - U.S. Congress legislative aide
  - Battelle Memorial Institute
  - Faculty, National Intelligence University
- 
- M.A.LS. International Affairs, Georgetown University
  - Master's of Military Art & Science, US Air Force
  - Master's of Science and Technology Intelligence, NIU
  - B.A. German, University of California, Irvine

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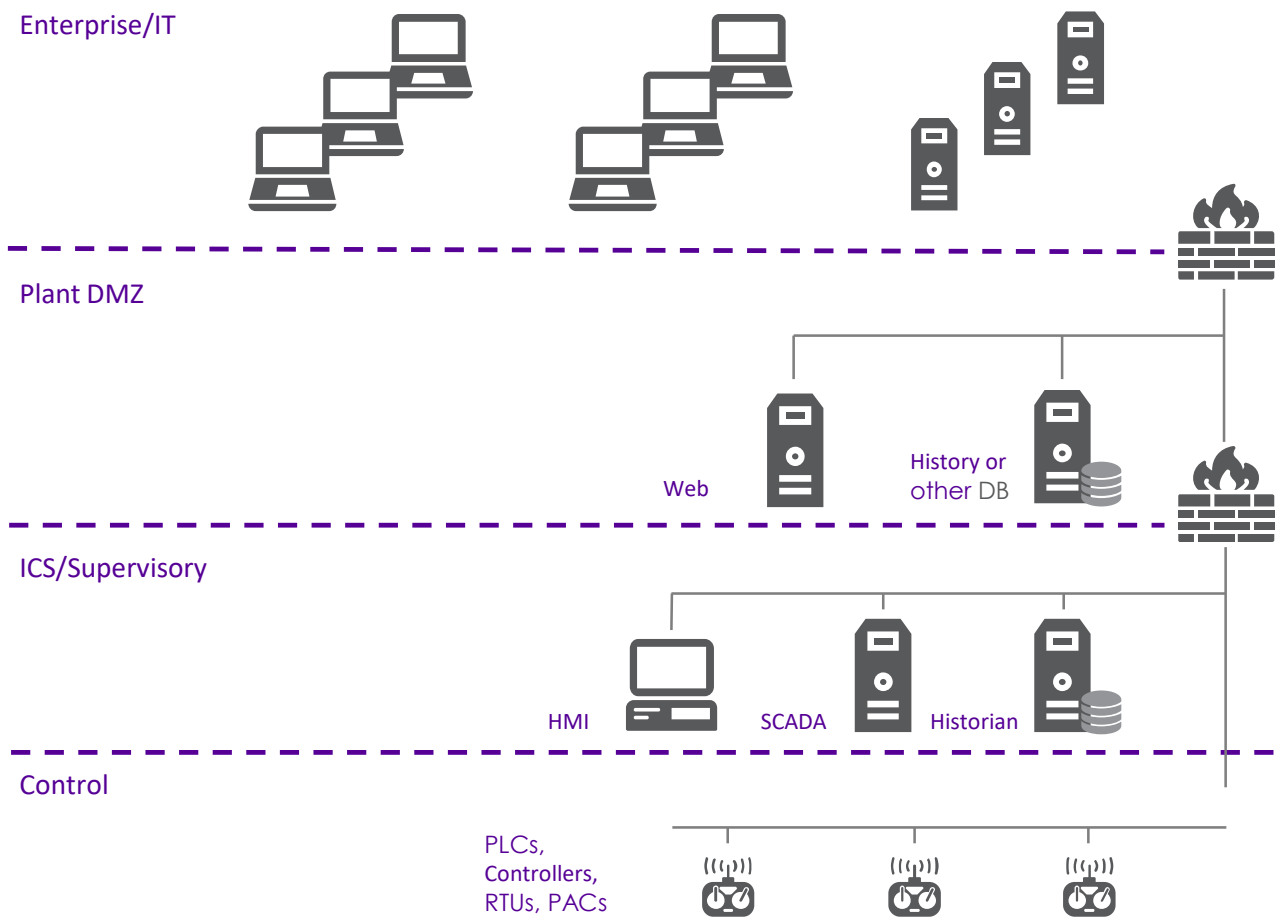
# Increasingly Destructive Cyber Attacks





STLnet

# The Race to the Bottom



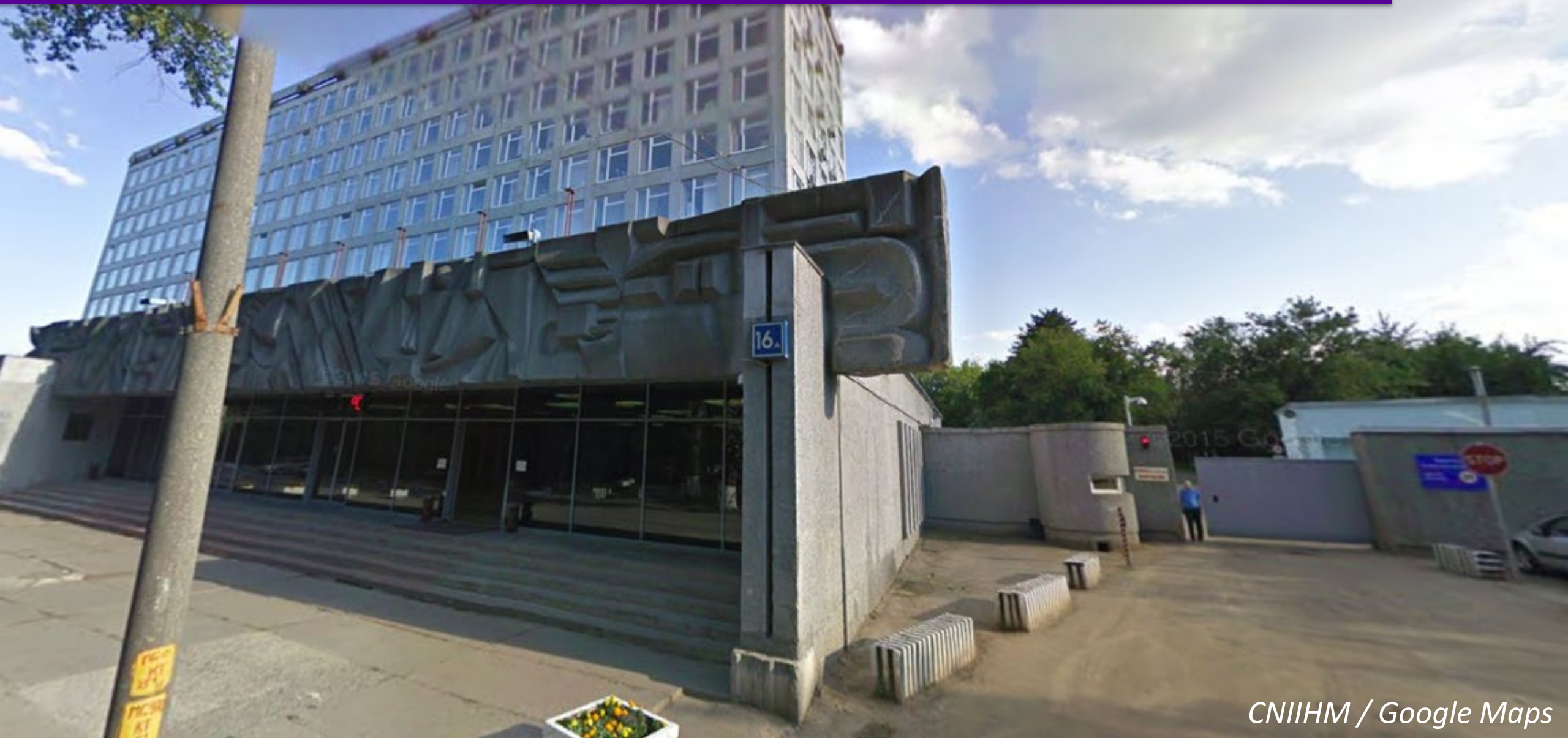
*The Purdue Model*

# Ukrainian Attacks: Power Outage in Winter



*Substation / ФСК ЕЭС*

# TRITON Attack Framework: Increased Sophistication





# Russian NotPetya Ransomware

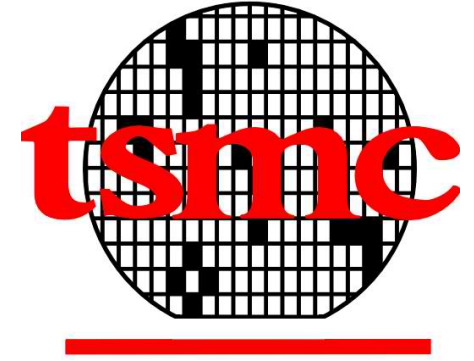
- Petya + supply chain compromise + wormable exploits
- Infected 65 countries, especially Ukraine
- Goal was destructive, not financial





# North Korean WannaCry Ransomware

- Infected over 300,000 computers in 150 countries
- Cost hundreds of millions of dollars
- Attackers gained less than \$150,000 from paid ransoms



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# Collateral Damage



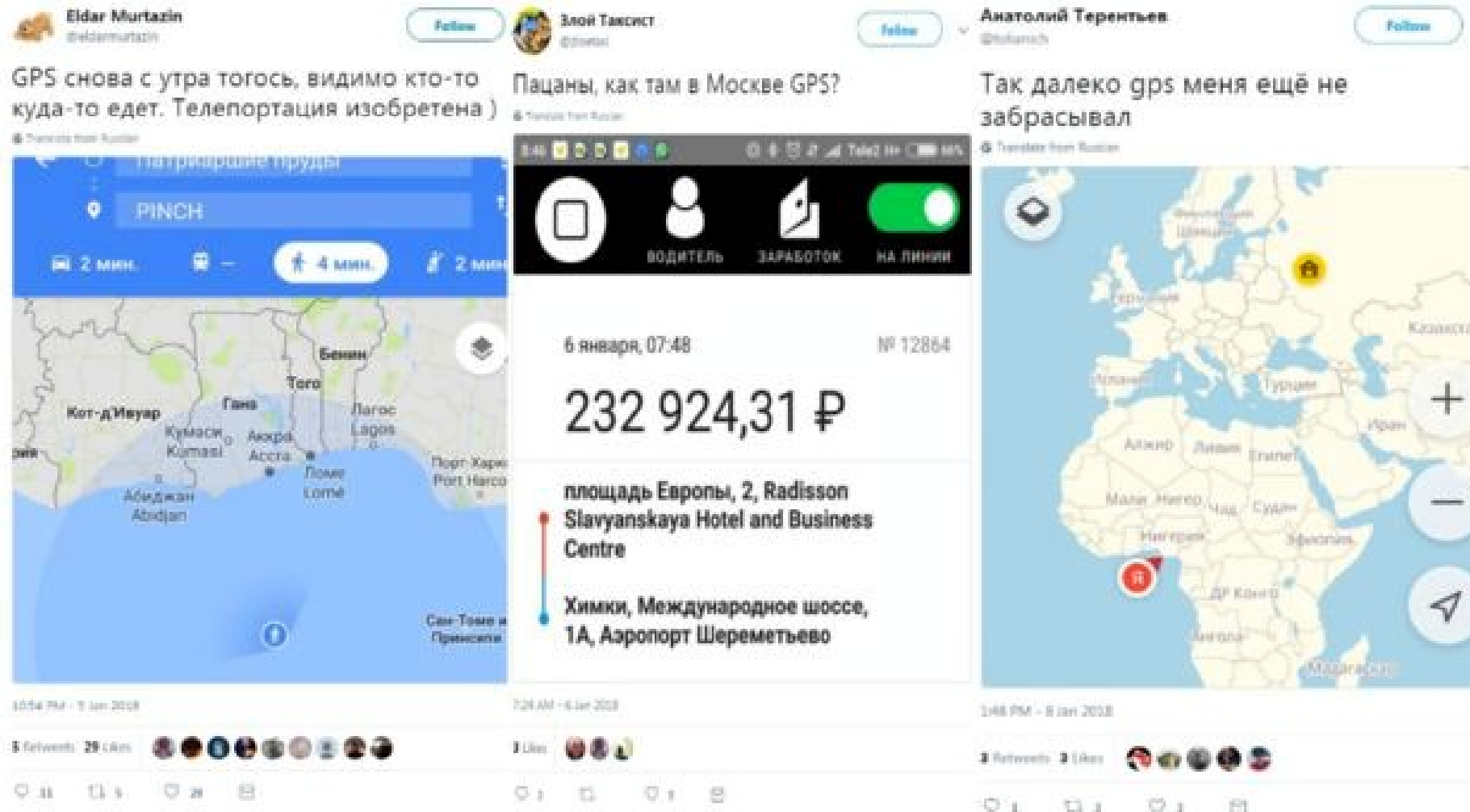
# Definition

*Unintentional or incidental injury or damage to persons or objects that would **not be lawful military targets** in the circumstances ruling at the time.*

*(JP 3-60, US DoD)*



# \$3,700 Taxi Ride Anyone?



*Screenshots depicting taxis in the wrong locations and exorbitant fares*

# A Week of Cold Showers



# Cancer Treatment Unavailable



*Darren McColleston / Getty*



# The Geneva Convention + LOAC Protects Civilians in Wartime

## GRAVE BREACHES

- Taking of hostages
- Extensive destruction and appropriation of property
- Unlawful deportation, transfer, or confinement

## Law of Armed Conflict

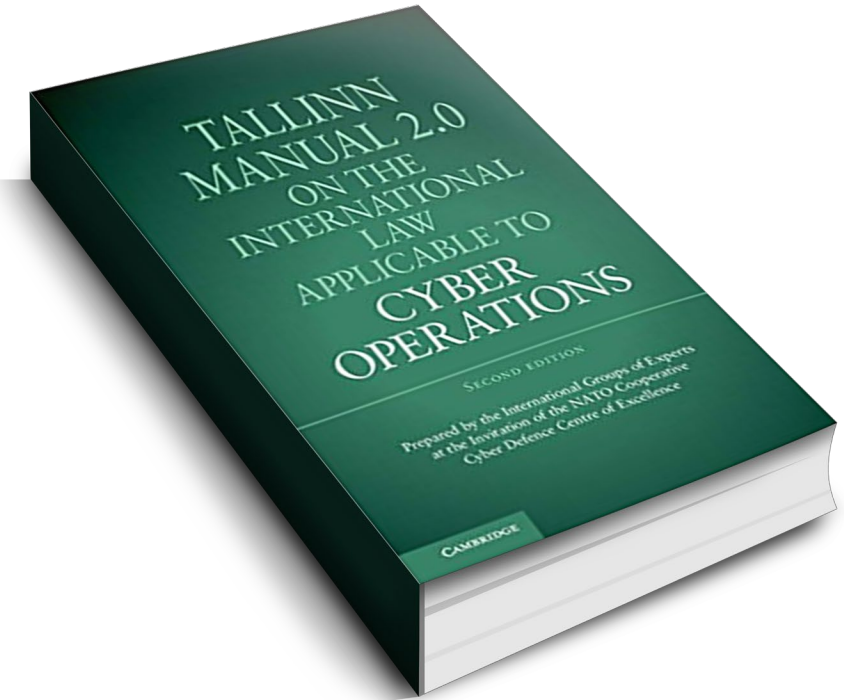
- Humanity
- Military Necessity
- Proportionality



Diplomatic Conference of Geneva, 1949

# Cyber Policy

- International Law & Cyber Operations:
  - Tallinn Manual 2.0 enforceable?
- Attempts to establish norms and apply existing frameworks to the cyber domain



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**What Could Happen Next?**





# Capability, Opportunity, Intent: North Korea



# Self-Propagating Worms

EternalBlue exploit leaked by the ShadowBrokers incorporated into:

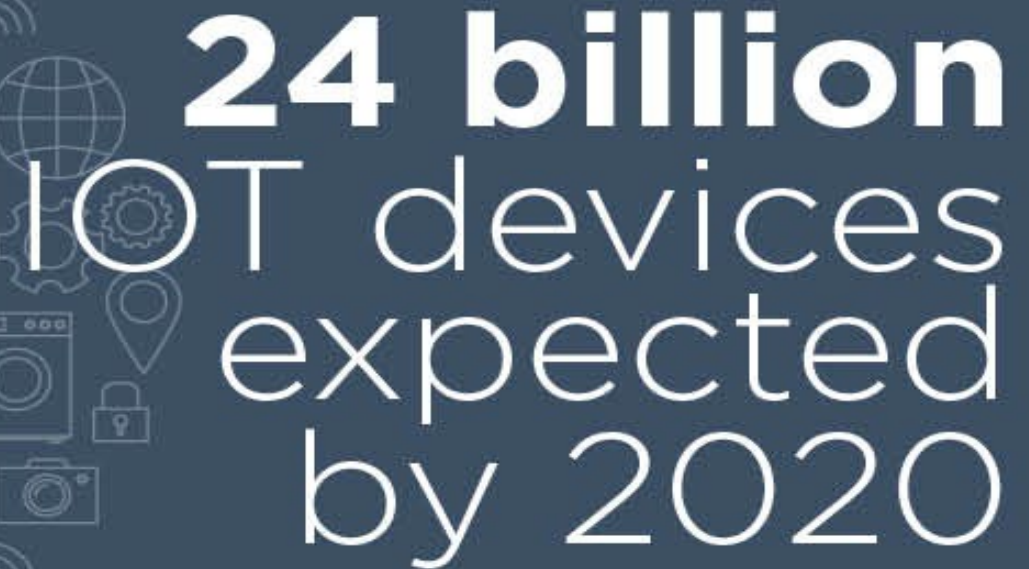
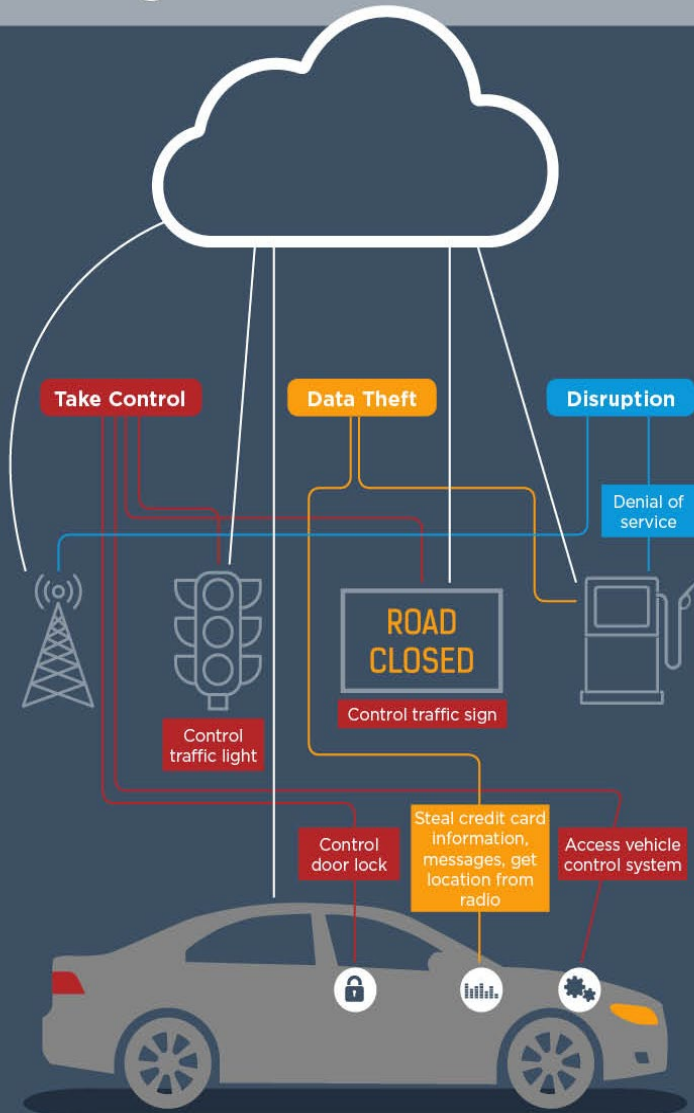
- WannaCry
- NotPetya
- Metasploit modules



ETERNALBLUE

# Internet of Things

## Attacking IOT Devices

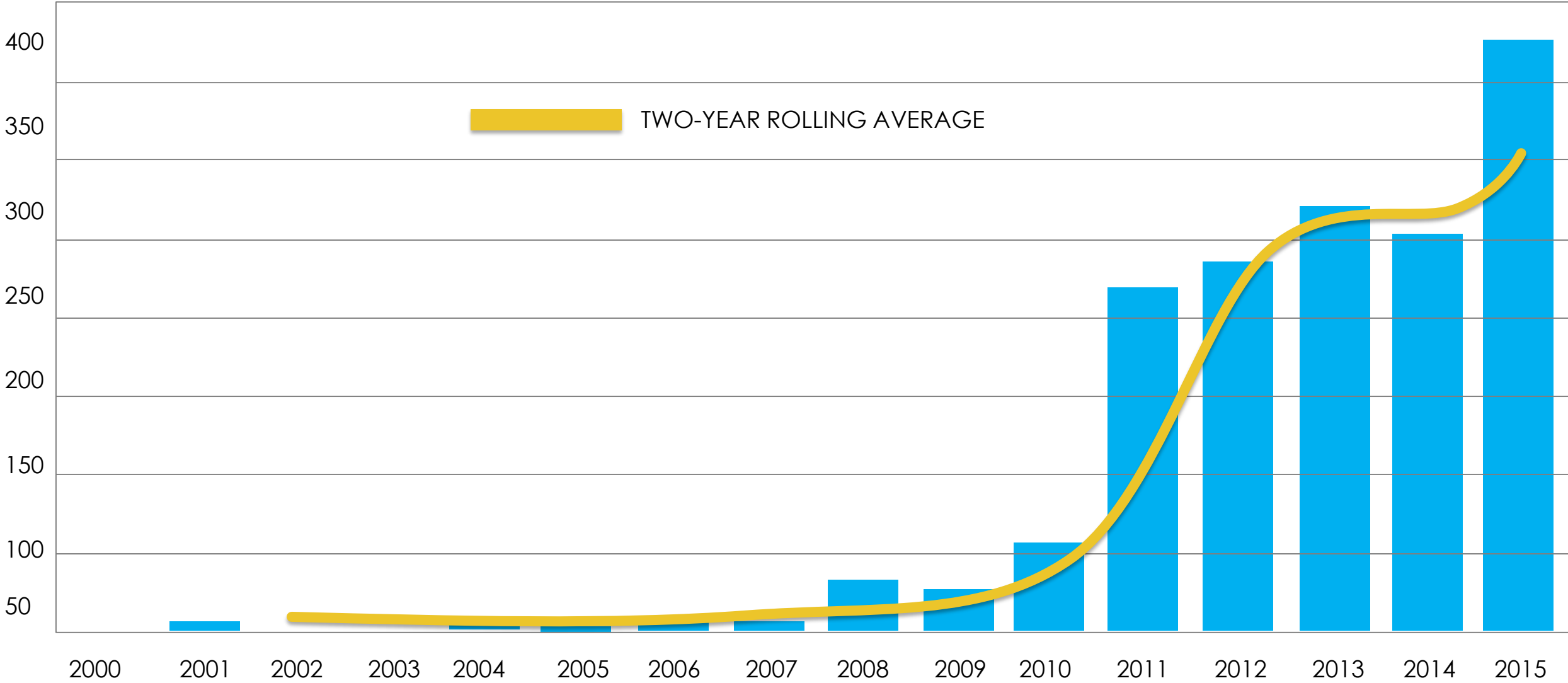
An infographic with a dark blue background. On the left side, there are several white line-art icons: a globe, a gear, a location pin, a washing machine, a padlock, and a camera. The main text is in white, with '24 billion' in a large, bold, sans-serif font, and 'IoT devices expected by 2020' in a smaller, regular, sans-serif font below it.

**24 billion**  
IoT devices  
expected  
by 2020

Attackers may **steal data from IOT devices** or take control of IOT devices that can be used in attacks against different resources.



# Focus on ICS Vulnerabilities



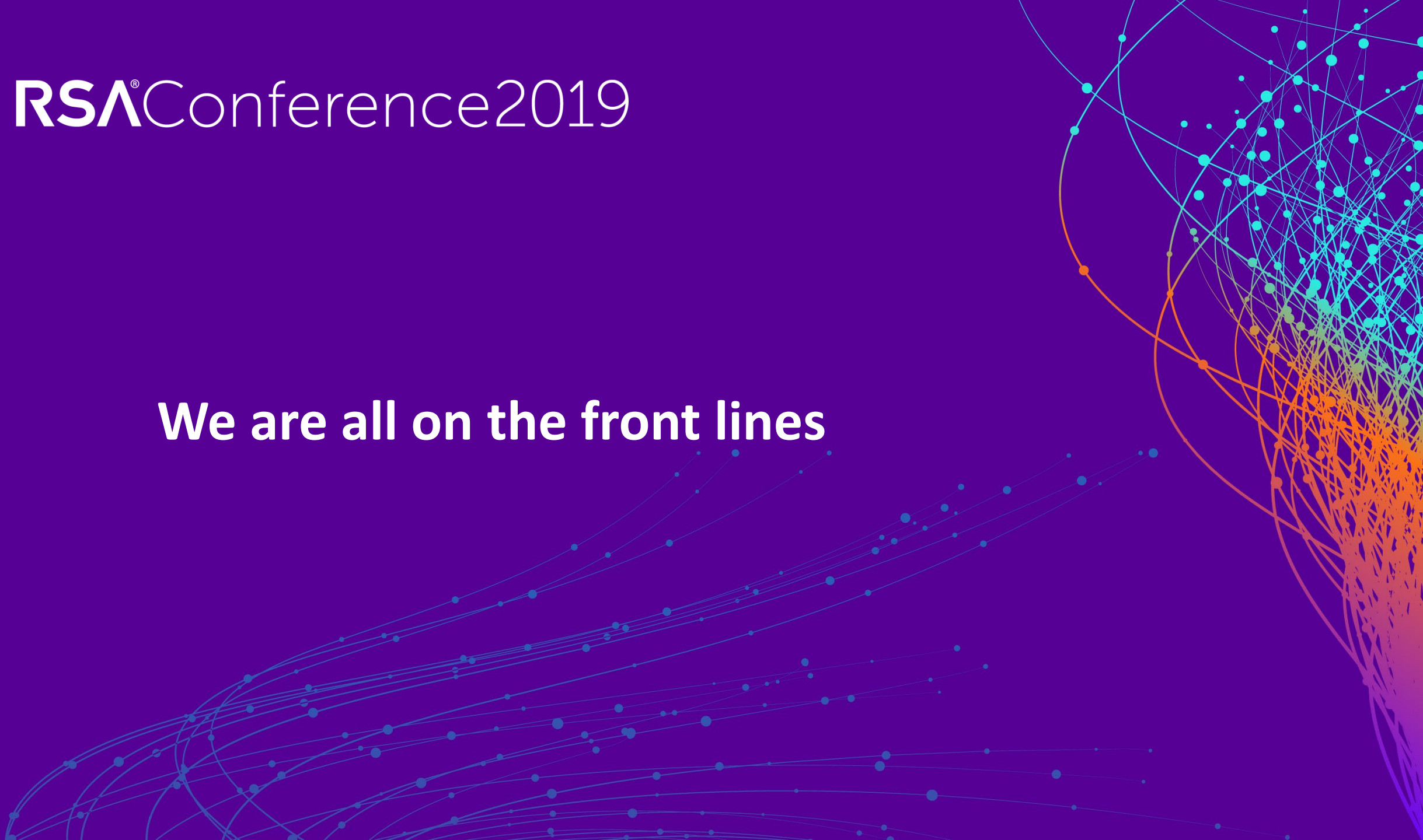
*ICS Vulnerability Disclosures by Year*

# What About Cyber Criminals?



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**We are all on the front lines**





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**Thank You**

