

RSA®Conference2022

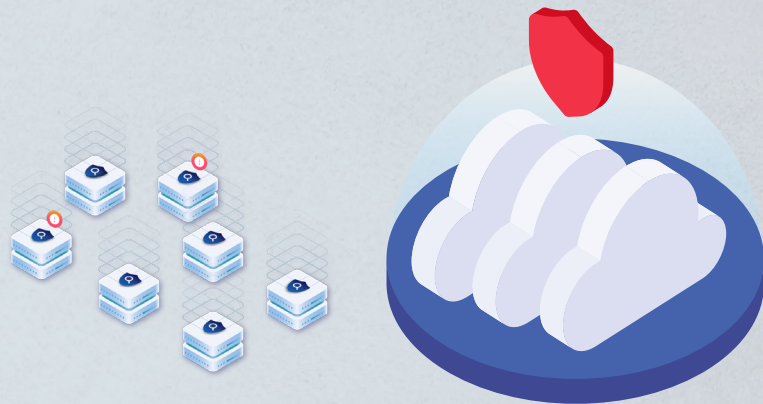
Building a Security Program

(A Look in Four Dimensions)



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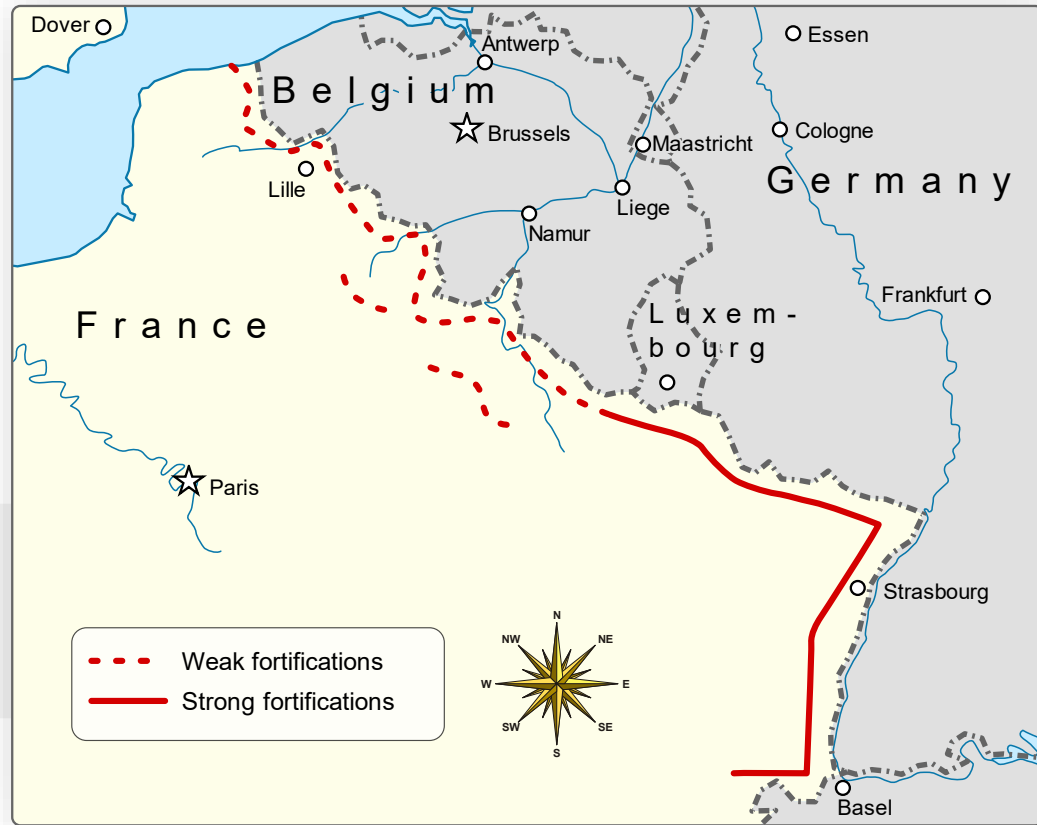
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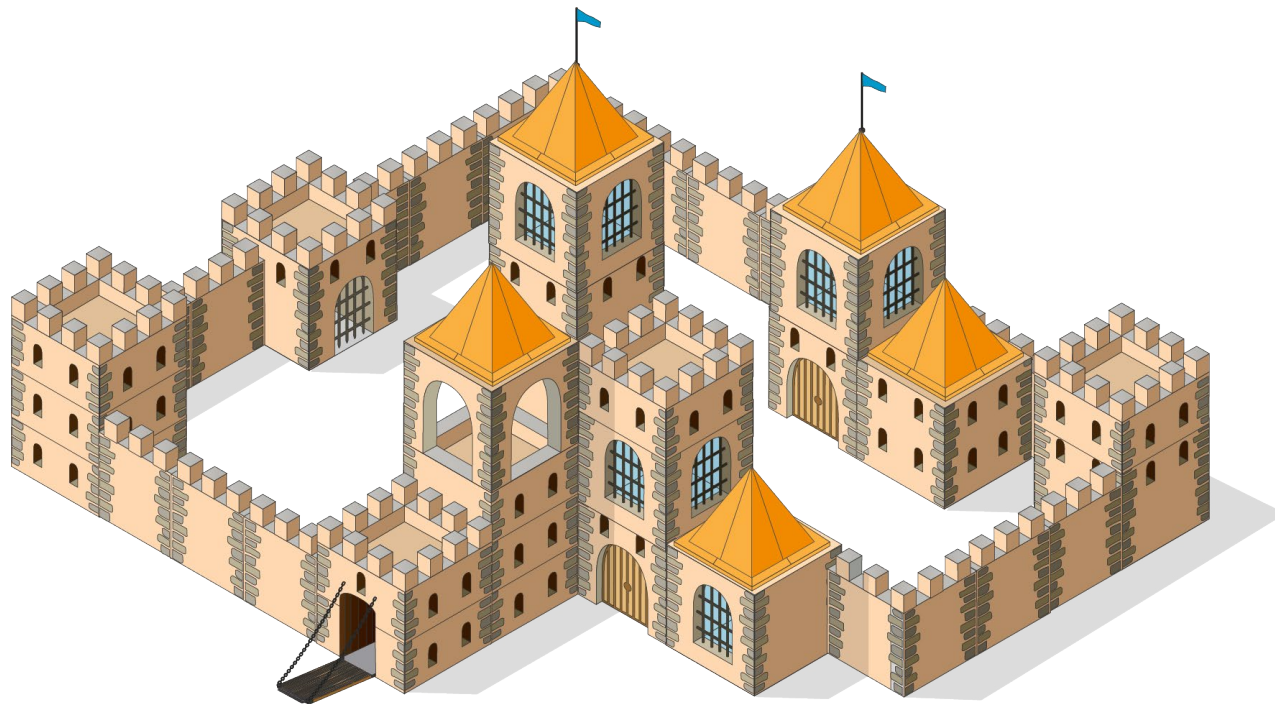
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“Defense in Depth”

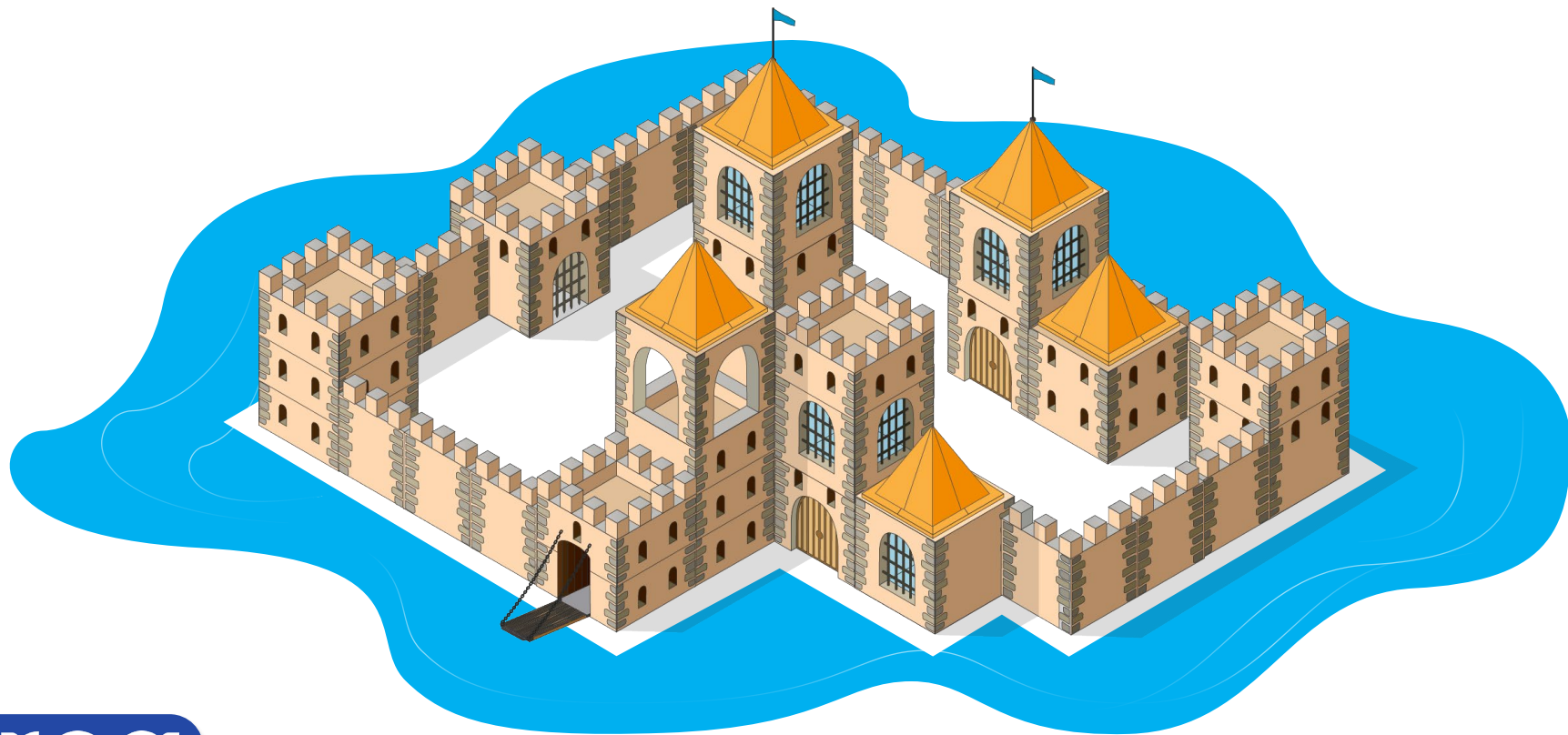
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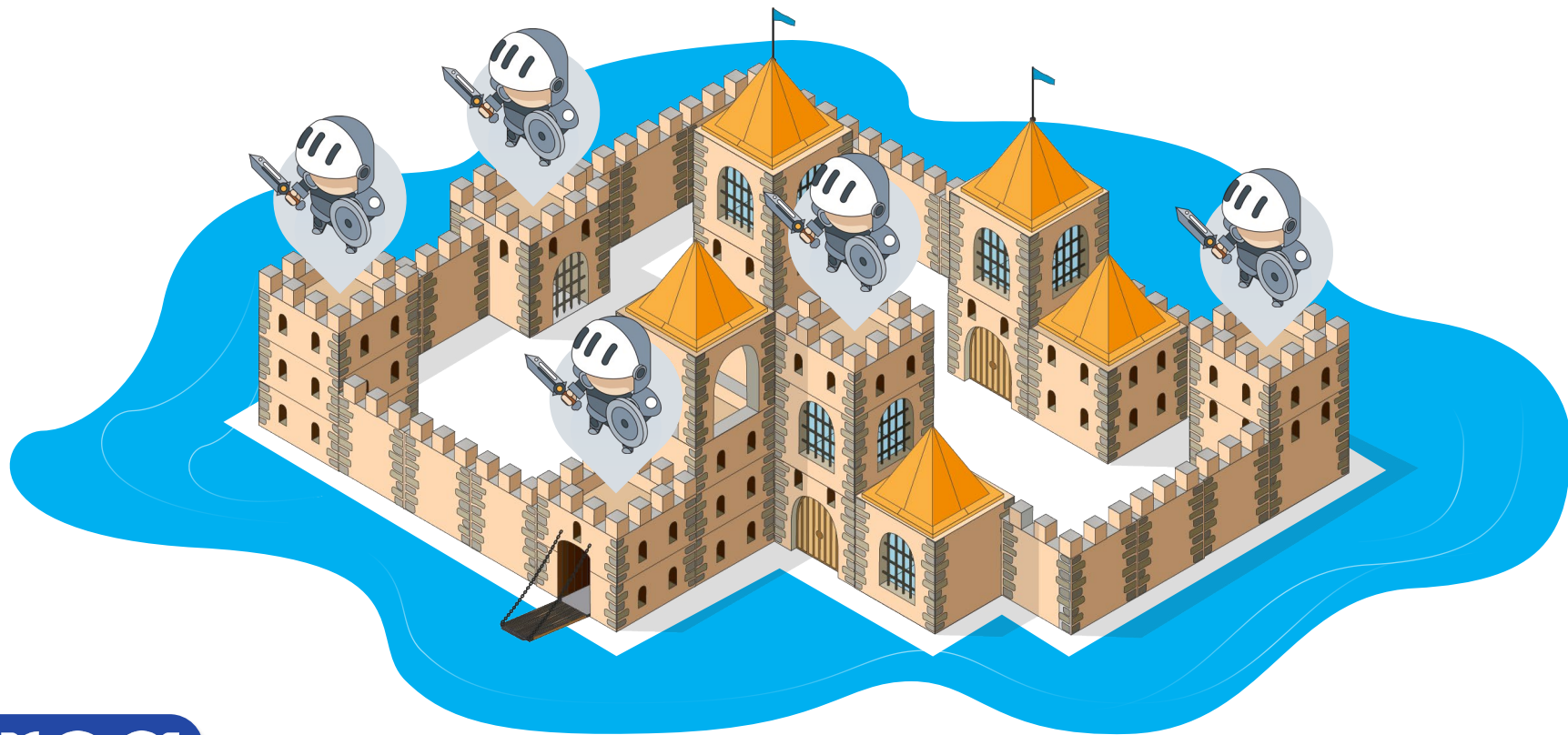
The Perimeter



The Moat



Defenders



Even in
“meatspace,”
defense
isn’t linear



Apply: Vulnerability Management

Review the current metric

>> Step 1:

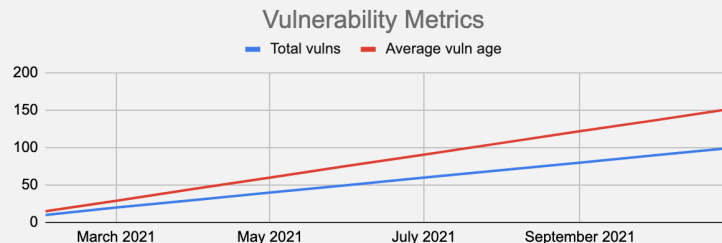
Challenge the Definition

- > What systems aren't covered?
- > What vulnerabilities aren't counted?
- > What less relevant vulnerabilities are counted?

Charts from:
<https://www.csoonline.com/article/3648997/vulnerabilities-dont-count.html>

Patching Vulnerabilities

> Average Age of Open Vulnerabilities



- > **Definition:** Defect measurement:
How long have current vulnerabilities been unpatched

Apply: Vulnerability Management

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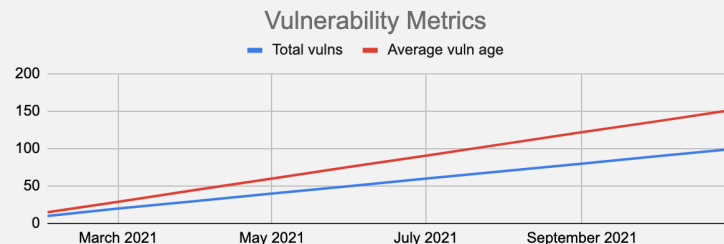
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Patching Vulnerabilities

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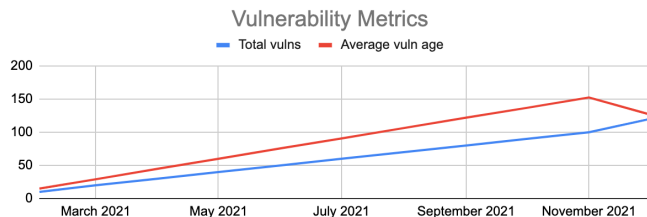
Break the current metric

>> Step 1:

Challenge the Definition

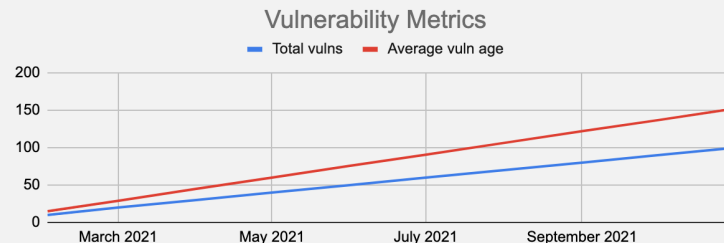
Step 2:

Roundtable: What If?



Patching Vulnerabilities

> Average Age of Open Vulnerabilities



> **Definition:** Defect measurement:
How long have current
vulnerabilities been unpatched

What if we don't patch log4j?

Apply: Vulnerability Management

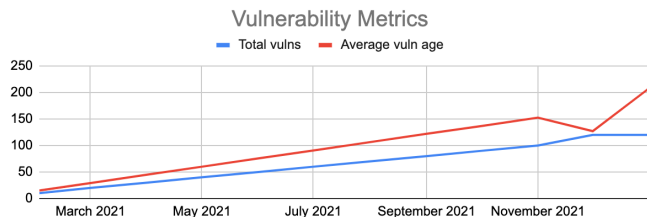
Break the current metric

>> Step 1:

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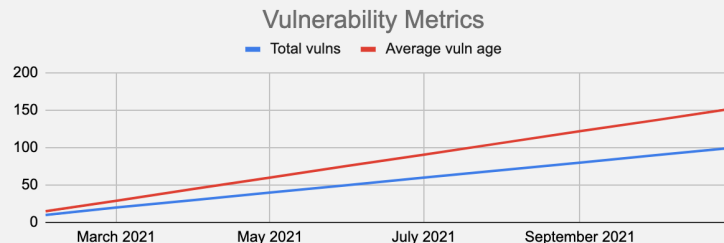
Step 2:

Roundtable: What If?



Patching Vulnerabilities

> Average Age of Open Vulnerabilities



> **Definition:** Defect measurement:
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vulnerabilities been unpatched

What if we patch log4j after a month?

Apply: Vulnerability Management

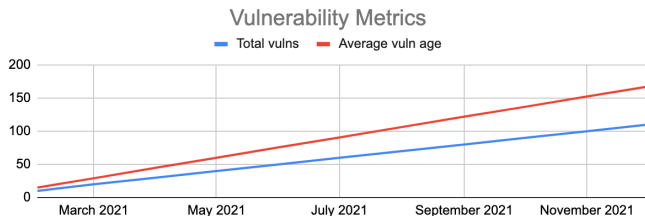
Break the current metric

>> Step 1:

Challenge the Definition

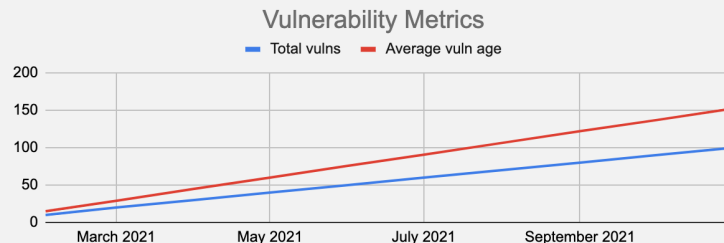
Step 2:

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Patching Vulnerabilities

> Average Age of Open Vulnerabilities



> **Definition:** Defect measurement:
How long have current
vulnerabilities been unpatched

What if we patch log4j between reporting intervals?

Apply: Vulnerability Management

Consider new metric

>> Step 1:

Challenge the Definition

Step 2:

Roundtable: What If?

Step 3:

Ask what you're trying to measure

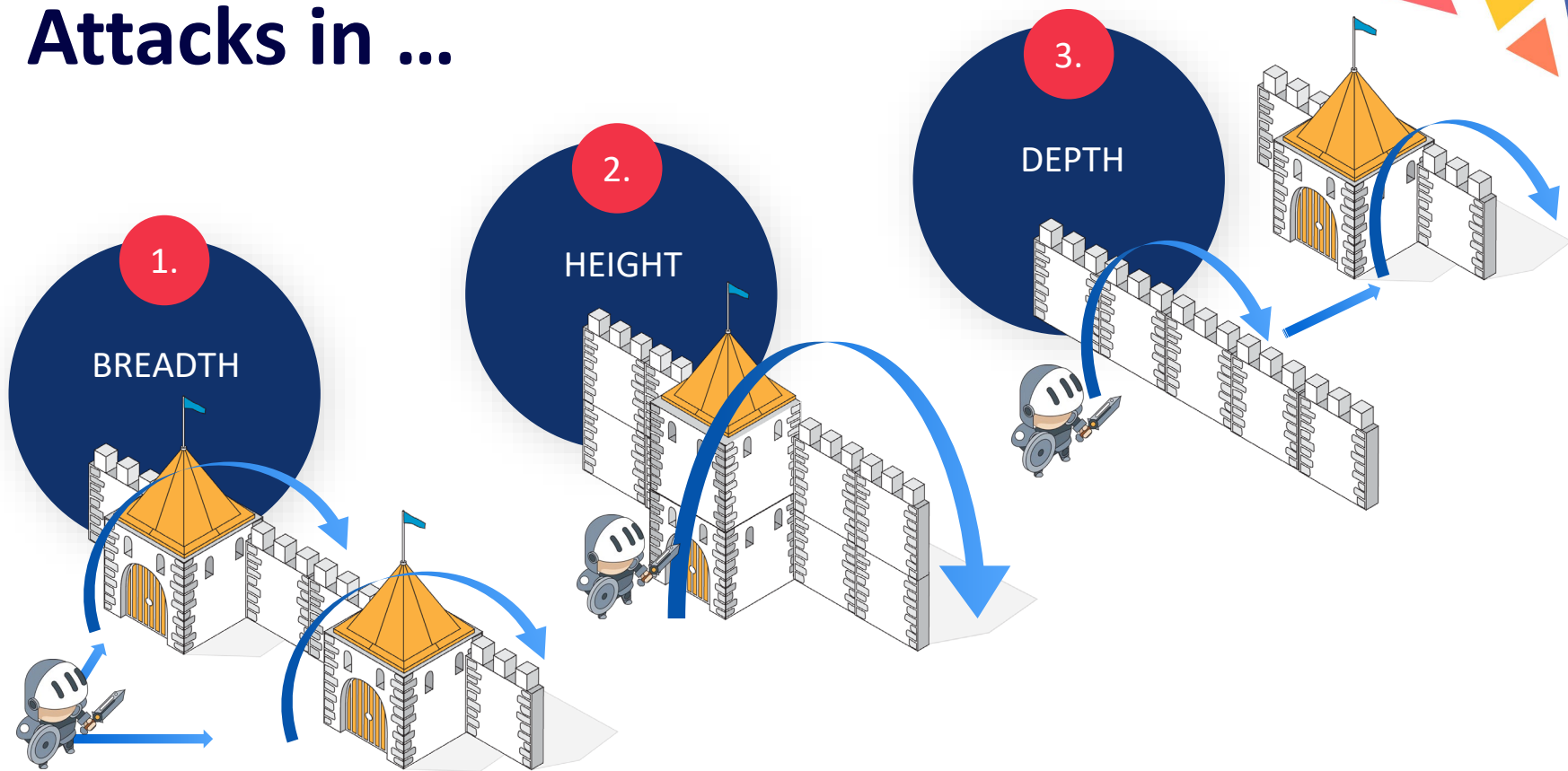
Vulnerabilities

> Patch SLA measurement

Critical	High	Medium	Low
7 days	30 days	90 days	180 days
85%	70%	50%	40%

> **Definition:** How many vulnerabilities are patched within expected window?

Attacks in ...



Defenses need to meet attackers...



Building a security program without considering how an adversary will try to penetrate it?



That's just a
**Cyber
Magingot
Line.**

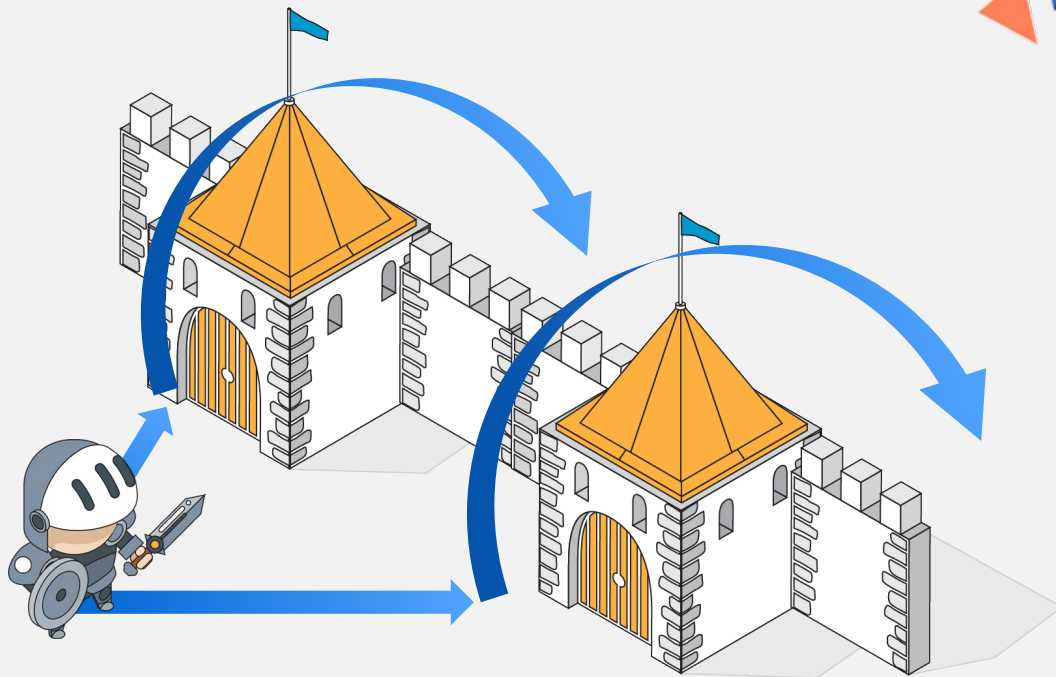


So how do we approach this challenge?

Dimension 1: Breadth / Width

Since the adversary can choose their point of entry:

Defenders must have complete *coverage* of all of their assets, *especially* if they aren't well maintained.



Coverage: Asset Classes

>> Step 1:




List types of Assets







>> Step 2:

Count your Assets

>> Step 3:

Document ease of data collection

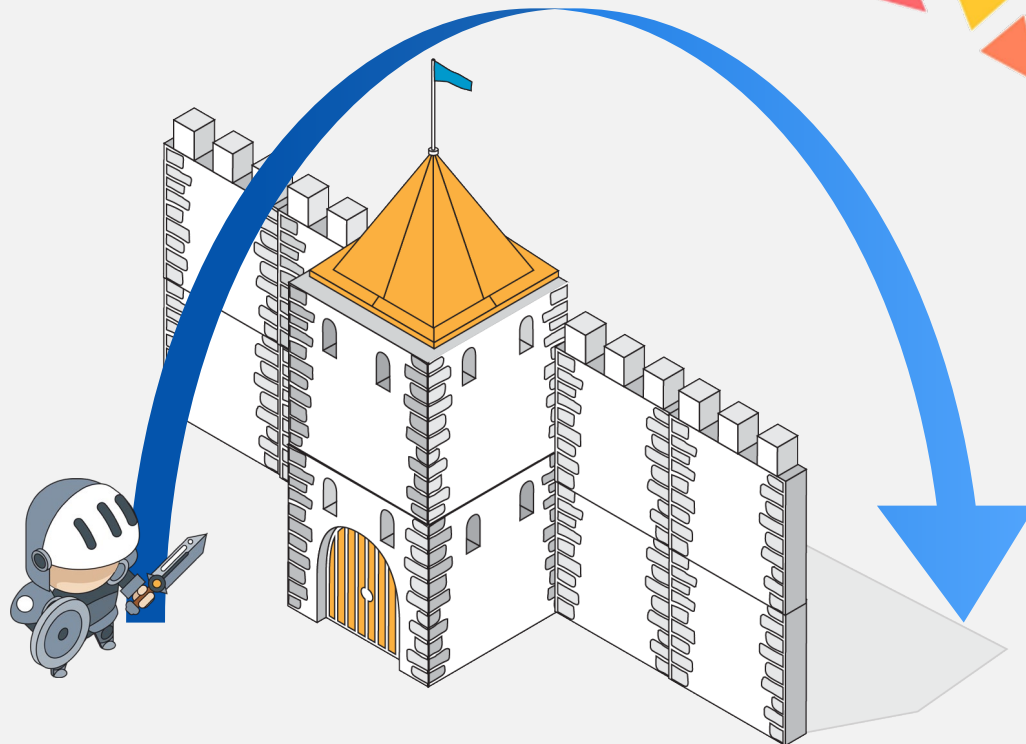
- : Easy, automated
- : Some manual effort
- : Lots of human effort

Public Cloud	152,435	
Production Servers	3,000	
Dev/Build Servers	????	
Enterprise Endpoints	9,267	
Enterprise Servers	352	
SaaS Services	500+	

Dimension 2: Height

Since the adversary can quickly jump through security systems:

Defenders must know how *comprehensive* their defenses are, and how they “stack.”



Comprehensive: Defenses

For each asset:

>> Step 1:




Define Controls

>> Step 2:







Define process measurements

>> Step 3:

Document process maturity

- : No executive required
- : Some executive oversight
- : No process

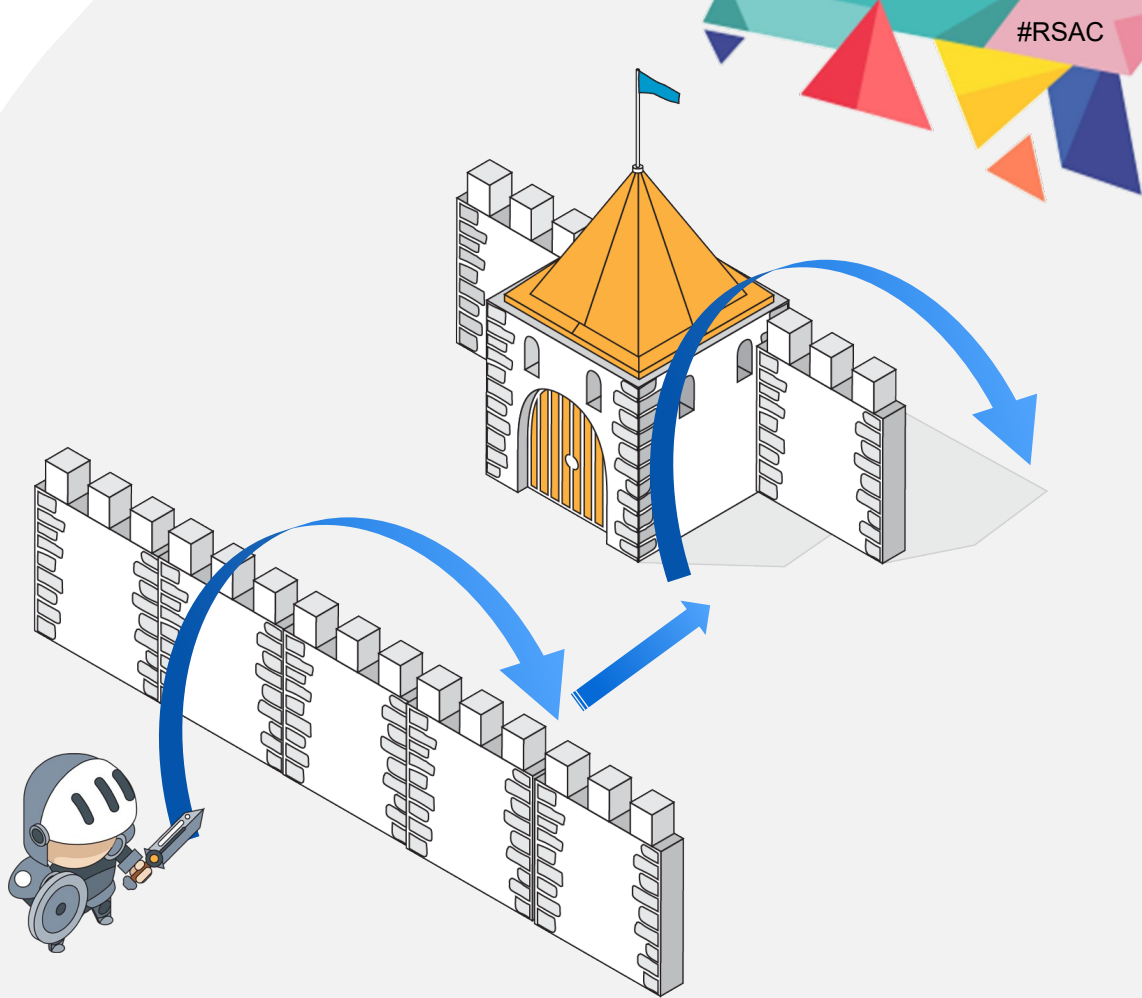
Public Cloud

Inventory	152,435	
Vulnerability Mgmt	@SLA 10% H/M/L: 7/30/90 days	
Config Hygiene	High: 0 Med: 50 Low: 18,889	
Authentication	User MFA: 100% Machine IDs: 50%	
Access Control	Grants utilized: 82%	
Exploit Monitoring	Dwell Time: 82 days	
Data Protection	????	

Dimension 3: Depth

Since the adversary will laterally move in your environment:

Defenders need the *context* of what is accessible to your front-end systems.



Context: Attack Scenarios

For any attack type:

>> Step 1:

Define effective defenses

>> Step 2:

Define incident response needs

>> Step 3:

Narrate existing controls in this context

Ransomware

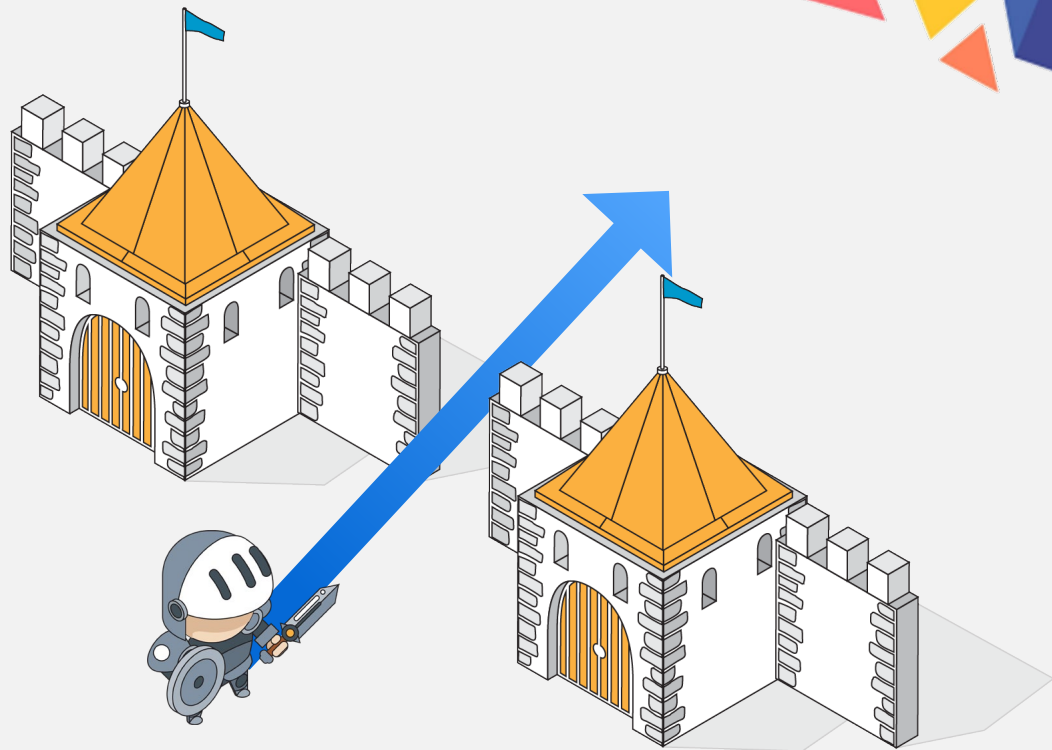
- > Stopped by:
 - MFA
 - Removal of lateral admin privileges
- > Mitigated by:
 - Data backups

"We use FIDO-MFA, we've implemented three-tiered AD administration, and we've eliminated central jump servers."

Dimension 4: Time

Since the adversary can wait until you aren't watching:

Defenders need to ensure the *continuity* of all defensive controls.



Continuity: Do your processes mature?

For any security control:

>> Step 1:

Define and measure over-time efficacy

>> Step 2:

Define improvement “missions” to mature the controls

>> Step 3:

Track responsiveness to deviations from norms

Vulnerability

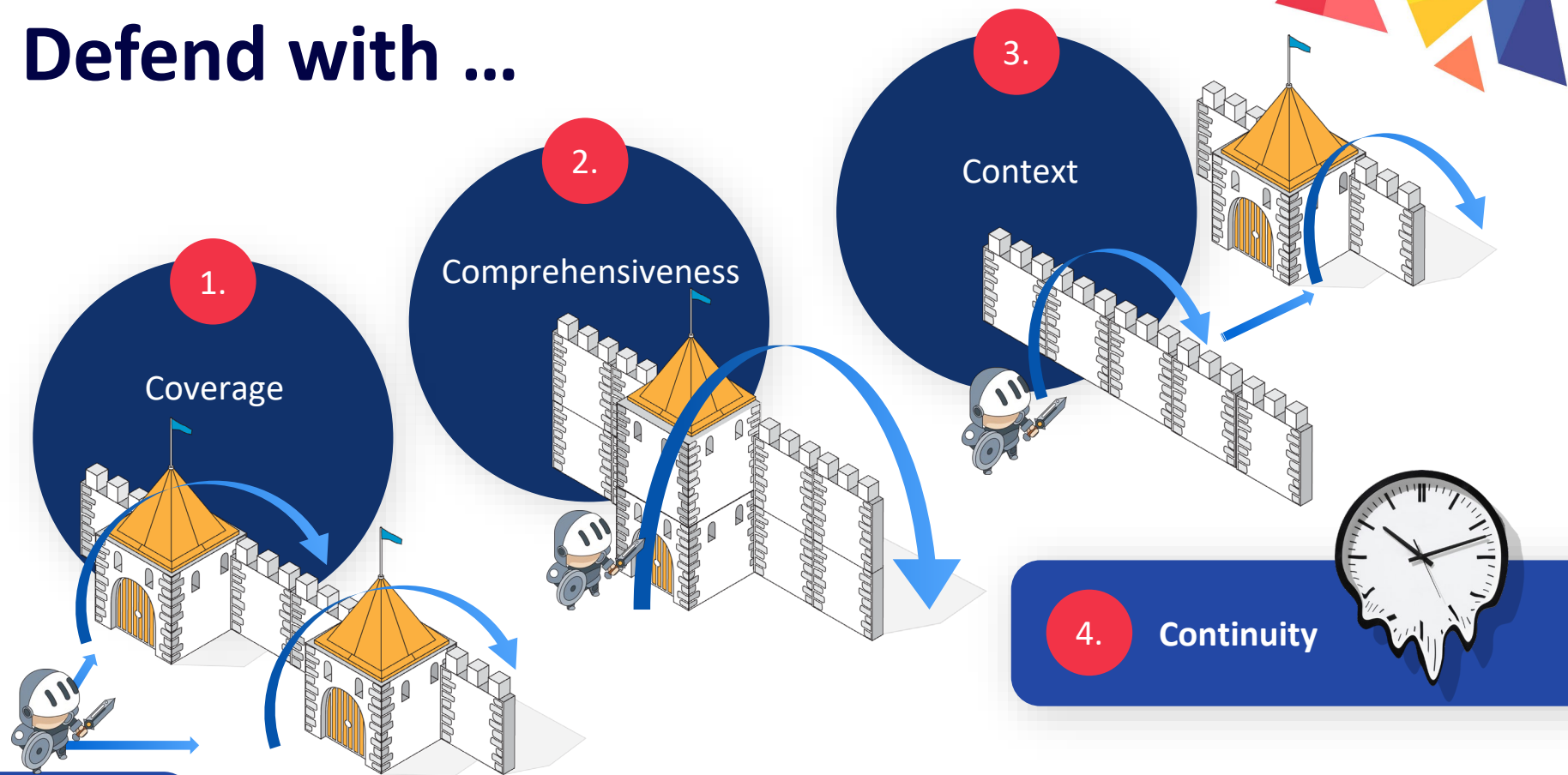
> Patch SLAs:

Critical	High	Medium	Low
7 days	30 days	90 days	180 days
85%	70%	50%	40%

> Mission: Improve build process to reduce software rollout latency by 5 days.

How many SLA violations were escalated before SLA was broken?

Defend with ...



Apply: Assess your metrics



Stop measuring activity, and start measuring *effectiveness over time*



Identify the assets that your metrics don't apply to!



Find the “unimportant” assets connected to important assets

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TRANSFORM

