

# RSA<sup>®</sup>Conference2022

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**TRANSFORM**

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## Combating Cybercrime and Fraud with Threat Intelligence

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# Internet Crime Complaints Soared in 2020

**467,361**

**2019**

**791,790**

**2020**

**Reports to IC3  
up 69.4%**



**FBI**

FEDERAL BUREAU  
OF INVESTIGATION

Source: 2020 Internet Crime Report, [ic3.gov](https://ic3.gov)



# Internet Crime Complaints Soared in 2020

791,790

2020

Reports to IC3  
up 69.4%

467,361

2019

2021

847,376 complaints, up 7% from 2020.  
\$6.9B+ in estimated losses

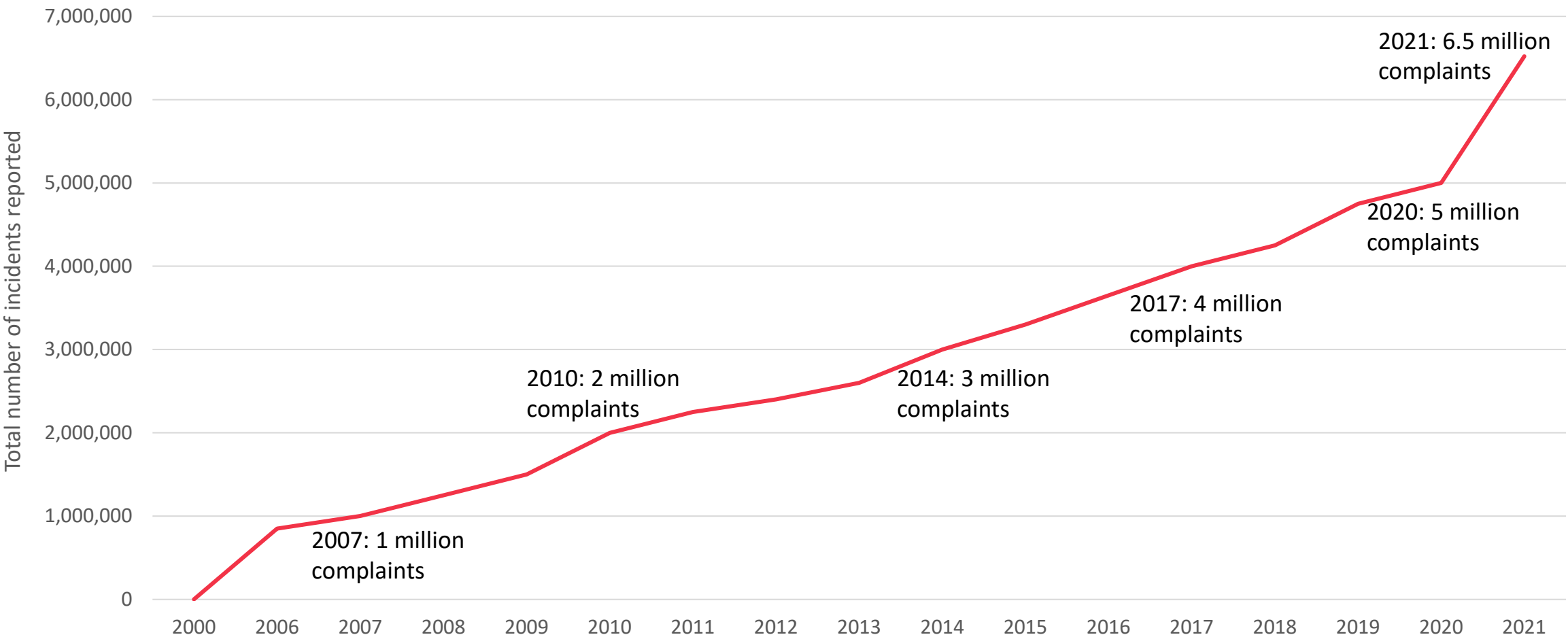


**FBI** FEDERAL BUREAU  
OF INVESTIGATION

Source: 2020 Internet Crime Report, [ic3.gov](https://ic3.gov)

# 2021: Deja Vu

Growth in internet crime complaints



Statistics from the Internet Cyber Crime Center, [www.ic3.gov](http://www.ic3.gov)



# Cybersecurity Attacks vs Cybercrime vs Fraud

- Cybersecurity attacks often focus on breaching government or corporate networks.
- Cybercrime has typically targeted individuals or people as they navigate online life.
  - Ransomware as a type of cybercrime has grown significantly for businesses over the last few years.
- Fraud is wrongful or criminal deception that results in financial or personal gain for the fraudster.



# Leveraging Threat Intelligence & DNS

- Cybersecurity approaches can help combat cybercrime & fraud.
- Enriched Domain Name System (DNS) intelligence:
  - Domain information and reputation
  - Threat intelligence
  - Context and behavior



# Step 1: Identify Relevant Domains

- February 11: World Health Organization named the global health emergency as “COVID-19”
  - Attackers started to actively deploy opportunistic campaigns
  - The following week, attacks increased eleven-fold\*
- Large-scale data collection of newly registered domains
  - Domain name registrations grew by 14.9 million, or 4.2 percent, in 2020 (vs 2019)
- Filter for related terms used in the domains (e.g., COVID-19 terms)





## Step 2: Enrich domain information

- Leverage cyber threat data and contextual data to enrich the websites to prioritize which sites need actual investigation.
- Automated enrichment:
  - Identifying the IP hosting the website
  - Network hierarchy and ownership of the IP
  - Whois record and registrant
  - Any associated cyber threat data





ELEMENT SEVERITY [ALL ELEMENTS](#)

228 ▾  
CRITICAL

266 ▾  
ELEVATED

142.3K ▾  
NORMAL

THREATS (124) [ALL THREATS](#)

2 ▾  
CRITICAL

80 ▾  
ELEVATED

42 ▾  
NORMAL

ASSOCIATED OWNERS (1819) [ALL OWNERS](#)

<a href="#">american registry for internet numbers</a>	2443 Elements ▾
<a href="#">ripe network coordination centre</a>	2170 Elements ▾
<a href="#">various registries (maintained by arin)</a>	1048 Elements ▾
<a href="#">amazon.com inc.</a>	919 Elements ▾
<a href="#">amazon.com, inc.</a>	919 Elements ▾
<a href="#">amazon.com</a>	918 Elements ▾

COLLECTION TIC SCORE [PAST 7 DAYS \(UTC\)](#)



THREAT	TIC	TYPE
<a href="#">Lokibot Infection</a>	64	THREAT
<a href="#">Smokeloader Infection</a>	64	THREAT
<a href="#">Predatorthethief Infection</a>	64	THREAT
<a href="#">Sality</a>	63	THREAT
<a href="#">Avalanchebotnet-teslacrypt Infection</a>	58	THREAT
<a href="#">Avalanchebotnet-andromeda Infection</a>	58	THREAT
<a href="#">Avalanchebotnet-handbanker Infection</a>	58	THREAT
Viewing 1-10 of 26 item(s) <a href="#">View All</a>		

THREAT CLASSIFICATIONS (32)

C2		
Bot	26 Threats ▾	47 Elements ▾
Infrastructure	22 Threats ▾	265 Elements ▾
Malicious	19 Threats ▾	268 Elements ▾
Vulnerable Service	12 Threats ▾	407 Elements ▾
Actions	11 Threats ▾	223 Elements ▾

## Step 3: Layer in Context and Behavior

- Threat actors positioned websites to drive traffic
- Automated context
  - Domain squatting
  - Soliciting donations (i.e., fake charities)
- Manual context
  - Offering news and/or opinions about COVID-19
  - Selling products and/or services related to COVID-19 (i.e., fake PPE)
  - Promoting products and/or services related to COVID-19
  - Copycat sites of legitimate orgs, including government sites, with the use of official logos and branding



# Risk Scoring for Prioritization

COVID-19 Indicators

> Elements

Element

TYPES: FQDN

0

TIC

100

X

CLEAR

EXPORT

View: 100

Page: 1/1371

<

>

ELEMENT

TYPE

TIC

SEVERITY

covidhcl.com

FQDN

59

ELEVATED

View Associations >

easterncovidrota.org.uk

FQDN

55

ELEVATED

View Associations

covidbase.info

FQDN

42

NORMAL

View Associations

covidtix.net

FQDN

42

NORMAL

View Associations

DETAILS

covidhcl.com

View: 100

Page: 1/1

THREAT

TIC

Drop site for logs or stol...

69

Example: “covidhcl[.]com” has a risk score of 59, an elevated severity, and is actively associated w/ stealing credentials.



# Results

- Of 125,000 malicious COVID-19 sites reviewed, top five associated threat behaviors:
  - 64% were acting as malware C2s
  - 52% as spyware
  - 20% as sites to “steal” credentials and/or PII
  - 20% as marketplaces selling fake antivirus products
  - 17% observed delivering malware





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## Domain Targeting

**Identifying those taking advantage of the COVID-19 pandemic with illicit, financial fraud schemes**

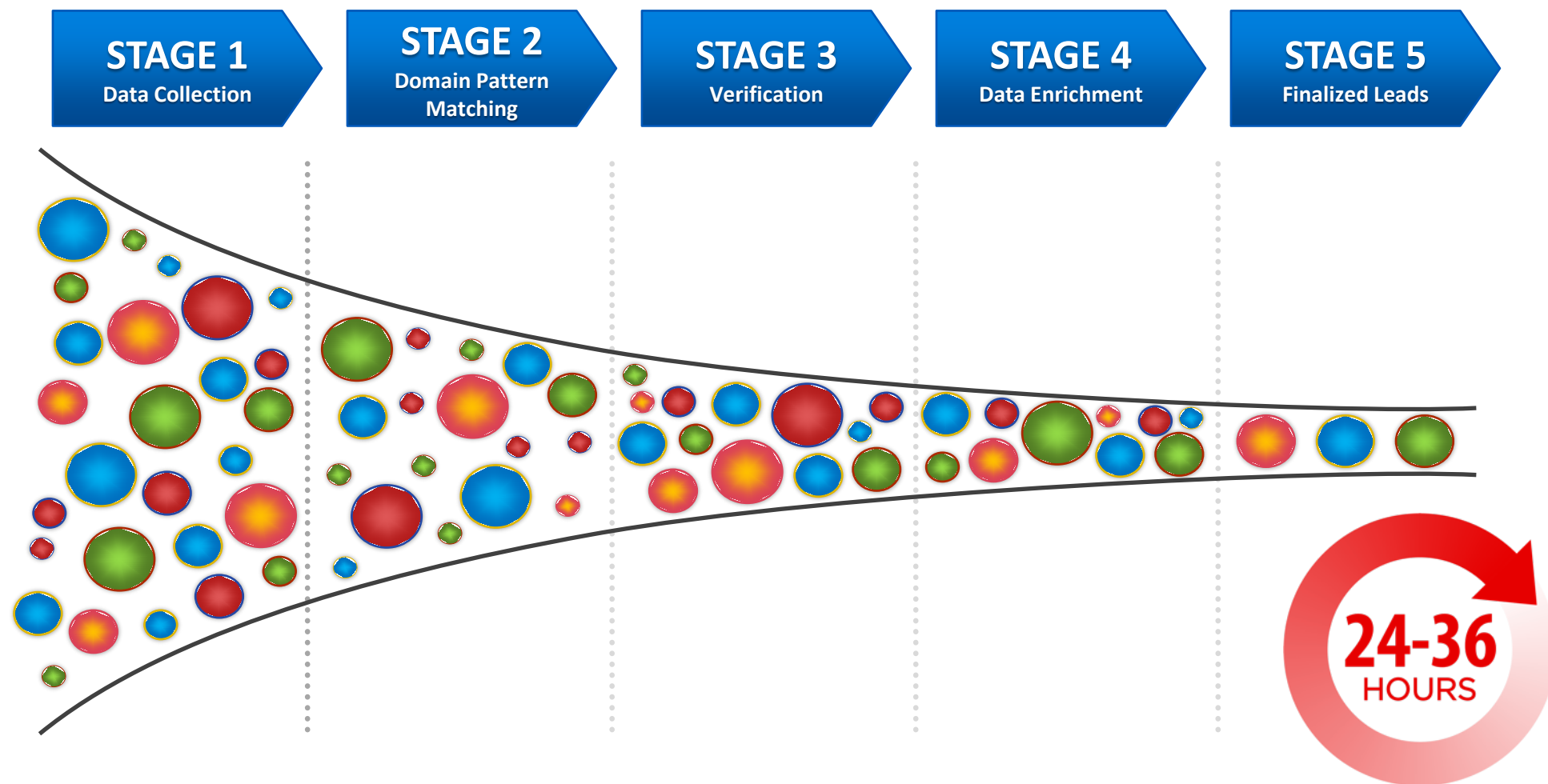


# Concept & Inception

- Beginning in March 2020, HSI Cyber Crimes Center (C3) was receiving a daily feed of new domains using COVID-19 terms. Develop a workflow using custom script to parse out suspect domains from legitimate domains. Used tools to automate process:
  - Antivirus tools
  - URL scan
  - Cyber threat tools
  - API keys
  - Open-source intelligence

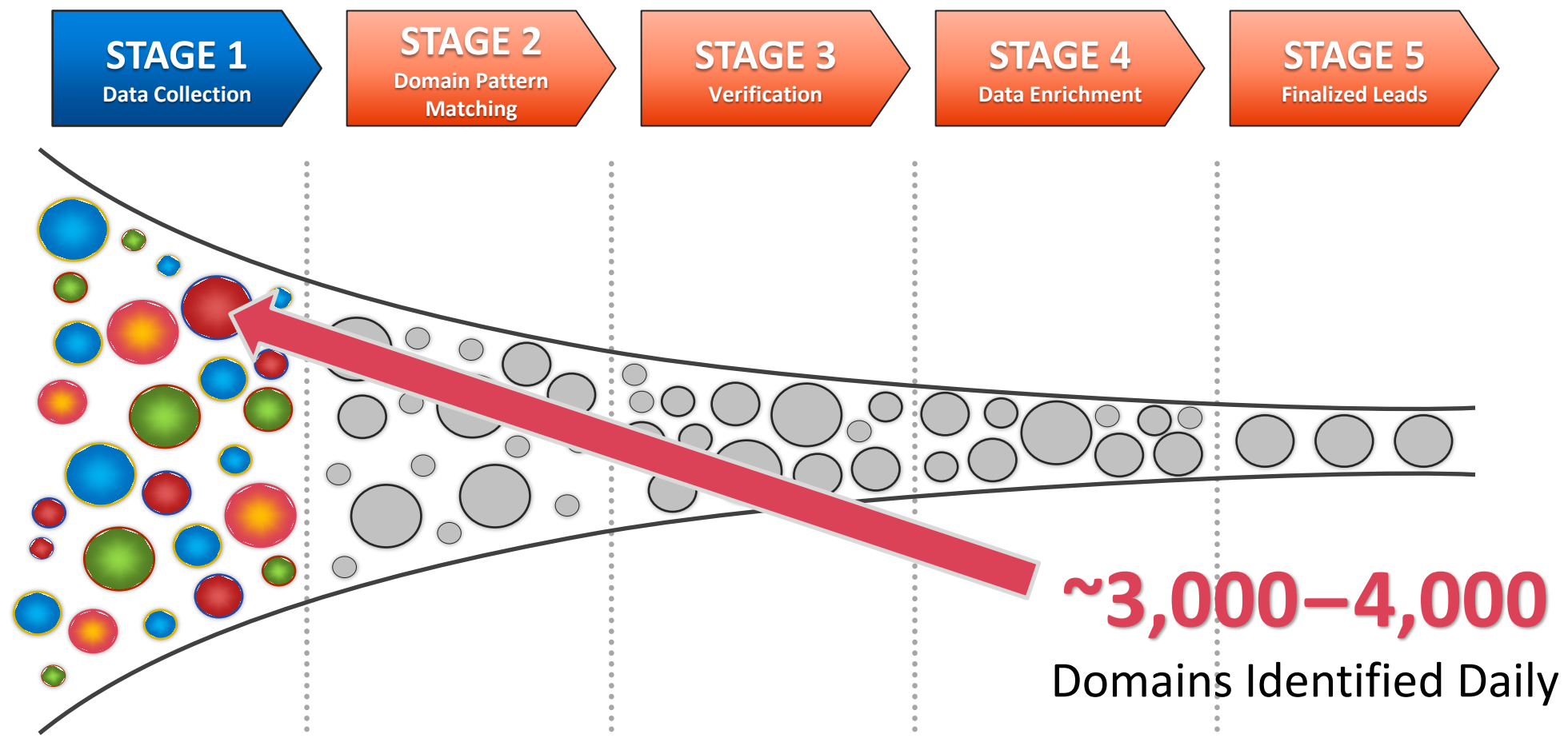


# Domain Targeting Workflow



# Domain Targeting Workflow

## Stage 1 – Data Collection





Pandemic

Pfizer

cure

Moderna





# Domain Targeting Workflow

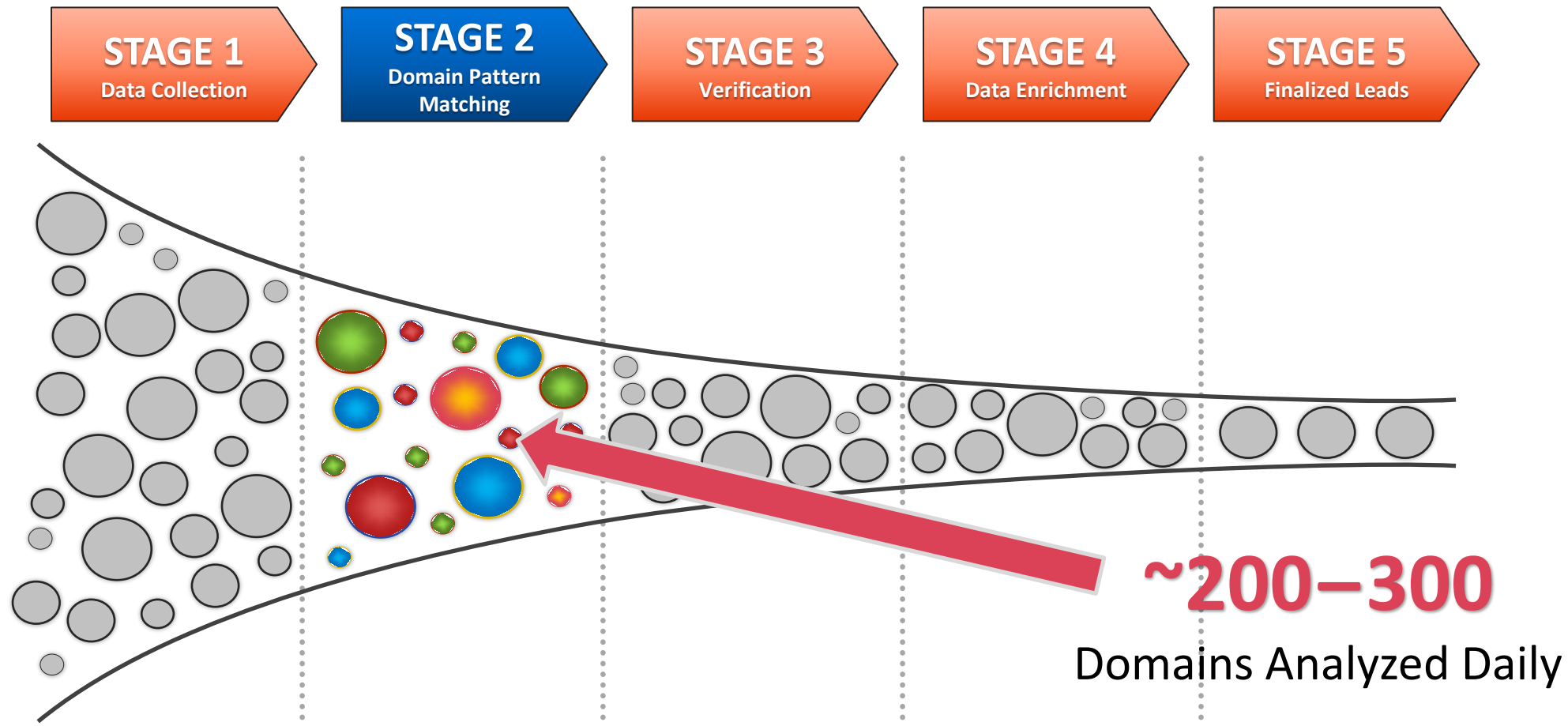
## Stage 1 – Data Collection

- C3's obtains lists of generated domains and its subscription platforms:
  - Examine domain certificates in real time. Domain certificates can be obtained (often self-generated) and can be populated with fraudulent information.
  - Publish “unvetted” domains. It is extremely easy to purchase domains in bulk and have a site up and running within hours.
- HSI monitors these feeds and reports.

CERTSTREAM

# Domain Targeting Workflow

## Stage 2 – Domain Name Matching



# Domain Targeting

## Stage 2 – Domain Monitoring

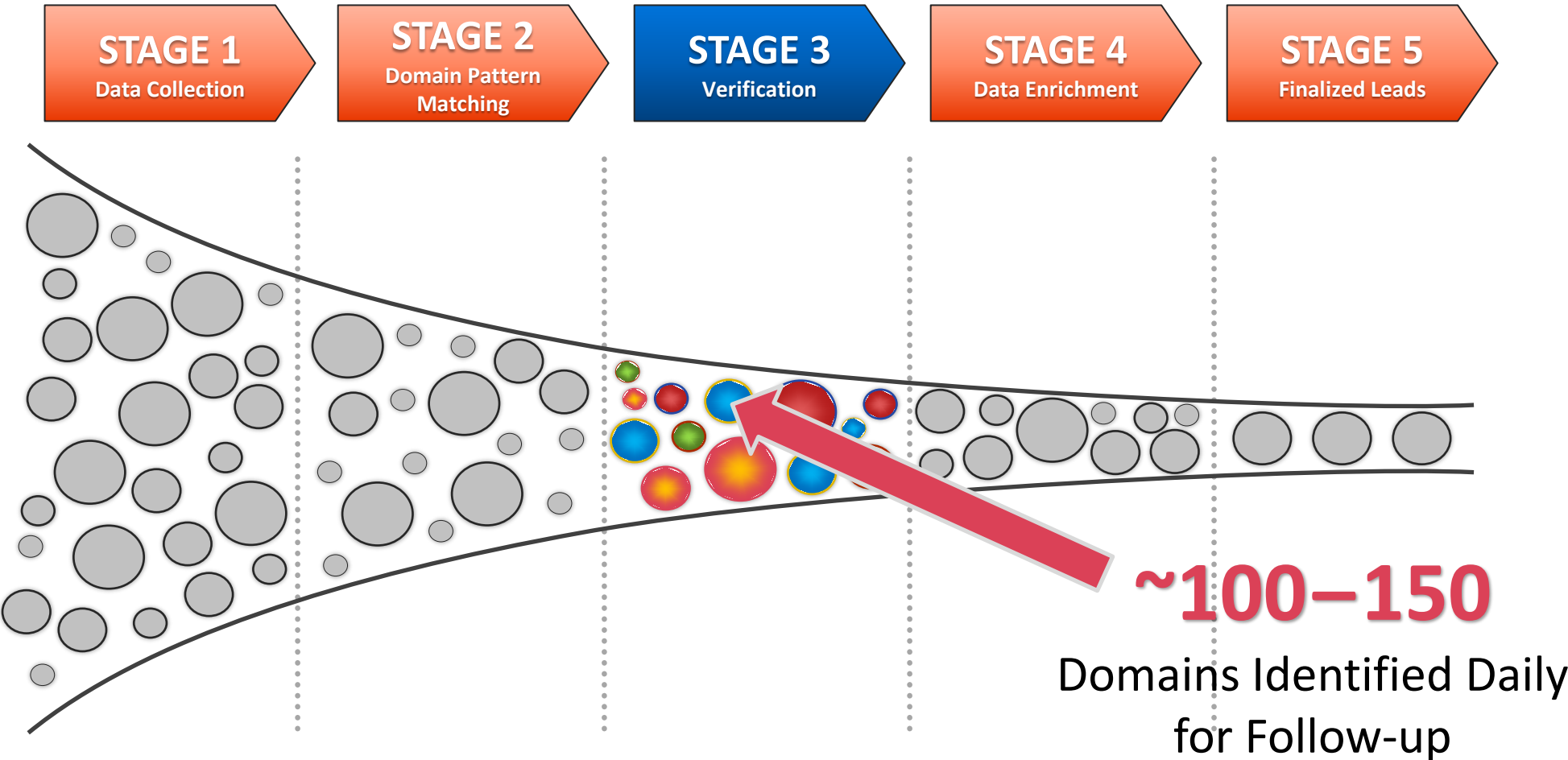
- Based on Stage 1 findings:
  - Automated searches for keywords to identify potential COVID-19 fraud activities.
  - Performs manual verification of identified domains.
- In addition, HSI examines secondary marketplaces for additional sellers.

cure *vaccine*  
kit shop test  
Chloroquine



# Domain Targeting Workflow

## Stage 3 – Verification



# Domain Targeting Workflow

## Stage 3 – Verification



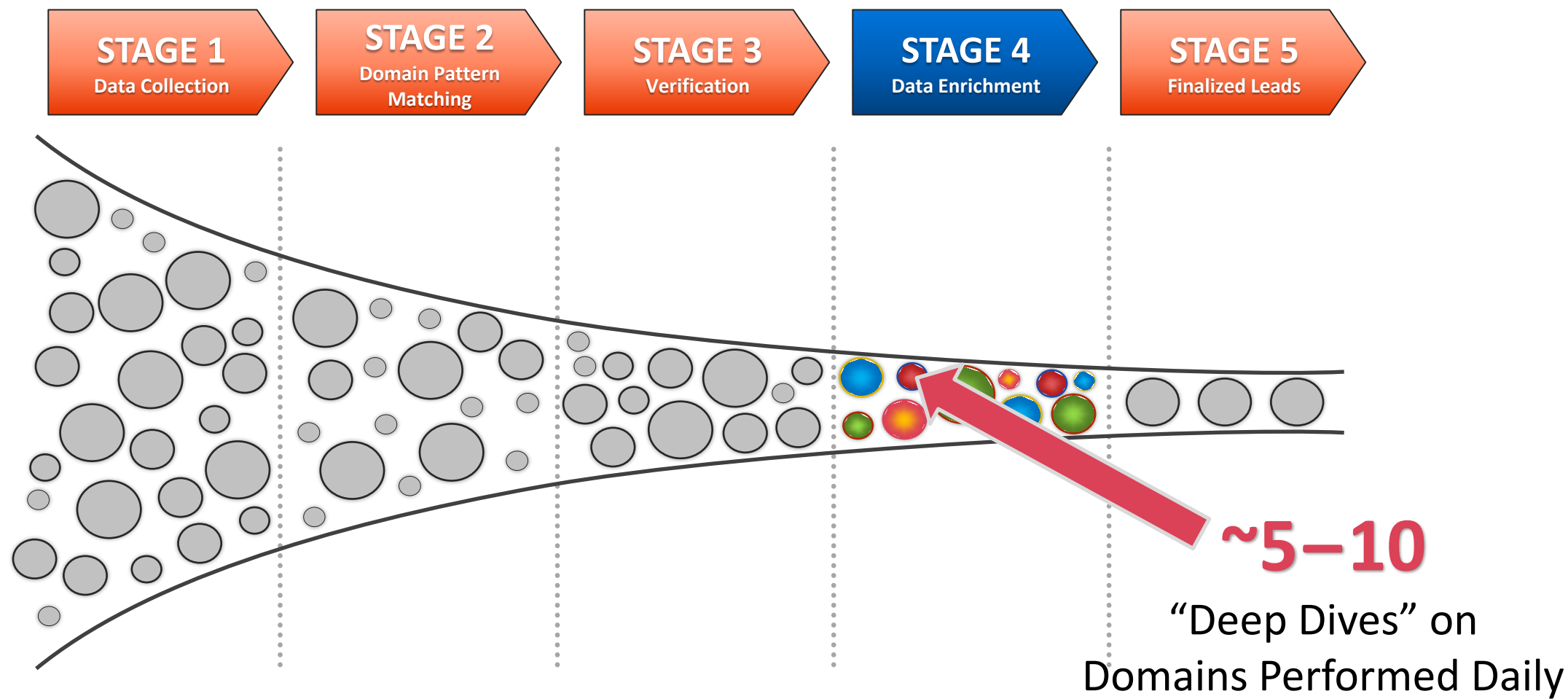
- Identified domains from Stage 2 are analyzed by HSI for follow-up, and a manual assessment is performed. C3:
  - Examines domains to see if they are serving malware and viruses to visitors.
  - Identifies the hosting platform and country of suspicious domains. Domains must be U.S.-based and consist of an active e-commerce website to be escalated to Stage 4.





# Domain Targeting Workflow

## Stage 4 – Data Enrichment



# Domain Targeting Workflow

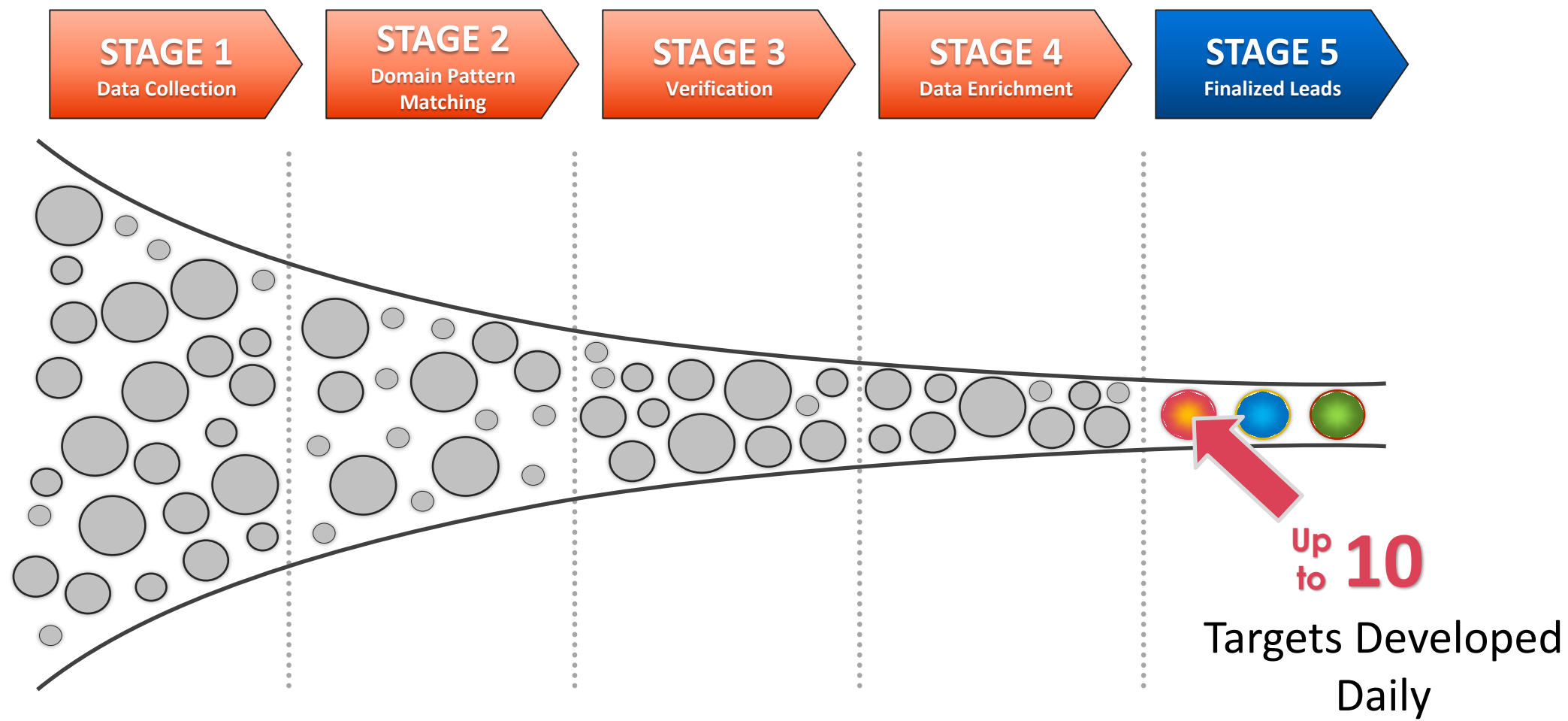
## Stage 4 – Data Enrichment

- C3’s subscription platforms scrub sites of investigative value.
- C3 contacts its ICs to alert them of sites to suspend.



# Domain Targeting Workflow

## Stage 5 – Finalize Leads



# Domain Targeting Workflow

## Stage 5 – Finalize Leads



- HSI sends C3 leads identified for dissemination.
  - C3 passes leads to HSI field offices based on their AOR.
  - Leads include identified person(s) and/or business(es).
- HSI examines ATS cargo import data along with 3rd party information database checks (e.g., CLEAR, Dept. of Licensing) for information related to shipments with suspicious origins or labels.
- The National Cyber-Forensics & Training Alliance (NCFTA) deconflicts with other agencies.



# Disruption & Leads

Once a suspect domain is identified, C3 puts that domain down one or two paths for disruption and lead distribution.

- Referred to domain registrar for disruption
- Develop and distribute a lead package for a field office
- Both can run concurrent due to public safety and to prevent further victimization
- 108 leads sent to the field
- 123 cyber investigations
- 378 domains disrupted
- 6 criminal website seizures
- Numerous arrests





# Operation Stolen Promise Cyber Operation

Began in April 2020, daily proactive operation targeting cyber criminals who use publicly reachable websites to exploit the pandemic.

- Cyber-Enabled
  - Financial fraud, supply fraud, miracle cures/vaccines, counterfeit COVID-19 supplies
- Cyber-Dependent
  - Malicious websites
  - Phishing/spoof websites
- Cyber Threat Actors
  - Darknet markets
  - Stolen PII, Cybercrime kits
- 220,000+ Domains identified
- 76,000+ Domains analyzed



**Department of Justice**

U.S. Attorney's Office

District of Maryland

3 arrests and 1 bank  
account seized

FOR IMMEDIATE RELEASE

Thursday, February 11, 2021

## **Three Baltimore-Area Men Facing Federal Charges for Fraud Scheme Purporting to Sell Covid-19 Vaccines**

**Allegedly Fraudulently Replicated the Website of a Biotech Company That Has an Authorized COVID-19 Vaccine to Perpetrate the Scheme**

**Baltimore**, Maryland – A federal criminal complaint has been filed charging three men on the federal charge of conspiracy to commit wire fraud in connection with a scheme to allegedly sell purported COVID-19 vaccines. The criminal complaint was filed on February 9, 2021 and was unsealed today upon the defendants' arrests. Charged in the criminal complaint are:

Olakitan Oluwalade ("Olaki"), age 22, of Windsor Mill, Maryland;

Olaki's cousin, Odunavo Baba Oluwalade ("Baba"), age 25, of Windsor Mill; and

# Apply What You Have Learned Today (1 of 2)

- Next week you should:
  - Identify local resources (i.e., FBI field office, DHS CISA regional office) and find out the process for obtaining technical and investigative support
  - Understand current cybersecurity capabilities in your toolbox:
    - Sink-holing
    - Newly registered domain feed
  - Engage cyber/fraud counterparts within your organization to understand internal resources and capabilities



# Apply What You Have Learned Today (2 of 2)

- In the first three months following this presentation you should:
  - Identify words/phrases associated with your organization or current events that could be used for cybercrime and fraud
  - Define automated process for filtering newly registered domains based on keywords/phrases
  - Explore automated enrichment options to filter list of domains to investigate
- Within six months you should:
  - Track initial investigations of enriched domains to calculate impact
  - Stand up a small working group to review incidents and gather information that can support improved cyber and fraud defenses
- Leverage operations for future events (i.e., Russian/Ukraine conflict)

