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Privacy and Security, the Ties That Bind

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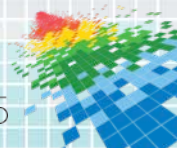
CHANGE

Challenge today's security thinking



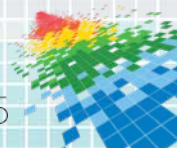
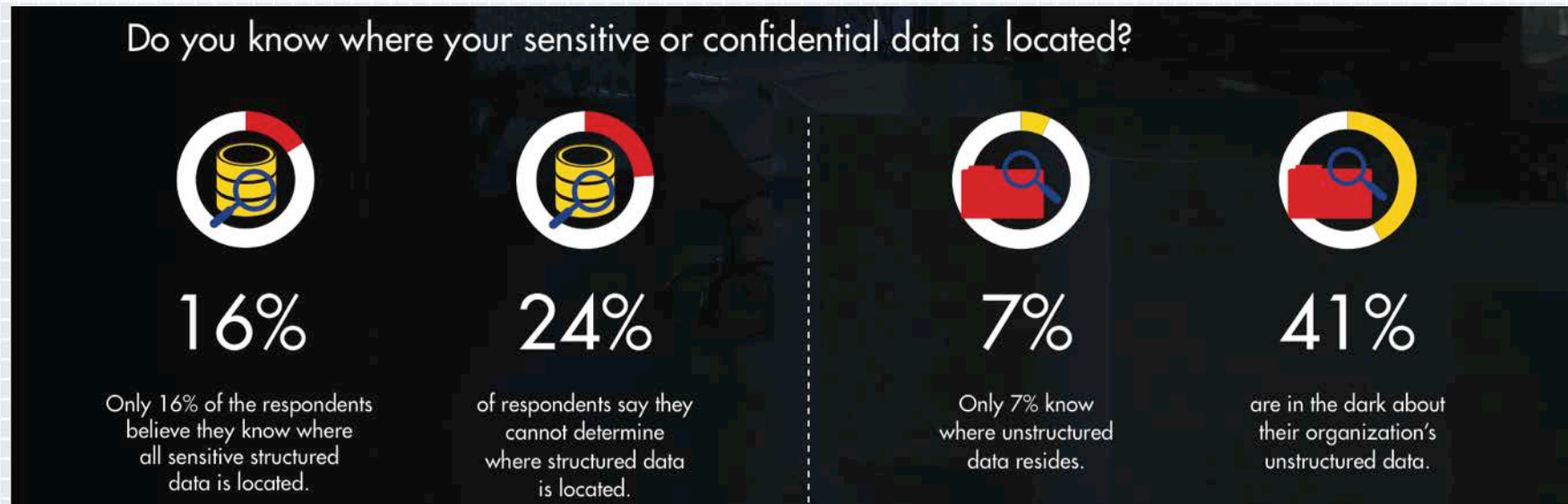
The State of Data Security

Security functions have fought for decades to ensure data flows past our watchful eyes. We have fought, clawed, protested and begged for this authority.



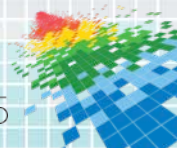
The Problem Persists

Most of us do not have a handle on what sensitive data exists in the organization and where it is located.

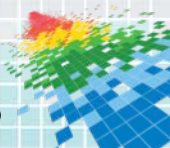
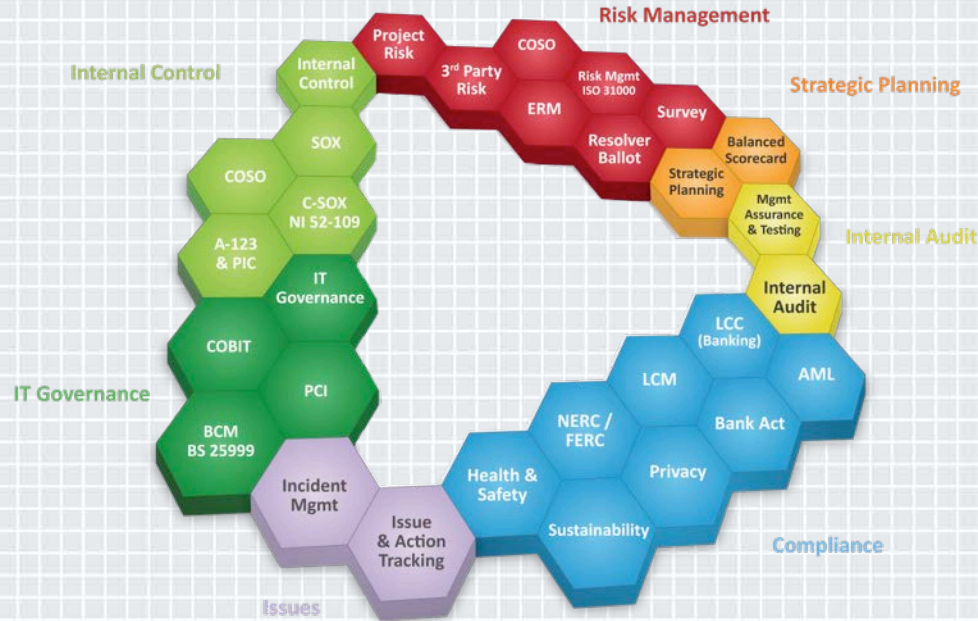


The Problem Is Bigger Than You Think

An increasing number of publicly embarrassing incidents are pointing to a need for expanded security considerations.

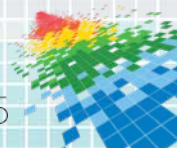
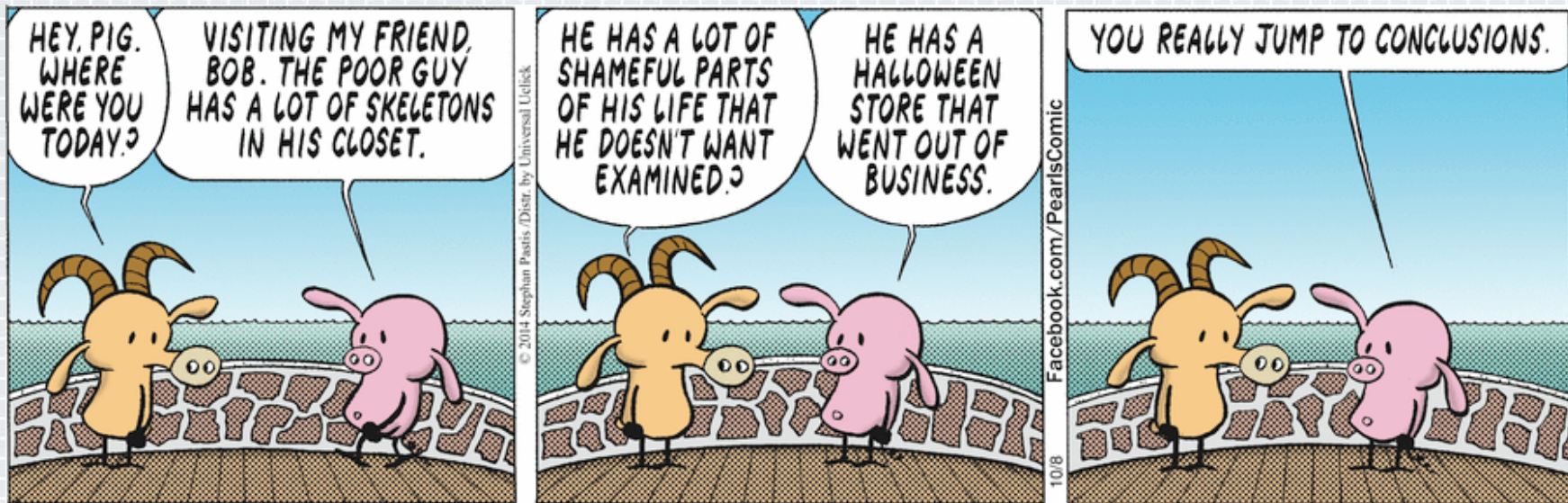


Context: Current GRC Models



Privacy is a Top-of-Mind Issue

People are uncomfortable with being profiled even as they eagerly consume the products and services profiling them.

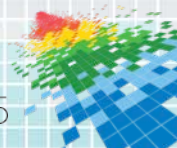


Notice and Consent Does Not Work

Notice and consent, a cornerstone of the majority of privacy laws and regulations around the world, is not functioning as expected.

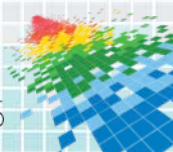


Adam and Eve were the first people to agree to Apple's terms and conditions without reading them.



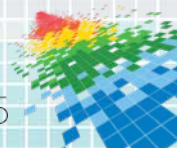
Enforcement Actions

As consumer's discomfort grows and transparency is proving inadequate, law makers and regulatory authorities are expanding their authority.



Accountability

To properly mitigate privacy risks the enterprise needs to do more than just comply with applicable laws and regulations in the way they secure sensitive data.

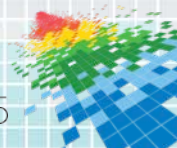


Information Security Position

Privacy is expanding out of the silos of legal and compliance and into the domains of those who manage the security of our increasing large caches of data.

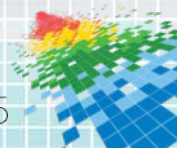


I'm both respecting your privacy by knocking, but asserting authority as your parent by coming in anyway.



What Should You Do

There are things you can do and responsibilities you can accept that can help your organization mitigate privacy risks as well as expand your career opportunities.



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Thank You

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