

# **RSA**®Conference2019

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**BETTER.**

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# **IMF Case Study: Metrics that Matter**

Help Management with Decision Making and Improve Security Posture of the Organization.

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The views expressed herein are those of the speaker and should not be attributed to the IMF, its Executive Board, or its Management.





# Who We Are and Why Do We Care?



- 189 member countries
- Lending
- Capacity Development
- Surveillance



# Uneasy Questions

**Board, CIO, CISO, ERM, Audit**



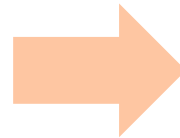
- How secure are we?
- What is our information security posture today compared to last quarter?
- Do we need to invest more in our current capabilities and people?

**CIO, CISO, Operational Management, Business Dept.**



- How effective are our controls?
- What are our threats and high risk areas?
- Are we protecting the most valuable assets?
- What is the level of compliance to our security policies?

**Operational Teams**



- Where should we allocate our resources to address high risk areas?
- Are we meeting our SLA's in addressing incidents and patching?



# How to Answer



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# Our Goal

Where we  
are & How  
we Progress

- Track & manage risks
- Reduce risk
- Support risk trade-off decision making

How to  
Prioritize  
Decision  
Making

- Report on outcome of security investments
- Set targets for performance improvement & monitor
- Help with decision making

How to  
Answer to  
Questions

- Provide evidence of risk management & compliance
- Underpin risk appetite discussions
- Satisfy stakeholder expectations
- Make the case for funding

# Our Proposed Vision

## Business Value

- Answers leadership questions
- Transparency
- Context to communicate better
- KRIs

## Operational Value

- Provides self-service platform that enables decision-making.
- Drives cyber hygiene improvements and adds value.
- KPIs measured by SLAs
- Provides drill-down capability
- Uses available data in our environment



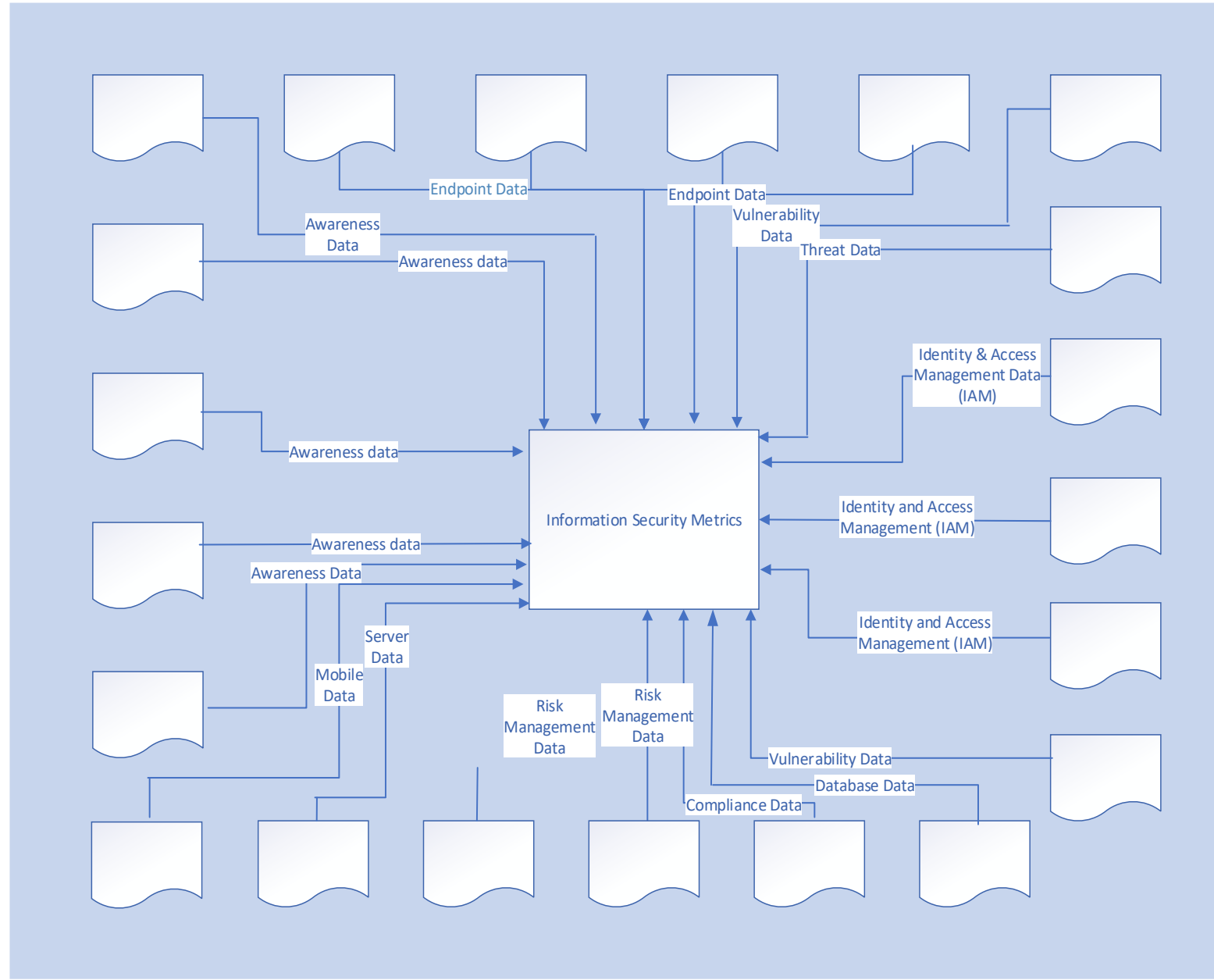
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# **Overview of the Information Security Metrics Program (ISMP)**



# Where Are We Today

- Metrics on 7 domains
- Using 21 source systems
- Monthly reports
- CIO, CISO, Operational Teams, ERM, Audit



# How to Start

## Define Requirements

- Identify business objectives
- Questions to be answered

## Identify Data Sources

- Assets
- Data owners

## Data Collection

- Data validation
- Data cleansing
- Data correlation

## Analysis

- Based on agreed approach
- Drill-down
- Consolidated not only silos
- Repeatable

## Reports

- Focus on story
- Make it interactive
- Dashboard
- Most important metrics

# Objectives of the ISMP

The Implementation of an Information Security Metrics Program (ISMP) allows the organization to:

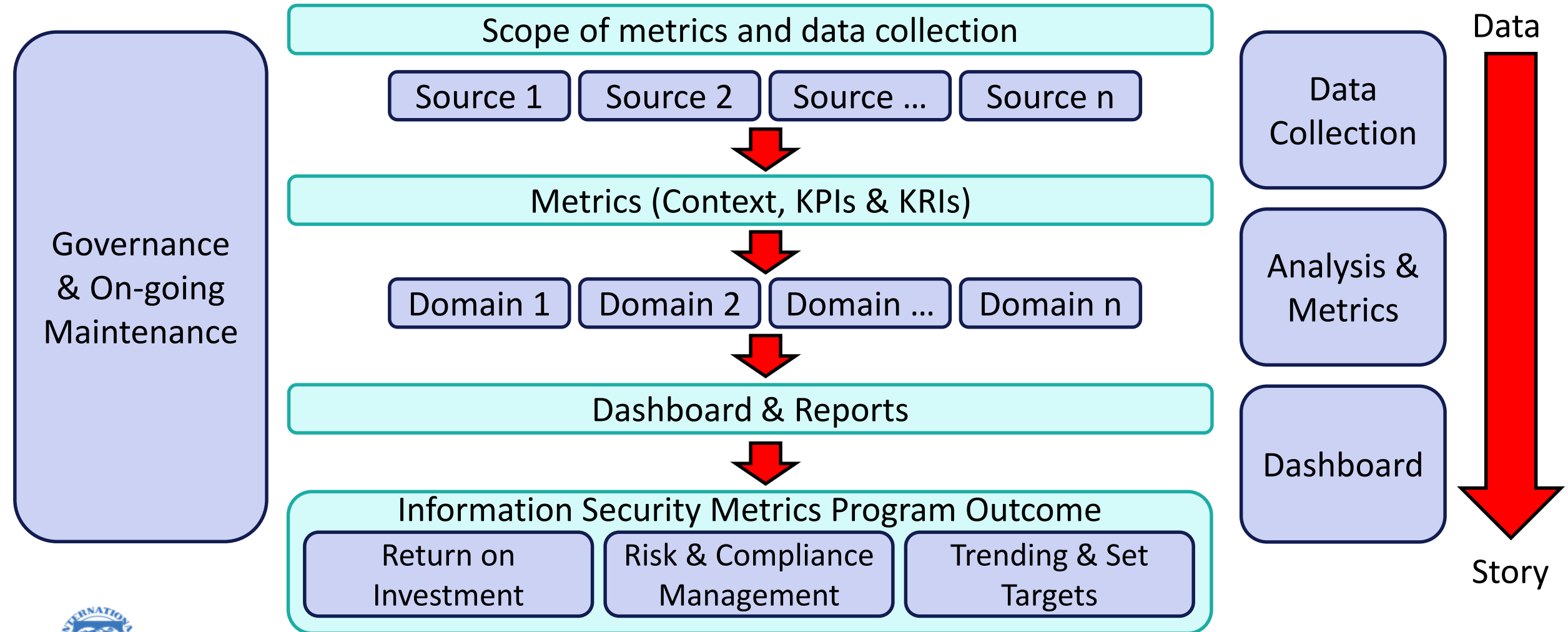
- Effectively communicate security posture
- Demonstrate the value of the security investment
- Drive performance improvement
- Help prioritize decision making
- Manage risk and compliance
- Provide quantitative measurements





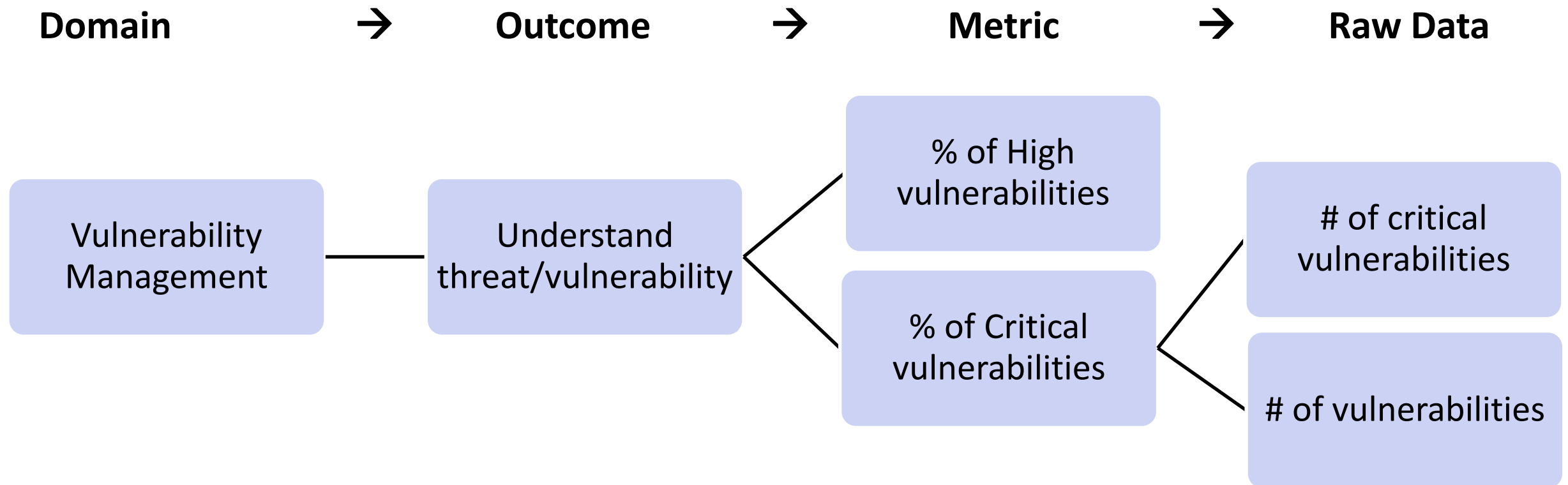
# The ISMP Framework

The stakeholder questions can be answered through an ISMP framework below:



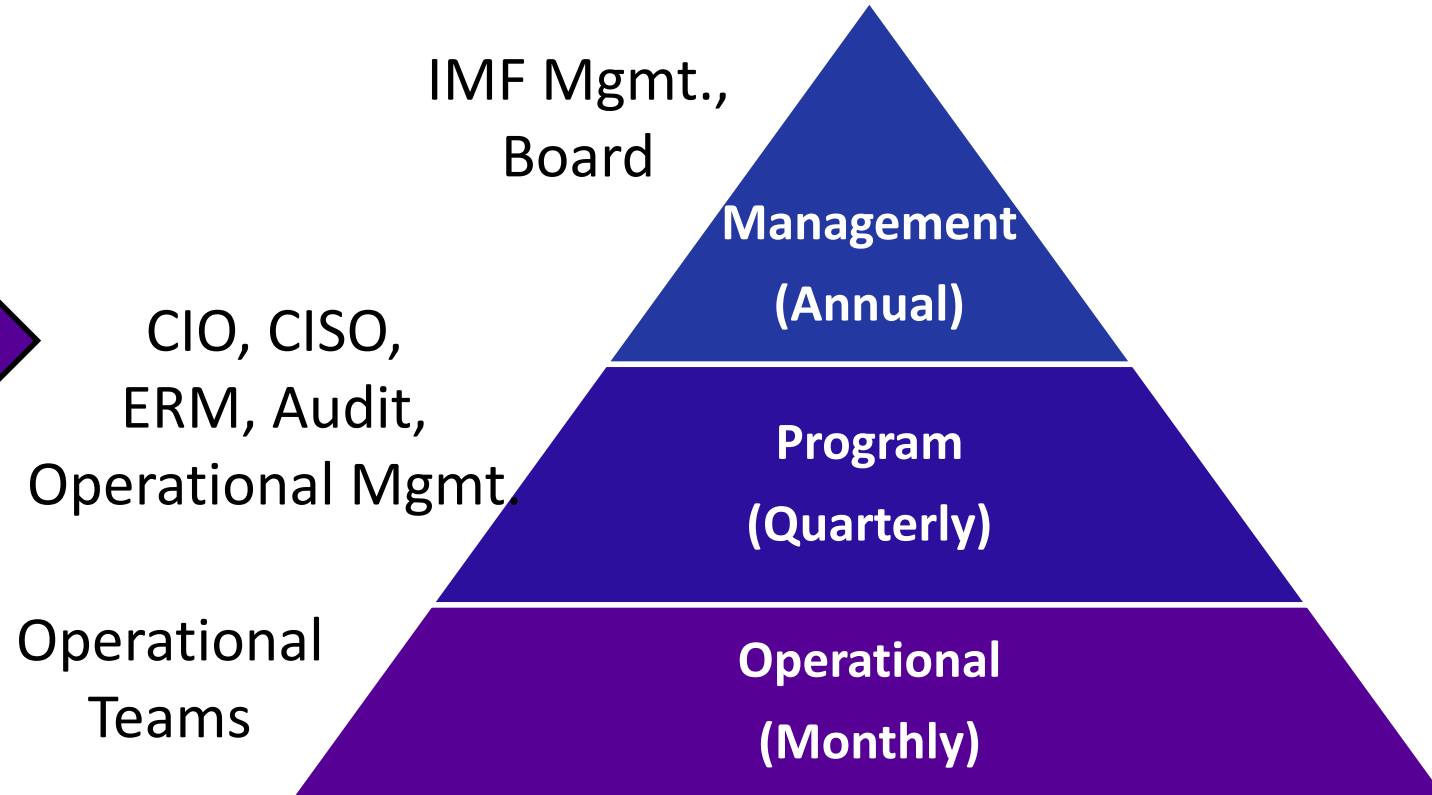
# Metrics Hierarchy

The metrics catalog has been designed based on the following hierarchy:



# Domains & Reporting

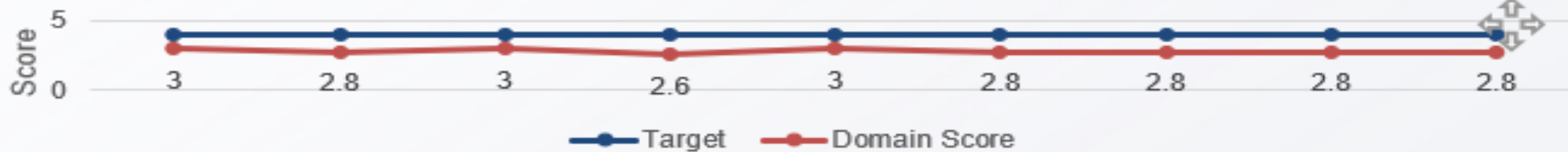
Domains
1. Security Awareness
2. Vulnerability Management
3. Compliance Management
4. Risk Management
5. Identity & Access Management
6. Threat & Incident Management
7. Security Technologies



# Program Level Dashboard

These reports will be reviewed on a monthly basis to take action.

DOMAIN	DOMAIN SCORE	DOMAIN TARGET RANGE	KPI - KRI	TREND
Mobile Security	3.4	3.5 – 4.0	KRI (effectiveness of Investment)	



Top Performing Metrics		
Metric	Value	Trend
% of mobile devices managed via MDM	100%	
% of mobile devices encrypted	100%	
% of mobile devices with MDM disabled	0.3%	

Bottom Performing Metrics		
Metric	Value	Trend
% of mobile devices running iOS version < latest approved	23.4%	
% of mobile devices non-compliant with security policy	10.8%	

EXAMPLE ONLY



## Revised Metrics & KRIs

Tailored to audience and agreed on what's important -  
Iterative testing of what works.

# Case Study

## Challenges we faced

- Defining appropriate KRIs/KPIs
- Collecting data from different source systems manually
- Defining recommended actions and get buy-in from data owners to act on
- Discrepancy between asset inventory fields and collected information from data owners

## Lessons learnt

- Answer Management questions
- Setup a process to receive data from data owners on a monthly basis
- Presenting dashboards with risk level to the management & business sponsors
- Work with data owners to update the asset inventory

# Measure Security Posture Using NIST CSF

Adopt and customize  
NIST Cybersecurity  
Framework (CSF).

Define KRIs,  
thresholds,  
reporting  
frequency.

1

2

3

Define the current  
and target security  
maturity postures.

Drive  
Action

Desired  
Information  
Security  
Posture

## Detect

Develop an organizational understanding to manage cybersecurity risk to systems, assets, data, and capabilities. The activities in the Identify Function are foundational for effective use of the Framework. Understanding the business context, the resources that support critical functions, and the related cybersecurity risks enables an organization to focus and prioritize its efforts, consistent with its risk management strategy and business needs.

Function	Domain/Category	Maturity
Detect (DE)	Anomalies and Events	2.9
	Security Continuous Monitoring	2.3
	Detection Processes	2.2

Initial	Managed	Defined	Quantitatively Managed	Optimizing
0 - 1.4	1.5 - 2.4	2.5 - 3.4	3.5 - 4.4	4.5 - 5

Domain	Metric	Low	Medium	High	Critical	KRI Score
Vulnerability Management (Detection Processes)	% of critical vulnerabilities on <b>most-exposed</b> infrastructure	< 5%	< 10%	< 20%	>= 20%	4
	% of critical vulnerabilities on <b>internal</b> infrastructure	< 25%	< 50%	< 75%	>= 75%	3

### Risk Statement

Vulnerabilities in the assets can be exploited & led into information disclosure, financial loss, etc.

### Proposed Actions

Remediate critical vulnerabilities



EXAMPLE ONLY



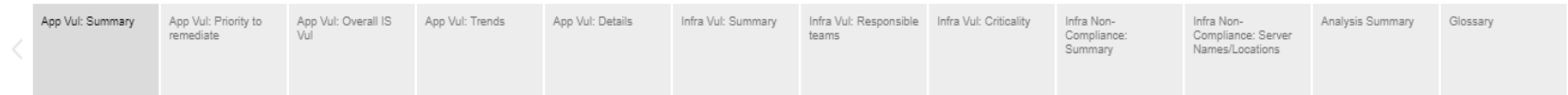
# Crown Jewels

- Create metrics dashboards for Crown jewels
  - Identify the sensitive information assets
  - Identify the most critical infrastructure and applications
- Prioritize vulnerability assessment and remediation
- Prioritize compliance assessment and remediation

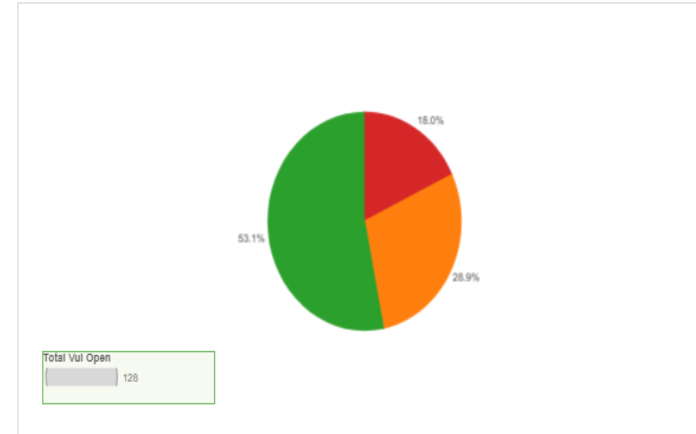


# Demo of Metrics & Dashboards

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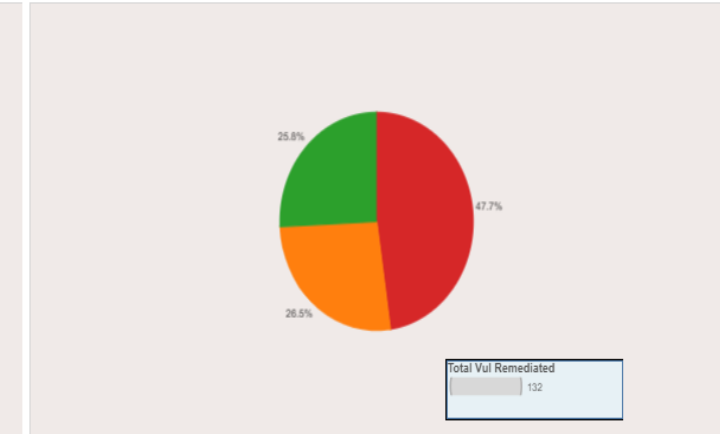
Total Open Application Vulnerability by Criticality



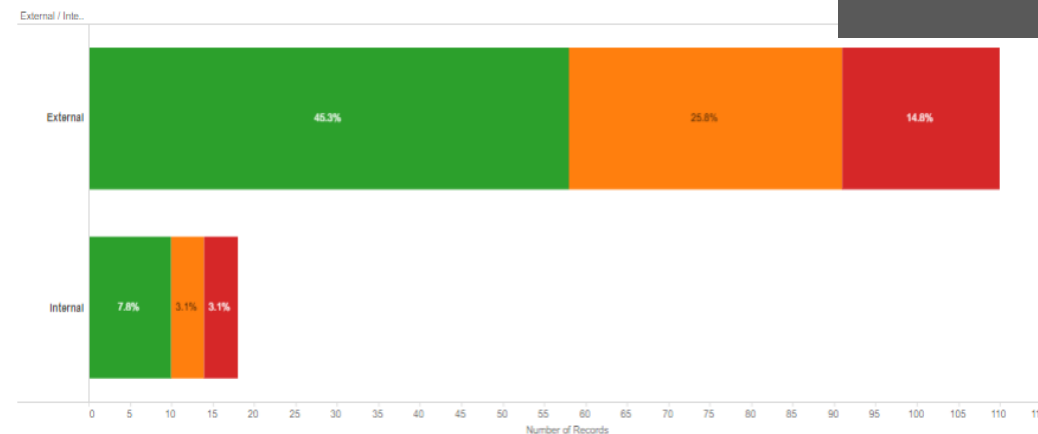
Overall Vulnerability Status



Total Application Vulnerability Remediated



Total Application Vulnerability by Ext/Int



High & High Risk Profile Applications



# Demo of User Behavior Analysis



# IMF Next Steps

- Automation and reduce overhead
- Focus more on context and analysis
- Stakeholder iterative input to refine KRI's
- Align to NIST CSF (quantitative and qualitative) measures
- Report on actions taken and impact





# Next Steps – How you to Apply

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## Next Month:

- Identify your organizations' key questions
- Define your requirements and what resonates with your audience

## In the first 3 Months:

- List your data sources
- Define potential metrics to start with

## Within 6 Months:

- Create sample reports
- Identify quick wins

# Takeaways

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- Identify your organizations' key questions
- Identify your crown jewels
- Identify your data sources
- Identify quick wins
- Buy-in from Management
- Be clear if there is a call to action



**Start small ... But start ... Make it relevant ... Drive action!**

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**Thank you!**

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