

RSA[®]C Studio



Connect **to**
Protect

Privacy in Europe: Back to the Future

Eduardo Ustaran

Partner
Hogan Lovells
@EUstaran



#RSAC





Modernisation of EU data protection

Harmonisation

Stronger rights

Global dimension



Cloud computing

Big Data

Internet of Things

A framework in the making




Beyond Europe



A dense, colorful collage of various digital icons, symbols, and graphics. The image is a chaotic mix of recognizable logos like Twitter, Facebook, and Apple, alongside weather icons, social media symbols, and abstract shapes. The overall effect is a vibrant, cluttered representation of the digital world.



#RSAC



Embracing
technology

Transparency 2.0

Privacy by design

Security by default

Safe vendors

Courtesy IMET /
Irwin Allen News Network / Mantis

RSAConference2016

Giving something back

Access to data

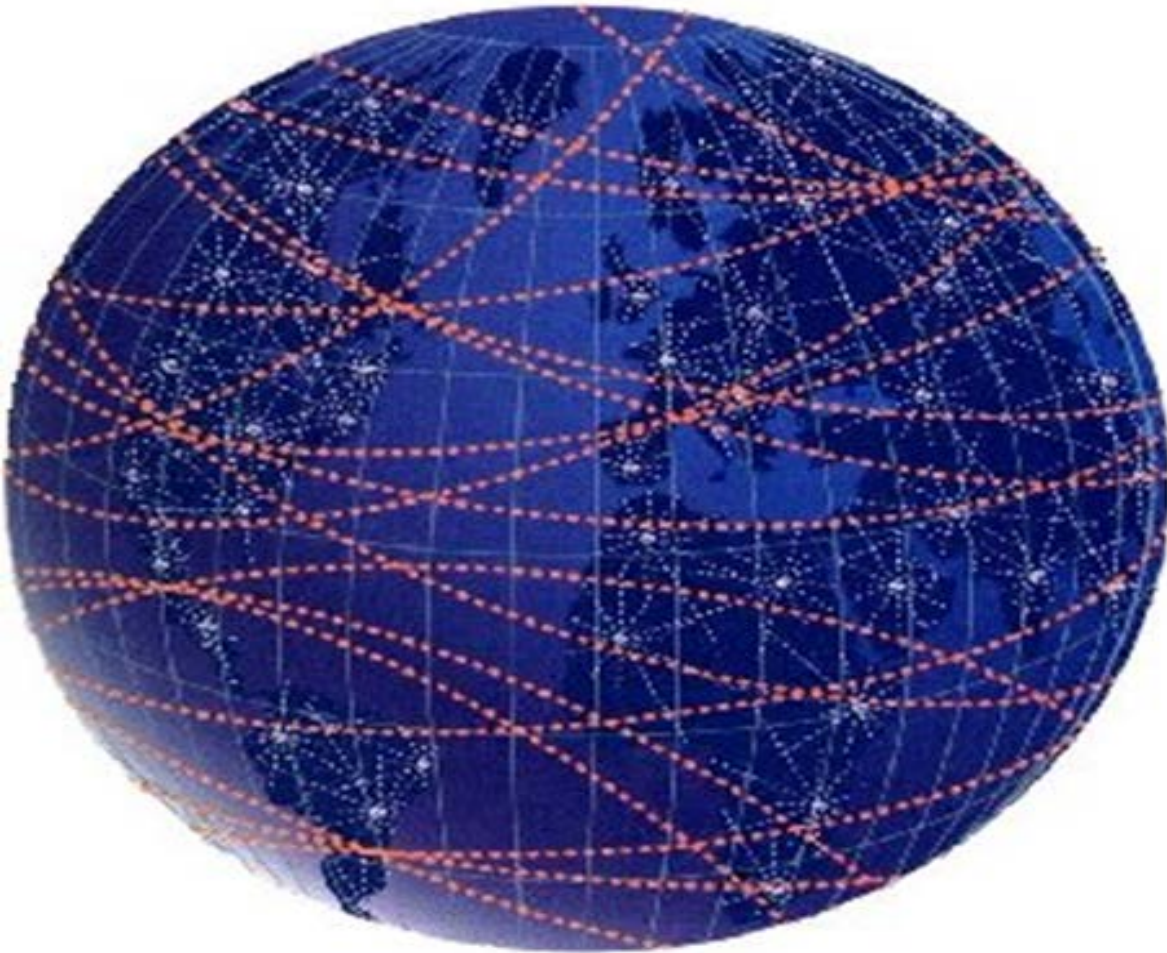
Data portability

Transparent profiling?





#RSAC



Addressing data globalisation

A strategy for the future



Global approach

Privacy impact assessments

Team effort