



Netskope Introduction

Introductions and Agenda

- Introductions – roles / responsibilities
- Cloud services you're using
- Netskope overview
- Product demo
- Q&A / Next steps

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Your Cloud Usage and Concerns

Cloud Services in Use or in Plan?



Data in the Cloud?

PCI

PII

Intellectual
Property

PHI

Design
Documents

Regulations, Standards, Other Requirements?

HIPAA

GLBA

GDPR

PCI-DSS

FINRA

Cloud Service Access (Who, Where, and How)?



Securing the Cloud

Top Cloud Security Concerns

Shadow IT Risk of unapproved use of cloud services
Regulatory Aligning cloud service use with regulatory requirements
Data Exposure Risk of sensitive data loss via cloud services
Cloud Threats Cloud services as targets and as attack vector

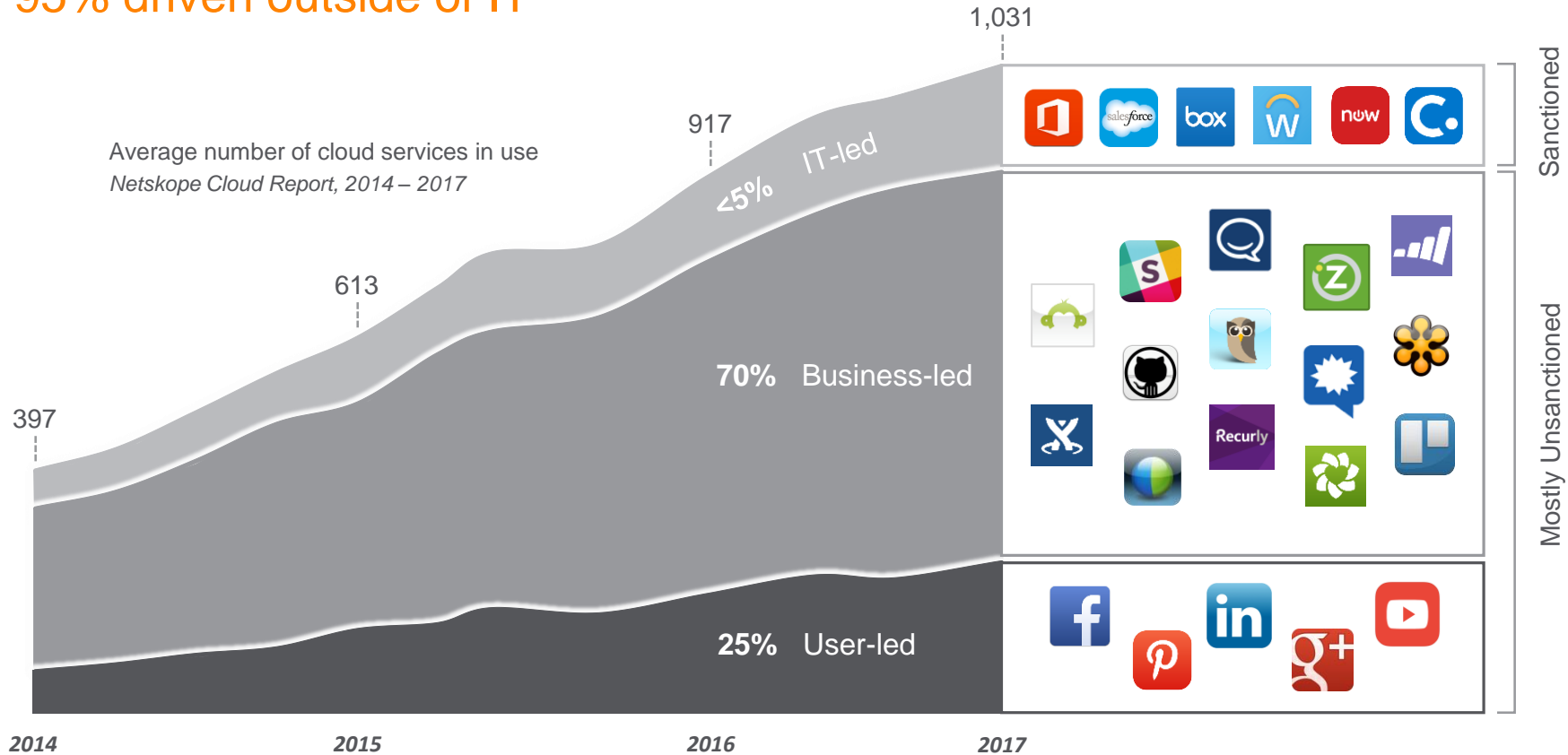


Gartner's Four Pillars of CASB

VISIBILITY
COMPLIANCE
DATA SECURITY
THREAT PROTECTION

Growth in Enterprise Cloud Services

95% driven outside of IT



How Users Access Cloud Services

User locations and access methods determine appropriate CASB architecture

Web Browser



HQ



Branch

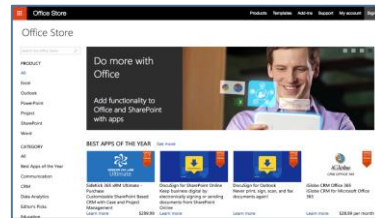
Sync Client



Mobile App

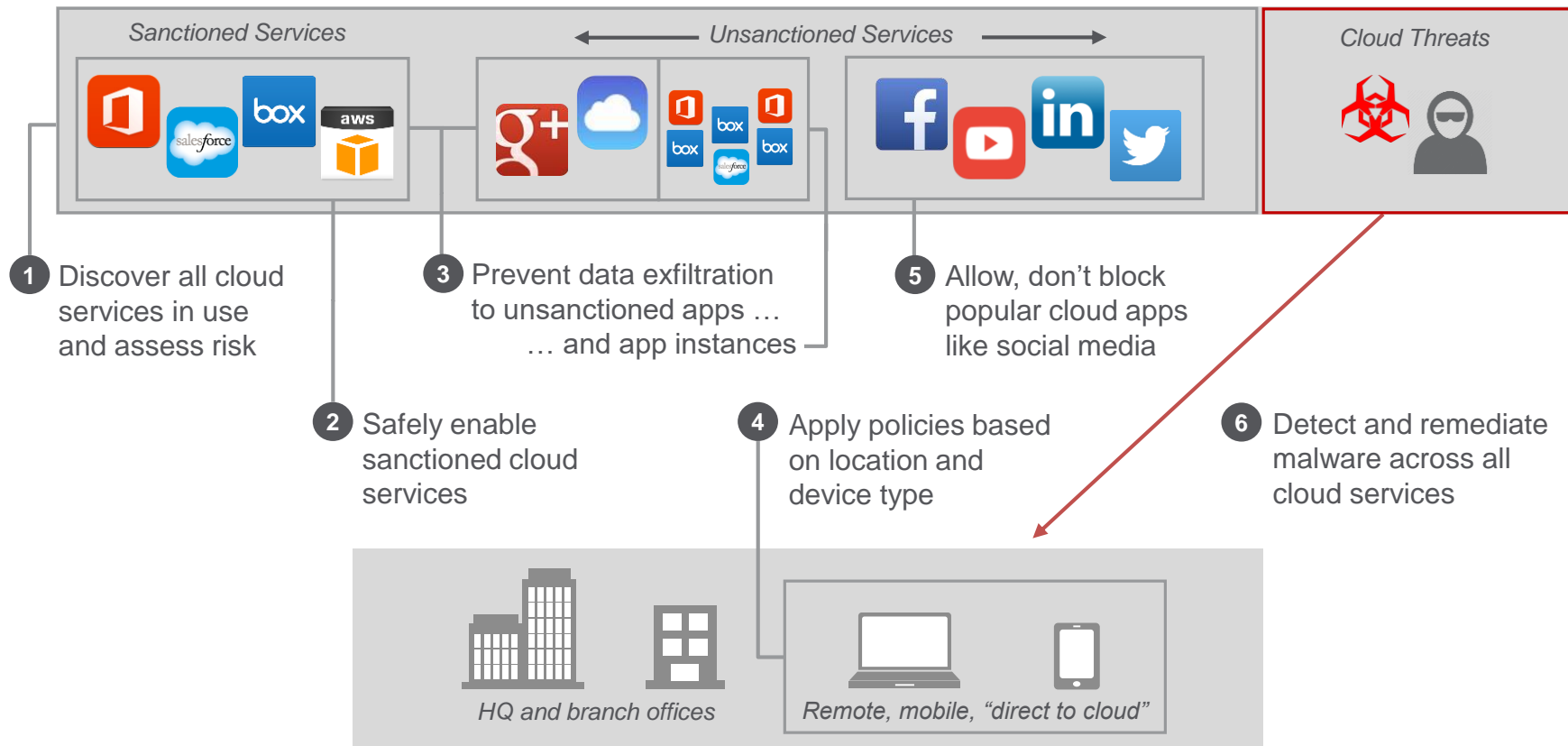


App Ecosystem

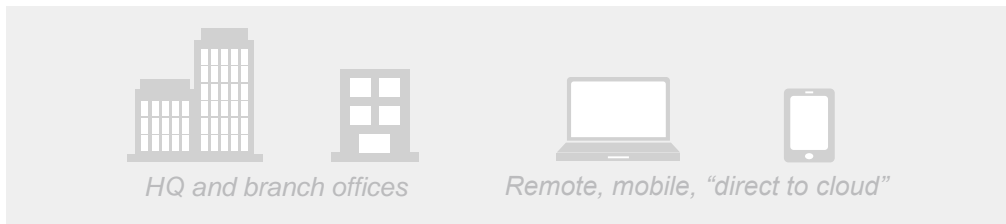
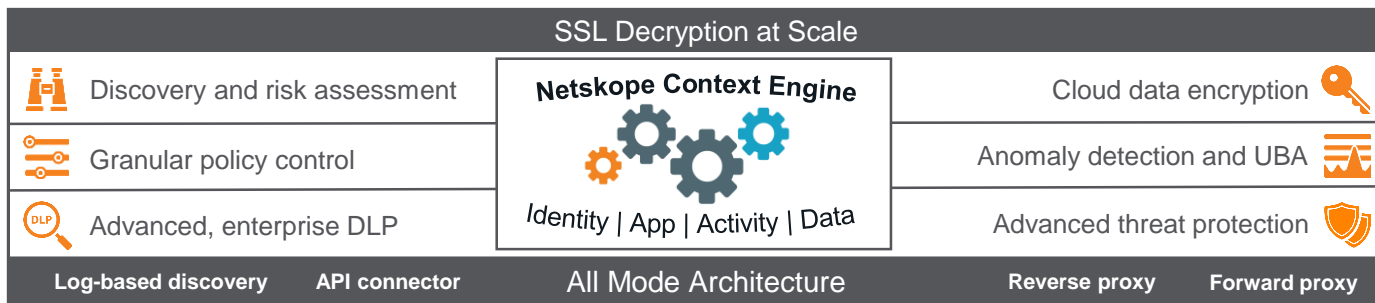
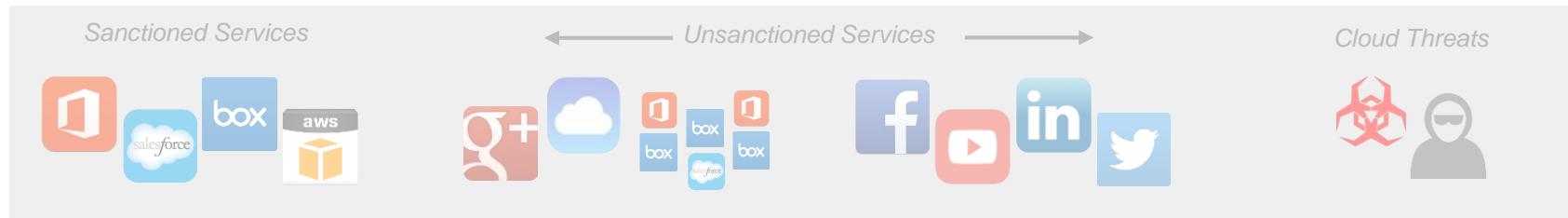


Remote, Mobile, "Direct to Cloud"

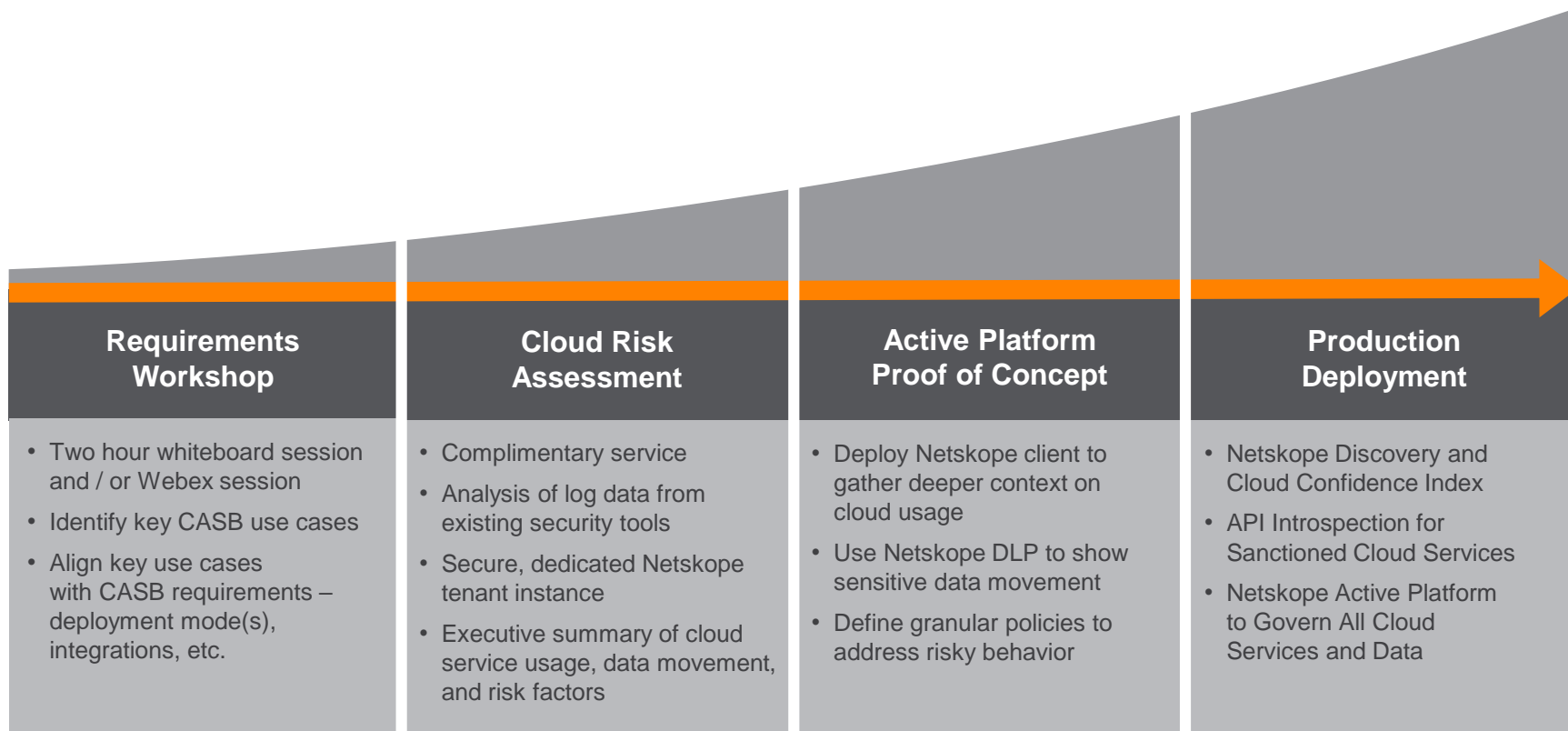
Common Netskope Use Cases



Netskope Solution Overview



Getting Started with Netskope



Customers

FINANCIAL



RETAIL/HOSPITALITY



HEALTHCARE/LIFE SCIENCES



HIGH TECH



MANUFACTURING



OIL & GAS



GOVERNMENT



UTILITY



OTHER





Thank You!

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Team

- ▶ 350+ employees globally, including North America, Europe, and Asia-Pacific
- ▶ Early architects/founders from Palo Alto Networks, NetScreen, Cisco, McAfee, VMware
- ▶ First comprehensive CASB patents. 40+ patent claims across four categories



The leader in cloud security

Partners

- ▶ Strong technology integration and services partnerships



Investors

- ▶ \$131.4M from top Silicon Valley VCs
- ▶ Early investors in Atlassian, Box, Cloudera, Nimble Storage, Yammer



THE SOCIAL+CAPITAL PARTNERSHIP

Leading Companies Using Netskope

The Fortune 1

The top automaker
in the world

Top 3 global
hotel chain

3 of the top 5
global retailers

The most valuable
bank in the world

Top 3 U.S. oil
and gas company

Largest equipment
manufacturer in
the world

The largest insurance
company in the world

Top 3 global apparel
manufacturer

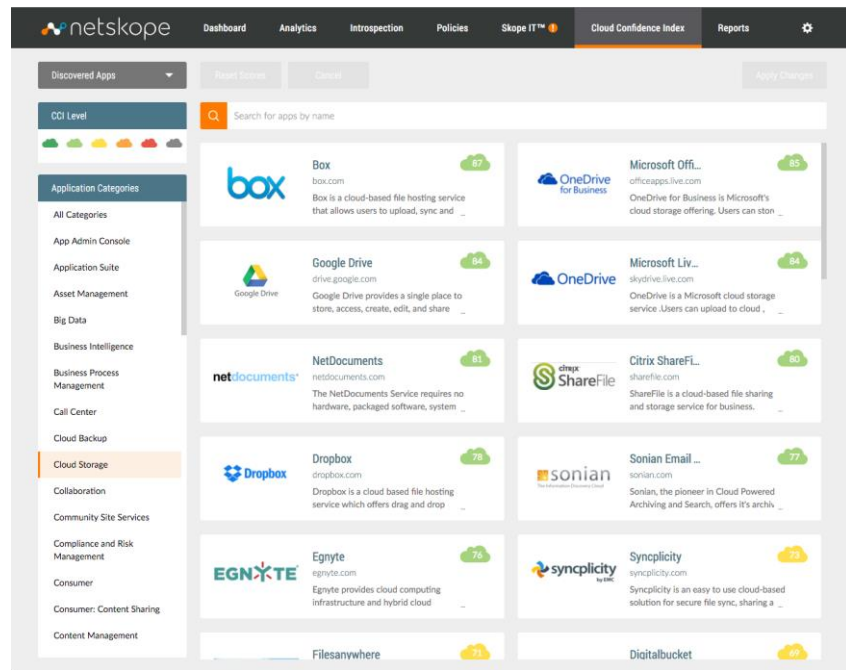
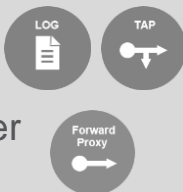
Discover All Cloud Services in Use and Assess Risk

Functional requirements

- Find all cloud services in use
- Report on cloud service enterprise-readiness using 45+ criteria
- Assess risk based on cloud service readiness coupled with cloud usage and user behavior
- Compare and consolidate redundant services

Architectural considerations

- Out-of-band options include log-based discovery and TAP mode
- Forward proxy modes provide deeper context for advanced discovery



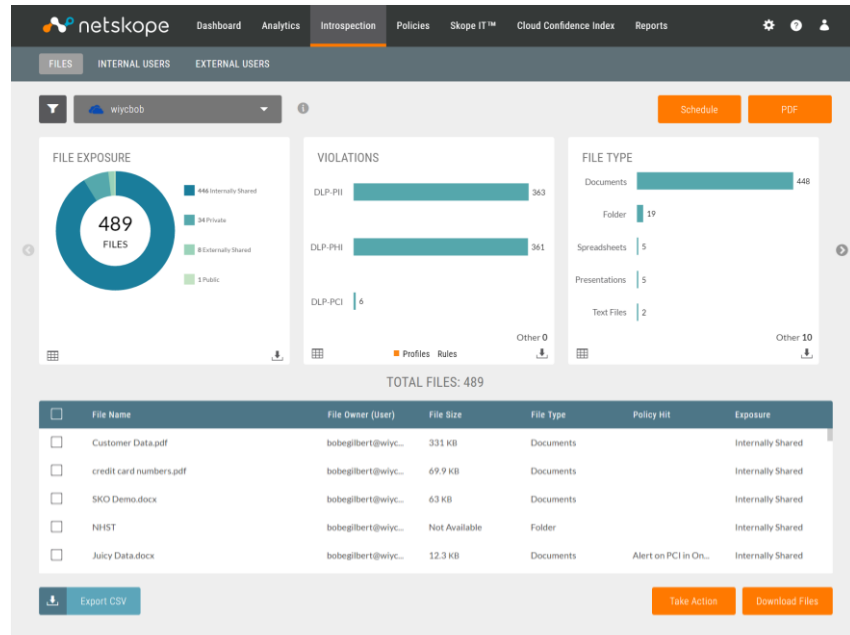
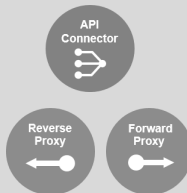
Safely Enable Sanctioned Cloud Services

Functional requirements

- Identify sensitive data in sanctioned services
- Understand how cloud service and data is being used
 - Data shared publicly or outside of company?
 - Inappropriate access by internal users?
- Protect against malware

Architectural considerations

- Can be deployed with out-of-band API connector
- Inline options for real-time visibility and control



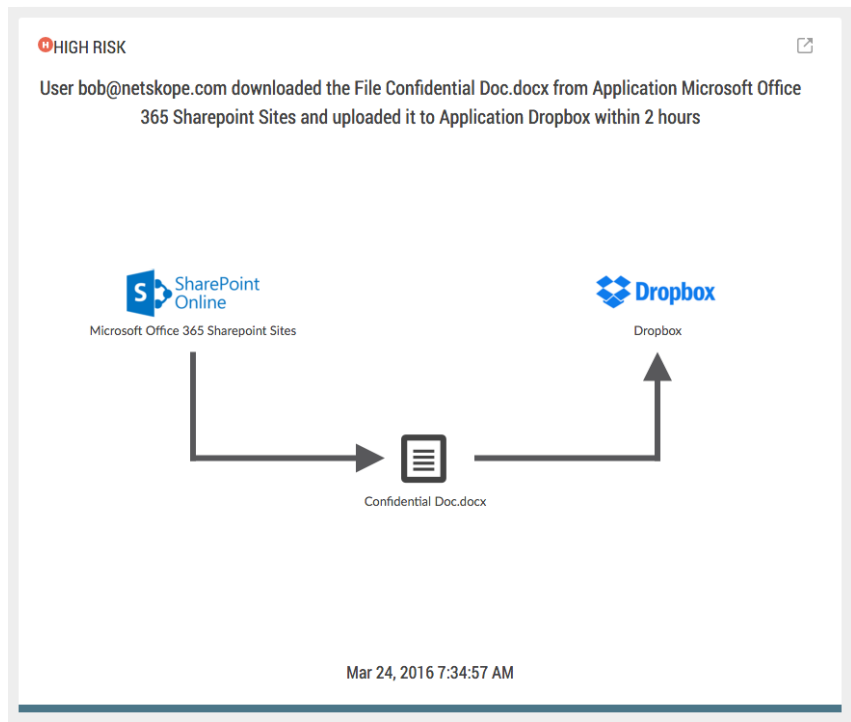
Prevent Data Exfiltration to Unsanctioned Apps and App Instances

Functional requirements

- Visibility into activities across sanctioned and unsanctioned cloud services
- Ability to differentiate cloud service instances
 - For example, corporate Box instance vs. personal Box instances
- Detect sensitive data across all cloud services
- Correlation of events across multiple cloud services

Architectural considerations

- Granular control of unsanctioned cloud services requires forward proxy



Apply Policies Based on Location and Device Type

Functional requirements

- Determine source and destination locations of cloud service usage
- Ability to classify device type
- Coverage of all access methods
 - Browser, sync client, and mobile app
- Apply granular policies based on location, device classification and access method

Architectural considerations

- Must be deployed inline using forward or reverse proxy



The screenshot shows a 'Device Classification' configuration window with a dark blue header and a close button (X) in the top right. Below the header is a horizontal navigation bar with eight tabs: General, Encryption, OPSWAT, Registry, Process, File, AD Domain, and Name. The 'General' tab is selected and highlighted with a blue circle. The main content area is divided into two sections. The left section, titled 'Operating System:', contains a dropdown menu with 'Windows' selected. Below this is a paragraph of text: 'A corporate device can be identified by monitoring the Encryption Status, Registry Setting, Process, File, or Active Directory Domain on the device. All selections on this page are logical OR if "Match Any Criteria" option is selected (or) logical AND if "Match All Criteria" option is selected.' At the bottom of this section are two radio buttons: 'Match "Any" Criteria' (which is selected) and 'Match "All" Criteria'. The right section, titled 'Overview', shows a summary: 'General' (with an orange circle icon), 'OS: Windows', and 'Condition: Any'. At the bottom of the window are two buttons: 'Prev' (disabled, grey) and 'Next' (active, orange).

Allow, Don't Block Popular Cloud Apps like Social Media

Functional requirements

- Support for category-level policies such as 'social media'
- See activity-level detail across all cloud services
- DLP engine that can identify specific content tied to activities in unsanctioned cloud services
- Use context including activity and data to define policies that carve out specific risky activities

Architectural considerations

- Granular control of unsanctioned cloud services requires forward proxy

Forward
Proxy



Create Policy

People Devices Location Application Content Activity Action Set Policy

Policy Name:

Block social media posts with the words "guarantee" or "recommend"

Overview

- Groups
 - ../Finance
- App Categories
 - Social
- DLP
 - FINRA Compliance
- Activities
 - Post → No constraints
 - OR Send → No constraints
 - OR Share → No constraints
 - OR Upload
- Action
 - Block → Default Template

Previous Create Policy

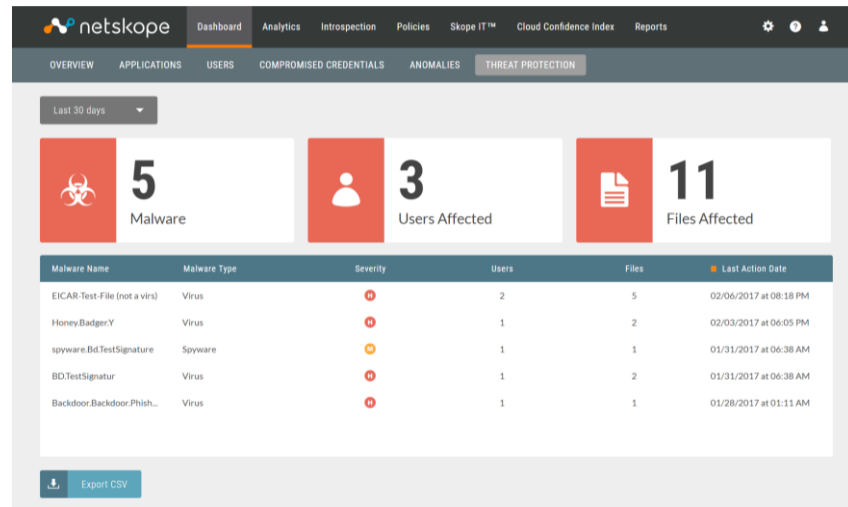
Detect and Remediate Malware Across All Cloud Services

Functional requirements

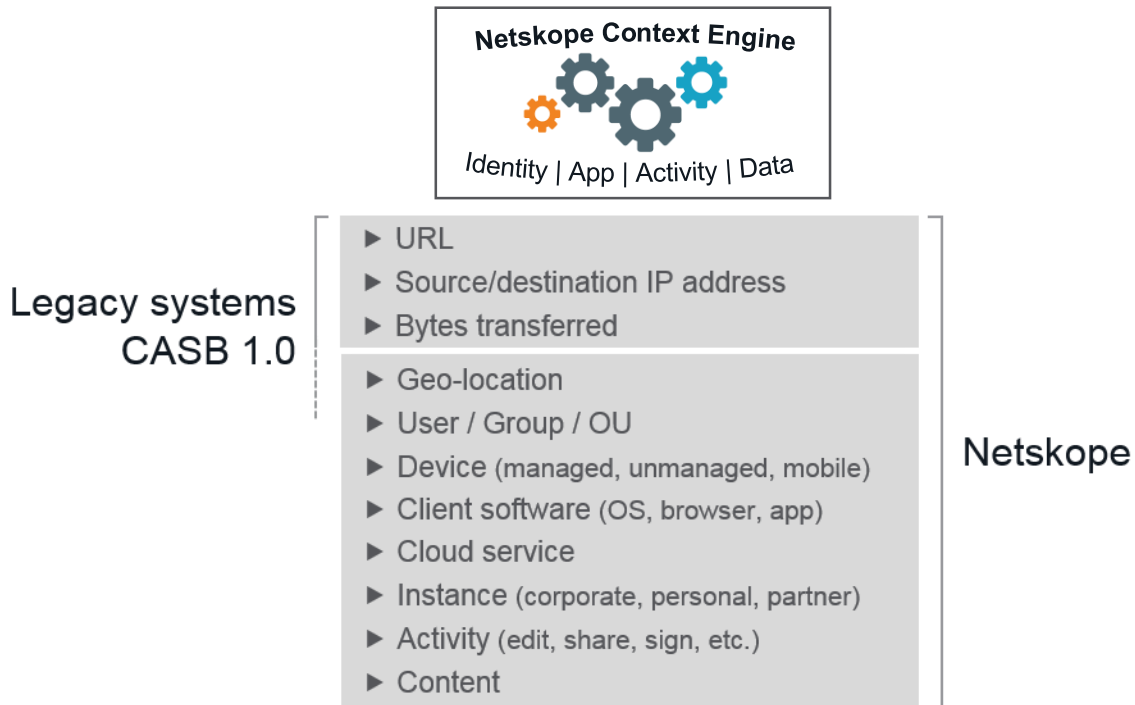
- Multi-layered detection engines
 - Static AV, heuristic, dynamic analysis, and more
- Detect malware in real-time en route to and from any cloud service
- Inspect sanctioned cloud services for malware
- Automated remediation capabilities to quarantine detected malware and reverse malware fan-out effect

Architectural considerations

- API connector for sanctioned services
- Forward proxy required for real-time inspection across all cloud services



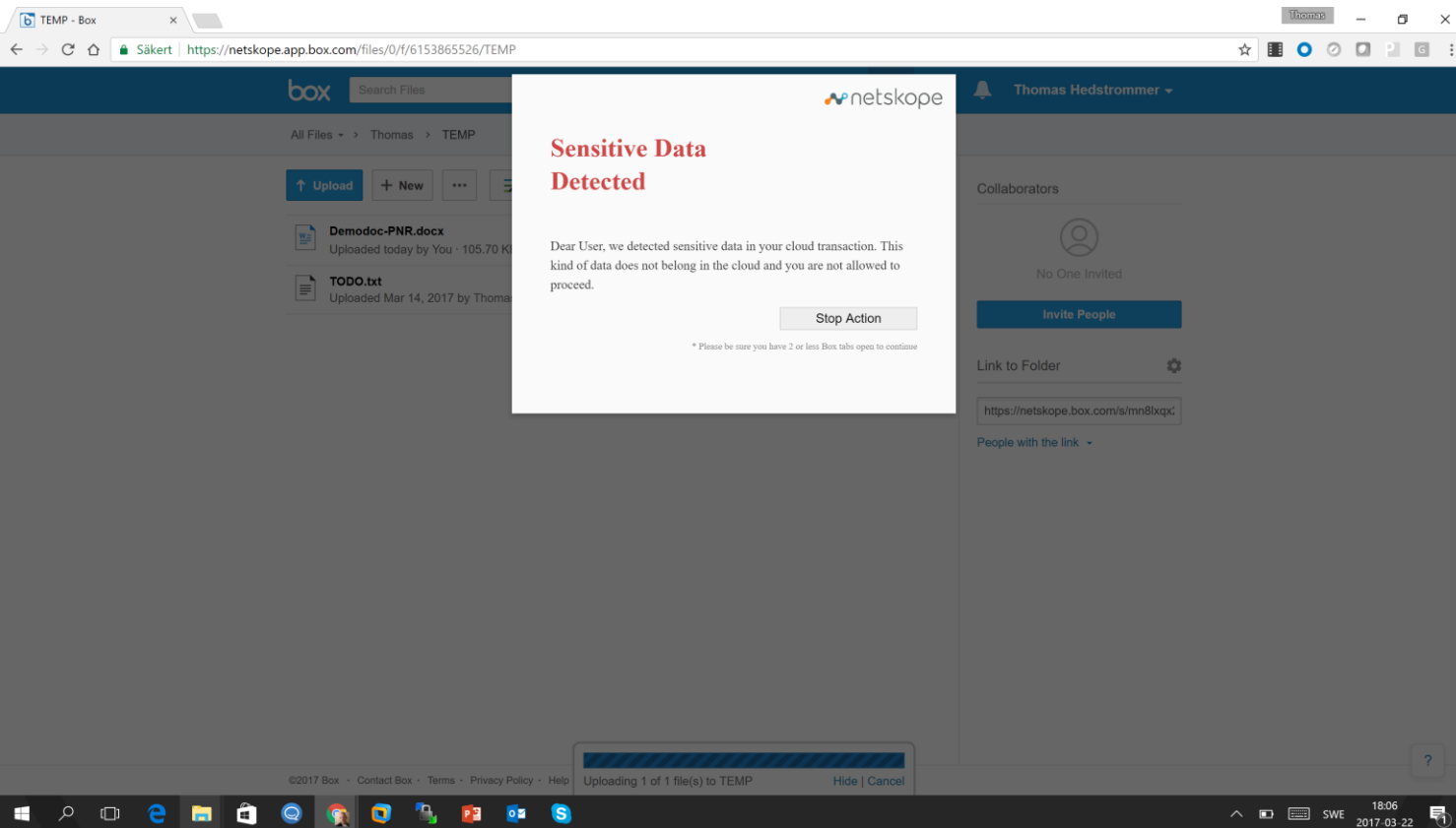
Netskope Context Engine



Comparing CASB Architectures

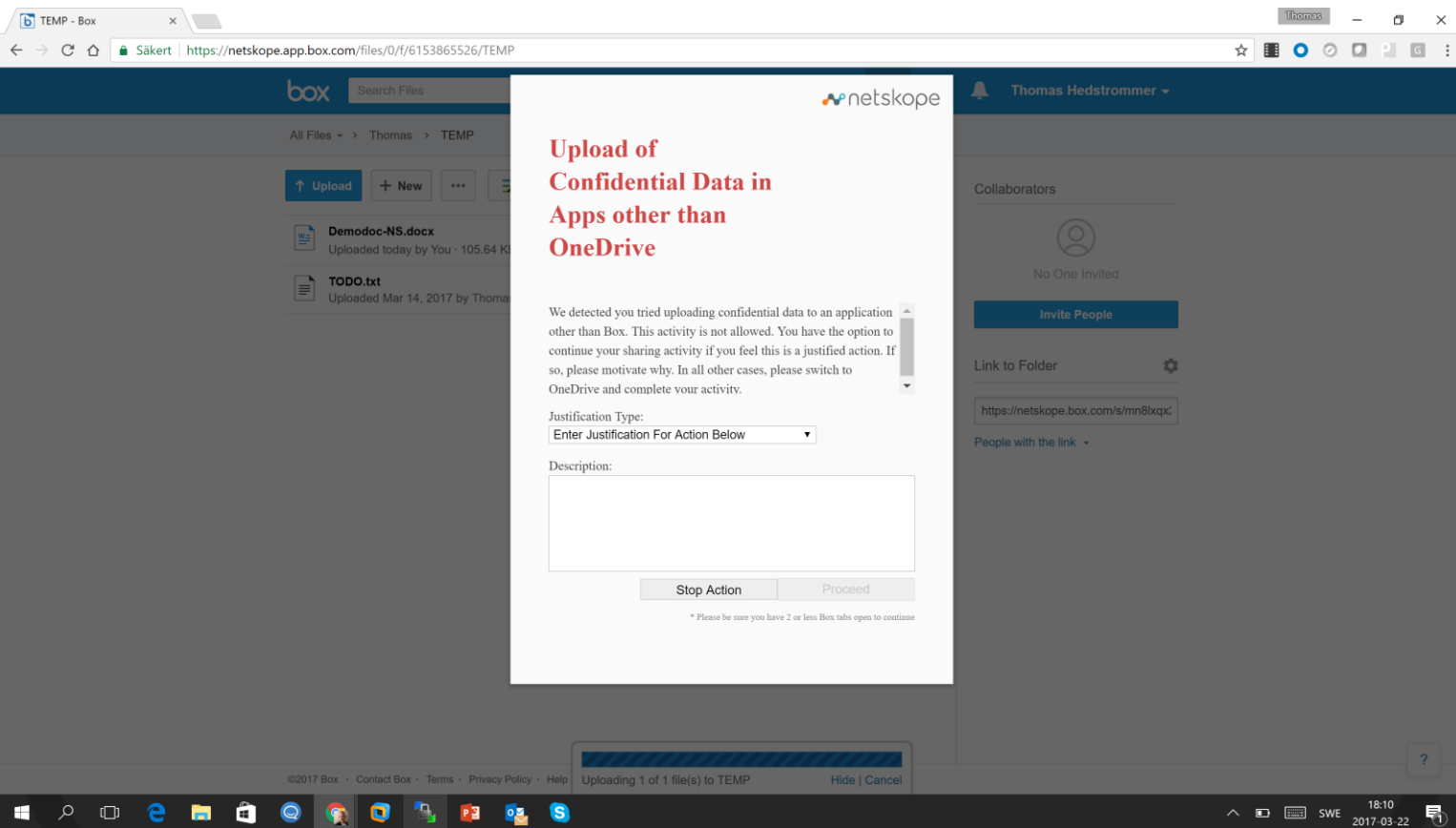
<div>Cloud Service Discovery</div> <div><div>LOG</div><div>TAP</div></div> <div><ul style="list-style-type: none">• Out-of-band deployment• Provides high-level visibility into cloud service usage• No cloud service policy control• Couple cloud service discovery with cloud service risk assessment</div>	<div>Secure Sanctioned Cloud Services</div> <div><div>API Connector</div><div>Reverse Proxy</div></div> <div><ul style="list-style-type: none">• API Introspection<ul style="list-style-type: none">- Secure sanctioned cloud services with near real-time content inspection and policy control• Reverse Proxy<ul style="list-style-type: none">- Real-time policy control for sanctioned cloud services- Only covers browser access</div>	<div>Govern Sanctioned and Unsanctioned Cloud Services</div> <div><div>Forward Proxy</div><div><div>Explicit Proxy/PAC</div><div>Proxy Chaining</div><div>DNS</div><div>Agent / Mobile Profile</div></div></div> <div><ul style="list-style-type: none">• Real-time policy control for all cloud services• Visibility into remote and mobile, “direct-to-cloud” traffic• Covers browsers, mobile apps, and sync clients</div>
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Use DLP to stop Personal Information Entering the Cloud



In this example a file containing Swedish Person nr has been dragged & dropped into Box.

Use DLP to coach users when they are trying to upload confidential materials



In this example a file containing Netskope Internal Only has been dragged & dropped into Box.