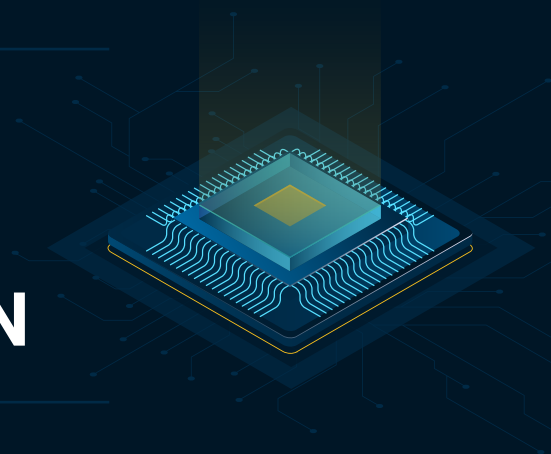


How VMRay enables

STRATEGIC SECURITY AUTOMATION



CASE STUDY – TECHNOLOGY



Manual analysis of a huge number of submissions **was time-consuming**.
With VMRay, we are able to handle this task with ease in an **automated way**.

This creates enormous value for our company, customers and partners.

Cybersecurity Team Lead



Our customer, one of the one of the world's leading technology companies, benefits from VMRay's **best-of-breed detection and automation capabilities** to grow their global ecosystem of partners and customers even further.

THE CHALLENGE:

Manual process troubled with uncertainty

The customer's products and solutions serve as a platform for developers to introduce their applications to end users. To earn an approval batch, these third-party applications need to go through a notarization procedure. This brings reputation and reliability to the developers, and confidence and peace-of-mind to the end users.

However, this very well-designed notarization system had an important bottleneck:
the approvals -or- rejections- were decided through a manual process.

The time-consuming manual analysis was making it nearly impossible for the analysts to analyze each submission into the deepest detail. For this reason, the notarization system could not ensure that a submission is completely clear with ultimate level of confidence.



PROBLEM

Time consuming manual processes
In-depth analysis of each
submission is almost impossible



IMPACT

Threats were likely to be missed
End users may be infected
from trusted source
Developer community waits
too long



SOLUTION

Automated analysis
without manual interaction
Reduced risk
of infectious apps
Faster approval process
for partners

THE IMPACT:

An equation of three variables

OUR CUSTOMER

Risk of missing some of the threats
Losing the trust of users

END USERS

Risk of being infected by an approved
app from their "trusted" source

DEVELOPER COMMUNITY

Long waits for approval
Days and hours count in the fast-
changing world of digital innovations

THE SOLUTION

Automation to the rescue!

The bottom line: our customer needed to automate this process.

But **automation requires highest level of trust** to the tool and the input. If you have doubts about either the quality of the analysis or the automation capabilities of the tool, then you can not rely on the automated process with 100% confidence. Which means, the automation wouldn't be practically an option.

This is why the customer trusted VMRay: to detect the undetectable, and to empower **automation with ultimate peace of mind**. Our customer now benefits from adding VMRay's best-of-breed technologies to their existing security stack. Through bulk submission, many application submissions can be analyzed with the right tools at once, without a need for full manual interaction.

THE RESULT:

A win-win-win story



OUR CUSTOMER

Confident that risk is minimized
Analysts are no longer overwhelmed
by the manual processes



END USERS

Happy to trust to their **reliable** brand
No disappointment from an
infectious app



DEVELOPER COMMUNITY

Shorter time to market
Instant innovation without losing
any opportunity

About VMRay

At VMRay, our purpose is to liberate the world from **undetectable digital threats**.

Led by reputable cybersecurity pioneers, we develop best-of-breed technology to detect unknown threats that others miss. Thus, we empower organizations to **augment and automate** threat detection and analysis.

DETECTING THE
UNDETECTABLE

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