

# ITSPmagazine's Channel Sponsorship Program

## CREATE. SPONSOR. PROMOTE.

**Support our conversations and introduce your brand to our growing audience**

## Podcast Channel Sponsorship

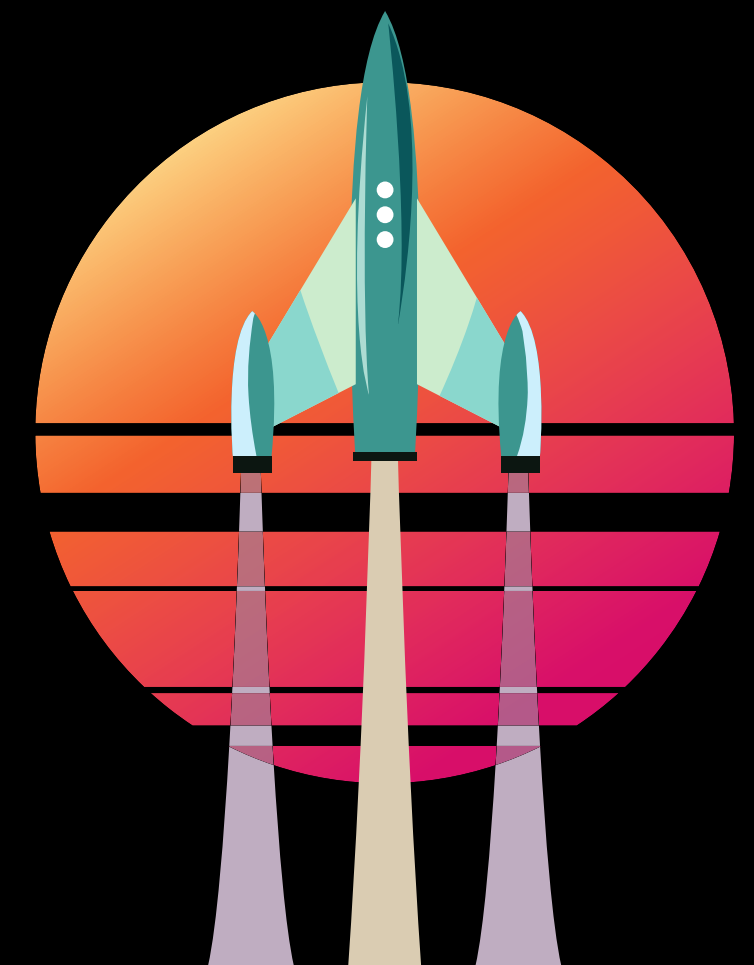
### 3 Months Sponsorship: \$ 2,500

1 Channel X 3 Months (Minimum)

#### **Proposal is valid for 14 days upon receipt**

All of our sponsorships and promotion programs are campaigns designed for optimal brand exposure, brand awareness, brand value, and thought leadership. We do NOT collect, sell, or guarantee leads of any kind.

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## Channel Sponsorship [3 Months Minimum]

### Each month:

- Logo and text hyperlink placement will link to a landing page of your choice
- Logo featured on the sponsored channel page and homepage channel featured section
- Audio commercial (up to 35 words) will be professionally recored and placed (beginning and end) in a minimum of two podcasts published on the sponsored channel
- Sponsors are mentioned in the social media post for the episodes over a 6 month period
  - Once per week during the first month | Once per month for the following 5 months
- Channel sponsorship includes one newsletter sponsorship per month

### Pre-paid rate for the 3 months [Minimum]

**3 Months: \$ 2,500**

### Custom Programs And Bundles Availiable Upon Request

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**ITSP**  
MAGAZINE

