# RS∧Conference2016

Abu Dhabi | 15-16 November | Emirates Palace

SESSION ID: CCT-W06

DDoS Is Coming: A Story of DD4BC and the Copycat Squalls









### The following is based on a true story...



As an enterprise content delivery network provider, Verizon Digital Media
Services helps its customers deal with security attacks on a regular basis.

The example that I'm going to present today is based on our actual experience working with a customer to **mitigate a Bitcoin-DDoS extortion attempt**. This is just one recent example, but I think it's worth noting that we deal with these types of attacks on a daily basis.

## The Rise of Cyber Extortion



In recent years, there has been an emergence of cybercriminal groups that threaten their targets with massive DDoS attacks unless they are paid a hefty Bitcoin ransom.

If left unaddressed, these attacks can disrupt business practices, damage branding and cause financial loss.



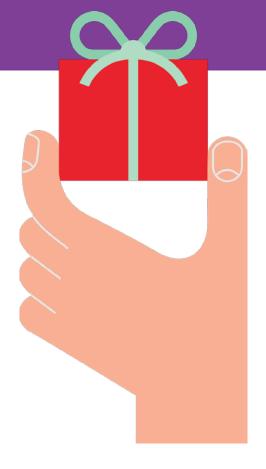




### Day 1

#RSAC

It's the holiday season in 2015. The busiest shopping season of the year.



## Day 1



A few Company X employees receive a strange email.





# Skeptical, they forward the email up the chain of command.



- Not knowing if the email is just a hoax or a legitimate threat, Company X employees forward it on to senior level execs.
- It eventually makes its way up to the CSO and catches his attention.

One employee writes:

"Not sure if this is something I need to report or just spam but wanted to send it on just in case."



# Elements of the letter: We've seen this more and more.



#### **Elements**

Comes from a location that doesn't work well with U.S. authorities

Asks recipients to forward the email  $\rightarrow$  attackers don't know the decision makers, so they spam many people

Tries to establish credibility in some way

Requests payment in Bitcoins (very hard to trace)

Includes bold claims of attack abilities

Surges pricing

Will attack all IP addresses

Gives some time to get ready







#### Verizon, we have a problem.



#### Company X had a call with Verizon team:

- Verizon: Technical Account Manager and a Security Solution Architect
- Company X: Information Security Manager and their WebOps Team

### **Step 1: Analyze the vulnerabilities**



The "proof of concept attack" never came.

Some of the origin IPs were exposed.

HTTP Redirection from CompanyX.com to www.CompanyX.com.

# **Step 2: All hands to the battle station**



Team	Alert
NOC	Our 24 x 7 Networking Operations Center (NOC) team were notified and given context. A specialized contact and escalation were designed.
Security Professionals	Constant and direct lines of communication were initiated with relevant customer teams.
Engineering	We checked capacity and hardware to prepare for attack.
Management	Our CTO and General Counsel were notified so they could make quick decisions, if it became necessary to take more draconian measures.

# **Step 3: Putting a plan in place**



Attack Source	Mitigation Strategy
Layer 3 and 4 attack	<ul> <li>Verizon's Edgecast Content Delivery Network (CDN) is accustomed to network layer attacks as part of running a CDN.</li> <li>We created a Proactive Ticket with our 24 x 7 Network Operations Center to expect an attack.</li> <li>We provided Company X origin IP to NOC to enable a faster response to create more accurate signatures.</li> </ul>
Layer 7 attack	<ul> <li>This has the most potential for damage.</li> <li>We activated more restrictive Web Application Firewall rules to minimize the attack surface.</li> <li>We enabled more rules for alerts to create more visibility to possible attacks.</li> <li>We increased the frequency of log reviews to detect attacks.</li> </ul>
Unprotected origin	No time to migrate to Verizon solution.

# Step 4: Wait











# **Major Attack Expected**







# Day 3









# Day 4









# Day 5









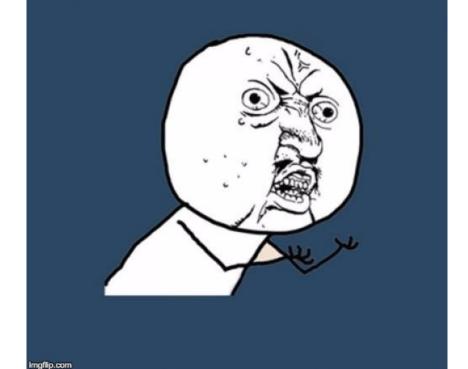
# Day 6







# WHY YOU NO ATTACK









#### 6:40AM – DDoS is Here



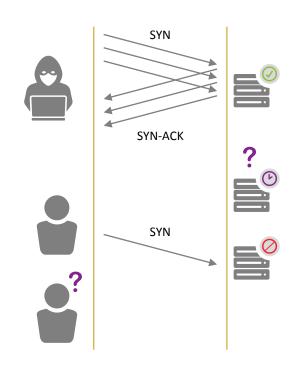


Verizon detects the attack (SYN Flood), which peaks at 80Gbps.

# **Attack Type: SYN Floods**

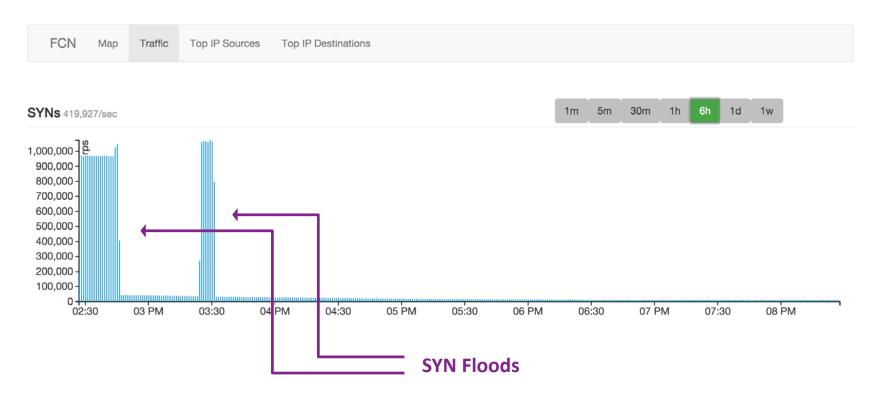


- SYN Floods are a common form of DDoS
- Attackers send a flood of fake server connection requests to their target's system in order to overload their servers and render them unresponsive and unable to process legitimate requests.
- SYN Floods are considered L4 (Transport Layer) attacks.



#### What a SYN Flood Looks Like





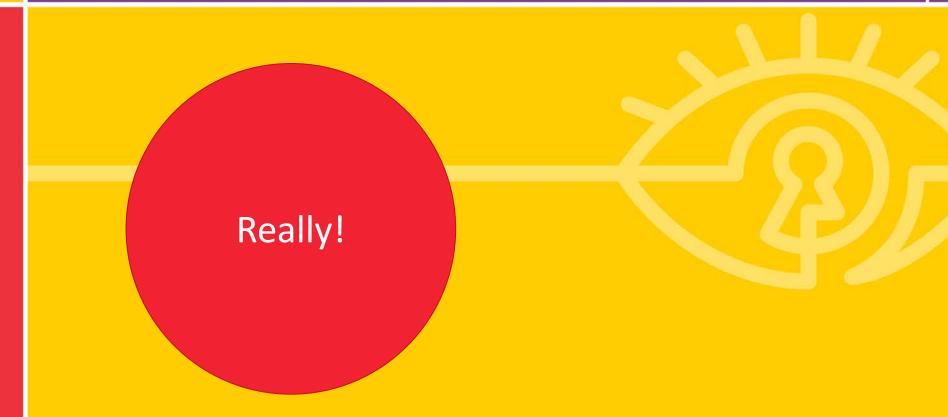
### Mitigated in Minutes





Verizon immediately reacts with countermeasures and the attack is blocked at the edge.





### Secure by Design



#### **IP Anycast**

Verizon's IP Anycast has native DDoS attack mitigation (automated mitigation technology).

#### **Super PoPs**

We place high-capacity PoPs in strategic global locations to handle massive surges in demand or attacks. 20 Tbps of global capacity and 95+ Super PoPs.

#### **Network Attack Mitigation**

We have proprietary network attack detection and a response system codenamed *Stonefish*.

#### **Web Application Firewall**

It has powerful protection, threat detection and virtual patching with over 2,000 rules.

#### **Our Network**





Santiago

Bangalore Batam Beijing Chennai New Delhi Hong Kong Jakarta Mumbai Osaka Seoul Singapore Taiwan Tokyo

Asia

**Upcoming** Shanghai 20<sup>Tbps</sup>
Network Capacity

95<sup>+</sup>

5 Continents

3,000<sup>+</sup>

verizon√
digital media services

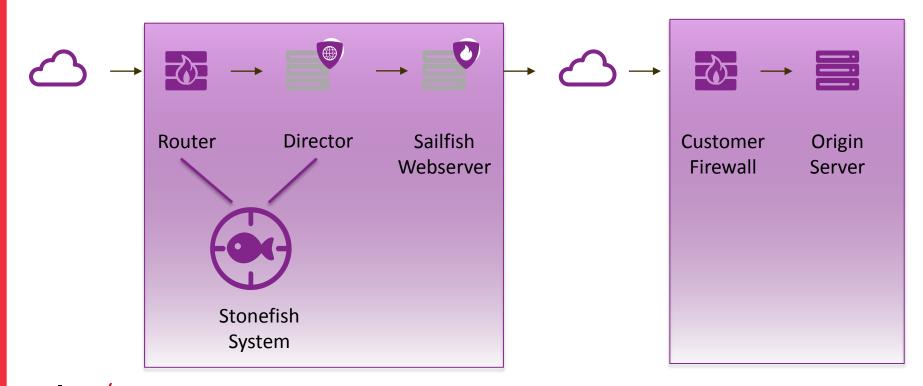
#### **Anycast CDN 101**



\$ host www.verizondigitalmedia.com www.verizondigitalmedia.com is an alias for cs229.adn.alphacdn.net. cs229.adn.alphacdn.net has address 72.21.92.7

# **Layered Defense**





#### Countermeasures



Verizon immediately identifies the attack signature and creates rules to block malicious traffic. This effectively thwarts the attack.

Threat ID	Start Time	End Time	Туре	POP	POP %	Rate/sec	VIP	Attack Status	Rule Status
SLj6sF9			SYN					Inactive	Removed
xV8oYJa			SYN					Inactive	Removed
_maBLBb			SYN					Inactive	Removed
bjj5ldj			SYN					Inactive	Removed
fZBJ2DK			SYN					Inactive	Removed
Dvqs704			SYN					Inactive	Removed

## Staying Vigilant



- Despite thwarting the attack, Verizon stayed prepared for Round 2, in case the attackers tried a different approach.
- Other possible attack scenarios include a Layer 7 (Application) attack.
- We enabled restrictive rules and activated many alerts, in anticipation.
- No Layer 7 observed.

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# Day 8





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#### DD4BC arrests unlikely to signal end to DDoS extortion



Credit: Thinkstock

The majority of victims do not pay, but just enough do to make it a worthwhile attack

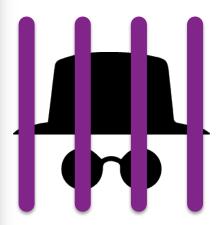
CSO Jan 19, 2016 7:50 AM PT













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Lessons
Learned
Apply Them







Protect your origin IP: Origin cloaking is best practice.





Don't forget to protect apex domain: http://yourdomainnamehere.com





You need a plan.

Do your employees know who to escalate to?

Do you know what your attack surface is?





You need on-demand scalability and capacity.

Attacks won't happen on schedule.

You need massive capacity on standby, globally.





What is your DDoS breaking point?

80 Gbps?

**200 Gbps?** 

1 Tbps?





Can your appliance handle it?

**Average DDoS: 5.5 Gbps** 

Hardware Cost: \$200,000

**Plus Support and Operation costs** 





You need agile WAF.

How fast can your WAF change rules to create customized defense?





You need agile security service.

How fast can your vendor come to your aid?

# The Sequel...







#### **Armada Collective?**



FORWARD THIS MAIL TO WHOEVER IS IMPORTANT IN YOUR COMPANY AND CAN MAKE DECISION! We are Armada Collective.

#### http://lmgtfy.com/?q=Armada+Collective

You will be DDoS-ed starting Thursday (April 21) if you don't pay protection fee - 20 Bitcoins @ **1KdDx** 

You will be DDoS-ed starting Thursday (April 21) if you don't pay protection fee - 20 Bitcoins @ 1HYak

You will be DDoS-ed starting Thursday (April 21) if you don't pay protection fee - 20 Bitcoins @ 15Zrn

#### Attacks never came.







# To be continued ...



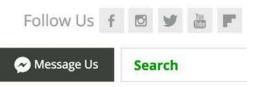
## October 21, 2016





Got a tip? Let us know.

News - Video - Events - Crunchbase



**DISRUPT LONDON** Preview Our First Round of Startup Alley Companies Debuting At Disrupt London This December Check Them Out! >



Large DDoS attacks cause outages at Twitter, Spotify, and other sites



#### Closer to home ...





#### Cyber-attacks in Middle East rise 15% in Q1 2016

Kaspersky Security Network statistics note sharp increase in new ransomware modifications

Tags: Kaspersky Lab, United Arab Emirates



By David Ndichu Published May 11, 2016

Ransomware has overtaken news about advanced persistent threats to become the main topic of the quarter.

According to Kaspersky Lab's Q1 malware report, the company's experts detected 2,900 new ransomware modifications during the quarter, an increase of 14 percent on the previous quarter. Kaspersky Lab's database now



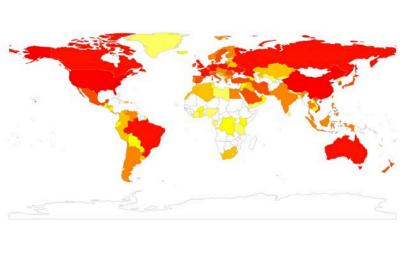
Ransomware has become the main topic of the quarter, Kaspersky Lab says.



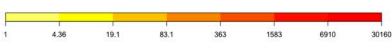
## **Nexus guard Q1 2016 DDoS Threat Report**







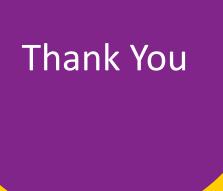
# "we see an increasing focus the Middle East" -Nexusguard





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