

# RSA<sup>®</sup>Conference2019

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**BETTER.**

SESSION ID: SEM-M06C

## The Who: Is This Responsibility Yours, Mine or Ours?

MODERATOR: **Jim Gordon**

GM Security Ecosystem Strategy and Development, Intel  
@JimCGordon

PANELISTS: **Alicia Jessip**

Manager, Regional Inclusion &  
Diversity  
TEKsystems  
@TEKDiversity

**Elaine Marino**

CEO, Equi.li  
Founder, Ladycoders  
@Elaine\_Marino

**Carmen Marsh**

CEO and Co-founder  
Inteligencia  
@Inteligencia4  
@KarmenINTL

**Claudia Schabel**

President  
Schabel Solutions  
@clauschabel

#RSAC

# Claudia Schabel @clauschabel

- Tell us the benefits of having a diversity, equity, and inclusion strategy.
- What is the impact of unconscious bias on organizations and what steps can organizations take to mitigate biases?

## Alicia Jessip @TEKDiversity

- What are the attributes of (like radical candor, authenticity, branding) that you see as essential to success for companies who want to attract and retain great talent?
- You see this as everyone's role, from the very top of the company to the individual contributors. Highlight for us how that looks in a successful firm

## Carmen Marsh @KarmenINTL

- You have undertaken innovative strategies for building opportunities for women in cybersecurity specifically. Can you tell us more about how you did that and how companies can take advantage of innovative partnerships?
- What is your #1 suggestion to the individuals in the room who want to address the cybersecurity talent shortage?

## Elaine Marino @elaine\_marino

- Share a bit about LadyCoders, what compelled you to create this mentorship opportunity, and the difference that you have seen it make in the Denver tech community.
- For everyone out there who has that drive to undertake creation of innovative programs to drive solutions for the diversity issue and talent shortage in cybersecurity - what do you suggest?

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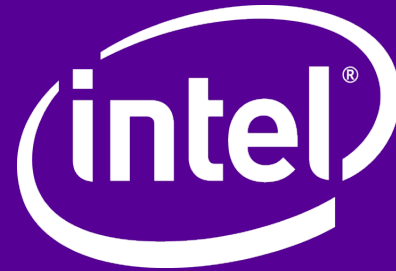
**Thank you!**

**Our speakers and sponsors are available to answer questions during the break.**



#LadyCoders #BeAnAlly #RSAC

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