

# Real-World Use Cases with Splunk Federated Search and Open Source Software

Raanan Dagan, Principal Sales Engineering Architect, Splunk Bruce Penn, Senior Sales Engineer, Splunk

October 2018

#### Forward-Looking Statements

During the course of this presentation, we may make forward-looking statements regarding future events or the expected performance of the company. We caution you that such statements reflect our current expectations and estimates based on factors currently known to us and that actual events or results could differ materially. For important factors that may cause actual results to differ from those contained in our forward-looking statements, please review our filings with the SEC.

The forward-looking statements made in this presentation are being made as of the time and date of its live presentation. If reviewed after its live presentation, this presentation may not contain current or accurate information. We do not assume any obligation to update any forward-looking statements we may make. In addition, any information about our roadmap outlines our general product direction and is subject to change at any time without notice. It is for informational purposes only and shall not be incorporated into any contract or other commitment. Splunk undertakes no obligation either to develop the features or functionality described or to include any such feature or functionality in a future release.

Splunk, Splunk>, Listen to Your Data, The Engine for Machine Data, Splunk Cloud, Splunk Light and SPL are trademarks and registered trademarks of Splunk Inc. in the United States and other countries. All other brand names, product names, or trademarks belong to their respective owners. © 2018 Splunk Inc. All rights reserved.

#### **Industry Experience**

#### Raanan Dagan

- 30+ years of IT experience
- 6+ years at Splunk
- 1+ years at Cloudera (Hadoop, OSS)
- 9+ years at Oracle
- Lots of years, lots of startups

#### Bruce Penn

- 25+ years of IT experience
- 2+ years at Splunk
- 4+ years at MapR (Hadoop, OSS)
- 8+ years at Oracle
- Lots of years following Raanan

#### Agenda

#### **Use Cases:**

- 1. Fraud with Solr, Splunk, and Splunk Analytics for Hadoop
- 2. Cybersecurity Posture with Spark and Splunk Federated Search
- Business Analytics with Cassandra, Splunk Cloud, Splunk Analytics for Hadoop, and Rabbit MQ
- 4. **Document Classification** with Apache Nifi, Spark Core, Spark Machine Learning, Apache Tika, and Splunk Analytics for Hadoop
- 5. **Network IT** with Kafka and Splunk Connect for Kafka



# Fraud with Solr, Splunk, and Splunk Analytics for Hadoop

#### Use Case: Fraud – Why Apache Solr?

**Apache Solr** is an open source enterprise search platform from **the Apache Lucene** API. Its major features include full-text search, hit highlighting, faceted search, and real-time **indexing**.

- 1. **Problem**: Scanning a month or more of data while searching for keywords across Hadoop files can be a lengthy process.
- 2. **Goal**: Limit the number of files to search and minimize the number of MapReduce jobs to run.
- 3. **Solution**: Apache Solr keyword/file index and Splunk Analytics for Hadoop.

#### Fraud Architecture





Splunk / Splunk Analytics for Hadoop

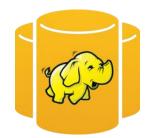


**Splunk Indexers Real-Time Data** 



**Hadoop Raw Data** 

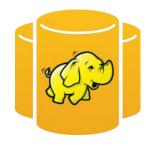






#### Fraud – Technical Details

Hadoop - Solr	Splunk - Solr	Splunk Analytics for Hadoop
<ul> <li>Solr monitors changes to Hadoop directory/files</li> <li>Indexes keywords based on Hadoop files</li> </ul>	<ul> <li>Splunk form dashboard</li> <li>User enters keyword(s)</li> <li>Python script calls Solr</li> <li>Solr tells Splunk all Hadoop files with keywords</li> </ul>	<ul> <li>Splunk Analytics for Hadoop runs MR jobs with targeted files</li> <li>Eliminates massive Hadoop scan</li> </ul>







Hadoop Indexed data



Splunk Search Head





#### Cybersecurity Posture – Why Spark?

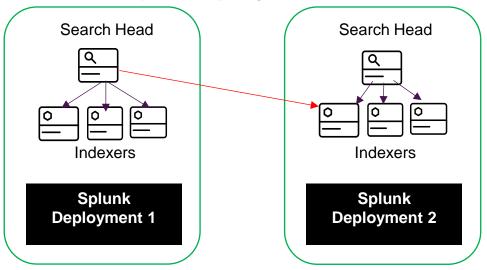
**Apache Spark** provides APIs that provide very fast, in-memory processing and was developed in response to limitations with the Hadoop MapReduce cluster computing paradigm.

- 1. **Problem**: Spark processing does not provide easy analytics or any visualization.
- 2. **Goal**: Allow Security Analysts access to multiple Splunk implementations while maintaining Knowledge Object and Access Control.
- 3. Solution: Spark and Splunk Federated Search.

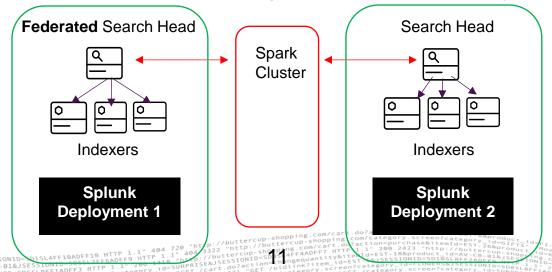
#### Federated Searches across Splunk

Reaching data where it resides - other Splunk Deployments

▶ Before Federated Search with multiple deployments: Unified Search across Splunk Deployments



After Federated Search with multiple deployments: Seamlessly search across all deployments

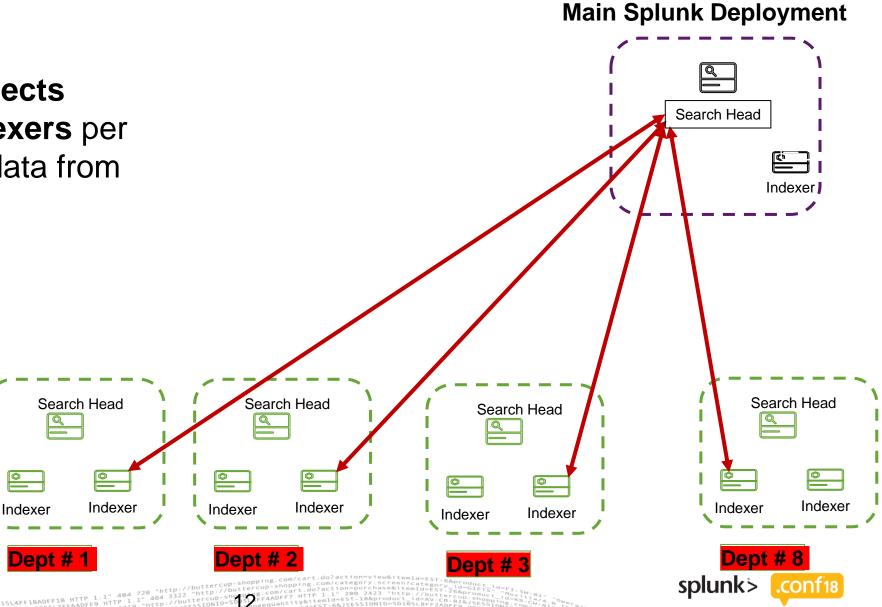




#### Before Federated Search

#### **Limitations:**

- **No Access Control**
- No Knowledge Objects
- Need for extra indexers per deployment (Copy data from original indexers)

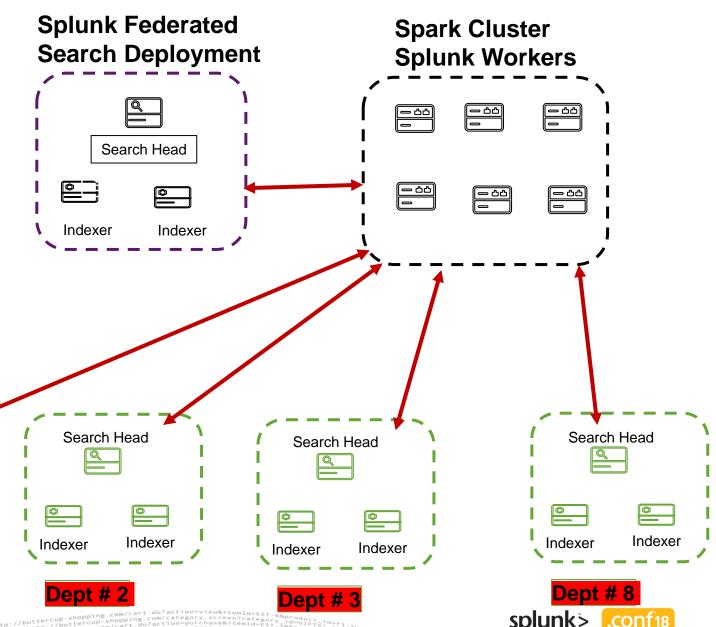


#### After Federated Search with Spark

### **Spark and Federated Search Architecture:**

- Access Control
- Knowledge Objects
- Network Security
- Massive Scale compute
- No need for extra indexers per deployment

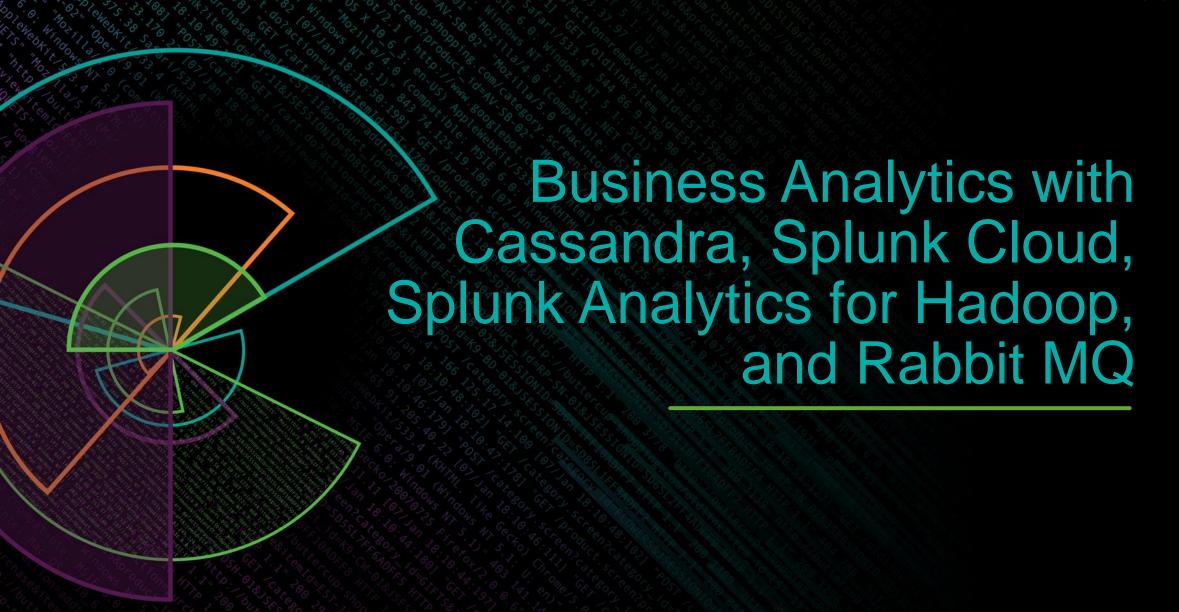
rch\_2] | stats count



Search Head

Indexer

Indexer

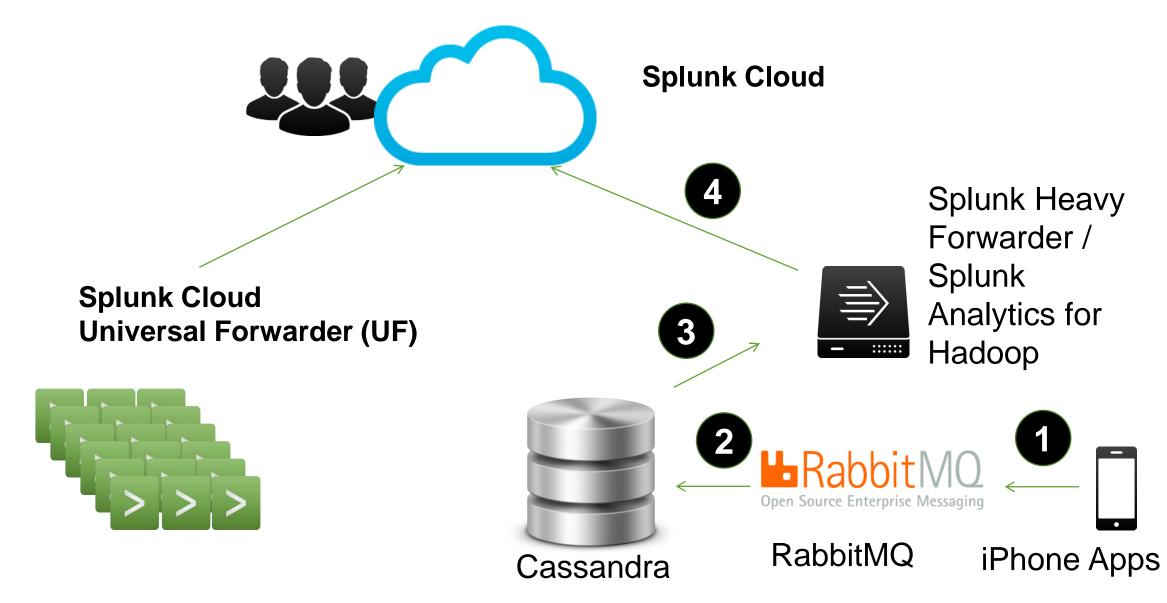


#### Business Analytics – Why Cassandra?

Apache Cassandra is an open-source distributed NoSQL database system designed to handle large amounts of data across a cluster of commodity servers.

- 1. **Problem**: Lack of visibility into customer behavior from mobile applications.
- 2. Goal: Visualize and analyze all data that is stored in Cassandra.
- 3. **Solution**: Store all mobile activity into Cassandra via Rabbit MQ and use Splunk Analytics for Hadoop with Cassandra External Result Provider (ERP) to query that data.

#### **Business Analytics Architecture**



#### Business Analytics – Technical Details

Cassandra - Splunk Analytics for Hadoop	Splunk Analytics for Hadoop – Summary Index	Summary Index – Splunk Cloud
<ul> <li>Splunk Analytics for Hadoop with Cassandra ERP [cassandra_weathercql] vix.provider = cassandra_erp vix.cassandra.cql.cmd = SELECT * FROM weathercql.monthly</li> </ul>	<ul> <li>index =         cassandra_weatherc         ql   table * And         Schedule Search</li> <li>index =         cassandra_weatherc         ql   Collect         SummaryIndex</li> </ul>	<ul> <li>Output.conf [tcpout]         forwardedindex.0.whitelist         = SummaryIndex</li> <li>SummaryIndex for 5 Min</li> <li>Use the normal Splunk         Cloud UF</li> </ul>







Splunk Search Head



**Summary Index** 



Splunk Cloud





Document Classification with Apache Nifi, Spark Core, Spark Machine Learning, Apache Tika, and Splunk Analytics for Hadoop

#### Document Classification – Why Spark?

**Apache Spark** provides APIs that provide very fast, in-memory processing and was developed in response to limitations with the Hadoop MapReduce cluster computing paradigm. The main components of Spark are: Core, Spark-SQL, Machine Learning, Stream, and Graph APIs.

- 1. **Problem**: Spark processing does not provides easy analytics or any visualization.
- 2. **Goal**: Allows analysts and regulators the ability to know exactly where each file exists in the system.
- 3. **Solution**: Apache Nifi, Spark Core, Spark Machine Learning, Apache Tika, and Splunk Analytics for Hadoop.

#### D.C. Architecture



**Machine Learning Extracts Metadata** 





**Documents** 



# Network IT with Kafka and Splunk Connect for Kafka

#### Network IT – Why Kafka?

**Apache Kafka** is a very fast and distributed publish-subscribe messaging system. A single Kafka broker can handle hundreds of megabytes of reads and writes per second from thousands of clients while indexing.

- 1. **Problem**: No unified collection framework.
- 2. **Goal**: Real-time visualization and analytics using Splunk, batch visualization and analytics using Hadoop and RDBMS.
- 3. Solution: Kafka, Hadoop, Splunk Connect for Kafka, Oracle.

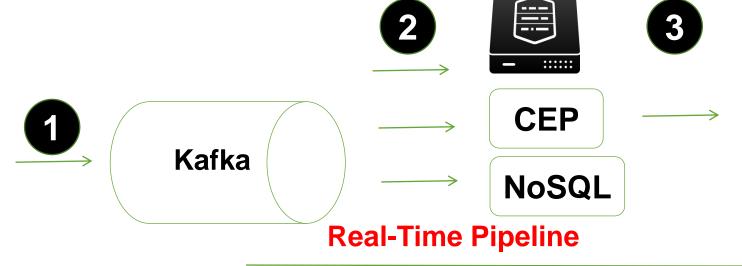
#### **Network IT Architecture**

## Splunk Indexers and Splunk Connect for Kafka

#### **Data Consumers**

#### **Data Producers**

Network Data
Window Logs
Cisco Logs
Mobile Data
Security Logs
Streaming
Http
Server data

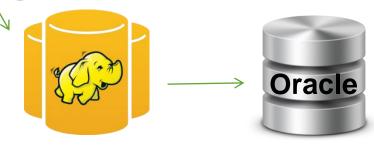


- Real-time, fast analytics
- Alerts
- Debugging
- Dashboards

Ad-hoc

exploration





- 3
- DataScience

splunk> .conf18

#### Network IT – Technical Details

```
curl <KAFKA CONNECT HOST>:8083/connectors -X POST -H "Content-Type: application/json" -d'{
  "name": "splunk-prod-financial",
    "config": {
      "connector.class": "com.splunk.kafka.connect.SplunkSinkConnector",
      "tasks.max": "10",
                                                                                                    ~30 TB/day
      "topics": "t1",
      "splunk.hec.uri": "https://elb-kafka:8088",
      "splunk.hec.token": "1B901D2B-576D-40CD-AF1E-98141B499534",
      "splunk.hec.ack.enabled : "true",
      "splunk.hec.raw" : "true",
      "splunk.hec.raw.line.breaker" : "#####"
      "splunk.hec.total.channels": "4"
                                                   Splunk Connect for Kafka
    Metrics
     Logs
                                                   Splunk Connect for Kafka
   Transaction
      Data
                                                   Splunk Connect for Kafka
    IOT Data
                         kafka
                                                                                                       Splunk Deployment
                                                          Kafka Connect
    Producers
```

#### Additional Resources

#### **Use Cases:**

- 1. Fraud with Solr: <a href="https://lucidworks.com/resources/#all/splunk">https://lucidworks.com/resources/#all/splunk</a>
- Business Analytics with Cassandra: <a href="https://splunkbase.splunk.com/app/2668/">https://splunkbase.splunk.com/app/2668/</a>
- Document Classification with Spark: <a href="https://splunkbase.splunk.com/app/2686/">https://splunkbase.splunk.com/app/2686/</a> (Spark SQL)
- 4. Network IT with Kafka: https://splunkbase.splunk.com/app/3862/



splunk> .conf18

## Thank You!

Don't forget to rate this session in the .conf18 mobile app

.Conf18
splunk>