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Connect **to**
Protect

Risks, Harms and Rewards of Our and Our Kids' Online Lives

Stephen Balkam

Founder & CEO
Family Online Safety Institute



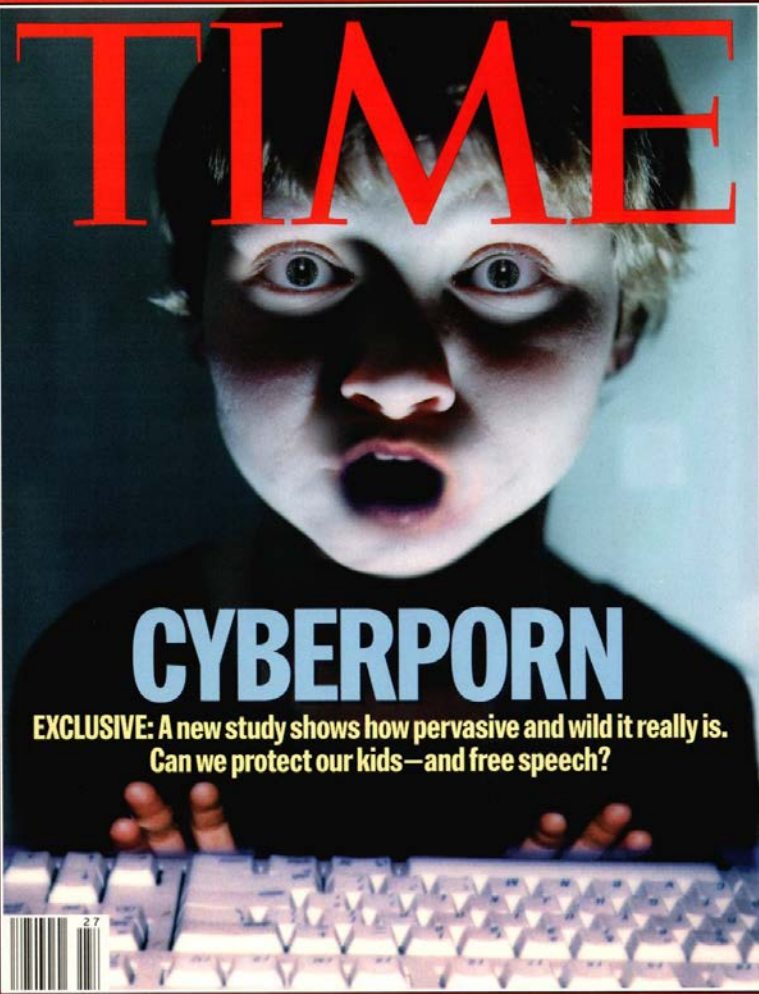
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JULY 3, 1995 \$2.95



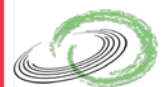
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TIME



CYBERPORN

**EXCLUSIVE: A new study shows how pervasive and wild it really is.
Can we protect our kids—and free speech?**



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S. HRG. 104-438
CYBERPORN AND CHILDREN: THE SCOPE OF
THE PROBLEM, THE STATE OF THE TECH-
NOLOGY, AND THE NEED FOR CONGRESSIONAL
ACTION

HEARING
BEFORE THE
COMMITTEE ON THE JUDICIARY
UNITED STATES SENATE
ONE HUNDRED FOURTH CONGRESS
FIRST SESSION

ON

S. 892

A BILL TO AMEND SECTION 1464 OF TITLE 18, UNITED STATES CODE,
TO PUNISH TRANSMISSION BY COMPUTER OF INDECENT MATERIAL
TO MINORS

JULY 24, 1995

Serial No. J-104-36

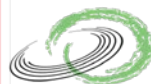
Printed for the use of the Committee on the Judiciary



U.S. GOVERNMENT PRINTING OFFICE
WASHINGTON : 1995

94-289 CC

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Superintendent of Documents, Congressional Sales Office, Washington, DC 20402
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OCTOBER 26, 2015

TIME

Help! My Parents Are Millennials

How this generation is changing
the way we raise kids

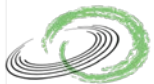
BY KATY STEINMETZ



time.com



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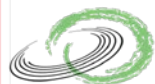
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46% of Millennials
have posted a photo of
their youngest child in the
womb or before the baby
was 1 year old, compared
to 10% of Gen Xers.



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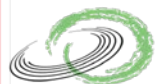
Reclaiming Conversation

The Power of Talk
in a Digital Age



Sherry Turkle

AUTHOR OF ALONE TOGETHER



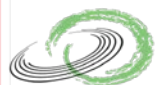
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40% decline in empathy
among college students



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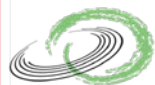




Acknowledging risks.

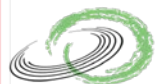
Mitigating harms.

Reaping the rewards.





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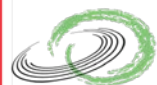


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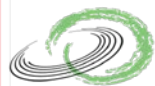
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7 STEPS to GOOD DIGITAL PARENTING



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TALK WITH YOUR KIDS

- Stay calm
- [Talk early and often](#)
- Be open and direct



EDUCATE YOURSELF

- Search online for anything you don't understand
- Try out the apps, games, and sites yourself
- Explore the [GDP tips and resources](#)



USE PARENTAL CONTROLS

- Activate the safety settings in your operating system, search engine, and games
- Use the [parental controls](#) on your children's phones, tablets, and game consoles
- Monitor your kids' use and their screen time



SET GROUND RULES AND APPLY SANCTIONS

- Agree and sign a [family safety contract](#)
- Set time and place limits for their tech use
- Enforce sanctions when necessary



FRIEND AND FOLLOW BUT DON'T STALK

- Friend your kids on social media
- Respect their online space and don't over do it
- Encourage your kids to create a [good digital reputation](#)



EXPLORE, SHARE, AND CELEBRATE

- Go online with your kids and explore their online world
- Take advantage of new ways of communicating
- [Learn from them](#) and have fun



BE A GOOD DIGITAL ROLE MODEL

- [Curb your own bad digital habits](#)
- Know when to unplug
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fosi.org/parenting

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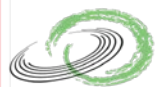


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Three Teachable Moments Every Parent Should Seize

By Stephen Balkam

Founder & CEO, Family Online Safety Institute



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Policy & Research

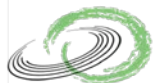
Parents, Privacy & Technology Use



Research conducted by:

HART RESEARCH
ASSOCIATES

Made possible by a grant from the Digital Trust Foundation



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78% feel tech has a positive effect on
their kids' future, career
and life skills

Nearly **twice** as many parents
(41%) feel technology has a positive effect on
their kids ability to **interact and**
engage with people in person than those
who say it has a negative effect (28%)

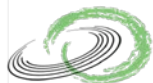


TIME



Are We Losing Our Kids?

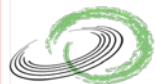
With apologies to Time Magazine



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"Facebook wants to build a device that allows you to be anywhere you want, with anyone, regardless of geographic boundaries... effectively build a teleporter."



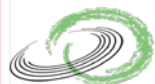


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“...we’re going to have technology where we can communicate our full sensory experience and emotions to someone through thought.”



Mark Zuckerberg
Facebook



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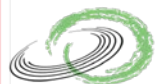


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“... you should presume that someday, we will be able to make machines that can reason, think and do things better than we can.”



Sergey Brin
Google

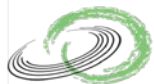


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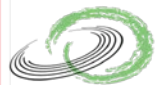
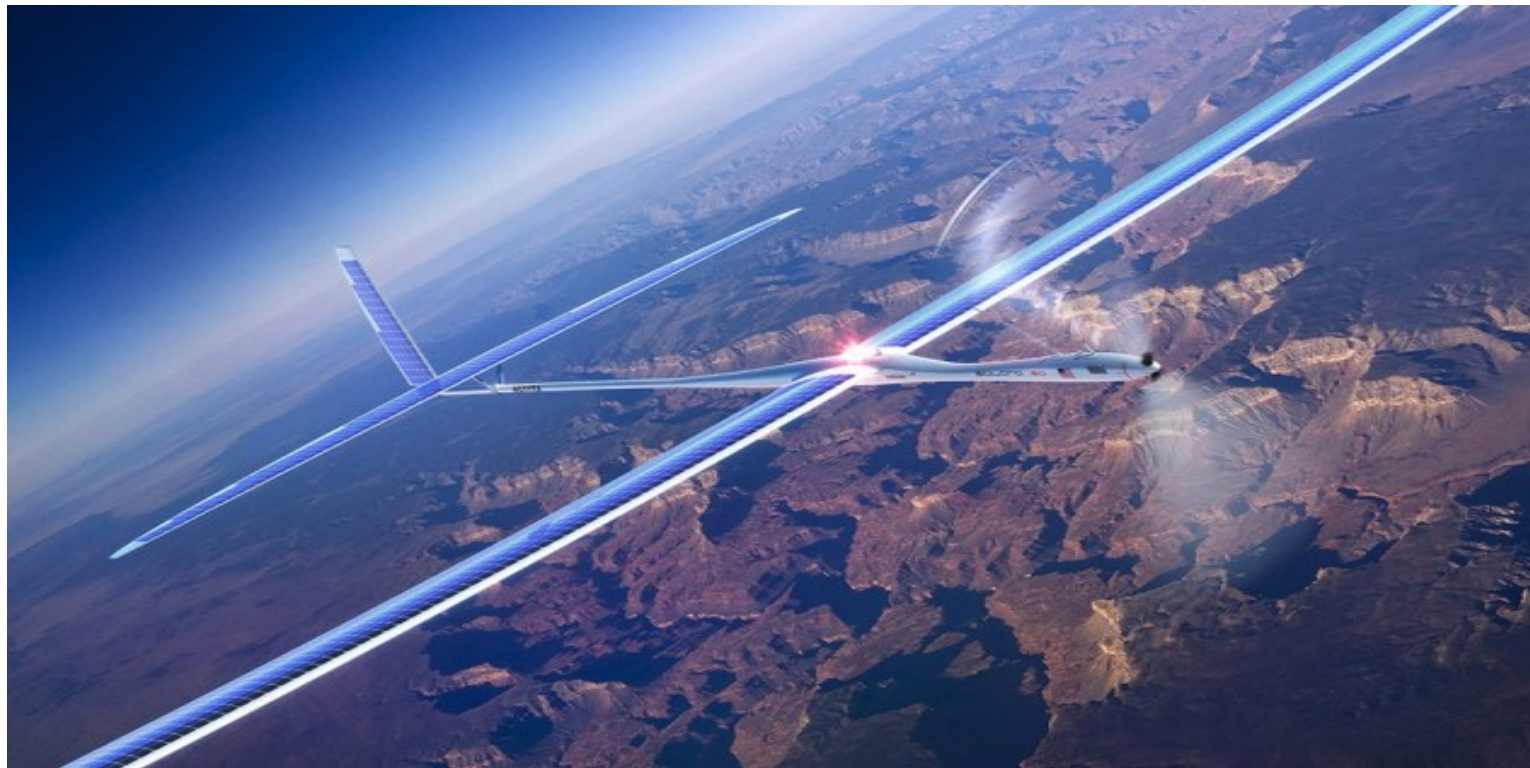


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Artificial intelligence (AI)

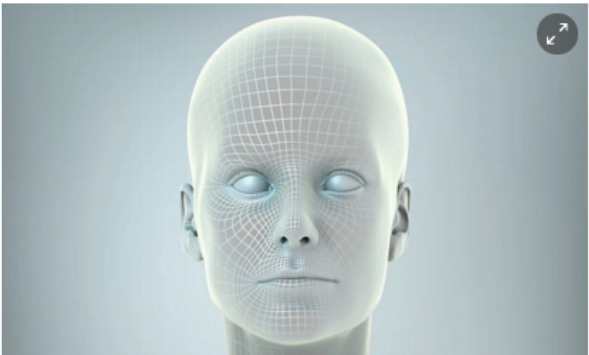
What will happen when the internet of things becomes artificially intelligent?

From Stephen Hawking to Spike Jonze, the existential threat posed by the onset of the 'conscious web' is fuelling much debate - but should we be afraid?

Stephen Balkam

Friday 20 February 2015 11.25 EST

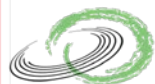
f t g+ 5,831 372 Save for later



Who's afraid of artificial intelligence? Quite a few notable figures, it turns out. Photograph: Alamy

Most popular in US

- The Counted: people killed by police in the United States in 2015 - interactive
- Lost at sea: the man who vanished for 14 months
- Fallout 4 review - spectacular, messy and familiar

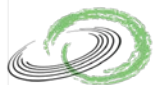


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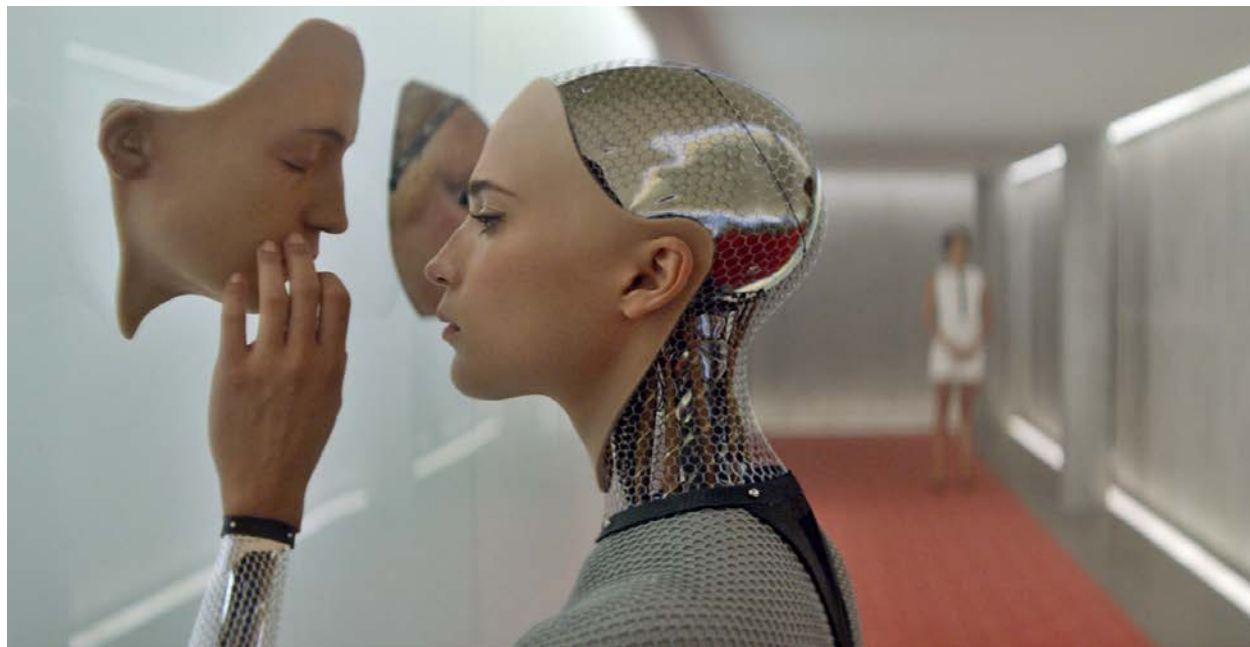
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Annapurna Pictures, "Her"

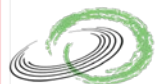
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DNA Films, “Ex Machina”



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[Good Digital Parenting](#)

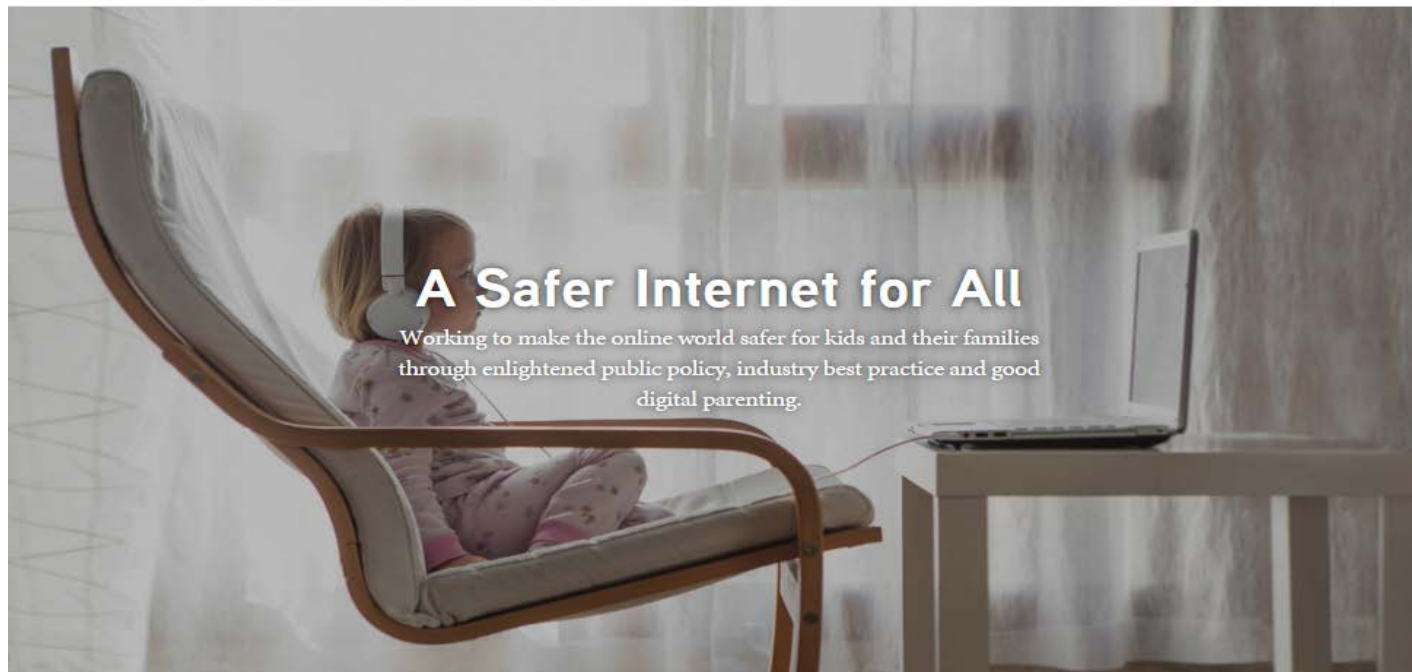
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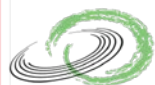
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A Safer Internet for All

Working to make the online world safer for kids and their families through enlightened public policy, industry best practice and good digital parenting.



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