

# RSA®Conference2015

Singapore | 22-24 July | Marina Bay Sands

SESSION ID: SPO-R08

## Understanding the Data Breaches of 2014: Did it have to be this way?

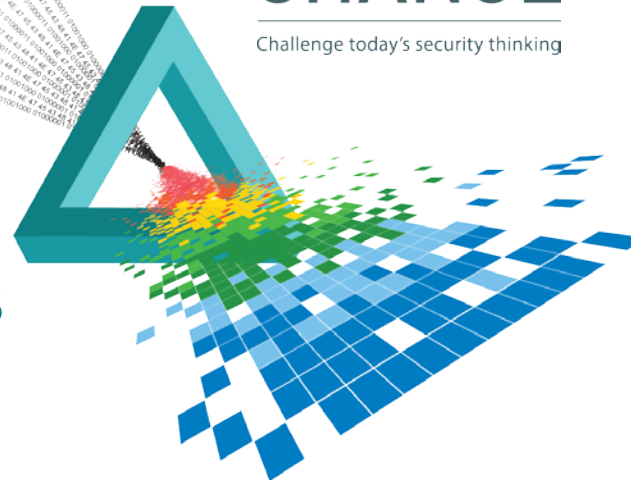
**Patrick Grillo**

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Senior Director, Product Strategy  
Fortinet

## CHANGE

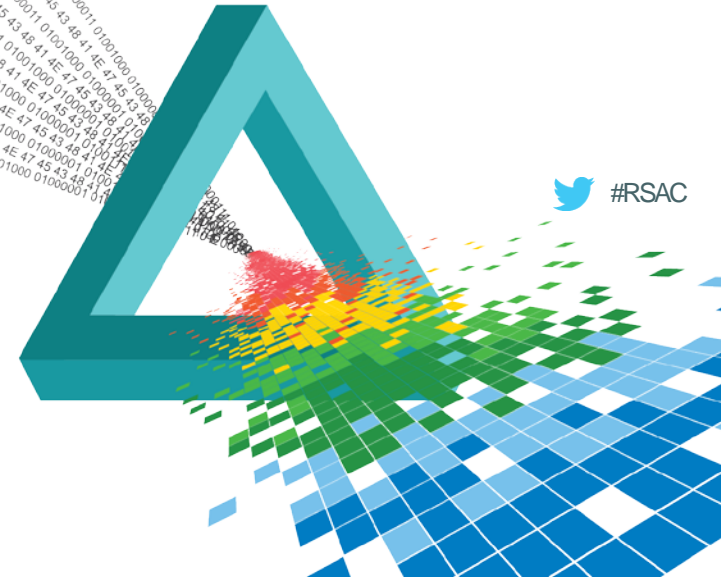
Challenge today's security thinking



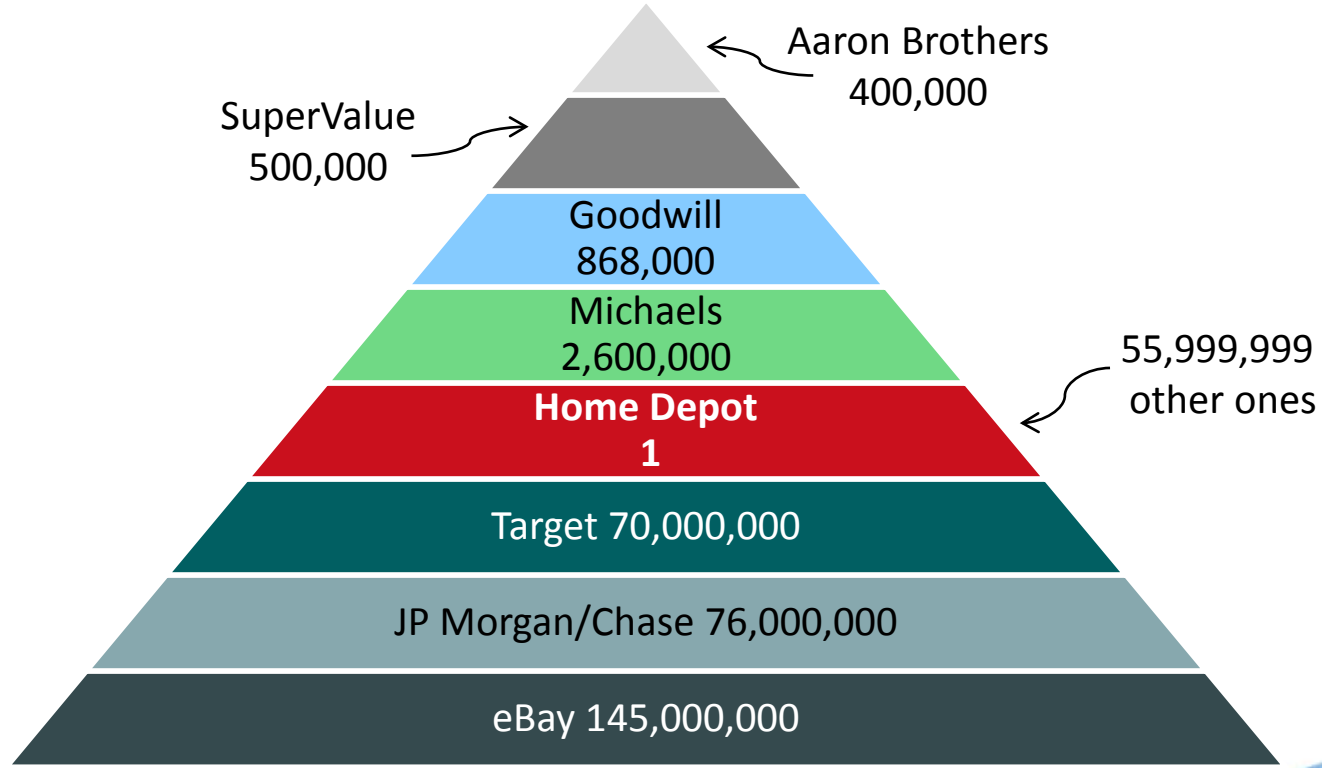
# RSA<sup>®</sup>Conference2015

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**Embedded Video to be  
placed here at RSA**



# Anyone Want To Add Anything?



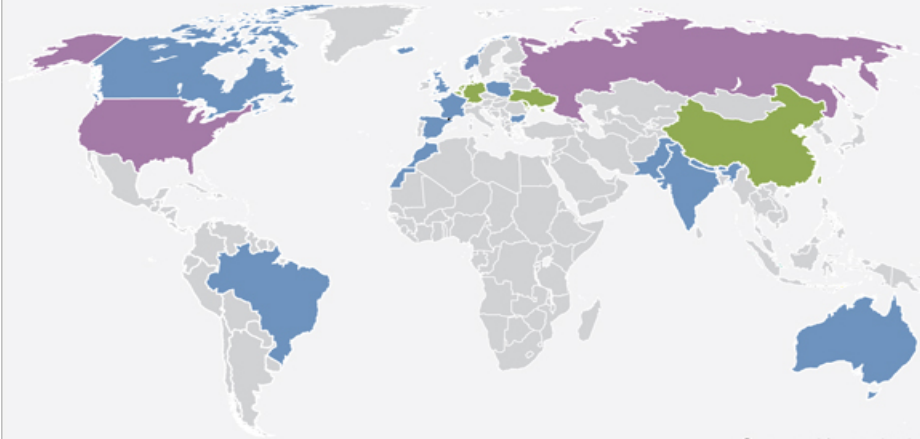
# 21st Century Bank Robbery

## Global Heist

The Carbanak hackers are believed to have hit as many as 100 financial institutions in almost 30 countries

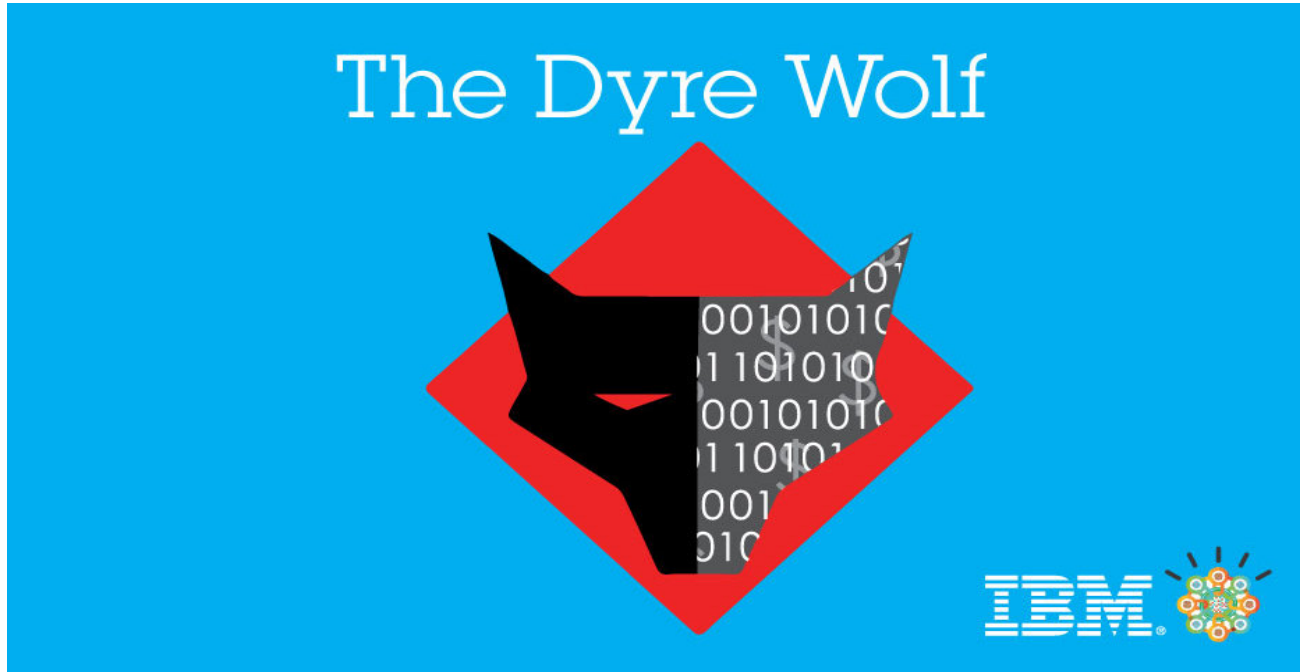
Number of target IP addresses

1 - 9    9 - 35    35 - 200

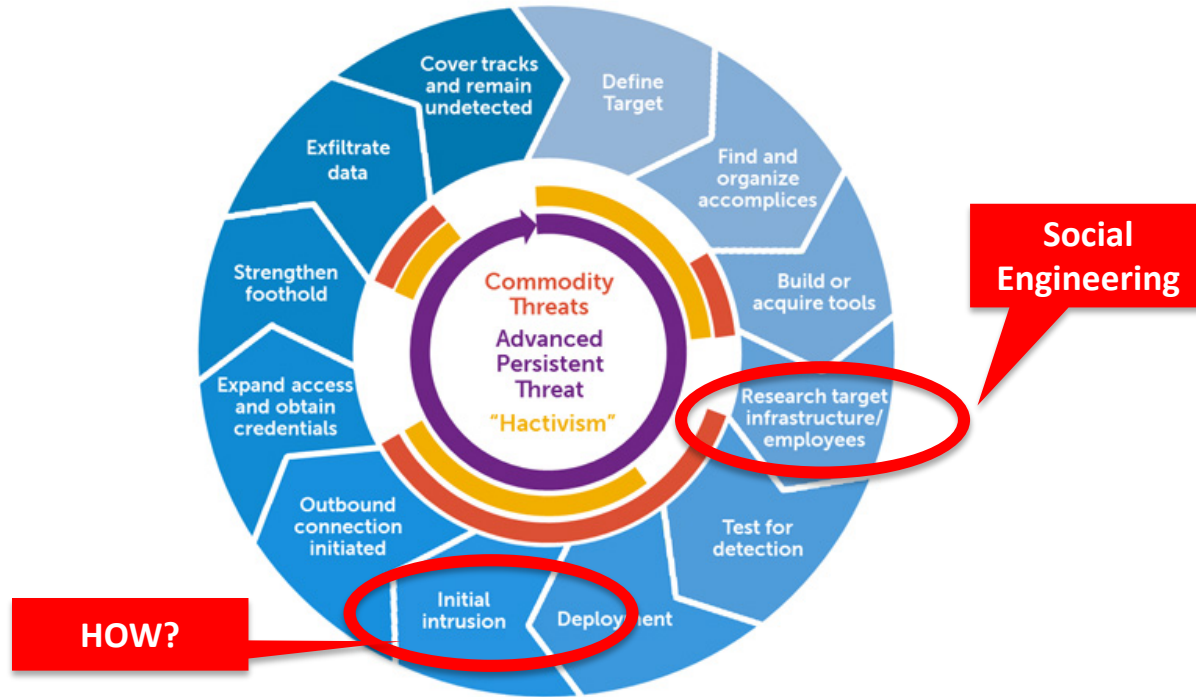


Source: Kaspersky Lab

# Not Just in the Game of Thrones



# Advanced Persistent Threat Structure



# Exploiting the Weak Link



# The Common Thread

## Target:

**Outside contractor clicks on phishing email**

<http://www.bloomberg.com/bw/articles/2014-03-13/target-missed-alarms-in-epic-hack-of-credit-card-data#p2>

<http://krebsonsecurity.com/2014/02/target-hackers-broke-in-via-hvac-company/>

**JP Morgan/Chase:  
Stolen employee credentials**

<http://www.computerworld.com/article/2862578/twofactor-authentication-oversight-led-to-jpmorgan-breach-investigators-reportedly-found.html>

## Home Depot:

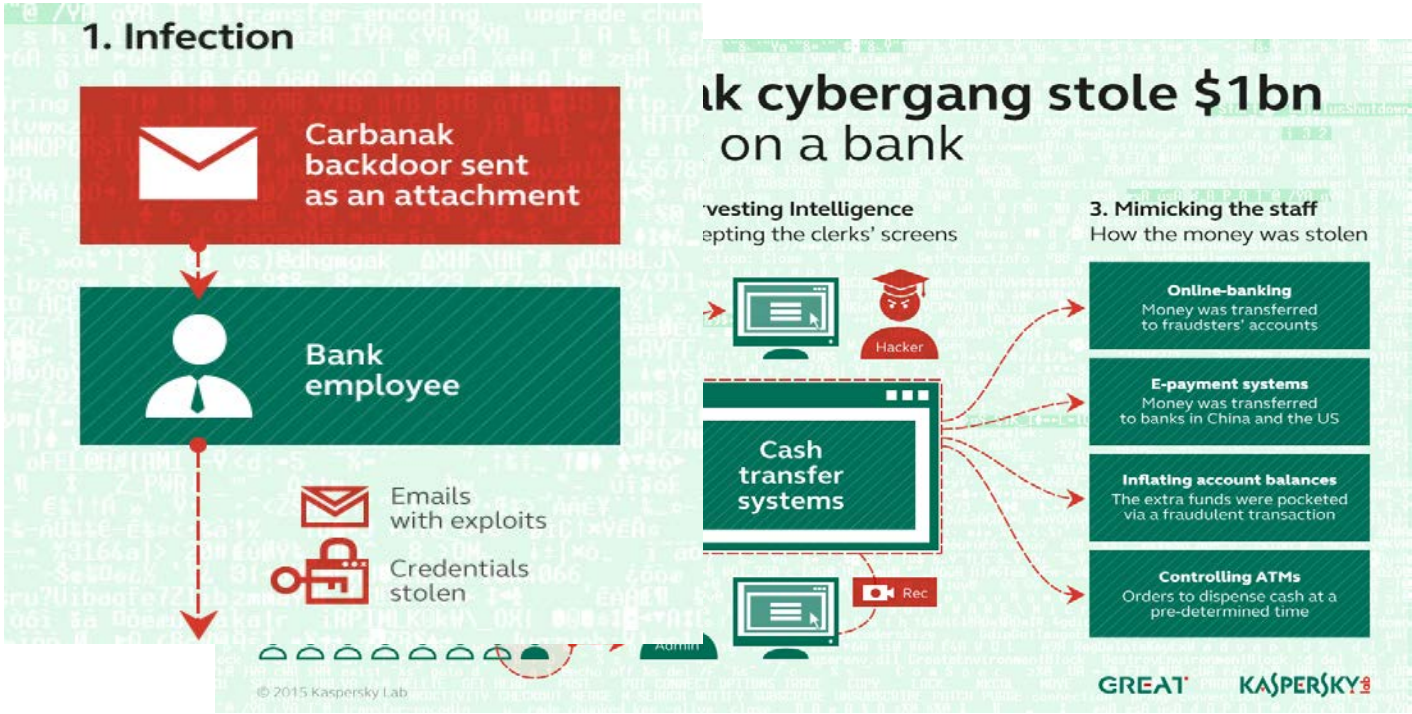
**Stolen login credentials from  
Third party vendor**

<http://krebsonsecurity.com/2014/11/home-depot-hackers-stole-53m-email-addresses/>

<http://www.eweek.com/security/home-depot-breach-expands-privilege-escalation-flaw-to-blame.html>



# Cyber Crime on a Global Basis



# Not Just for Consumers

1

SPEAR  
PHISHING



An employee within the targeted organization receives an email with the Upatre malware

2

SELF  
ATTACK STEPS

3

SECOND STAGE  
MALWARE

4

VICTIM LOGS INTO



Update establish communication and downloads


TRANSFER



5 million USD is quickly transferred from the victim's offshore accounts

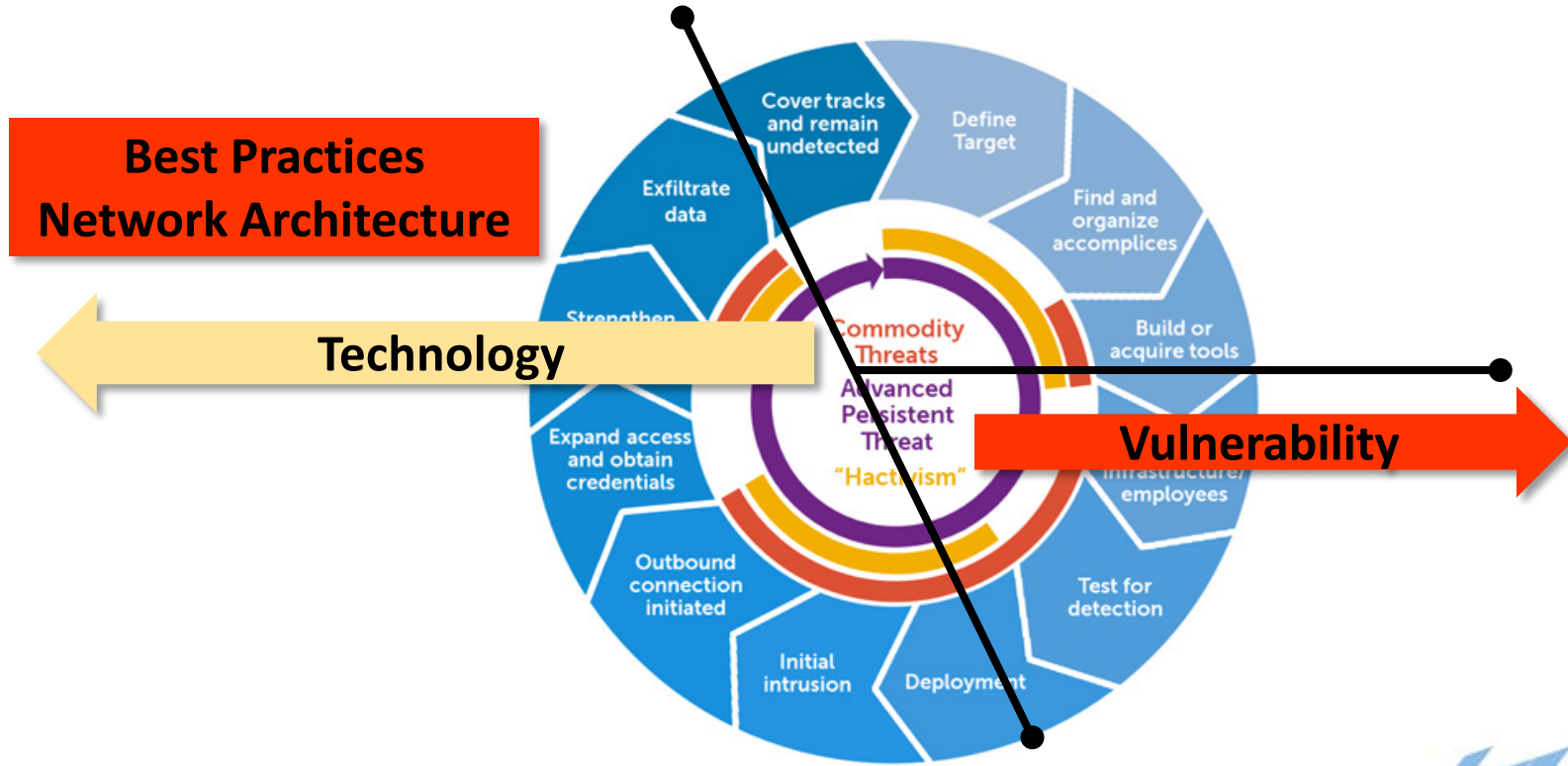
5

THE PHONE CALL  
ADVANCED SOCIAL ENGINEERING



To overcome measures by the bank to protect against fraud; the Dyre Wolf social engineers critical information from the victim

# Let's Take a Closer Look



# The Technology Side of Things

Two Factor Authentication  
Anti-Virus  
Intrusion Prevention  
Secure Email Gateway  
Web Application Firewall  
End Point Protection

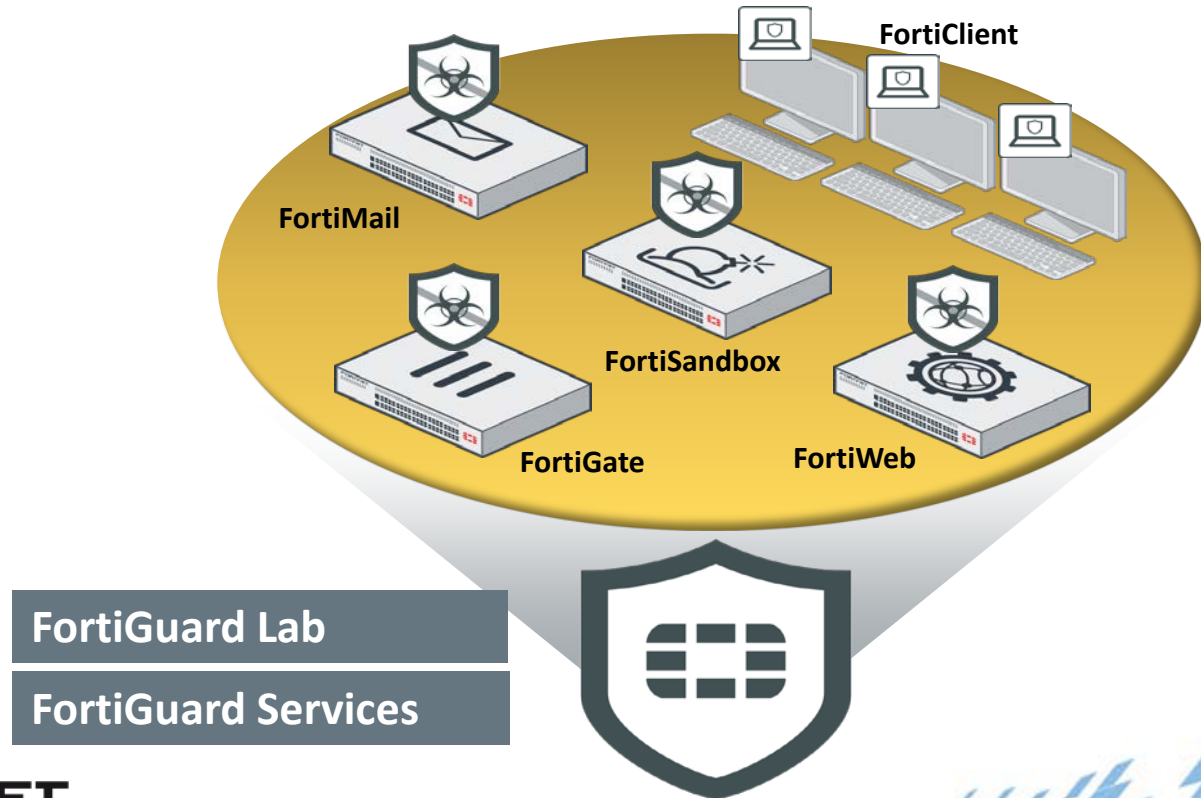


Botnet Detection  
IP & Client Reputation  
Sandboxing

People  
Process  
Technology

Threat Intelligence  
Zero Day Research  
Continuous updates

# Advanced Threat Protection





# Protecting Deeper Into the Network



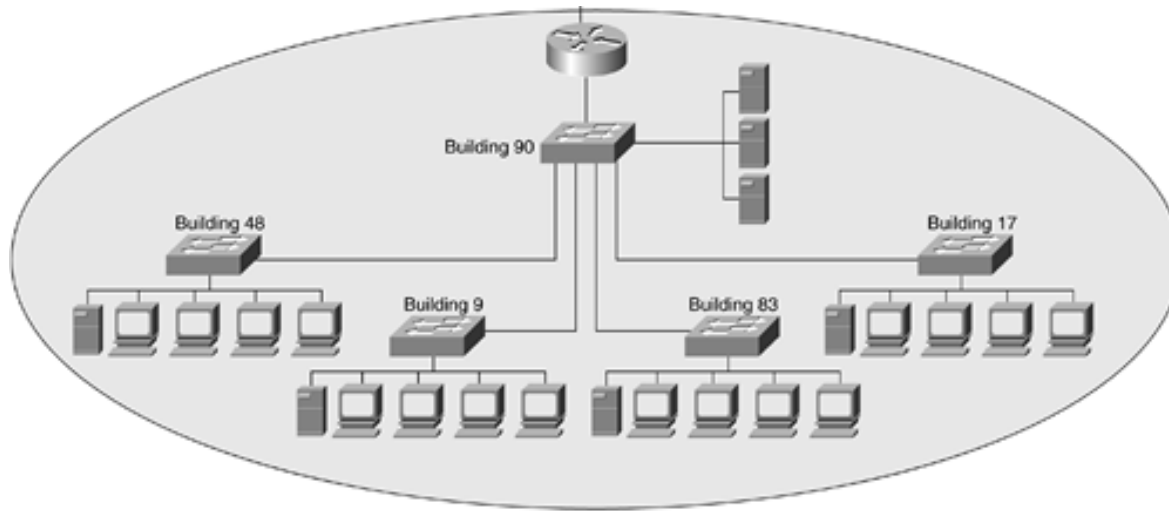
"Oh, hey! I just love these things! ... Crunchy on the outside and a chewy center!"



### #TEISS15: How to control shadow IT initiatives

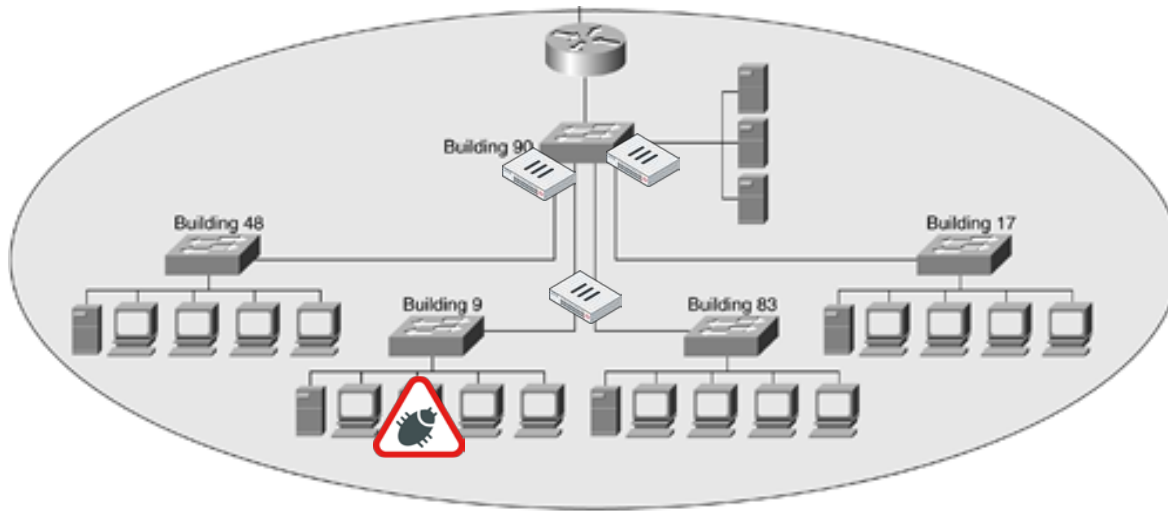
What do Igloos and the networks have in common? Patrick Grillo, senior director of solutions marketing at Fortinet, says "they..."

# Internal Segmentation For Greater Control

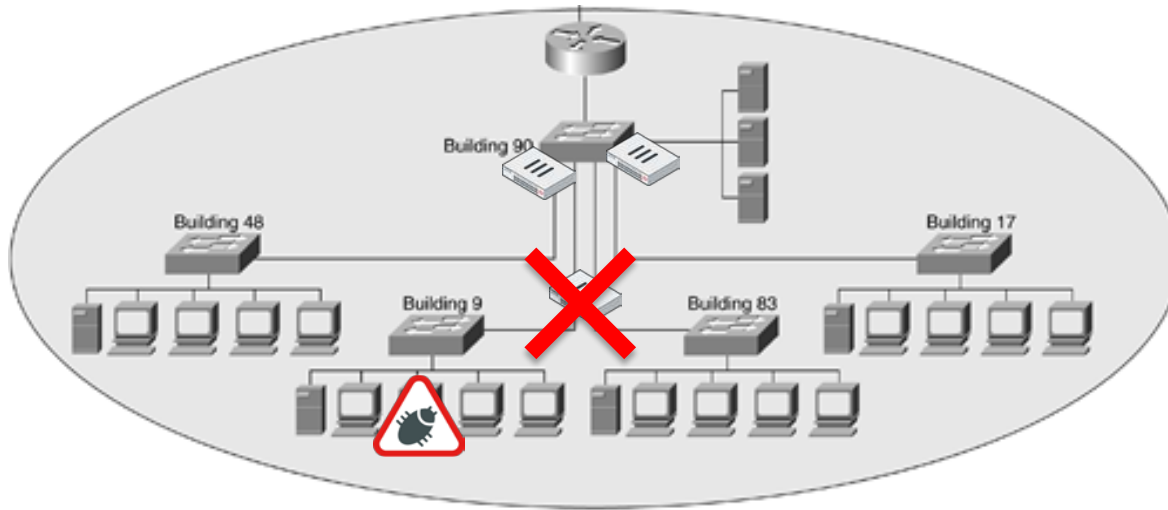




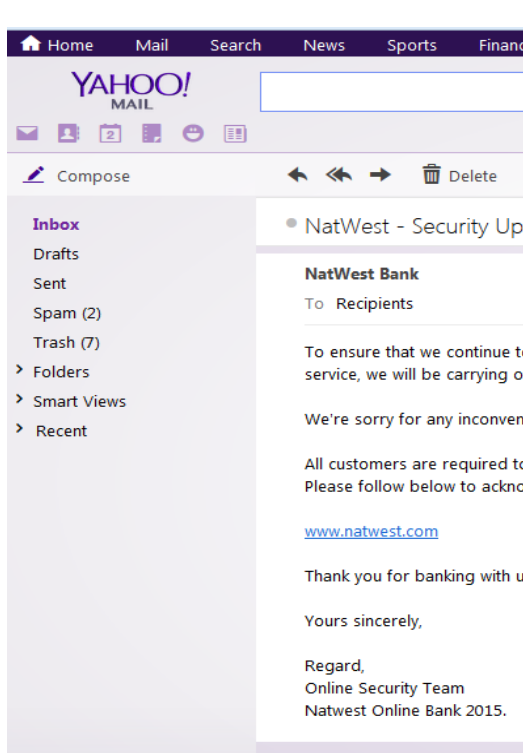
# Internal Segmentation For Greater Control



# Internal Segmentation For Greater Control



# So What Do We Do With Dave?



Date: Thu, 15 Jan 2015 15:07:19 +0100  
 From: "Internal Revenue Service" <complaints@irs.gov>  
 To: <rpastore@cxo.com>  
 Subject: Complaint against your company

Dear business owner,

A criminal complaint has been filed against your company.

Your company is being accused of trying to commit tax evasion schemes.

The full text of the complaint file ( PDF type ) can be viewed on the IRS website, by visiting the following link :

[http://www.irs.gov/complaints/view\\_complaint.aspx?complaint\\_id=931998&hash=329yt8dhui8g14](http://www.irs.gov/complaints/view_complaint.aspx?complaint_id=931998&hash=329yt8dhui8g14)

An official response from your part is required, in order to take further action.

Please review the charges brought forward in the complaint file, and contact us as soon as possible by :

**Telephone Assistance for Businesses:**

Toll-Free, 1-800-829-4933

**Email:** complaints@irs.gov

Thank you,

Internal Revenue Service

Fraud Prevention Department

# Training To Raise Awareness

<http://krebsonsecurity.com/2012/01/phishing-your-employees-101/>

- Policy
- Procedure
- Process



# Just When You Thought it Was Safe

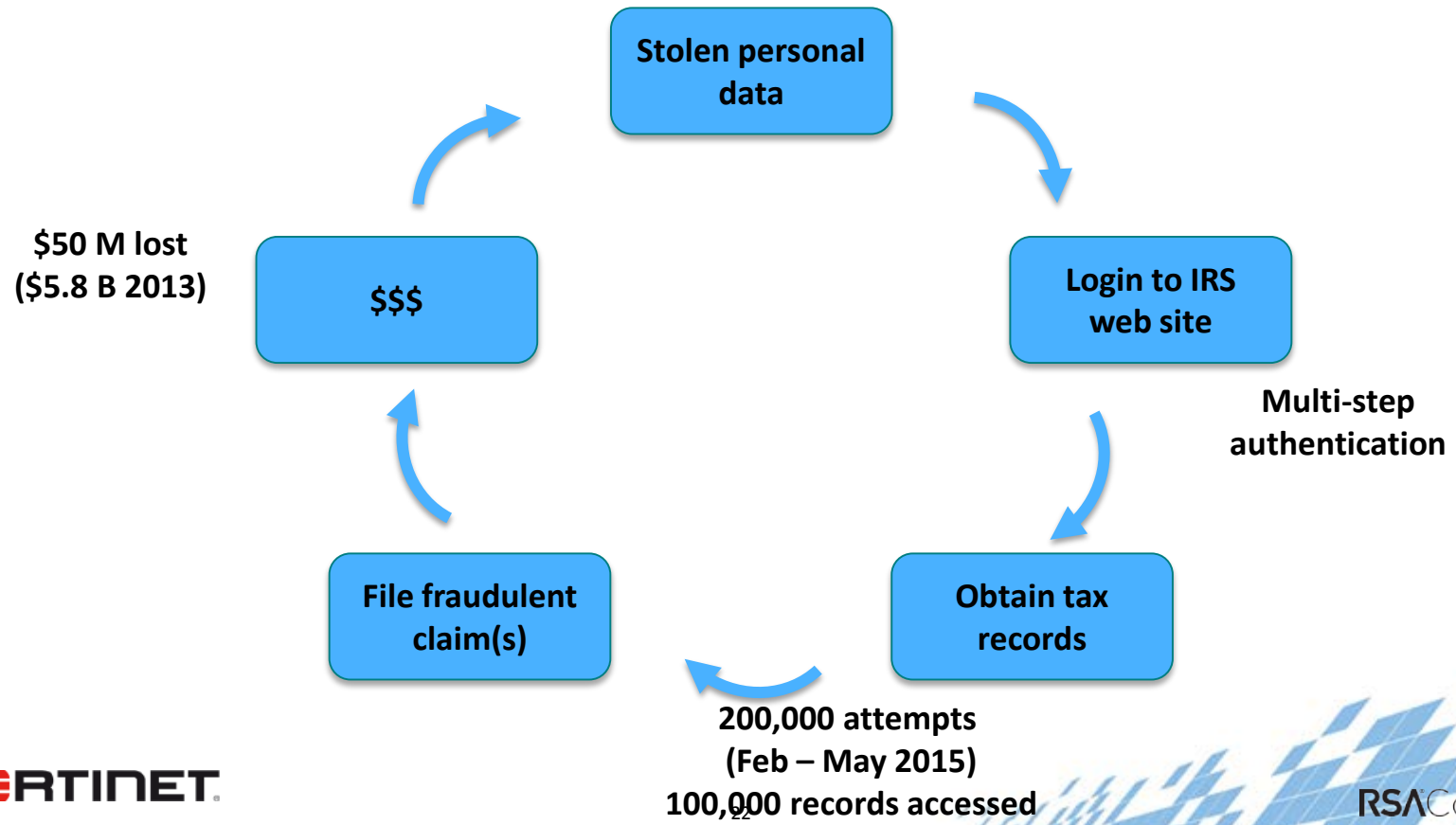


Department of the Treasury  
**Internal Revenue Service**

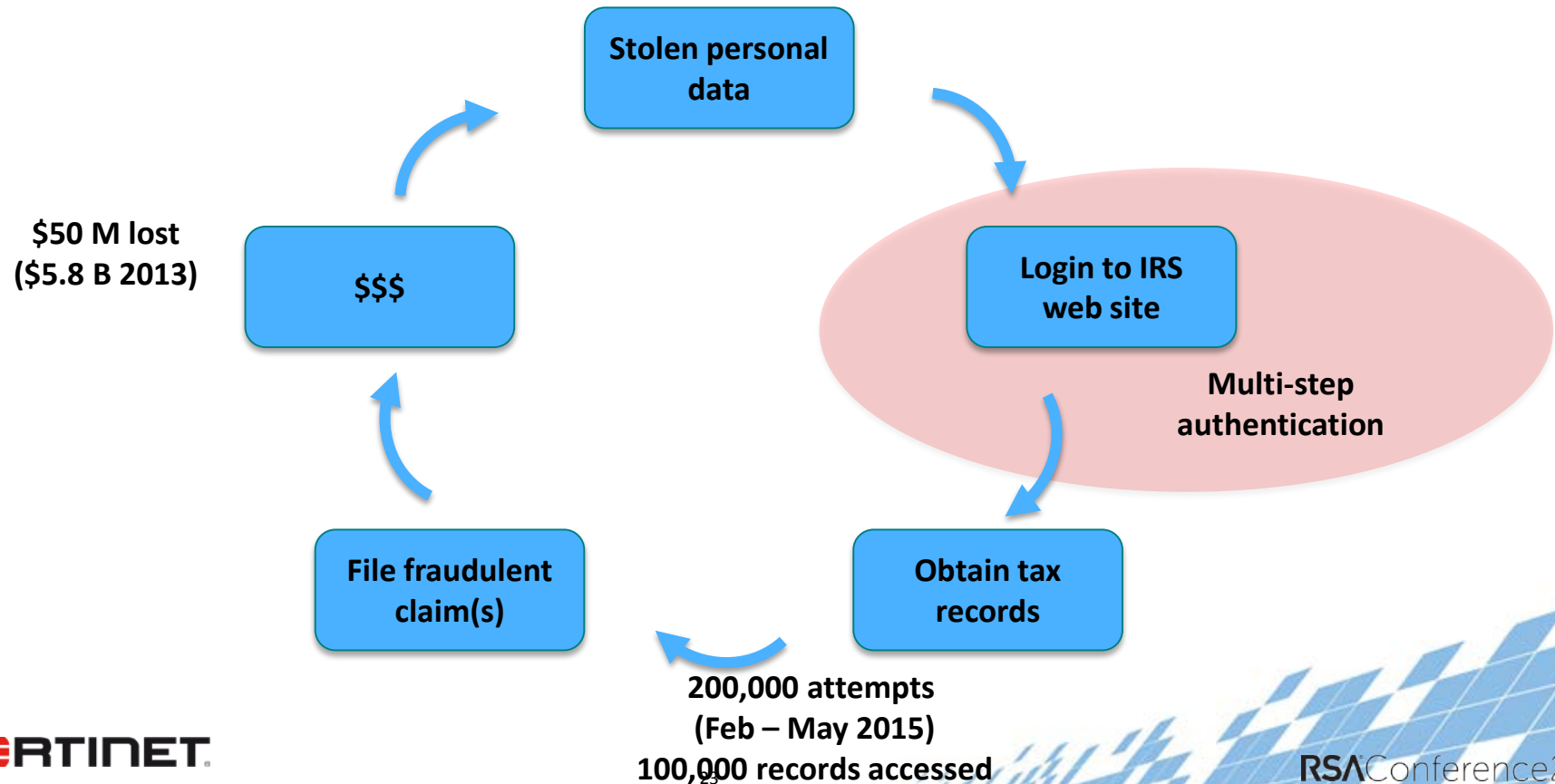
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<http://www.nytimes.com/2015/05/27/business/breach-exposes-irs-tax-returns.html? r=0>

# Some But Not Enough Security



# Some But Not Enough Security



# Not a Good Summer for the US Government

**"OPM director said stolen passwords for a federal contractor were used by hackers in the two cyber attacks targeting federal employee data."**



**"It's really no surprise that the OPM breach was traced back to a compromised credential as this is the case in nearly 80% of the breaches we have seen, including Target and Anthem,"**

Idan Tendler, head of Fortscale

<http://krebsonsecurity.com/2015/06/catching-up-on-the-opm-breach/>



# Looking Forward

- ✓ **Technology is only part of the solution**
- ✓ **Consider single vendor solutions but only if elements actually work together**
- ✓ **Remember your network extends beyond you**
  - ✓ **Remote employees, third party suppliers and contractors**
- ✓ **Your employees are the first line of defense – Equip and use them**
- ✓ **Never assume**
  - ✓ **You're fully protected**
  - ✓ **The network hasn't been breached**