

Don't be a SIEMingly SOAR Loser...

@SOCologize

Rob Gresham

October 8, 2019



Abstract

What's in it for me?

Why Security Orchestration Automation and Response?

To integrate or to not?

ROI, the mystery to SOAR metrics

Case management, Service Catalogs or Digital workflows, Oh My?

How do I start to get my SOC to SOAR?

What do you use for best practices, or what is everyone else using?

**A barrier of excellence was the
reported absence of skilled staff
at 58%**



2019 SANS SOC Survey

Absence of SOAR



**Absence of Effective Automation &
Orchestration was 50%**

Tools not integrated at 43%

Lack of Management Support at 37%

Lack of processes or playbooks at 37%



ATAR Labs, Ayehu, Cyberbit, CyberSponse, D3 Security, Demisto, DFLabs, EclecticIQ, IBM, Splunk, Rapid7, Resolve, ServiceNow, Siemplify, Swimlane, Sincurity, ThreatConnect, and ThreatQuotient.

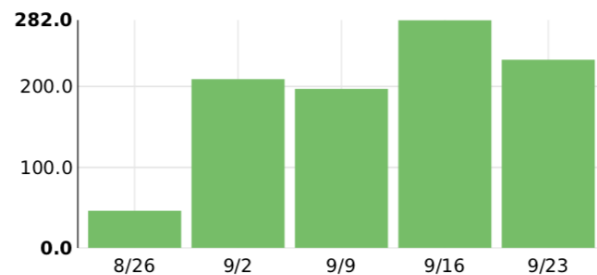
Courtesy of Gartner Market Guides:
<https://www.gartner.com/en/research/methodologies/mark-et-guide>



ALL DATA SOURCES

1K

Incoming Events



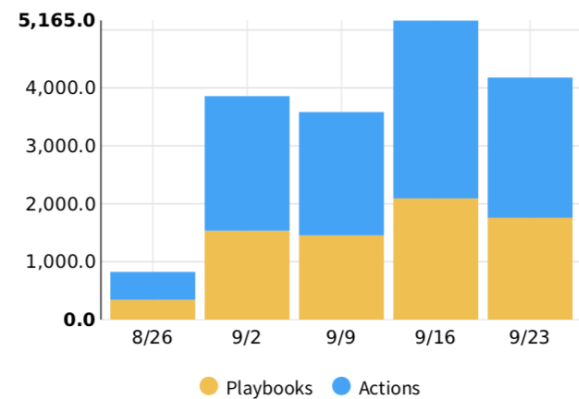
EXECUTED PLAYBOOKS & ACTIONS

7.6K

Playbooks Run

11.1K

Actions Run



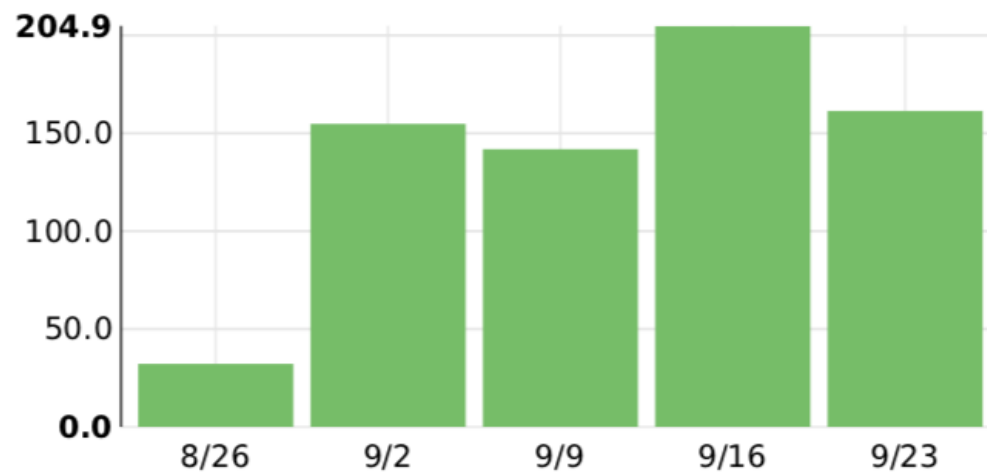
Playbooks Actions



ROI

737.2

Hours Saved



11.1K

Dollars Saved

1

FTE Gained

Cyber Security Salary Guide:

What Does Today's Cyber Security Workforce Make?

Cyber Security Salaries in the United States

Salary estimated from 344,665 employees, users, and past and present job advertisements on Indeed[®] in the past 12 months. Last updated: September 5, 2017

Location

United States

Popular Jobs

Average Salary

Salary Distribution

IT Security Specialist

3,178 salaries reported
IT Security Specialist Jobs

\$52.54 per hour



Information Security Analyst

2,422 salaries reported
Information Security Analyst Jobs

\$40.79 per hour



Security Engineer

4,655 salaries reported
Security Engineer Jobs

\$38.93 per hour



Security Analyst

3,032 salaries reported
Security Analyst Jobs

\$40.87 per hour



Intelligence Analyst

306 salaries reported
Intelligence Analyst Jobs

\$24.54 per hour



Security Specialist

6,979 salaries reported
Security Specialist Jobs

\$14.83 per hour



Network Security Engineer

2,587 salaries reported
Network Security Engineer Jobs

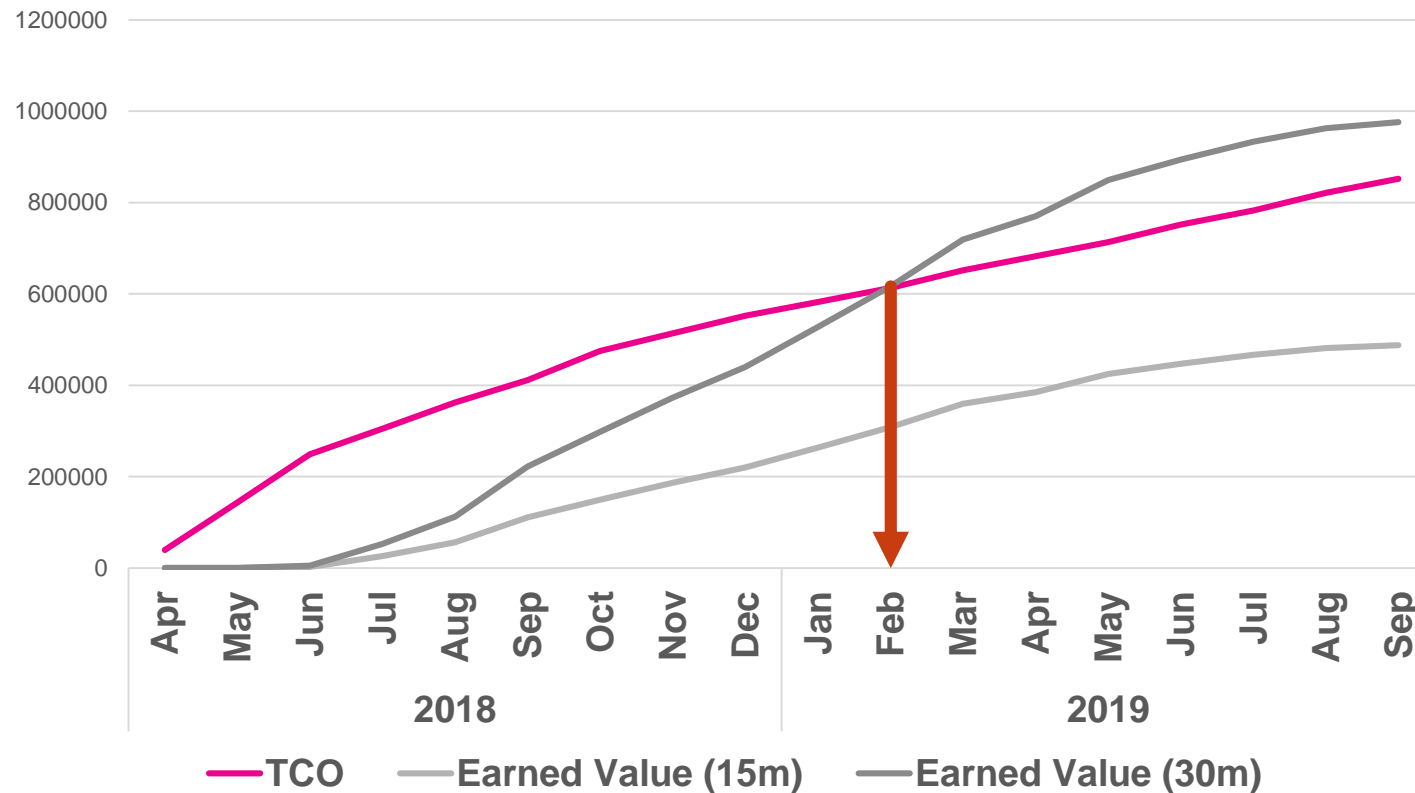
\$51.80 per hour



Calculating SOAR ROI

Do you know when your investment breaks even?

SOAR ROI for 9 playbooks over time



Investment breaks even in 8 months with only 9 playbooks.

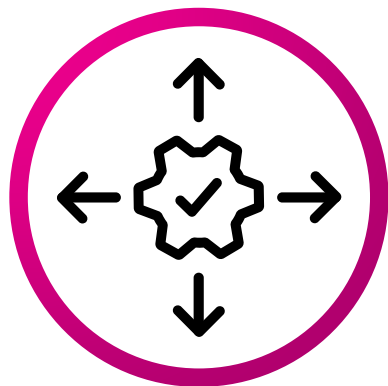
This customer had ~556 events a day

Average customer builds approximately 15-40 playbooks

Meh-trics anyone?

SOAR ROI done right...

Mean Build Time



20 Days

4 Integrations and 9 Playbooks

Mean Time to Production



3 Months

9 Playbooks
585 Events a day

Technology / Human Cost



\$851,725 to date

\$7701 Support,
License, Maintenance

ROI Value



Break even on Feb
23, 2019 at

\$612,964.12

Integrations

Which integration is best for our team?

Case Management Processing

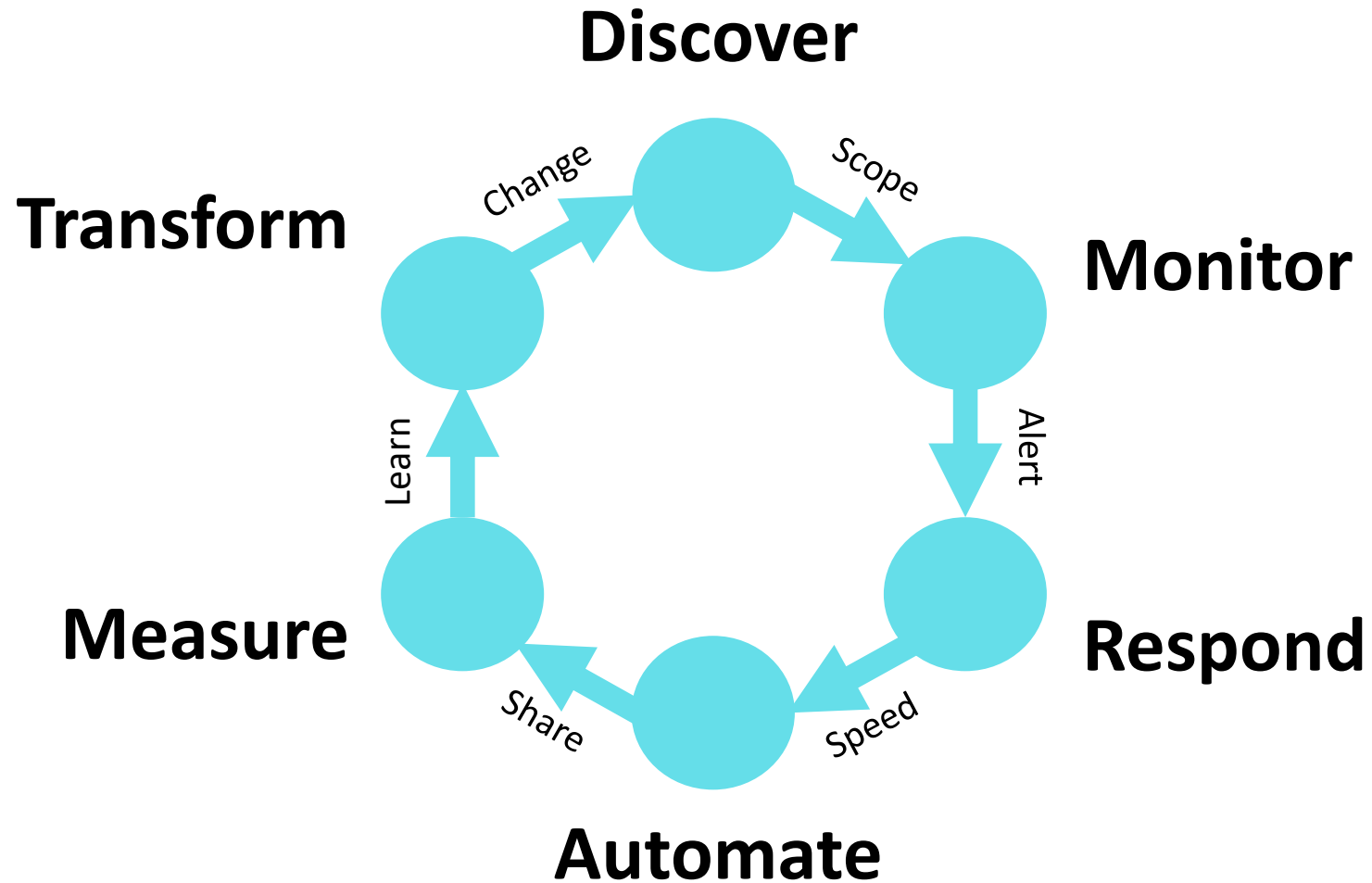


Headless Operation



Operations Fractal

People, Process and Technology






**KEEP
CALM
AND
RESPOND**

closing time you
don't have to go
home but you
can't stay here



Meh-trics

Just the basics, Start Macro move to Micro

Mean Time to Detect



Measure:

Time to Alert
Analyst
(New Event/Alert)

Mean Time To Respond



Measure:

Time for Analyst to
Pickup
(New to Open
Status)

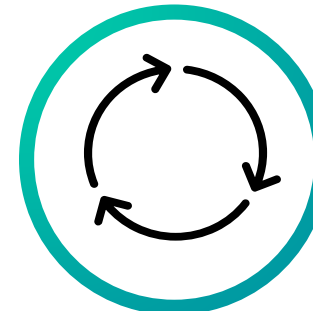
Mean Time To Contain



Measure:

Time for Analyst to
Contain
(Time to Task
Contain)

Mean Time To Recovery



Measure:

Re-image
validation

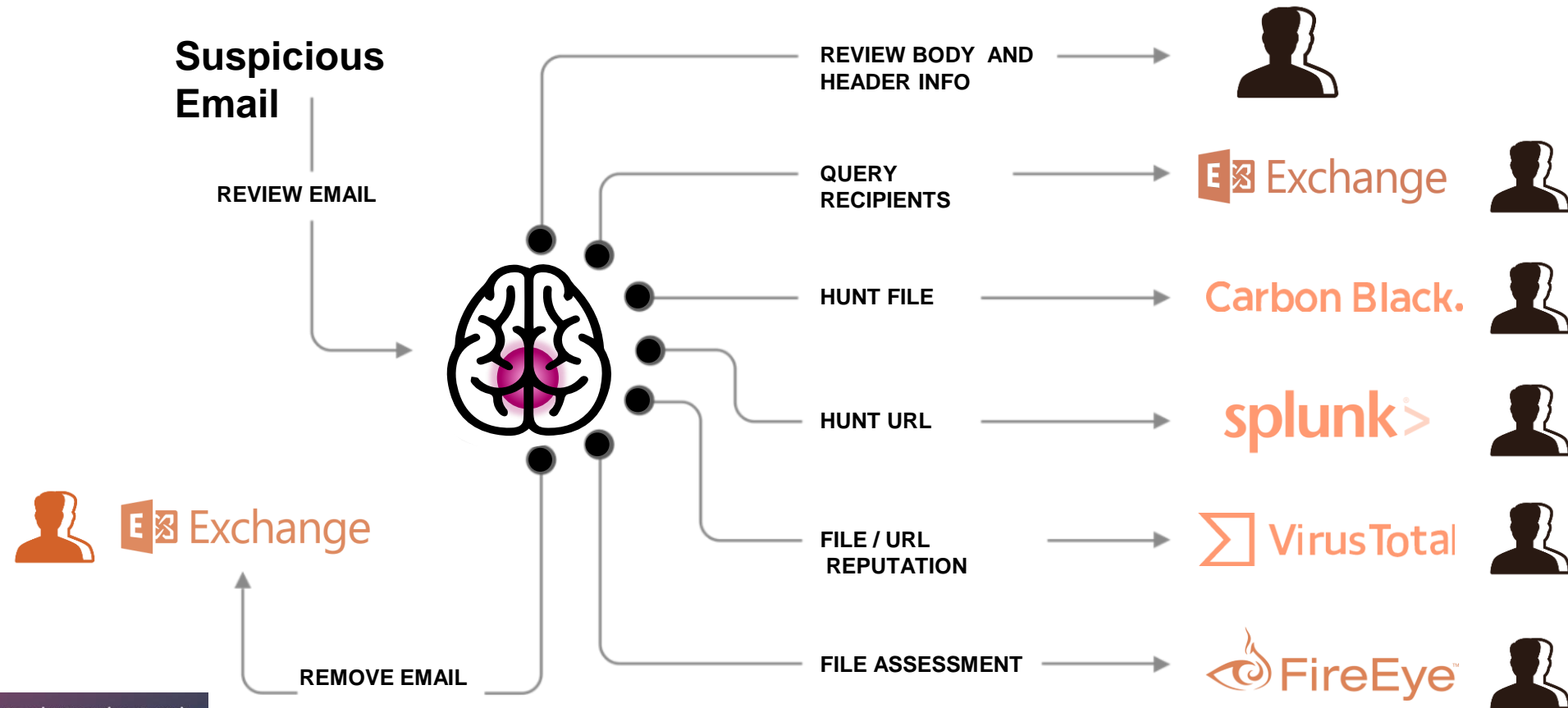
Mean Time To Close



Measure:

Closing
Dispositions

Hacking your SOEL

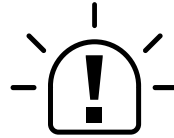


https://www.youtube.com/watch?v=_mnxZ1iSUGg

WHAT IS SOEL?

Security Operations Events Lifecycle

Traditional Security Operation Actions



INGESTION OR
ALERTING



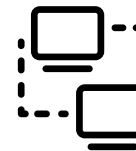
EXTERNAL
VALIDATION



INTERNAL
HUNTING



CHANGE /
MONITORING

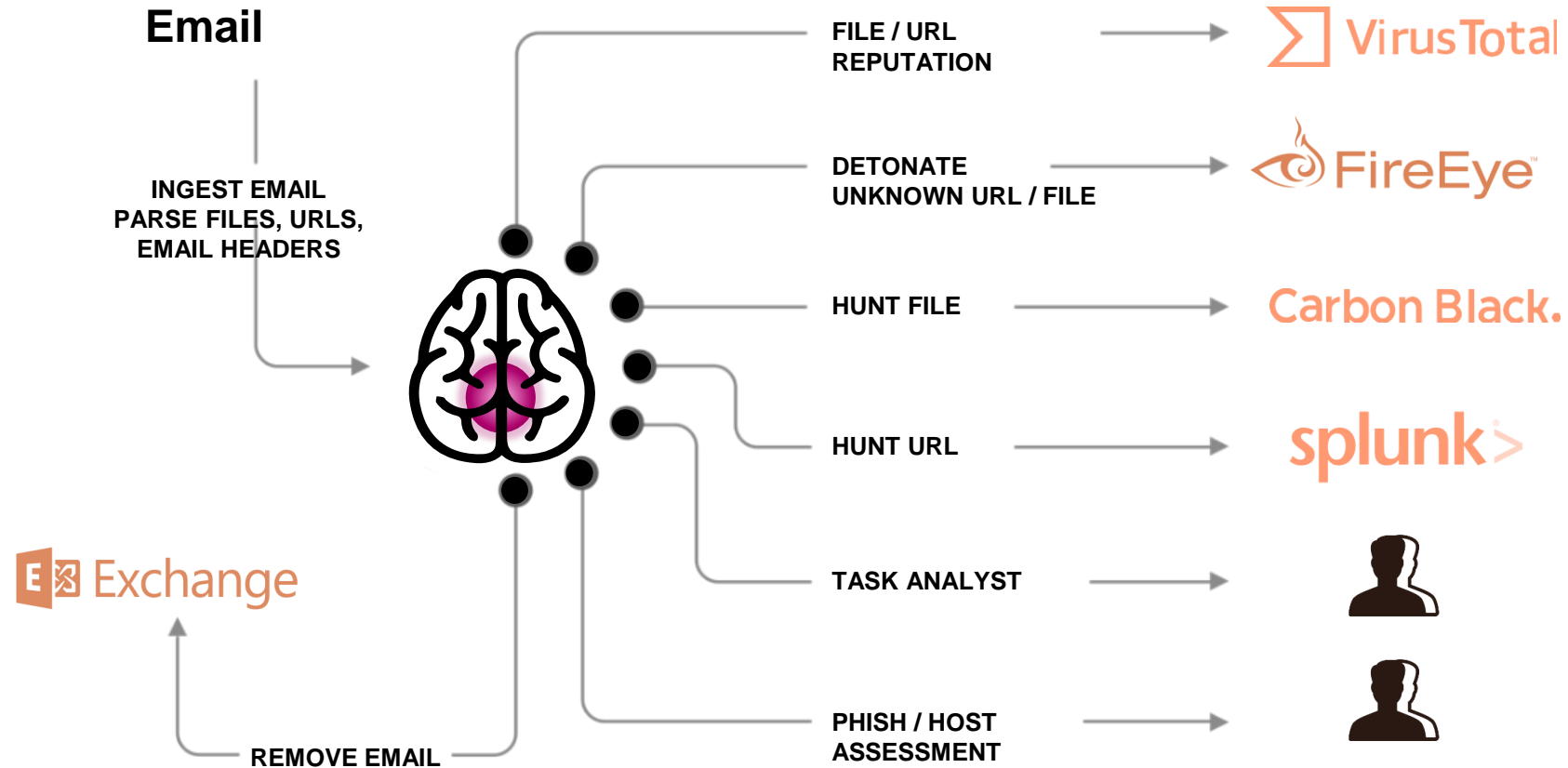


RUN JOBS



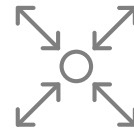
NOTIFICATIONS

Hacking your SOEL



Playbook Methodology

Compact playbooks that quickly perform common independent functions



INTERACTION

Owner, Actioner, Supporter, Consulted, Involved/Informed (OASCI) between teams, technology, or events



ACTION

The transformation, duties, actions to be performed by a person, tool, analysis or correlation to a function



INPUT

Source(s) Event, Process, Information expected



ARTIFACTS

The expected output of actions performed by the process or function

Phishing Use Case Analysis

Build a utility playbooks to complete the process

INPUT: Receive a hash and/or file

INTERACTIONS:

VirusTotal, ThreatConnect, CarbonBlack,
Falcon Sandbox, Analyst, SMTP, CB
Response, Palo Alto, Zscaler, ThreatCrowd

ARTIFACTS:

P1: Analyze, Prompt, Block Known malware
P2: Analyze, Sandbox, (De)Escalate
P3: Cache Results, Display Report, Manual
Analysis

ACTIONS:

Block file
File Rep w/ rate limit
Block IP
Block Domain
Block URL
URL Rep
Domain Rep
Get File
Detonate File
Prompt Analyst
Change Severity
Change Sensitivity
Send Email
Quarantine Host

Get Approval
Hunt file
Hunt URL
Promote Case
Cache Hash
Store File
Analyze File
Task Forensics
Block Process
Get customer info
Get system info
Check white/black lists
Get BU info
Run query
Lookup info (Threat Intel)

Phishing Use Case Analysis

Build a utility playbooks to complete the process

1 Prepare

2 Investigate

3 Contain

4 Eradicate

5 Recovery

6 Lessons Learn

INPUT: Receive and email with a url or file

INTERACTIONS: VirusTotal,
ThreatConnect, CarbonBlack, Falcon
Sandbox, Analyst, SMTP, Splunk, CB
Response, Palo Alto, Zscaler, ThreatCrowd

ARTIFACTS:

P1: Analyze, Block Known malware,
Remove Email, Prompt
P2: Analyze, Sandbox, (De)Escalate
P3: Cache Results, Display Report, Manual
Analysis

ACTIONS:

3 Block file

2 File Rep

3 Block IP

3 Block Domain

3 Block URL

2 URL Rep

2 Domain Rep

2 Detonate File

2 Prompt Analyst

2 Change Severity

1 Change Sensitivity

5 Send Email

3 Quarantine Host

4 Create Ticket (re-image)

6 5 2 Add Note/Comment

4 Get Approval

2 Hunt file

2 Hunt URL

2 Promote Case

2 Analyze File

4 Task Forensics

3 Block Process

1 Get customer info

1 Get system info

4 Check white/black lists

4 Create Ticket (delete email)

1 Get BU info

2 Run query (other emails)

2 Lookup info (Threat Intel)

Summary answers

Automation should be metrics driven

SOAR should be helping drive your successful business metrics

Look to solutions integrate between solutions & integrate your processes

Your ROI should calculate the business value and

Case management (human augmentation) and integrated digital workflows for the whole

Get started on the simple task – Death by a thousand cuts

Use methodologies that work for your team, we use the Operations fractal, SOEL and I2A2

Next Steps

Is your organization up to it?

Train

Automate

Integrate

Process

Observe

Support

Table 4. Challenges to Full Integration and Utilization of a Centralized SOC Service Model Year-over-Year

	2019		2018	
Lack of skilled staff	57.7%	157	61.9%	148
Lack of automation and orchestration	49.6%	135	52.7%	126
Too many tools that are not integrated	43.0%	117	47.7%	114
Lack of management support	37.1%	101	37.2%	89
Lack of processes or playbooks	36.8%	100	42.7%	102
Lack of enterprisewide visibility	36.0%	98	41.8%	100
Too many alerts that we can't look into (lack of correlation between alerts)	32.0%	87	33.9%	81
Silo mentality between security, IR and operations	30.2%	82	30.1%	72
Lack of context related to what we are seeing	25.4%	69	18.8%	45
High staffing requirements	25.0%	68	27.2%	65
Regulatory or legal requirements	9.2%	25	12.6%	30
Other	4.8%	13	8.8%	21
Answered		272		239

Thank You