

RSA[®]Conference2016

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Hacking IoT: Why Security in IoT is Failing (and how to fix it!)



Connect **to**
Protect

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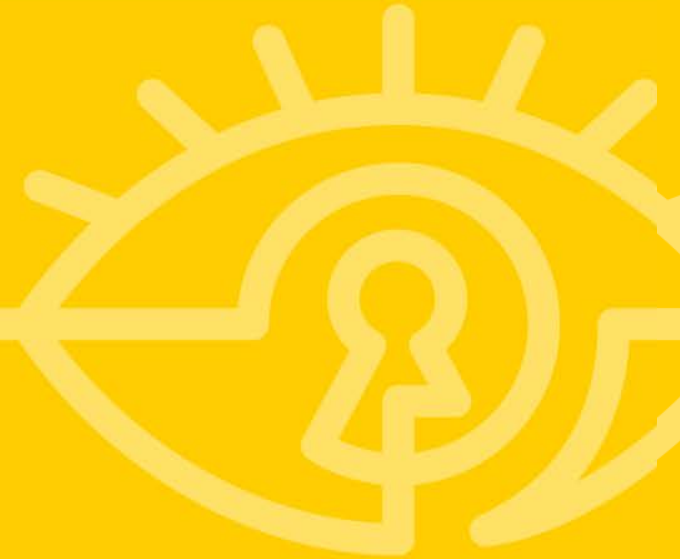


Why is this important?





IoT Village

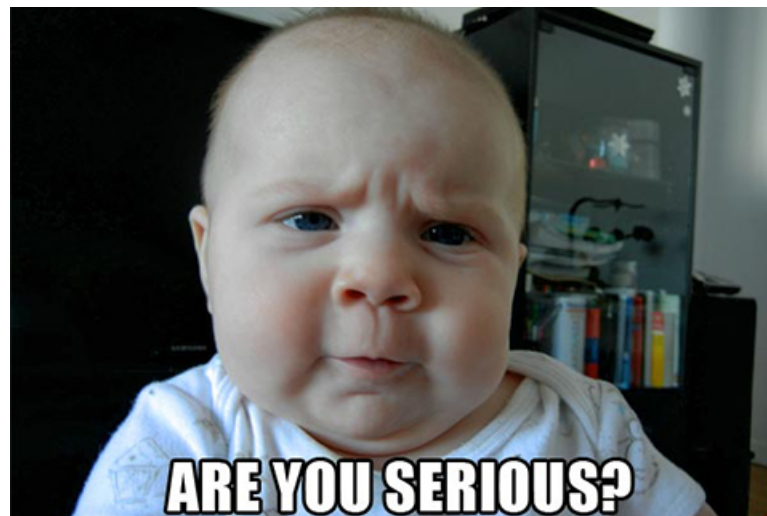








- **66** zero-days
- **27** device types
- **18** manufacturers





SAMSUNG

PHILIPS

 fitbit

BOSE

D-Link®

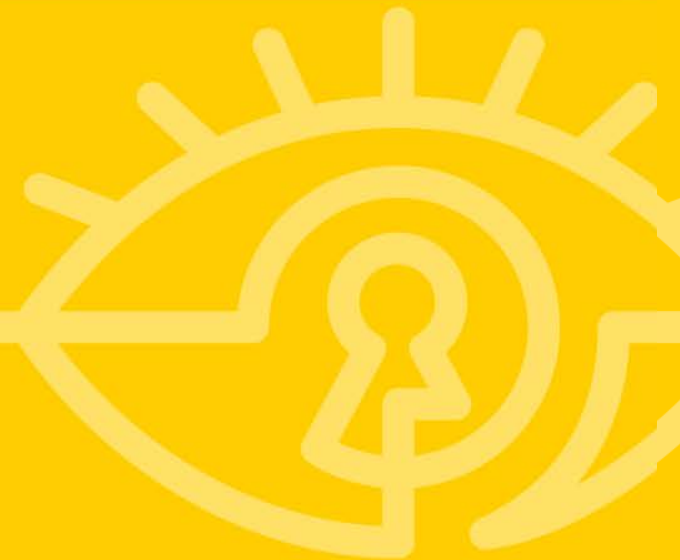
IoT Village: Results



- Privilege Escalation
- Remote Code Execution
- Backdoors
- Runs as Root
- Lack of Encryption
- Key Exposure
- Denial of Service
- Etc, etc, etc



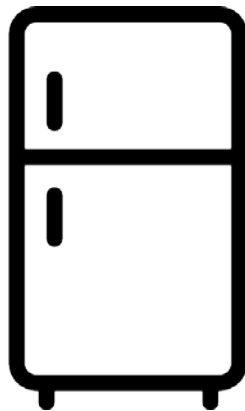
Attack Anatomies



Baby Monitors



Refrigerator

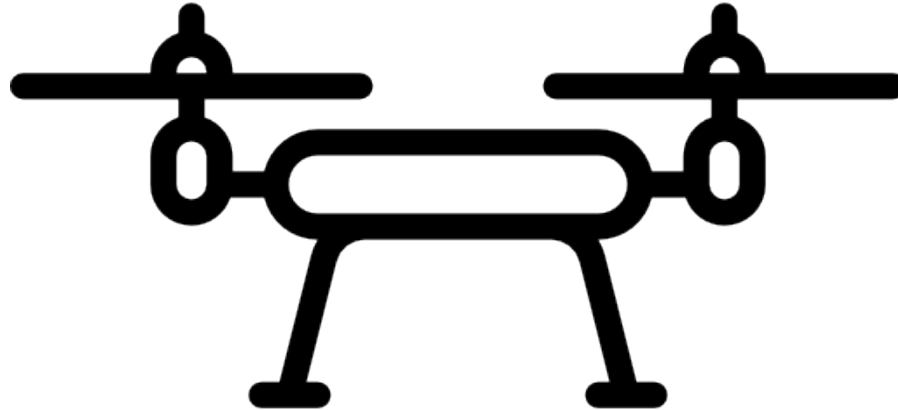


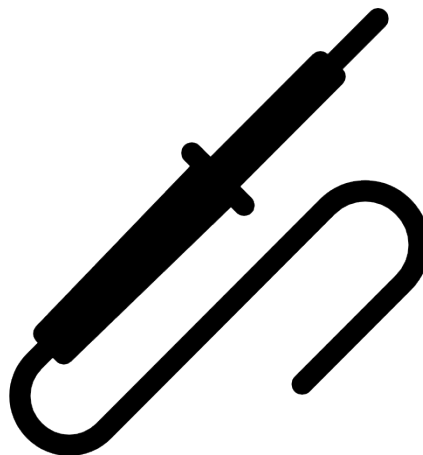


Drone



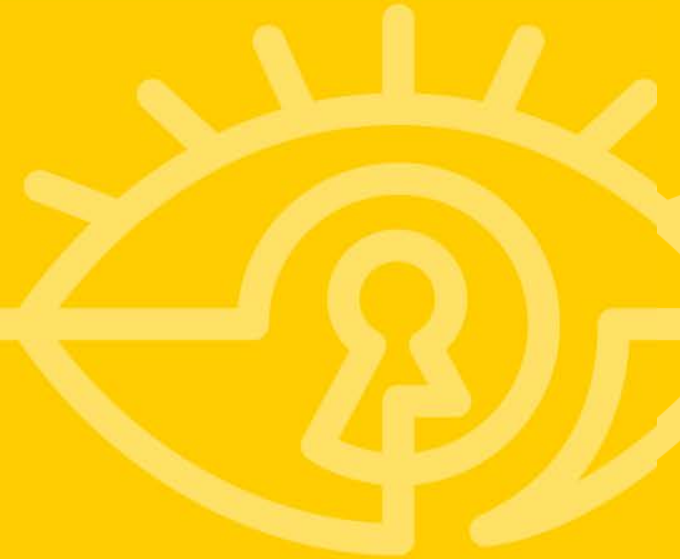
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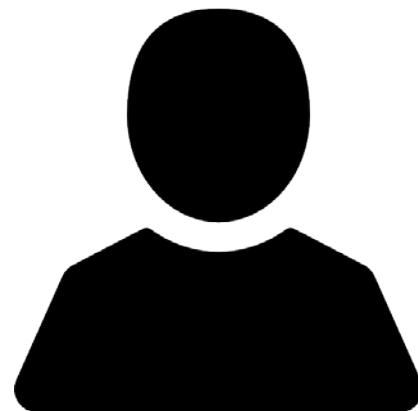
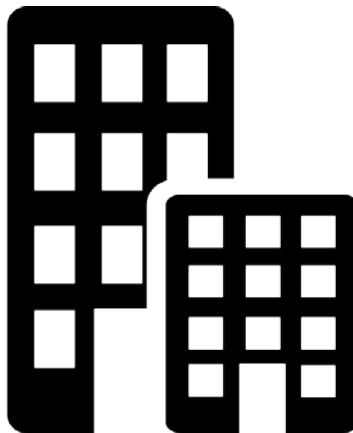
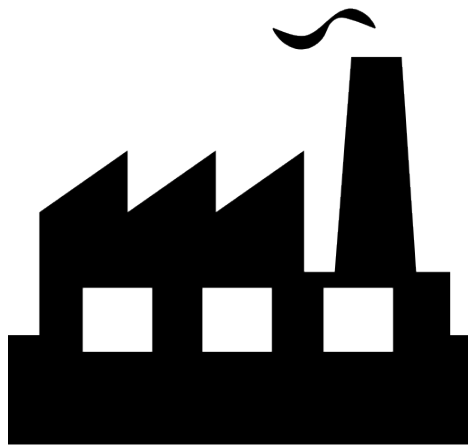
Solutions



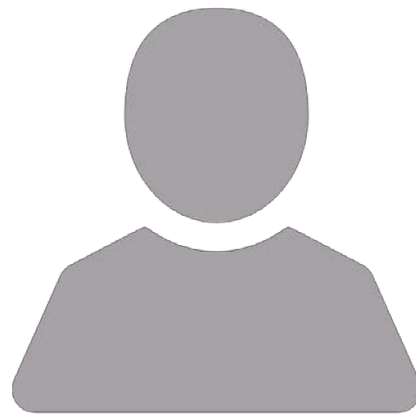
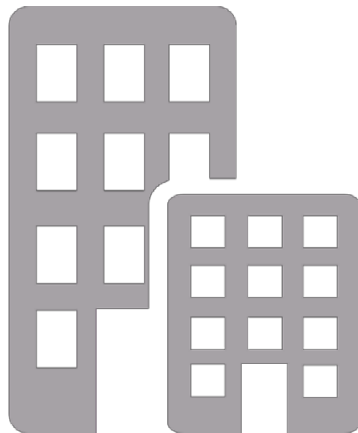
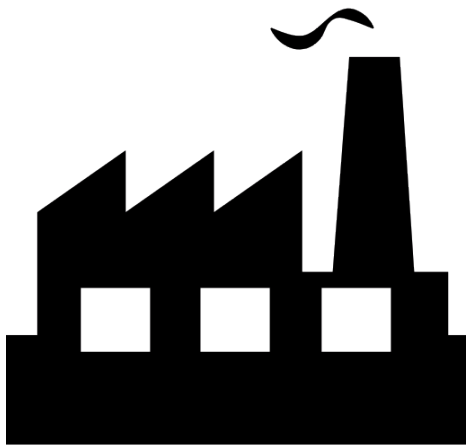
What Can Be Done?



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What Can Be Done?



- Secure Design Principles
- Threat Model
- IoT is no different, from a security perspective



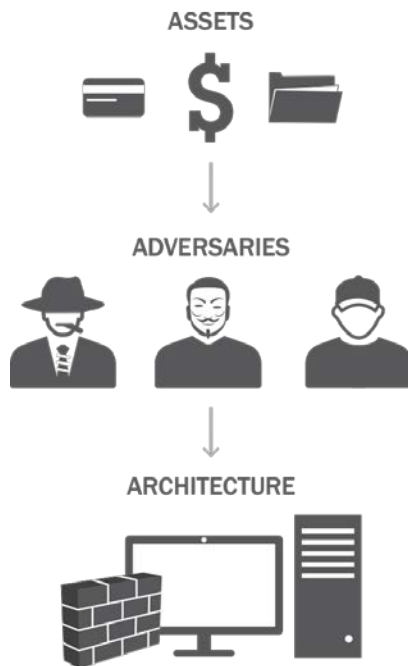
“If you don’t know
where you are going...

... any road will
take you there.”

Threat Model



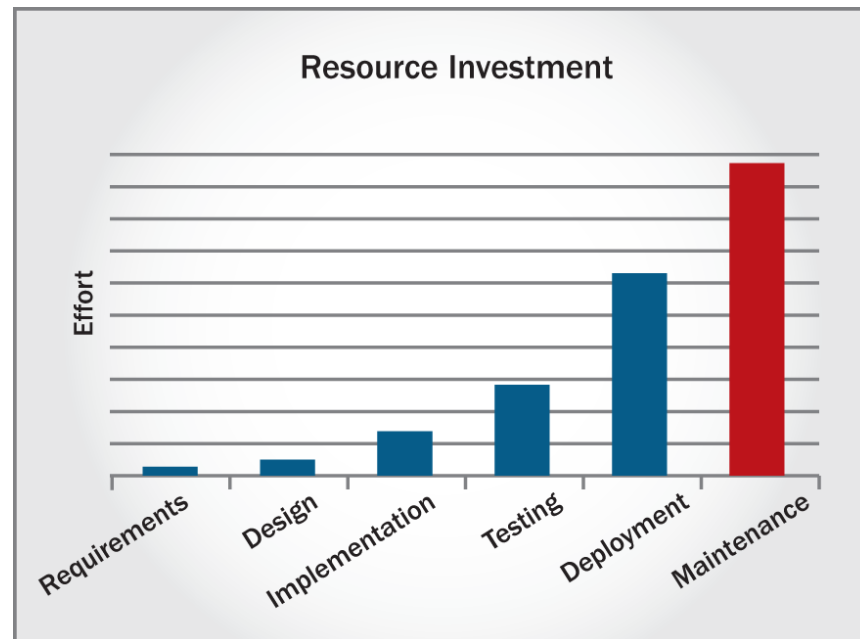
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Build It In!



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Reduce Asset Handling



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paint the world
SUPER
colorful

Complete Mediation



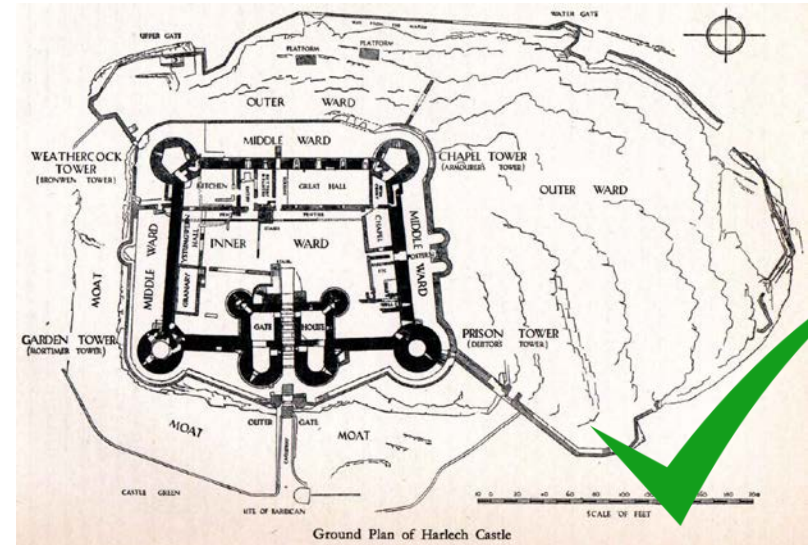
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Security Assessment

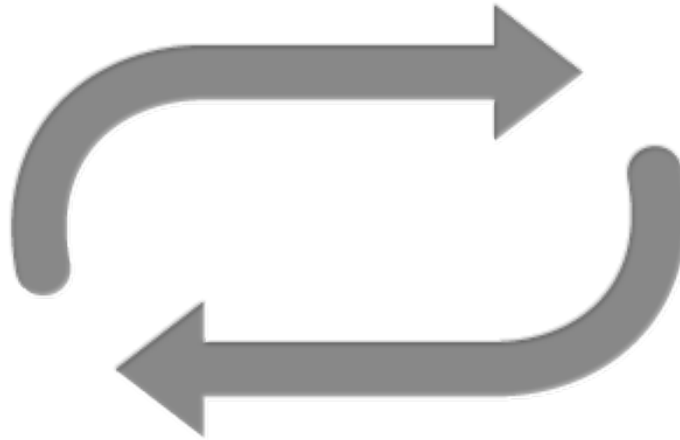


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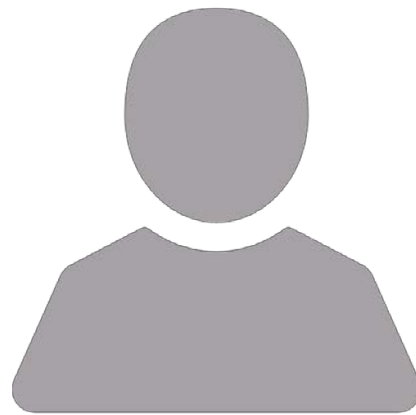
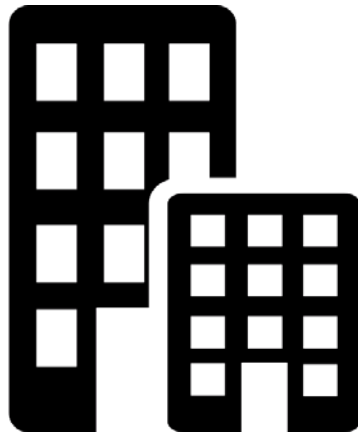
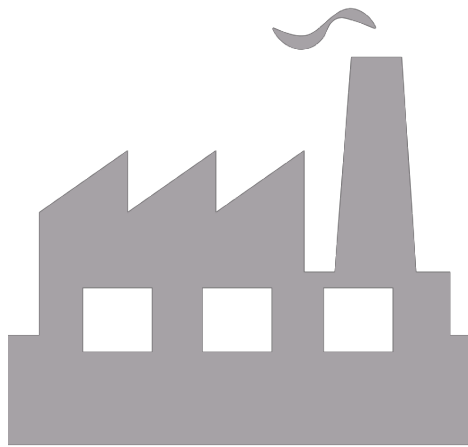


Ground Plan of Harlech Castle

Ongoing Reassessment



What Can Be Done?

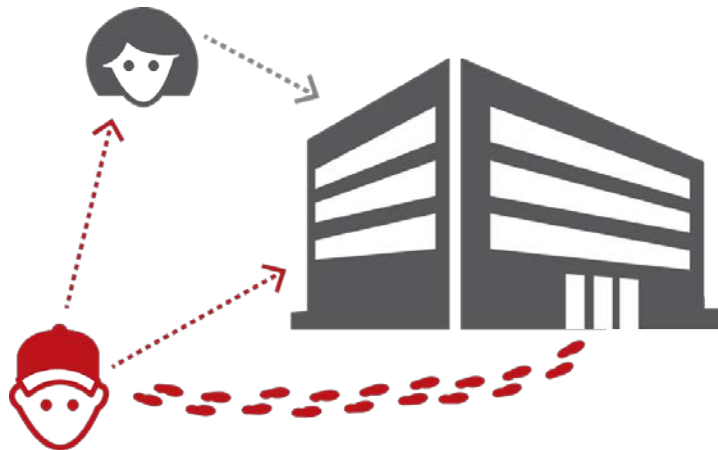


Understand Threat Landscape

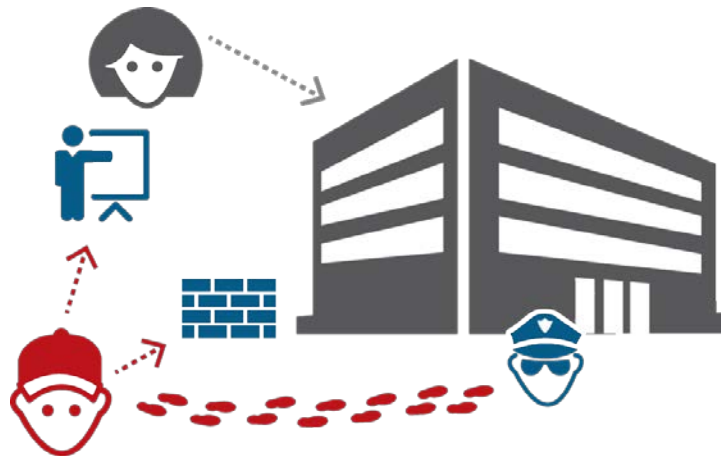


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Traditional Attacks



Traditional Defenses



Understand Threat Landscape



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Defense in Depth



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Priorities Affect Outcomes



FUNCTIONALITY PRIORITIES

- User Experience
- Performance
- Delivery Deadlines

SECURITY PRIORITIES

- Asset & credential protection
- Valid access control schema
- Defense in Depth

Priorities Affect Outcomes



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Conflict undermines
objective, when ***within***
same team!

Priorities Affect Outcomes



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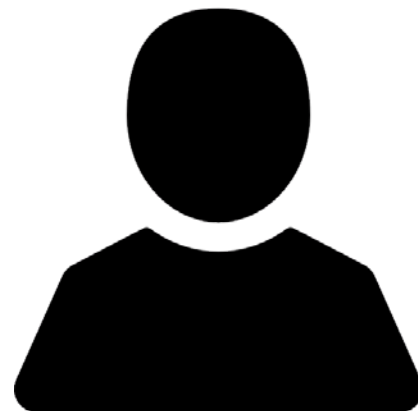
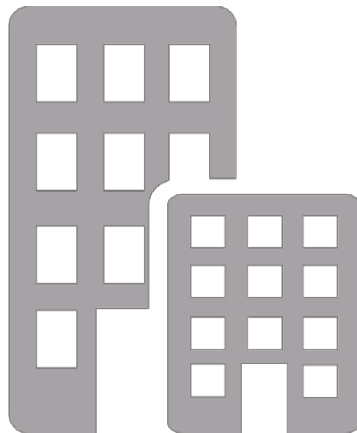
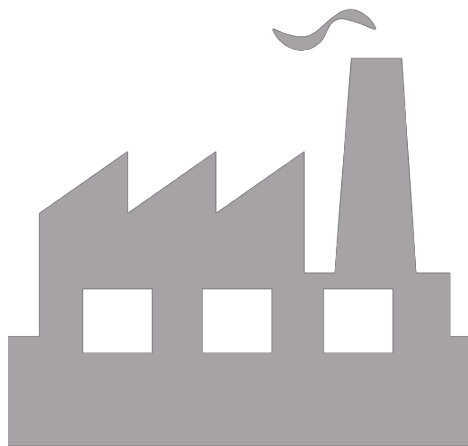
Conflict undermines
objective, when **within**
same team!

Conflict is beneficial
when **between** teams!

What Can Be Done?



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Trust Reluctance



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Sniff out the B*****t



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- “bank-level security”
- “military-grade encryption”
- Unsupported claims
- Lack of security features

Vote With Your Wallet!



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Manufacturers

- Adhere to Secure Design Principles
- Establish Threat Model
- Perform security assessment... before the bad guys do!

Businesses

- Define Assets
- Consider Adversaries
- Identify and Reduce Risk



Users

- Understand the risk you are adopting
- Be an informed consumer
- Speak up!

Questions?



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