

AWS

S U M M I T

# Hybrid Architecture Design and Well-Architected Framework

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# What to expect from the session

What is Hybrid Architecture Design?

What is the AWS well-architected framework?

What are core tenets to being well architected?

Customer use case

**Should I migrate everything to AWS?**

**No, this is more than a binary choice.**

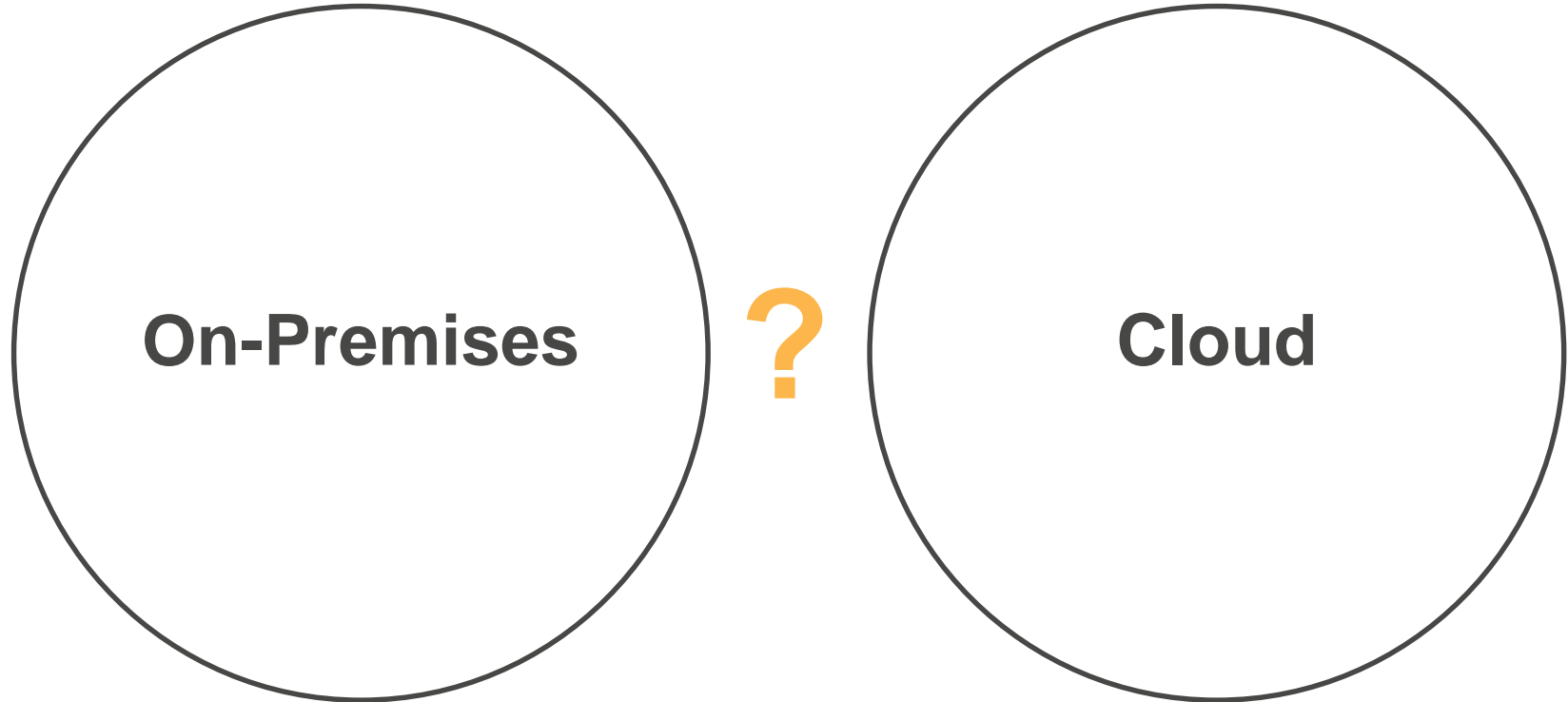


**On-Premises**

**Cloud**

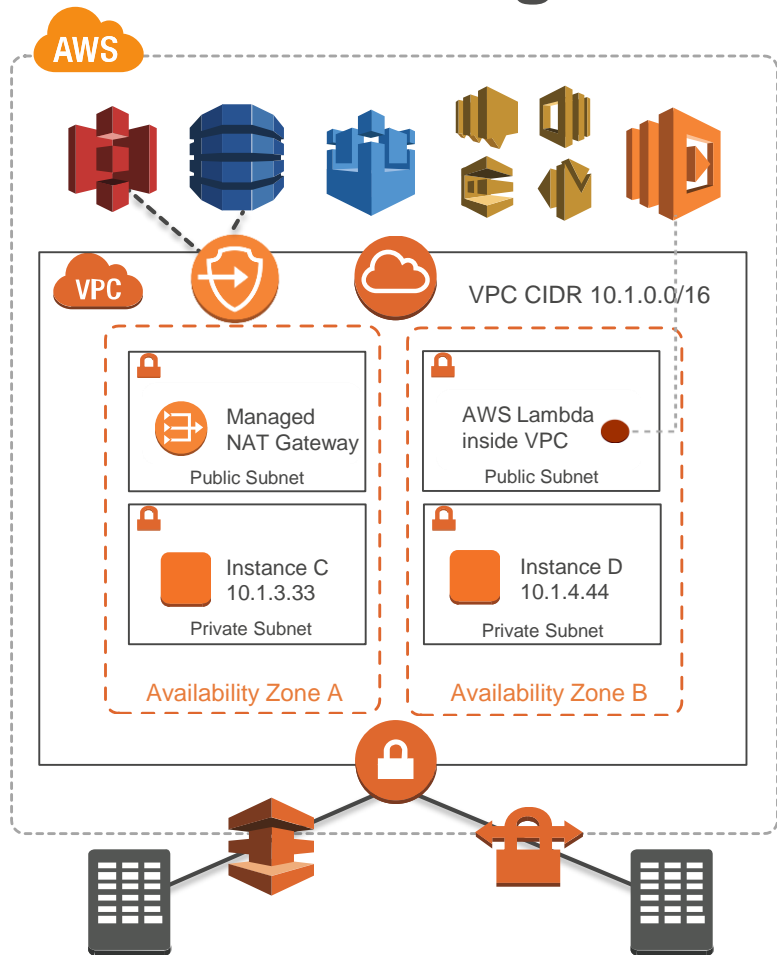
**Should I migrate everything to AWS?**

***We just need to figure out the connectivity...***



# Hybrid networking

# AWS networking



Lets get distracted by new things:

## Virtual Private Endpoints for S3

Gives you the ability to connect privately to S3

## AWS Lambda inside a VPC

Access Lambda without having to go through a VGW

## NAT Gateway

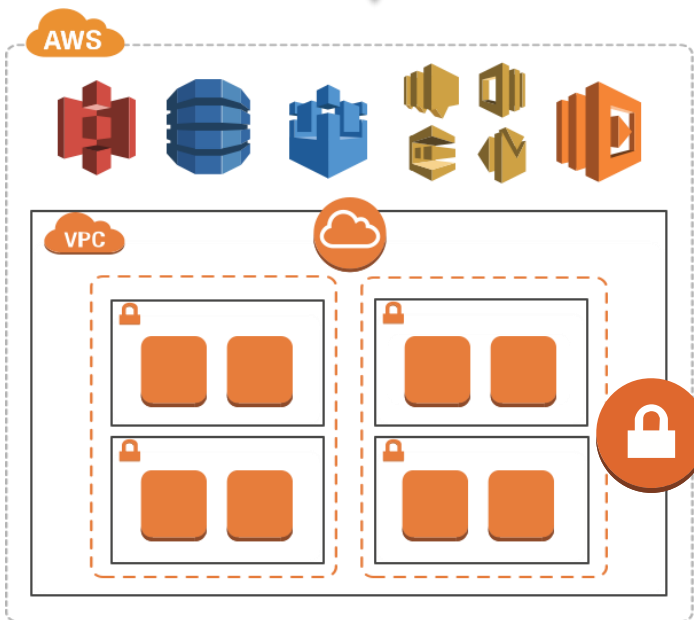
Use NAT gateway within a VPC for manage NAT to the Internet

# Connecting to AWS

IGWs, VGWs, VPNs, and AWS Direct Connect

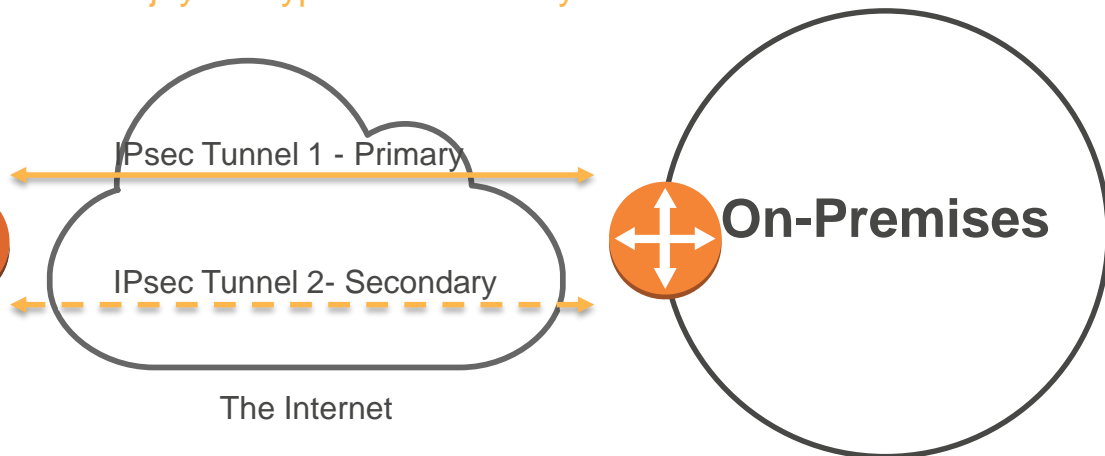
# VPN connectivity

Internet Access



## Provisioning VPN connections

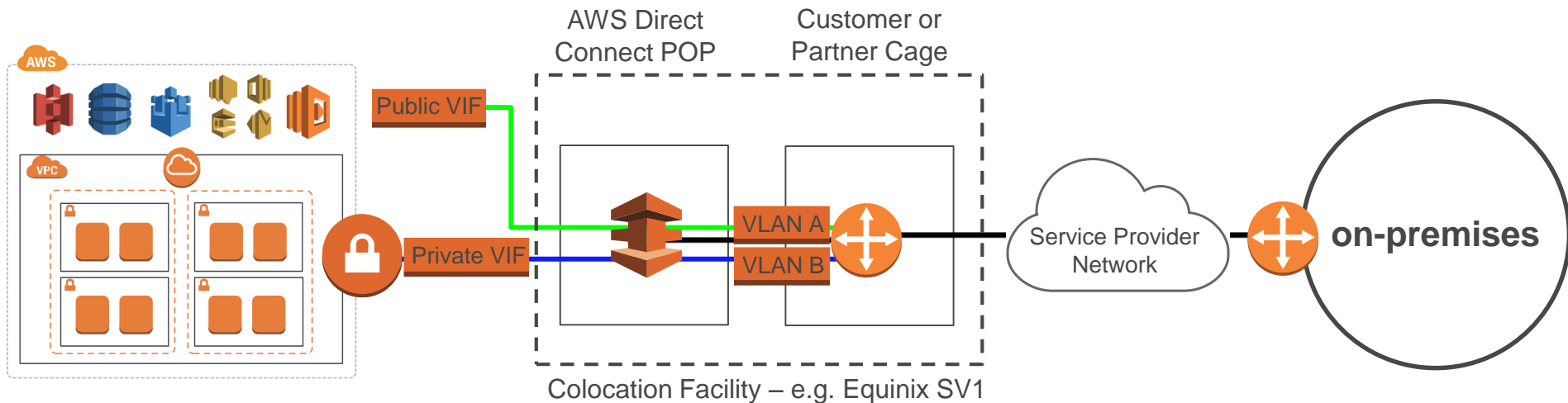
1. Build your AWS infrastructure
2. Create your Virtual Private Gateway (VGW) and attach to your Virtual Private Cloud (VPC)
3. Define your customer gateway (CGW)
4. Create your VPN connection between the VGW and CGW
5. Download your template configuration
6. Configure your CGW and watch your tunnels come up and enjoy encrypted connectivity!





# AWS Direct Connect – Provisioning

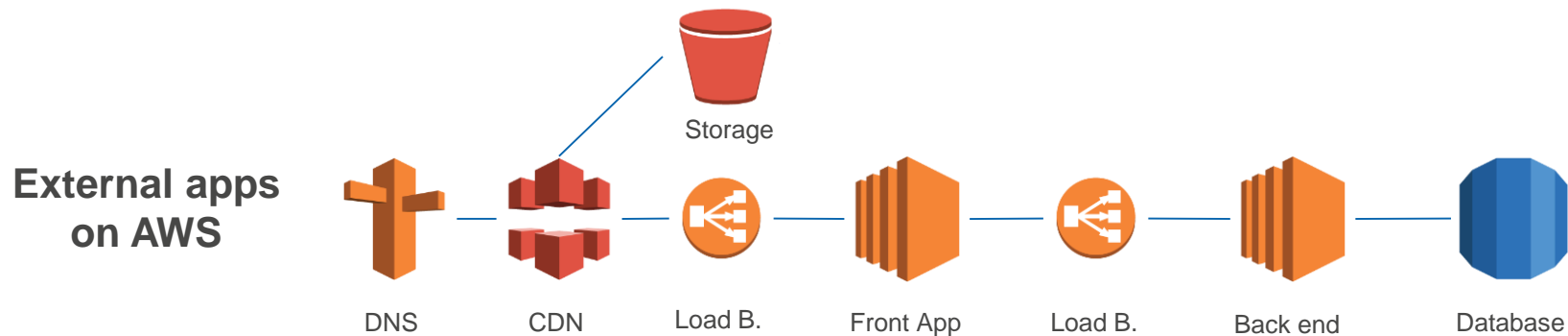
1. Build your AWS infrastructure
2. Create your Virtual Private Gateway (VGW) and attach to your Virtual Private Cloud (VPC)
3. Order an AWS Direct Connect from the console or through a Direct Connect Partner
4. Have your cross connect provisioned from the AWS router to your device or your partners device (or use a partners NNI)
5. Build connectivity if not already available through partner back to on-premises
6. Provision your Virtual interfaces (private or public) and start using your AWS Direct Connect.



# Common hybrid use cases

What kind of hybrid architectures can we build?

# Customer-facing applications



## Scalability and Elasticity

Auto Scaling infrastructure to required capacity and **match spending to actual utilization**

## High Availability

Application deployments that span across **multiple facilities** with adequate load balancing

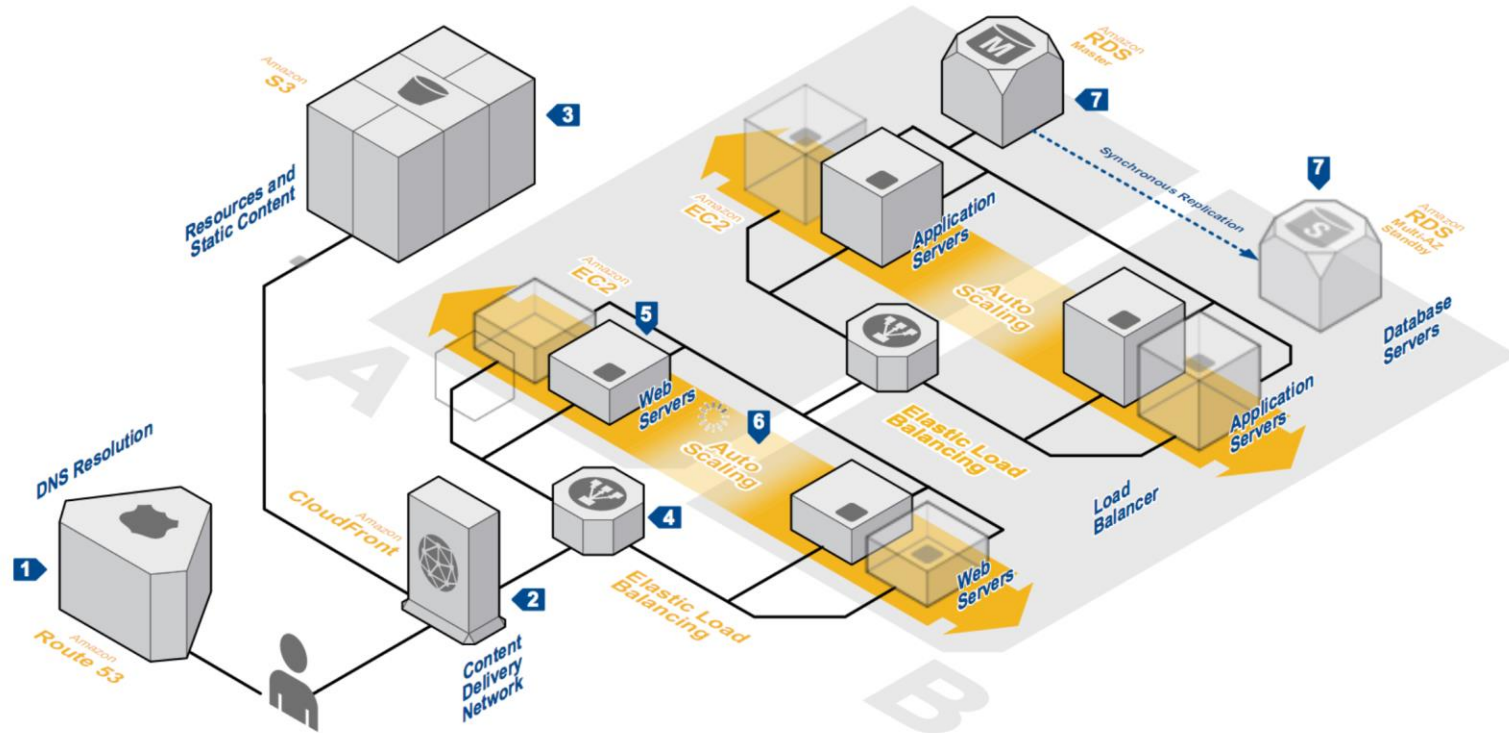
## Global Reach

Highly available **global services** on edge locations across the world

## Maintainability

**Fully managed** service portfolio for most common application components

# The famous three-tiered web application

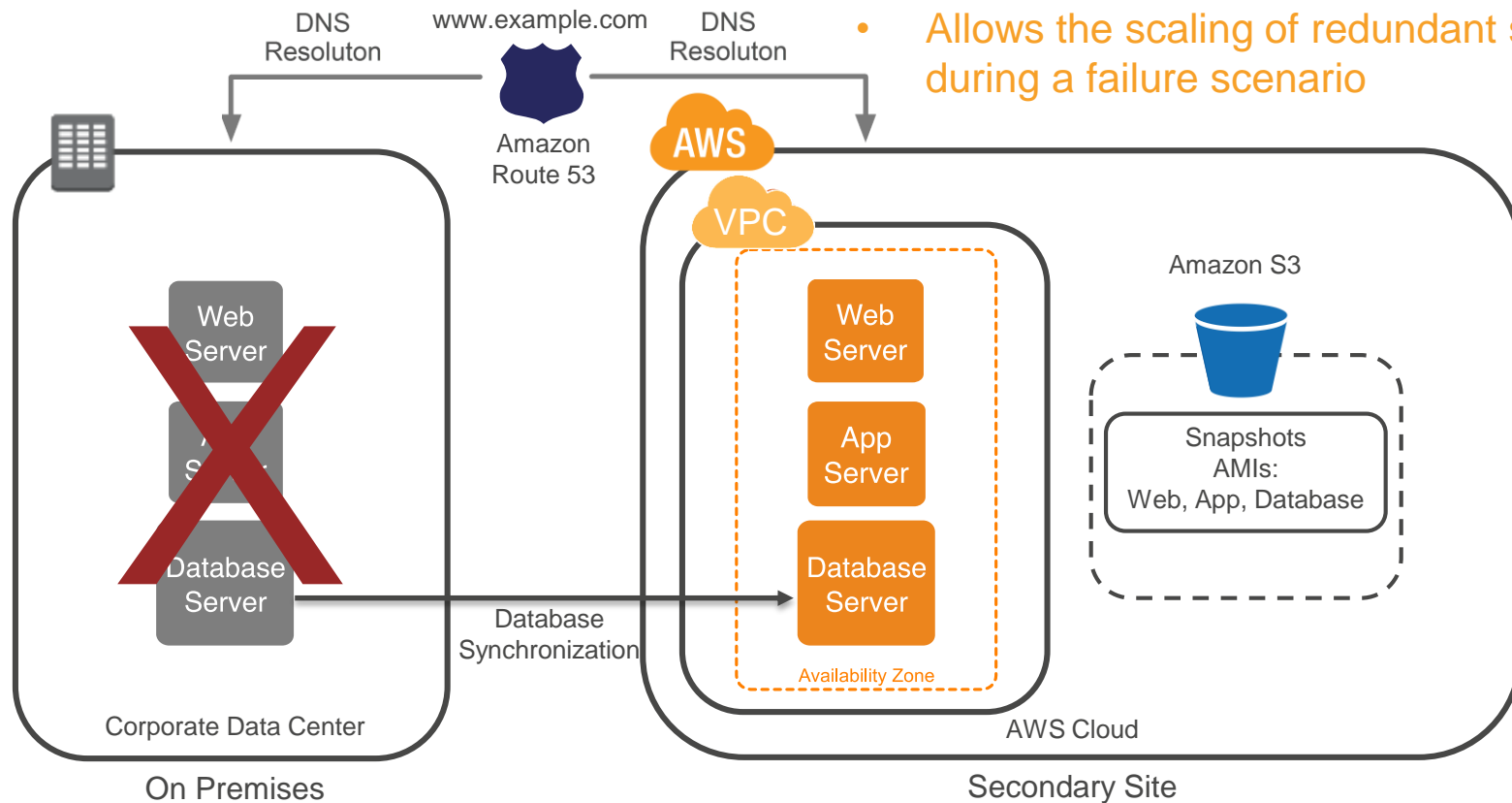


Reference: <https://aws.amazon.com/architecture/>

# Building multi-site deployments with AWS

## Pilot light architecture

- Allows the scaling of redundant sites during a failure scenario



# Defining communications

## The communications matrix

Allows for the description of interconnectivity between applications.

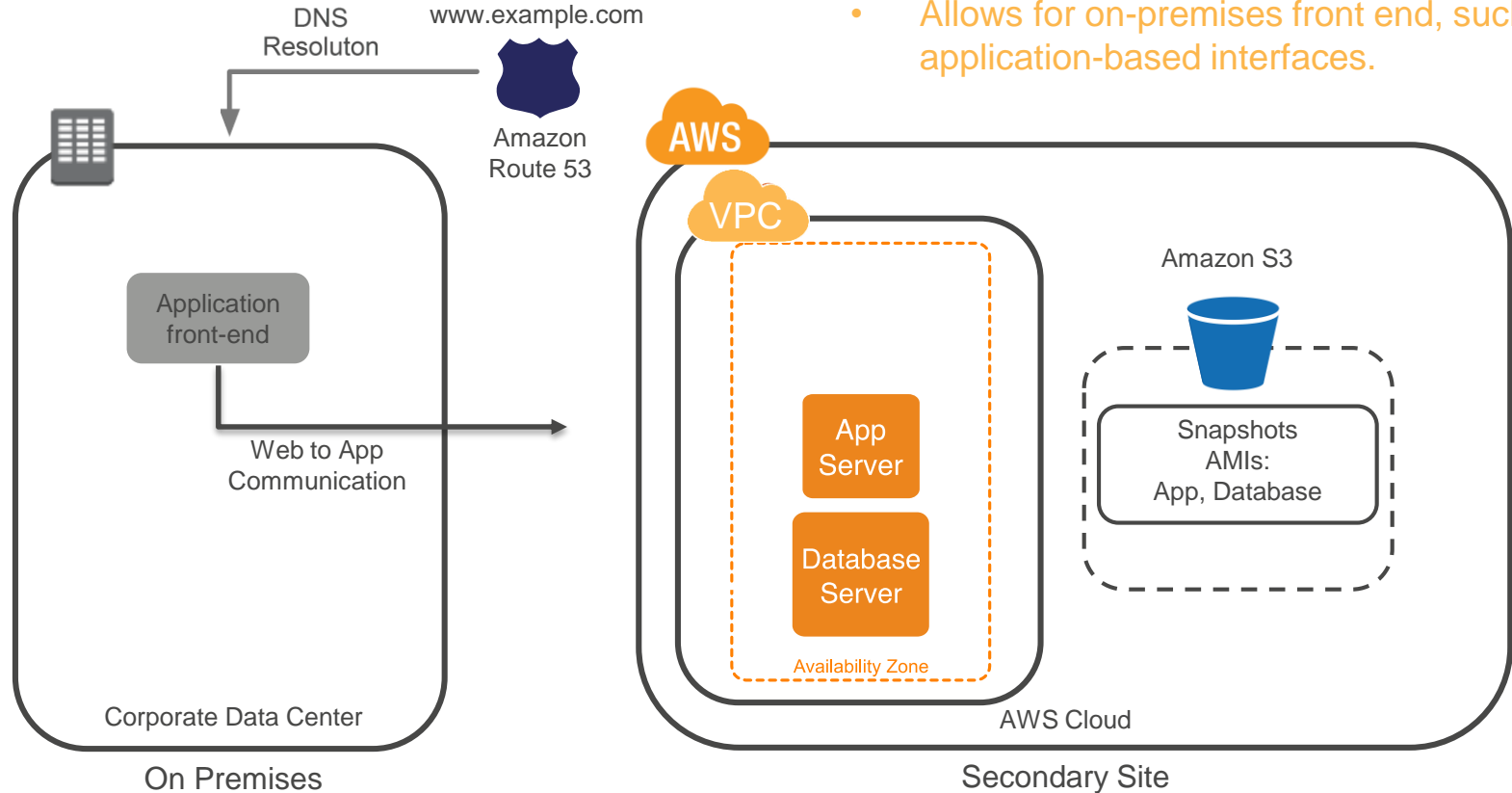
By defining communications you can determine where applications may be placed based on the network properties of any points of interconnection.

#	Source Application	Destination Application	Port	Bandwidth	Latency
#1	Web Tier	Application Tier	443	10Mbps	10ms
#2	Application Tier	Database Tier 1	1433	50Mbps	2ms
#3	Database Tier 1	Database Tier 2	1521	50Mbps	50ms

# Placing your application where it makes sense

## On-premises based front end

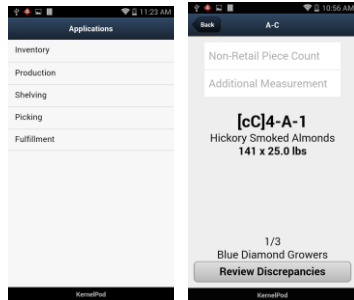
- Allows for on-premises front end, such as application-based interfaces.



# Customer case study: Nuts.com

Nuts.com required the front end for their web application to reside inside their distribution centers in the form of an application running on portable Motorola Simbol TC70 hardened barcode scanners.

With users constantly communicating with the AWS-built application continuously, low latency seamless connectivity was a hard requirement of the project.

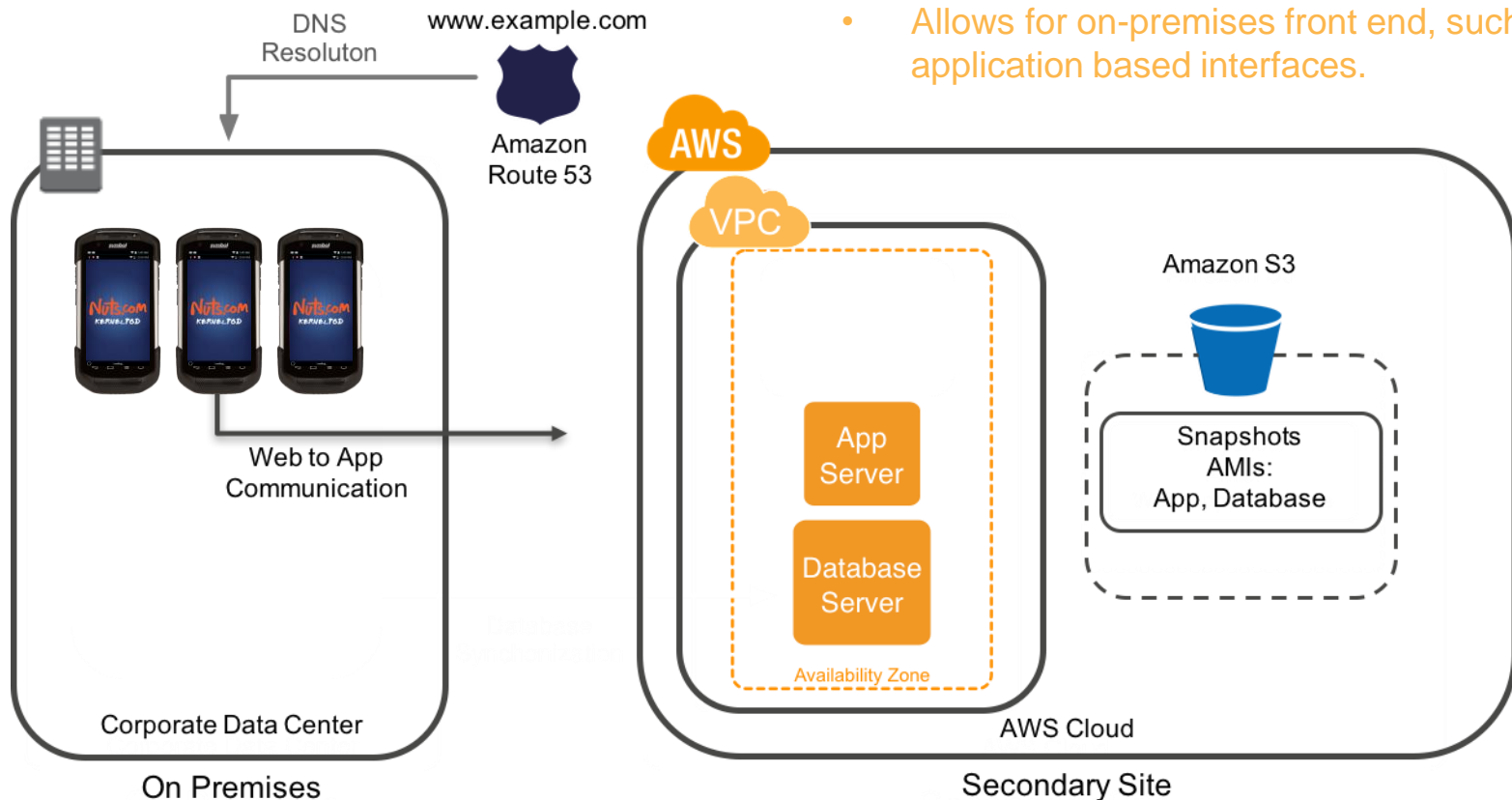




# Customer case study: Nuts.com

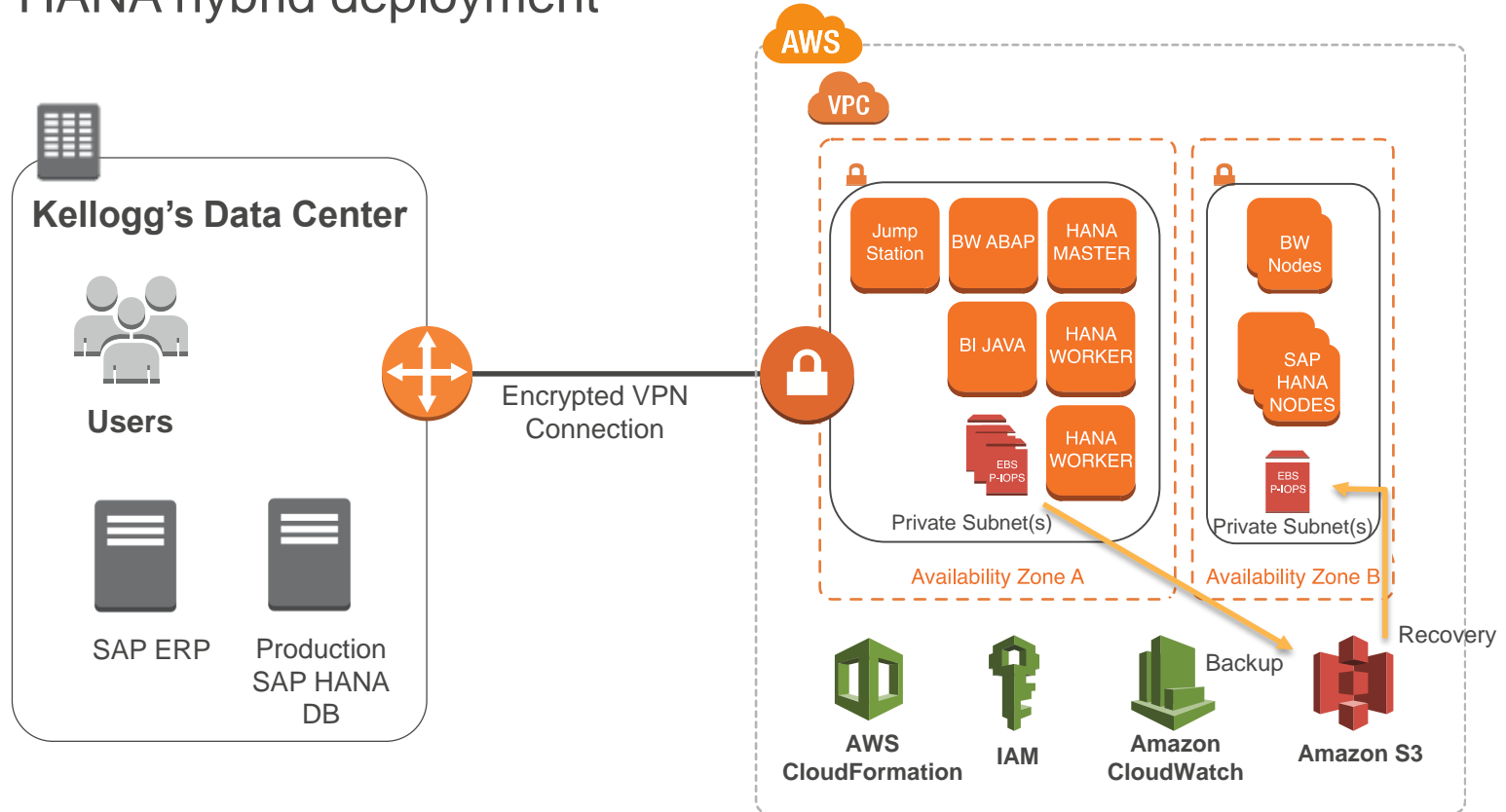
## On-premises based front end

- Allows for on-premises front end, such as application based interfaces.



# Customer case study: *Kellogg's*

## SAP HANA hybrid deployment

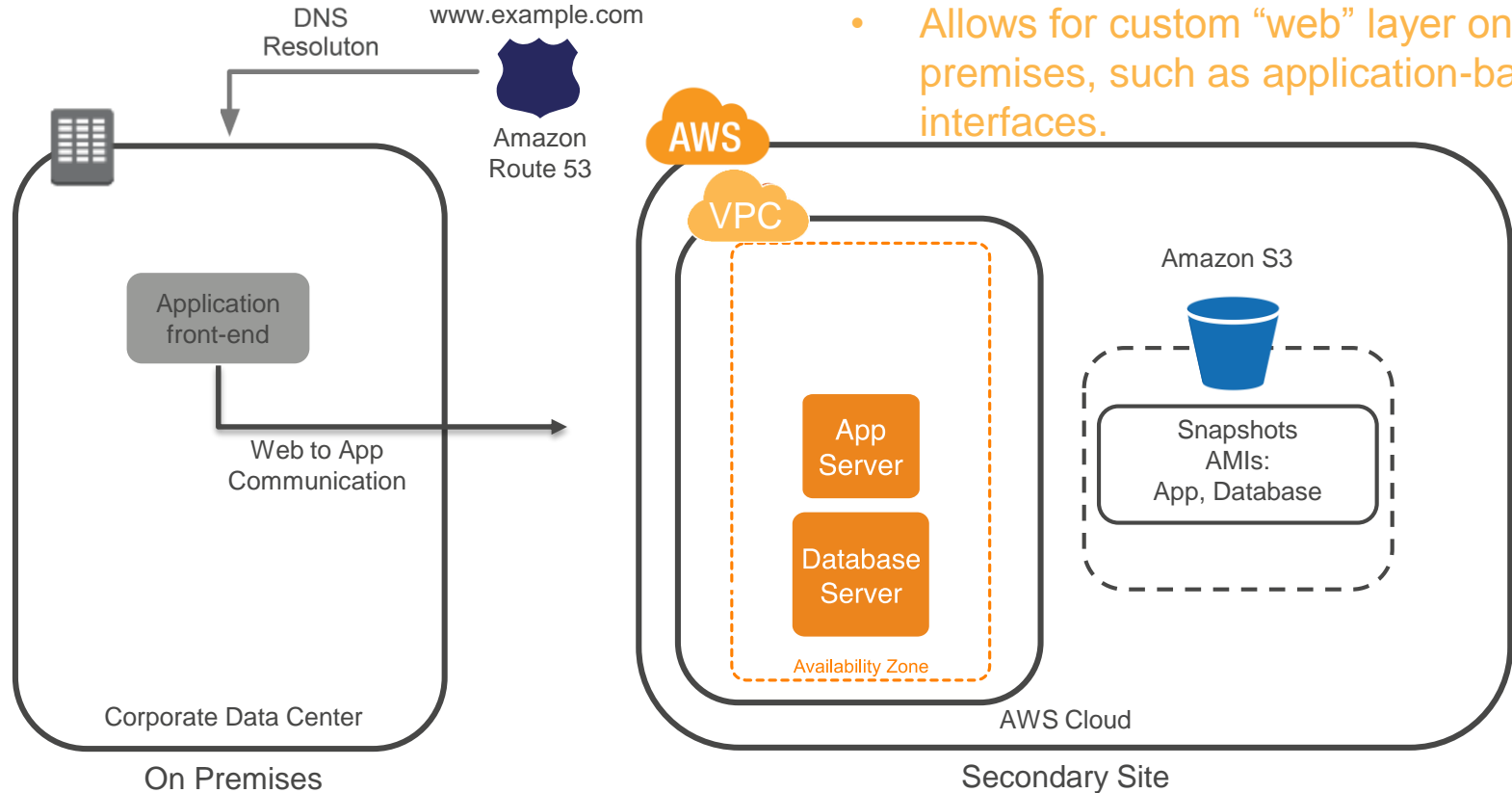


Public reference: <https://aws.amazon.com/solutions/case-studies/kellogg-company/>

# Placing your application where it makes sense

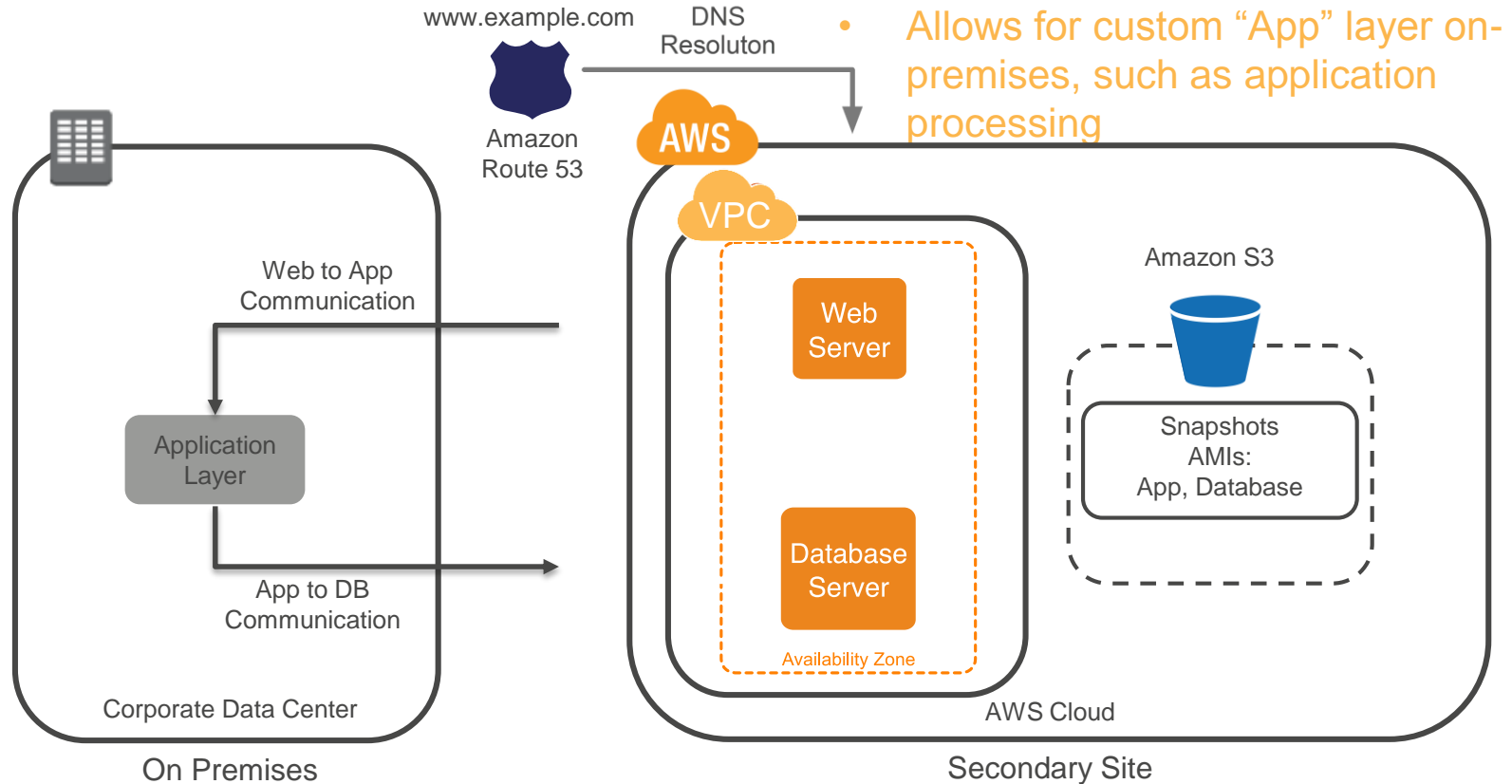
## Split-tier architecture

- Allows for custom “web” layer on-premises, such as application-based interfaces.



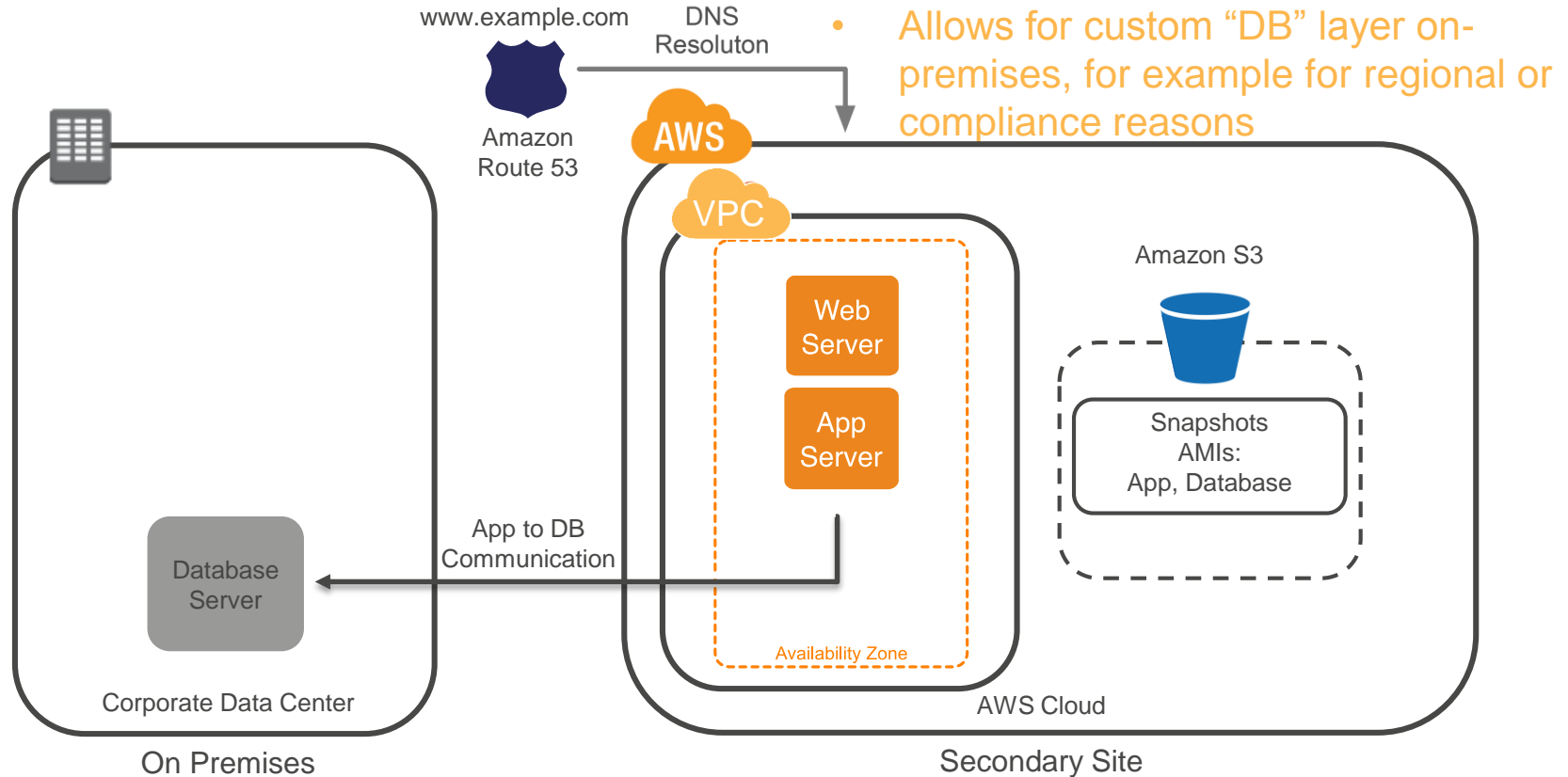
# Placing your application where it makes sense

## Split-tier architecture



# Placing your application where it makes sense

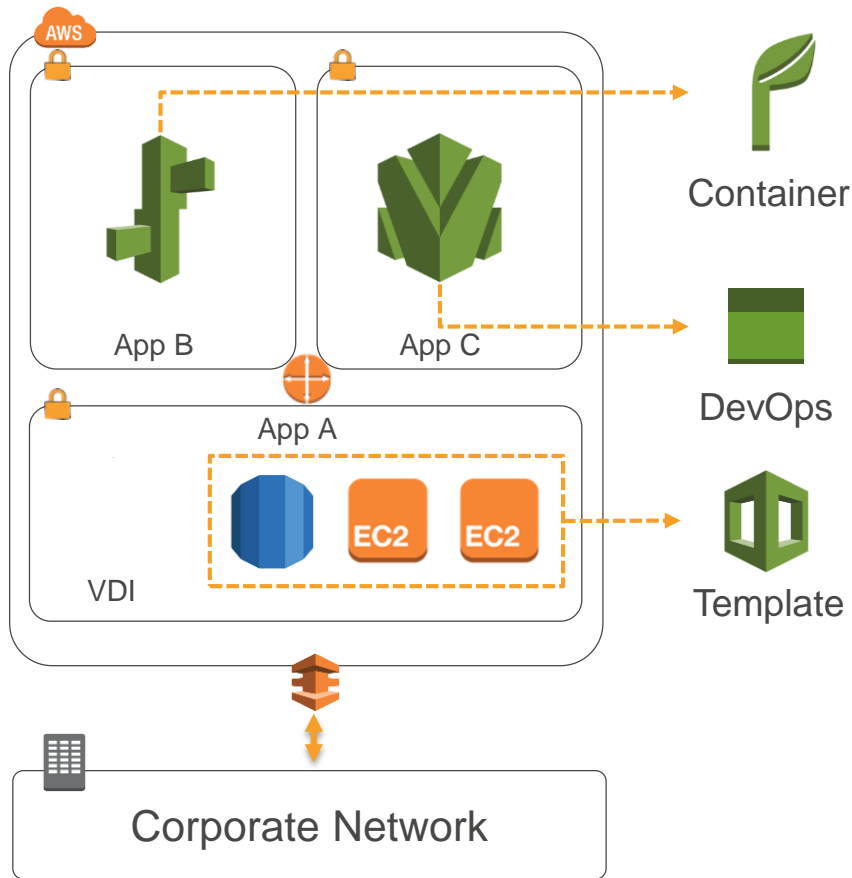
## Split-tier architecture



# Other hybrid use cases

What else can we build?

# Development and test



## Innovation & agility

**Automated** builds and deployment of code

## Consistent regression testing

Numerous **disposable environments** that can be (re)built within a click allowing regression tests in identical setups

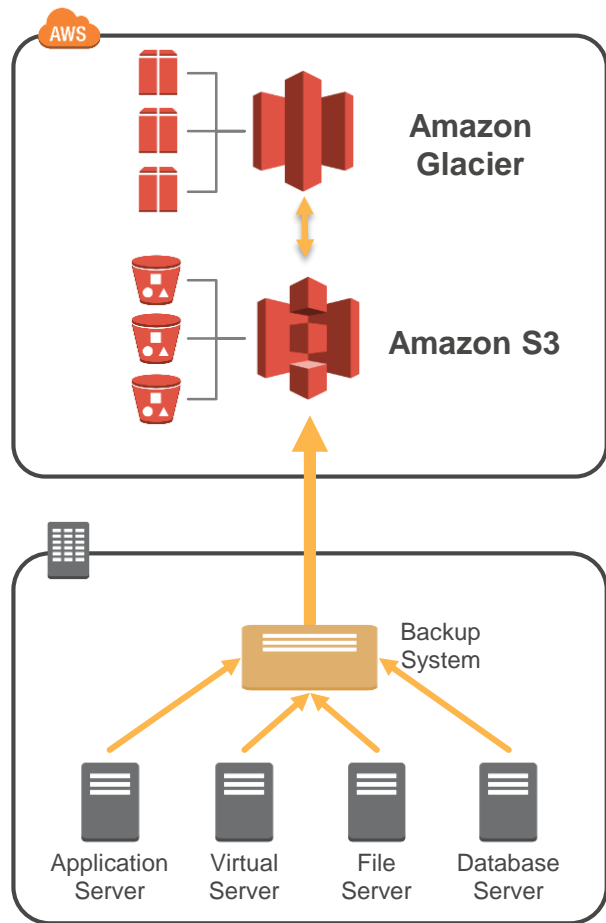
## Cost-effective

Environments can be disposed or **stopped when unused**

## Scalability

Conduct performance and **stress tests** with potentially thousands of simulation nodes

# Backup and archive

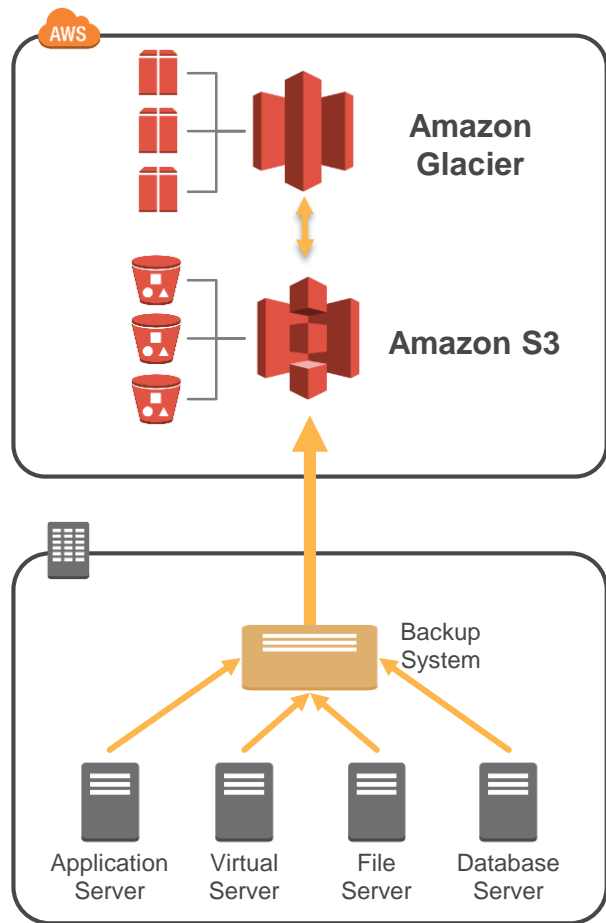


## Backup to cloud storage

- Eliminate tape, hardware, off-site storage
- Reduce capital expense for backup infrastructure
- Never worry about backup durability
- Never run out of backup capacity
- Data stored off-site, with high durability, in multiple locations



# Backup and archive



**Symantec**

Symantec NetBackup

**ORACLE®**

Oracle RMAN and Secure Backup Module

**COMMVAULT®** 

CommVault Simpana

**VEEAM**  
IT JUST WORKS!™

Veeam Backup & Replication



**NetApp™**

AltaVault (SteelStore)

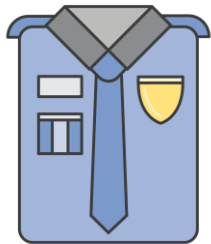
# Thoughts on Hybrid Architecture

- **Hybrid infrastructure** is key. AWS allows for full network integration and hybrid cloud architectures across on-premises and AWS.
- Reduce the heavy-lifting: Using cloud services can allow you to **focus on your business** and alleviate pain points in new deployments.
- Adoption is **not tech but business-driven**. Increased agility provides necessary reduced time-to-market.
- **On-premises infrastructure is not throwaway**. After you move to the cloud, it's not a cloud or no-cloud decision. You can and probably will use both.

# **AWS Well-Architected Framework**

# AWS well-architected framework

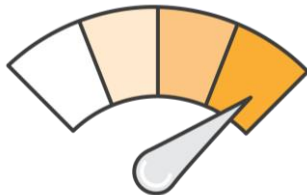
Set of questions you can use to evaluate how well an architecture is aligned to AWS best practices



Security



Reliability



Performance  
efficiency



Cost optimization



Operational  
excellence

# Security pillar

Protect information, systems, and assets while delivering business value through risk assessments and mitigation strategies



Security at all layers



Enable traceability



Implement a principle of least privilege



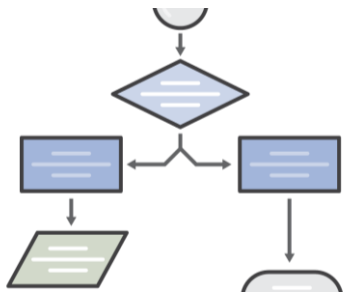
Focus on securing system



Automate security best practices

# Reliability pillar

Ability of a system to recover from infrastructure or service disruptions, dynamically acquire computing resources to meet demand, and mitigate disruptions such as misconfigurations or transient network issues



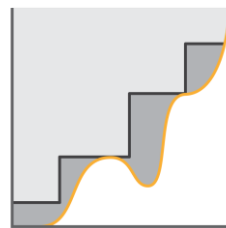
Test recovery  
procedures



Automatically  
recover from failure



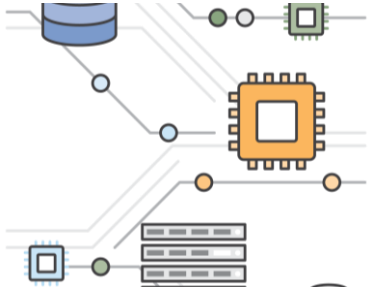
Scale horizontally to  
increase availability



Stop guessing  
capacity

# Performance efficiency pillar

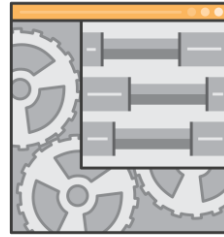
Efficiently use of computing resources to meet requirements, and maintaining that efficiency as demand changes and technologies evolve



Democratize  
advanced  
technologies



Go global in  
minutes



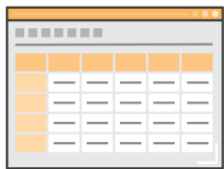
Use server-less  
architectures



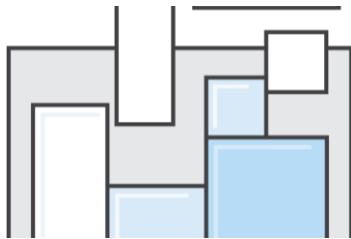
Experiment more  
often

# Cost optimization pillar

Assess your ability to avoid or eliminate unneeded costs or suboptimal resources, and use those savings on differentiated benefits for your business



Analyze and attribute  
expenditure



Managed services to  
reduce TCO



Adopt a consumption  
model



Benefits from  
economies of scale



Stop spending money on  
data center operations



# Operational excellence pillar

Operational practices and procedures used to manage production workloads



Perform operations  
with code



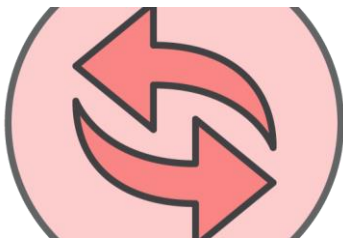
Align operations processes  
to business objectives



Make regular, small,  
incremental changes



Test for responses to  
unexpected events



Learn from operational  
events and failures



Keep operations  
procedures current

# National Instruments: Achieving Agility



*NI equips engineers and scientists with systems that accelerate productivity, innovation, and discovery*



40-year-old company  
headquartered in Austin, TX;  
annual sales greater than \$1.25 B



*“Products used from toys to supercolliders”*

# Cloud journey



Started developing on platform in 2008



FPGA Compile Cloud - August 2010  
LabVIEW Web UI Builder - November 2010



2013 – Introduced well-architected design  
2014 – Launched well-architected product  
2015 – All products followed well-architected framework

# National Instruments: Cloud Infrastructure 2012

# Cloud infrastructure 2012

## EC2-Classic, Elastic Load Balancing, Amazon S3, Amazon SimpleDB

# MySQL on EC2

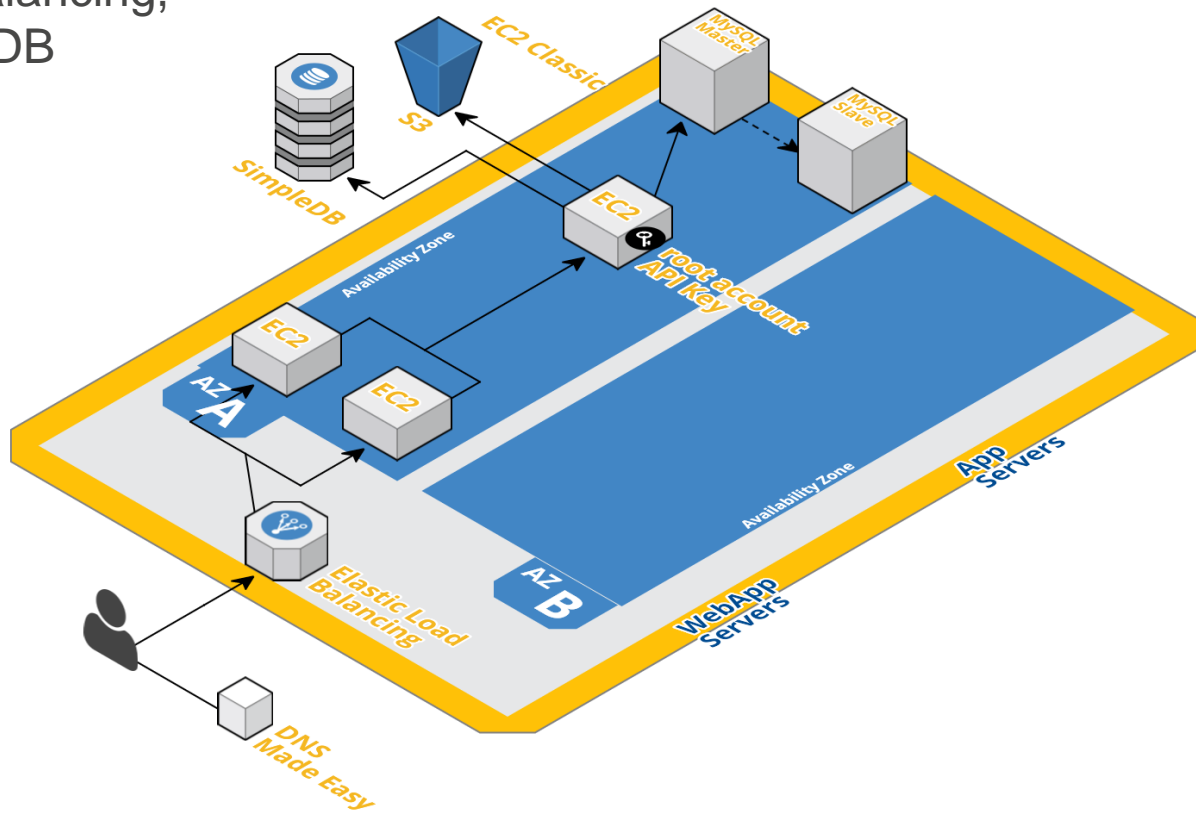
## “Root” credentials

## Single-AZ

## Internally developed tooling

## Backups sent to data center

## Manual AMI creation



# Cloud infrastructure 2012: Challenges

*Deployment of infrastructure was manual, resource intensive, and prone to error*

Software deployment took 5–30 minutes

Lack of infrastructure automation

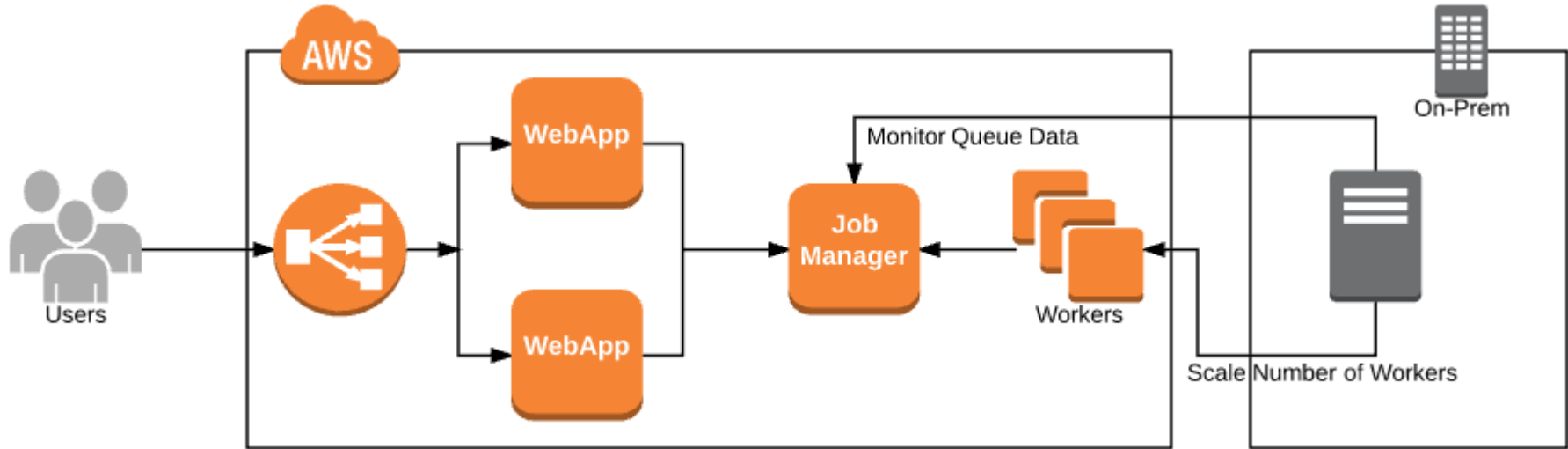
Scaling took 10–30 minutes to meet demand



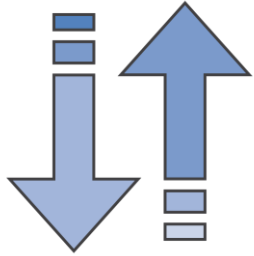
# FPGA Compile Cloud: Scaling for Growth



# FPGA Compile Cloud: Original scaling design



# FPGA Compile Cloud: Challenges



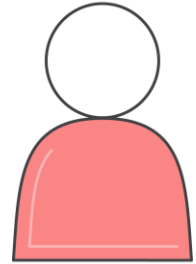
Increased demand  
causing scaling  
issues



Delayed results

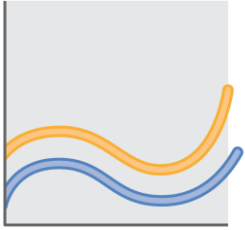


Alert fatigue



Manual intervention

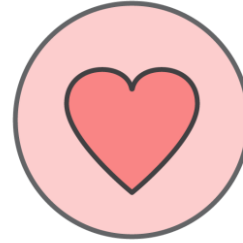
# FPGA Compile Cloud: Improvement



How can we better  
match demand?



What can be made  
faster?

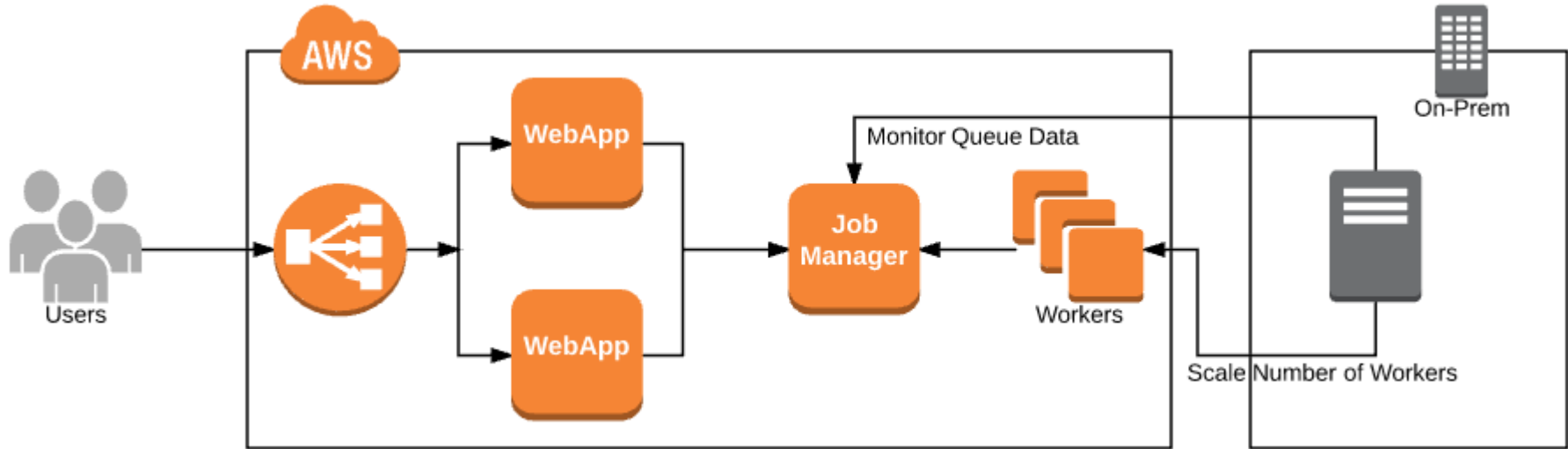


How to reduce  
alerts?

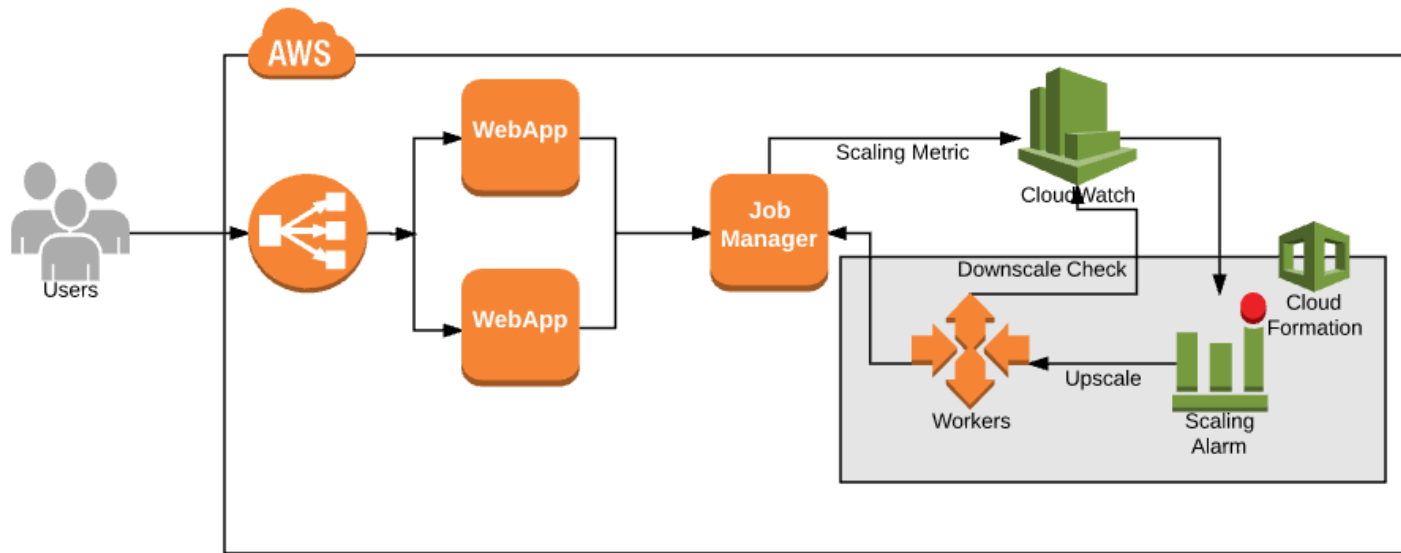


How to automate it?

# FPGA Compile Cloud: Original scaling design



# FPGA Compile Cloud: Improved scaling design



Scaling to meet demand



Autonomous instances



Intelligent monitoring



Automated deployment



# Benefits from well-architected framework



Decreased scaling latency from 30 minutes to 5



Optimized cost from overprovisioning



Removed data center dependency



Increased developer efficiency

# **Adopting Well-Architected Framework from Product Inception**

# Cloud infrastructure 2014

Cloud native services: VPC, Auto Scaling, Amazon Route 53, Amazon CloudFront

RDS-MySQL

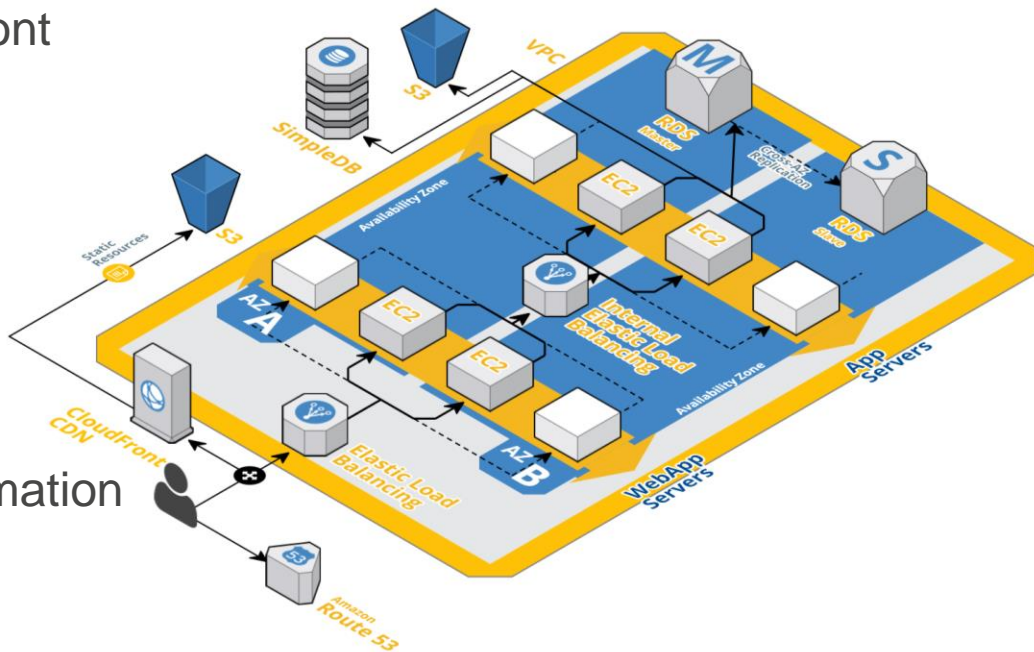
Least-privileged access: IAM

Multi-AZ

Cloud native tooling: AWS CloudFormation

Automated AMI process: Ansible

Adopted DevOps principles: Created CI/CD pipelines





# Benefits from well-architected framework



Load tested above production capacity



Reduced attack surface



Cost optimized



Faster updates; decreased time to market

# Migrate Existing Products to Well-Architected Framework

# Existing products: Desired changes

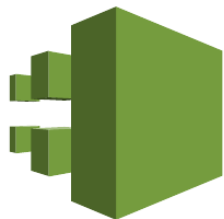
Area	2012	2015 – Well architected
EC2	Classic	VPC
Relational database	MySQL on EC2	RDS-MySQL
Auto Scaling	Zero	Everything
Elastic Load Balancing	External only	Everything
CloudFormation	Zero	95%
AMI creation	Manual	Automated: Ansible
Application deployment	Manual	AWS CodeDeploy

# Existing Products: Measured Improvements

Area	2012	2015 – Well architected
Security	Root API key	IAM, Network ACL, Egress filtering
Single point of failure	10+	1
Time to create separate environment	1 month	< 2 hours
Longest code deployment time	2 weeks	< 4 hours
Typical code deployment time	15 minutes	< 1 minute

# Continuous Improvement from Well-Architected Framework

# Road map: Additional security



CloudTrail



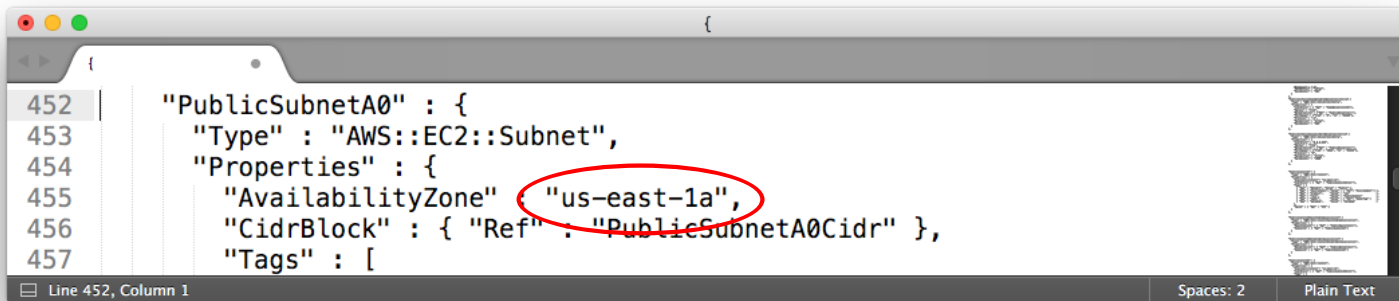
Amazon  
Inspector



AWS WAF

# Road map: Multiregion disaster recovery

## Region specific

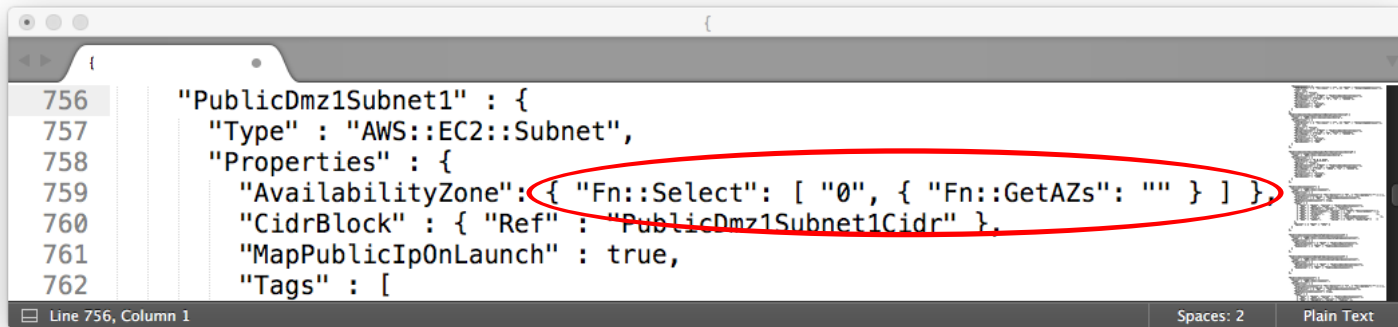


A screenshot of a code editor window displaying JSON configuration for a subnet. The configuration is region-specific, with the availability zone set to "us-east-1a". A red circle highlights the "us-east-1a" value.

```
{
  "PublicSubnetA0" : {
    "Type" : "AWS::EC2::Subnet",
    "Properties" : {
      "AvailabilityZone" : "us-east-1a",
      "CidrBlock" : { "Ref" : "PublicSubnetA0Cidr" },
      "Tags" : [
```

Line 452, Column 1 | Spaces: 2 | Plain Text

## Region agnostic

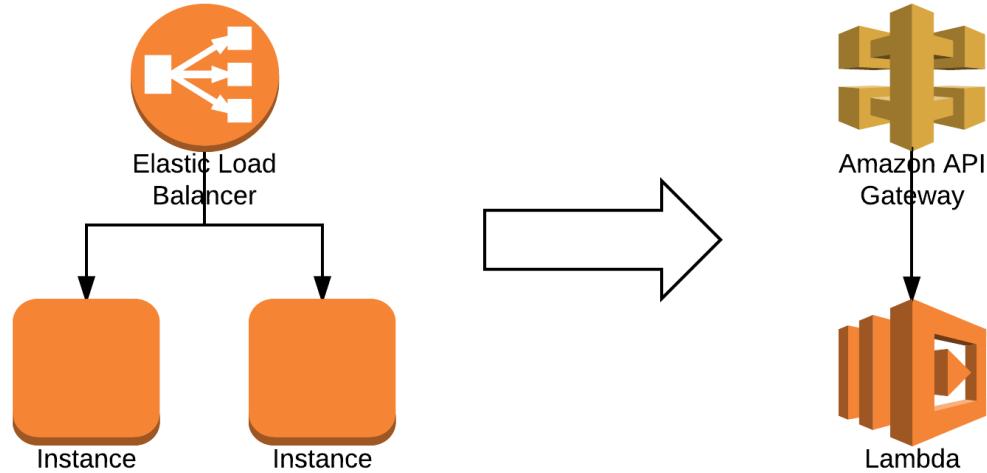


A screenshot of a code editor window displaying JSON configuration for a subnet. The configuration is region-agnostic, using a function to select an availability zone. A red circle highlights the "Fn::Select" function call.

```
{
  "PublicDmz1Subnet1" : {
    "Type" : "AWS::EC2::Subnet",
    "Properties" : {
      "AvailabilityZone": { "Fn::Select": [ "0", { "Fn::GetAZs": "" } ] },
      "CidrBlock" : { "Ref" : "PublicDmz1Subnet1Cidr" },
      "MapPublicIpOnLaunch" : true,
      "Tags" : [
```

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# Road map: Simpler, more efficient



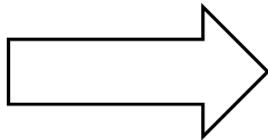


# Road map: Simpler, more efficient



NAT  
Instance

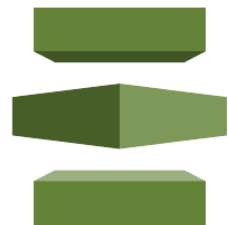
Several hundred lines  
in CloudFormation



NAT  
Gateway

Twelve lines  
in CloudFormation

# Road map: Simpler, more efficient



AWS  
Certificate  
Manager



AWS Config

# **Lessons Learned Utilizing Well-Architected Framework**

# Most valuable lessons learned



Be willing to make change



Know when architecture is nearing its limits



Take appropriately sized steps



Don't reinvent the wheel

# Most valuable lessons learned



Invest time to save time



Automation empowers faster change and improvement



Need qualified people to accomplish



It's a journey, not a destination

# Resources

<https://aws.amazon.com/well-architected/>

## AWS Well-Architected

The Well-Architected framework has been developed to help cloud architects build the most secure, high-performing, resilient, and efficient infrastructure possible for their applications. This framework provides a consistent approach for customers and partners to evaluate architectures, and provides guidance to help implement designs that will scale with your application needs over time.



### **Build and deploy faster**

Stop guessing capacity needs, test systems at scale, and use automation to make experimentation easier by building cloud-native architectures.



### **Lower or mitigate risks**

Understand where you have risks in your architecture, and address them before your applications are put into production.



### **Make informed decisions**

Determine how architectural decisions and/or trade-offs might impact the performance and availability of your applications and business outcomes.



### **Learn AWS best practices**

Access training and whitepapers that provide guidance based on what we have learned through reviewing thousands of customers' architectures on AWS.

AWS

S U M M I T

Thank you!

