RSA*Conference2016

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End Island Hopping Hackers'
Vacation in Your Information
Supply Chain



Connect **to** Protect

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Introductions





Ed Cabrera V.P. Cybersecurity Strategy Trend Micro

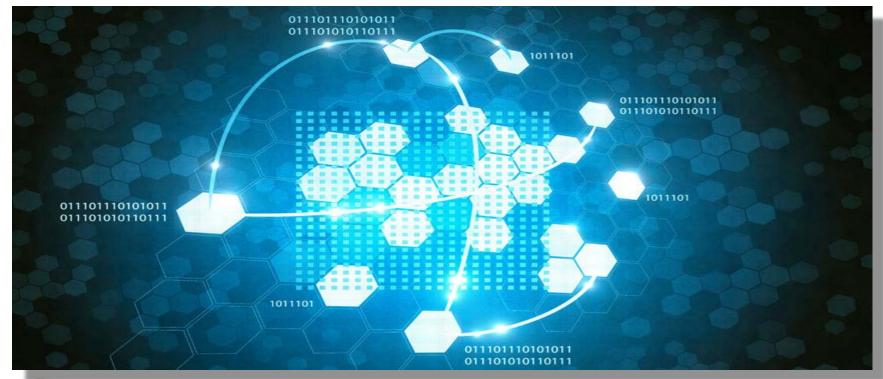


Tom Kellermann C.E.O. Strategic Cyber Ventures



Supply Chain and Third Party Risk







Information Supply Chain Risk



Trusted Third Party Vendors
Breached

- HR and Payroll Providers
- EHR Providers
- POS Vendors & Integrators
- Retail Vendors
- Law Firms

Targeted Sectors

- Retail
- Healthcare
- Government
- Financial
- Technology
- Energy



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2015 Supply Chain Data Breaches

OPM



"22 Million Affected by OPM Hack"

- Attackers gained access to LAN May 7, 2014
 - Stolen Credentials
 - Dropping Malware
 - Creating Back Door
- First data exfiltration by attackers on July 3, 2014
- Attackers pivot to Interior Department systems in October 2014
- Attackers exfiltration data on December 15, 2014
 - SSL traffic
- Signs of a compromise were discovered on April 15, 2015





OPM



Attack Analysis

- Point of Entry May 7, 2014 (2013?)
 - Stolen Credentials (KeyPoint) Undetected
 - Dropping Malware Undetected
 - Creating Back Door Undetected
- C&C Undetected
- Lateral Movement Undetected
- First data exfiltration Partially Detected
- Island Hop to DOI Undetected
- Second data exfiltration via SSL Undetected
- Breach discovered on April 15, 2015



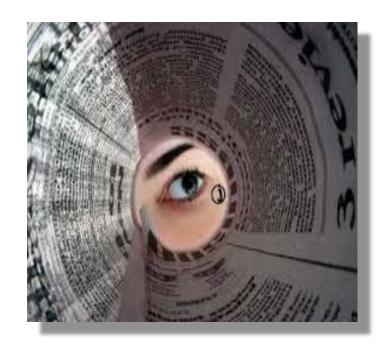


News Wire Breaches



"Marketwired, Business Wire, PRN Hacked in \$30 Million in illicit Trade Scheme"

- 2010 2012 Hackers Breached News Wire Cos
 - 390 SQL injections Attacks (Marketwired)
 - 219 stolen credentials (Business Wire)
 - Reverse Shell / Dropped Malware (All) (39)
- 2012 Malware detected and removed (PRN)
- 2012 2013 40,000 Press Releases Exfilled out of 150,000 (PRN)
- 2015 Phishing Attack thwarted (Marketwired)





News Wire Breaches



Attack Analysis

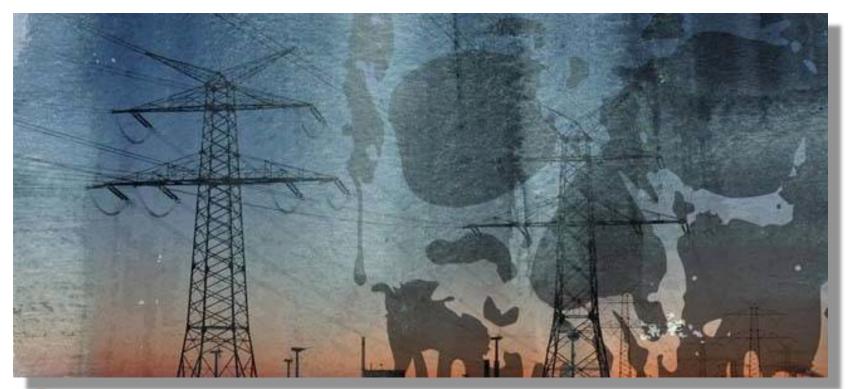
- Point of Entry 2010 -2012
 - SQL Injection Attacks Undetected
 - Stolen Credentials Undetected
 - Dropping Malware Partially detected
 - Reverse Shell Undetected
- C&C Undetected
- Lateral Movement Undetected
- Data exfiltration 2012 2013 Undetected
- Point of Entry 2015
 - Spear Phishing Detected





Ukrainian Energy Supply Chain









Pawn Storm Campaign



Stages of Attack

Point of Entry:

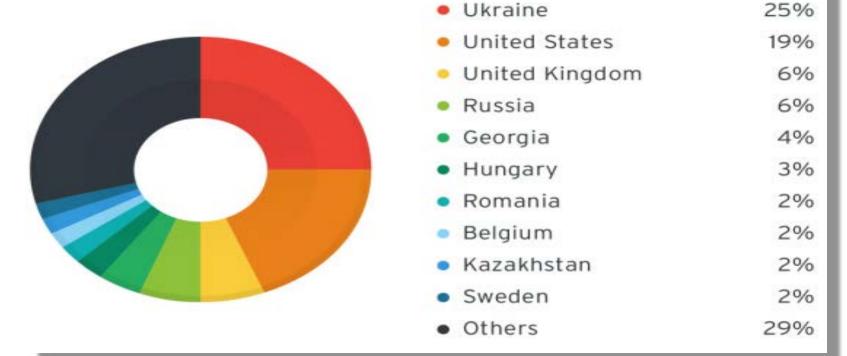
- Spearphish (Sednit infected)
- Watering Holes
- IOS Malware/proximity attacks
- File-less Malware
- Lateral Movement
- Island Hopping





Locations of Targets

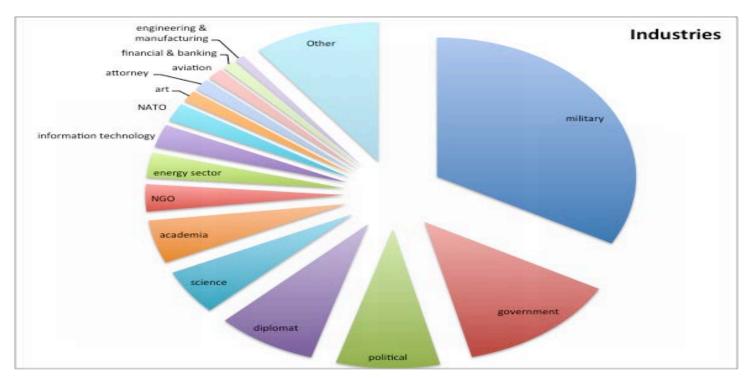






Attacks by Target Industry









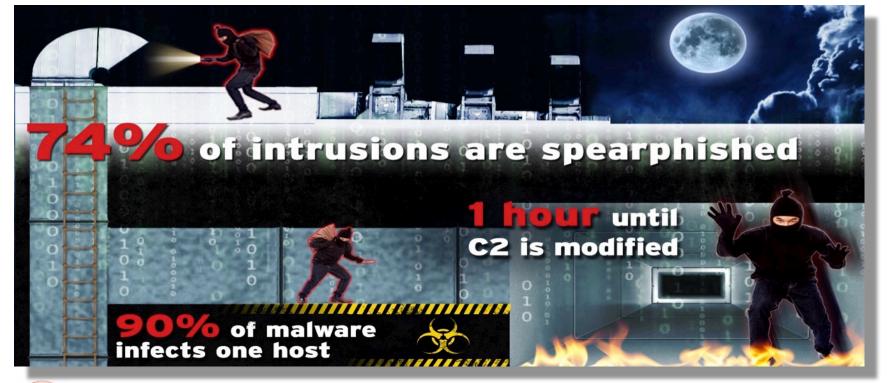
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2016 Stratagems of Elite Hackers

Shifts in M.O.







Stages Of Attack







Lateral Movement







Backdoors and Remote Access Trojans







Steganography: Living Modern Art





Secondary Infections Occur within an Hour: Supply Chain Risk





Destroy the Forensics







Crypto-Conspiracy







The Future of Cybersecurity



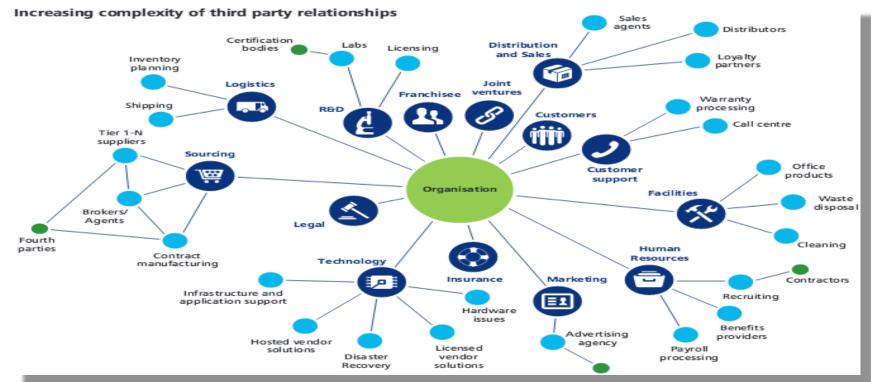






Systemic and Technical Risk Mitigation







Systemic...



- Develop or improve your third party risk management program
 - Organize the relevant parties together internally (IT, legal, and procurement)
 - Identify your third parties and prioritize them based on risk
 - Evaluate your third parties' security posture
 - Communicate your security expectations to third parties through contract and contact
 - Continuously monitor critical third party performance





Technical Specifications for the SuperMax



- Enforce Third Party Policy with thorough risk & compromise assessments
- Enforce Network Segmentation
- Utilize Two-Factor Authentication for privileged and unprivileged users
- Sandbox your cloud apps
- Conduct file integrity monitoring
- Implement virtual shielding for zero day exploits.
- Deploy integrated Breach Detection and Intrusion Protection Systems





What Next...



Next week you should:

- Begin to assess or develop your supply chain and third party risk management program
- Begin to assess or develop a threat focused enterprise risk management program

In the first three months following this presentation you should:

- Identify your third parties and prioritize them based on risk
- Develop and/or deploy intrusion suppression strategies, policies, and technology

Within six months you should:

- Evaluate your third parties' security posture by conducting continuous risk & compromise assessments
- Continuously monitor threats and vulnerabilities through integrated Breach Detection / Intrusion
 Protection Systems to you and your third parties

