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Peak Holiday Season: Will It Be Naughty or Nice? Best Practices for Retailers

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Agenda

- Panel introduction
- Q&A
- Questions from the audience
- Closing thoughts

Panelists



Aleem Cummins, Computacenter



Luca Gaias, Yoox.com



Andre Pietsch, Otto Group

Questions

Other Retail Sessions

- Wednesday, September 23, 2015 | Breakout 11: 2:15 PM-3:00 PM
 Where Mobile Meets In-Store and Point of Sale Data Collides.
 Making Real Time Data Actionable to Drive Decisions Jon Thies,
 Qwasi; Scott Hall, NCR
- Wednesday, September 23, 2015 | Breakout 12: 3:15 PM-4:00 PM
 Know Your Data, Know Your Audience Jason Hupka, Splunk Architect, Staples
- Thursday, September 24, 2015 | Breakout 16: 11:15 AM-12:00 PM
 Splunk as a Service at Rakuten Keisuke Noda, Takeshi Suzuki

