SESSION ID: DSP-R03

# POSitively Under Fire: What are Retailers Facing?



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**Durango, CO Population: 17,557** 





### Serious Texas Bar-B-Q POS breach, 2010





More than 270 of the stolen credit cards used for fraud nationally





### Mama's Boy POS breach, 2011





Open since the 80s, closed 4 months later





### Iron Horse web site breach, 2013





2,500 web site registrations, unsure how many cards stolen





### Thousands of small business are breached

- In 2010, I personally saw several dozen POS breaches
- 190+ POS breaches in 2013 Verizon DBIR
  - Verizon is 1 of 23 PCI Forensics Investigators
- US-CERT Alert TA14-212A: July 31, 2014
  - POS "Backoff" malware identified in over 1,000 US businesses
- Breached small businesses sometimes notify customers
  - Post a notice on the store window
- Small merchant breaches rarely make the news in larger cities
  - The media has "better" content (e.g. violent crime, celebrities)







# SMB breaches are usually opportunistic

#### Opportunistic POS Attack Methodology:

- Scan internet for pcAnywhere, VNC, RDP ports
- 2. Exploit vulnerable versions, brute force password guessing
- 3. Instant admin access to entire POS environment
- 4. Drop keystroke recorders, network sniffers, RAM scrapers
- Automatically transmits stolen card data

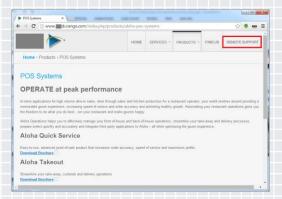






## Why so easy?!

- Small business owners use remote desktop to work remotely
  - "The POS dealer keeps me safe"
  - "Why would hackers come after me?"
- Local POS dealers use remote desktop for support
  - Most are power users
  - Security what?

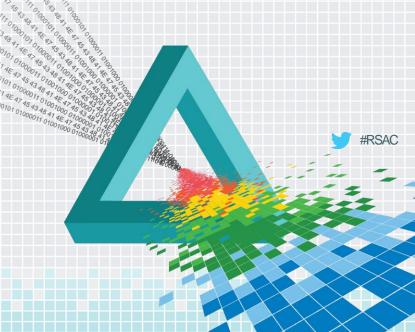








**Targeted Breaches** 





### **Examples of targeted breach victims**

- 2004 to 2006 Boston Market, Barnes & Noble,
  - Sports Authority, Forever 21
- 2005 CardSystems, DSW, Office Max
- 2006 TJX Companies, Inc.
- 2007 Dave & Buster's
- 2008 Hannaford, Heartland, RBS WorldPay
- 2011 Sony, FIS
- 2012 Global Payments
- 2013 Target, Neiman Marcus
- 2014 P.F. Chang's, Home Depot







# Legitimate hacking

#### Targeted Attack Methodology:

- Perform footprinting and reconnaissance
- Gain initial entry. Common methods...
  - a) SQLi
  - b) Buying backdoor access on black market
  - c) Compromise a 3rd party with access
- System and network enumeration
- 4. Privilege escalation
- Lateral movement to establish a beachhead
  - a) Drop a diverse set of backdoors
  - b) Steal user passwords, target domain controllers and file servers
  - Find pivot points into the card data environment (CDE)
- Modify code or drop malware to harvest card data
- Exfiltrate undetected through obfuscation, throttled transfer rates, "blending in"

Fig. 1 "Hacker"







### No Microsoft Windows? No problem!

- They know Linux, Solaris, AIX, etc.
  - Backdoors are planted there too (e.g. LKMs)
  - Privileged credentials are stolen
- Systems for ATM limits and fraud detection are compromised
- Perform PIN-based attacks (e.g. HSM API brute force<sup>1</sup>)





<sup>&</sup>lt;sup>1</sup> Webinar: "Don't be the next victim on PIN-Based attacks", Verizon Business 2009

**Payment Processing Architecture Crash Course** 





# **Electronic cash registers (ECRs)**

- Communicate with each other on a hub using IRC (Inter-Register Communications)
- Communications device attached to one register connects over dial-up or encrypted IP direct to processor
- Not hacked remotely











### Standalone terminals

- Dial-up and IP enabled
- Encrypted IP connection direct to processor
- Also not hacked remotely







### Point of sale (POS)

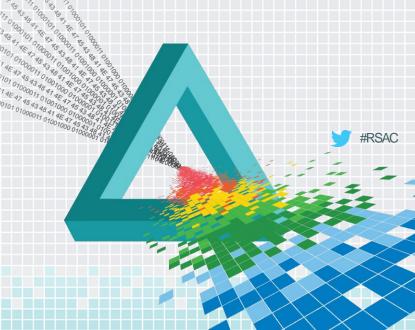
- Many run on Windows unhardened
- POS terminals (aka registers) run the POS client component
- Registers communicate with a "back of house" POS server
- Peripherals attach via USB or COM
  - Magstripe readers (MSR)
  - PIN Pads
  - PIN Pad/magstripe reader all-in-one
  - MICR check readers
  - Barcode scanners
  - Receipt printers







# Card Data Reading Dissected



**Demo: Magstripe** 

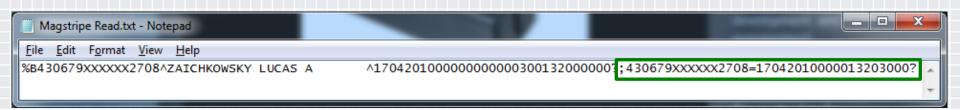




# Peripherals: Magstripe readers (MSRs)

- Most are configured for "keyboard emulation"
  - Swipe card > keyboard rapidly types magstripe data
- HID mode installs USB device with drivers and API interaction
- It's all unencrypted
- Only Track2 is needed to clone magstripe cards for fraud











# Peripherals: PIN pads

- Uses TDES algorithm and DUKPT key management for encrypting the PIN
  - Example encrypted PIN block: B07F65762F0F4701
  - Yes, this is secure
- Decryption keys held by payment processor, not the merchant
- PCI PIN Transaction Security (PTS) approved
  - Rigorous process with lots of anti-tampering requirements/testing

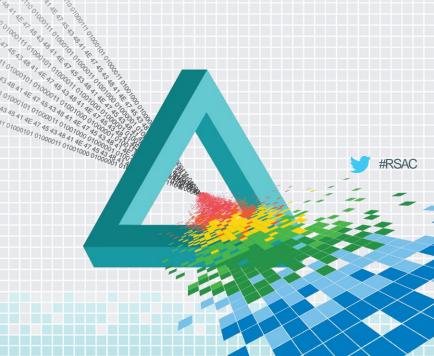








**Demo: EMV Chip** 

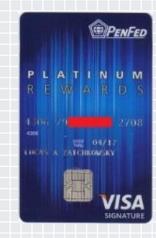




### **Peripherals: EMV readers**

- Designed to reduce card-present fraud
  - Chip cannot be cloned
- EMV has "fallback mode" to support magstripe cards
  - When enabled, magstripe fraud is still a problem
- Chip contains magstripe "equivalent" data unencrypted
  - Different iCVV or dCVV prevents use for magstripe fraud, but the card issuer needs to implement it properly
  - Card number (PAN) and expiration date are unencrypted Card-not-present fraud is viable without CVV2/CID

RAM dump during EMV chip read



236BB19AF9BAA069 3CF4F68C3386CD99 =170420100000836 ait Response.360 3000F.Response>. ...<.B987A67B1F3 170420100000836 BA17BA75FD14AC46 0000000031010... 1708B598996AD628





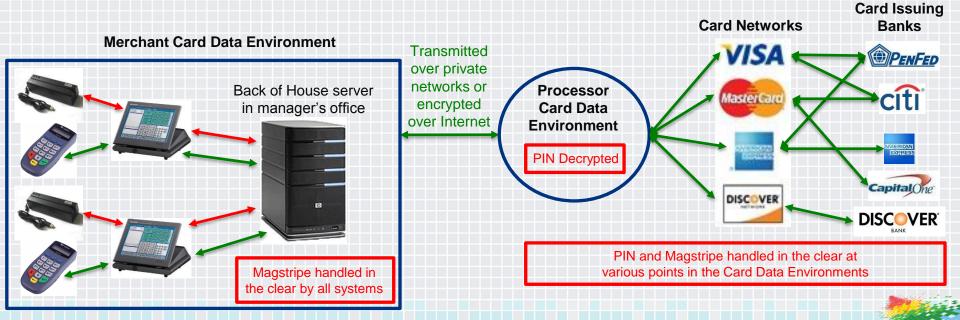
Card Data Flow and Common Thieving Locations





#### **Card data flow**

- Card data environment (CDE) is supposed to be segmented from the rest of the network
- Encryption of sensitive card data is only required over untrusted networks







### Service providers

- 3rd parties handle sensitive card data for the merchant
  - Web developers using shopping cart software
  - Online ordering services
  - Servers used by outsourced mobile applications
  - Value-add payment gateways

- Merchants by contract are supposed to hold 3rd parties liable
  - They rarely do
  - When a 3rd party service provider is breached, the merchant pays
  - Lawsuits!







# **Card data thievery**

- POS terminals
  - Keystroke recorders, RAM scrapers
- POS back of house server
  - RAM scrapers, network sniffers, database theft
- Payment processors
  - RAM scrapers, network sniffers, database theft, HSM API brute force
- Web sites
  - Code modification, database theft





**Practical Advice** 





### **Educate small businesses and POS dealers**

- Stop using remote desktop software
  - Use a service like LogMeIn with two-factor auth enabled
    - LogMeIn supports one time PIN (OTP) via email for second factor
    - Use SMS email address so it only goes to a phone (e.g. 5551234567@vtext.com)
- Enable egress filtering, don't use POS systems for web/email
- Point to Point Encryption (P2PE)
  - When upgrading POS hardware, use encrypting peripherals
    - PCI requires encrypting hardware for P2PE. Software solutions are snake oil
  - Decryption should be done at the merchant's processor
  - Make sure keyed in card data and EMV are also encrypted





VeriShield Total Protect







## Organizations facing targeted breaches

- Point to Point Encryption (P2PE)
- Know your network
- Know your enemy's TTPs (aka Intelligence-driven defense)
  - Don't underestimate their skills
- Spend more energy detecting and investigating incidents
  - A seemingly innocent alert could lead you to something major (e.g. psexec)
- Get executive support to harden systems and revoke local admin rights
  - Attackers steal and abuse privileged credentials
  - Protect and monitor their use accordingly



