

RSA[®]Conference2016

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SESSION ID: TECH-F03

Are you thinking about IT Outsourcing ?

Top Reasons, Risks and Rewards

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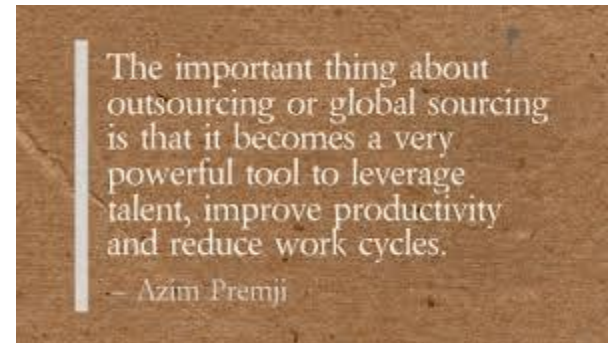
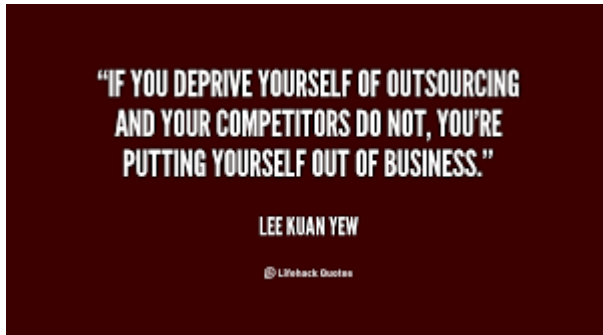
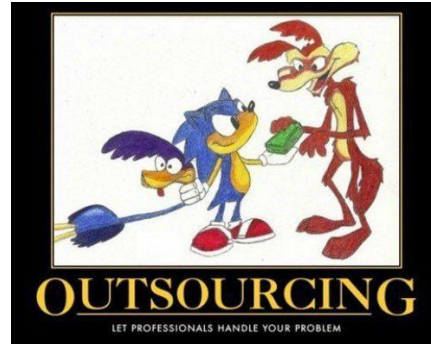


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How do you approach "IT Outsourcing" ?



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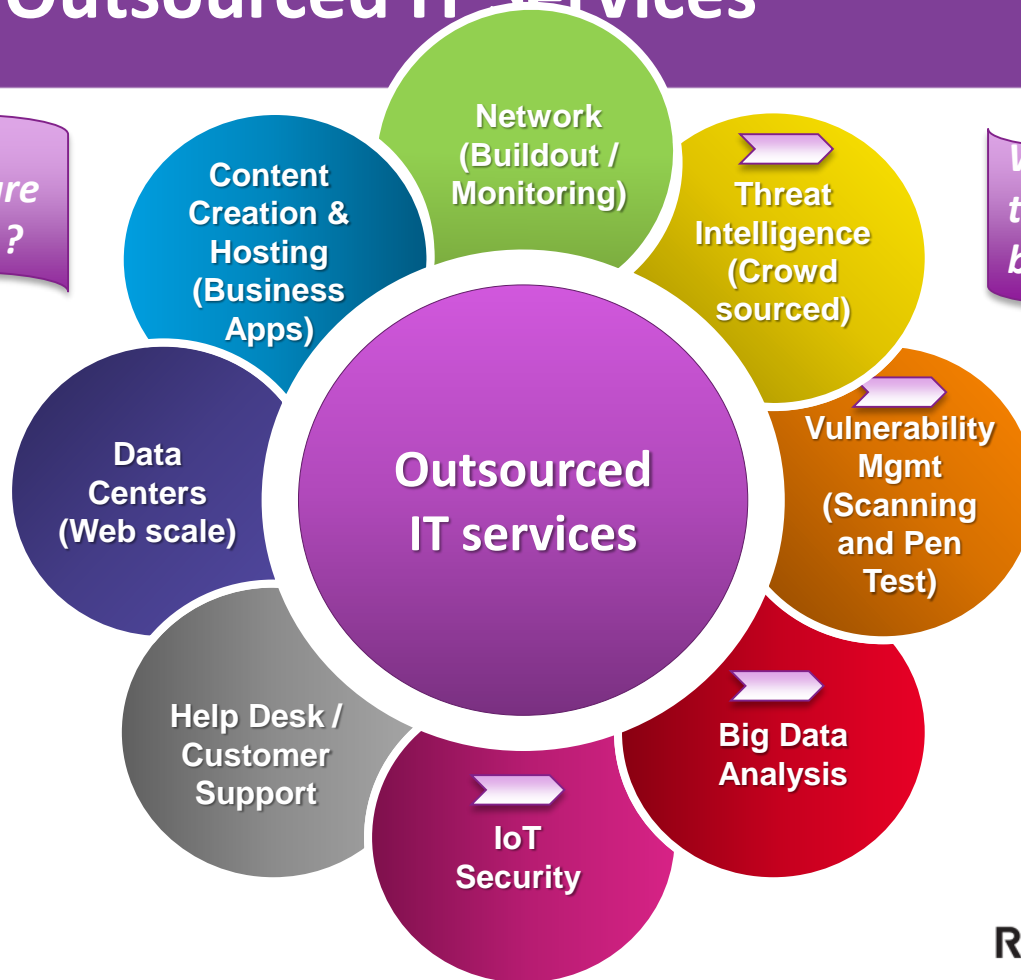
- Trends in Outsourced IT Services
- Top Reasons to Outsource IT
- Top Risks in IT Outsourcing
- Top Rewards in IT Outsourcing
- Key takeaways for you

Trends in Outsourced IT Services



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Which IT services are being outsourced ?



What is the predicted trend for 2016 and beyond ?

Top Reasons to Outsource IT



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What are current business drivers?

What are trending business drivers?



Capitalize Spending

Regulatory Compliance

Provider Maturity

Collaborative Benefits

Reduce Risk

Top Risks in IT Outsourcing

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What risks should you consider?

REPUTATIONAL

IP Theft, Breach

How does trending of business drivers affect these risks?

TRANSACTIONAL

Confidentiality, Insider Threat

OPERATIONAL

Functional Misfit, Scalability, Business Continuity, Risk Transparency, Language, Culture, Timezone

CONTRACTUAL

Vendor Lock-in, Vendor Performance, Fees/Costs Sub-contracting

COMPLIANCE

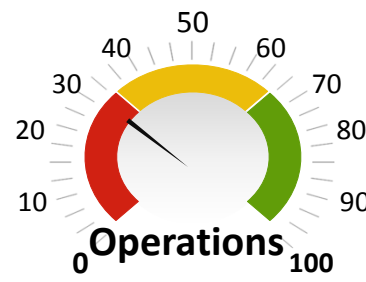
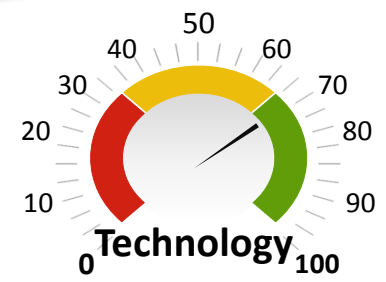
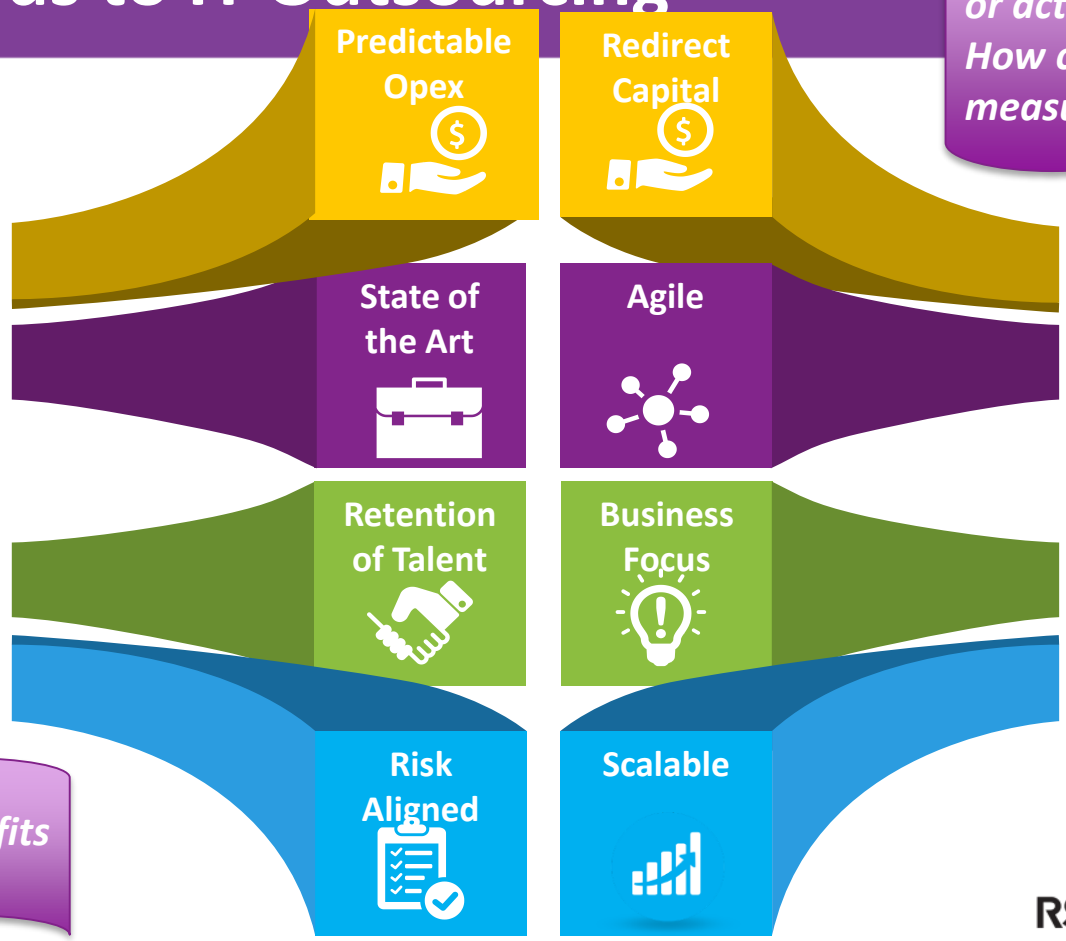
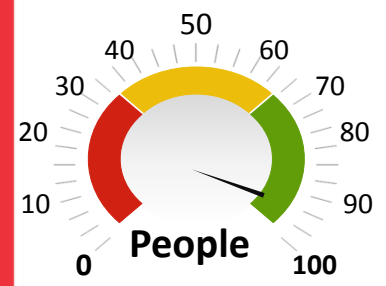
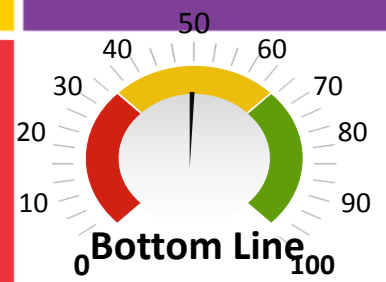
International, Regional, Functional

Customer Awareness

Board Awareness

Top Rewards to IT Outsourcing

*Are these perceived or actual rewards?
How can they be measured?*



What are the benefits to outsourcing?

Key takeaways for you – Near Term



- For your existing outsourced services, understand roles and responsibilities for:
 - Breach notification
 - Vulnerability management and reporting
 - Key management
 - Identity management and provisioning (apps and users)
 - Administration and access control
- Identify and align with business and regulatory constraints

Key takeaways for you - Strategic



- For your next outsourcing opportunity:
 - Clearly identify and articulate the compelling business drivers for steering in this direction
 - Strive for risk transparency on associated risks when someone else is running your critical part of the business
 - Enumerate and measure the benefits expected to be reaped



Coming Soon: Outsourcing Trends Publication Series

- March 2016: Crowd Sourced Threat Intelligence
- April 2016: IoT Security
- May 2016: Big Data Analysis
- June 2016: Vulnerability and Pen Testing

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Q & A

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