



The one thing you need to know about Cynet's Partner Programs is:
We make cybersecurity sales and support easy

Cynet Managed Security Service Providers Partner Program

At Cynet, our Managed Security Service Provider (MSSP) Program provides resources and support to our partners to grow and scale their cybersecurity business. The objective of our Partner Program is to help you achieve unprecedented growth and profit by delivering superior, next generation autonomous breach protection with no investment in hardware or personnel on your part.

Key Benefits



Higher Margins

Cynet partner pricing structure enables you to have higher margins when compared to other cybersecurity products



24x7 Security Team

Cynet's world-class analysts and researchers are available 24x7 for any customer-related issue.



Single Consolidated Platform

Cynet360 provides the widest offering of visibility, correlation & automation in a single platform to help you cater to multiple use cases and security needs. Multi-tenancy scalable platform.



Reduces Time-to-Market

Your existing team can fully operate Cynet360 – no need to invest in dedicated security personnel. Lightspeed deployment – up to 50K hosts/servers in one day!



Monthly Buying Program

Help your customers shift from a Capital Expense to an Operational Expense without your business consuming all the risk.



Pay-As-You-Grow Model

Acquire the technology you need now while tiering pricing to match your growth.



Automated Remediation

Cynet automates remediation workflows.



Additional Tiered Benefits of Partnership Include

Enablement

- Access to Partner Portal
- Sales, Technical & Marketing Support
- e-Learnings
- Technical Trainings
- NFR access
- Annual Business Plans
- CyOps IR and 24/7 Support
- Partner Advisory Council
- Executive Sponsorship Program

Marketing

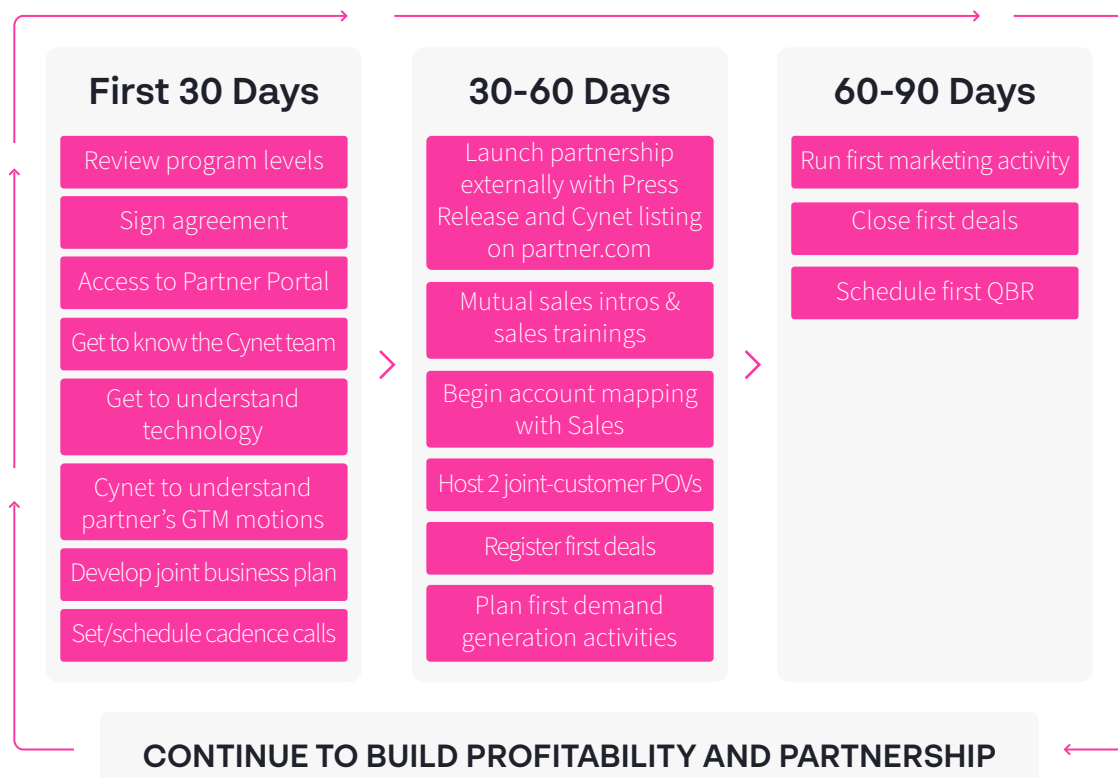
- Access to MDF
- Marketing Support
- Quarterly Marketing Planning
- Demand Generation Kits
- Lead Sharing Program*
- Listing on cynet.com

Profitability

- Rebates
- Individual Partner Rep/Tech Rewards Program
- Pay-As-U-Grow Pricing
- Discounts for T2 Support

New Partners can Benefit from Our Onboarding Fast Pass Program

The framework has been designed to help new Cynet Managed Security Service Providers plan, learn and execute Cynet sales processes and customer implementation strategies quickly.



*not available in EMEA due to GDPR

Partner Levels



Registered Partner

Partners who have stated their desire to provide their customers with Cynet's product portfolio. Members at this entry level have access to baseline profitability programs, plus full access to the Cynet's Partner Portal for a range of online resources to help drive mutual customer demand.



Growth Partner

Partners at this level have confirmed their commitment to working with Cynet to meet customer's ongoing security needs and have established a track record of cybersecurity expertise to become strategic with Cynet either regionally or nationally.



Preferred Partners

The highest partner level, achieved through a demonstrated commitment to customer satisfaction, Cynet competencies, and revenue growth. These partners have a proven record of managing the most complex security deployments – and they receive the highest level of program benefits.

Partner Trainings & Certifications

Cynet's training and enablement program is designed to give you the knowledge bank and practical skills to deliver what your customers need to secure their business.



Cynet Sales Certification (CCSE)

Partner sales representatives can earn certifications through this eLearning track designed to help sales teams present and demonstrate the solution capabilities of the Cynet portfolio. Partner sales will earn CCSE certifications after successfully passing the certification exam located on the Partner Portal.



Cynet Technical Certification (CCTE)

Partner technical representatives can earn certifications through this eLearning track designed to help technical teams present and demonstrate the solution capabilities of the Cynet portfolio through an interactive deep dive demo. Partner technical representatives will earn CCTE certifications after successfully passing the certification exam located on the Partner Portal.



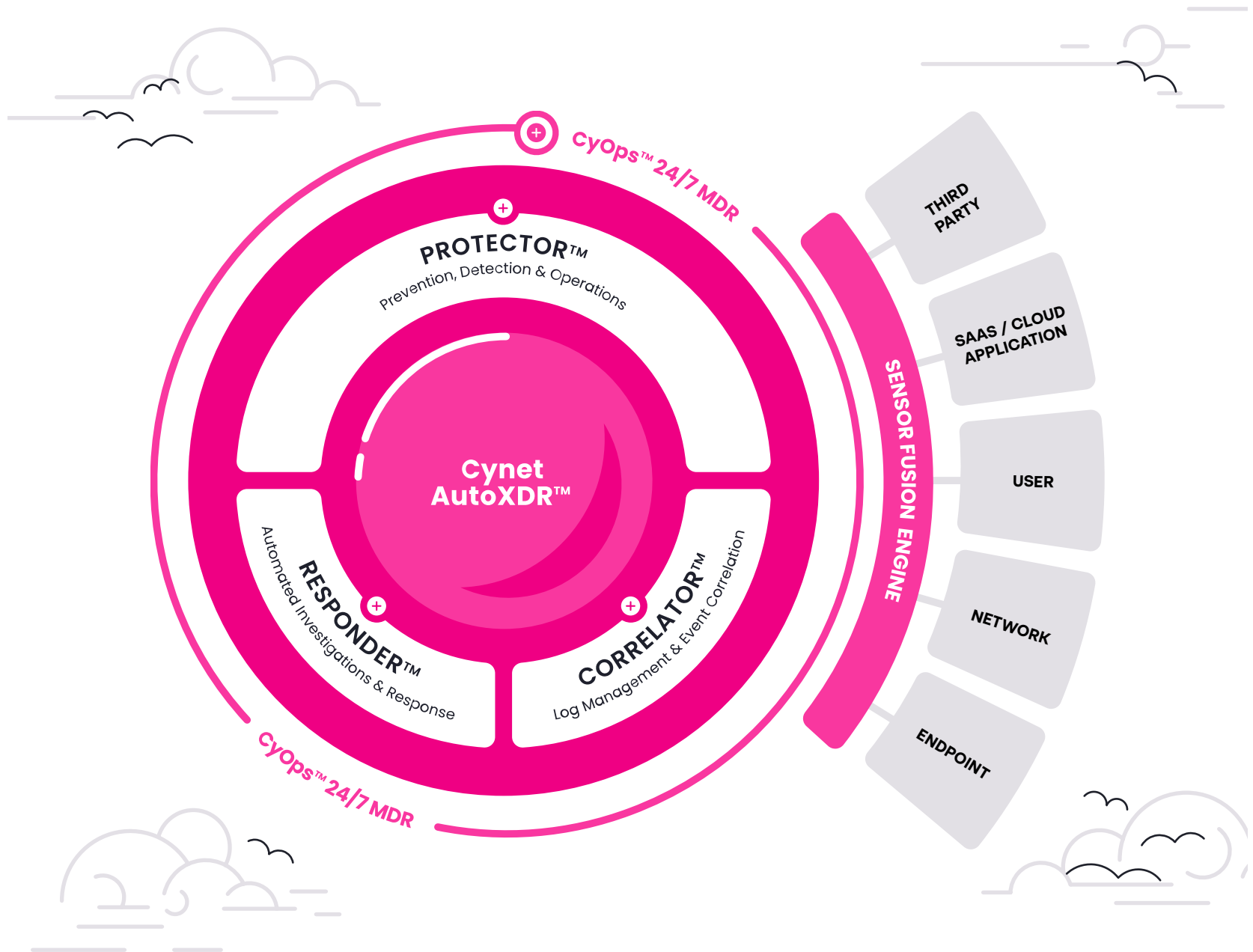
Cynet Security Technical Certification (CSTA)

Partner technical representatives can learn about Cynet's security capabilities, technical functionalities and an introduction to Cynet's CyOps MDR service. Partner technical representatives will earn CCTE certifications after successfully passing the certification exam located on the Partner Portal.

ABOUT US

Cynet's end-to-end, natively automated XDR platform, backed by a 24/7 MDR service was purpose-built to enable lean IT security teams to achieve comprehensive and effective protection regardless of their resources, team size or skills.

Cynet delivers the prevention and detection capabilities of EPP, EDR, NDR, Deception, UBA rules and CSPM, together with alert and activity correlation and extensive response automation capabilities.



Our vision is to enable security teams to put their cybersecurity on autopilot and focus their limited resources on managing security rather than operating it.

Bring sanity back to cybersecurity with a fresh approach that makes protecting your organization easy and stress-less.