

# **RSA**Conference2022

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## **Securing the Supply Chain: What Does Compliance Look Like?**

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***TRANSFORM***



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# Agenda

- What's Going on Down There?
- The Evolution of Risk
- On the Supply Chain Horizon



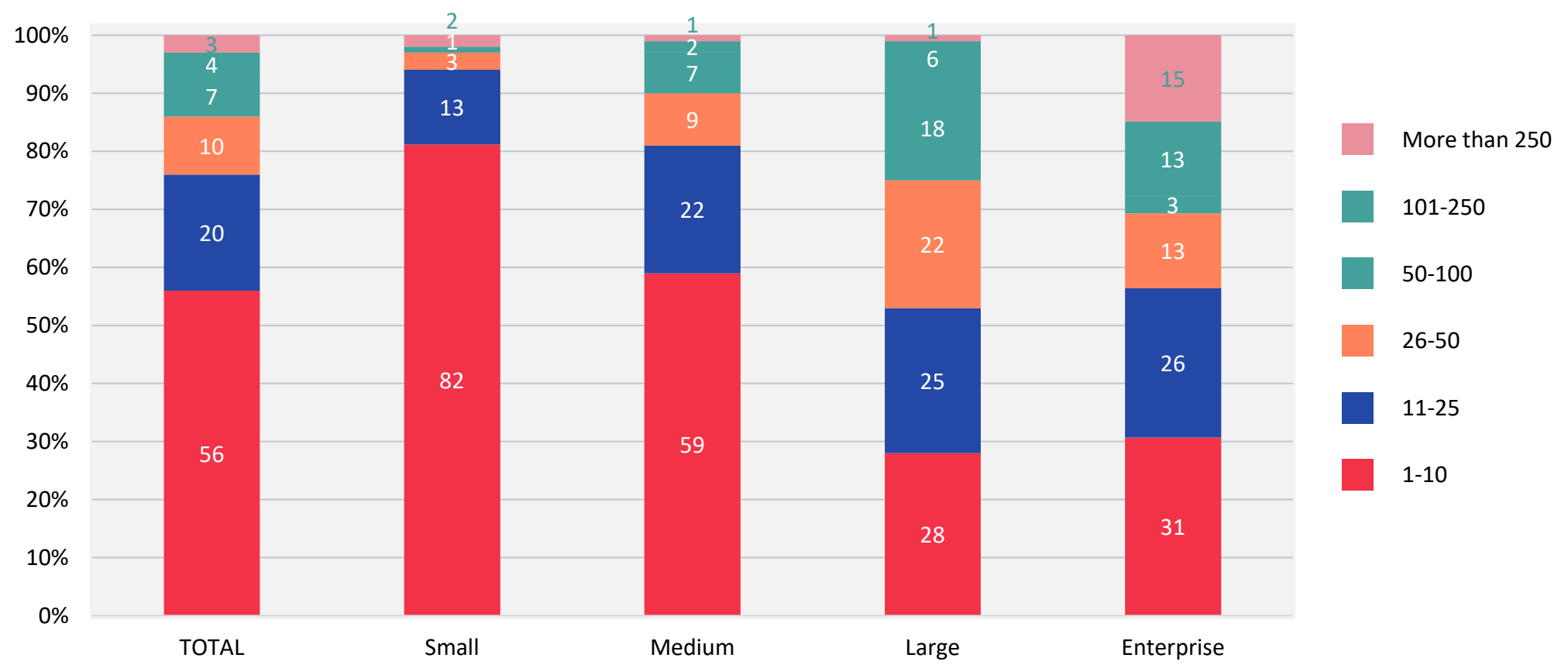
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# The Supply Chain Slippery Slope

**What's Going on Down There?**



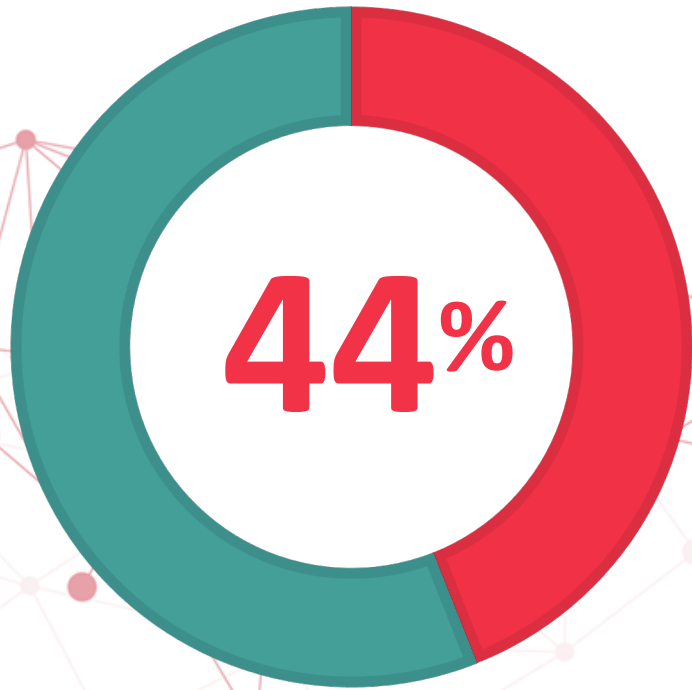
# Scale of Third-Party Partners



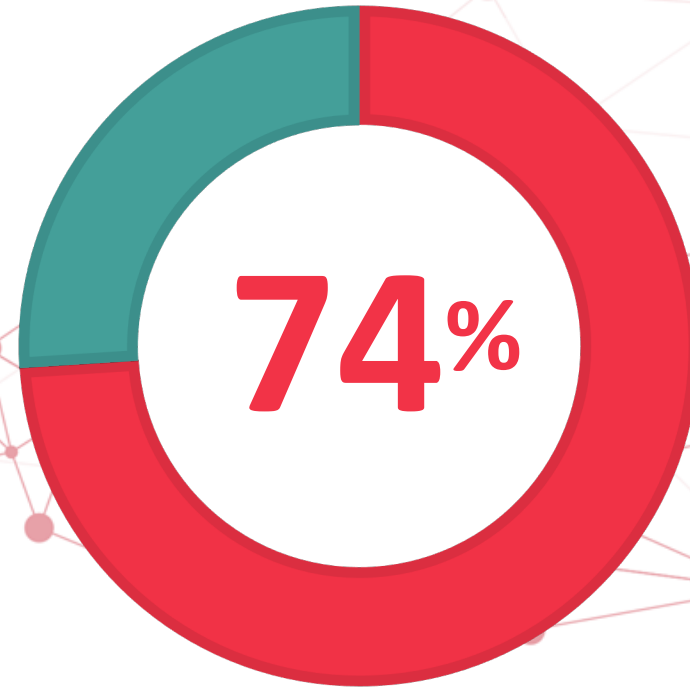
22% of all companies work with more than 250 third parties

Source: 2022, CyberRisk Alliance + OneTrust study of 301 IT professionals

# Third Parties and Data Breaches Are Often Intertwined



of organizations have  
experienced a breach  
within the last 12  
months



of organizations say it was  
the result of giving too  
much privileged access to  
third parties



An iceberg floating in a blue ocean. The tip of the iceberg is above the water line, and the much larger base is submerged below the water line. The text 'Third-Party Visibility' is written in orange above the water, and 'Third-Party Risk' is written in white below the water.

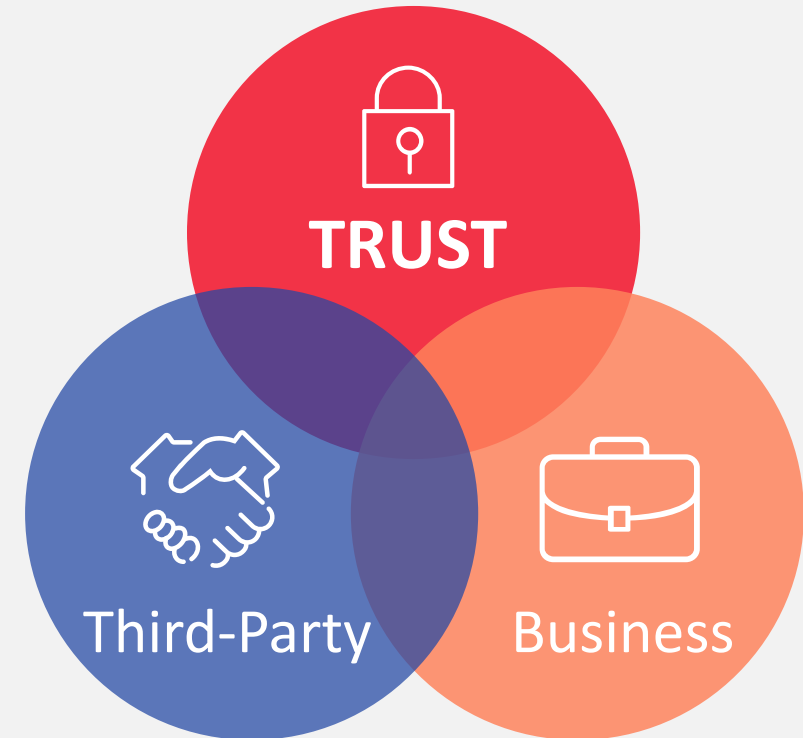
Third-Party  
Visibility

Third-Party  
Risk

# Third-Party Impact on Cybersecurity Risk



**Major Supply Chain Attacks** take advantage of the inherent trust in third-party relationships





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# The Evolution of Risk



# Risk Definitions



## ECONOMIC

Likelihood that **macroeconomic conditions** may affect an investment or a company's prospects domestically or abroad.



## COMPLIANCE

is an **organization's potential exposure to legal penalties, financial forfeiture and material loss**, resulting from its failure to act in accordance with industry laws and regulations, internal policies or prescribed best practices.



## SECURITY & FRAUD

impact **trust and reputation**, but a company is also financially liable for any data breaches or identity theft, loss of intellectual property.



## FINANCIAL

May involve credit extended to customers or your **own company's debt load**.



## REPUTATIONAL

Risk that an unhappy customer, product failure, negative press or lawsuit can adversely impact a **company's brand reputation**.



## OPERATIONAL

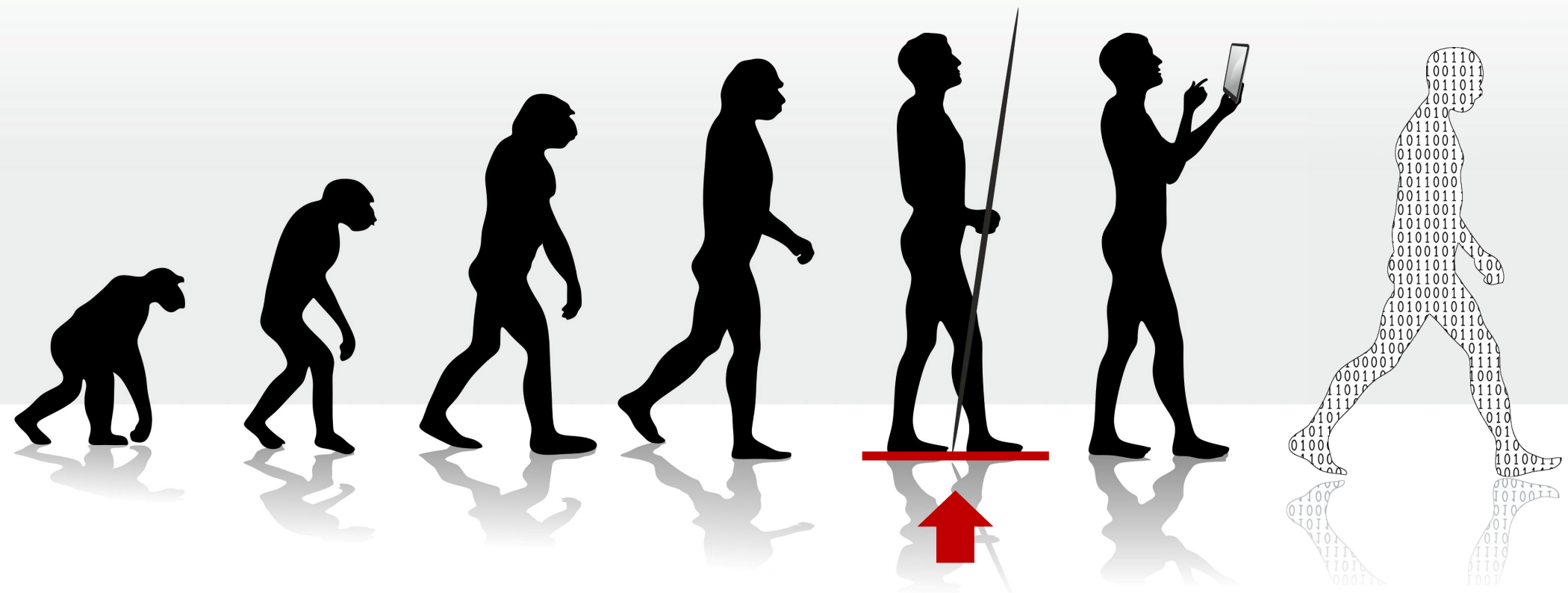
business risk can happen internally, externally or involve a combination of factors that causes you to **lose business continuity**.



## COMPETITIVE

Businesses so comfortable with their **success and the status quo** that they don't look for ways to pivot or make continual improvements.

# Evolution of Risk



**WE ARE HERE**

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## On the Supply Chain Horizon



# What Is the German Supply Chain Due Diligence Act?



Companies with any footprint in Germany and headcount of 3,000 employees\*



Establish risk management system



Implement due diligence with regard to indirect suppliers (4th, Nth level)

*\*Includes temporary agency workers on the rolls for more than six months; lowers to 1,000 employees in 2024*

# What Incentive Do We Have to Work Together?





# Addressing Cyber Supply Chain Risk



# Future-Proof Your Third-Party Risk Program



# Key Takeaways / Apply



**Gauge your company's internal visibility:** Are risk management processes in place across all departments?

Apply

Create a trust-based process to bring all departmental risk programs under one umbrella



**How big is your company's third-party network,** and where are the blind spots?

Apply

Streamline and automate risk assessments for the company's entire third-party network



**The German Supply Chain Due Diligence Act** adds another layer of compliance regulations that will impact nearly any international business by 2024.

Apply

Implement a holistic third-party management platform to remain in compliance and have a proactive security posture.



# Thank You!

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## Questions?

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