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SESSION ID: PROF-R02

Mushrooming Economic Inequality Menaces Security: Here's How To Fix It

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Four forces interact to drive inequality higher:

Automation



67.2 million jobs lost

32.4 million jobs created

Net jobs lost: 34.8 million



Four forces interact to drive inequality higher:

- Automation
- Consumer data monopolies
- 3. Platform economics
- 4. Economic concentration



26%

#RSAC

32%

26%



So what: Why is economic inequality a problem?



So what: Why is economic inequality a problem?

And why is it a problem for information security in particular?









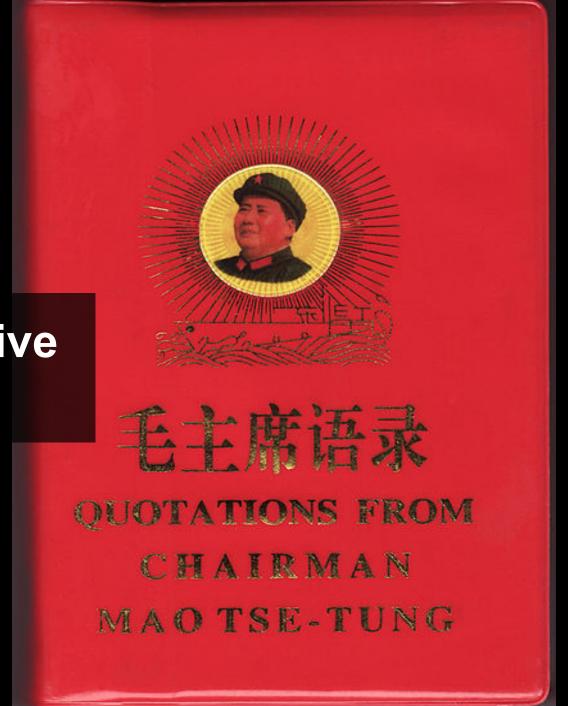
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Historically, how have we reduced economic inequality?





3. Transformative revolution





Possible methods of reducing inequality that don't involve killing large numbers of people:

- Changes in taxation
- Regulatory enforcement







So what can the firms stuck among the information security 99% do? Wait to be gobbled up or destroyed?

Use all the strategies at your disposal

- Standardize
- Automate
- Source externally: rent the expertise you can't afford to hire
- Look for talent that the 1% misses
- Invest in training people with raw talent and desire to learn



Those are just bandages. How do we fix the problem?

Starting next week, you should:

- 1. Learn from your firm's public/government affairs office
 - Influencing policy is hard...
 - ...And it takes time and dedication
 - Like information security, policy has its own language and conventions that they can teach you

In the next three months you should:

- Support influential policy organizations and non-profits that reflect your priorities
- Join relevant industry consortia that need more security or privacy representation
- 4. Volunteer your expertise to regulators and government officials



And in the longer term:

- 5. Use professional associations to amplify your voice
- Use industry consortia to agree policy priorities with your partners and even competitors and push for them.
- 7. Want to do even more? Make policy your day job.



Still not sure how to get started? A few easy steps:

- Subscribe to a cyber policy newsletters to stay informed (Politico, Axios, etc)
- Know your target legislative or administrative bodies
- Check the superiority and cynicism at the door



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Thank you

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