

RSAC[®]Conference2020

San Francisco | February 24 – 28 | Moscone Center

HUMAN
ELEMENT

SESSION ID: **PART1-W01**

Operationalizing the Data Protection Officer Role



MODERATOR: **Caitlin Fennessy**
Research Director
IAPP

PANELISTS: **Helen Dixon**
Commissioner for Data Protection
Data Protection Commission Ireland

Lindsey Finch
Executive Vice President and DPO
Salesforce

#RSAC



In 2016, the IAPP estimated
the GDPR would lead to the
registering of **28,000 DPOs**



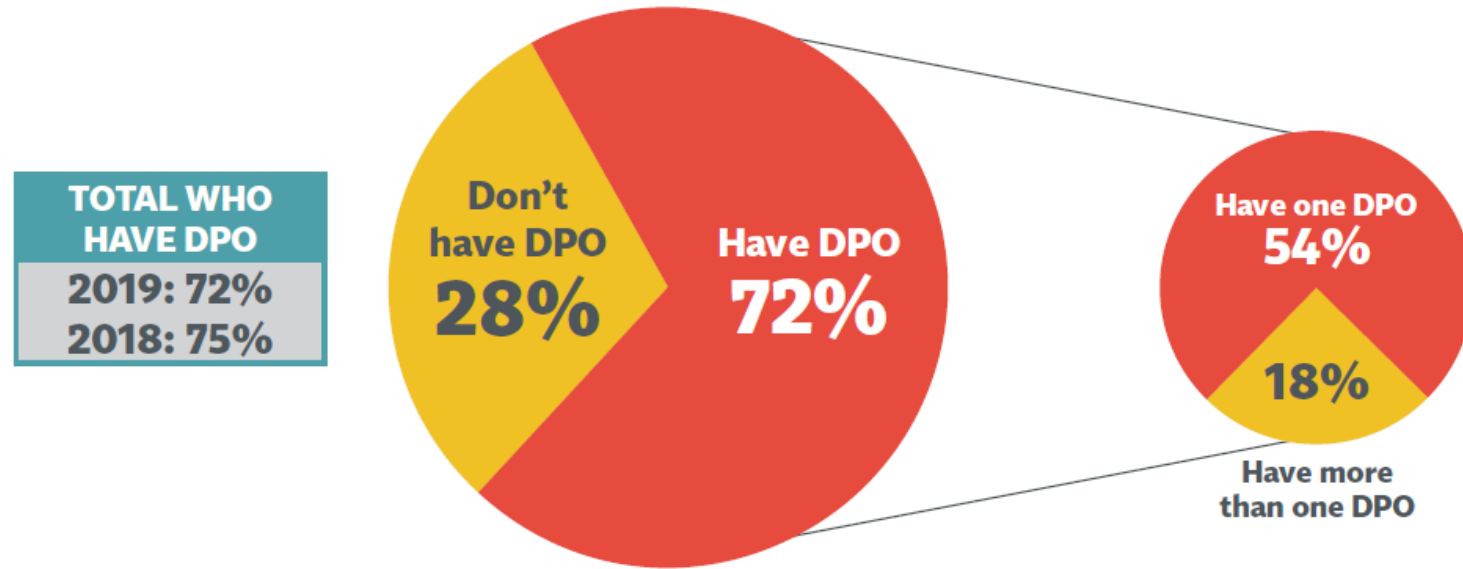
Registered DPOs in Europe



2019 IAPP-EY Privacy Governance Report

Roughly 3 out of 4 firms have a data protection officer, essentially unchanged since last year

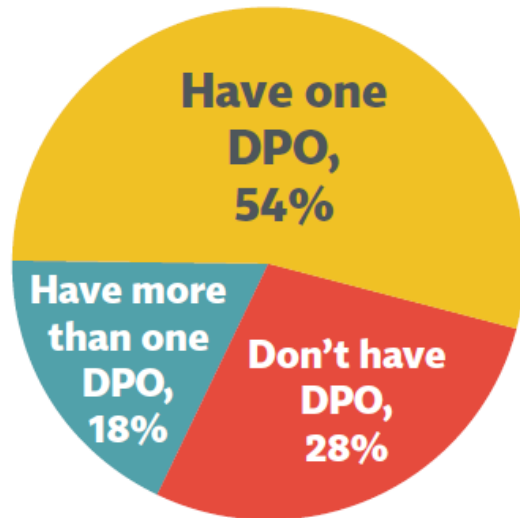
Whether Firm Has DPO and Number of DPOs
(Base: director or higher)



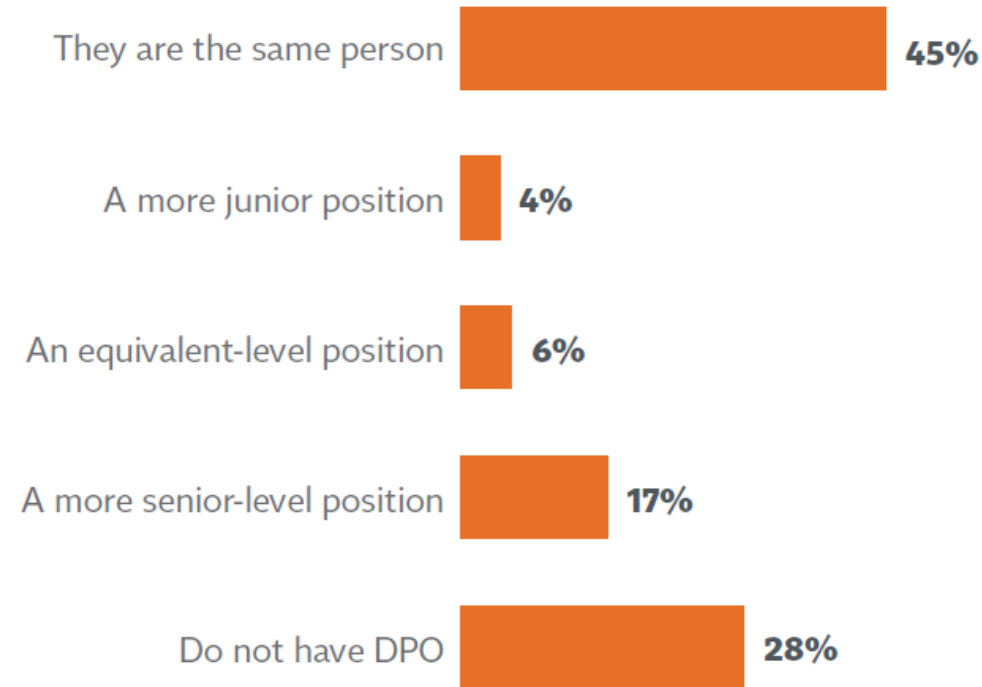
2019 IAPP-EY Privacy Governance Report

Among those with a DPO, most have only one, and that person is usually the privacy leader

Number of DPOs
(Base: director or higher)



Privacy Leader Relative to DPO
(Base: director or higher)

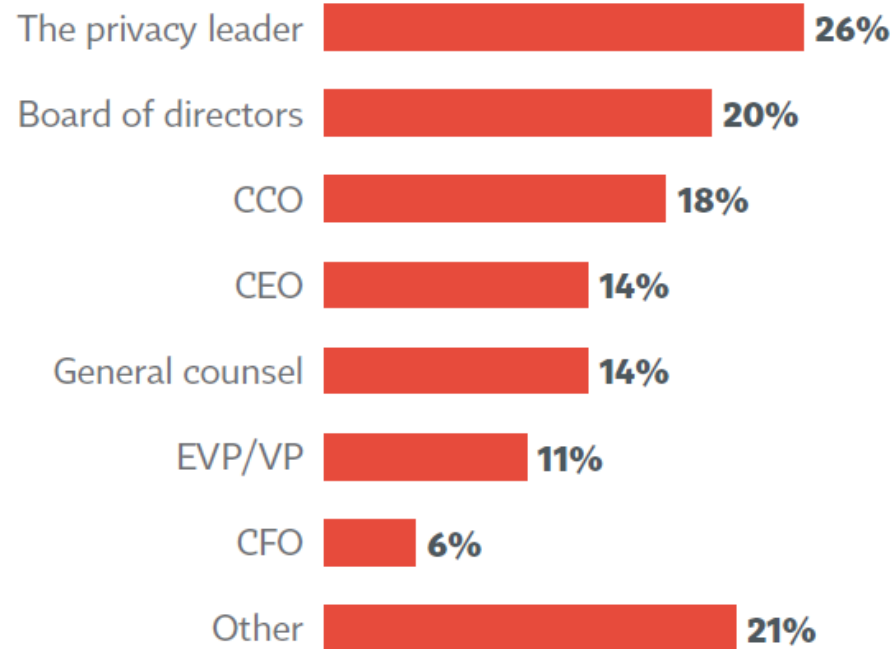


2019 IAPP-EY Privacy Governance Report

Most DPOs who are not the privacy leader report directly to the privacy leader, board or Chief Compliance Officer

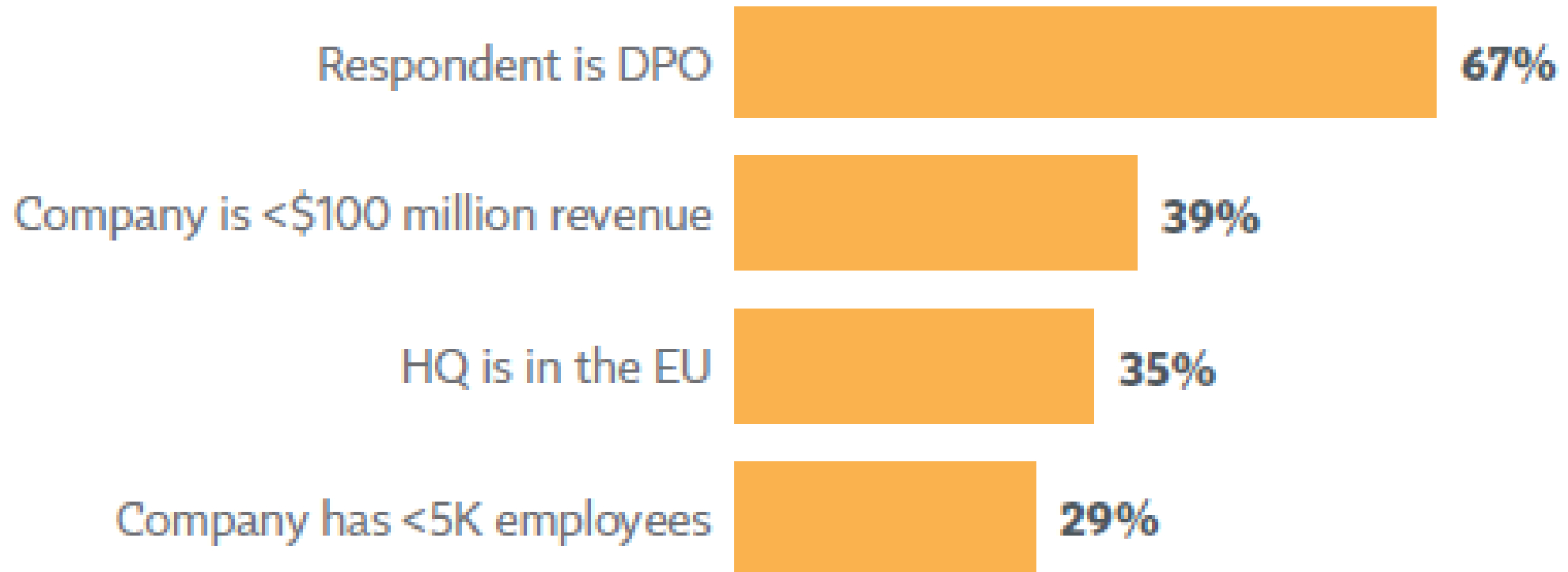
Data Protection Officer Reports To...

(Base: have DPO, not same as privacy leader)



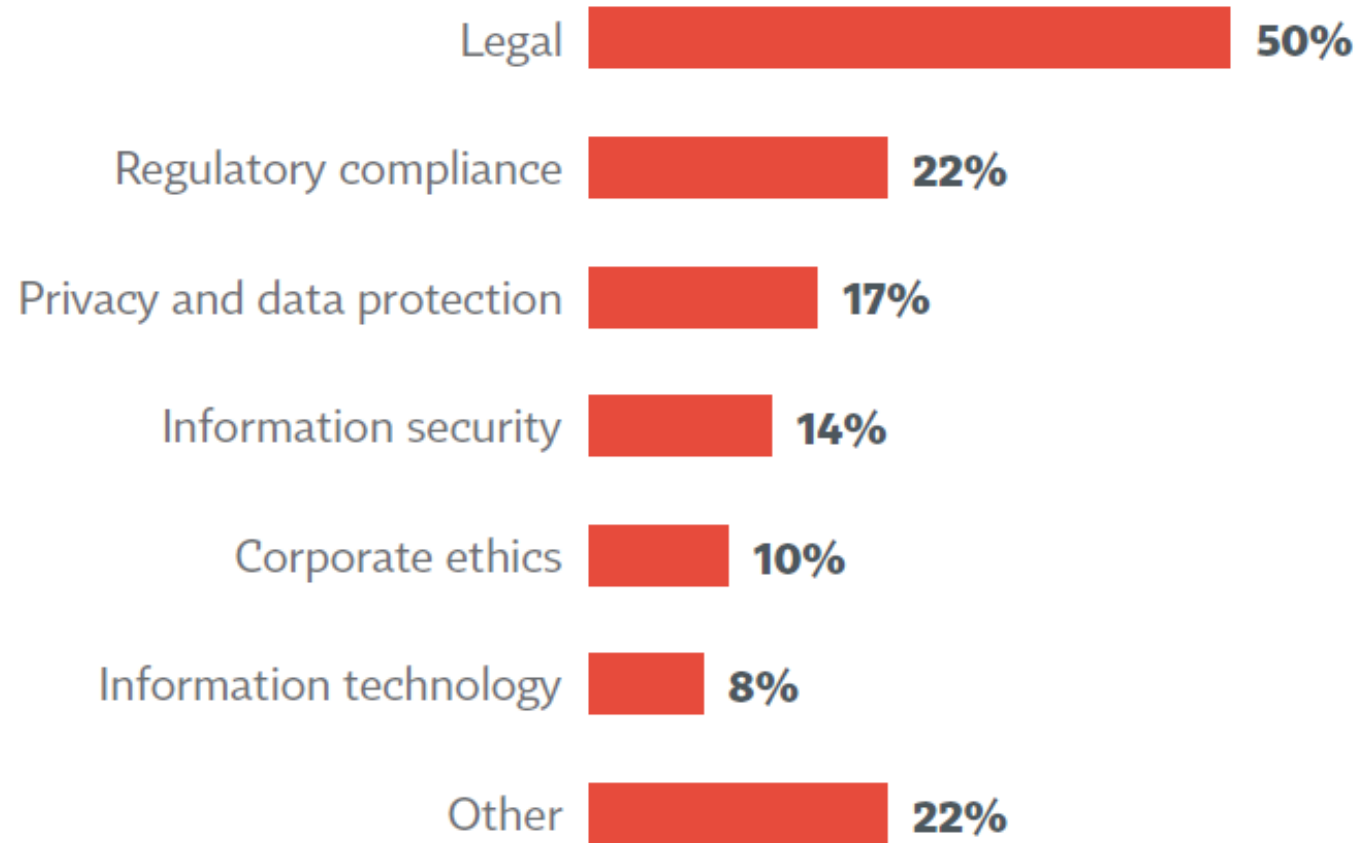
2019 IAPP-EY Privacy Governance Report

Privacy lead most likely reports to the board if:



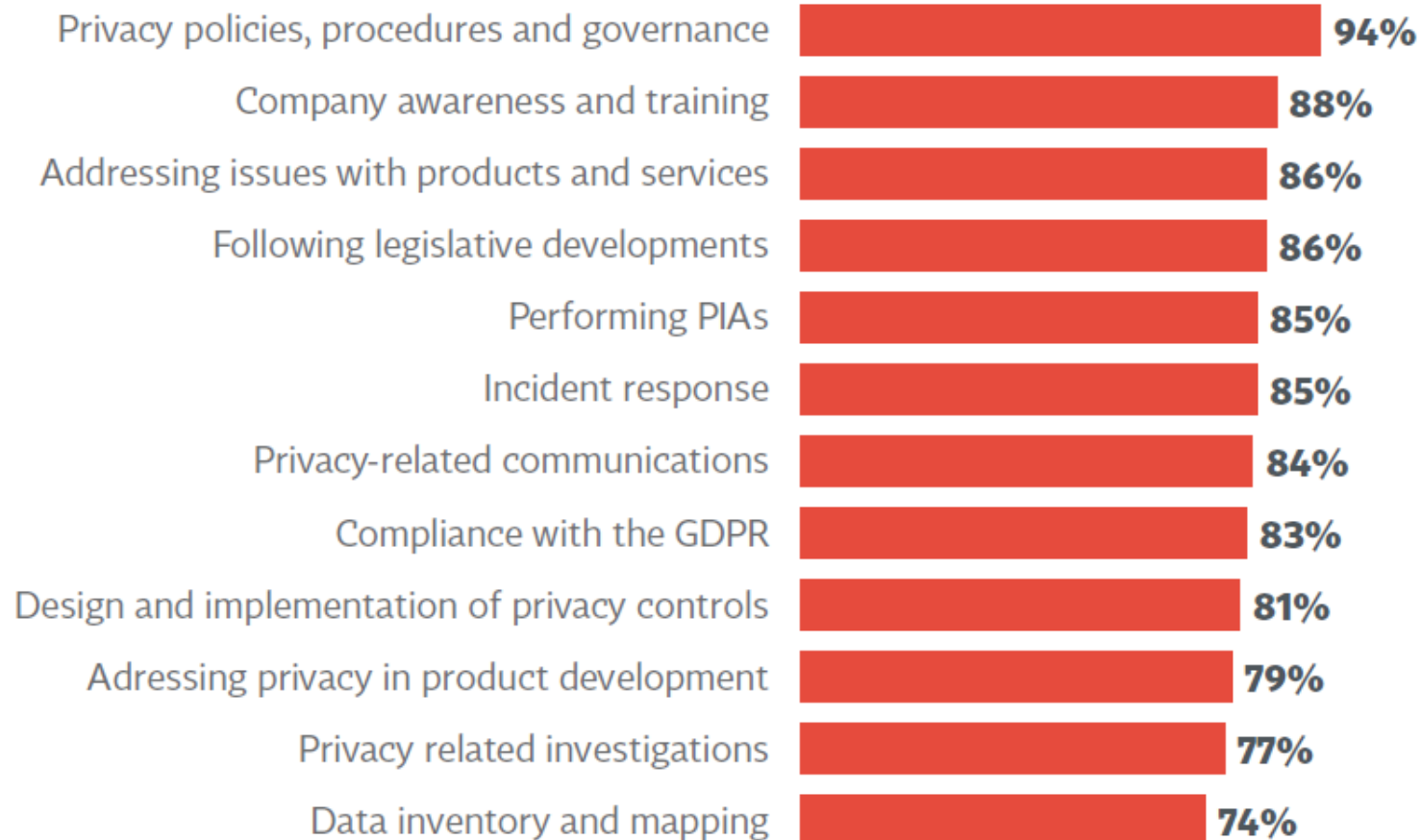
2019 IAPP-EY Privacy Governance Report

Organizational Location of Privacy Function (Base: director or higher)



2019 IAPP-EY Privacy Governance Report

Privacy Team Responsibilities: Top Mentions (Respondents could choose multiple responses)



Thank you!

Questions?