

ITSPmagazine Bundle Program Proposal

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Bundle Program Length: 3 | 6 | 12 Months

This Custom Sponsorship Program Includes:

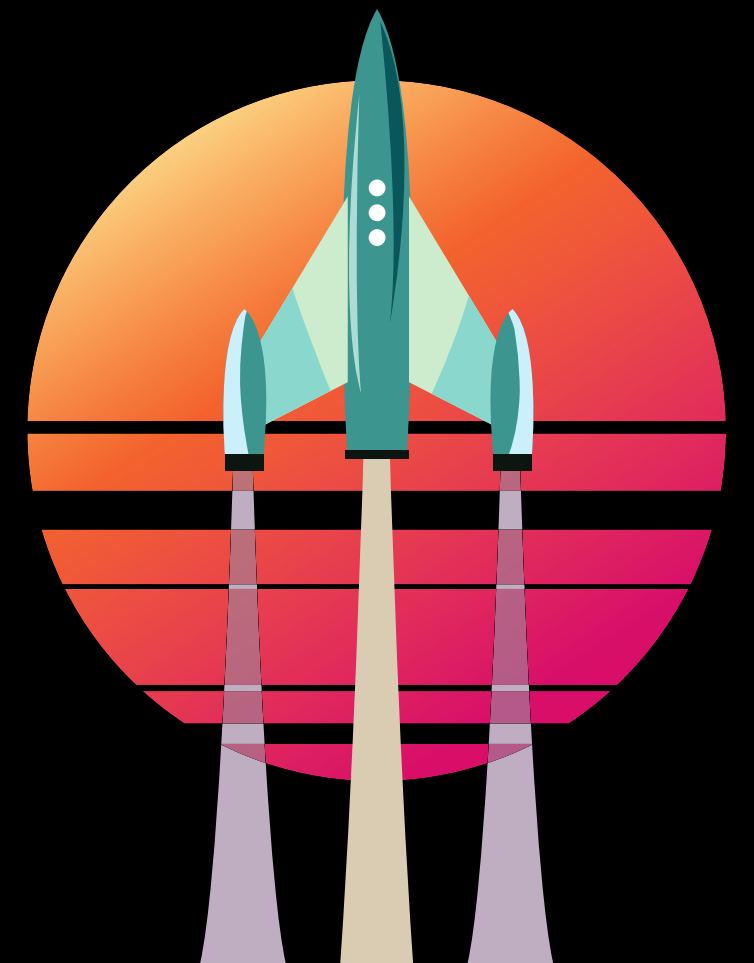
Podcasts/Webcasts | Channel Sponsorship | Asset Promotion
The Other Society Panel Sponsorship

Program can start on your preferred date

Price and bundle options are subject to change at any time.

All of our sponsorships and promotion programs are campaigns designed for optimal brand exposure, brand awareness, brand value, and thought leadership. We do NOT collect, sell, or guarantee leads of any kind.

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Webcast + Podcast Option

Their (Your) Story Conversation - 1 Every 3 Months

- ITSPmagazine will organize and host a 45-60 minute recorded video talk show with up to three people (industry experts, team members, partners, clients, etc.) of your choice to capture the story you want our audience to hear. The recorded webinar will be published on the Their Story page together with a podcast version of the same conversation. The webcast/podcast combination will also be:
 - Promoted in one of our standard ITSPmagazine's newsletters (two deliveries)
 - Shared across ITSPmagazine's social properties for at least 6 months
 - Once per week during the first month // Once per month for the following 5 months
 - Video syndicated to ITSPmagazine's video platform (video file provided upon request)
 - Podcast syndicated to ITSPmagazine's podcast platforms
 - Include a link to a landing page of your choice

NOTE:

You will have access to the webcast and podcast embed codes to share wherever you like.

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Podcast Only Option

Their (Your) Story Conversation - 1 Every 3 Months

- A 20-30 minute recorded podcast interview with max two people from your team
 - The podcast and written introduction will be published on a dedicated page on ITSPmagazine.com and displayed on the Their Story page
 - This dedicated page can include a banner/link to a landing page of your choice
- The podcast will also be:
 - Syndicated to ITSPmagazine's podcast platform
 - Promoted in one of our standard ITSPmagazine newsletters (one delivery)
 - Shared across ITSPmagazine's social properties for at least 6 months
 - Once per week during the first month | Once per month for the following 5 months

NOTE:

You will have access to the podcast embed code to share wherever you like.



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1 Channel Sponsorship [3 | 6 | 12 Months]

Each month:

- Logo and text hyperlink placement will link to a landing page of your choice
- Logo featured on the sponsored channel page and homepage channel featured section
- Audio commercial (up to 35 words) will be professionally recored and placed (beginning and end) in a minimum of two podcasts published on the sponsored channel
- Sponsors are mentioned in the social media post for the episodes over a 6 month period
 - Once per week during the first month | Once per month for the following 5 months
- Channel sponsorship includes one newsletter sponsorship per month

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Assets Promotion / Banner Ads [3 | 6 | 12 Months]

- Promotional pieces will link to a landing page of your choice
- Banner Ad will be placed in rotation throughout ITSPmagazine.com
- Banner Ad will be promoted in our Newsletter (once per month)
- The event will be shared socially one time per week via the @ITSPmagazine social properties

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The Other Society Live Stream Panel Sponsorship

1 Episode Sponsorship included with the 3 Months Program

1 Episode Sponsorship included at no charge with the 6-Month Bundle Program

2 Episode Sponsorships included at no charge with the 12-Month Bundle Program

You decide which upcoming episode to sponsor

- Company logo and text hyperlink placements will link to a landing page of your choice
- Audio commercial (up to 35 words) will be professionally recorded and placed at the beginning and end of the published episode (social media live stream, recorded podcast, and recorded video on YouTube)
- Company featured in the show notes captured for the sponsored episode
- Company featured on The Other Society page for the time between the sponsorship start date and no less than 6 months from the publication date of the sponsored episode
- Company featured on The Other Society homepage section while the episode is featured there (between 2 and 4 weeks)
- Sponsors are mentioned in the social media post for the episode over a 6 month period
- Once per week during the first month | Once per month for the following 5 months

NOTE: Although pricing for individual episodes are subject to change - by including a The Other Society sponsorship in your bundle you will lock in the price even if the price goes up

