ISC 2019 第七届互联网安全大会

网络安全经济: 成本和国际方面

托马斯·萨金特 2011年诺贝尔经济学奖得主

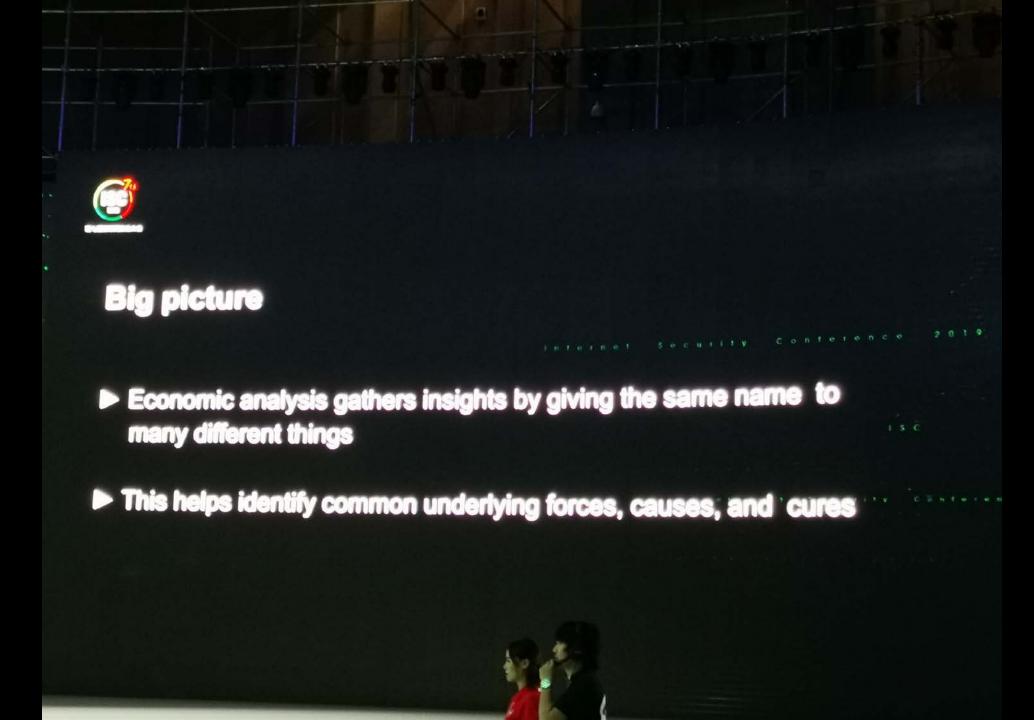
小鹅助理



扫码添加小鹅助理,与数万科技圈人士 分享重量级活动PPT、干货培训课程、高端会议免费 门票





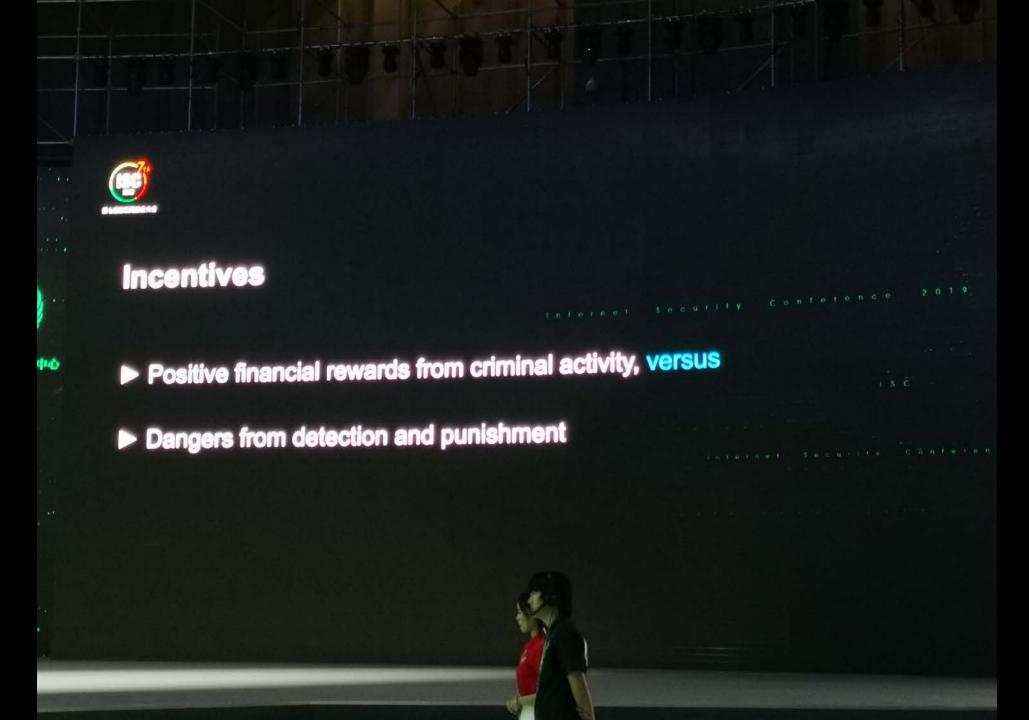


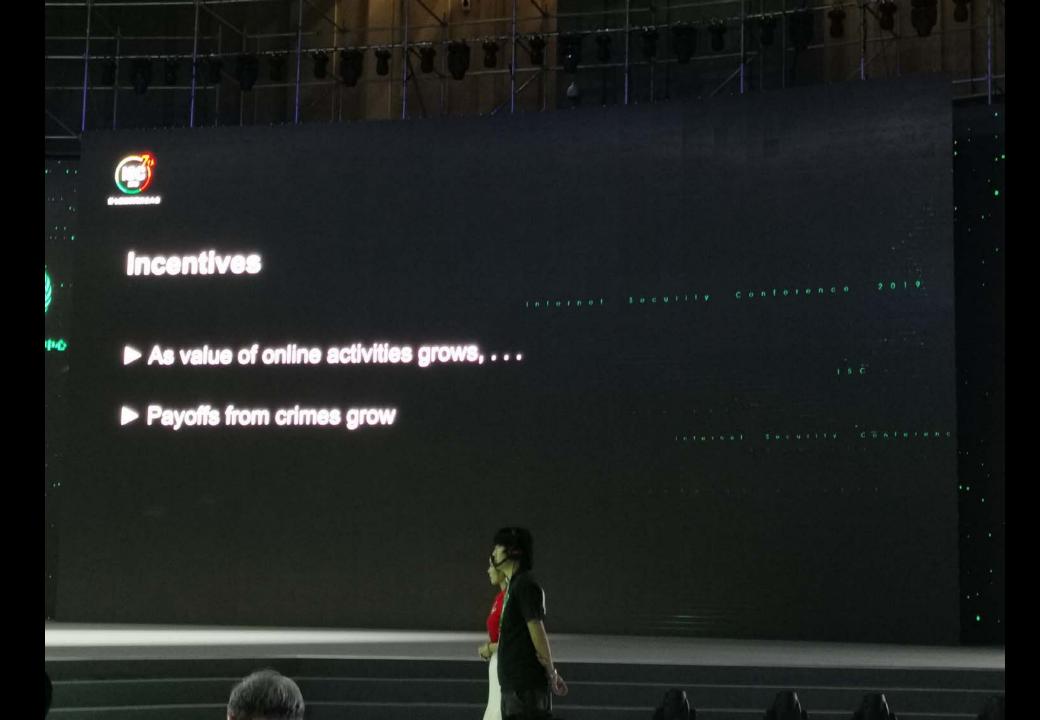


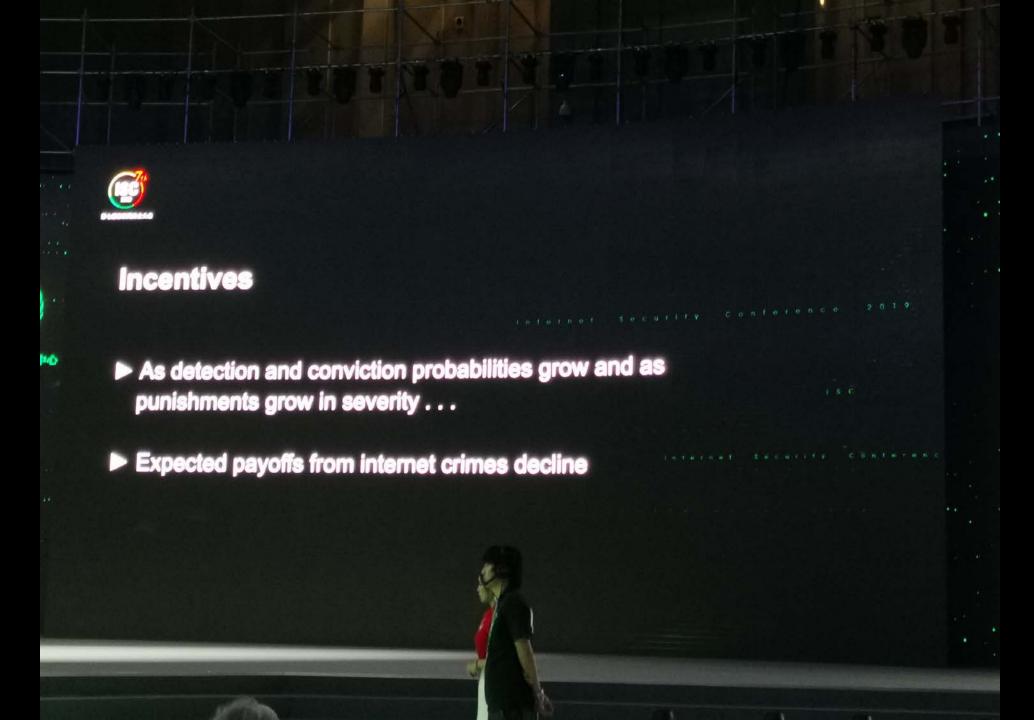
A Race

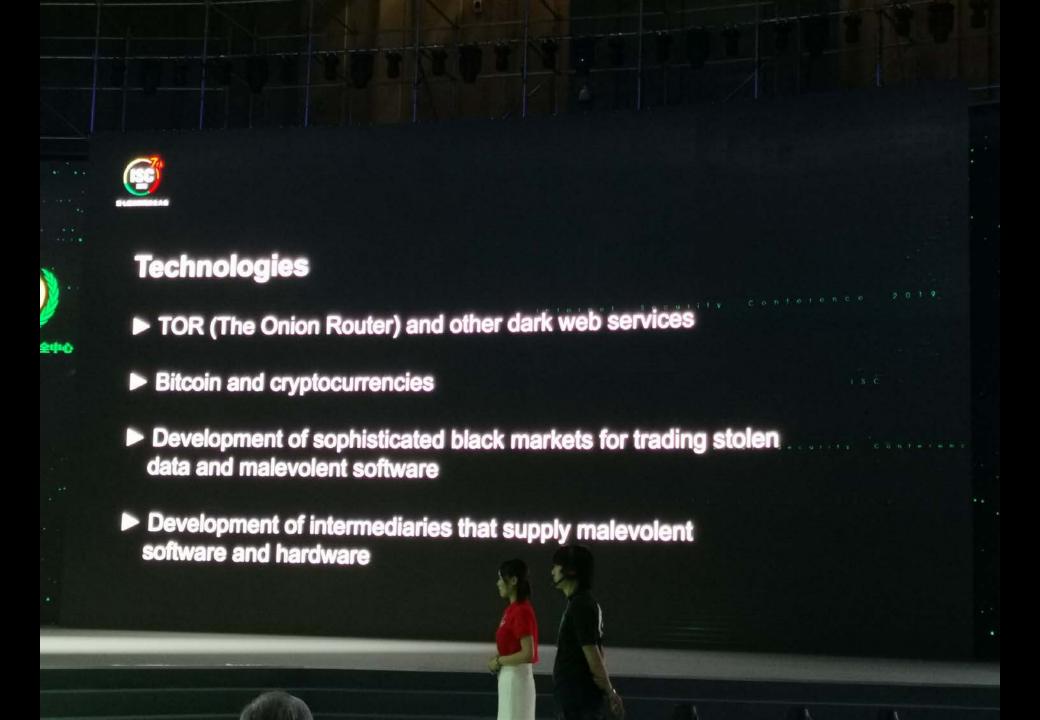
Between

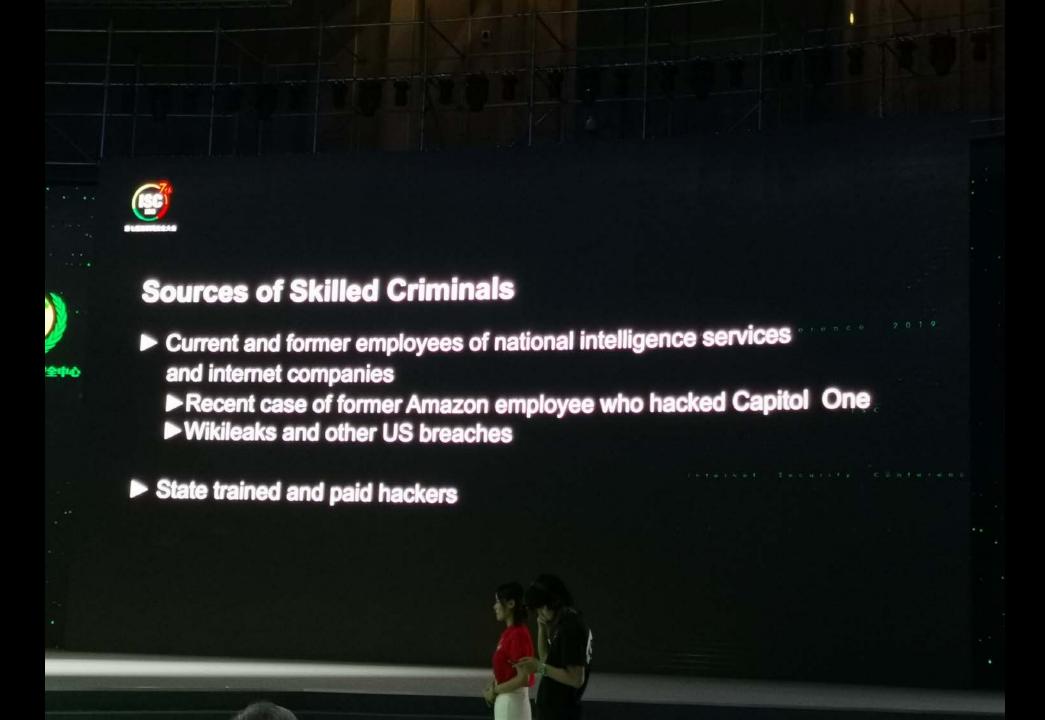
- ► Offense: criminal technologies and criminal enterprises
- ▶ Defense: security software and protocols produced by service providers and deployed by customers

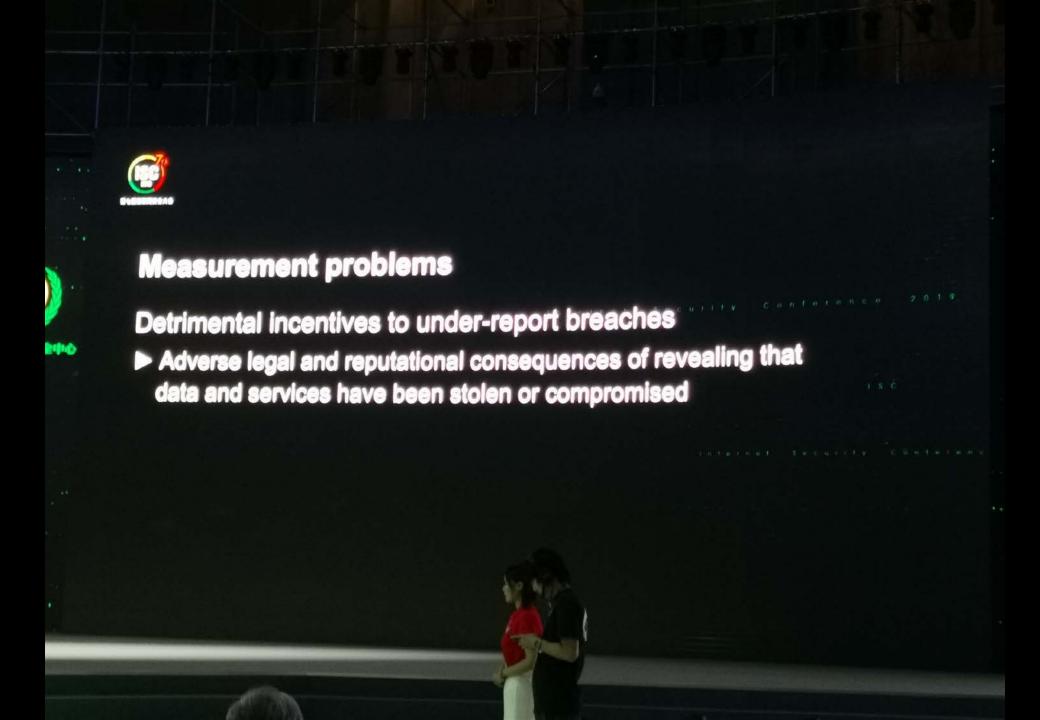










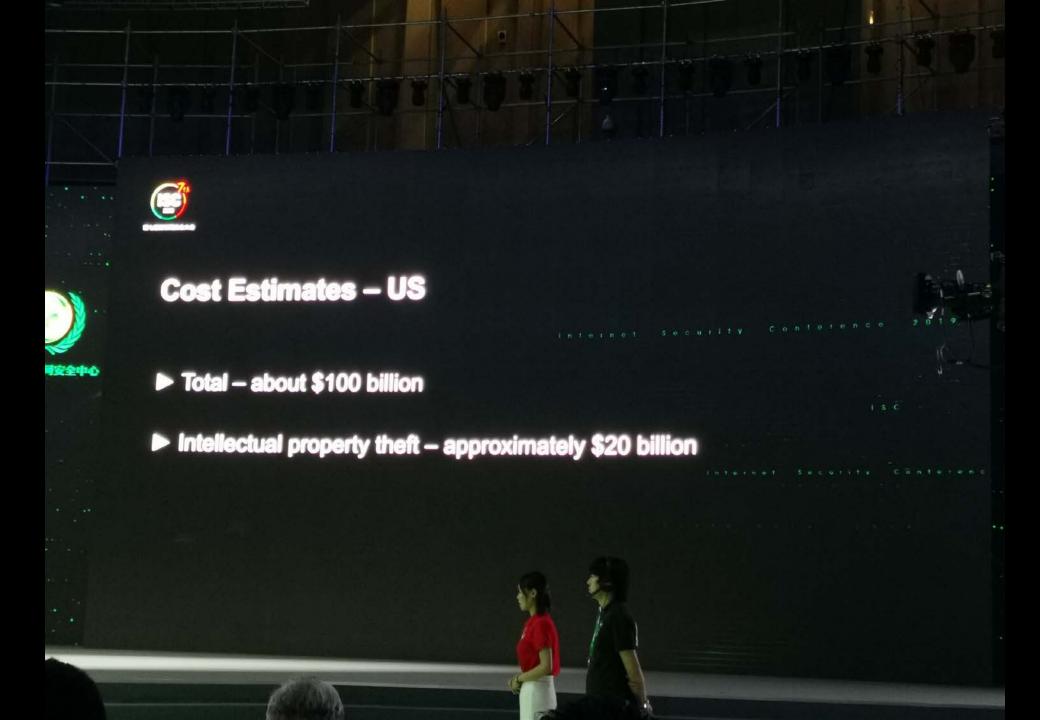




Costs of crime

- Expenses to develop and deploy deterrence technologies
- Substituting away from internet toward "paper and pencil" and "local" (non-cloud) technologies
- ► Financial losses from being successfully attacked
- ► Reputational losses from being successfully attacked









Room for International Cooperation

- Success story: Presidents Xi-Obama Agreement of 2015
 - ► Take steps to prohibit industrial espionage
 - ► Acknowledge or "allow" military and diplomatic espionage
 - Sophisticated deal that from US side seems to be working according to reports from US intelligence leader in 2017
- Room for more international cooperation and trade in expertise and enforcement

小鹅助理



谢谢!

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