

# RSA<sup>®</sup>Conference2016

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## Doing Something Smart with All the Smart Things



Connect **to**  
Protect

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# Smart cars, homes, buildings, cities



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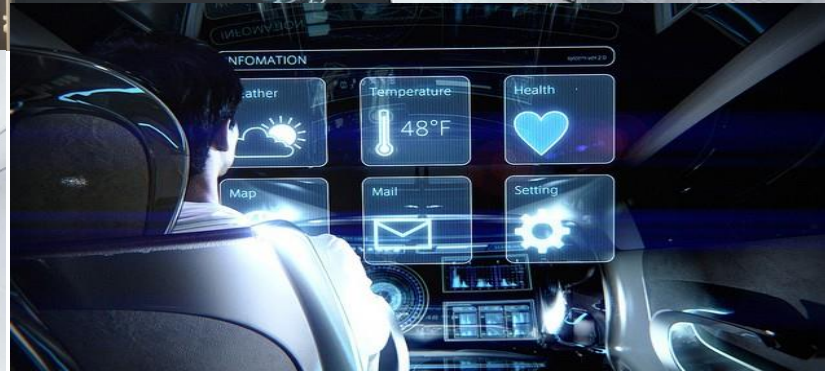




# Digital environments



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- This talk explores how to leverage digital environments for access management
- Smart objects can provide:
  - Context
  - Feedback
  - Enforcement



# Access Management and Authentication



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- Authentication
  - Validating that the claimed identity is accurate
- Access Management
  - Given an authenticated identity, determining what resources can be accessed
  - Sometimes does not require authentication



# Issues with access management



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- Access is often “all or nothing”
  - Rarely contextual
  - Users are trusted to do the right thing
- Contextual AM would be difficult to configure
- Usability is often as important as security



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# To remember or not



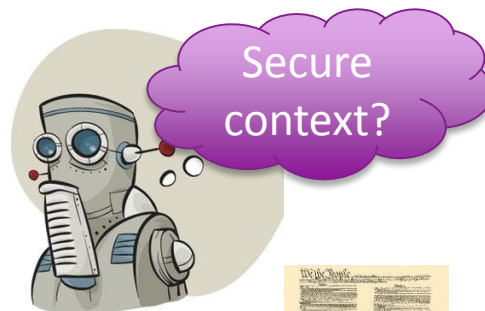
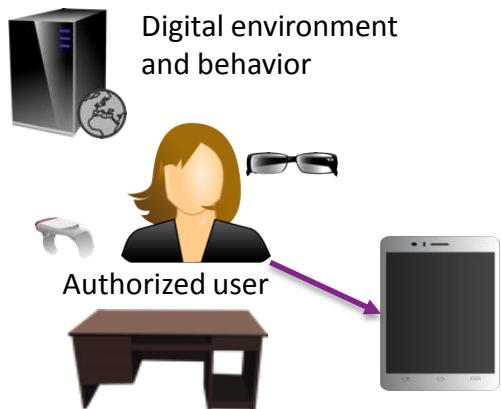
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- Access control and authentication are typically all-or-nothing (there is no room for shades of gray)
- Strong authentication is rarely user-friendly
- This leads to two options
  - Remember my credentials
  - Re-enter my credentials
- Poor usability often results in less security



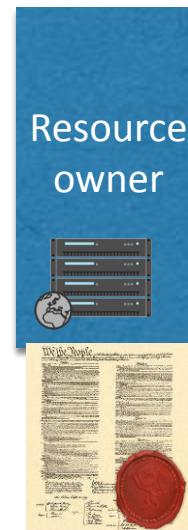
# Key ideas

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Utilize smart objects in an individual's environment to provide context and enforcement in access management decisions

The conditional access response may contain cryptographic material requiring the involvement of specific smart objects



Conditional access



# Security Challenge



- Context and behavior should not guarantee access: prior research has proposed alternate authentication-like methods (behavioral biometrics, context-based risk assessment)
- Access management flexibility should be hard to exploit



# Usability Challenge



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- Granular context-aware decisions should require minimal configuration by the user
- Recommendations should adjust to new user behavior
- Solution should accommodate complex scenarios and trust relationships



VS



# Use cases



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- Access to corporate resources



- Use of in-home systems (i.e. TV programming)



- AM in partially-trusted environments (i.e. subscription service in a hotel room)



# A guardian angel



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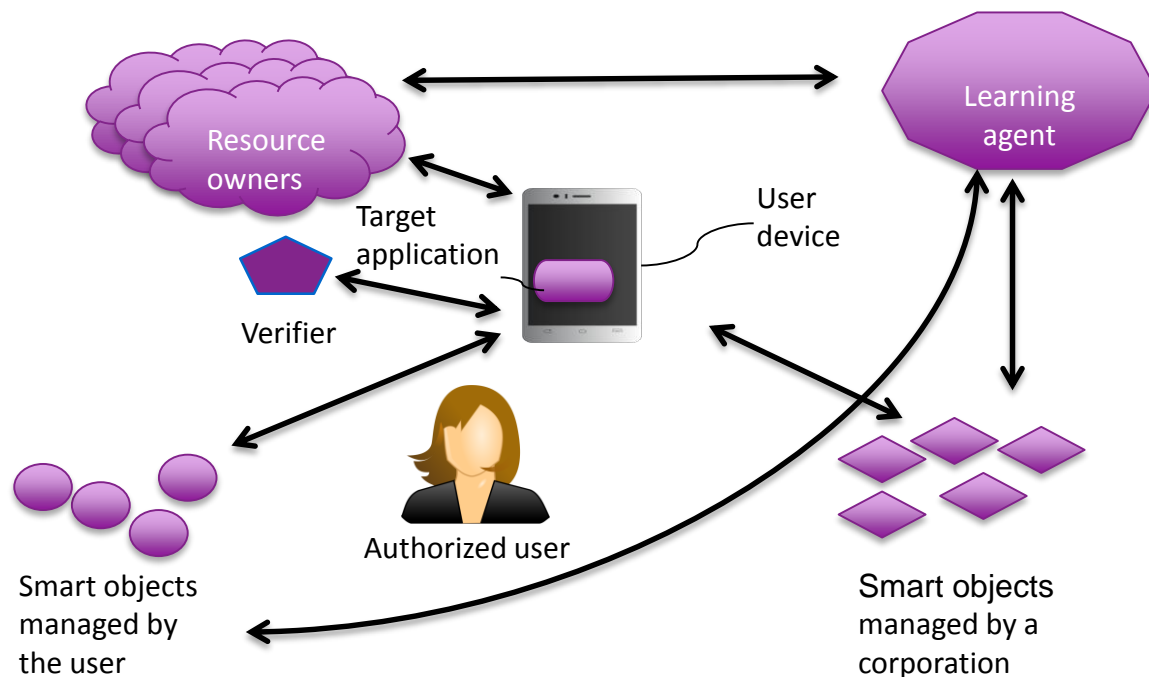
- If we are going to create more granular controls that we expect to change frequently (multiple times per day), we do not want a person to have to manage that
- We need an agent, acting on a user's behalf, adjusting access management and permissions for them
  - A guardian angel, following them wherever they go and protecting them from threats





## Active Environments





## “What is around you”:

**Active Environment** *unlocks* a device or application when the authorized user---with the device---is near a set of active smart objects (SOs)

- Smart objects only activate when their activation is consistent with access control policies
- The agent that activates SOs learns an activation strategy that **optimizes** security and usability
- The agent does not learn the access keys

## Key benefits:

Enforcement & Flexibility

# AE's main components

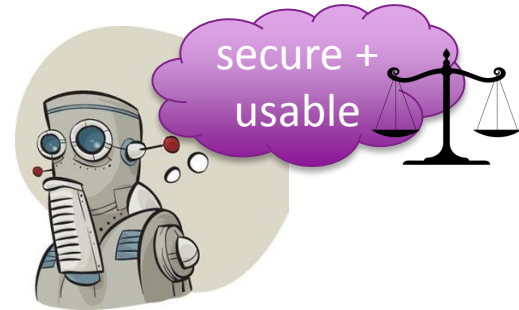


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## ■ Intelligence:

### ■ Reinforcement Learning

Intelligent agent that knows where and when the user will use her device



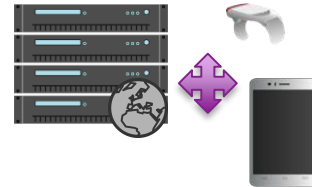
## ■ Security:

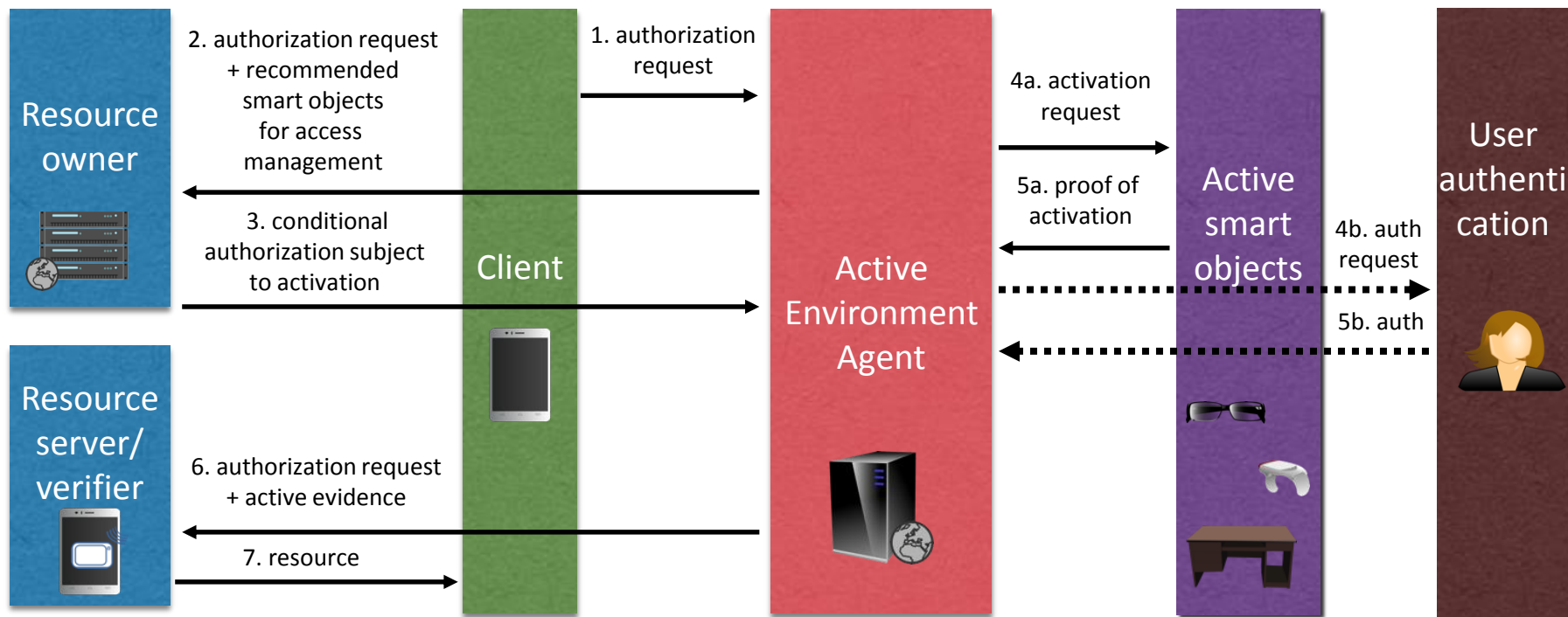
### ■ Distributed access control framework

■ Resource owners and smart objects

### ■ Multiparty enforcing protocol

■ Resource owners, smart objects, target device, and verifier









Agent's goal: The agent wants to find an optimal strategy that maximizes the expected utility given by

$$U(s) = R(s, a, s') + \gamma \sum_{s'} T(s, a, s') U(s')$$

The expected sum of rewards depends on

- The rewards (usability vs security)
- The (state, action) pairs:  
({context, app usage, smart objects}, a set of objects to activate)

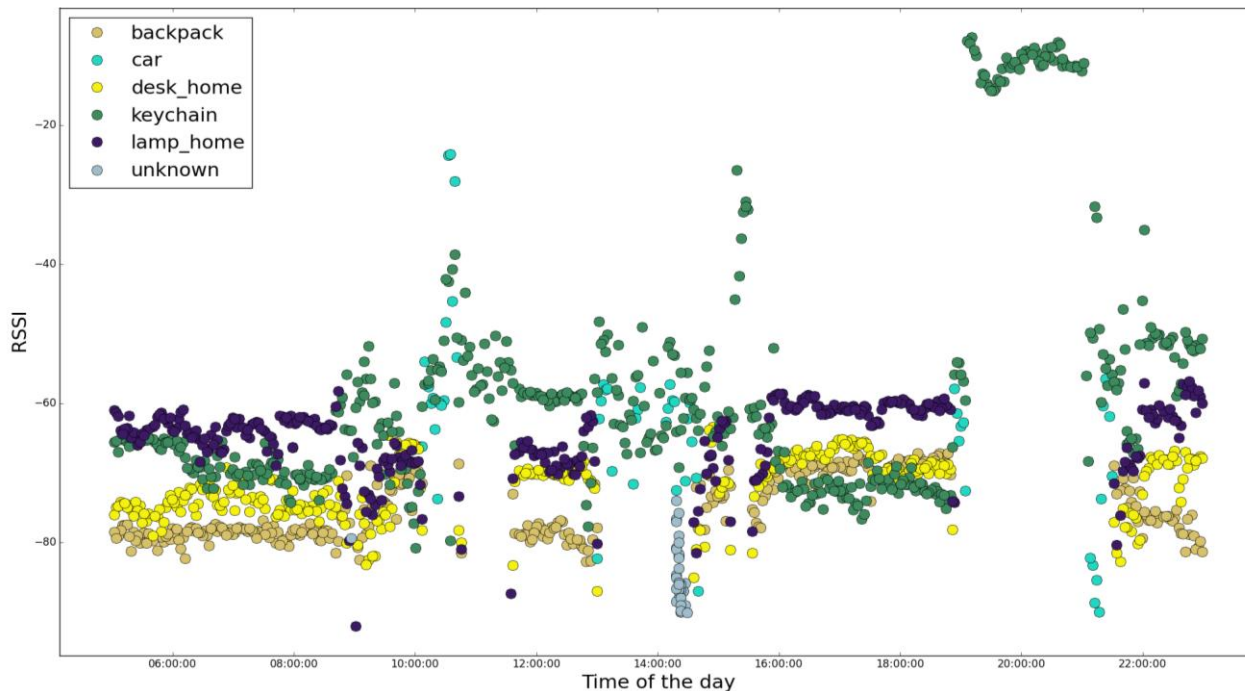


- **Positive** rewards when:
  - the legitimate user finds her smartphone **unlocked** and wants to **use** it
  - the smartphone remains **locked** when it is **not used**
  - the smartphone is **used** with a **high** implicit **authentication score**
- **Negative** rewards when:
  - the legitimate user finds her smartphone **locked** and wants to **use** it
  - the smartphone remains **unnecessarily unlocked**
  - the smartphone is **used** with a **low** implicit **authentication score**

# Smart objects: Able to *activate* according to a policy



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## IoT smart devices:

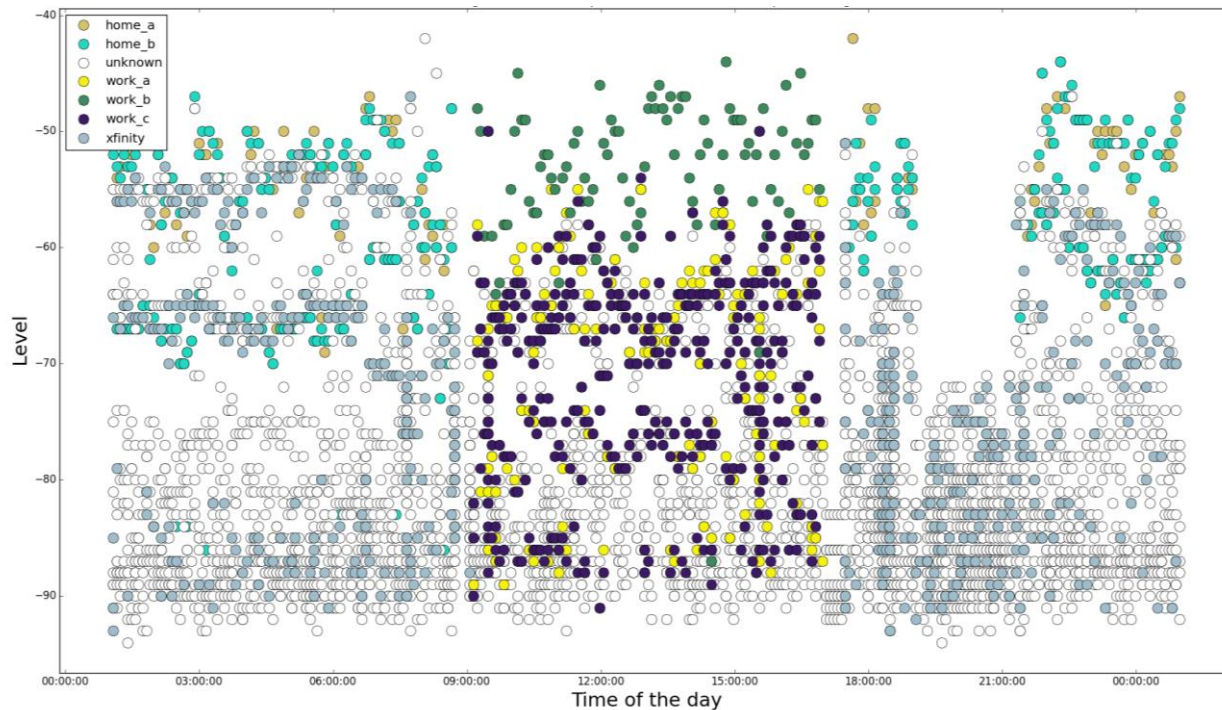
- Wearables
- Appliances
- Personal computers
- Mobile devices



# Not-so-smart objects: *Activation* could be implicit



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- Wi-Fi APs
- Lamps
- Devices with actuators





# Why not a centralized solution?



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- The guardian angel does not necessarily have the keys to access the resources



Open please?

- This allows for coexistence of multiple stakeholders



- Multiple owners of devices and resources



- Some transactions may not necessarily need to disclose the identity of the authorized user





- Distributed access control framework
  - Policies and queries in a **logic-based language** (e.g., DKAL)
- Crypto enforcement
  - For example, derived from a **cryptographic solution** such as Shamir's secret sharing
- Each approach places different trust in clients and smart objects



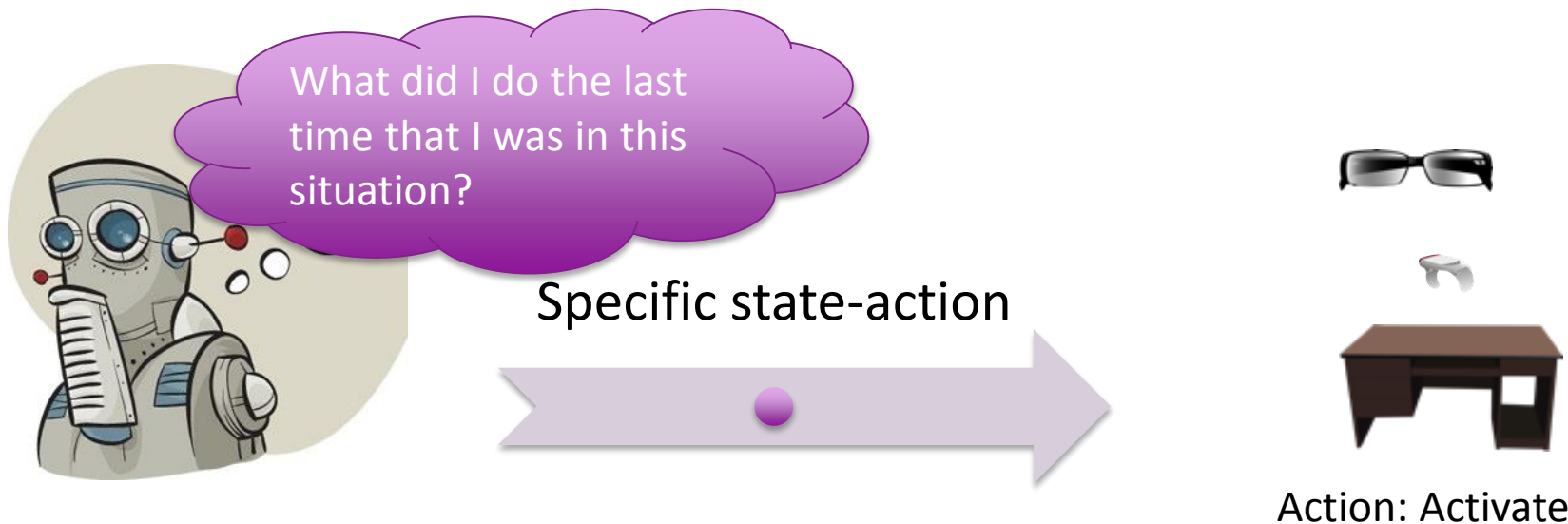


**Intelligence:  
How could the agent be implemented?**





A learning algorithm that determines the best action based on values associated to state-action pairs

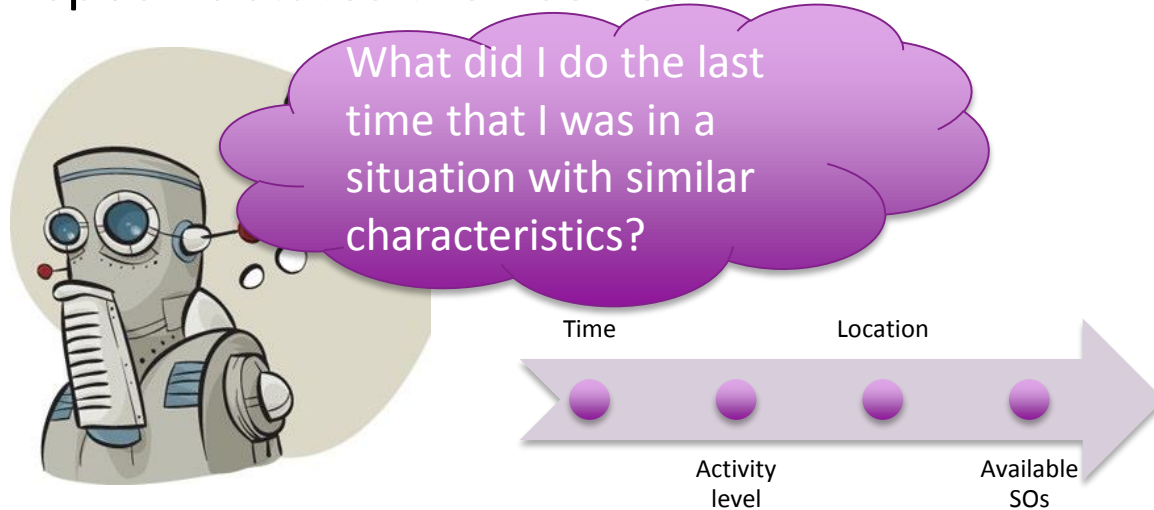




# Approximate Q-learning



A learning algorithm that determines the best action based on values associated to features of states and actions rather than specific states themselves



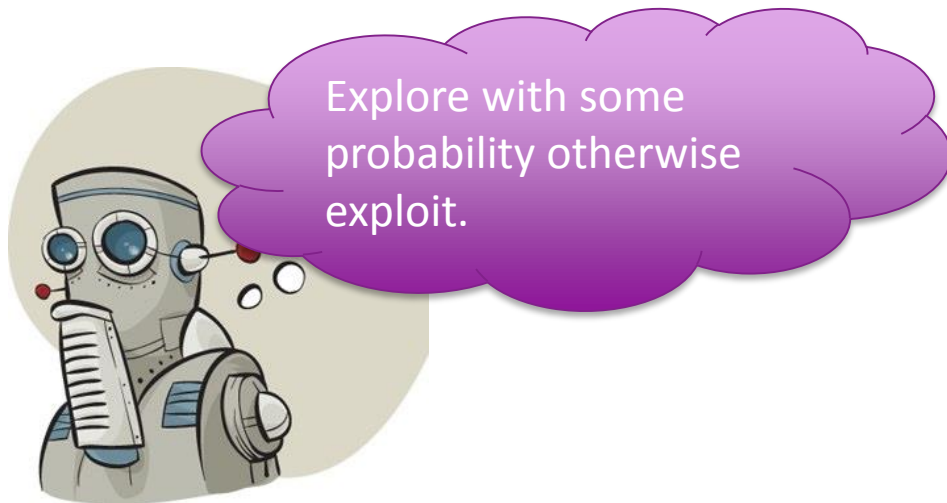
Action: Activate

# Exploration and exploitation



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An agent can be configured with parameters that weigh how much exploration vs exploitation is done each time



- Some actions will not be as good but the agent will learn useful info
- Initially, the agent can mostly explore in order to learn quickly
- Eventually, the agent can mostly exploit what it has learned

# How quickly can the agent learn?



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- How many days will it take for the agent to provide utility?
  - How many days would the agent need to mostly explore?



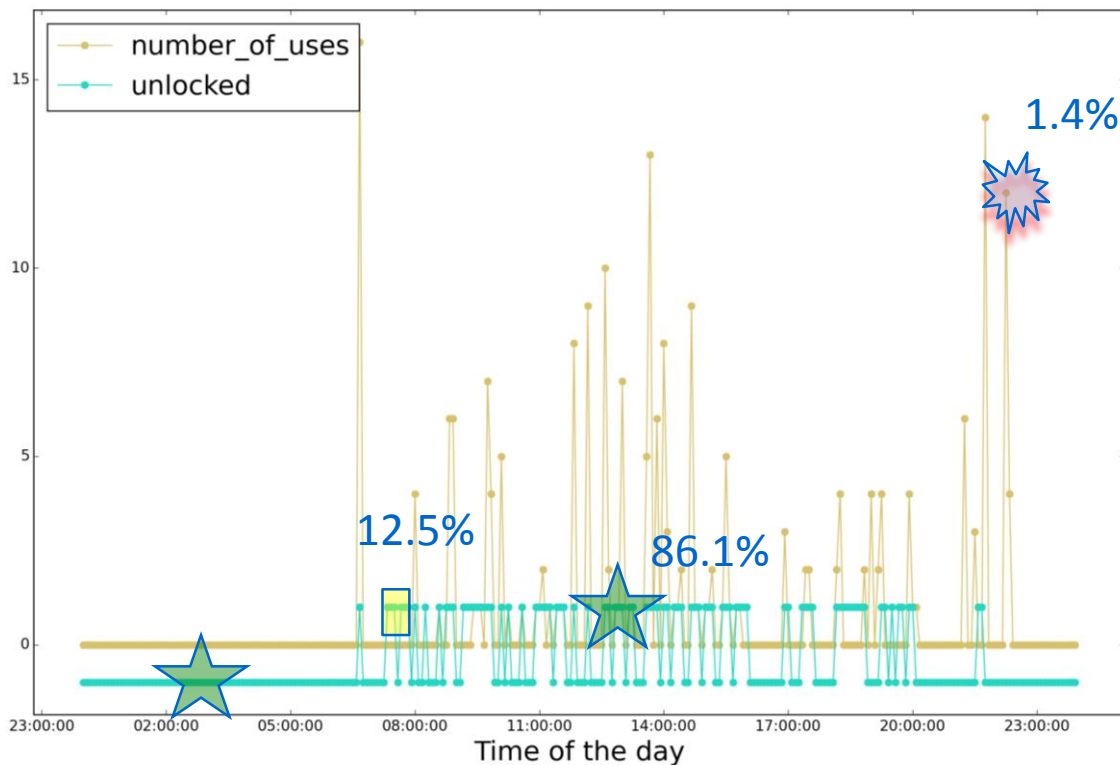
- It depends on:
  - How well the agent's actions fit the user's expectations?  
(While maximizing security)



# Usage/unlocking overlap after 5 days

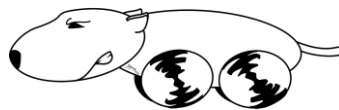


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- The agent learns under which conditions to unlock
  - The agent learns which actions unlock
  - The learning process can be fast
- The approach is flexible:
  - allows for configuration:<secure---usable>
  - allows for the leveraging of various kinds of SOs
  - enforcement is decoupled: the agent suggests when to unlock but the resource owner and SOs can deny access
- It is possible to implement the approach without storing large amounts of data





**Apply**





# Access management in your organization?



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- Rethink access management decisions
  - Is AM contextual? Flexible? Easy to use and configure?
- “Things” provide useful data for AM. They can also be leveraged for enforcing safe contexts (e.g., possession or proximity of/to trusted devices). Devices can be configured to be “active” according to specific policies.
- Do you have a plan for AM that is not perimeter-driven but rather user-centric?
- Leverage “things” to implement enforcing mechanisms off-premises:
  - personally owned devices (BYOD)
  - remote access





## Questions?

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