

Our Speakers



BINA KHAMANI

**Global Head of Infrastructure
Segments, Partner Ecosystem, AWS**



DAN MCBREEN

Director Cloud, Splunk

Migration best practices for scaling with Splunk Cloud

AWS Workload Migration Program

Splunk Cloud and AWS

Cloud best practices

1. Learn how AWS can free you up to pursue innovation and high-value business opportunities
2. Migrate under your own terms, maintain security and compliance, and we can provide prescriptive guidance
3. AWS & Splunk have teamed up to support your migrations to Splunk Cloud!

Selling Value of Splunk Cloud

1

Value Point 1: Service Excellence

Splunk Cloud is always available.

We are experts at administering Splunk.

Splunk Cloud is designed to run in an emergency.

2

Value Point 2: Unique Features

Nimble Architecture.

Eliminate delays and change management process for upgrades.

Secure Administration. No Rogue Changes.

3

Value Point 3: Total Cost of Ownership

Eliminate Infrastructure.

Fast time to value.

Splunk Cloud is “lottery-proof.”

Unlock the value of the full Splunk Platform.

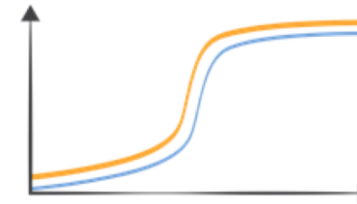
At AWS we offer unprecedented reach, flexibility and innovation at a significant TCO reduction

Unprecedented Reach



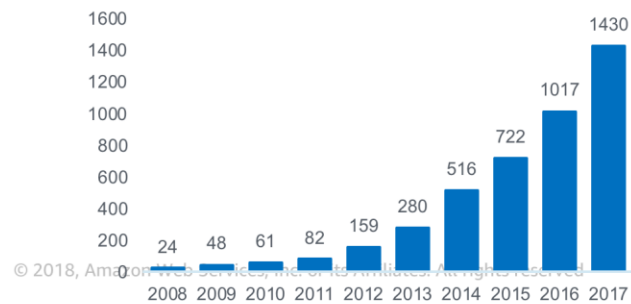
- New Region (Coming Soon)
- Regions & Number of Availability Zones

Flexible Scaling & High Performance



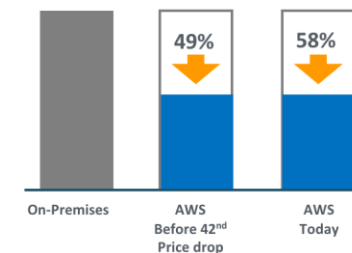
Scale capacity up or down as needed, no need to over-provision

Relentless Innovation



AWS Services and Feature Launches

On-going Price Reductions



64 consecutive price reductions



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Prescriptive approach to workload migrations

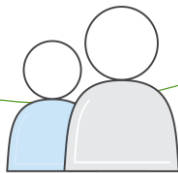
Migration playbooks
and AWS Quick Starts



Joint Investment



Ecosystem of
domain expert SI
partners



To enable Splunk Enterprise Migration, AWS provides:

- Outcome-driven methodology
- Professional Services and consulting support available
- Training
- Service credits

Migration Engagement Framework

Reduce risk with a planned approach



Design

- Catalog assets and business requirements
- Create optimized architecture and migration plan



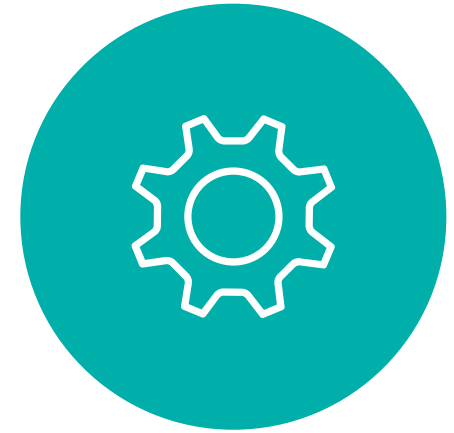
Migrate

- Migrate Splunk Enterprise solution to Splunk Cloud
- Retire on premises infrastructure



Optimize

- Business unit and process conversion
- Achieve greater agility, flexibility, savings over long term



Operate

Monitor, manage, and operate Splunk Cloud!



“This is my 28th year in the airline industry,
working on systems and technology.
Being able to onboard technology at this rate is
something that I have not seen”

Senior Director, IT Services, Spirit Airlines

Welcome Dan McBreen

Director, Splunk Cloud

Call to Action

Accelerate your cloud journey!

- Stop buy the AWS booth #P2 to talk to migration specialist
- Contact aws-info@splunk.com to learn more about Splunk Cloud
- Download free trial of Splunk Cloud <https://www.splunk.com>



Thank You

Don't forget to **rate this session**
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splunk>

Amazon Web Services

Gain scalability, reduce cost, and more

FOCUS

Eliminate costly technical debt and reallocate resources to focus on differentiated work

INNOVATE

Innovate faster using the leading cloud platform, and solidify your competitive advantage.

MIGRATE

Migrate at your own speed leveraging tools, programs, and partnerships to make your migration to the cloud smooth

REDUCE

Reduce risk by focusing resources dedicated to security, compliance & availability