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Joining Forces: Transforming the Cybersecurity Industry through Diversity and Data

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#RSAC

Ladies of the Cyber Threat Alliance (CTA)

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Jeannette Jarvis
Director Product Marketing
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Michelle Martinez
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Joining Forces for the good of all!

- Cyber Threat Alliance
  - What is the CTA?
  - How did the alliance move from idea to reality?
  - How is it different than other sharing organizations?
  - What is it about the platform technology and information sharing that puts the CTA in a unique position?
  - How do member companies benefit from working together?
  - What are the hurdles we've overcome?
  - What do we as an industry stand to lose if we don't share information?

Joining Forces for the good of all!

- Adversary Playbooks
  - How will development of Adversary Playbooks change and transform the way we do business?
  - How will this change the way adversaries do business?

- Women in Cybersecurity
  - What's it like for women in this industry?
  - What opportunities are there?

Actions for you!

- Ask your organization why you aren't part of CTA.

- Adversary Playbook development is public and available on github. Start looking at what data you have that can help to complete or enhance playbooks as they unfold.

- What other ways can your organization share information and work towards adversary disruption?

- Reach out to the women in your organization for diverse perspectives and incredible problem solving skills.