

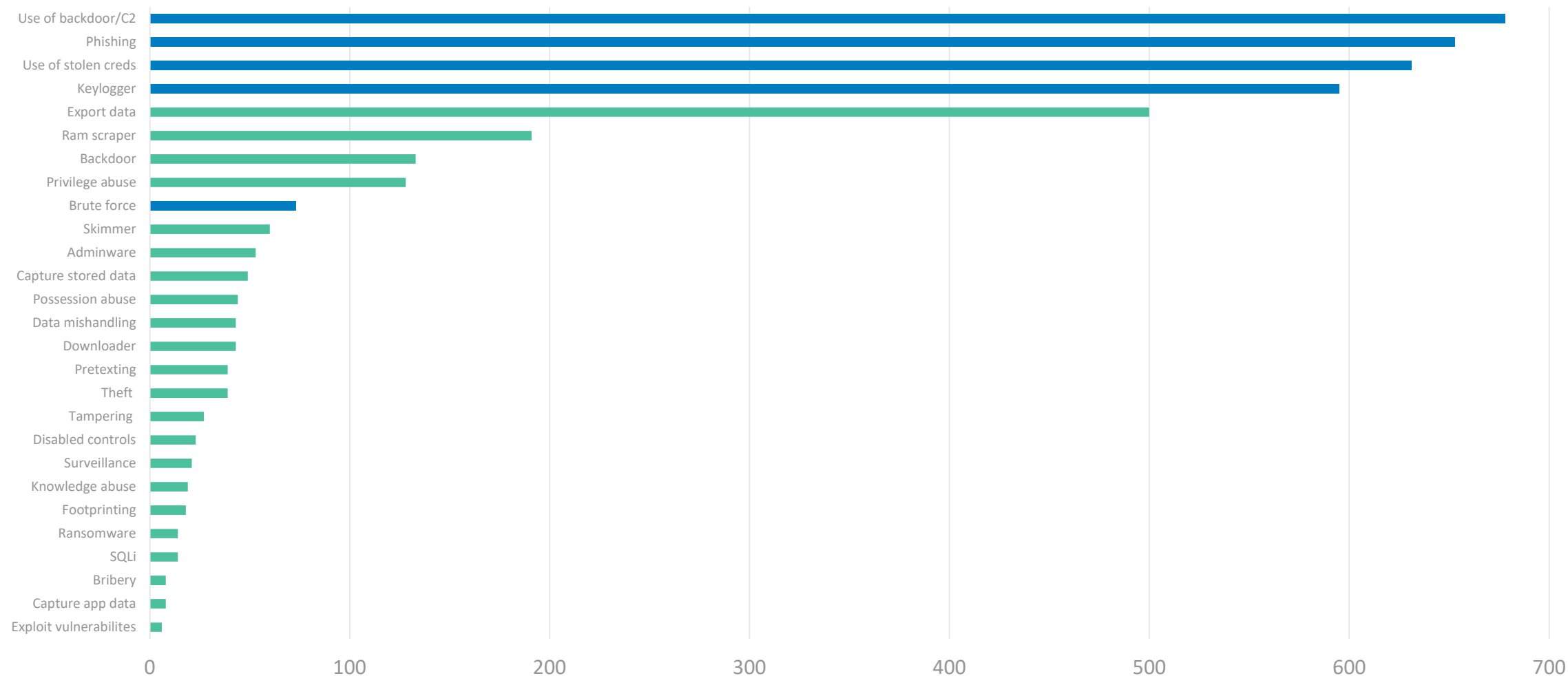


Protect Against Data Breaches

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Credentials, again and again



An aerial photograph of a large crowd of people standing on a floor with a large-scale black and white checkered pattern. The people are scattered across the frame, some in small groups and others alone. The text is overlaid on the image in white, sans-serif font.

“The Cloud”

Today’s Meeting Place

Who will you meet?

Why?

Move to the
Cloud?

Or Join?

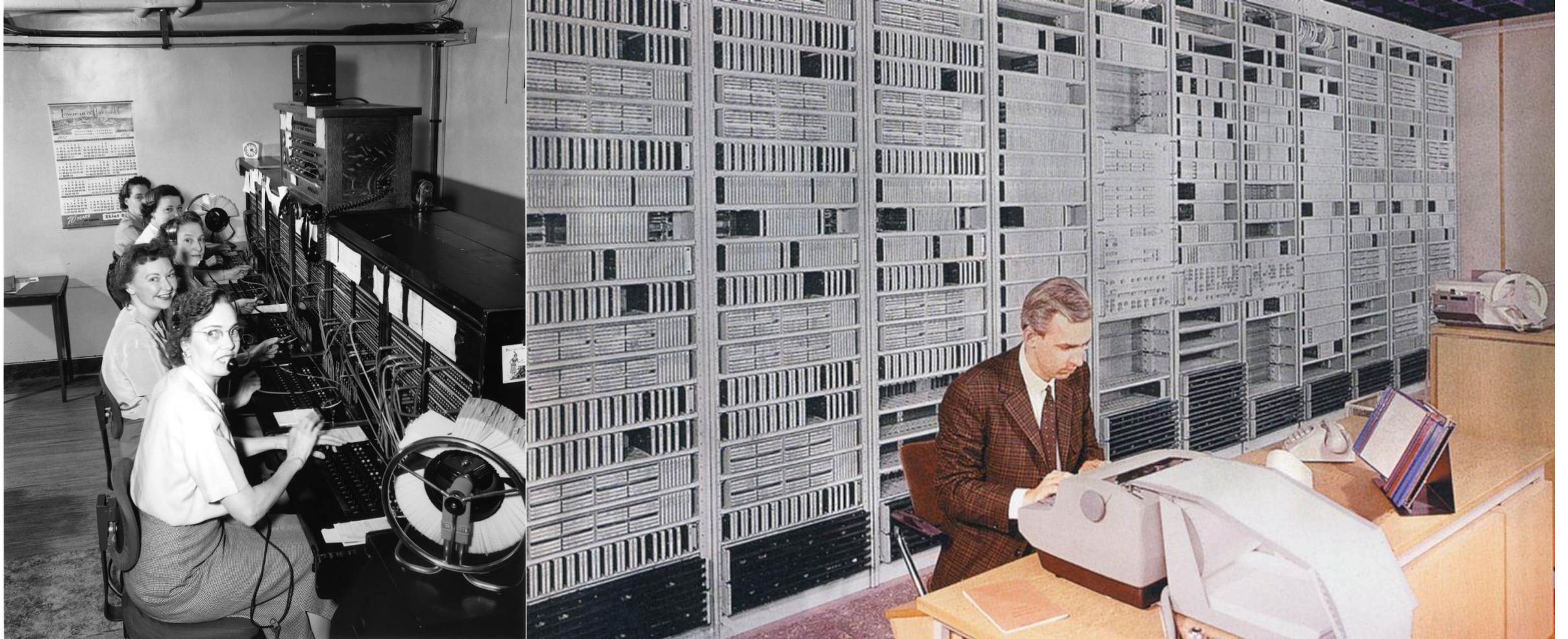
Why produce hard drives today?



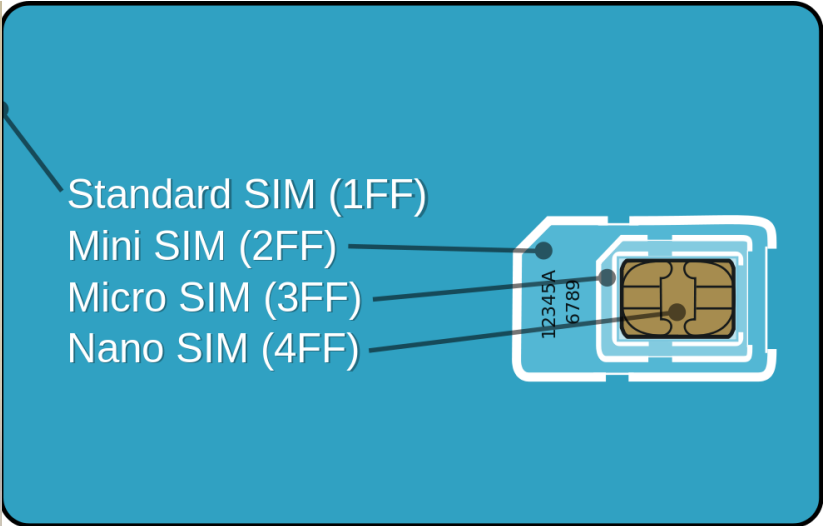
“When everybody is moving to the cloud”



Beginning of eID? Why?



Mobile ID



Food for thought

- What if the wired phone had a personal ID tied to it?
- What if pay phones had a smartcard reader?
- Where are we today in the Nordics when it comes to eID?
- Federation solves global identity challenges
- Federation can be used locally to simplify delegation
- Identity & Security can facilitate developers
- Identity is the key
- Who can provide it?





Identity Provider

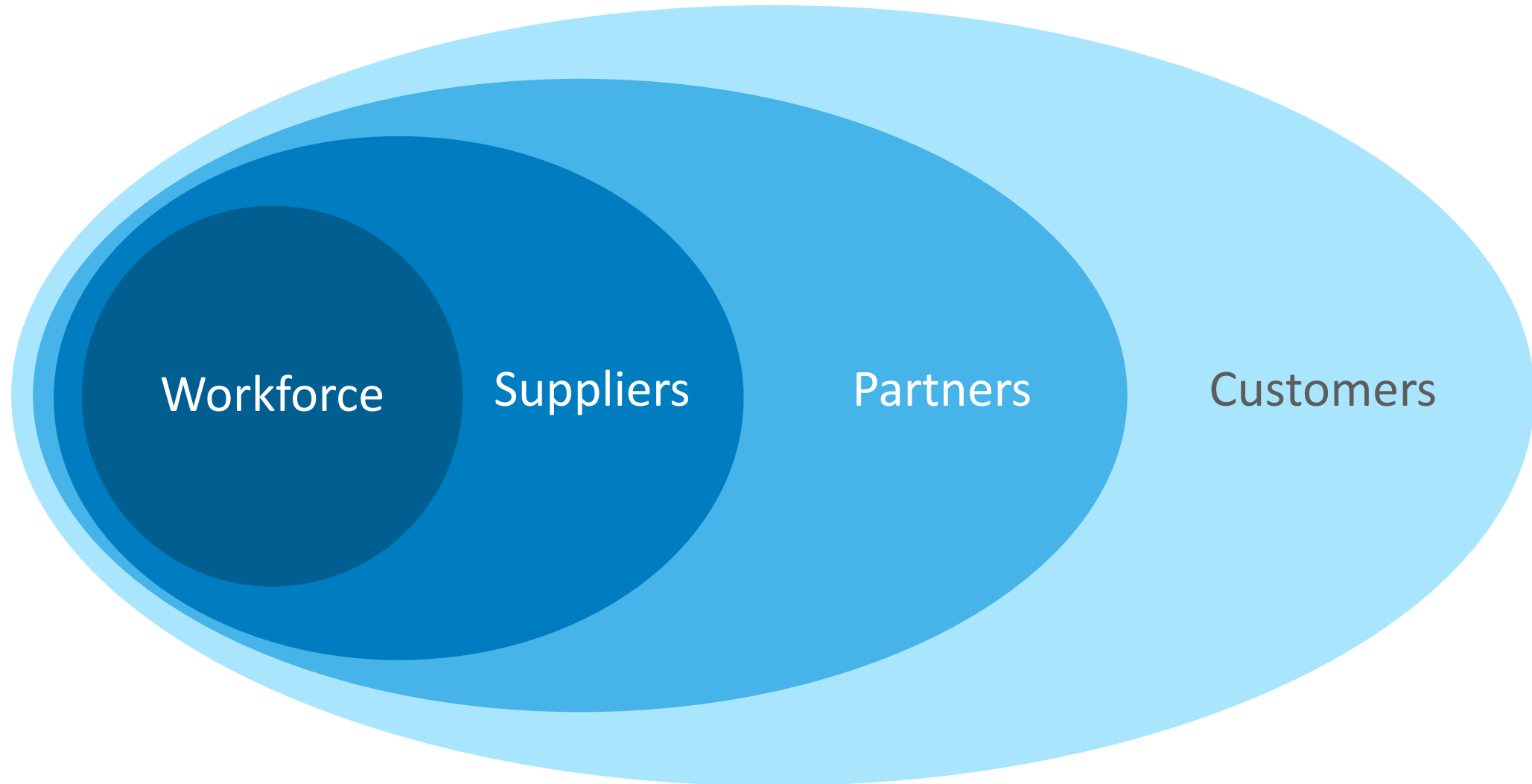
Who is Liable?

Who Controls
the Security &
Compliance?

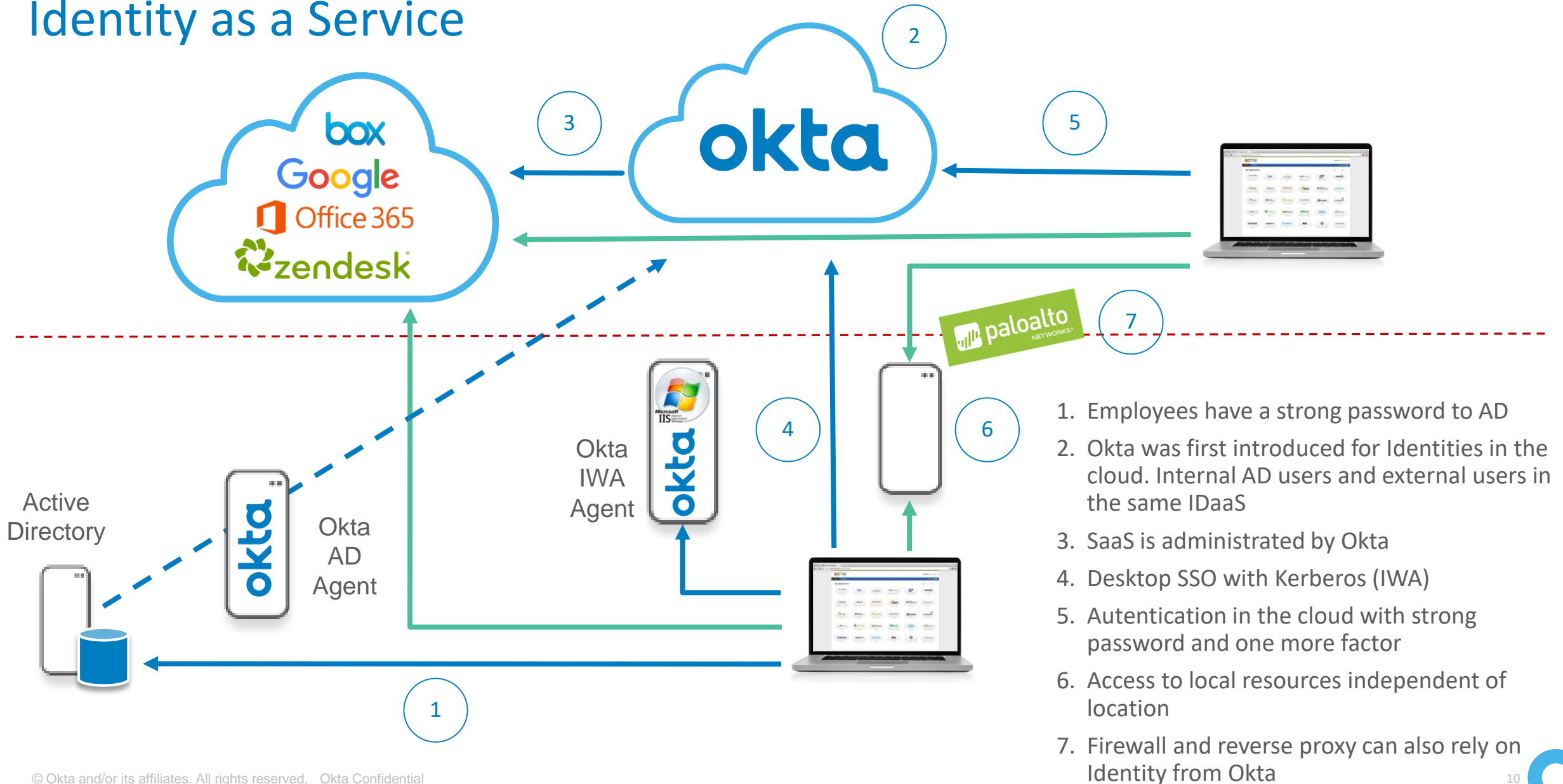
Who is it, Who
Controls the
Identities?

Is it Good to
Mix Identities
and
Applications?

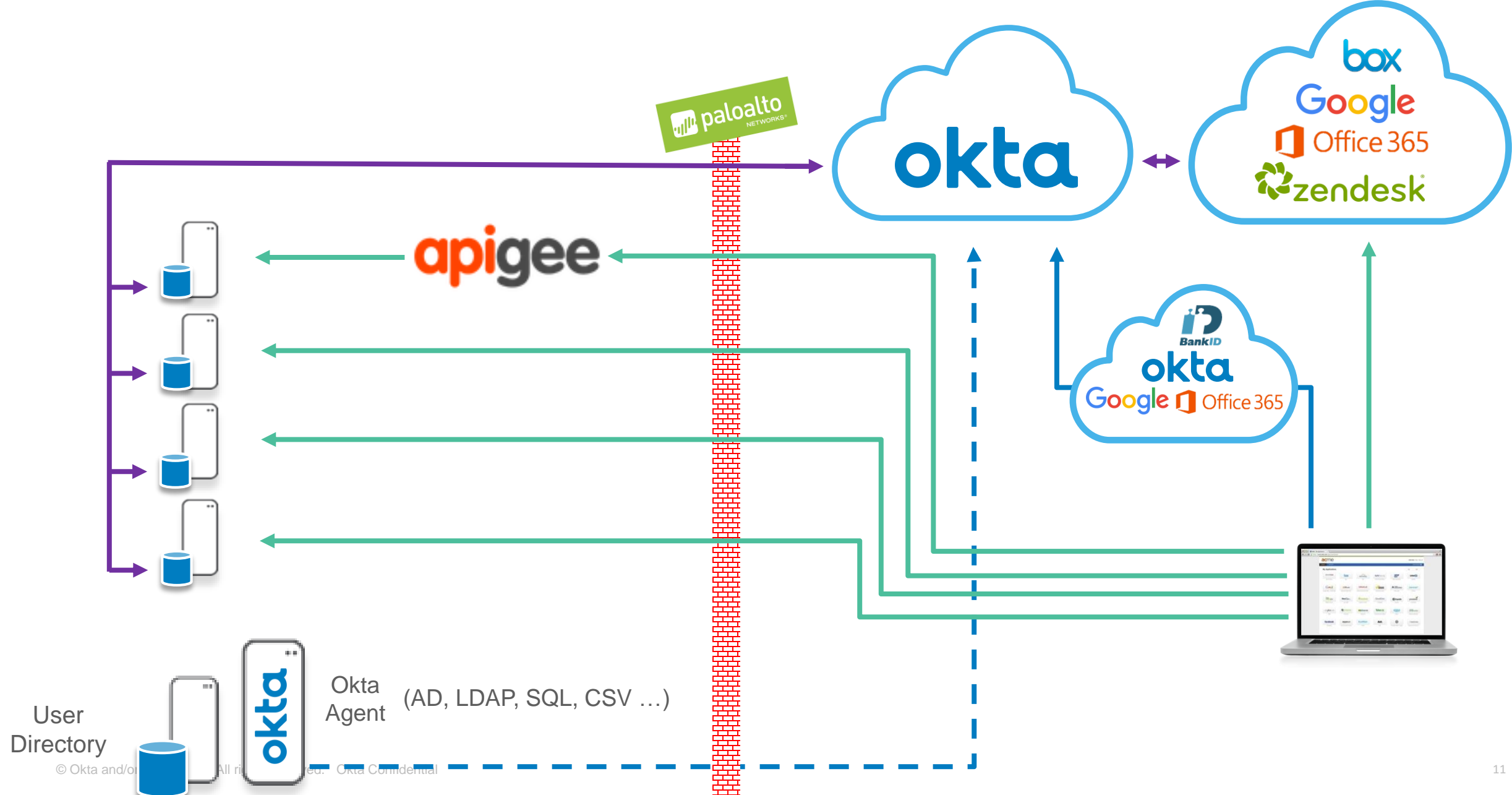
Okta is a Tool to Manage All Identities Securely



Identity as a Service



Okta for B2B and B2C



Value for IT

Productive Workforce

- + Reduced IT Costs
- + Enhanced Security

IT Transformation

okta IDENTITY CLOUD

Value for Developers

Build web, SaaS & mobile apps

- + Customer loyalty programs
- + Supply chain integrations

Increase Revenue

Single
Sign-On



Universal
Directory



Lifecycle
Management



Adaptive
Multi-Factor
Authentication



Mobility
Management



API Access
Management



Developer
SDKs





okta IDENTITY CLOUD

The Industry's Most Reliable and Secure Platform, Period.

Single
Sign-On



Universal
Directory



Lifecycle
Management



API Access
Management



Adaptive
Multi-Factor
Authentication



Mobility
Management



Developer
SDKs



GDPR
Points to
Consider

Data Protection
by Design and
by Default
(Minimize)

Data
Transparency
and User
Control

Right to Erasure
(be Forgotten)

Consent

Thousands of Enterprise Customers



Health



Cloud



Technology



Finance



Ed, Gov,
Non-Profit



Manufacturing,
Energy



Services



Media



Consumer

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The background is a vibrant blue with a radial blur effect, creating a sense of depth and motion, similar to looking down a tunnel. Overlaid on this are several semi-transparent blue circles of varying sizes, arranged in a grid-like pattern. In the center, the word "okta" is written in a clean, white, lowercase sans-serif font. Below it, the email address "goran.fransson@okta.com" is also written in white, lowercase sans-serif font.

okta

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