# ALPHABAY MARKET: LESSONS FROM UNDERGROUND INTELLIGENCE ANALYSIS

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Threat Hunting, OSINT and Reconnaissance (THOR)



#### **BACKGROUND**

#### **Christy Quinn**

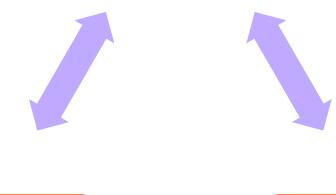
- South London, UK
- War Studies nerd
- Threat intel since 2015
- Organizations and networks...

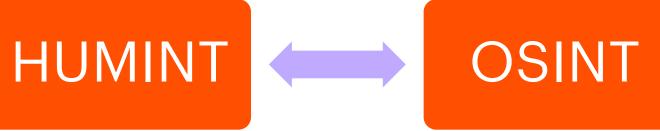


## BASELINE: WHAT'S UNDERGROUND INTELLIGENCE?

- Subset of threat intelligence
- Providing visibility into underground criminal activity







#### PROS AND CONS...

- Get to know the people targeting you
- Identify clusters of criminal activity
- Optimal outcome- identify threat to org at target selection stage
- Suboptimal outcome- identify threat to org at post-attack exploitation stage
- High risk for average organization to homebrew- discovery and retaliation
- Technically and organizationally intensive- language, infra, opsec, etc

#### CYBER CRIMINAL OPERATIONAL CYCLE

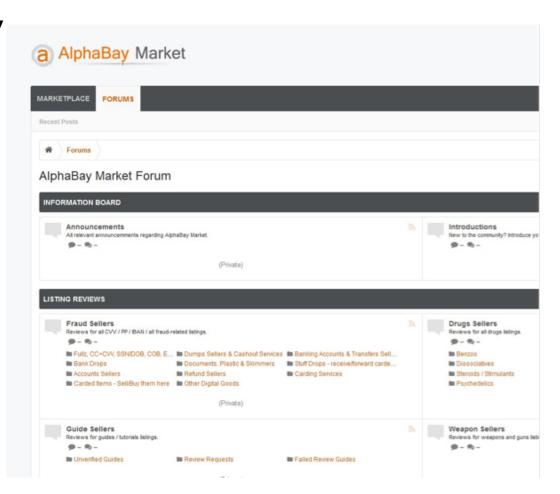


#### HOW SHOULD MY ORG USE THIS?

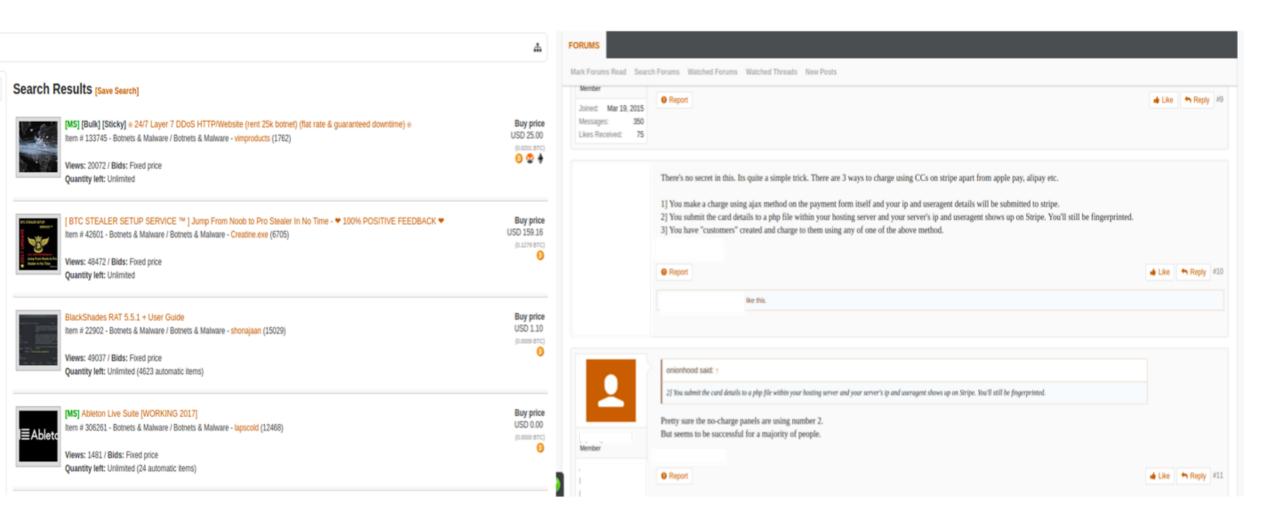
- Global hotel and resort operator
- Identify clusters of TTPs within communities
- Interesting: employees offering insider access to customer payment systems of unspecified hotel company
- Engage with actor, ascertain threat
- Attempt to identify and mitigate planned attacks at the earliest possible stage

#### **DEEP DIVE: ALPHABAY MARKET**

- Founded in December 2014 by Alpha02
- Combined "Silk Road" style marketplace with "Darkode" style criminal community
- By June 2017, approximately
   190,000 registered members
- Target of strategic research project



#### **GUNS, CREDIT CARDS AND DRUGS, OH MY!**



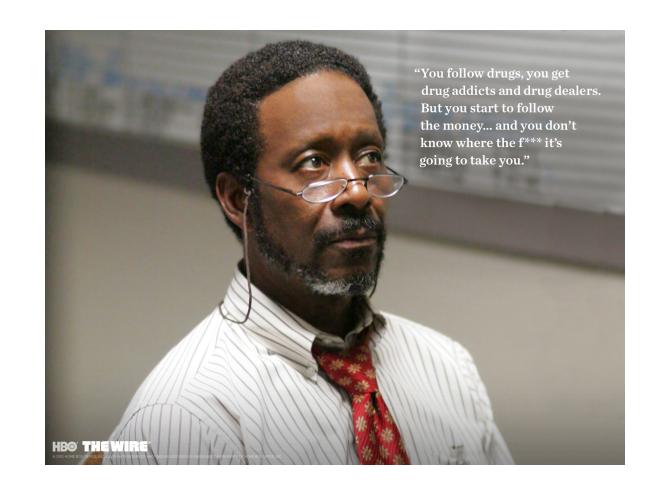
#### IT WAS GREAT WHILE IT LASTED...

- Disappeared on July 5 2017
- DoJ announce joint AlphaBay – Hansa Market seizure on July 20 2017
- Some operational security mistakes...



#### WHY ALPHABAY?

- Provided visibility into:
- Operational planning of low-med tier cyber crime operators
- Organizational relationships between Russian and Englishlanguage communities
- Top tier criminals operating the market
- Highly sophisticated financial model connecting AlphaBay with cryptocurrency manipulation



#### "LIKE REDDIT, BUT FOR CRIMINALS"



#### **EXAMPLE: TACTICAL UNDERGROUND INTEL**

- Contacted by criminal gang in Southern Europe on AlphaBay forum
- Had physical access to corporation's internal networks

Needed specialist to provide malware to install using malicious insiders

<sup>\*</sup>Some details changed to protect victims

# THE RUSSIAN CONNECTION

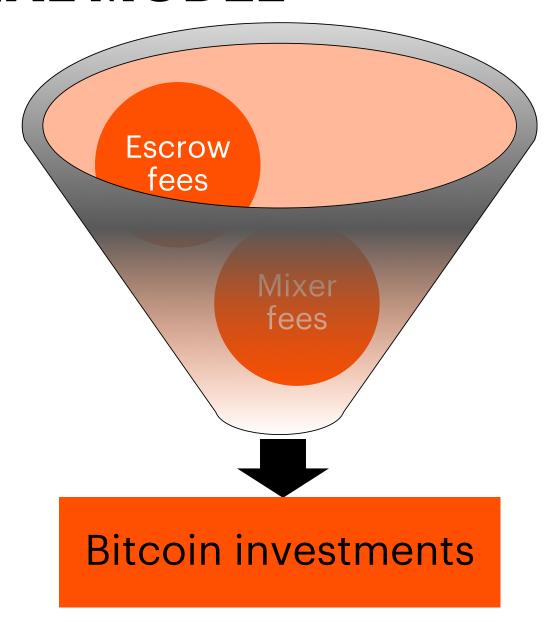
- Heavily leveraged connection to Russian underground
- Sale of Russian PII and financial data banned on market
- Cazes was Canadian and based in Thailand
- What do?



<sup>~</sup> Будьте в безопасности, братья ~

<sup>---</sup> Private messages from staff only. All support requests belong to the support ticket system. ---

#### AB FINANCIAL MODEL



You can see Alphabay like a bank: while we allow people to deposit and withdraw at will, drugs are merely a product to attract customer. The cold wallet coins aren't just standing there: we invest in various things anonymously, make money with those investments, while always ensuring to run at 100% reserve. We won't go in the details, but there are thousands of ways to make money by investing Bitcoin online.

# HOW TO PUMP UP CRYPTO-CURRENCIES USING A MARKETPLACE

- Step 1: Buy a lot of a cryptocurrency not currently supported by marketplaces
- Step 2: Announce AB support for said-currency
- Step 3: Watch buyers flood into the market and pump up the coin's value
- Step 4: ???
- Step 5: PROFIT







#### **MONERO**



- Market cap:
- Aug. 18, 2016- 28,078 m
   USD
- Aug 21, 2016- 32,981 m Oasis Market announce support
- Aug. 22, 2016-33,613 m AlphaBay announce support
- Sept. 1, 2016- 108,643 m AlphaBay complete integration



already very late. you should have bought the same day the AB announcement was made. there is NO excuse not to buy 5 figures worth of any crypto that AB announces it will accept they announce they will accept dildos, you buy yourself a truckload of dildos. doesnt matter if you think it's stupid or disagree with the currency's mission, AB is nothing short of insider trading and price manipulation Mar 18, 2015 6,564 Messages: , Yesterday at 5:49 PM Likes Received: 3,129 Report KingsX likes this.

# ALEXANDRE CAZES ASSET FORFEITURE NOTICE

17	w.	Approximately 1,605.0503851 Bitcoins seized from Alexandre CAZES and moved to
18		secure government-controlled Bitcoin addresses:  18yWFVddqNrGE966zwXTpyJgYJgr82SvMs (837.81699505 BTC) and 1NXoCQLQqgaQU2cpBGtXTZ8NVm1cGnYD6p (721.76756789 BTC),
19		INACCLEQQBACO2cpbGtA128NVIII1cGi11Dop (721.76736789 B1C),
20	x.	Approximately 8,309.271639 Ethereum seized from Alexandre CAZES and moved to secure government-controlled Ether address: 0x41CC3B9213DE6FF4a8Ea85306326B00D18145E65,
21		0X41CC3B3213DL0114a6La63300320B00D16143L03,
22	y.	Approximately 3,691.98 Zcash seized from Alexandre CAZES and moved to secure government-controlled address t1UAr3j9Hyt1oCMygsSLr7S3pLMuKBoNgLg,
23	z.	Any and all Monero seized from Alexandre CAZES' personal computer and wallet addresses,
24		addresses,

1605 BTC

18.4 Million USD

8309 ETH

10.3 Million USD

3691 ZEC

1.7 Million USD

### WHAT DOES ALPHABAY TELL US ABOUT UNDERGROUND INTEL?

- Powerful visibility into attacker intent and TTP development.
- Halt or mitigate attacks at target selection stage.
- Know your community!



#### **QUESTIONS?**

Reach out:

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