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TRANSFORM

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Cyber Defense Matrix: Revolutions

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All models are wrong, but some are useful

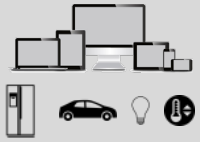
- George E. P. Box

Ready for a week of buzzword madness?

One simple way to organize these buzzwords is by aligning them against five asset classes and the NIST CSF

Asset Classes

DEVICES



Workstations, servers, phones, tablets, storage, network devices, IoT infrastructure, etc.

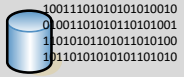
APPS

Software, interactions, and application flows on the devices

NETWORKS

Connections and traffic flowing among devices and apps

DATA



Information at rest, in transit, or in use by the resources above

USERS

The people using the resources listed above

Operational Functions

IDENTIFY

Inventorying assets and vulns, measuring attack surface, prioritizing, baselining normal, threat modeling, risk assessment

PROTECT

Preventing or limiting impact, patching, containing, isolating, hardening, managing access, vuln remediation

DETECT

Discovering events, triggering on anomalies, hunting for intrusions, security analytics

RESPOND

Acting on events, eradicating intrusion, assessing damage, forensic reconstruction

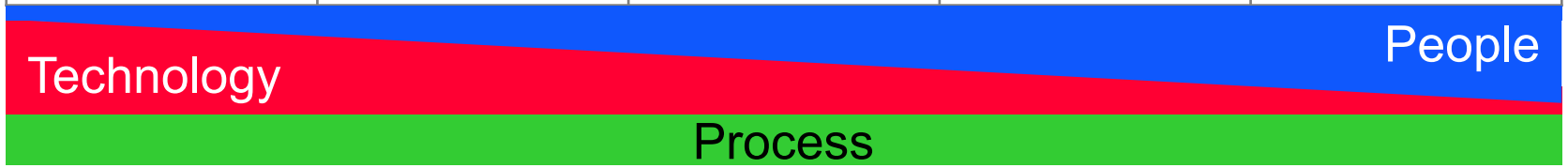
RECOVER

Returning to normal operations, restoring services, documenting lessons learned, resiliency

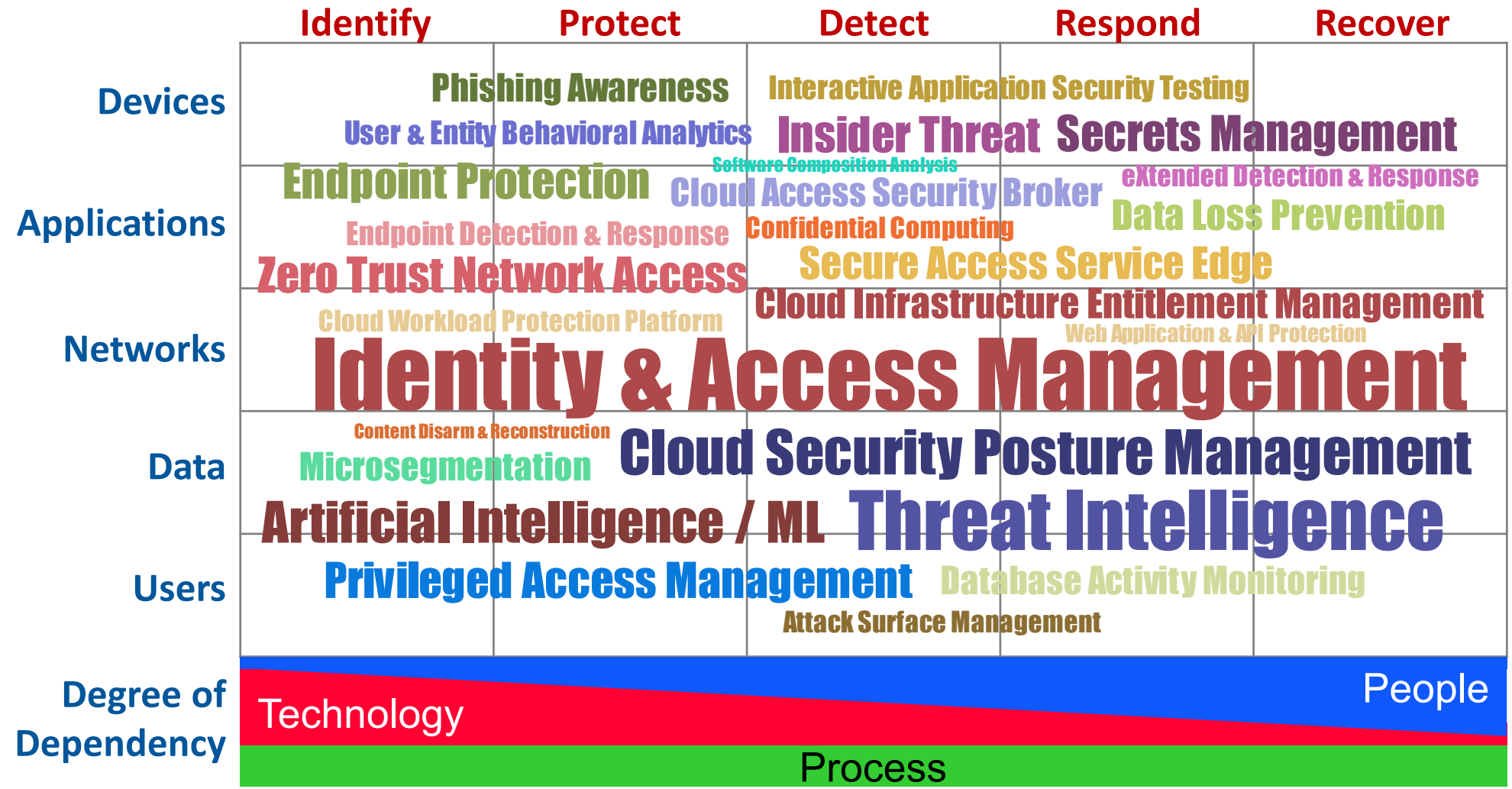
The Cyber Defense Matrix

	Identify	Protect	Detect	Respond	Recover
Devices					
Applications					
Networks					
Data					
Users					

Degree of Dependency



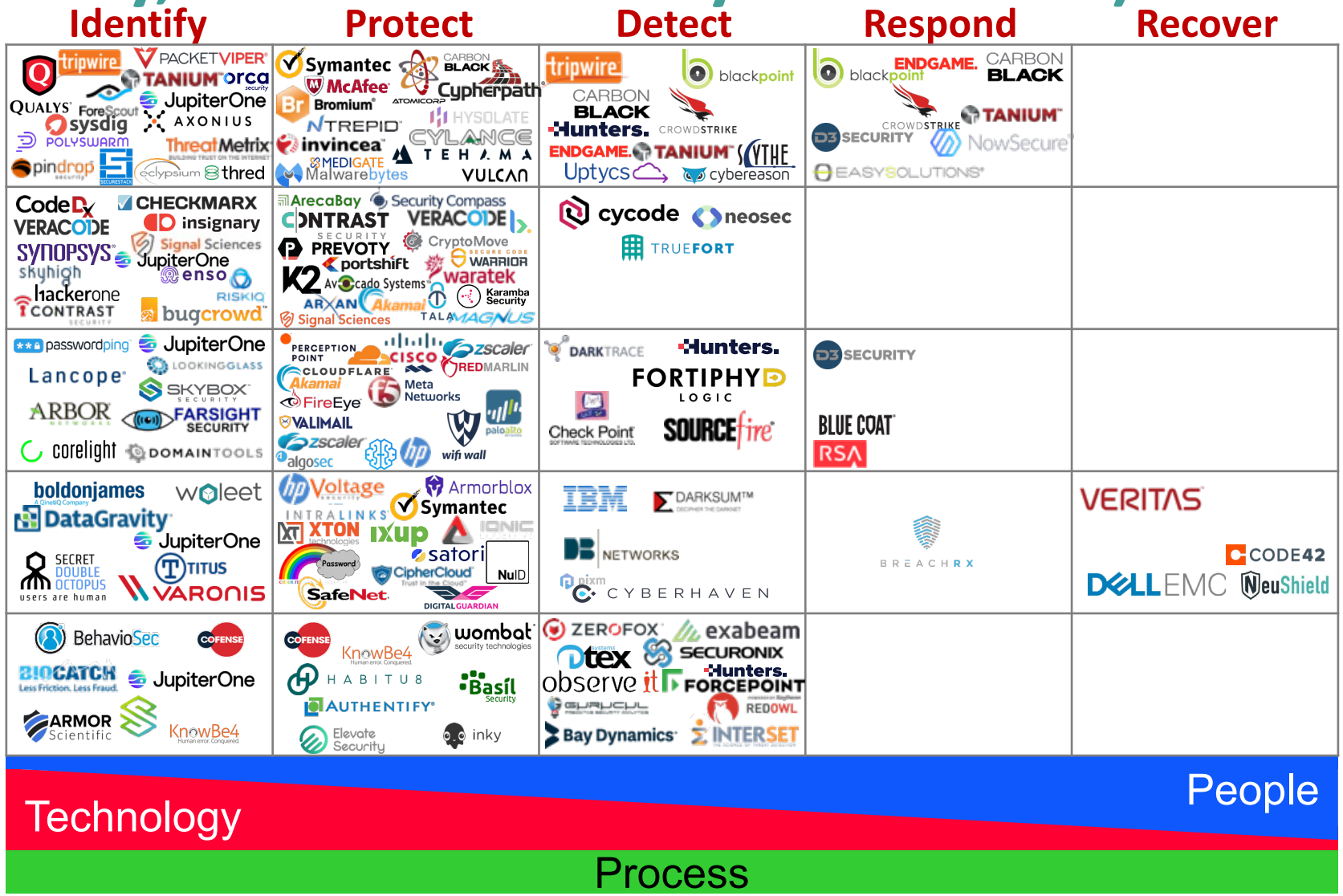
Aligning the buzzwords against the Cyber Defense Matrix…



…can help bring some order to the chaos…

	Identify	Protect	Detect	Respond	Recover
Devices	Asset Mgt, Vuln Scanning, Vuln Mgt, Certificate Mgt	AV, Anti-Malware, EPP, FIM, HIPS, Whitelisting, Patch Mgt	Endpoint Detection, UEBA, XDR	EP Response, EP Forensics	
Applications	SAST, DAST, SW Asset Mgt, Fuzzers	RASP, WAF, ZT App Access	Source Code Compromise, Logic Bomb Discovery, App IDS, XDR		
Networks	Netflow, Network Vuln Scanner	FW, IPS/IDS, Microseg, ESG, SWG, ZTNA	DDoS Detection, Net Traf Analysis, UEBA, XDR	DDoS Response, NW Forensics	
Data	Data Audit, Discovery, Classification	Encryption, Tokenization, DLP, DRM, DBAM, DB Access Proxy	Deep Web, Data Behavior Analytics, FBI, Brian Krebs, XDR	DRM, Breach Response	Backup
Users	Phishing Sim, Background Chk, MFA	Security Training & Awareness	Insider Threat, User Behavior Analytics, XDR		
Degree of Dependency	People / Technology / Process				

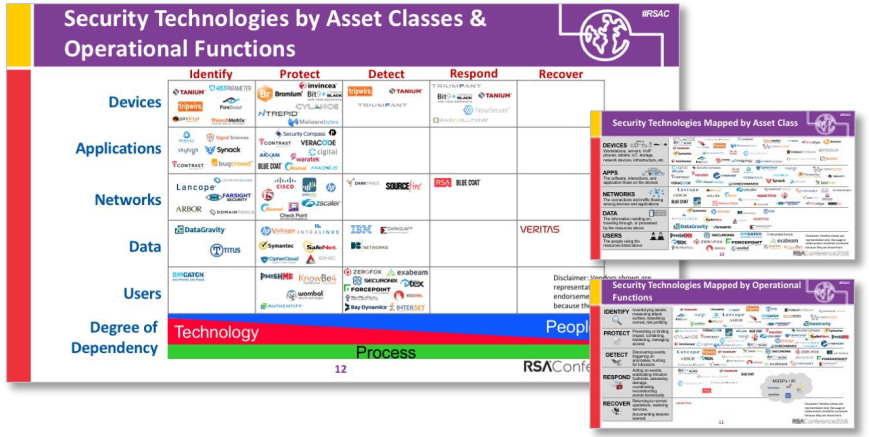
…and help you understand what some of these vendors do! (sorry, this slide is really out of date)

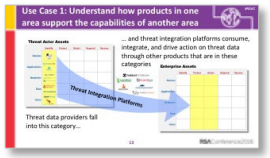


Use Cases of the Cyber Defense Matrix…

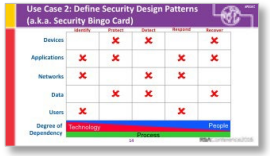
https://bit.ly/cyberdefensematrix

Primary Use Case: Vendor Mapping

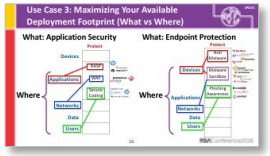




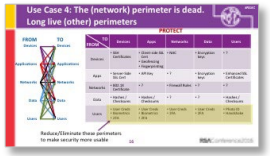
Differentiating Primary & Supporting Capabilities



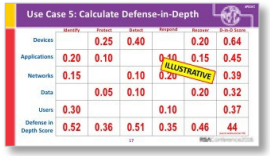
Defining Security Design Patterns



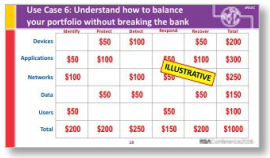
Maximizing Deployment Footprint



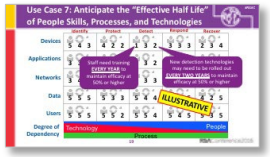
Understanding the New Perimeter



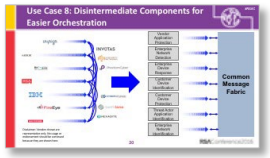
Calculating Defense-in-Breadth



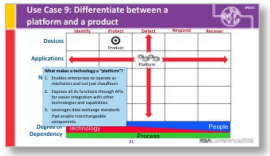
Balancing Your Portfolio Budget



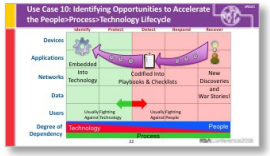
Planning for Obsolescence



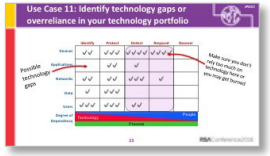
Disintermediating Security Components



Comparing Point Products vs Platforms



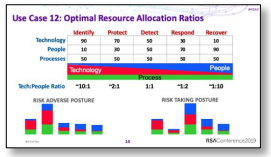
Finding Opportunities for Automation



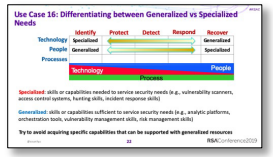
Identifying Gaps in People, Process, Tech

Other Use Cases of the Cyber Defense Matrix…

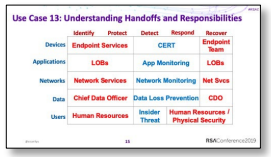
https://bit.ly/cyberdefensematrixreloaded



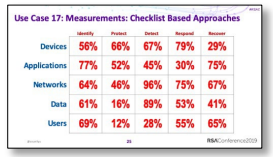
Optimizing Budgets and Resource Allocation



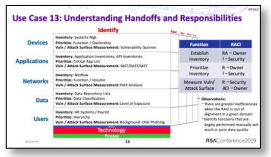
Aligning Generalized vs Specialized Needs



Mapping Organizational Handoffs

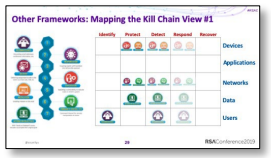


Measurements and Metrics

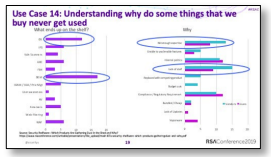


Aligning Roles and Responsibilities

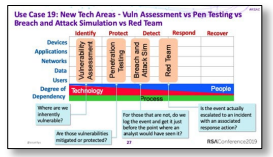
Business Aligned Security Patterns



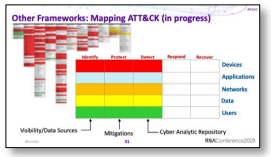
Mapping to the Kill Chain



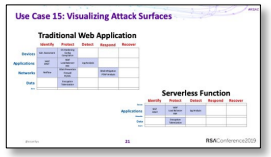
Understanding Why Products are Not Used



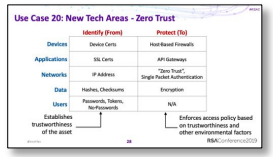
Vuln Scan vs PenTest vs BAS vs Red Team



Mapping to MITRE ATT&CK

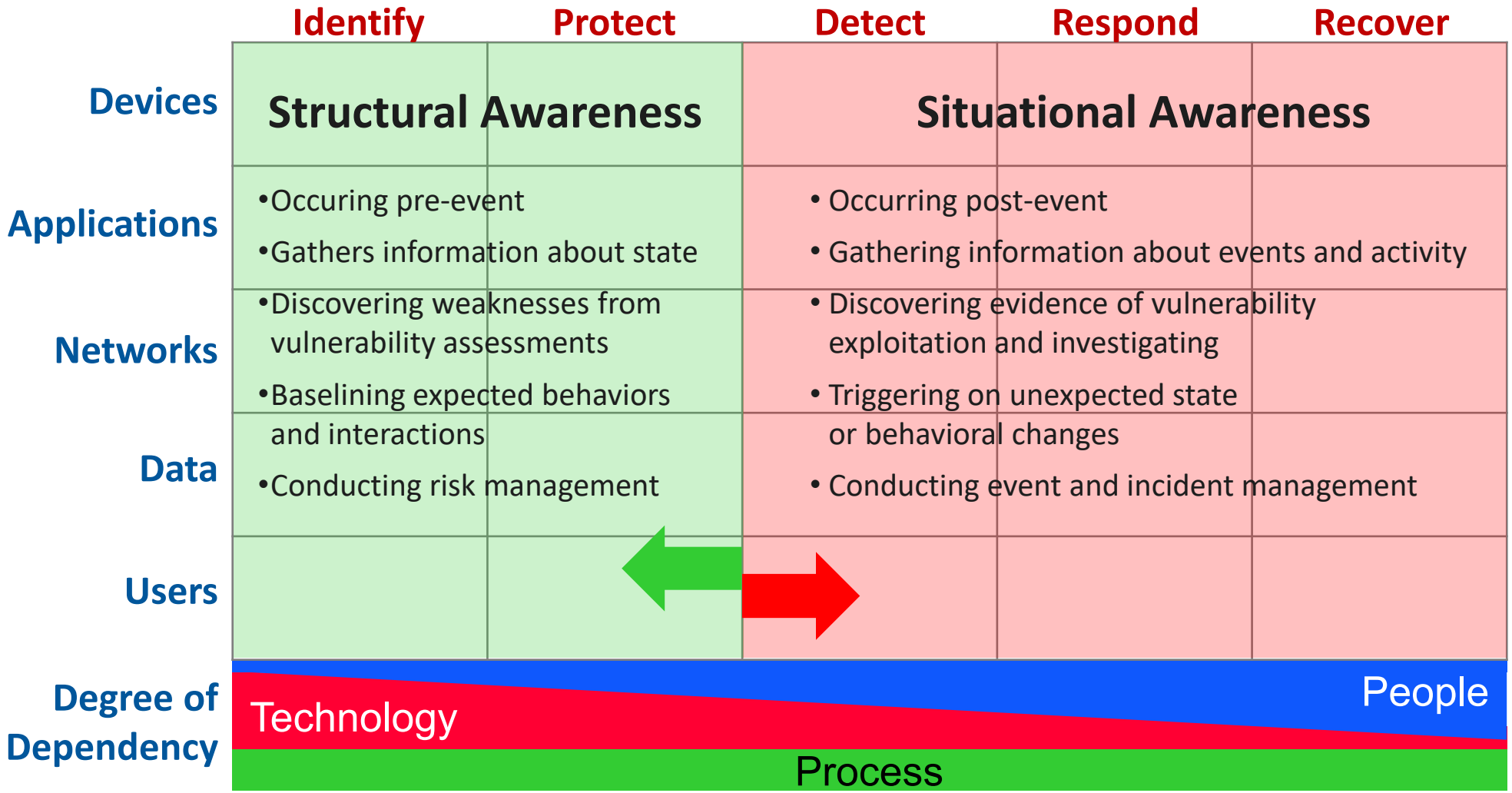


Visualizing Attack Surfaces



Mapping Zero Trust Capabilities

Remember Left and Right of Boom



Use Case 21: Prioritization Using CIS Critical Security Controls

	Identify	Protect	Detect	Respond	Recover
Devices	1.1, 1.4	3.6, 4.4, 4.5, 4.8, 4.9, 4.11, 4.12, 10.1, 10.2, 10.3, 10.5, 10.6, 12.7, 12.8, 13.5, 13.7, 13.9	1.3, 1.5, 8.8, 10.4, 10.7, 13.2	1.2, 4.10	
Applications	2.1, 2.2, 7.5, 7.6, 15.1, 15.2, 15.3, 15.5, 18.6, 18.7, 18.8	2.5, 2.6, 2.7, 4.1, 7.1, 7.3, 7.4, 9.1, 9.4, 15.4, 16.1, 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14, 18.9, 18.10	2.4	2.3, 7.2, 7.7	
Networks	12.4, 18.1, 18.2, 18.5	3.12, 4.2, 4.6, 8.1, 8.3, 8.4, 8.10, 9.2, 9.3, 9.5, 9.6, 9.7, 12.1, 12.2, 12.3, 12.5, 12.6, 13.4, 13.8, 13.10, 18.3, 18.4	8.2, 8.5, 8.6, 8.7, 8.9, 8.11, 13.1, 13.3, 13.6, 13.11		
Data	3.1, 3.2, 3.7, 3.8	3.3, 3.4, 3.5, 3.9, 3.10, 3.11, 3.13, 6.8, 11.3, 14.6, 15.7, 18.11	3.14, 8.12, 15.6		11.1, 11.2, 11.4, 11.5
Users	5.1, 5.5, 6.6	4.3, 4.7, 5.2, 5.4, 5.6, 6.1, 6.2, 6.3, 6.4, 6.5, 6.7, 14.1, 14.2, 14.3, 14.4, 14.5, 14.7, 14.8, 14.9		5.3	
Degree of Dependency	Technology				People
	Process			17.1, 17.2, 17.3, 17.4, 17.5, 17.6, 17.9	17.7, 17.8

Use Case 5: Calculating Defense-in-Breadth Using CIS' Control Assessment Specification

(https://controls-assessment-specification.readthedocs.io)

	Identify	Protect	Detect	Respond	Recover	Total
Devices	15 (8 / 7 / 0)	84 (30 / 36 / 18)	26 (0 / 21 / 5)	9 (5 / 4 / 0)	0	134 (43 / 68 / 23)
Applications	56 (18 / 34 / 4)	125 (33 / 72 / 20)	5 (0 / 5 / 0)	11 (7 / 4 / 0)	0	197 (58 / 115 / 24)
Networks	14 (0 / 10 / 4)	94 (21 / 53 / 20)	32 (3 / 28 / 1)	0	0	140 (24 / 91 / 25)
Data	22 (9 / 13 / 0)	67 (32 / 21 / 14)	12 (0 / 0 / 12)	0	17 (13 / 4 / 0)	118 (54 / 38 / 26)
Users	24 (9 / 15 / 0)	90 (84 / 6 / 0)	0 (0 / 0 / 0)	6 (6 / 0 / 0)	0	120 (99 / 21 / 0)
Total	134 (44 / 79 / 8)	460 (200 / 188 / 72)	75 (3 / 54 / 18)	26 (18 / 8 / 0)	17 (13 / 4 / 0)	709 (278 / 333 / 98)

Use Case 22: Measurement Health

HARD

RELATIVE DIFFICULTY

EASY

A — Efficiency
How cost effective is the capability? $$

B — Performance
How well does the capability work? 96%

C — Utilization
Are all available features enabled?

D — Coverage
Is the capability enabled?

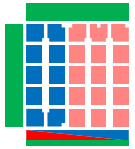
E — Presence
Does the capability exist?

	Identify	Protect	Detect	Respond	Recover
Devices	E	B	D	E	F
Apps	C	B	B	E	F
Networks	A	A	E	F	E
Data	E	B	B	F	E
Users	D	C	F	E	F

	Identify	Protect	Detect	Respond	Recover
Devices		0.25	0.40		0.20
Apps	0.20	0.10		0.10	0.15
Networks	0.15		0.10	0.20	
Data		0.05	0.10		0.20
Users	0.30			0.10	

	Identify	Protect	Detect	Respond	Recover
Devices		$50	$100		$50
Apps	$50	$100		$50	$100
Networks	$100		$100	$50	
Data		$50	$50		$50
Users	$50			$50	

Use Case 23: Developing a roadmap



Foundation

Cyber Defense Matrix

Layer 1: Recipes

Proven Practices, Frameworks, Reference Architectures

Layer 2: Pantry

Current State Capabilities

Layer 3: Market

Commercial Options, Art of the Possible

Layer 4: Allergies

Business/Mission/Technology Constraints, Exceptions

Layer 5: Nutritional Needs

Risks, Attack Surfaces, Threat Environment

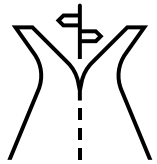
The “Stack”

Combined Matrices

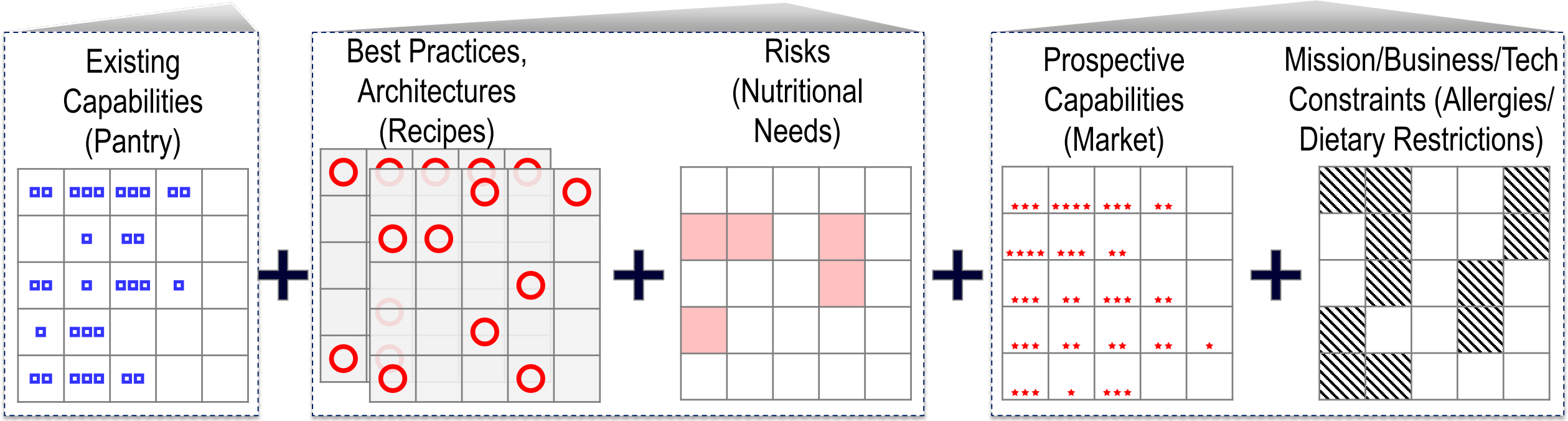
Use Case 23: Constructing a roadmap

How secure am I?

How secure should I be?



How do I get there?



Use Case 23: Interpreting the roadmap

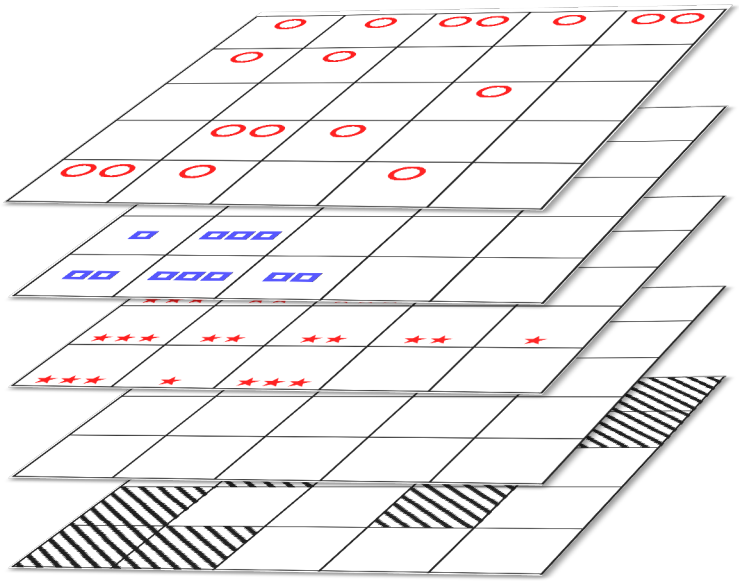
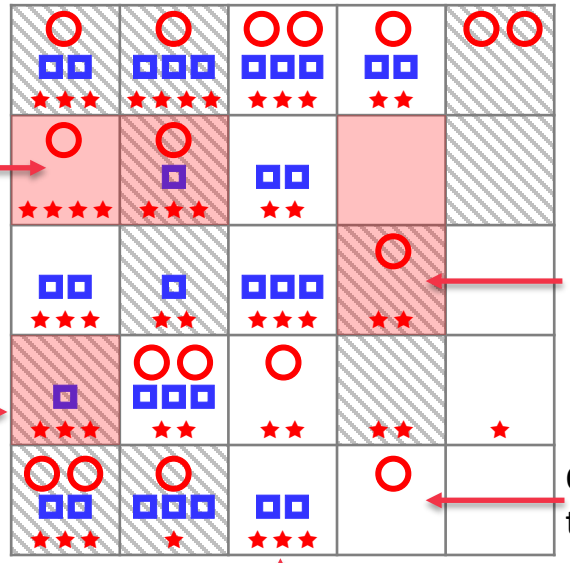


Table stakes /
Just do it

Risk Management Discussion:
- Active attacks underway
- No regulatory requirement
- Capabilities are available...
- … but controls create minor mission impact



Risk Management Discussion:
- Active attacks underway
- Regulatory requirement
- Capabilities are available...
- … but controls create major mission impact

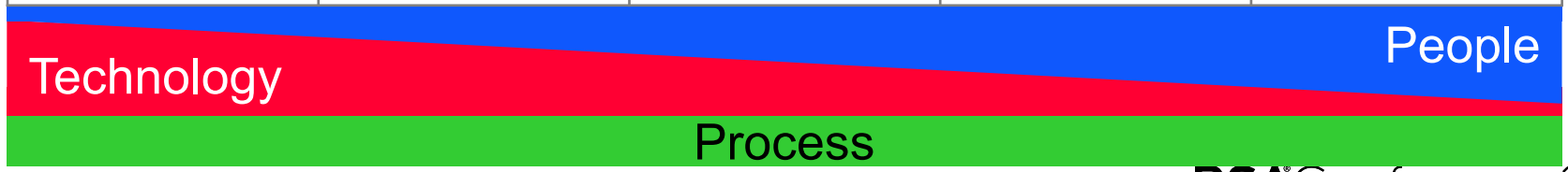
Opportunities
to innovate

Opportunities
to deprecate
or capture
best practice

Architectural Requirements
Existing Capabilities
Commercial Capabilities
Attack Surfaces
Business/Mission Constraints

Use Case 24: Seeing gaps and opportunities

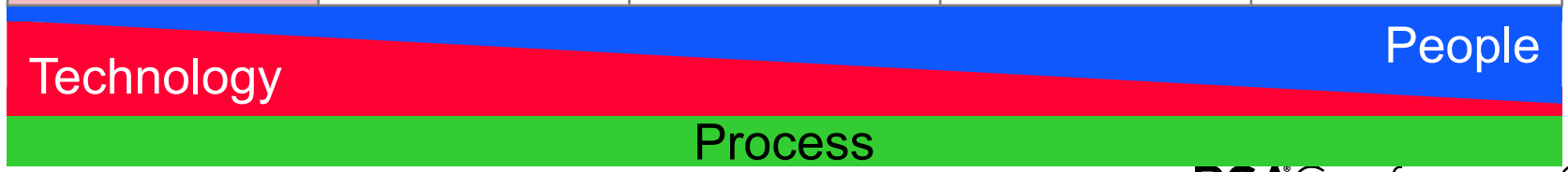
	Identify	Protect	Detect	Respond	Recover
Devices	A – – C – D –	F – G – H – I – J	K – L – M – –	P – – R – S – T	– V – – X – –
Applications	A – B – C – – E	F – – H – I –	– L – M – N –	– – – S – T	– – W – – – Z
Networks	A – – C – D – E	– G – – I – J	– L – M – –	P – – R – – T	U – – – – Y –
Data	A – B – C – D –	F – – H – I –	– – M – – O	P – – – S –	– V – W – X – – Z
Users	– – C – – E	– G – H – – J	– – M – N – O	– – – –	U – V – – X – Y –



Use Case 24: Seeing gaps and opportunities

	Identify	Protect	Detect	Respond	Recover
Devices	A – B – C – D – E	F – G – H – I – J	K – L – M – –	P – – R – S – T	– V – – X – –
Applications	A – B – C – D – E	F – – H – I –	– L – M – N –	– – – S – T	– – W – – – Z
Networks	A – B – C – D – E	– G – – I – J	– L – M – –	P – – R – – T	U – – – – Y –
Data	A – B – C – D – E	F – – H – I –	– – M – – O	P – – – S –	– V – W – X – – Z
Users	A – B – C – D – E	– G – H – – J	– – M – N – O	– – – –	U – V – – X – Y –

Degree of Dependency

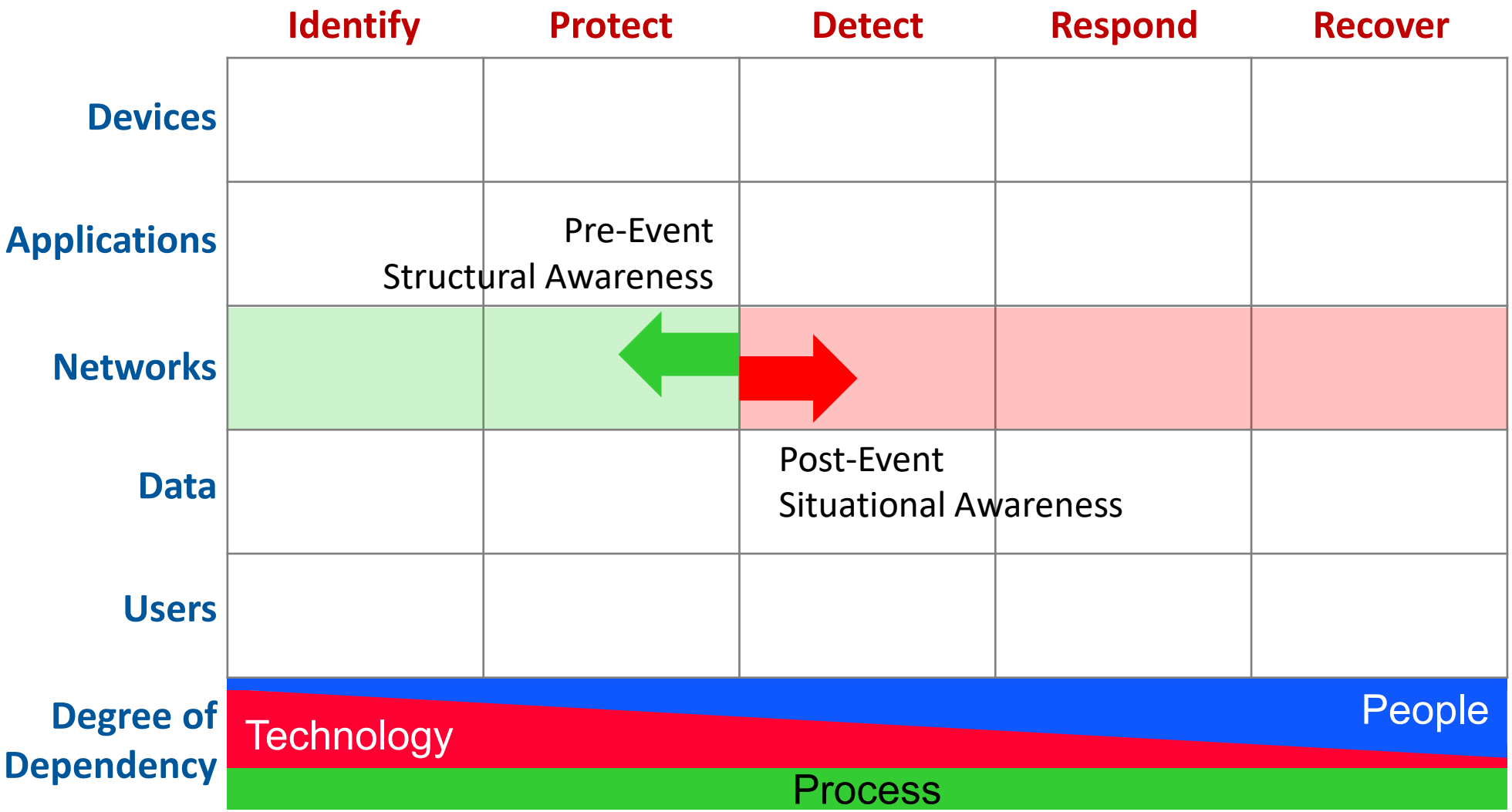


Use Case 24: Seeing gaps and opportunities

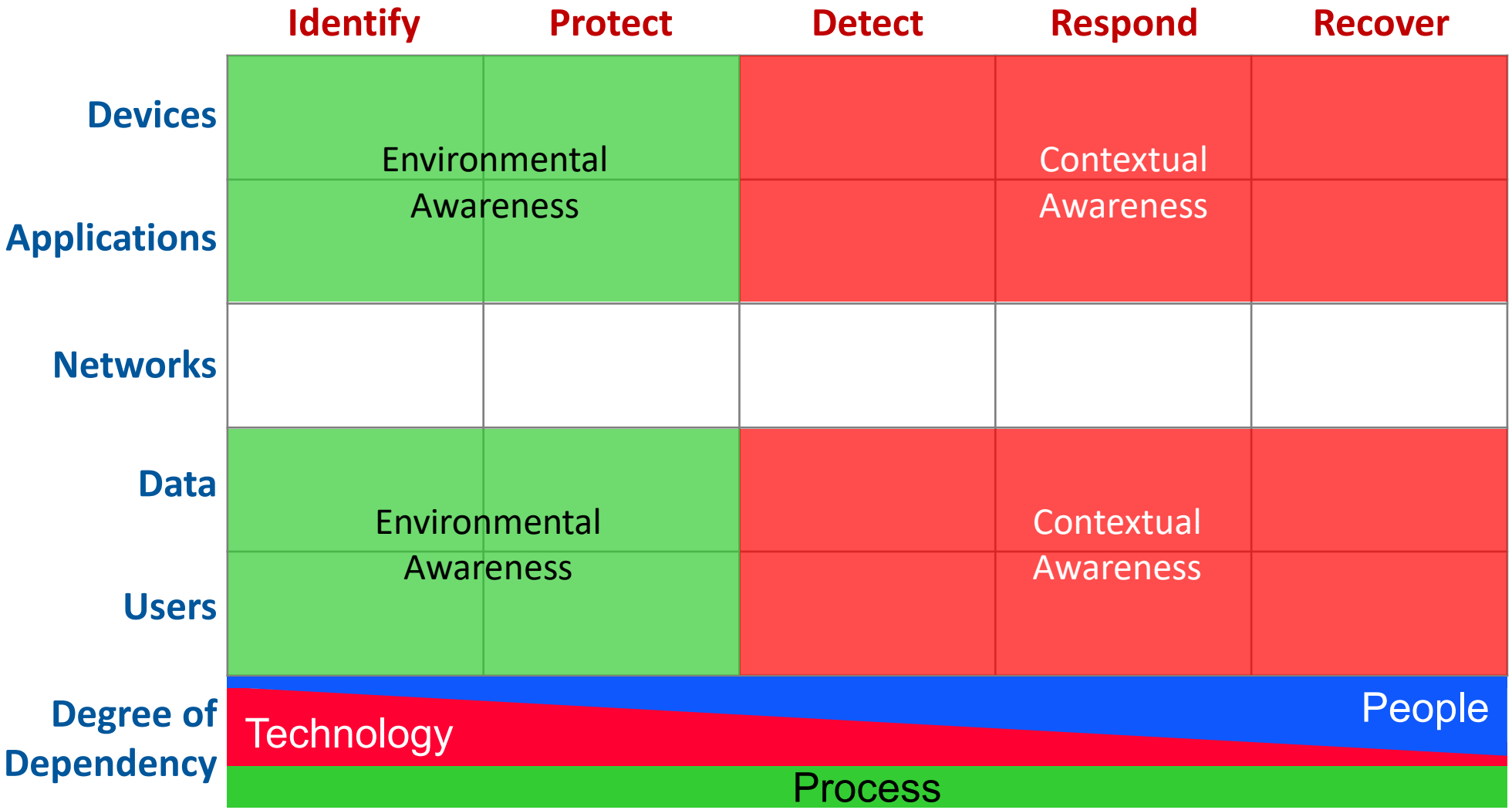
	Identify	Protect	Detect	Respond	Recover
Devices	A – B – C – D – E	F – G – H – I – J	K – L – M – N – O	P – Q – R – S – T	U – V – W – X – Y – Z
Applications	A – B – C – D – E	F – G – H – I – J	K – L – M – N – O	P – Q – R – S – T	U – V – W – X – Y – Z
Networks	A – B – C – D – E	F – G – H – I – J	K – L – M – N – O	P – Q – R – S – T	U – V – W – X – Y – Z
Data	A – B – C – D – E	F – G – H – I – J	K – L – M – N – O	P – Q – R – S – T	U – V – W – X – Y – Z
Users	A – B – C – D – E	F – G – H – I – J	K – L – M – N – O	P – Q – R – S – T	U – V – W – X – Y – Z

Degree of Dependency

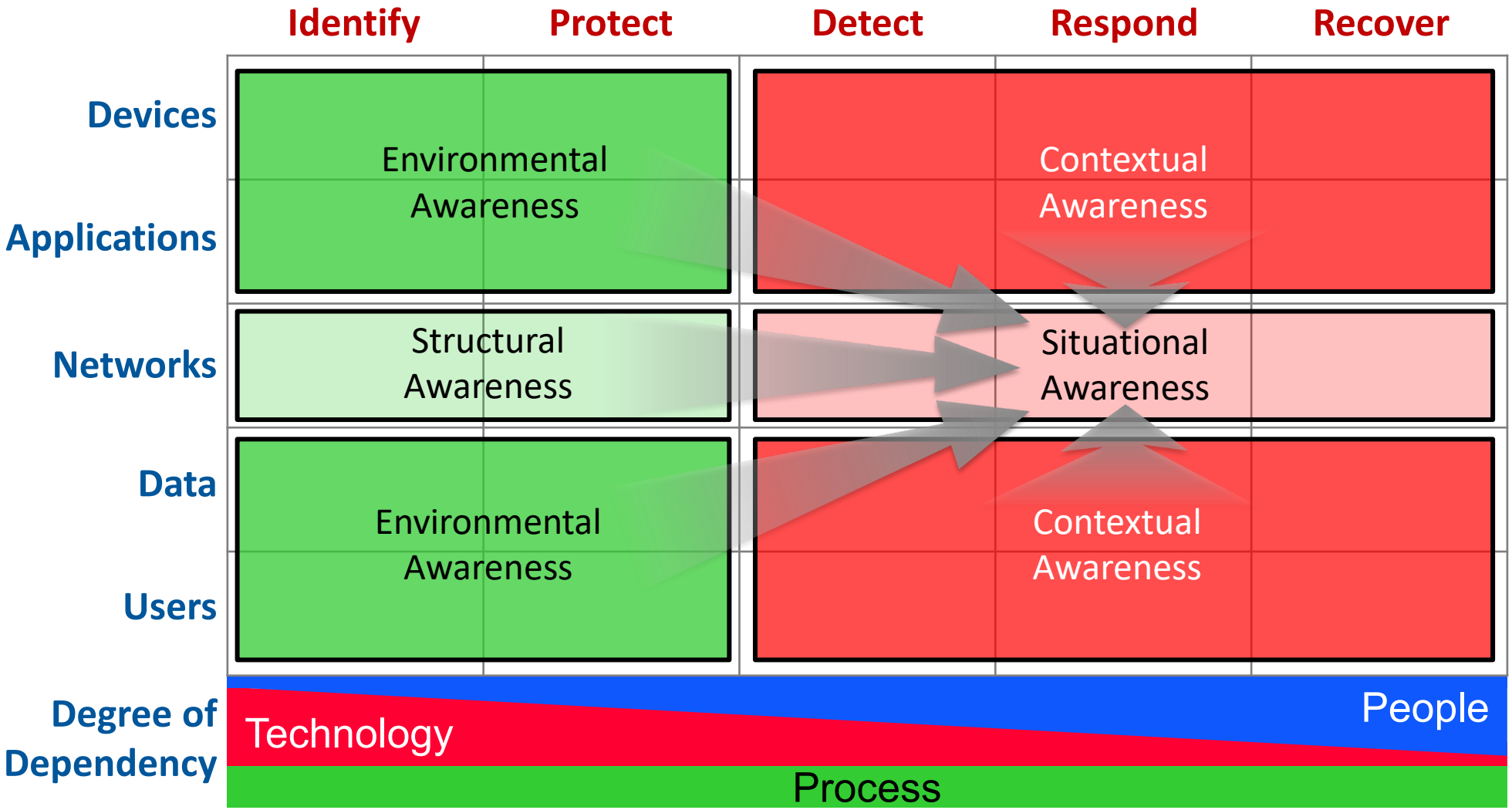
Use Case 25: Improving Situational Awareness



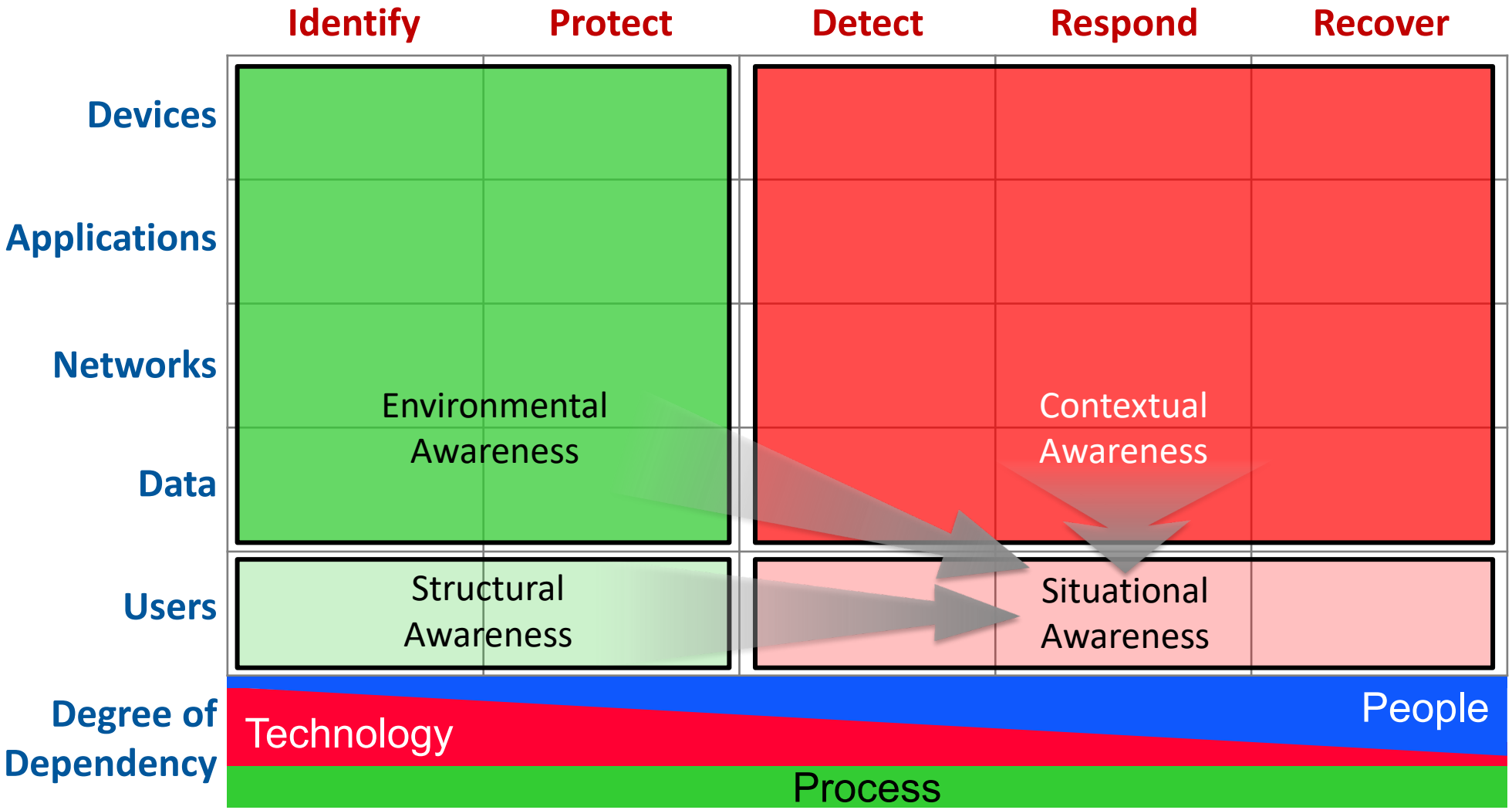
Use Case 25: Improving Situational Awareness



Use Case 25: Improving Situational Awareness



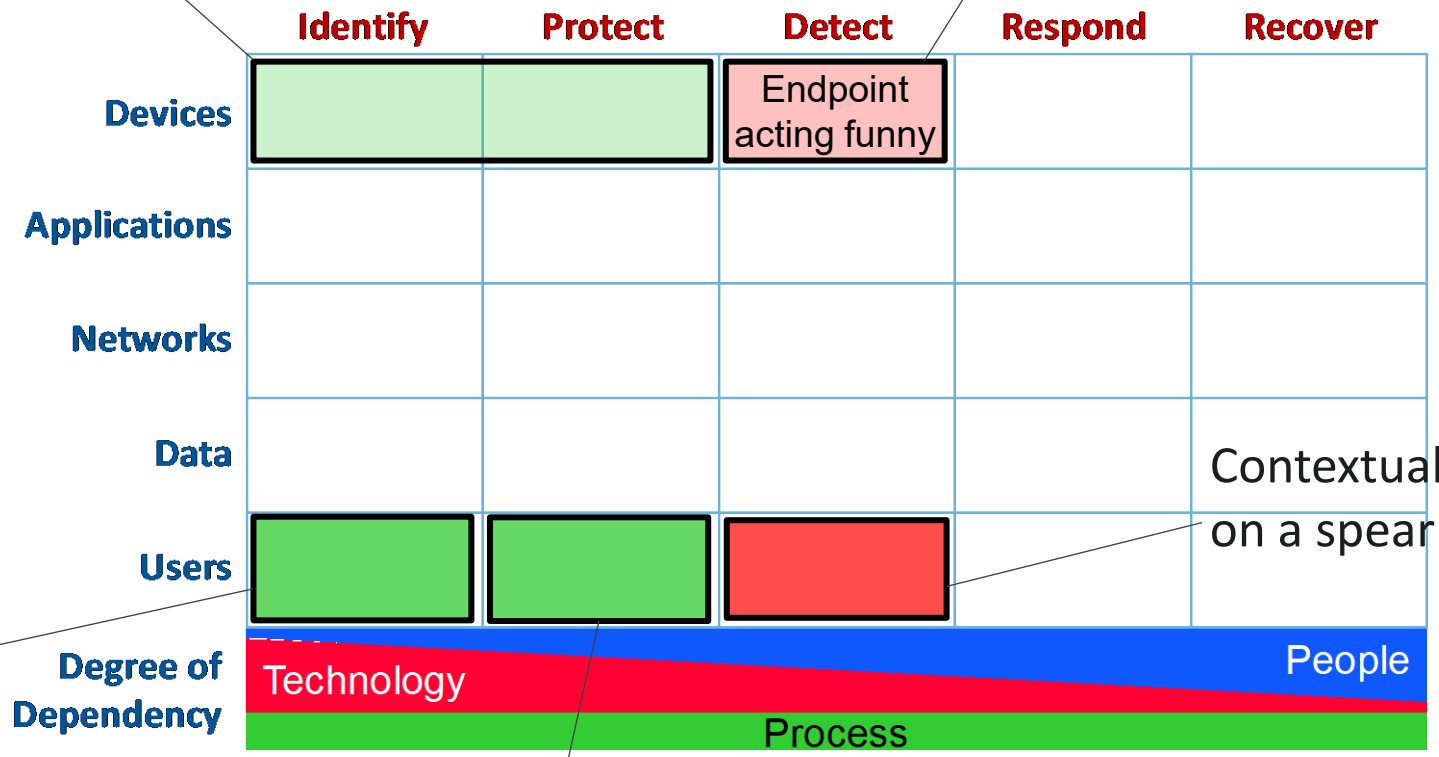
Use Case 25: Improving Situational Awareness



Use Case 25: Improving Situational Awareness

Structural: Fully patched, locked down endpoint, 2FA enabled

Situational: Machine compromised due to malware installed through client-side attack



Contextual: User clicked on a spear phishing email

Environmental: User of endpoint failed last phishing simulation test

Environmental: Training and awareness not complete

Use Case 25: Improving Situational Awareness

Environmental: Content originated from server housing sensitive blueprints for new product

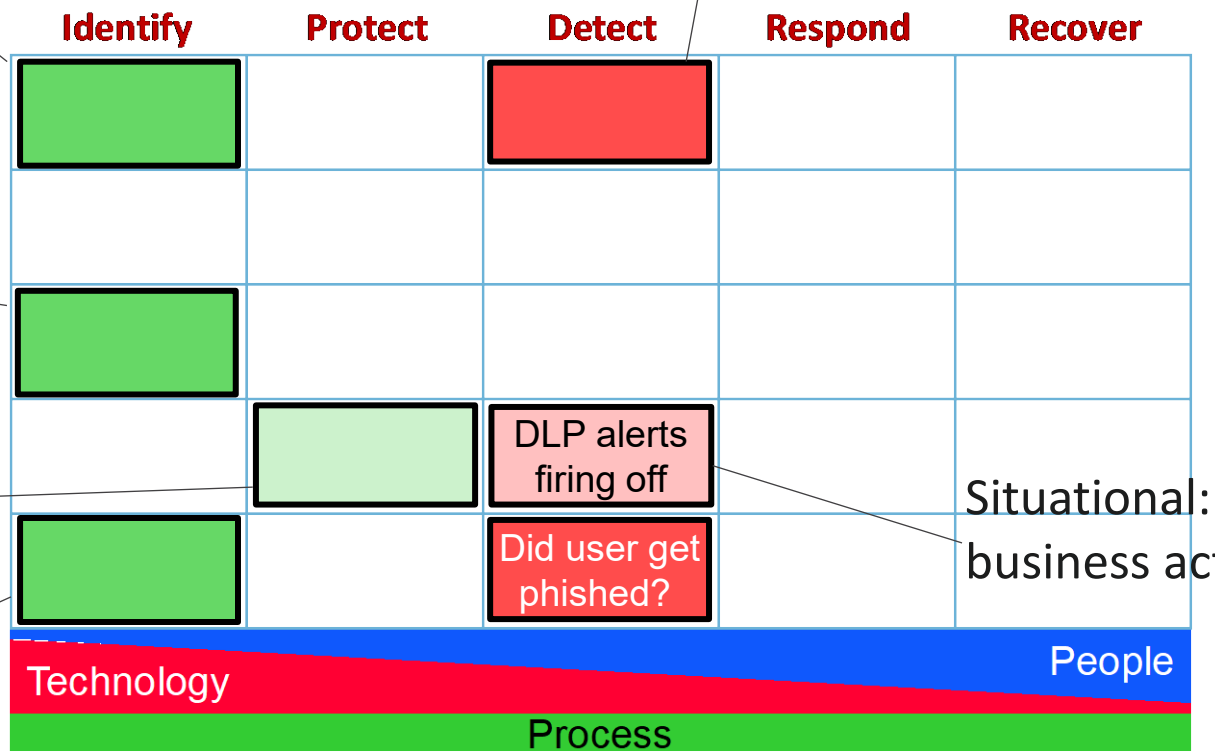
Contextual: No unusual logins or interactions with server

Environmental: New B2B connection made with a Chinese manufacturing plant

Structural: Data is encrypted

Situational: Probably normal business activity

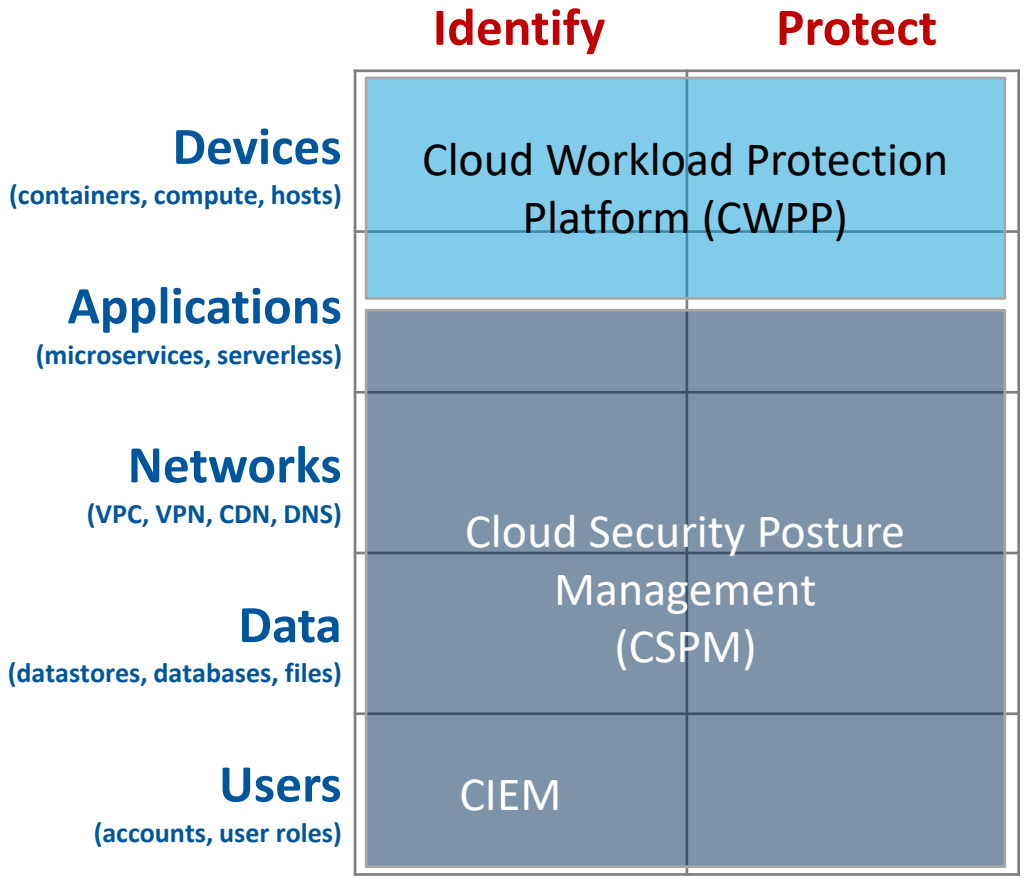
Environmental: Regular user of server aligned to new China project

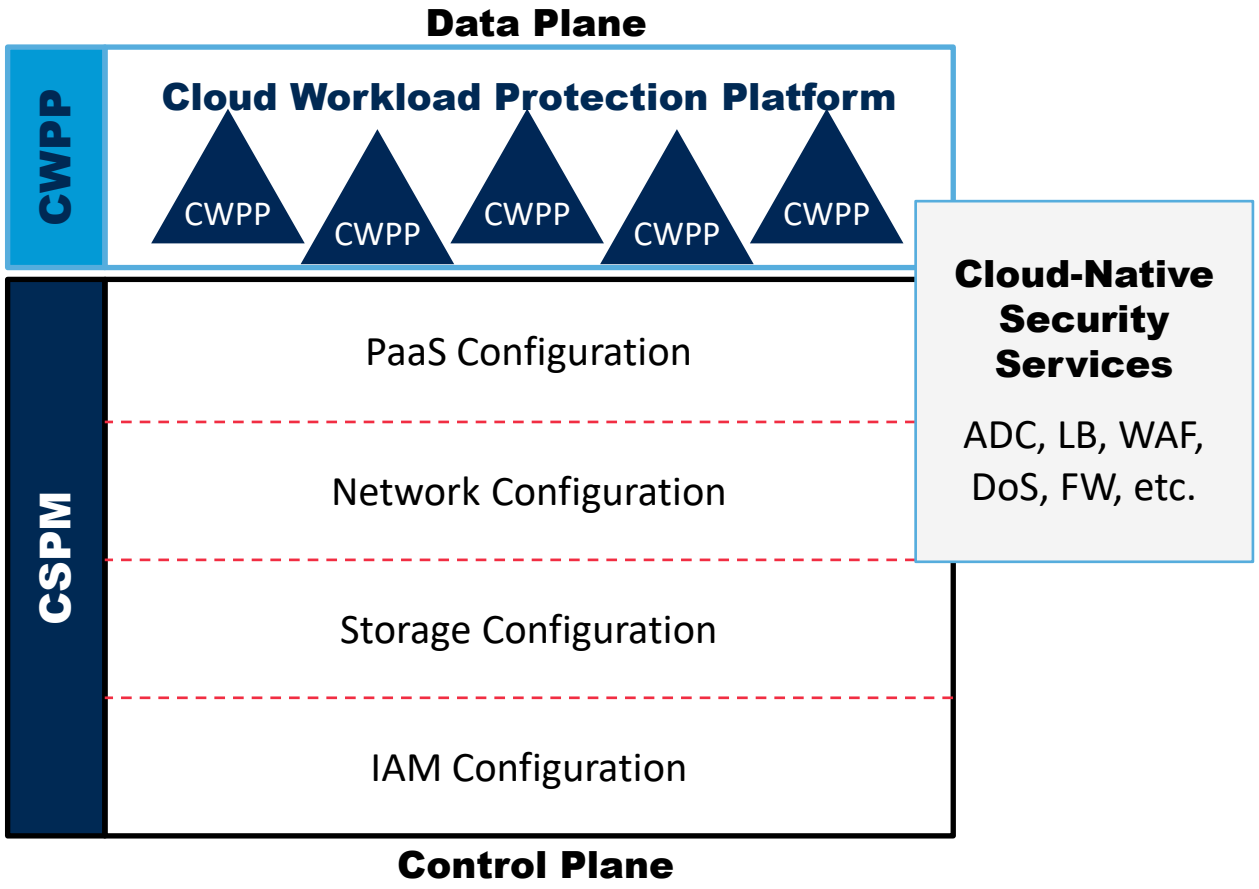


Use Case 26: Mapping Training

	Identify	Protect	Detect	Respond	Recover
Devices	**SEC460**: Enterprise Threat and Vulnerability Assessment **SEC504:** Hacker Tools, Techniques, Exploits, and Incident Handling	**SEC505:** Securing Windows and PowerShell Automation **SEC506**: Securing Linux/Unix **SEC530:** Defensible Security Architecture and Engineering	**SEC599**: Defeating Advanced Adversaries - Purple Team Tactics & Kill Chain Defenses **SEC450:** Blue Team Fundamentals: Security Operations and Analysis	**FOR500**: Windows Forensic Analysis	
Applications	**SEC504:** Hacker Tools, Techniques, Exploits, and Incident Handling	**DEV543**: Secure C/C++ Coding **SEC534:** Secure DevOps: A Practical Introduction **SEC542**: Web App Penetration Testing and Ethical Hacking			
Networks	**SEC460**: Enterprise Threat and Vulnerability Assessment **SEC504:** Hacker Tools, Techniques, Exploits, and Incident Handling	**SEC617**: Wireless Penetration Testing and Ethical Hacking **SEC530:** Defensible Security Architecture and Engineering	**SEC503**: Intrusion Detection In-Depth **SEC450:** Blue Team Fundamentals: Security Operations and Analysis	**FOR572**: Advanced Network Forensics: Threat Hunting, Analysis & Incident Response	
Data		**SEC530:** Defensible Security Architecture and Engineering			
Users	**SEC567**: Social Engineering for Penetration Testers		**SEC504:** Hacker Tools, Techniques, Exploits, and Incident Handling		
Degree of Dependency	Technology				People
	Process				

Use Case 27: Mapping Cloud (IaaS/PaaS) Security





Source: Gartner Market Guide for Cloud Workload Protection Platforms, 2020 (slightly modified)

Use Case 28: Mapping Control Failures

Courtesy of Adrian Sanabria (@sawaba)

	Identify	Protect	Detect	Respond	Recover
Devices	1, 12	26, 28	29		
Applications	2, 8, 21, 23	26	3, 9, 13, 14		
Networks		4, 5, 6, 7, 16	10, 11, 20		
Data	15, 23	16, 17, 19	17, 18, 20		
Users					

Tech Oriented Control Failure

People Oriented Control Failure

Process Oriented Control Failure

“Apply” Slide

- Map your security organization to the Cyber Defense Matrix
- Try out the use cases described here, in the previous briefings, and in the Cyber Defense Matrix book
- Develop a new use case for the Cyber Defense Matrix
- Share the new use case with the community!

Want to learn more?

Come to the Learning Lab (LAB2-R01)
Thursday, June 9 @ 8:30a-10:30a

Come even if registration is full! If you get denied entry, I'll give you a free signed copy of the book!

Grab a free signed copy at:

- fastly Booth (Tuesday, June 7, 12:45-1:15)
- JupiterOne Booth (Wednesday, June 8, 11:30-12:30)

Questions?

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