

# ITSPmagazine Bundle Program Proposal

## CREATE. SPONSOR. PROMOTE.

### Tell Your Story To Our Growing Audience

Options Listed

**Submitted Article** With Custom Their Story Page & Promotion

**Podcast Recording** With Custom Their Story Page & Promotion

**Webcast/Podcast Recording** With Custom Their Story Page & Promotion

## Program Pricing: From \$350 To \$ 2,500

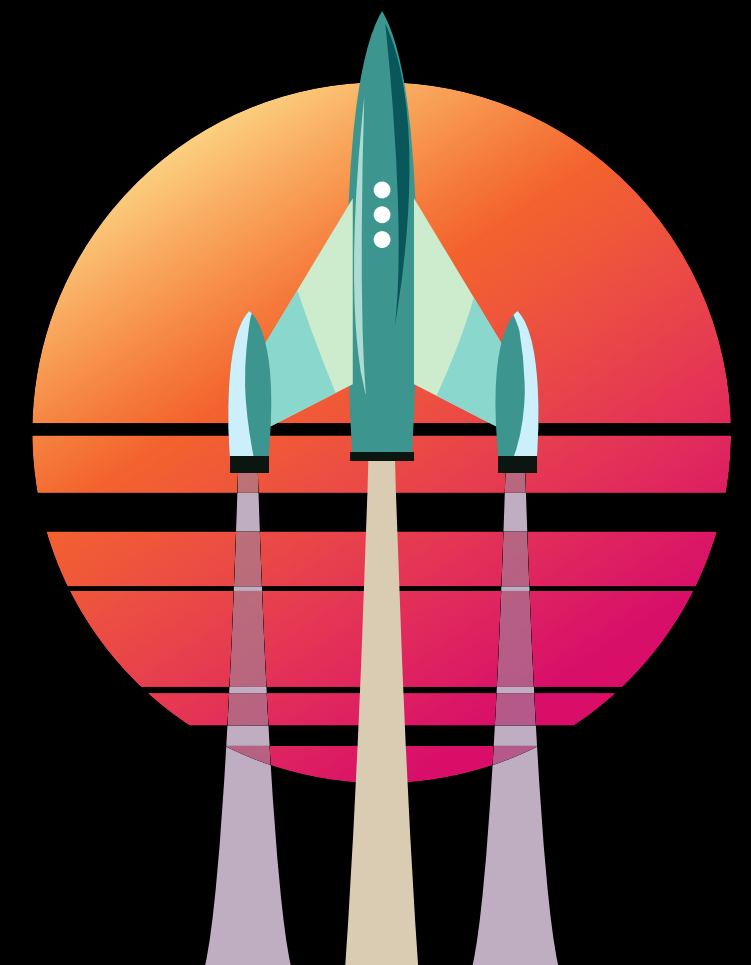
**See individual Options Inside**

**Proposal is valid for 14 days upon receipt**

All of our sponsorships and promotion programs are campaigns designed for optimal brand exposure, brand awareness, brand value, and thought leadership. We do NOT collect, sell, or guarantee leads of any kind.

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**ITSP**  
MAGAZINE



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## 1 Their (Your) Story Article

- **Written by and bylined to your team**
- **Published by ITSPmagazine**
- **Pending editorial approval**
- The Article will be published on a dedicated page on ITSPmagazine.com and displayed on the Their Story page
- This dedicated page can include a banner/link to a landing page of your choice
- The Article will also be:
  - Promoted in one of our standard ITSPmagazine newsletters (one delivery)
  - Shared across ITSPmagazine's social properties for at least 6 months
    - Once per week during the first month | Once per month for the following 5 months

**\$350/Each**

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## 1 Their (Your) Story Podcast

- A 20-30 minute recorded podcast interview with max two people from your team
- The podcast and written introduction will be published on a dedicated page on ITSPmagazine.com and displayed on the Their Story page
- This dedicated page can include a banner/link to a landing page of your choice
- The podcast will also be:
  - Syndicated to ITSPmagazine's podcast platform
  - Promoted in one of our standard ITSPmagazine newsletters (one delivery)
  - Shared across ITSPmagazine's social properties for at least 6 months
    - Once per week during the first month | Once per month for the following 5 months

**NOTE:** You will have access to the podcast embed code to share wherever you like.

**\$1,000/Each**

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# CREATE. SPONSOR. PROMOTE.

## 1 Their (Your) Story Webcast/Podcast

- A 45-60 minute recorded podcast interview with up to three people (industry experts, team members, partners, clients, etc.) of your choice to capture the story.
- The recorded webcast/podcast will be published with a written introduction on a dedicated page on ITSPmagazine.com and displayed on the Their Story page
- This dedicated page can include a banner/link to a landing page of your choice
- The podcast will also be:
  - Include a <2-minute video trailer to use for social media promotion
  - The podcast will be syndicated to ITSPmagazine's podcast platform
  - Promoted in two of our standard ITSPmagazine newsletters (one delivery)
  - Shared across ITSPmagazine's social properties for at least 6 months
    - Once per week during the first month | Once per month for the following 5 months

**NOTE:** You will have access to the podcast and webcast embed codes to share wherever you like.

**Custom pricing available for panels, moderation, roundtables, event hosting, customer case studies, etc.**

**\$2,500/Each**

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## Suggested Add On

### Assets Promotion / Banner Ads [3 Months Minimum]

- Promotional pieces will link to a landing page of your choice
- Banner Ad will be placed in rotation throughout ITSPmagazine.com
- Banner Ad will be promoted in our Newsletter (once per month)
- The event will be shared socially one time per week via the @ITSPmagazine social properties

**Your pre-paid rate for the 3 months** [Minimum]

**\$ 1,100 (Can be added to Their Story upon request)**

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