

RSACConference2015

San Francisco | April 20-24 | Moscone Center

SESSION ID: SPO2-W03

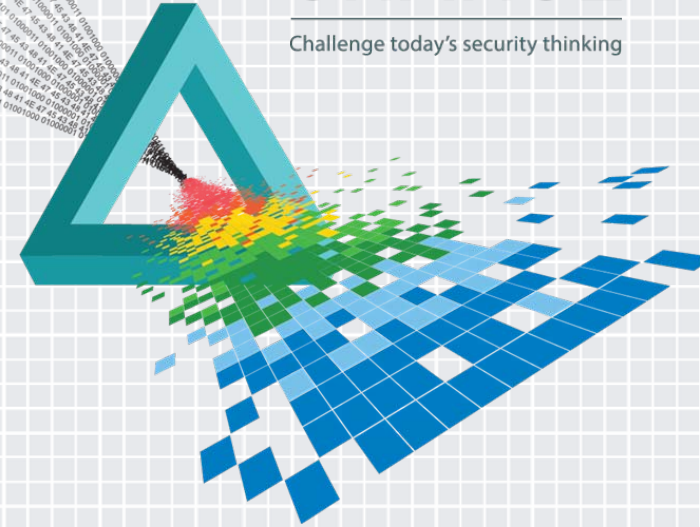
Healthcare Case Study: Beating Cybercrime, Nation-states & Insider Threats

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Partners HealthCare

CHANGE

Challenge today's security thinking



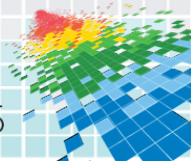
Agenda

1 Introduction to Partners

3 Overview of Partners' Security Strategy

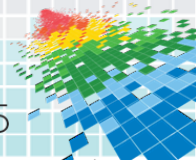
2 Today's Threat Landscape

4 SOC Real Security and Business Impact

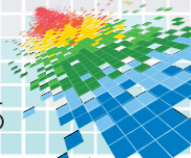


Learning Objectives

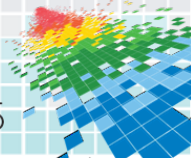
- ◆ Gain insight on healthcare-specific cyber security concerns
- ◆ Discover methods of how to gain more visibility and control in your network
- ◆ Understand the technology components behind Partners' SOC strategy
- ◆ Learn the best practices for a successful security program deployment



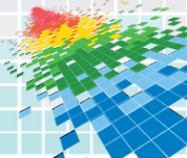
What comes to mind when you think of.....?



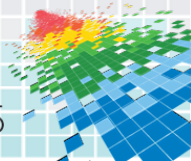
‘Wicked good’ sports...Ha’vahhd...and everybody’s favorite brand of coffee.



The next thing that comes to mind is healthcare...



Partners = Integrated Healthcare Network



Connectivity To Different Medical Entities

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Two academic, research oriented medical centers



Home health & long-term care services



Community & specialty hospitals



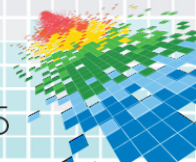
Physician network



Managed care organization



Community health centers



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What Attracts Cyber Criminals to Healthcare?



Abundance of Highly Valuable Data



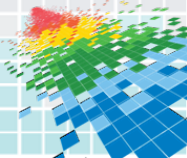
Protected health information



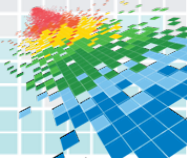
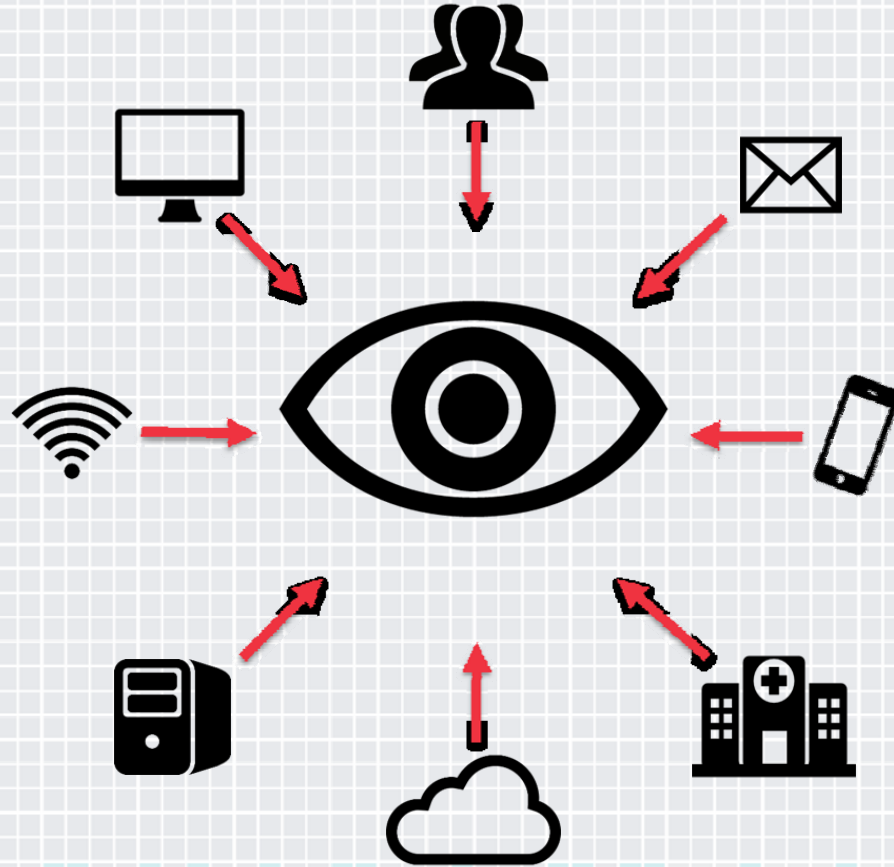
Research data



Employee data



Numerous Points Of Entry



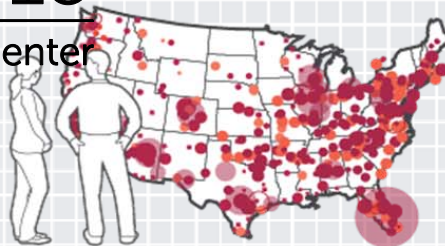
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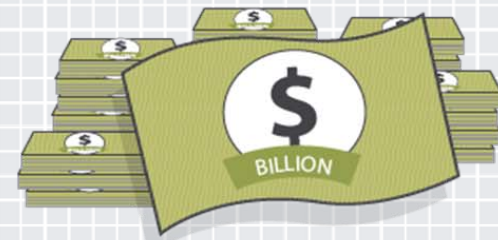
\$150-\$250

Average cost per breached medical record.



70%

Increase in reports of large data breaches from healthcare organizations since 2010.

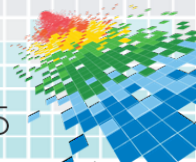


\$5.6 billion

Yearly cost to the healthcare industry, due to breaches.



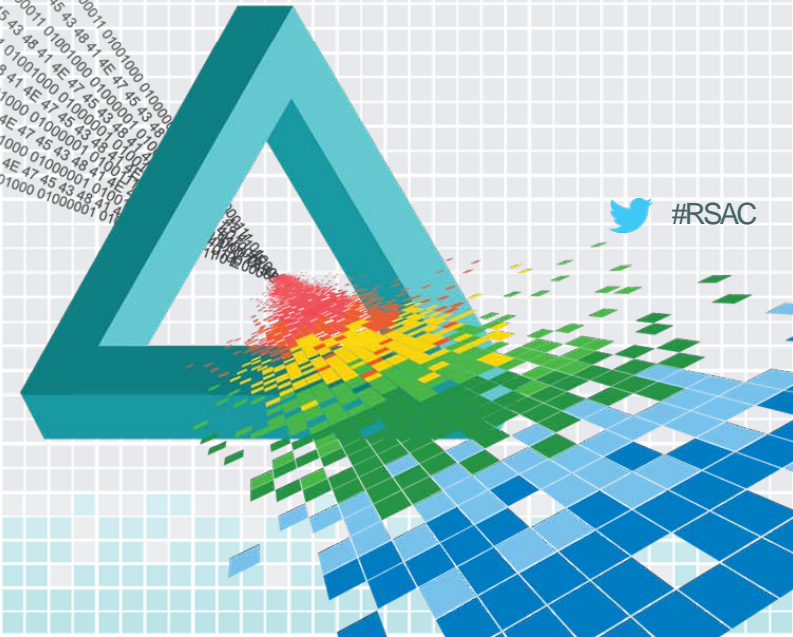
94% Of healthcare organizations have reported being victims of a cyber attack.



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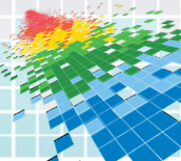
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Today's Threat Landscape

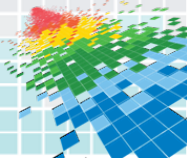
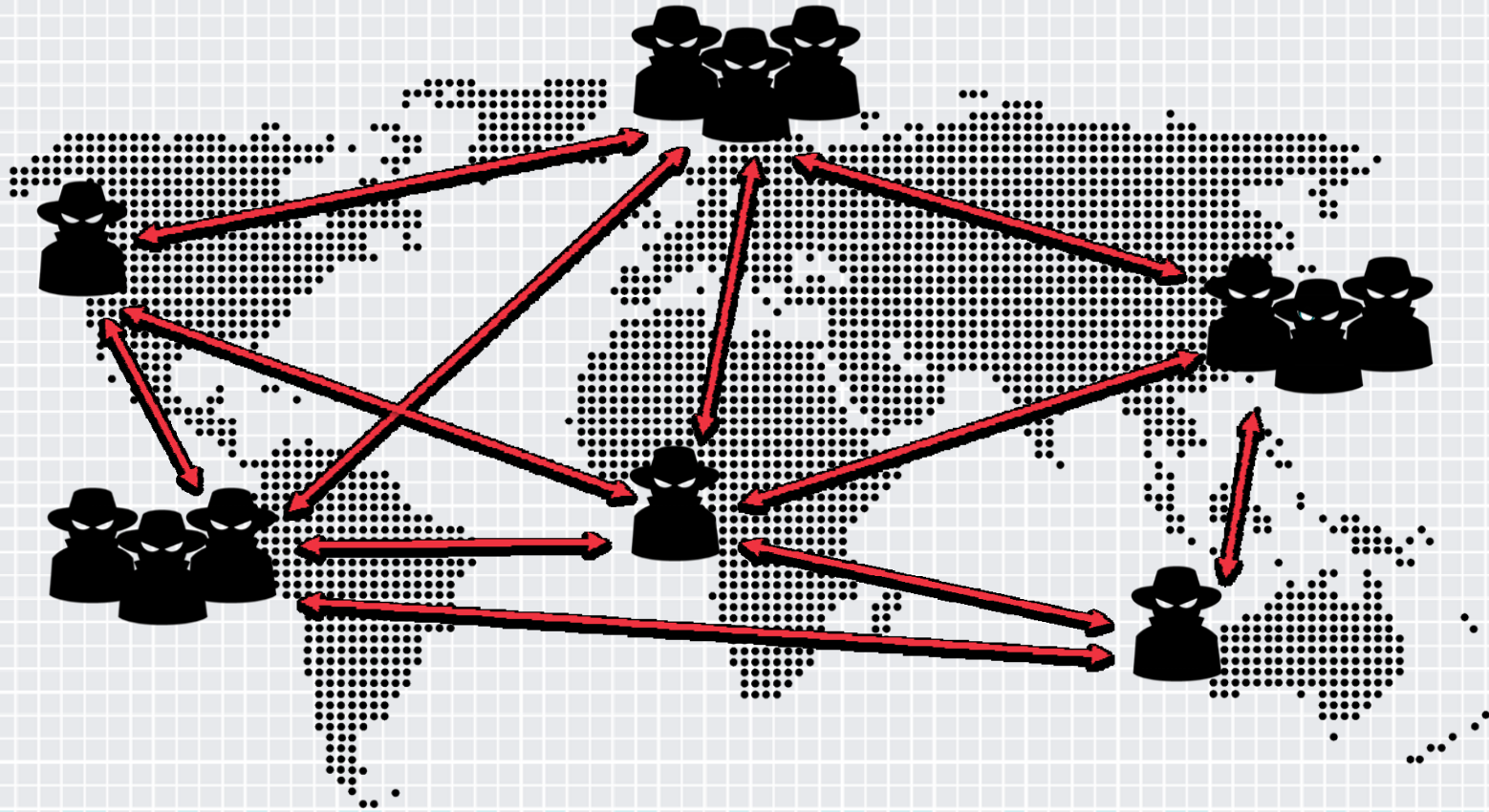


 #RSAC

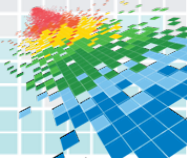
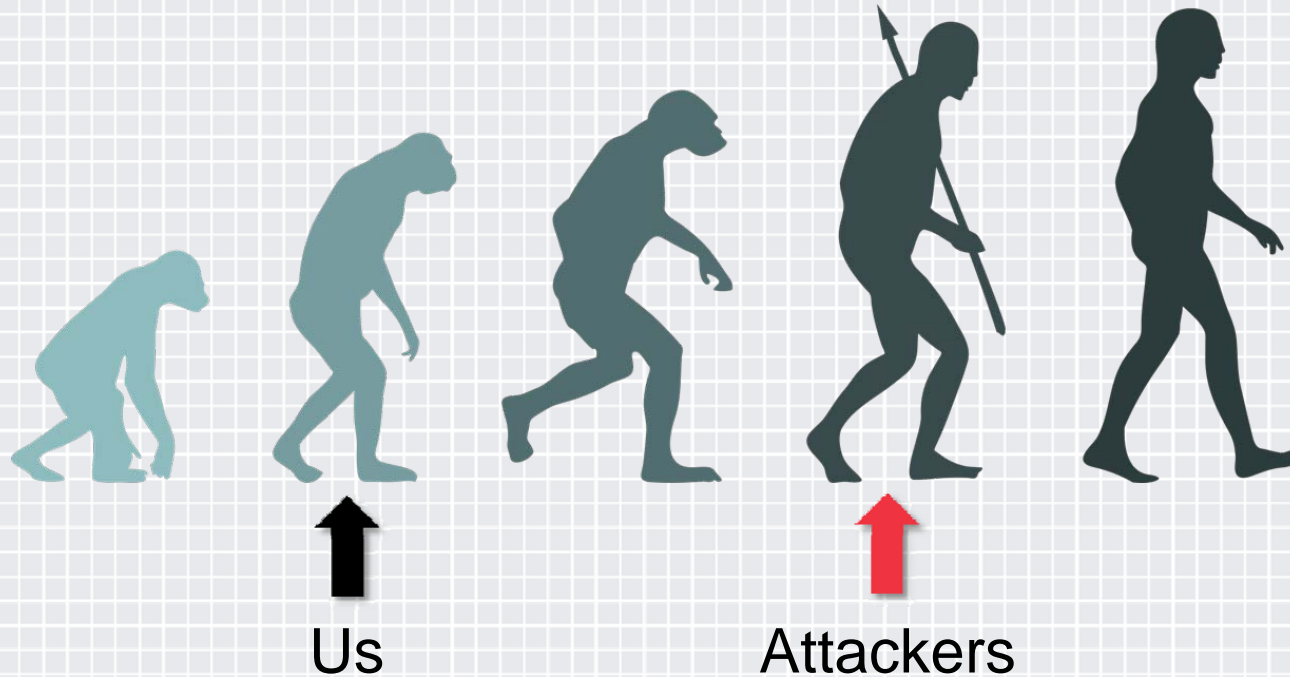
The Lone Hacker Is A Thing Of The Past



Cyber Criminals Are Well Connected

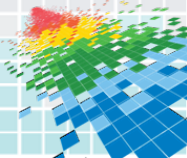


Always Two Steps Ahead of Us



...And Their Attacks Are Deadly

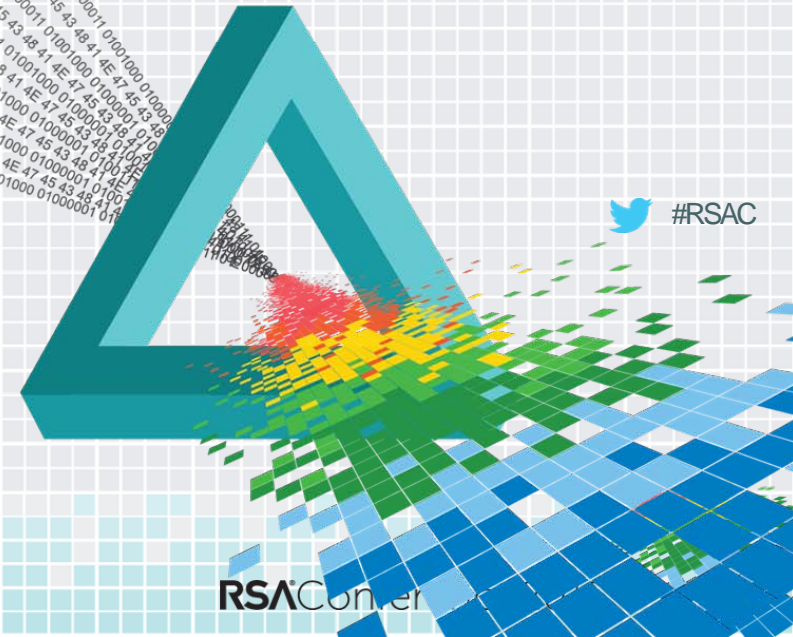
- ◆ Advanced persistent threats
- ◆ DDoS and TDoS
- ◆ Zero-day exploits
- ◆ Spear phishing
- ◆ Social engineering
- ◆ Trojans
- ◆ Anonymous proxies (i.e. TOR)



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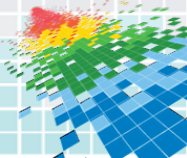
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The Ideal Security Solution





Visibility + Control



Traditional Approach To Security

Isolated Security Solutions

Signature-Based ID
Solutions

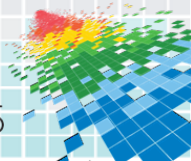
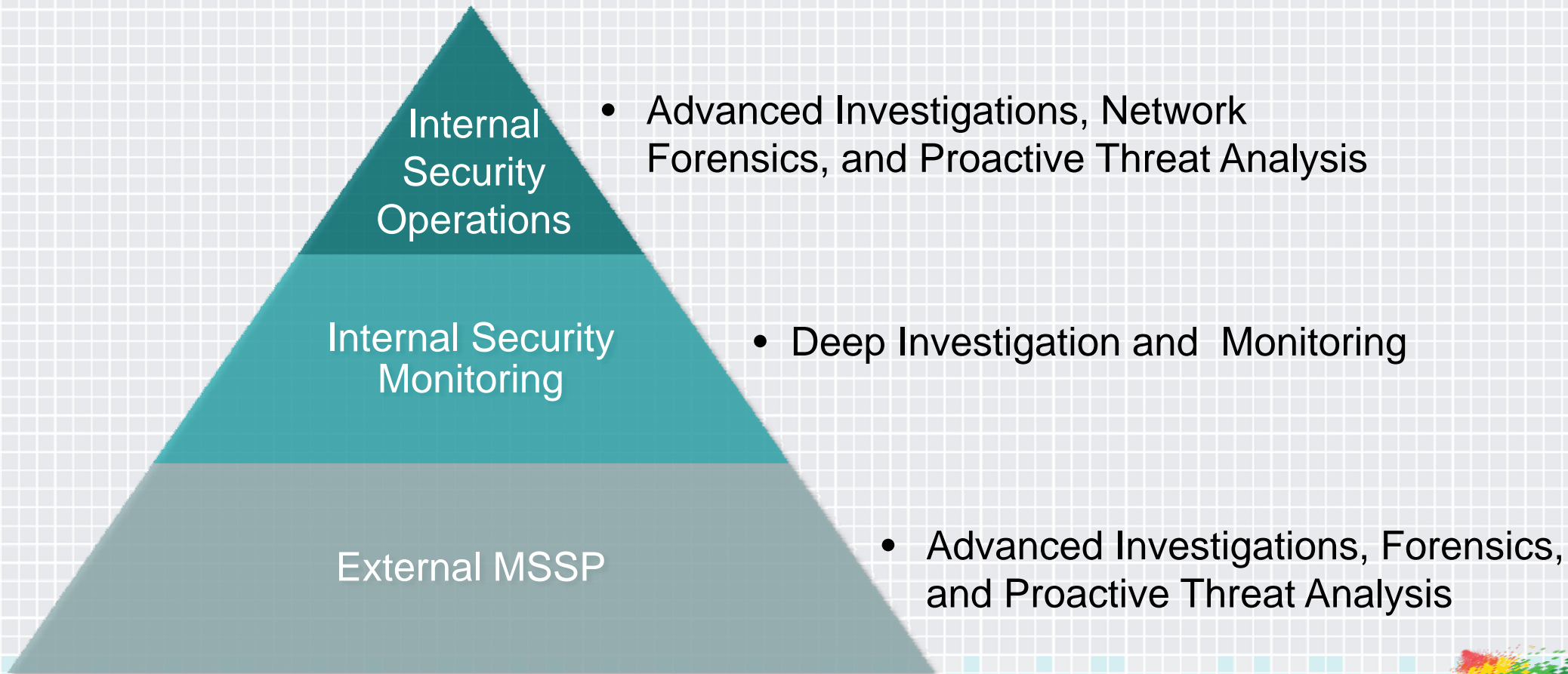
Inability to Decipher
Machine Data

Lack of Focus on
Crown Jewels

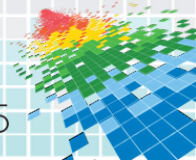
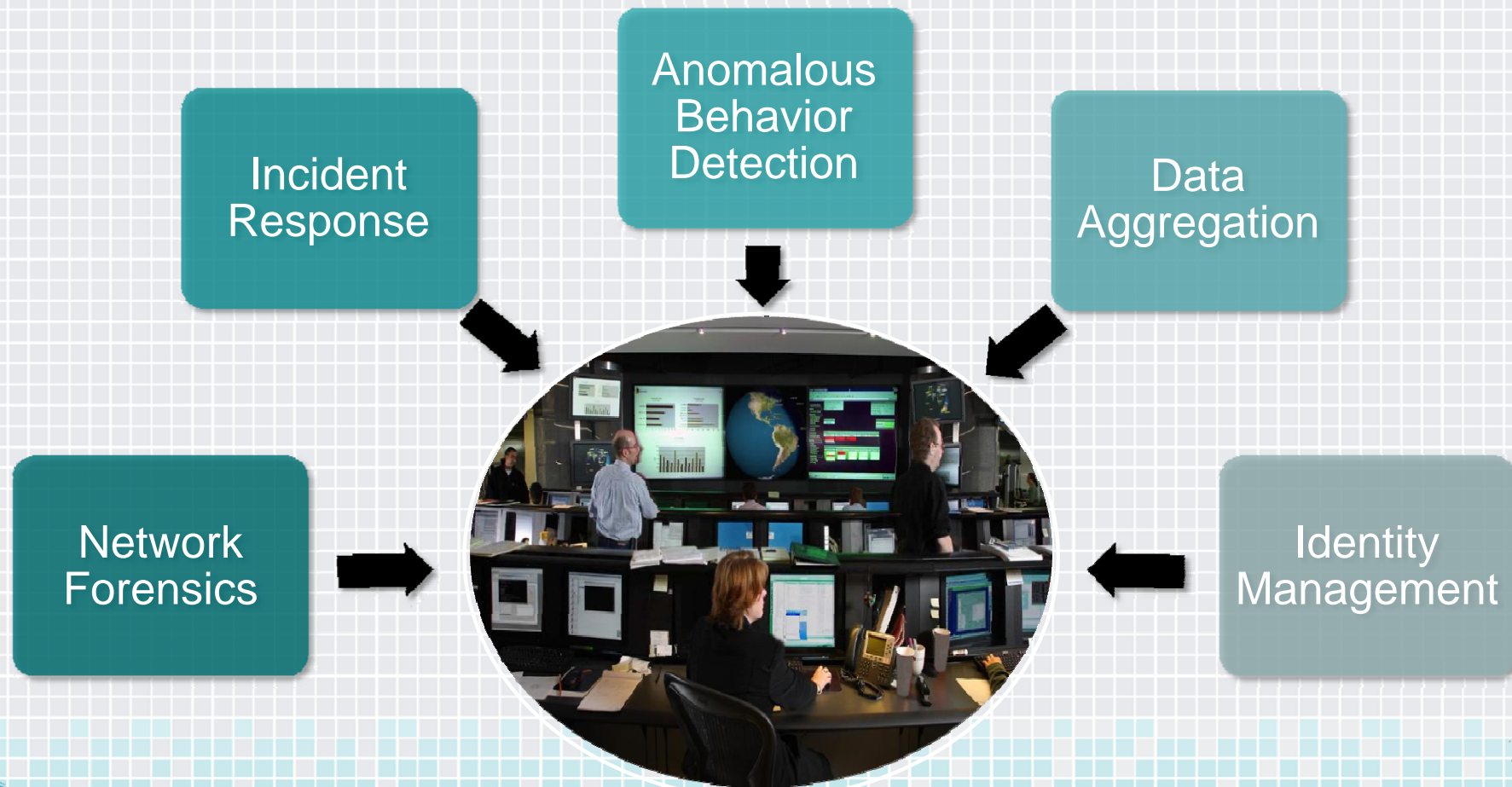
Non-Integrated Approach



Tiered Security Approach



Partners' Security Operations Center Strategy



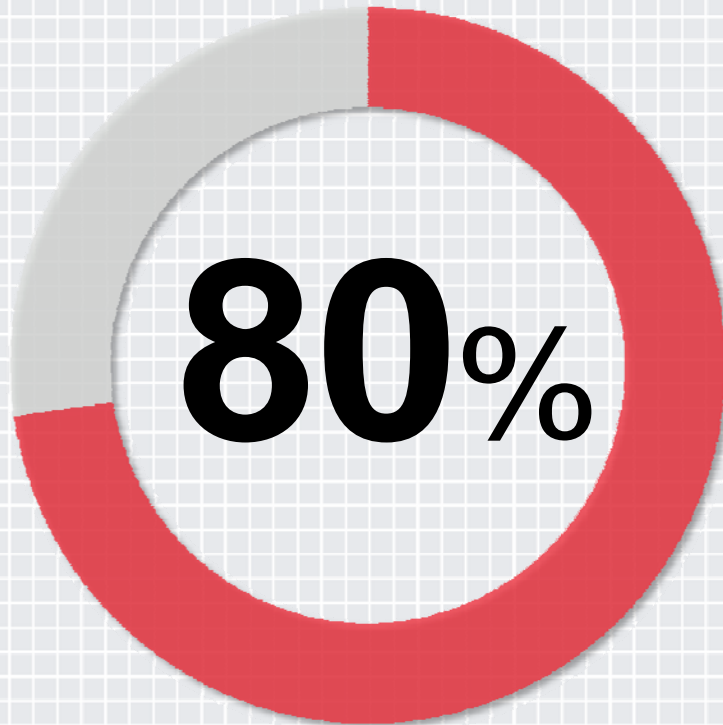
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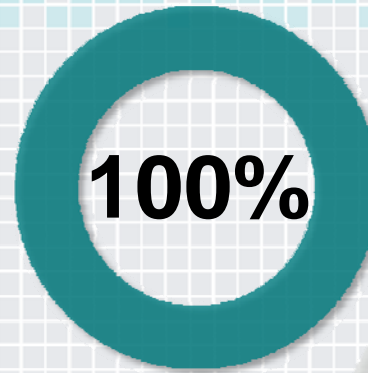
Impact of Partners' SOC Strategy



Incident Response



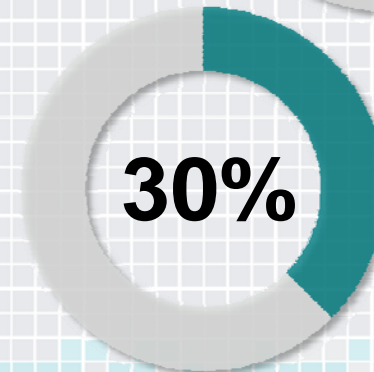
Of incidents are detected through automation



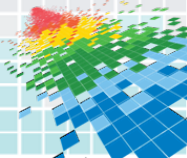
Reduction in detection time



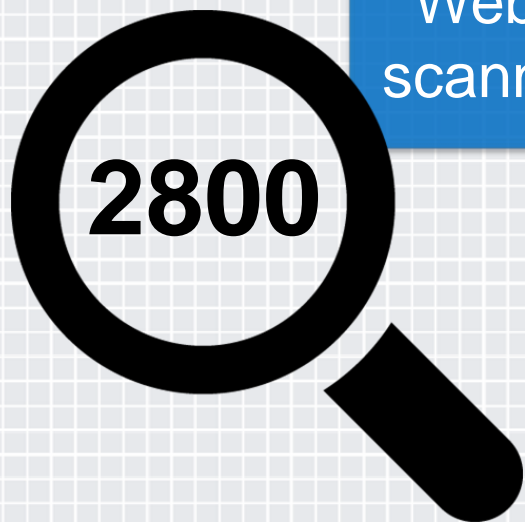
Reduction in time to collect and analyze



Reduction in event duration



Increased Visibility



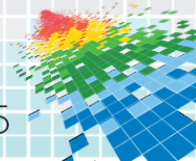
Web Applications
scanned bi-monthly

11 billion

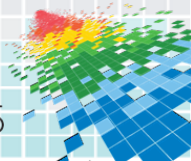
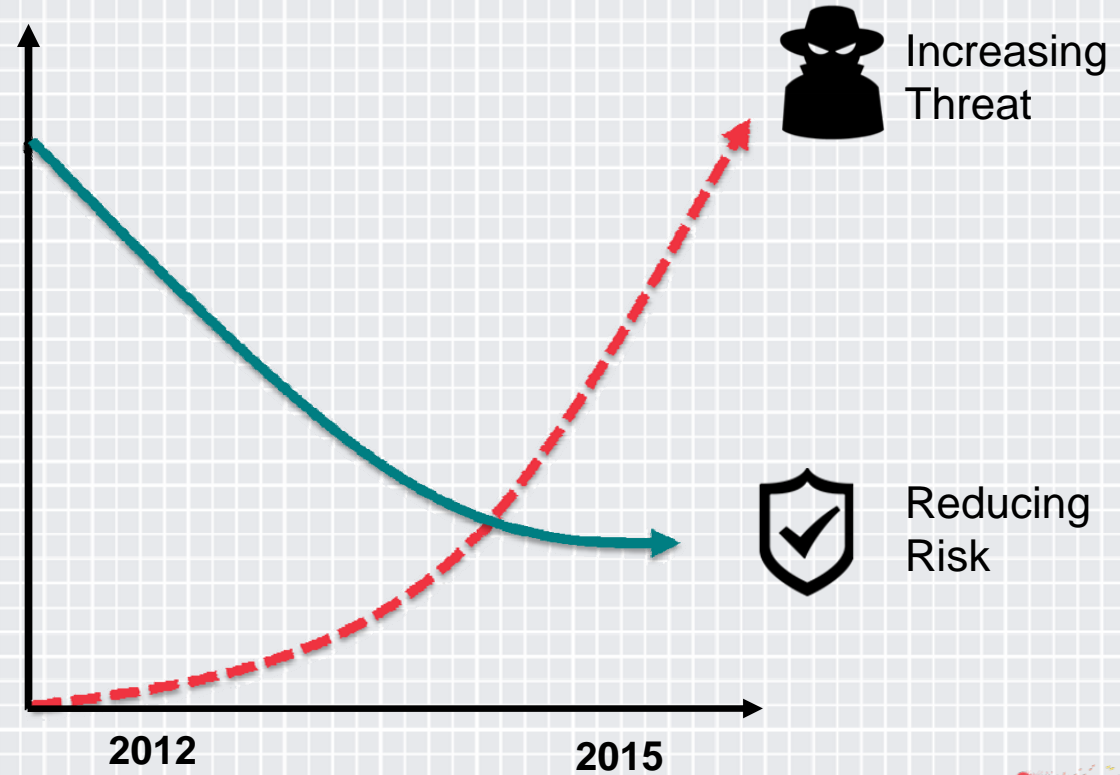
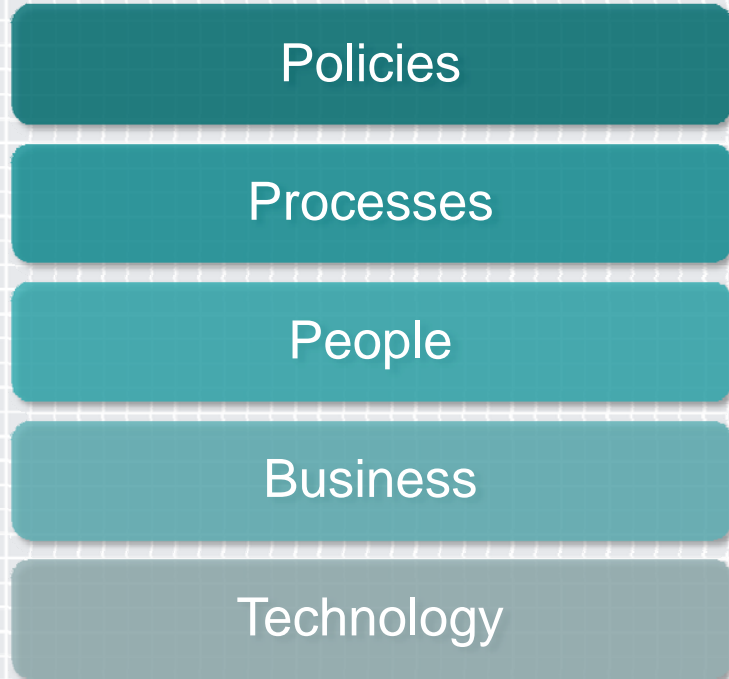
Logs per month in 2014

24 billion

Logs per month in 2015



Reducing Risk Over Time

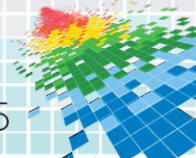


Apply What You Have Learned Today

- ◆ Next week you should:
 - ◆ Review your enterprise security strategy.
 - ◆ Re-assess your current technology solutions.
- ◆ Within three months you should:
 - ◆ Identify gaps in technology, policies, and processes.
 - ◆ Enhance or leverage solutions to full capabilities.
- ◆ Within six months you should:
 - ◆ Integrate select security solutions which allow visibility and interoperability amongst all enterprise systems.
 - ◆ Create policies and processes to compliment those solutions.



QUESTIONS?





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