

# RSA<sup>®</sup>Conference2019

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**BETTER.**

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## Dynamic Speaking: Tips to Finding Your Voice, Overcoming Your Fears and Telling Your Story

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<https://www.altaassociates.com/>

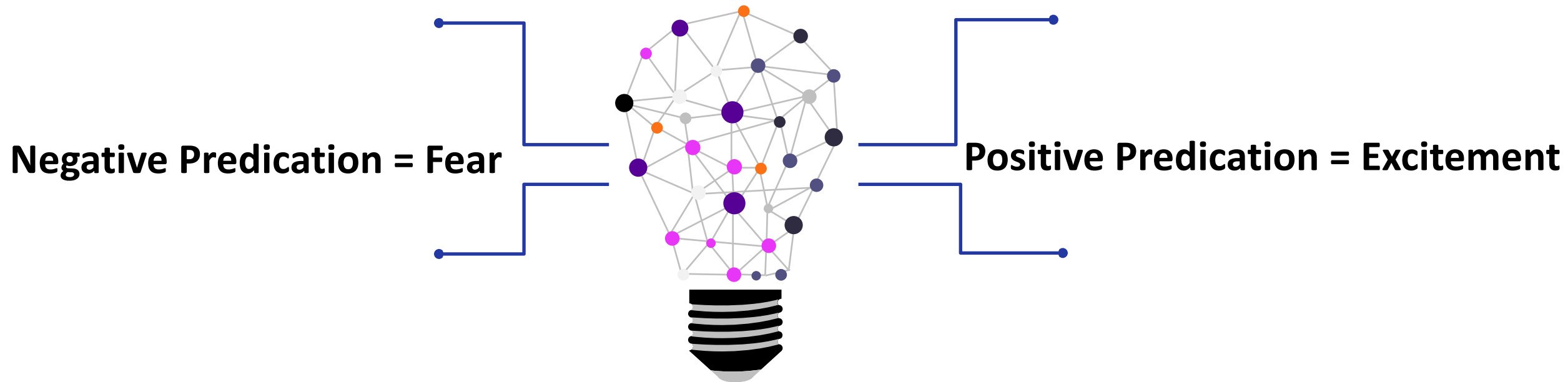
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#RSAC



*Fear is an Emotion based on the Prediction of an Outcome*







**IMAGINE A POSITIVE OUTCOME – FIRST STEP ON YOUR JOURNEY TO CONFIDENCE**

# Lesson

# 1

*“Confidence is the stuff that turns thoughts into actions”*

So...

**Think positive**

**take action**

**overcome your fears**

# Lesson

# 2

Once you're on stage

connect with the audience

by being your ***authentic self***

**“They will believe in what you are saying,  
if they believe in you.”**

Set the stage early, let them know who you are & why what you're talking about matters.

Be Your Authentic Self

# KNOWLEDGE IS POWER

1

*Know yourself*

2

*Know your stuff*

3

*Know your audience*



# Lesson 3

The combination of **credibility** and **passion** –  
**inspires people to take action**

*“People may not remember everything you **say**, but they will remember how you make them **feel**”*

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