

# ITSPmagazine's Channel Sponsorship Program

## CREATE. SPONSOR. PROMOTE.

**Support our conversations and introduce your brand to our growing audience**

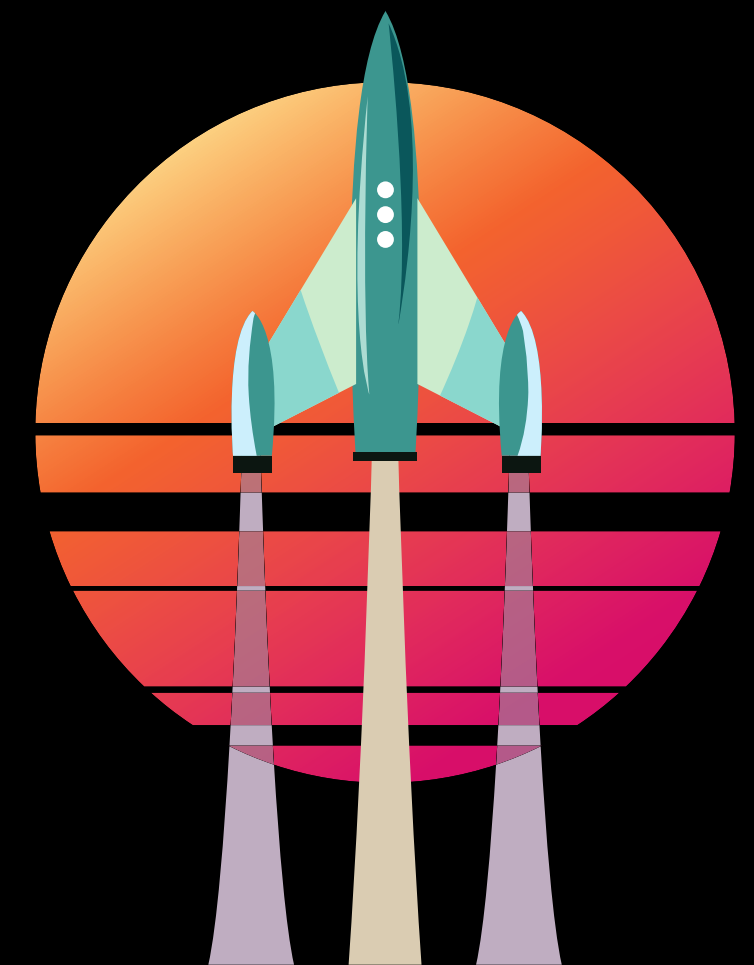
### Live Panel Sponsorship

**Each Episode: \$ 1,500**

**Proposal is valid for 14 days upon receipt**

All of our sponsorships and promotion programs are campaigns designed for optimal brand exposure, brand awareness, brand value, and thought leadership. We do NOT collect, sell, or guarantee leads of any kind.

The information contained in this document is confidential, privileged, and only for the information of the intended recipient and may not be used, published nor redistributed without the prior written consent of imsmartin, LLC.



# CREATE. SPONSOR. PROMOTE.

## Live Stream Panel Sponsorship

### You decide which upcoming episode to sponsor

- Company logo and text hyperlink placements will link to a landing page of your choice
- Audio commercial (up to 35 words) will be professionally recorded and placed at the beginning and end of the published episode (social media live stream, recorded podcast, and recorded video on YouTube)
- Company featured in the show notes captured for the sponsored episode
- Company featured on the page that hosts the published episode for the time between the sponsorship start date and no less than 6 months from the publication date of the sponsored episode
- Company featured on The ITSP radio page section while the episode is featured there (between 2 and 4 weeks)
- Sponsors are mentioned in the social media post for the episode over a 6 month period
  - Once per week during the first month | Once per month for the following 5 months

**Each Episode: \$ 1,500**

NOTE: Although pricing for individual episodes are subject to change - by reserving one or more episodes you will lock in the price even if the price goes up

### Custom Programs And Bundles Available Upon Request

The information contained in this document is confidential, privileged, and only for the information of the intended recipient and may not be used, published nor redistributed without the prior written consent of imsmartin, LLC.

**ITSP**  
MAGAZINE

