

# **RSA**®Conference2020

San Francisco | February 24 – 28 | Moscone Center

**HUMAN**  
ELEMENT

SESSION ID: SEM-M01C

## Hacking Your Cybersecurity Career



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#RSAC

# Self-Discovery & Career Planning



## Poll Question – SEM-M01C

Where are you in your cybersecurity career?

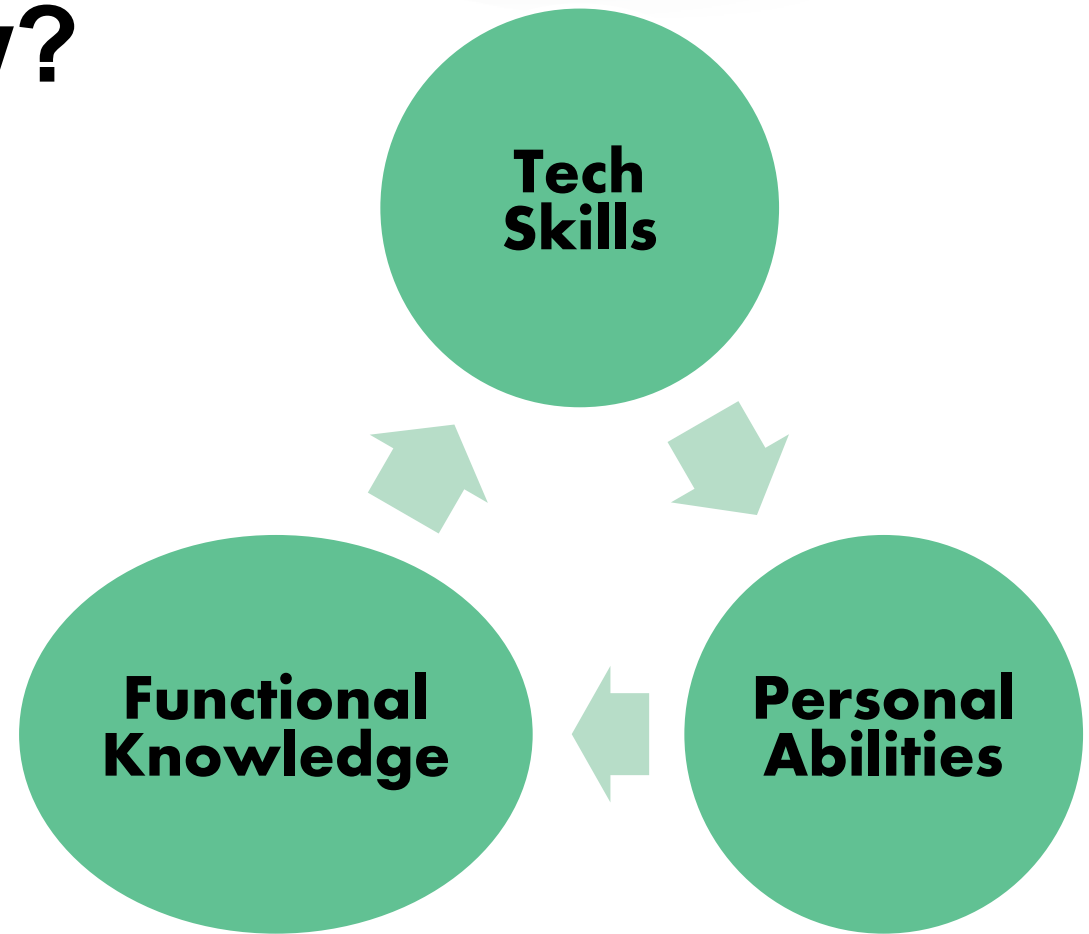
- Just starting out
- Switching careers
- Experienced and looking

<https://rsa1-live.eventbase.com/polls?event=rsa2020&session=963110620>

[Poll is available in your RSAC mobile app under the session poll tab.]

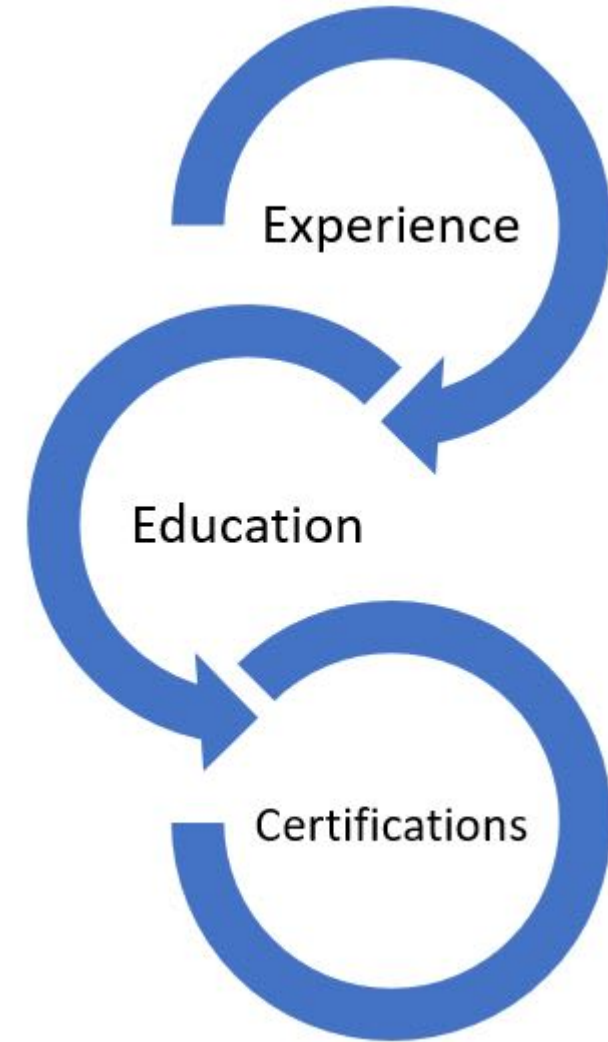
# Mapping Your Start, Destination and Trip

## Where are you now?



# Cyber Career Requirements

## How will you get there?

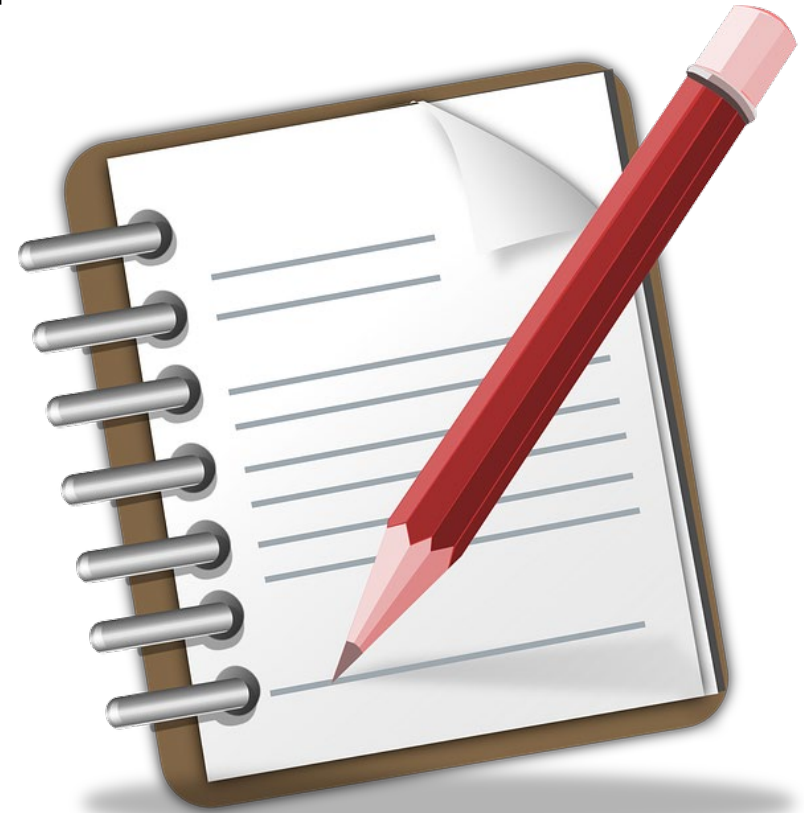


# Self-Discovery

**What do you want to do?**

**Today (2020)**

**In 5 years**





What  
Are Your Strengths?



# Self-Discovery → Strategic Planning



# Present

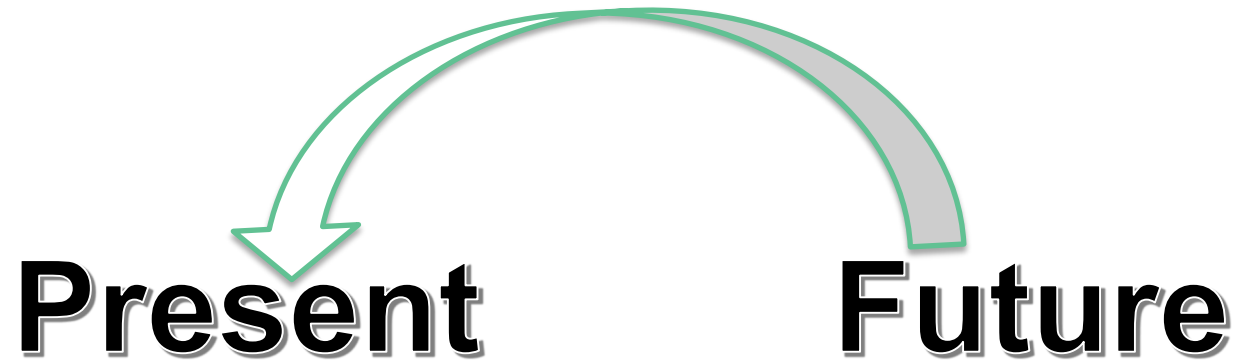


# Future



# Strategic Planning

## Plan backwards!



# Strategic Planning

**Be flexible**

**Enjoy  
the  
Journey**



# Strategic Planning

**Track you progress**

**Your Career Project Plan**

**Career ROI**



# Building Your Reputation and Network

## Connecting with people



- LinkedIn
- Twitter
- Meetups
- Conferences

**Value goes both ways**

# Building Your Reputation and Network





# Getting Your Next Role

**Use your network**  
(more effort here)

**Social Engineer**  
**Google**  
**LinkedIn**



# Getting the next role

## HR & Applicant Tracking Systems



# Flipping the Table: If You are Hiring

- **Humanize the job description**  
**What do you really need?**
- **Be open and inclusive**
- **Humanize the application process**
- **Communication goes both ways**

# Personality Tests

- [Jung Typology Test \[Free version of\] Myers-Briggs](#)
- [Personality Test Center - IPIP-NEO](#)
- [Free Aptitude Test \[Free version of\] StrengthsFinder](#)
- [Gretchen Rubin Four Tendencies](#)

# Blogs & Resources (aka Homework)

- [Breaking Into Cybersecurity Podcast](#)
- *Choosing Your Cybersecurity Career Path:* <https://www.peerlyst.com/posts/choosing-your-cybersecurity-career-path-ron-Woerner>
- Peerlyst PeerTalk Panel - Career Routes & Diversity:  
<https://www.peerlyst.com/posts/peertalk-panel-career-routes-and-diversity-request-for-questions-rosie-anderson>
  - *Please use this for your questions and comments*
- Peerlyst Career Wiki - <https://www.peerlyst.com/posts/a-collection-of-links-about-transitioning-into-infosec-or-starting-an-infosec-career-and-making-it-peerlyst>



# Apply What You Have Learned Today

## Immediate:

- Write down your
  - Strengths & Skills
  - 2020 & 5 year goals
- Connect with at least 10 new people
- 3 dream opportunities

## 2 - 3 Months

- Review & update your goals (Are you meeting them?)
- Connect with 25 people
  - Social Media
  - Meetups
- Establish contacts for your dream opportunities



# Questions?





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