RSA°C Studio



The First 12

An Hour-by-Hour Breakdown of a Threat Actor Inside Your Environment



Dr. Chase Cunningham ECSA, LPT

HEAD OF THREAT RESEARCH & DEVELOPMENT, ARMOR

@CynjaChaseC





0100 HOURS

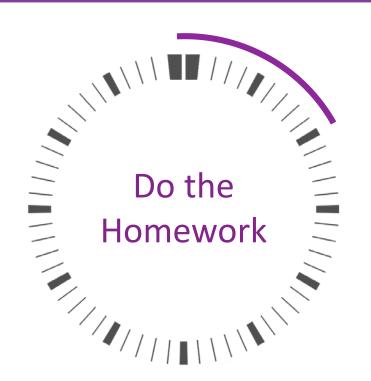


Finding the Slow Gazelle





0200 HOURS



Map & Detail the Network, Users & Data Points





0300 HOURS



Dropping the Crosshairs





0400 HOURS



Poking Away at Easy Access Points





0500 HOURS



Unlocking the Door





0600 HOURS



Let the Data Flow





0700 HOURS



Hiding
Inside the
Network
Shadows





0800 HOURS



Planning the Escape with Your Data



0900 HOURS





It's Not

Bolted

Down?

Take it.





1000 HOURS



The Lucrative
Link to
Unfettered
Entry





1100 HOURS



The Silent Exit





1200 HOURS



Cashing In on the Breach



RSAConference 2016



Steps You Can Take So This Doesn't Happen To You



Changes to Apply Immediately



Find a Leader

Place someone in charge of cybersecurity who has the backing of the CEO.



Changes to Apply Immediately



Patch Everything

Update all patches across the board; out-of-date systems represent the most common security vulnerabilities.





Know Your Data

Design and implement a data classification program. You can't defend what you don't understand.





Build a VTM Plan

Build a thorough vulnerability and threat management (VTM) program that will keep patches constantly updated and identify points of risk.





Create the Culture

Make security a culture change. Educating employees is more than sending one email a year with a simple multiple-choice test.





Layer Up

Implement a multilayered security environment that not only identifies and defeats inbound threats, but also watches and mitigates outbound traffic.





Be Honest

Decide if this is a war you can win with in-house resources. If there is even a little doubt, outsource to proven and trusted cybersecurity experts.



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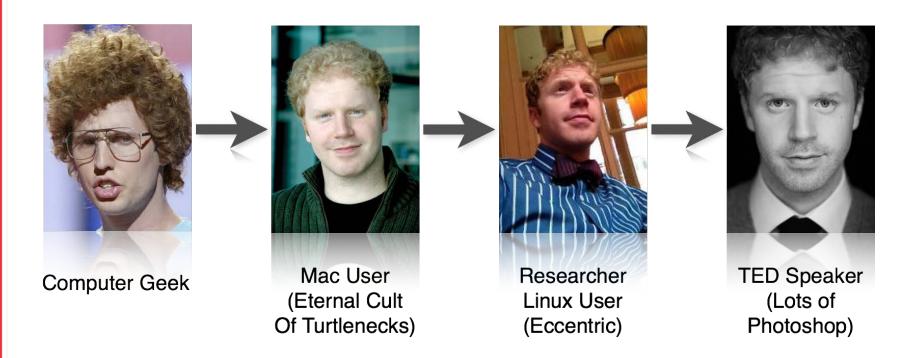
Connect **to** Protect

James Lyne

General Reprobate, Global Head of Security Research, Sophos and Instructor, SANS. @jameslyne







Courtesy of @Steph3nSims







"Our users, the people that depend on us for advice, actually cling on to ideas long after they are still good ideas."

- Me (like 2 months ago whilst eating a club sandwich)



"Sometimes we, this industry, are guilty of the same."

 Me (shortly after the original quote, maybe during dessert but I don't recall)

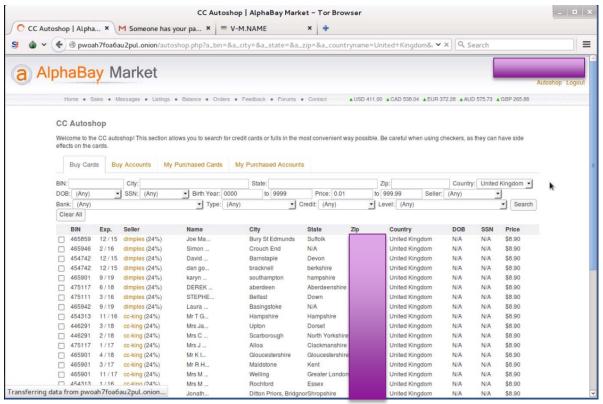
The Cybercrime World We Know



- Mass use of drive by downloads
- Heavy reliance on exploits
 - Often with clever bypasses of novel anti-exploit controls
- Still plenty of spam and phishing, links to infected sites
- Hacked legitimate sites used as a majority distribution mechanism

Industrialized Processing





User expectations



From: Frank Young <xxxxx@xxxxxx.com> To: xxxxx@xxxxxx.com Subject: Time travelers PLEASE HELP!!!!!! Date: 10 Jan 2002 20:43:53 +0100

If you are a time traveler or alien disguised as human and or have the technology to travel physically through time I need your help!

My life has been severely tampered with and cursed!!

I have suffered tremendously and am now dying!

I need to be able to:

Travel back in time.

Rewind my life including my age back to 4.

Be able to remember what I know now so that I can prevent my life from being tampered with again after I go back.

I am in very great danger and need this immediately!

I am aware that there are many types of time travel, and that humans do not do well through certain types.

I need as close to temporal reversion as possible, as safely as possible. To be able to rewind the hands of time in such a way that the universe of now will cease to exist.

I know that there are some very powerful people out there with alien or government equipment capable of doing just that.

If you can help me I will pay for your teleport or trip down here, Along with hotel stay, food and all expenses. I will pay top dollar for the equipment. Proof must be provided.

Also if you are one of the very few beings with the ability to edit the universe PLEASE REPLY!!!

Only if you have this technology and can help me please send me a (SEPARATE) email to:

xxxxxx@aol.com

Please do not reply if your an evil alien!

Thanks

<no subject>



Sandrine Nzi <nzisandrine37@gmail.com> sent by martinartin9@gmail.com <martinartin9@gmail.com> Tuesday, 1 March 2016 at 07:39
To:

Dear Friend.

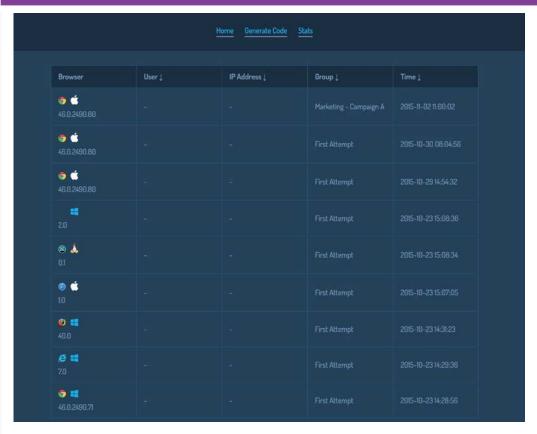
My name is Sandrine Nzi, Personal attorney to my late client who died of heart attack in 2009. He deposited \$15,500,000.00 in a Bank here. He died without any registered next of kin as he was long divorced and had no child. The bank contacted me and said that they will confiscate his account and money if i fail to present any of his relative. I contacted you because you can perfectly handle this transaction and fit in as his next of kin, We can work together to claim this money and share it 50/50.

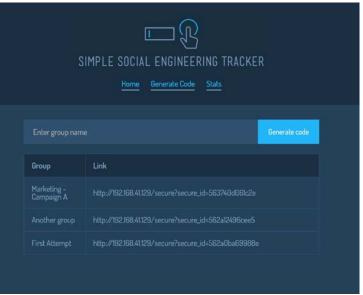
Kindly reply me through this email address for more details (sandrine_nzi2010@yahoo.co.jp)

Yours Sincerely, Sandrine Nzi.

https://github.com/jameslyne/SSET









"Tax Refund"

8 people



"Here is my resume"

217 people / 194 people



"Amazon package"

116 people / 7 people



"Payment advice"

304 people / 87 people



"Bruh, do you even click my links? << URL>>"

19 people





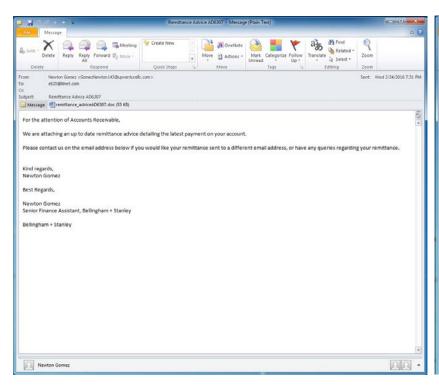
What I learned

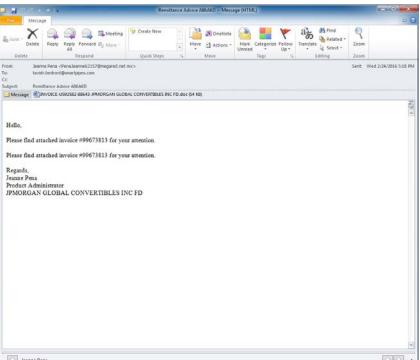


- No one believes they are getting a tax refund. Ever.
- People expect bad grammar in a resume/CV e-mail. Not alarming.
- People are 'better' tuned to detect commercial identity hijacks, such as Amazon/UPS/FedEx etc.
- People like money. They are optimistic about receiving it even when it looks ridiculously suspicious.
- Some people just can't be helped.

Spam! Glorious Spam!

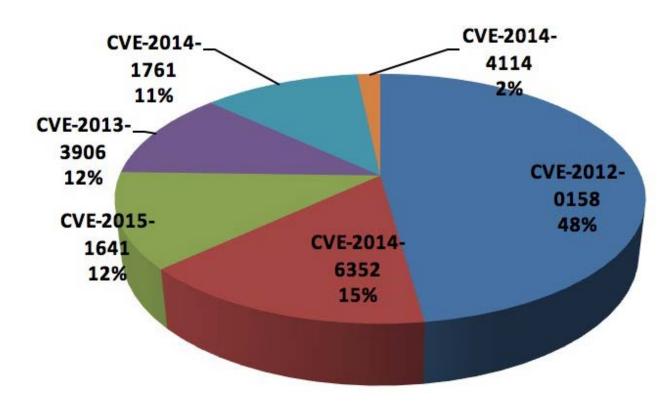






Old but good?









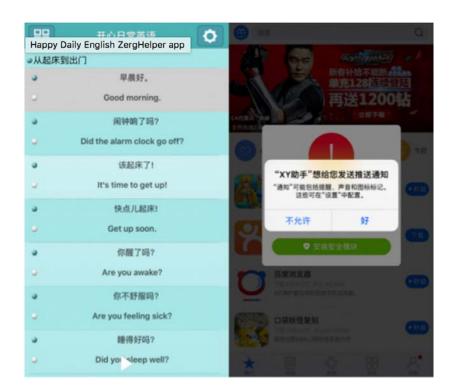


"Oh no problem, I'll click on that on my phone to see if it is safe"

 Unattributed remarkably typical response (that made me choke)







Mobile 'Sheep Dip'



1002

(because 1000 would be just less awesome)

Mobile 'Sheep Dip'



306



Apply



- Document malware a specific effective focus
 - Very few 0 days mostly old stuff, but it works!
 - Do you need Macros? Do you keep that software up to date?
- New technologies come with high expectations of trust, but often over market and don't deserve their position.
- For now cyber crime is the cyber crime we know and love with a few tweaks and altered behaviors, but we are entering a period of potential cyber crime innovation.
- A voice of reason, non hype based focus on the changes in our industry is critical. Enjoy the talks for the rest of RSAC.

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Questions?

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