

.conf2015

**September 21-25, 2015
MGM Grand Las Vegas**

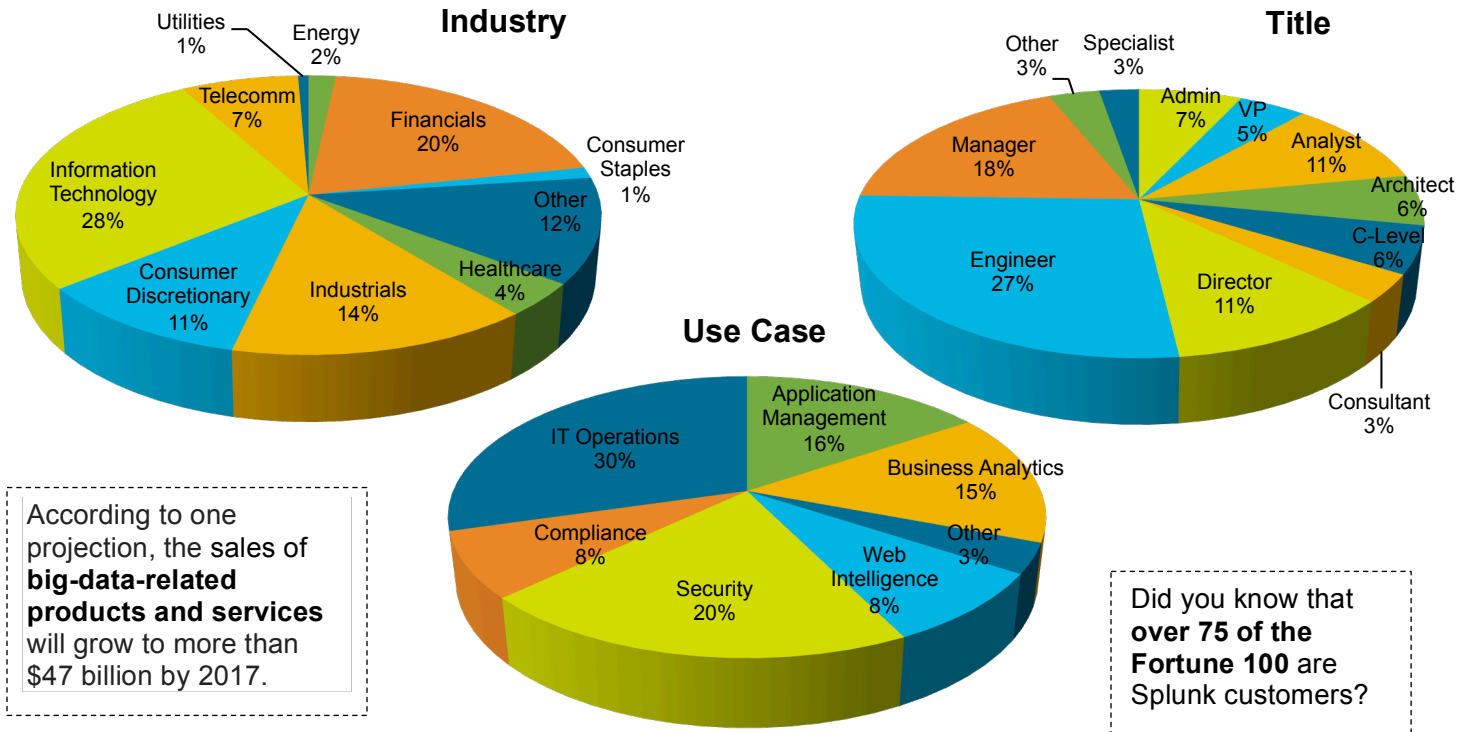
Why sponsor .conf2015?

.conf2015: The 6th Annual Splunk Worldwide Users' Conference is Splunk's largest educational and training event of the year, attracting 4,000 professionals who know the value of their data – IT leaders and professionals in security, applications development and management, operations, cloud, SaaS, business analytics and more. Don't miss your opportunity to engage with this thought-leading set of Splunk Ninjas who are eager to learn about new apps, add-ons and solutions from our partners.

Splunk source=*Pavilion

The Partner Pavilion and Splunk Apps Showcase will be concentrated on the same level as the sessions and bigger than ever before! The area will be organized by solution areas and co-mingled with Splunk Apps Showcase, Internet of Things, Splunk Answers, Splunk Professional Services, Community Lounge and Theater, and a NEW dashboards control room and clinic.

Who attends?



Compelling Content

3 Days, 165 Technical Sessions over 13 Tracks

Using Splunk : Splunk Search Language / Splunk Enterprise : What's New?! / Security / Cloud / Internet of Things / Big Data / Mobile Intelligence / Applications Management / Developers / Business Analytics / Deploying Splunk / Splunk Classics : Intro to Splunk / IT Operations

Tell me more!

Monday, September 21 we will officially open .conf2015 with the Partner Soiree inside the Splunk source=*Pavilion. Opening Keynote and formal session content will begin on Tuesday, September 22, with the last day of conference being Thursday, September 24.

2015 Projected Attendance: 4000
2014 Attendees: 2600

2013 Attendees: 1800
2012 Attendees: 1100

Sign up to join the .conf2015 Splunk source=*Pavilion today!

For more information and sponsor opportunities email confsponsors@splunk.com. Sponsorship will not be confirmed until Sponsorship Agreement is completed, signed and returned.

Please note: The last day to submit .conf2015 Sponsorship Agreements is Friday, August 28, 2015. No submissions after August 28, 2015 will be considered.

PACKAGES AND PRICING

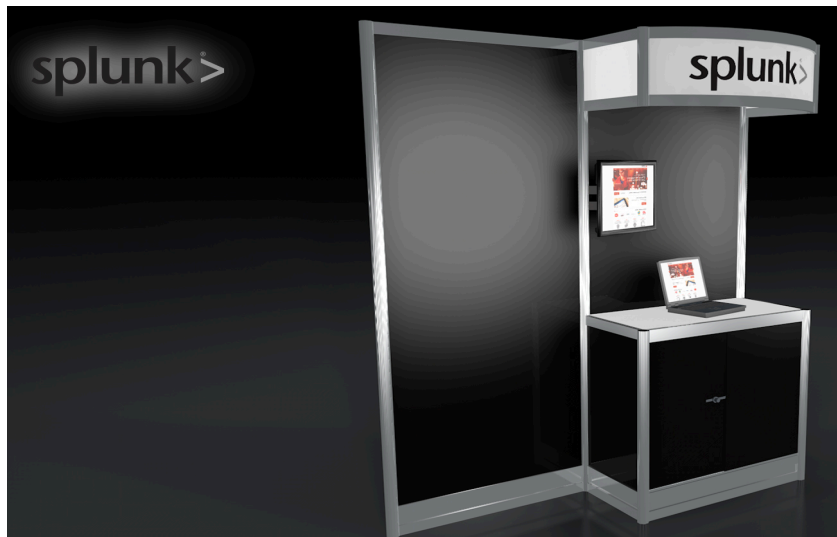
SPONSOR LEVEL	Tera	Giga	Mega
Booth Property	Double Kiosk	Single Kiosk	Single Kiosk
Price	\$30,000	\$18,000	\$12,000
ACCESS			
Full Conference Pass	6	4	2
Booth Staff Pass (no session access)	4	2	2
Pass discounts	Up to 4 full conference passes at a 50% discount	Up to 2 full conference passes at a 50% discount	Not available
EXPOSURE			
Conference marketing materials	Company name/logo	Company name/logo	Company name/logo
Email to pre-registered conference attendees	Company name/logo	Company name/logo	Company name/logo
Keynote room	Company logo on screen	Company logo on screen	Not included
Conference website co-sponsors listing	Company name/logo and link to company website	Company name/logo and link to company website	Company name/logo and link to company website
Company specific social media	✓ Example Splunk tweet: Excited to see @[company] at #splunkconf http://conf.splunk.com	Not included	Not included
Mobile app listing	✓	✓	✓
BOOTH INCLUSIONS			
Booth Property	Double Kiosk	Single Kiosk	Single Kiosk
Monitor on stand	(1) 55" monitor or (2) 42" monitors	(1) 42" monitor	(1) 32" monitor
Stool	(2) stools; rent additional	(1) stool; rent additional	(1) stool; rent additional
Lead retrieval device	(1) lead retrieval device; rent additional	(1) lead retrieval device; rent additional	(1) lead retrieval device; rent additional
Color company logo on booth header (size varies depending on Level)	✓	✓	✓
Electrical	(1) 10-amp electricity drop	(1) 10-amp electricity drop	(1) 10-amp electricity drop
Wi-Fi Access	✓	✓	✓
Dedicated hardline	(1) hardline provided	available for rent	available for rent

For more information email confsponsors@splunk.com.

TERA (L1)

Double Kiosk

- (1) 55" monitor
or (2) 42" monitors
- (2) stools;
rent up to (1) additional
- (1) lead retrieval device;
rent additional
- Color company logo on booth
header
- (1) 10-amp electricity drop
- Wi-Fi access
- (1) Network hardline provided



GIGA (L2)

Single Kiosk

- (1) 42" monitor
- (1) stool;
rent up to (1) additional
- (1) lead retrieval device;
rent additional
- Color company logo on booth
header
- (1) 10-amp electricity drop
- Wi-Fi access
- Network hardline available for
rent

MEGA (L3)

Single Kiosk

- (1) 32" monitor
- (1) stool;
rent up to (1) additional
- (1) lead retrieval device;
rent additional
- Color company logo on booth
header
- (1) 10-amp electricity drop
- Wi-Fi access
- Network hardline available for
rent



*All kiosk images are from .conf2014 and are subject to change or redesign

MARKETING PROMOTINAL OPPORTUNITIES

Email confsponsors@splunk.com with questions.

Your Brand in Hand

- | | |
|--|-----------------|
| Badge Holder Inserts | \$5,000 |
| Your company logo on badge inserts distributed to every attendee at registration. Production included in package. Limited to 1 partner. | |
| Hotel Room Drop | \$15,000 |
| Deliver your message outside of the event and in the attendees' hotel rooms. Sponsor to produce and provide collateral for distribution. Item subject to Splunk approval. Limited to 1 sponsor. | |
| Water Bottle | \$15,000 |
| Refillable water bottles will be produced with your company logo and given to attendees to use during the event as well as a take away souvenir for added reach. Production included in package. Limited to 1 sponsor. | |
| Branded Flash Drive | \$15,000 |
| Your company logo branded on a flash drive included on a Splunk lanyard. Production included in package. Limited to 1 sponsor. | |
| Notebook and Pen | \$15,000 |
| Your company logo will be co-branded with Splunk on a notebook and pen included in the welcome bag at registration. Production included in package. Limited to 1 sponsor. | |
| Hotel Key Card | \$30,000 |
| Have your logo in everyone's pocket. Your company logo will be included on hotel room keys. Limited to 1 sponsor. | |

Essential Elements

- | | |
|---|-----------------|
| Hydration Station | \$5,000 |
| Throughout the meeting space, attendees will be refreshed to see water coolers wrapped with your logo. Limited to 1 sponsor. | |
| Charging Stations | \$10,000 |
| Give the gift of power. Branded charging stations in the Community Lounge and throughout common areas, letting attendees know you understand their power needs. Limited to 1 sponsor. | |

Digital Visibility

- | | |
|---|----------------|
| Mobile App Banner Ad | \$5,000 |
| Branding in everyone's hands? Get it there with the official .conf2015 mobile application banner ad. Sponsor to provide digital artwork per specifications. Limited to 1 sponsor. | |
| Digital Signage Static Ad | \$5,000 |
| Static logo on digital signage located throughout the venue. Limited to 1 sponsor. | |

For the Fun of It

- | | |
|--|-----------------|
| Coffee Cart | \$10,000 |
| Make sure your logo is in the hands of the abundant coffee drinkers who will be frequenting the specialty barista coffee cart each day in the Splunk Source=Pavilion. Your logo will be displayed on coffee cups and napkins served at the cart. Limited to 1 sponsor. | |

Morning After Energy Drink Break

\$10,000

Give the gift of energy on Wednesday morning after attendees stay up late the Search Party! An energy drink station will be set up next to your booth. Limited to 1 sponsor.

Specialty Party Drink

\$5,000

Add your own twist to the party with a fun cocktail of your own creation (based on list of preselected drink options and approved by Splunk). Limited to 1 sponsor.

Custom Opportunities

Have an idea for something else? Just email confsponsors@splunk.com with your request.

Content (Splunk Approval Required)

theCube Opportunities

theCube is a live video broadcast from .conf2015 produced by SiliconANGLE and Wikibon. View previous coverage at <http://siliconangle.tv/splunk/>.

Visibility

\$15,000

Your logo alongside the Splunk and .conf2015 logo on theCube set backdrop. Limited to 1 sponsor.

Content

\$10,000

Interview segment

Session Speaking Opportunity

\$15,000

Reach your target audience with a 45-minute breakout session. Sessions will be promoted on conf.splunk.com and on the .conf2015 mobile application. Based on content approval and availability.