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# Deutsche Bahn & Accenture Delivering IoT at Scale

Use Case Development in an  
Industrialized Nearshore Factory for an  
IoT Platform of the Future

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# The global IoT market is one of the fastest growing digital opportunities

## IOT MARKET: FACTS & FIGURES

**20.4 BN**

"connected things"  
by 2020 (Gartner, 2017)

IoT spans industries representing

**62%**

of gross domestic product (GDP) among G20  
nations (Oxford Economics, 2014)

**93%**

of companies believe, that digital  
technologies will change their  
business models disruptively  
within the next  
12 months

The IoT  
market will grow

**27% CAGR**

in the next 5 years  
(Markets & Markets, 2017)



Tech-Giants such as  
Google, Microsoft, Cisco,  
industrial companies such as  
GE, Siemens or other telcos,  
such as Verizon, have already  
invested

**BNs**

**82%**

of companies say they  
are unable to identify all of the devices  
connected to their network  
(ForeScout, 2017)



# Our customers in IoT market typically discuss common themes

## SPLUNK / ACCENTURE IOT OFFERING GUIDING PRINCIPLES

Existing market **buying behavior** dominated by hyper focused use cases or **highly customized** platform solutions

**Customized approach**  
because specific needs of customers

Majority of market segment to be addressed by flexible and **scalable technology**

**Scalable solution & delivery**  
to keep time and cost under control

Small initial PoC sales followed by **longer customer journeys** that only in the end lead to larger roll-outs

**Innovation Factory Approach**  
to support industrialization along the IoT Journey

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NEARSHORE IOT FACTORY

accenture

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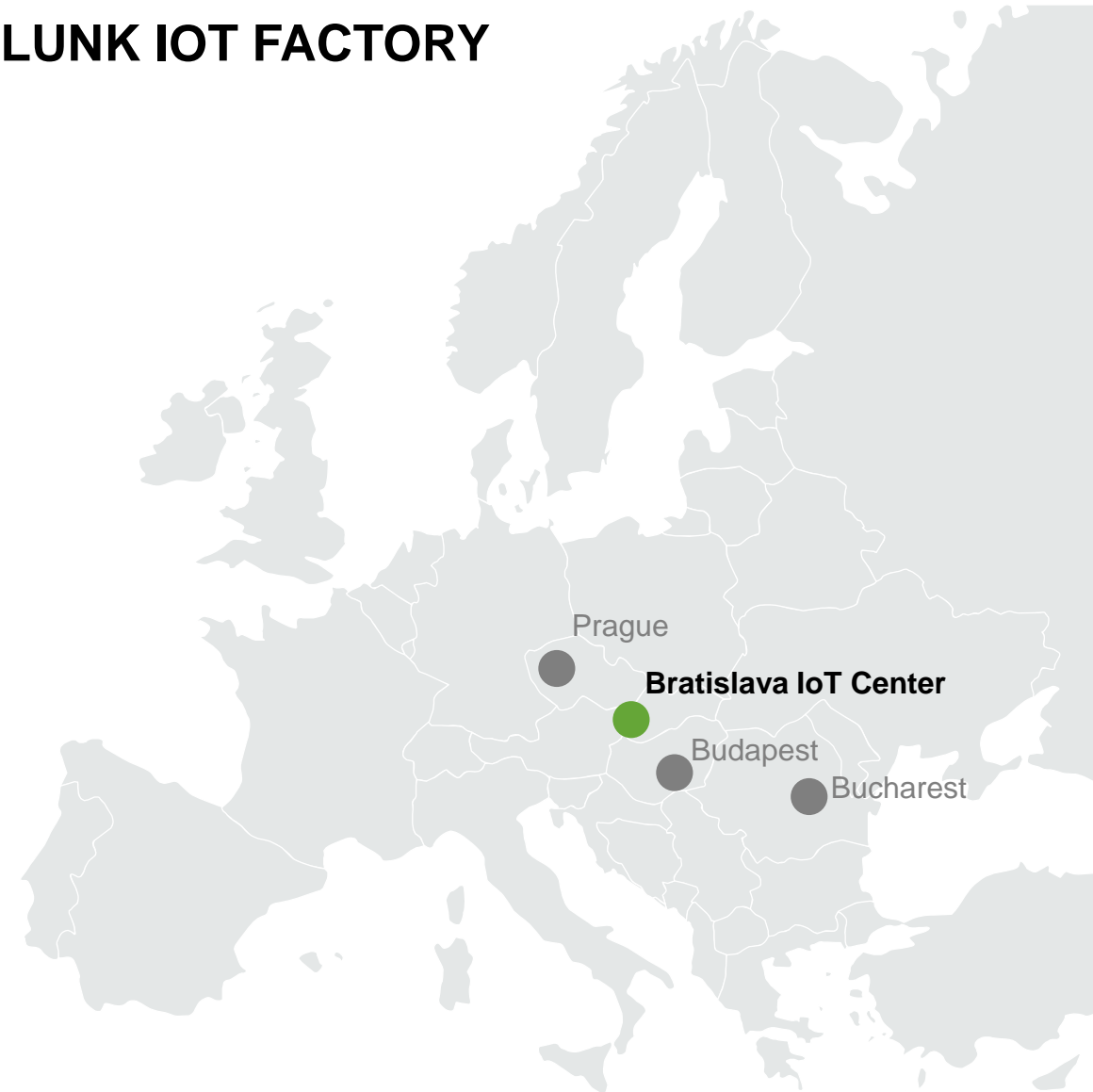
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# The newly developed “IoT Factory” delivers agile and at scale

## EUROPEAN NEARSHORE SPLUNK IOT FACTORY

- Fully **dedicated team** for **Splunk IoT development** work with proven track record
- Highly talented and **certified people**
- **Extended resource pool** of over 1100 FTE with various areas of expertise
- **Industry specific knowledge** and experience
- Part of global (nearshore / offshore) **delivery network**

- *Industrialized agile at constant quality*
- *Distributed thus secured expertise*
- *Outcome based factory approach*
- *Competitive onshore / nearshore setup*



# We partner with Splunk and DB Cargo to capture the value of IoT

## DB CARGO CASE STUDY AND CONTEXT

### Situation:

- 93,000 freight cars and 2,750 locomotives
- Largest fleet on European continent
- 10GB of daily generated sensor data
- Initially limited use and transparency on IoT data



GPS



Push



Temp.



Humidity



Mileage



Weight



Dew Point



### Context:

In the "amspire – Asset & Maintenance Digital Lab", interdisciplinary teams (60-70 experts) develop future solutions for the automation and digitization of vehicles and maintenance processes together with external partners.

### Objective:

- Supply innovative services to DB Cargo clients
- Optimize internal processes
- Get more specific fleet control and transparency

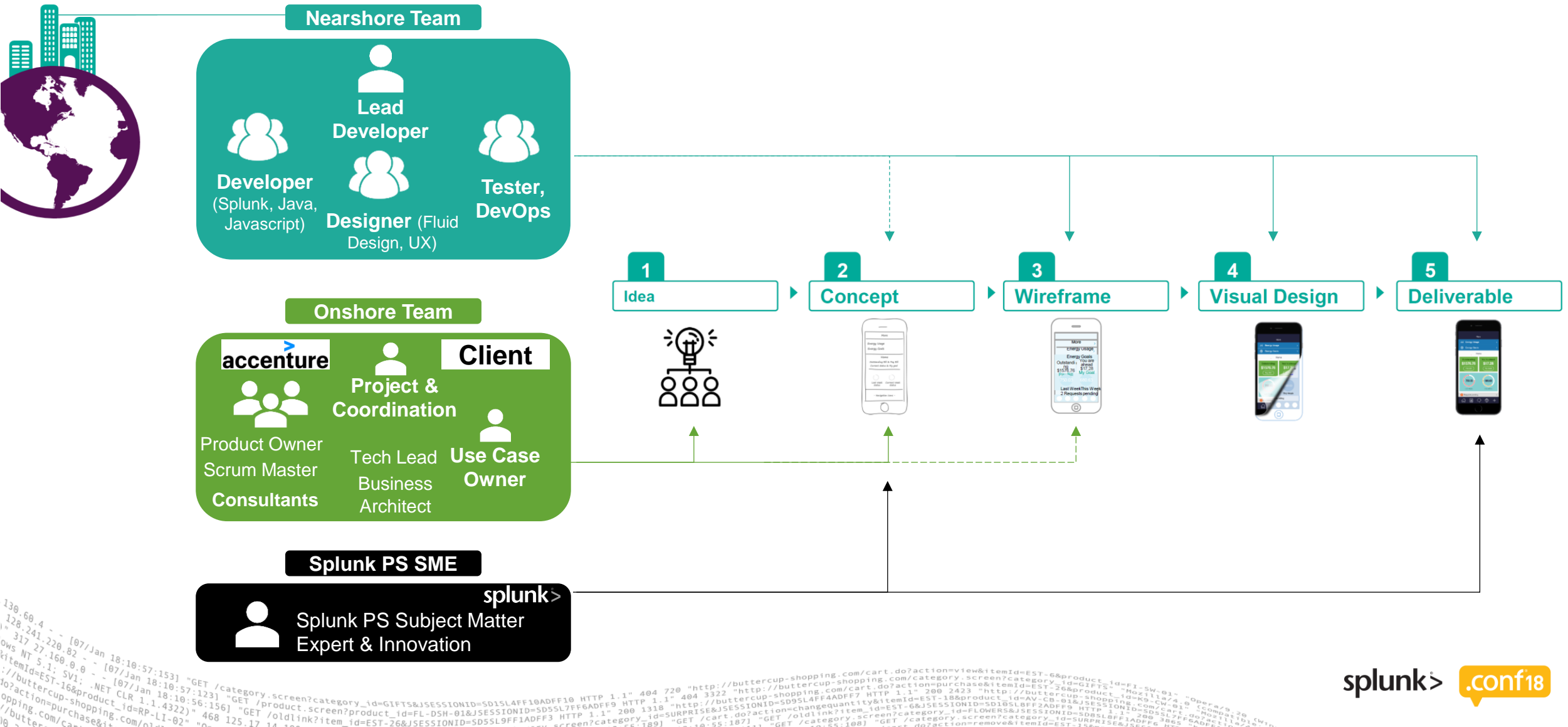
### Accenture / Splunk Support:

- Onshore Consulting team defining use cases
- Splunk Professional Services as innovation infusion
- Accenture "IoT Factory" delivering and implementing

A focus of the lab is the "Asset Intelligence Center", where an Internet of Things platform is being developed. With the "TechLOK" and "Wagon Intelligence" projects, we are enhancing the equipment used in our locomotives and freight wagons with intelligent sensors. Status data is constantly made available via the sensors and it is possible to perform detailed diagnoses on the condition of the vehicles or components. Using this data, our facilities will be maintained in a more flexible and condition-based manner in the future. The focus is on increasing availability and quality while reducing costs.

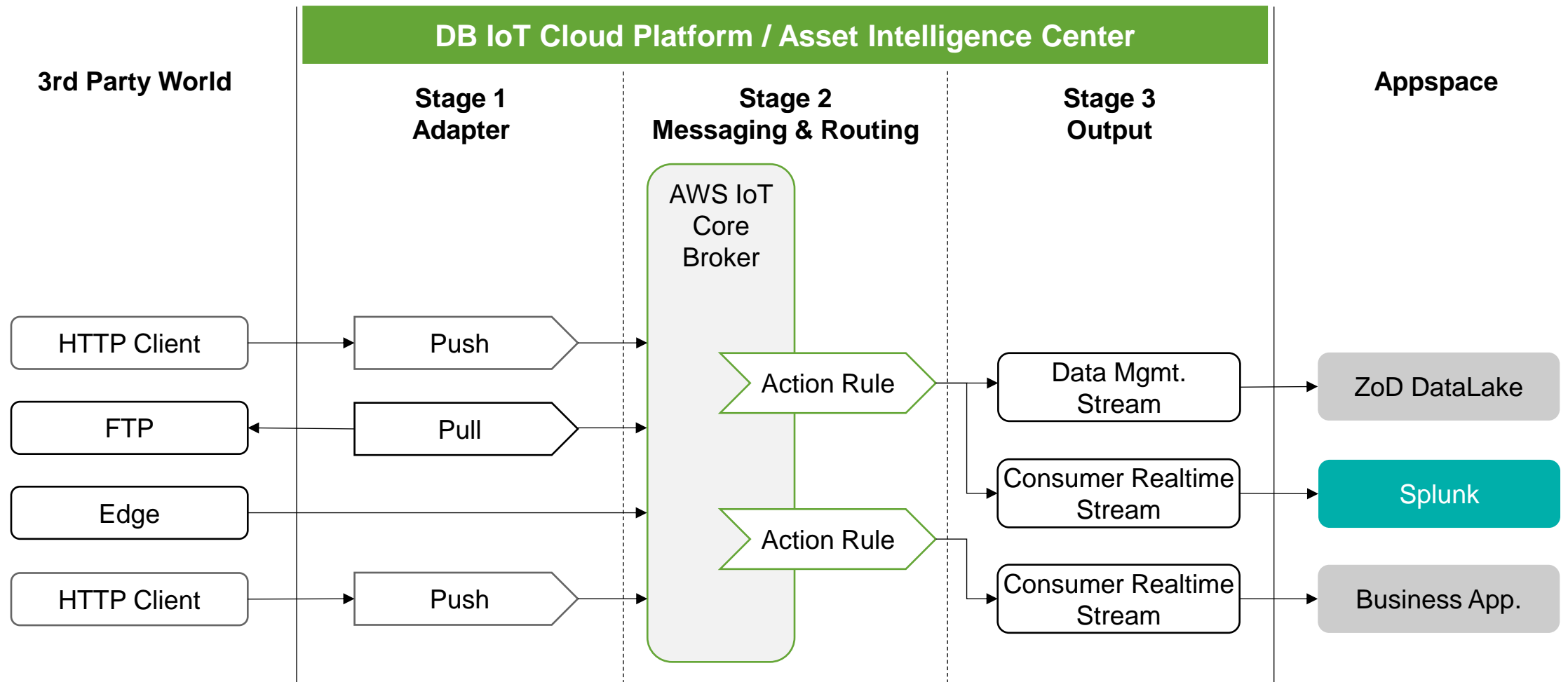
# The operating model supports highly custom and scalable delivery

## AGILE DELIVERY APPROACH



# The DB-IoT Platforms real time stream is powered by Splunk

## HIGH LEVEL ARCHITECTURE IOT PLATFORM

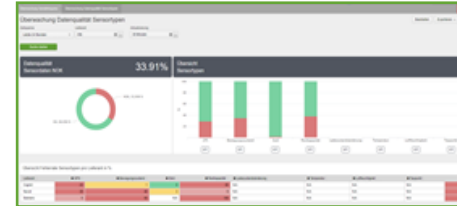


## The IoT Factory delivered initial supporting use cases on the platform

## USE CASE OVERVIEW

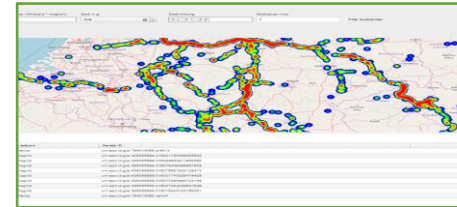
## EXAMPLES

**Wagon Data Quality** – Monitor data quality of the IoT devices and their adherence to the contractually defined limits and accuracy



## Identified and Fixed Data Inaccuracies

**Wagon Shock Detector** – Detect possible damaging shocks to a wagon at customer sites for improved claims management



## Improved Claims Management

## Wagon Lifecycle – Overview of the equipment of wagons with telemetry devices and their health status



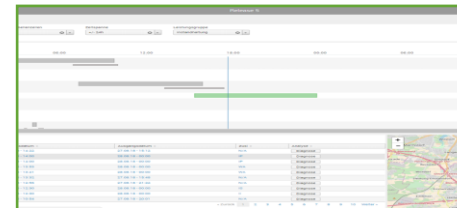
## Asset management and optimization

**Locomotive Data Quality** – Monitor the IoT devices installed in locomotives for their data quality and accuracy



## 360° Quality Assurance

**Locomotive Workshops** – Monitor incoming trains for locomotive workshops to enhance repair schedule



## Improved Workshop Utilization



# Wagon Shock Detector enables carrier & client to use new information

## USE CASE DEEP DIVE: WAGON SHOCK DETECTOR



### Description:

- Detect possible damaging shocks to a wagon along the whole journey



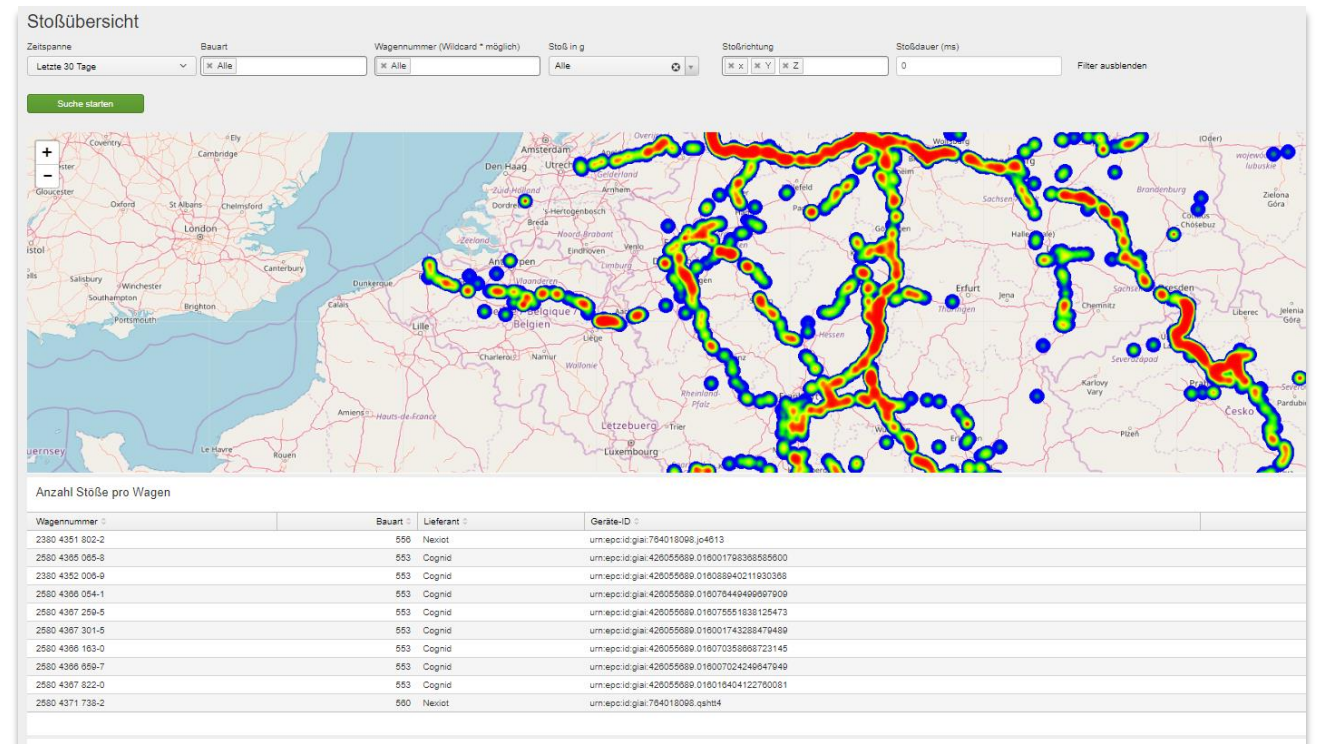
### Potential benefits:

- Improved claims management at customer site
- Process Optimization (e.g. train speed adjustments or moving wagons between trains more carefully)
- Identify areas for maintenance (e.g. damaged railways or defective buffers)



### Dashboard

- Displays strength of shocks, visualized via a scale ranging from blue to red, on a map to immediately identify the critical locations



# The Locomotive Workshops Case helps reducing process inefficiencies

## USE CASE DEEP DIVE: LOCOMOTIVE WORKSHOPS



### Description:

- Monitor incoming trains for locomotive workshops



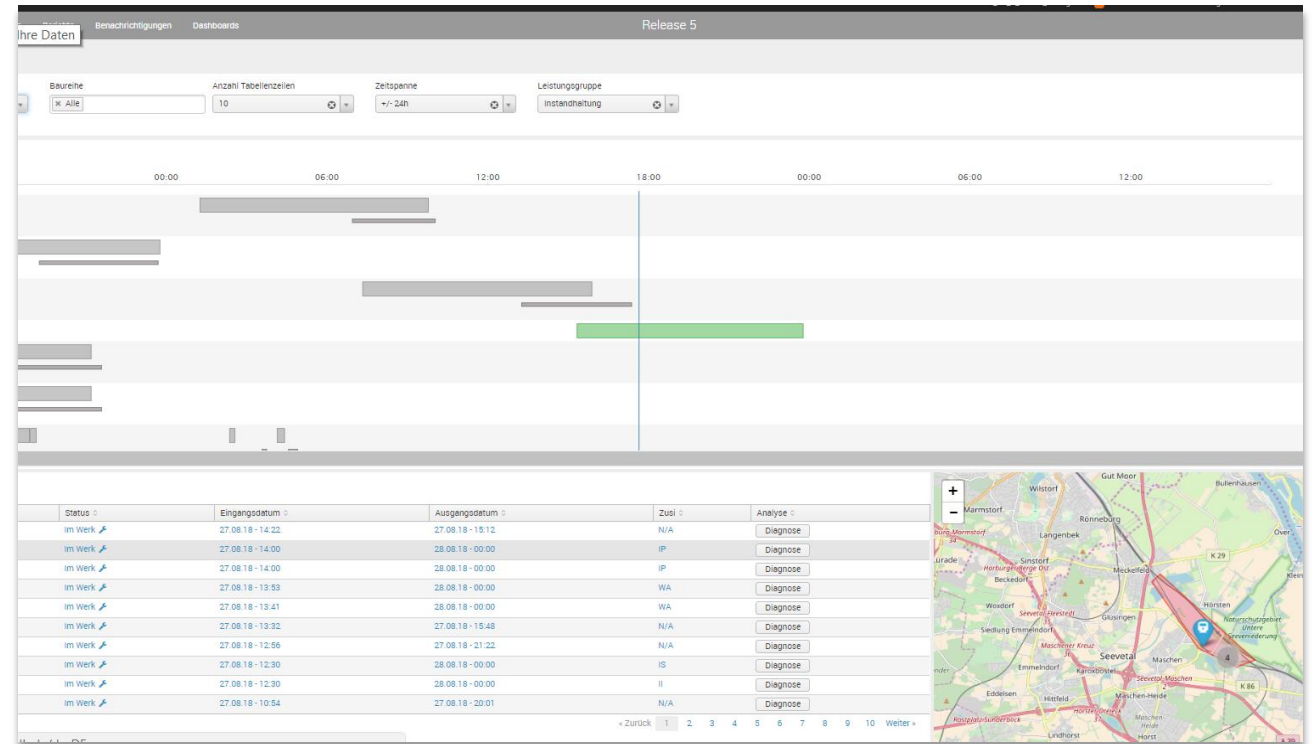
### Potential benefits:

- Enhancement of repair schedule (required service, timing etc.)
- Increase of transparency in terms of locomotive location and status
- Improved workshop utilization



### Dashboard

- Displays exact timing the locomotives are arriving, the required type of service, the service status etc. while providing multiple options to filter the displayed items



# The newly developed capabilities are enabling the full value of IoT

## VALUE DELIVERED & ACCENTURE FOCUS AREAS



**Improved Process Efficiencies**



**Improved Trust and Better SLAs for Customer**



**Improving the Planning Process**



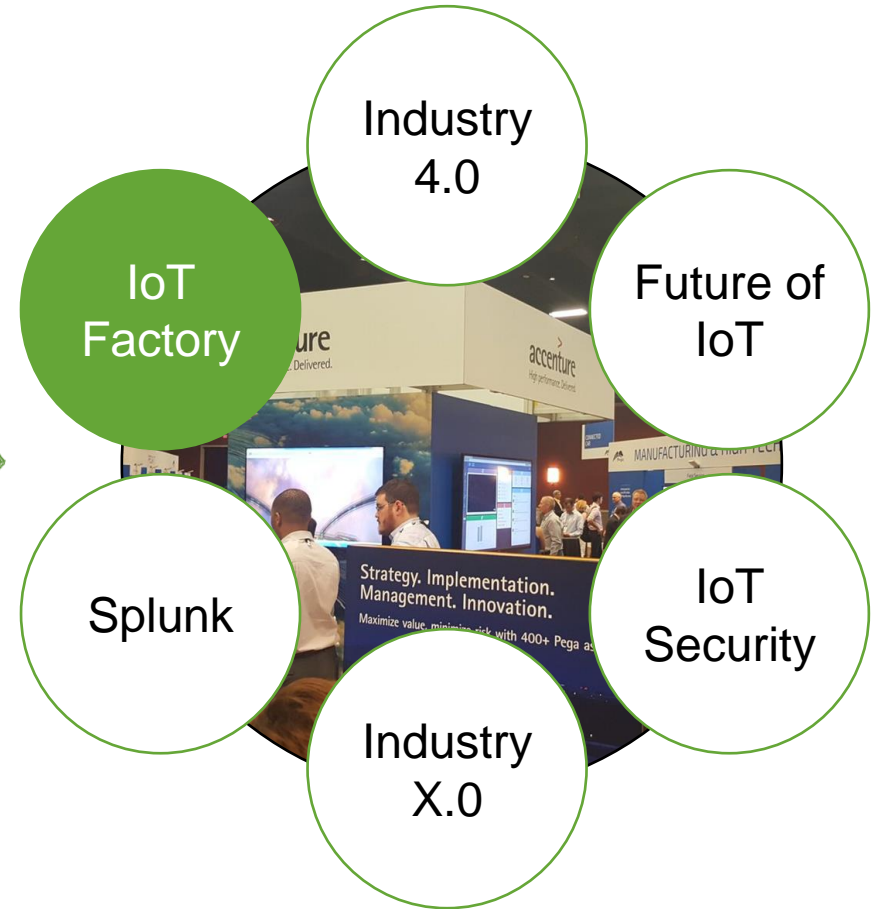
**Enabling Predictive Maintenance**



**Increasing Data Quality and Transparency**



**Enabling Product-to-Service Offerings**



# We are happy to further discuss your questions at our booth

## MEET OUR EXPERTS



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Interested in **amspire**  
asset & maintenance digital lab

...please contact Fabian