

Edward Helms

"I keep forgetting about the things that I'm supposed to do. If only I had something to remind me."



Age: 21
Occupation: Student
Location: Jesmond, Newcastle
Status: Single
Phone type: Moto G 4G, Android
Computer skills: 9/10

Busy

Forgetful

Driven

Interests

- Reading non-fiction
- Jogging
- Developing web applications
- Playing computer games
- Cooking

Goals

- Retain focus on tasks
- Obtain satisfaction from completing tasks
- Become more regimented in daily routine
- Have fast access to a place to jot down tasks

About

Edward is a student at Newcastle University who strives to be productive. He is a reasonably driven individual who copes with his university work with ease, however he finds it a struggle to motivate himself to keep on track with his extra curricular interests. Whether its forgetting what he had planned to do on a particular day or postponing the activity for a time when he would be 'more in the mood', Edward has a tendency to disregard activities that don't offer instant reward.

A ideal day for Edward would be to wake up around 8 am, and either practice meditation or go out for a run, he would then head into university to attend lectures and work on any coursework he has coming up. After this Edward would carry out a few odd-jobs around the city centre before heading back home to jesmond where he has time to work on projects or read a book.

Edward therefore feels like an application that he could store his agenda and list of odd-tasks on would be beneficial to him. He would like a 'kick up the butt' when he doesn't perform tasks that were on his list for the day, and would like to feel a sense of reward when he does.