

CUSTOMER CHURN REPORT



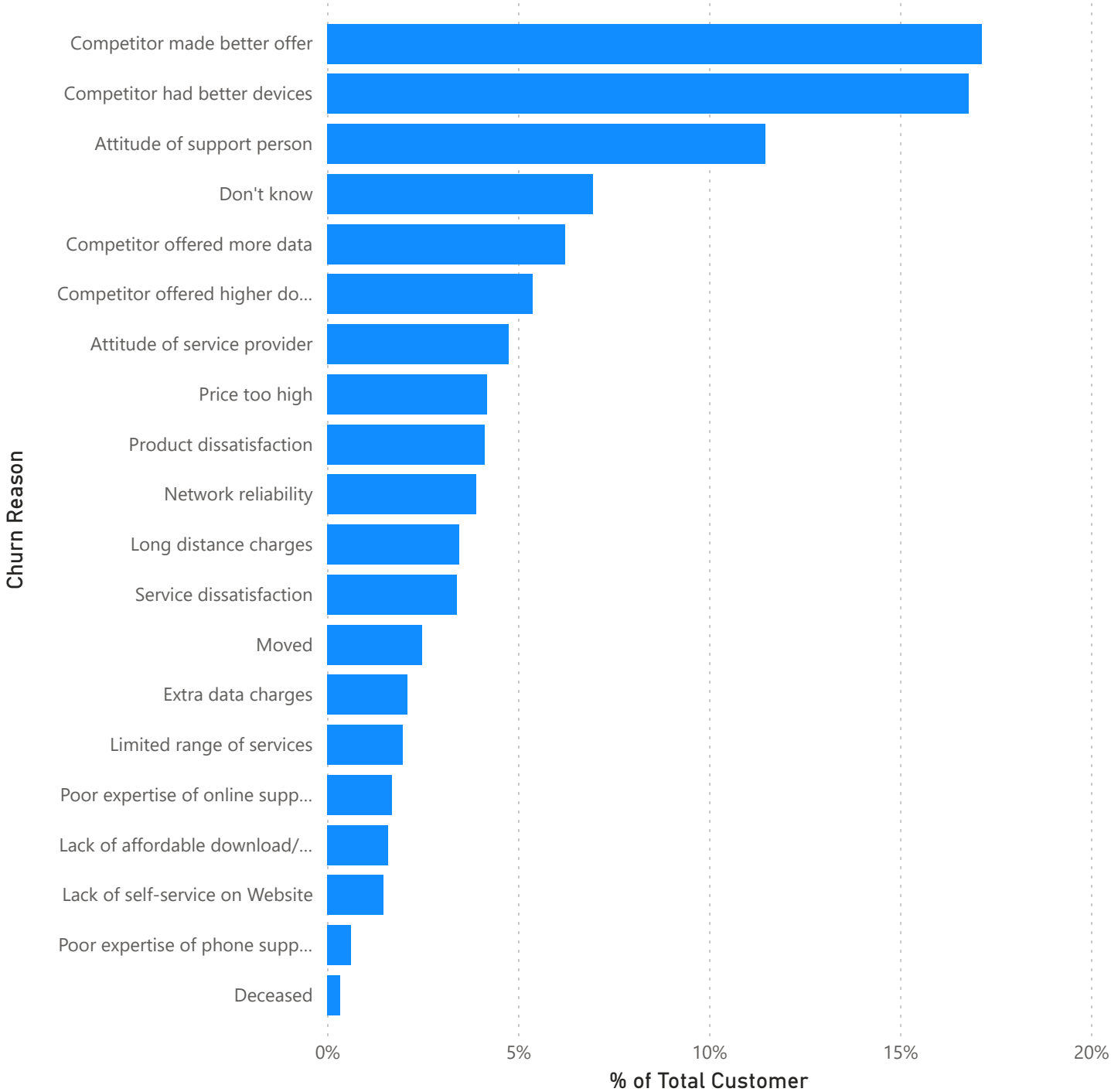
Overview

26.86%
Churn Rate

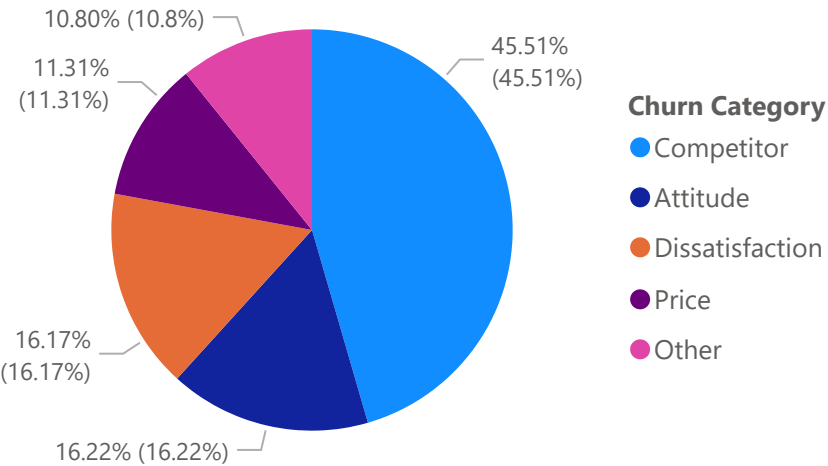
6687
Total Customers

1796
Churned

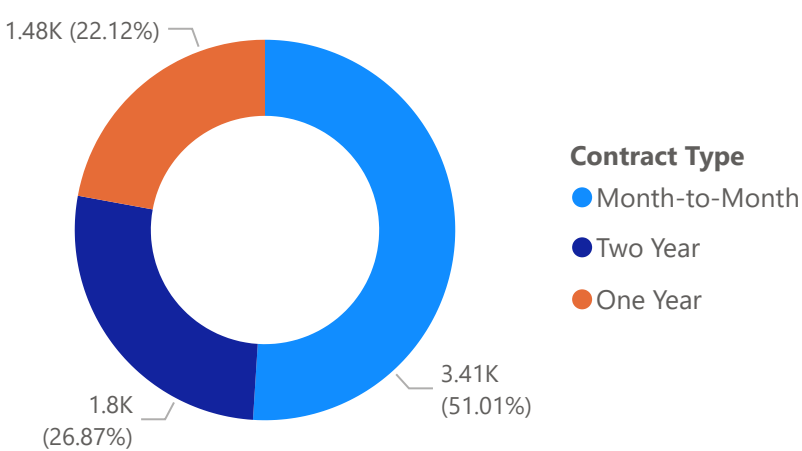
Churn Reasons



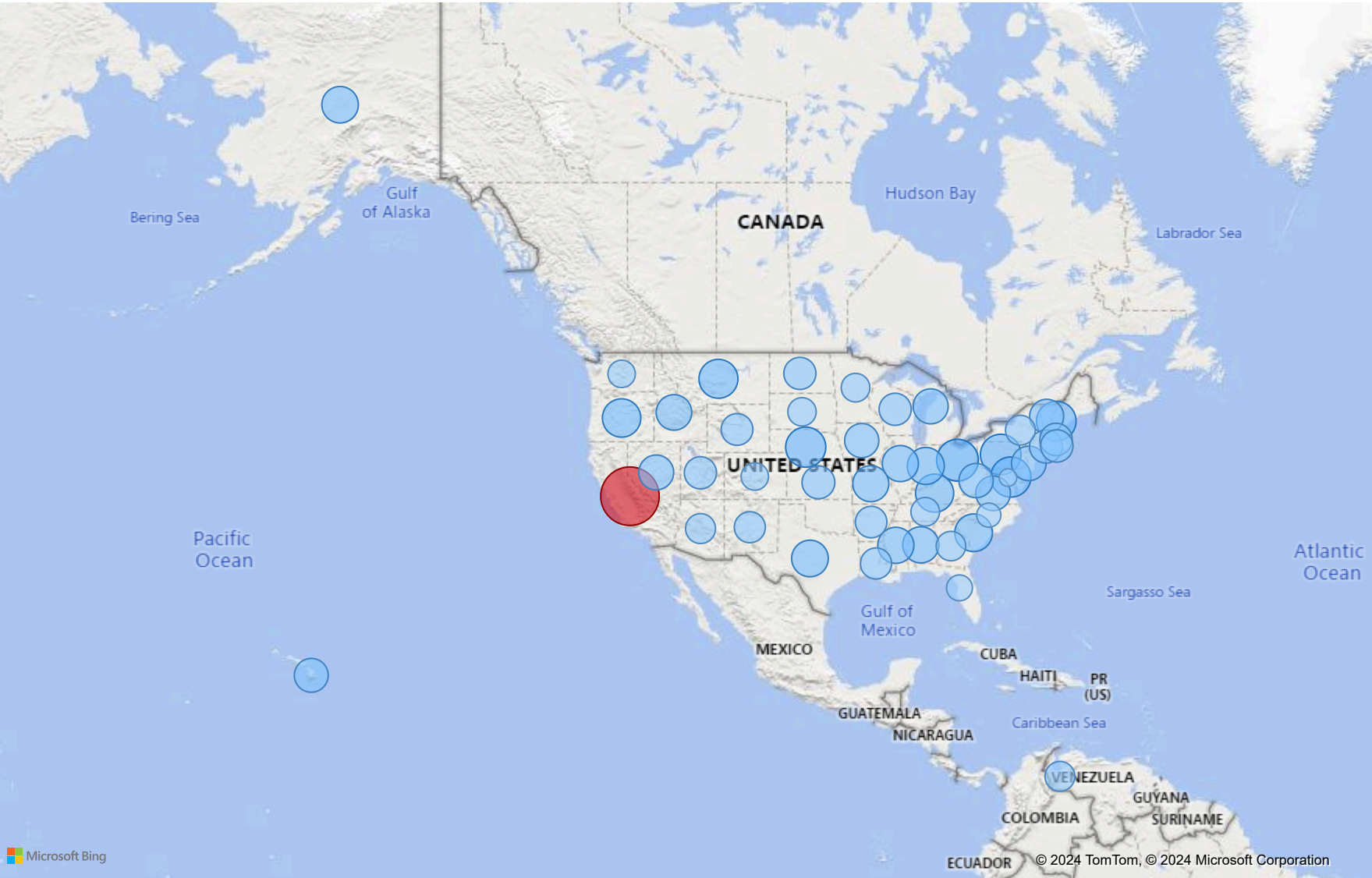
%GT Count of Churn Label by Churn Category



Count of Customer ID by Contract Type

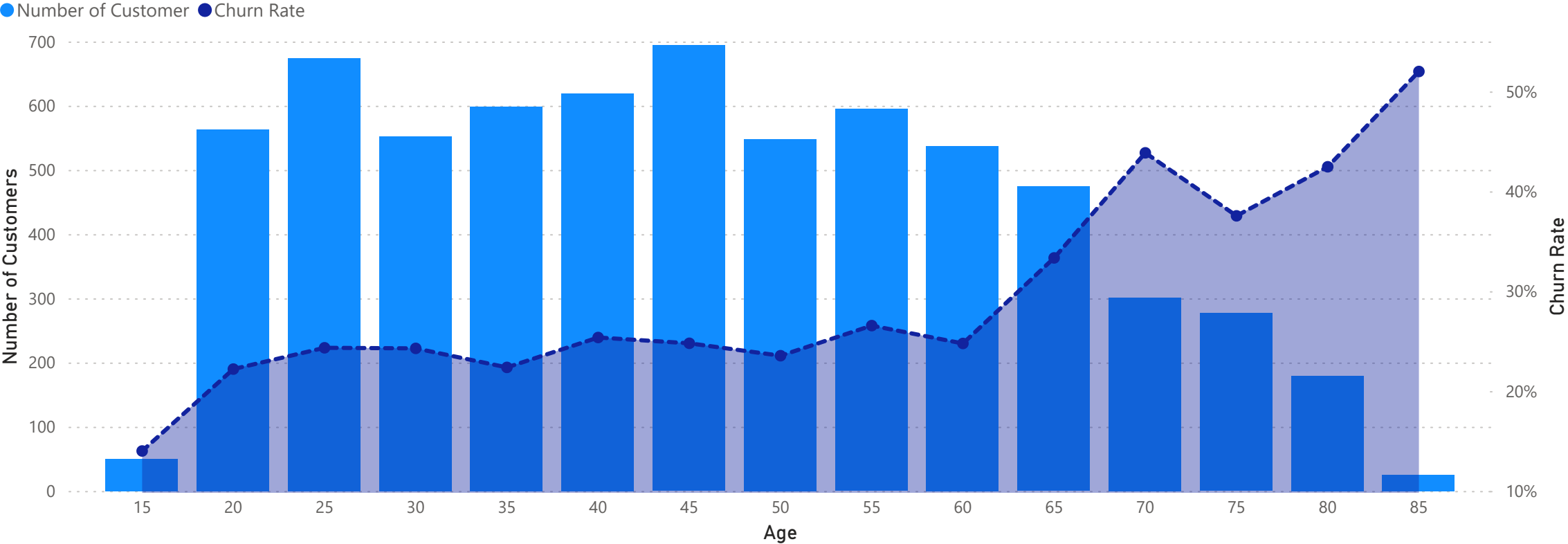


Churn Rate by States



Churn by Age Demographic

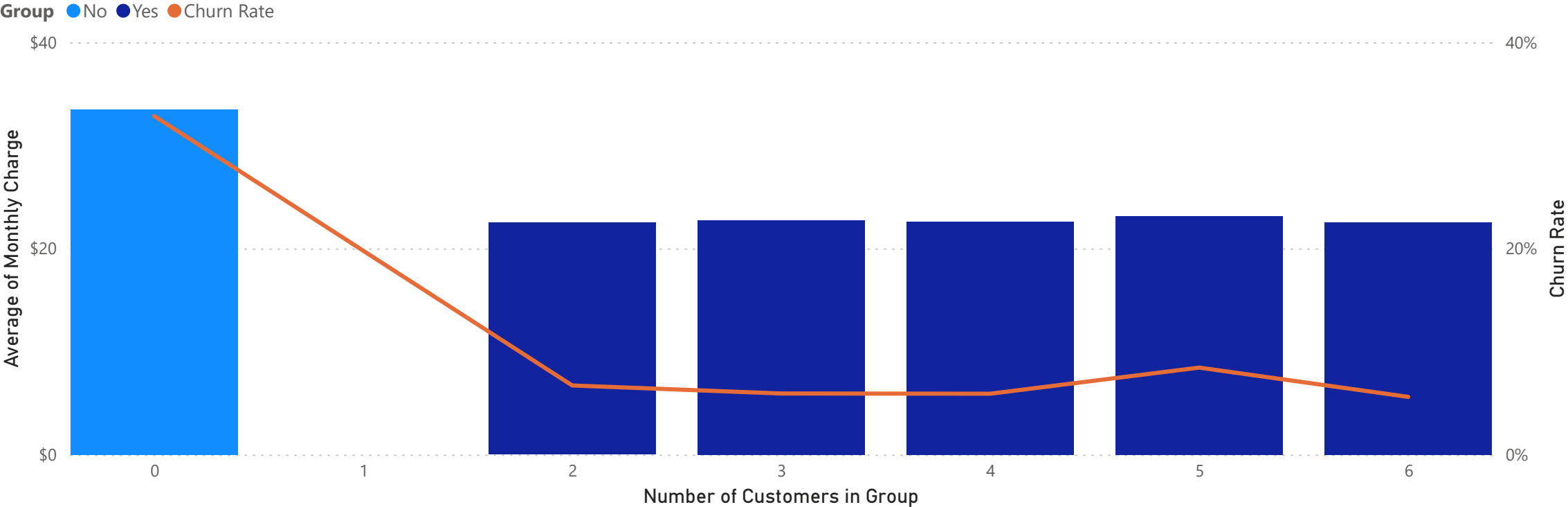
Churn Rate by Age Group



Account Length (in months)



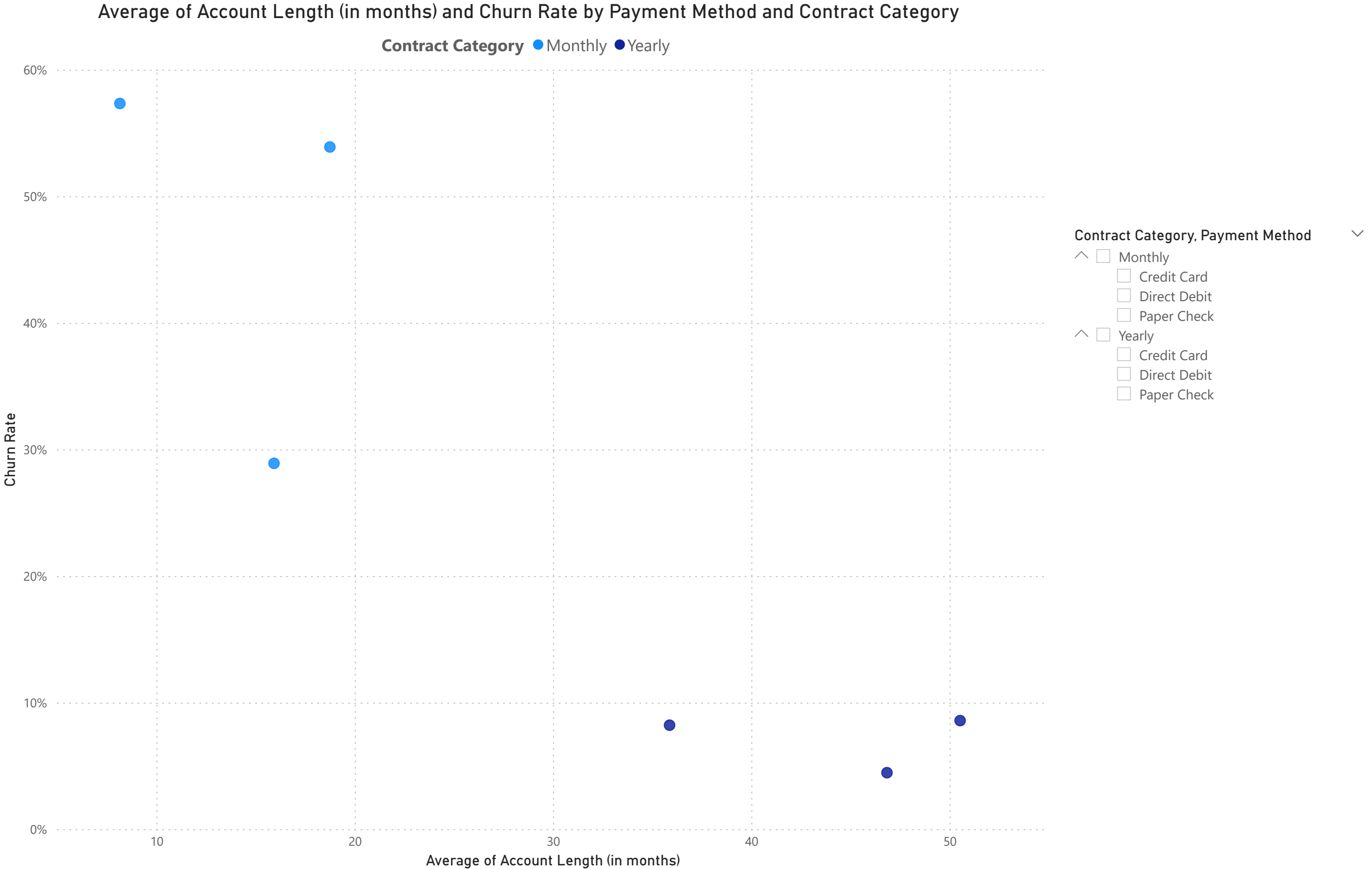
Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



Churn by Account Length and Payment Method

0.92
Avg Customer Service Calls

6123
Customer Service Calls



Churn Rate Among Unlimited Data Plan Customers

Churn Rate by Unlimited Data Plan and Grouped Consumption

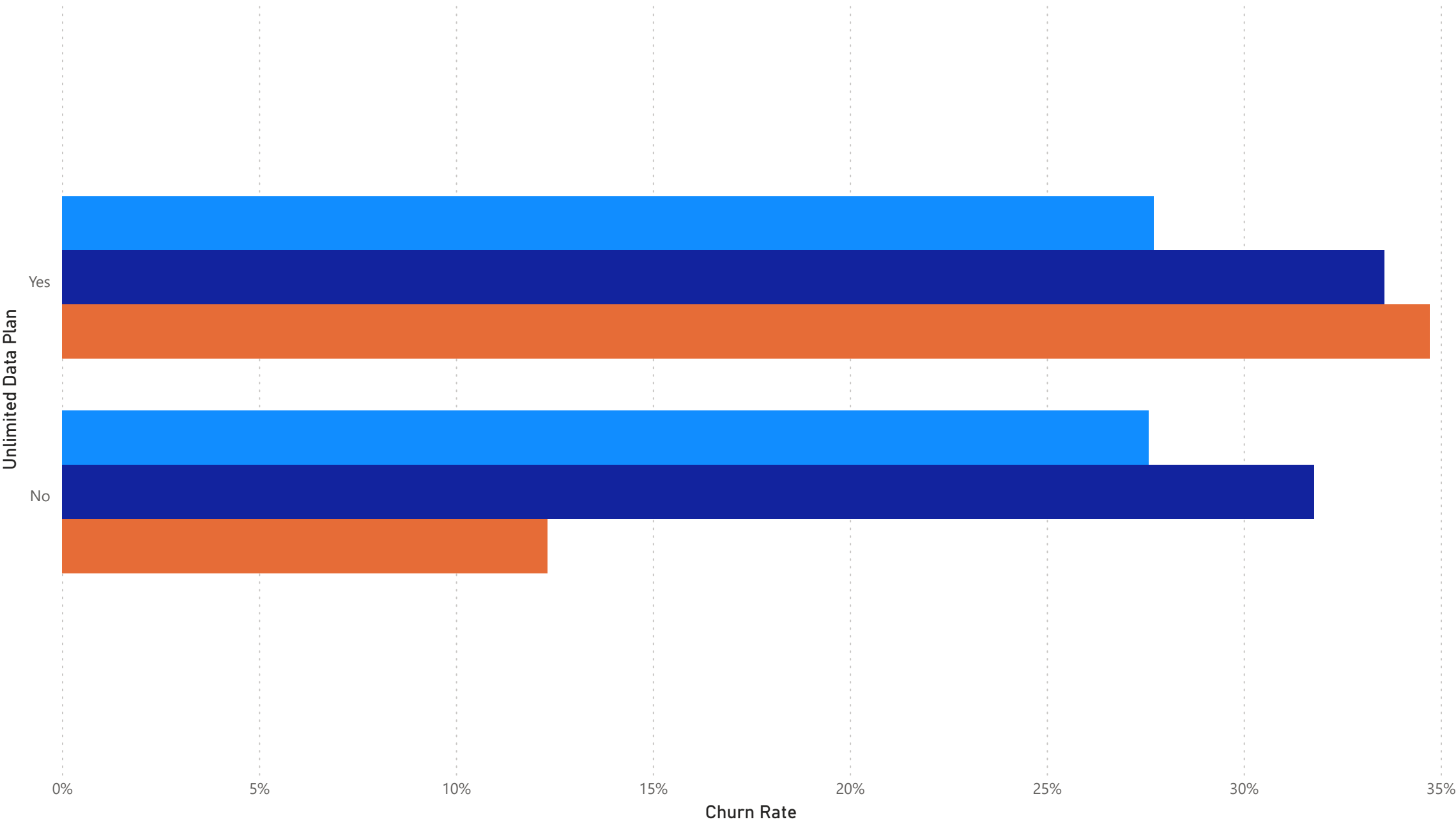
Grouped Consumption 10 or more GB Between 5 and 10GB Less than 5GB

33.64

Avg Extra International Charges

3.37

Avg Extra Data Charges



Churn Rate by States and Avg Customer Service Calls

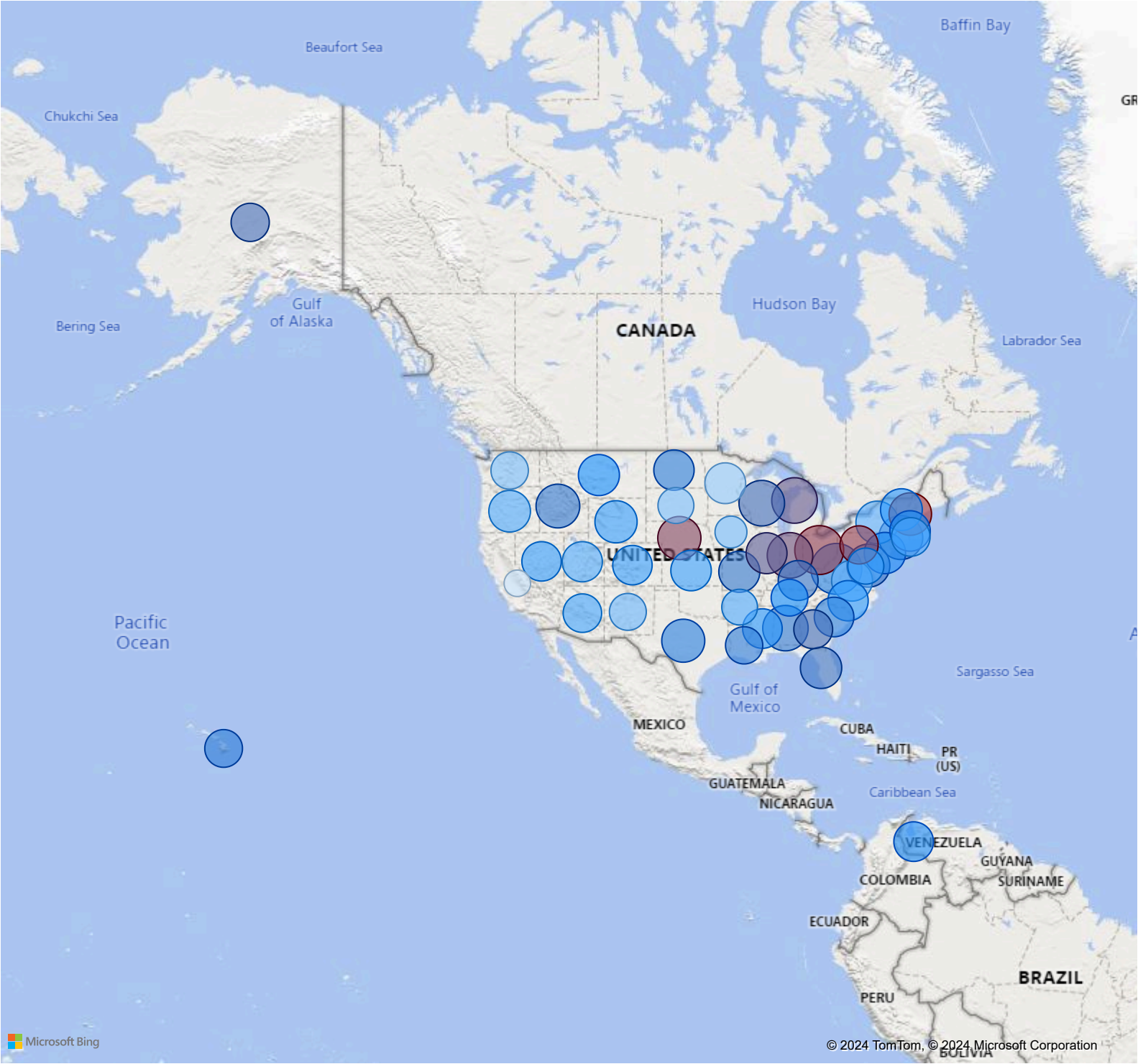
6123
Customer Service Calls

3.37
Avg Extra Data Charges

0.92
Avg Customer Service Calls

33.64
Avg Extra International Charges

Customer Service Calls and Churn Rate by State



Avg Customer Service Calls by Churn Label and State

