

Microsoft and Oxford Hack Hackathon Terms and Conditions (“Terms and Conditions”)

1. **ELIGIBILITY.** This promotion is open to any person resident in the United Kingdom who is eighteen (18) years of age or older at the time of entry and is a registered Event attendee.

Employees of Microsoft or its affiliates, subsidiaries, advertising or promotion agencies are not eligible, nor are members of these employees’ families (defined as parents, children, siblings, spouse and life partners).

By entering this contest, you are certifying that your employer, organization or country policy allows you to accept prizes of this value.

2. **ENTRY.** To enter, you can choose to form a team of 1-4 people or participate individually. Individuals may not be members of multiple teams. You should designate one person to represent your team in the event your team wins a prize.

Next, follow the instructions to participate, which will involve creating and presenting a hack.

To qualify, your entry must incorporate at least one of the following products/services:

- Microsoft Azure cloud, including, but not limited to:
 - Analytics
 - App Services
 - Bot Services
 - Cognitive Services including all sub-categories:
 - Knowledge
 - Language
 - Vision (including Custom Vision)
 - Search
 - Speech (including Custom Speech)
 - Databases
 - Internet of Things
 - Machine Learning Services and Studio
 - Virtual Machines

In addition:

- you must have obtained any and all consents, approvals or licenses required for you to submit your entry; **and**
- you may include Microsoft trademarks, logos, and designs, for which Microsoft grants you a limited license to use for the sole purposes of submitting an entry into this Contest.

Entries may **NOT** contain, as determined by us, in our sole and absolute discretion, any content that:

- is sexually explicit, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic;
- promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing) or a political agenda;
- is obscene or offensive;

- defames, misrepresents or contains disparaging remarks about other people or companies;
- communicates messages or images inconsistent with the positive images and/or good will to which we wish to associate; and/or violates any law;

To the extent that entry requires the submission of user-generated content such as photos, videos, music, artwork, essays, etc., entrants warrant that their entry is their original work, has not been copied from others, and does not violate the privacy, intellectual property rights or other rights of any other person or entity.

Entries will be ineligible if they (a) are incomplete; (b) exceed the maximum number of entries allowed per person; (c) violate the rights of any other person or entity; and/or (d) are received outside of the Promotion Period set out below.

Only one (1) entry per person will be accepted. No purchase necessary to enter the promotion. Entry constitutes full and unconditional acceptance of these Terms and Conditions. Microsoft is not responsible for lost, corrupted or delayed entries. Microsoft reserves the right to disqualify anyone who violates these Terms and Conditions.

3. **TIMING.** This promotion runs from 7:00 am GMT on November 24th, 2018 until 6:00 pm GMT on November 25th, 2018 (inclusive) (the “Promotion Period”).
4. **USE OF YOUR ENTRY.** Personal data which you provide when you enter may be used for future Microsoft marketing activity if you indicate your consent on the entry form (if applicable). Otherwise your personal data will be used by Microsoft and agents acting on Microsoft’s behalf only for the operation of this promotion.
5. **SELECTION OF WINNER(S).** All valid entries will be judged as a finalist. The winning entry/entries will be determined by a panel of judges with at least one (1) independent judge on November 25th, 2018. The below requirements will be used as judging elements to determine a winner (out of a possible 50 points):
 - Does the project address a clear need, problem, or opportunity and is the solution clearly explained? (10 points)
 - Does the project include innovations in technical design and/or implementation of services (e.g., Cognitive Services, Machine Learning) and/or User Experience? (20 points)
 - Does the project have a clear target market or audience? (5 points)
 - Is the project’s purpose and basic functionality easily understood? (5 points)
 - Does the project have a professional degree of production in terms of performance, user interface, visuals, and audio? (10 points)

In the event of a tie between any eligible entries, an additional judge will break the tie based on the judging criteria described above. The decisions of the judges are final and binding. If we do not receive a sufficient number of entries meeting the entry requirements, we may, at our discretion, select fewer winners than the number of Contest Prizes described below.

A maximum of one (1) prize per eligible entry is allowed. The winner(s) will be notified at the awards ceremony on November 25th, 2018. If a potential winner has not confirmed receipt of the notification within ten (10) days after the first attempt, an alternative winner will be selected on the same basis as described above. The winner(s) may be asked to provide identification proving their eligibility before they are entitled to receive the prize. The winner(s) may be asked to participate in further publicity or advertising.

6. **PRIZE(S).** There will be 4 prize(s) in total. The prize(s) will be as follows:

Each winner will receive:

An XBOX One X 1TB, Approximate Retail Value **£449.99** RRP per device

The total Approximate Retail Value (ARV) of all prizes: **£1799.96**

The prize(s) is/are as stated and is/are not transferable. No cash alternatives available. Microsoft reserves the right to substitute any (or all) prize(s) with (a) prize(s) of equal or greater value. The prize(s) will be sent by Microsoft or its agent no later than twenty eight (28) days after the winner(s) has/have been selected. Unless otherwise stated, the prize(s) are subject to their manufacturer's warranty and/or terms and conditions.

The prize(s) may be considered a taxable benefit to the winner(s). The winner(s) will be directly responsible for accounting for and paying to HMRC, or other relevant tax authority, any tax liability arising on their prize. Please contact ukstat@microsoft.com for any query related to the taxable amount for reporting to HMRC, or other relevant tax authority.

7. **LIST OF WINNER(S).** Each winner consents to his/her surname being made publicly available upon request. The name(s) of the winner(s) will be available for a period of twenty eight (28) days after the selection of the winner(s) by written request to justgar@microsoft.com

8. **OTHER.** No correspondence will be entered regarding either this promotion or these Terms and Conditions. In the unlikely event of a dispute, Microsoft's decision shall be final. Microsoft reserves the right to amend, modify, cancel or withdraw this promotion at any time but only before the delivery of the prize(s), without notice.

Participants in this promotion agree that Microsoft will have no liability whatsoever for any injuries, costs, damage, disappointment or losses of any kind resulting in whole or in part, directly or indirectly from acceptance, misuse or use of a prize, or from participation in this promotion. Nothing in this clause shall limit Microsoft's liability in respect of death or personal injury arising out of its own negligence or liability arising out of Microsoft's fraud.

Microsoft cannot guarantee the performance of any third party and shall not be liable for any act or default by a third party.

9. **SPIRIT OF THE COMPETITION.** If an entrant attempts to compromise the integrity or the legitimate operation of this promotion by hacking or by cheating or committing fraud in any way, we may seek damages from that entrant to the fullest extent permitted by law. Further, we will disqualify that entrant's entry to this promotion and may ban the entrant from participating in any of our future promotions, so please play fairly.

Promoter: Microsoft Limited ("Microsoft"), Microsoft Campus, Thames Valley Park, Reading, RG6 1WG, England