

Alf



“I want to know where my colleagues are to ask them questions quickly”

Alf is a professor at Reutlingen University, he teaches at the Engineering faculty. Besides his teaching in the field of mathematics he's also the head of the examination board. As a consequence he has many appointments with students and professors of the university. At the moment he settles his appointments in various ways, via phone, mail or private conversations.

Name: Alf
Gender: Male
Age: 63

Key characteristics

- Professor
- Head of examination board
- Would like to take less time investing in communication to settle appointments

Goals

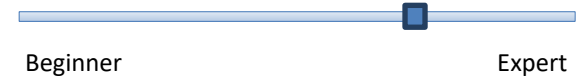
- Quickly finding people on the campus to clarify questions
- Making Appointments through one central application

User Case Scenario

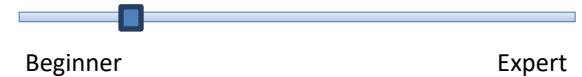
Alf has a meeting with a student in 30 minutes and needs information from one of his colleagues. He wants to know where he can find his colleague to avoid coming late to the meeting

Behaviors

Technical Skills



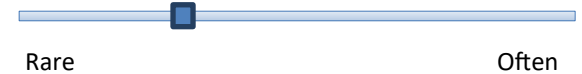
Social Media Skills



Interests in using mobile apps



Time spent on using mobile apps



Interests in technology

