Project name: Taallam

Team members:

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GCGO: Education

The problem: In Morocco, many children living in poverty, in rural areas face immense difficulty in obtaining education, leading to a high proportion of them not attending school or being at risk of dropping out.

Educational opportunities are necessary for economic growth, social stability, and gender equity, and without access to education, these children miss out on the chance to maximize their potential and shape a better future for themselves and their communities.



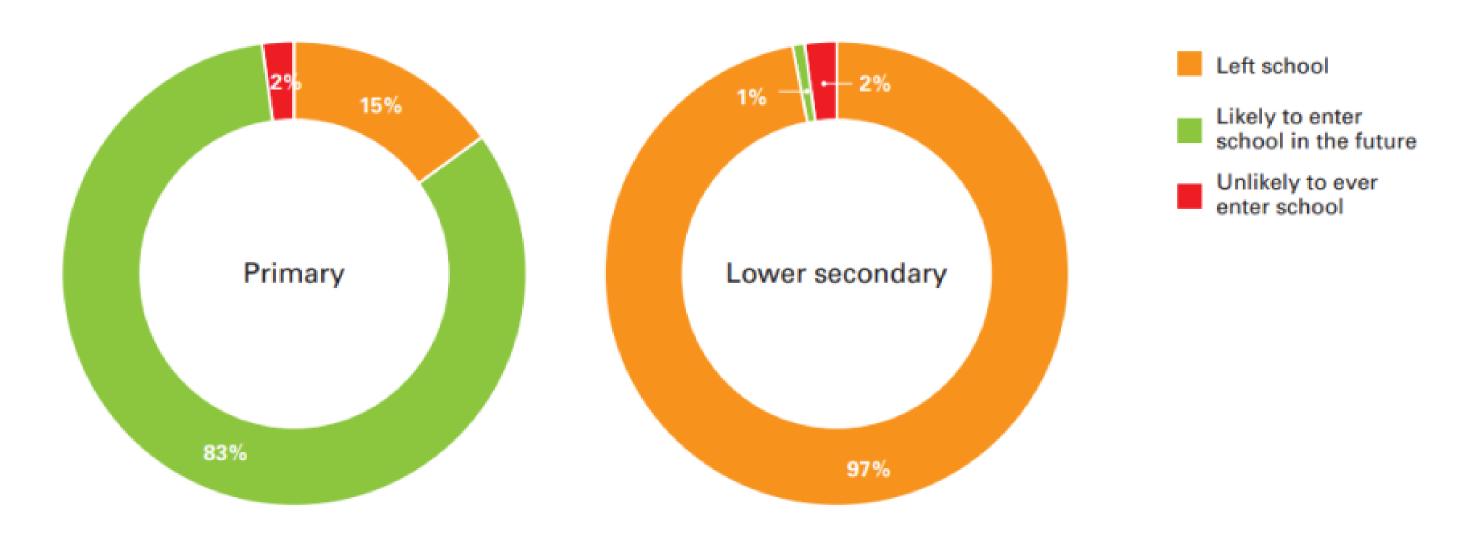
Affected person/group

The affected group by this problem is Moroccan children aged 6-14, living in poverty, residing in rural communities.



data visualizations

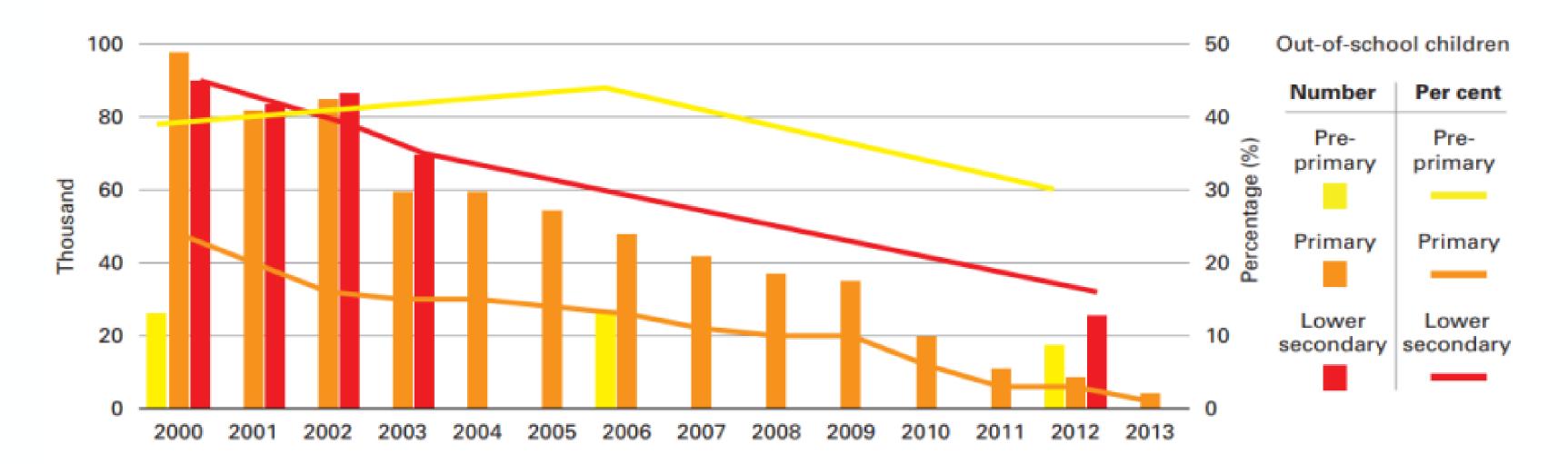
Classification of the out-of-school population (Dimensions 2 and 3) by school exposure



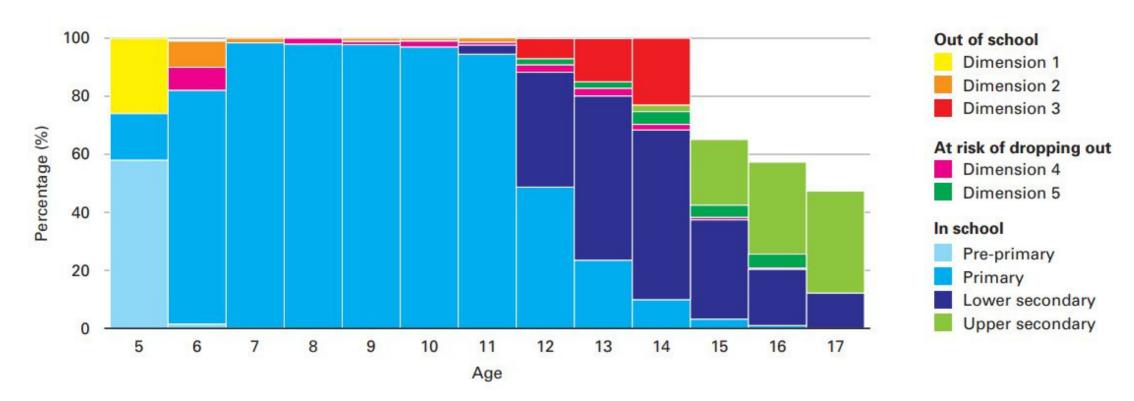
More than 80% of primary school-aged out-of-school children will go to school in the future The majority of lower secondary school-aged children have dropped out

https://www.unicef.org/mena/

Numbers and percentages of out-of-school children (2000-2013)



2. The Five Dimensions of Exclusion²



Dimensions of Exclusion	Dimension 1	Dimension 2	Dimension 3	Dimension 4	Dimension 5
	Children of pre-primary school age who are not in pre-primary or primary school	Children of primary school age who are not in primary or secondary school	Children of lower secondary school age who are not in primary or secondary school	Children who are in primary school but at risk of dropping out	Children who are in lower secondary school but at risk of dropping out
#/% of children excluded	0.22 million 26%	0.08 million 2%	0.26 million 16%	0.07 million 8%	0.06 million 12%

UNESCO Institute for Statistics (UIS), World Bank, and National Authority for Evaluation (CSE).

² Calculated from UIS and CSE 2012 data. Refugees and stateless persons are excluded from the statistics.

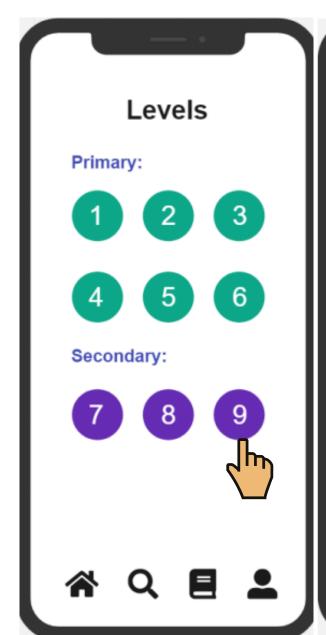
Proposed solution

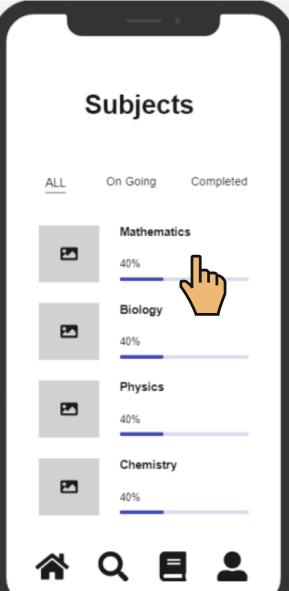
A self-learning app that can be accessed without the need for an internet connection. This app would provide material and content for levels from primary to secondary school, focusing especially on kids at risk of dropping out in rural areas.

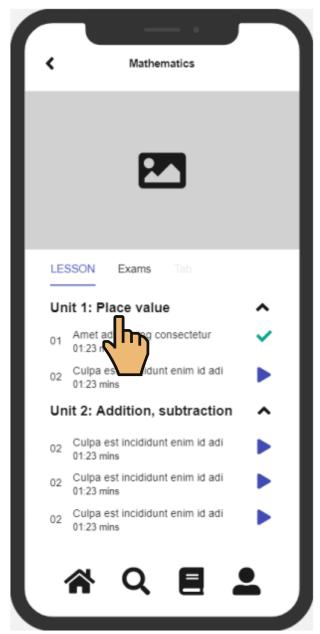
This solution is perfect for learners in rural areas and will:

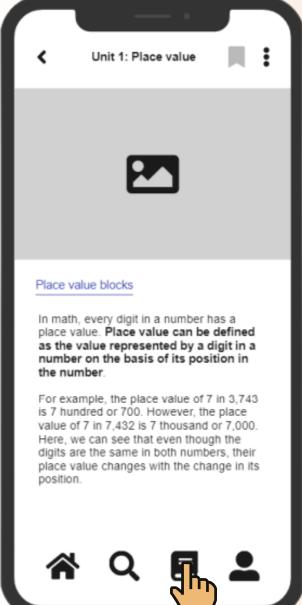
- Provide customized content tailored to their needs
- Offer support options and resources
- Be accessible even without internet connection
- Provide quality education to help them stay in school

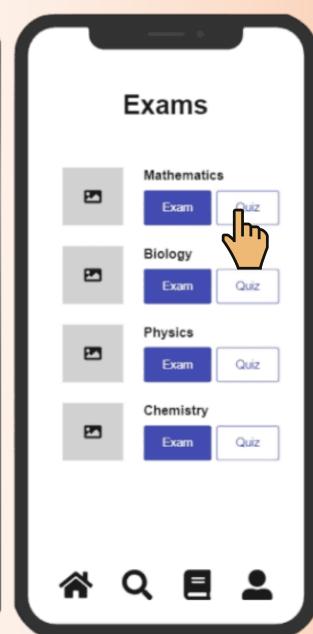
Our App - Wireframes with Images

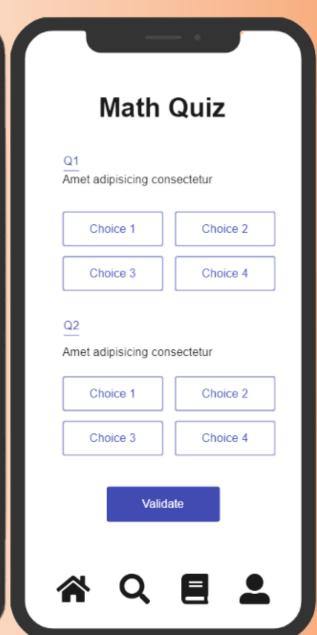












Needs and pain points

Our users need access to educational material and content even if they have limited internet access.

Our users need a userfriendly way to use the educational content that is available.

Improving Team's Solution Through User Feedbacks

Increase the font size of the text to ensure legibility.
Include an option for users to provide feedback to the app.
Incorporate colors and other aesthetic elements that are visually pleasing.

Incorporate animation and playful elements to make the user experience enjoyable.

Exploring What's Next with Funding for Our Solution

If we were given funding to continue working on our solution, we would:

- Develop comprehensive database to customize materials for different backgrounds
- Hire content experts and develop accessible user interface
- Outreach efforts aimed to raise awareness and reach rural areas with risk of dropping out
- Equipping schools and libraries with infrastructure for connection without internet
- Set up support network of mentors

WHY Our Solution Will Have an Impact

Providing educational opportunities for underprivileged children in rural areas is important to ensure that every child has equal access to a quality education. It is also essential for the long-term economic growth of the country as well as the social wellbeing of its citizens. This app would provide customized content, support, and resources tailored to the needs of rural learners, and can be accessed without an internet connection. It is the perfect tool for those in rural areas to stay in school and get a quality education.

