

## 1. Company POV

- ❖ Name
- ❖ Founders
- ❖ Industry
- ❖ Subindustry
- ❖ Location
- ❖ Funding Rounds
  - Stage
  - Investors
  - Date
- ❖ Similar company

## 2. Investor POV

- ❖ Name
- ❖ Recent Investments
- ❖ Biggest investments
- ❖ Generally invests in ...
- ❖ sector -> pie
- ❖ stage -> pie
- ❖ city -> pie
- ❖ YoY investment graph
- ❖ Similar Investors

## 3. General Analysis

- ❖ MoM chart -> Total + Count
- ❖ Cards -> Total + Max + Avg -> Total funded startups
- ❖ Sector Analysis Pie -> top sectors (Count + Sum)
- ❖ Type of funding
- ❖ City wise funding
- ❖ Top Startups -> year wise -> Overall
- ❖ Top investors
- ❖ Funding Heatmap