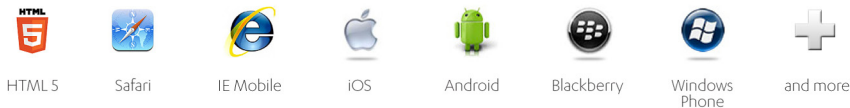# Kony Mobile Banking

Configurable, Extensible with Universal Integration

Focus on your customers, not the mobile chaos

Kony Mobile Banking lets your customers securely transfer money, find ATMs and branches, make payments and deposit checks from any mobile device. Don't settle for supporting just some of your customers – support them all.

Secure Mobile Banking solution for HTML5, legacy mobile web, hybrids, wrappers and native apps.

HTML 5	Safari	IE Mobile	iOS	Android	Blackberry	Windows Phone	and more

Kony Mobile Banking is:

- A suite of secure, internationalized and pre-configured modules with functionality based on best practices in the banking industry
- Configurable, extensible, with universal integration, allowing you to provide a highly personalized, branded mobile experience for your customers
- Built on the KonyOne Platform, allowing you to get to market quickly and support future growth in the mobile channel

For a closer look at Kony Mobile Banking in action, visit kony.com/banking

Kony Mobile Banking modules:

Account Management	Transactions	Customer Retention	New Revenue

Account Management
- Device activation security
- Sign-in with user name & password
- Account list and details
- Profile information, preferences and alerts

Transactions
- View transactions
- Pay bills for existing payees
- Add bill payees
- View/modify scheduled payments
- Transfer between own accounts
- View payments history
- Remote check deposit
- Support multiple currencies

Customer Retention
- Provide feedback
- Check re-order
- Click-to-call/SMS/email
- ATM/branch and geo-based locators
- Get financial information
- Online help/FAQs/videos

New Revenue
- Open new checking or savings accounts

Configurable

Kony Mobile Banking is highly configurable allowing you to make changes without the need to re-build or re-publish your app.

- Leverage a web-based tool and manage and perform updates
- Tailor the style to create a truly customized and branded experience
- Enable or disable individual features and business rules
- Full internationalization support
- Test new layouts by applying preferences by device type or environment (Production, UAT, Development)

Extensible

While Kony Mobile Banking provides the best of breed functionality out of the box, Kony understands that each financial institution has unique requirements. Kony Mobile Banking can be easily extended:

- To support business-specfic applications and requirements, leveraging the KonyOne Platform
- To leverage 3rd party functionality or your own custom-built modules
- To grow with your business and keep you ahead of your competition in a fast-moving market

Universal Integration

Kony applications are designed to consume enterprise data from a variety of sources.

- Support for a variety of core and OLB systems
- Predefined web services, scraping, and other connection methods
- Extensive list of system integration partners – like IBM, AT&T, Cognizant, Infosys, HP and others

Kony Mobile Banking is built on the powerful KonyOne Platform which allows you to:

konyOne

- Future-proof your mobile investment as upgrades and new devices come to market
- Avoid vendor lock-in through an open-standards architecture
- Change once, change everywhere, including all app updates
- Engage with Kony's enterprise-grade mobile application server

- Maintain extensive coverage and support on:
  - All major native operating systems, tablets and kiosks
  - Mobile web on over 9,000 devices from feature phone browsers to HTML5
  - Social networks including Facebook and Twitter
  - Native application push notifications and 2-way SMS

Reporting

We give you the visibility you need to measure and improve your mobile business.

Metrics include:
- Unique visitors
- Session duration
- Conversion
- Device type
- Mobile channel used

Analytics integration with:
- Adobe Omniture
- IBM CoreMetrics
- Google Analytics
- WebTrends Analytics

Hosting

We provide enterprise hosting in geographically-redundant Tier 1 datacenters.

- 24x7x365
- 99% uptime, premium uptime available
- PCI compliant
- On-premises available

kony

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