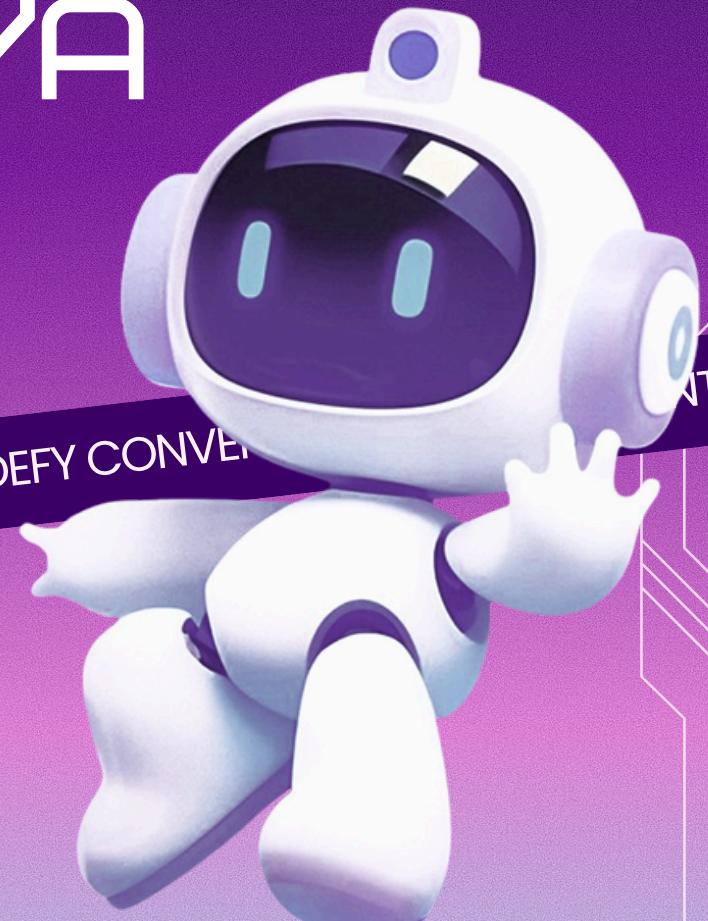


ADAMAS UNIVERSITY,  
SCHOOL OF ENGINEERING AND TECHNOLOGY PRESENTS



# SIGNIFIYA 2026



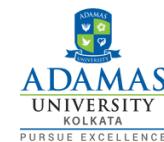
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 13<sup>th</sup> & 14<sup>th</sup> March 2026

 ADAMAS KNOWLEDGE CITY CAMPUS



# SIGNIFIYA 2026



# EVENT HIGHLIGHTS

- Participation from 5,000+ university students
  - 20+ colleges invited, with an expected audience of 1,000+ attendees
  - 2-day flagship event featuring multiple activities and engagements
  - Large-scale stage and big-screen setup for enhanced audience experience
  - High student footfall ensuring strong on-ground engagement

# BENEFITS FOR SPONSORS

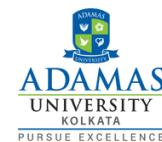
- Opportunity to showcase products or services to a highly engaged student audience
  - High brand visibility among a diverse group of potential customers
  - Platform to demonstrate innovative or unique offerings
  - Opportunities for corporate networking and future collaborations
  - Direct customer feedback and market insights
  - Extensive digital marketing reach through student-driven social media promotions

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# SIGNIFIYA 2026



# ASSOCIATE SPONSOR

**Investment:** Rs.45,000

# Why should you get this?

Strong brand visibility without full ownership cost.

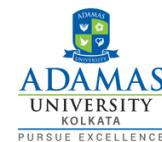
# BENEFITS

- Recognition as **Presenting Sponsor: Signifiya 2026**
  - Logo placement:
    - Website (above the fold)
    - All major social media creatives
    - Print promotions
  - **High-visibility on-ground branding:**
    - Main Gate Arch Side Panels
    - Stage side banners
    - Entry-zone banners
  - **Dedicated stall space**
  - **Social media integration:**
    - Estimated reach: **35,000+ users**

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# SIGNIFIYA 2026



# EVENT SPONSOR

**Investment:** Rs.25,000

# Why should you get this?

Balanced visibility + engagement at a controlled budget.

# BENEFITS

- Recognition as **Event Sponsor: Signifiya 2026**
  - Logo placement on:
    - Website
    - Event-specific social media posts
    - Print media related to event activities
  - **Dedicated stall space**
  - **Banner placement** in audience circulation areas
  - **Social Media outreach**
    - Estimated reach: **20,000+ users**

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## DIAMOND SPONSOR

**Investment:** Rs.20,000

### Why should you get this?

High recall and direct student interaction.

### BENEFITS

- Logo placement:
  - Website (large size)
  - Select print media
- **Prime banner placement** near stage / entry
- **Dedicated stall space**
- **1 dedicated social media post**
- Opportunity to:
  - Distribute samples or coupons

## PLATINUM SPONSOR

**Investment:** Rs.15,000

### Why should you get this?

Brand presence with **light audience interaction.**

### BENEFITS

- Logo placement:
  - Website (medium size)
  - Selected print media
- **Banner display** at semi-prime location
- **1 social media story mention**



# SIGNIFIYA 2026



# GOLD SPONSOR

**Investment:** Rs.10,000

# Why should you get this?

Cost-effective association with a large-scale student event.

# BENEFITS

- Logo placement on official event website
  - Single banner display at venue



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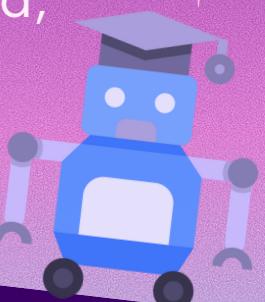
# SIGNIFIYA 2026



# TECH EVENTS

# Robo Soccer

- Teams design autonomous or RC robots to compete in dynamic football matches.
  - Judged on tactical maneuvering, ball control, and goal-scoring precision.
  - Promotes innovation in sensor integration, speed, and real-time decision-making.



# Path Follower

- Teams design autonomous robots capable of following a predefined path.
  - Judged on accuracy, efficiency, and smooth execution.
  - Encourages innovation in robotics and automation.

A blue toy car is driving on a road. The road has a repeating pattern of the words "DEFY CONVENTION" in white. The background is a gradient from light blue to purple.



# SIGNIFIYA 2026



# TECH EVENTS

# Tower Making

- Teams will construct towers using designated materials within a stipulated time.
  - Structures will be tested for strength, stability, and load endurance.
  - Encourages application of engineering principles and structural creativity.

# Bridge Making

- Participants will design and fabricate bridge models under given constraints.
  - Bridges will undergo load testing to assess durability and efficiency.
  - Highlights core concepts of civil and structural engineering.



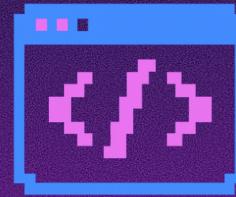
A horizontal banner with a purple-to-white gradient background. The words "DEFY CONVENTION" are repeated in white, rotated diagonally, across the entire length of the banner.



## TECH EVENTS

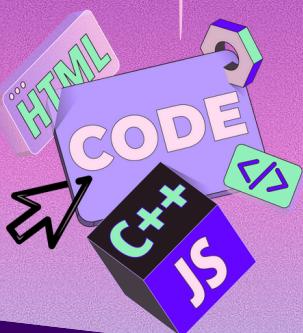
### Dil-se-Design

- An interface design and front-end development challenge.
- Participants create visually appealing and user-friendly designs using tools like Figma.
- Evaluated on creativity, usability, and design aesthetics.



### Coding Premier League (CPL)

- A competitive coding event featuring problem-solving and logic-based challenges.
- Tests algorithmic thinking, programming expertise, and time management.
- Open to coding enthusiasts across all domains and languages.





## TECH EVENTS

### Re-Fab

- Participants transform waste or discarded materials into innovative, useful products.
- Promotes sustainability, creativity, and environmental responsibility.
- Judged on innovation, practicality, and overall presentation.



### Lathe War

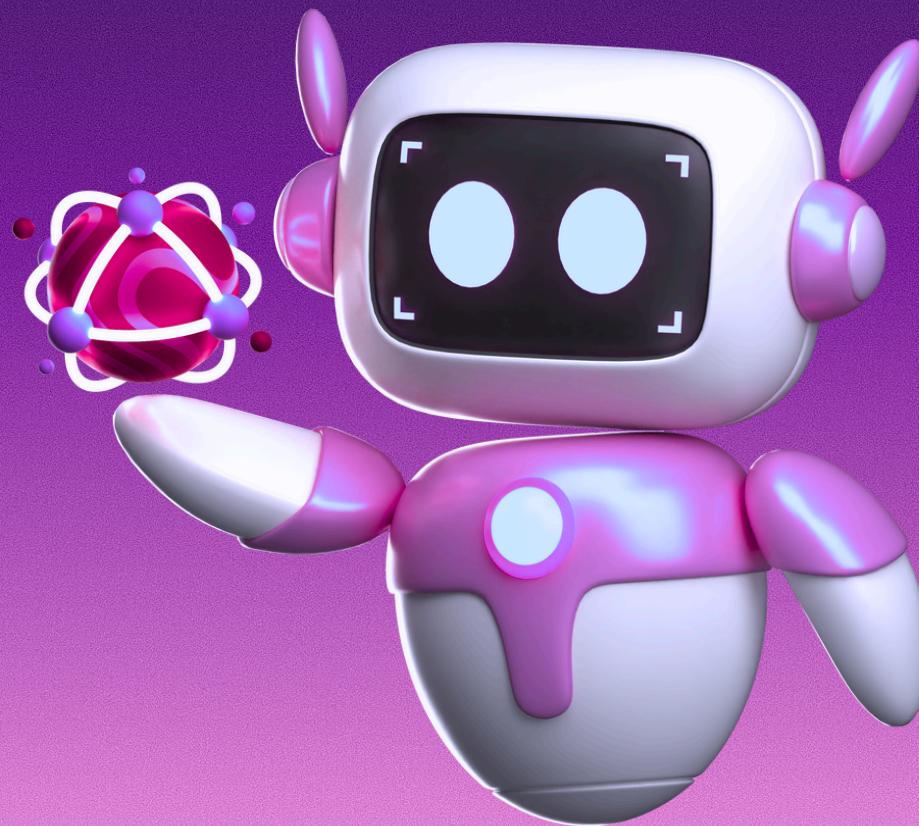
- A hands-on manufacturing challenge using workshop machinery such as lathe machines.
- Participants will fabricate components with accuracy and technical proficiency.
- Focuses on practical skills, safety, and precision engineering.



## TECH EVENTS

### Electrifying Circuits

- Participants will design and assemble functional electronic circuits using provided components.
- The event evaluates practical understanding of electronics and circuit logic.
- A platform to showcase technical precision and innovative thinking.





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# OUR CIRCLE OF TRUST



The Telegraph *online*  
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**AMUZI**  
SPORTS  
SPORTS OR NOTHING...



**KTM**

**chowman**



**Arun**  
ICECREAMS



**BLANC**

and many more...

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## MEMORY LANE

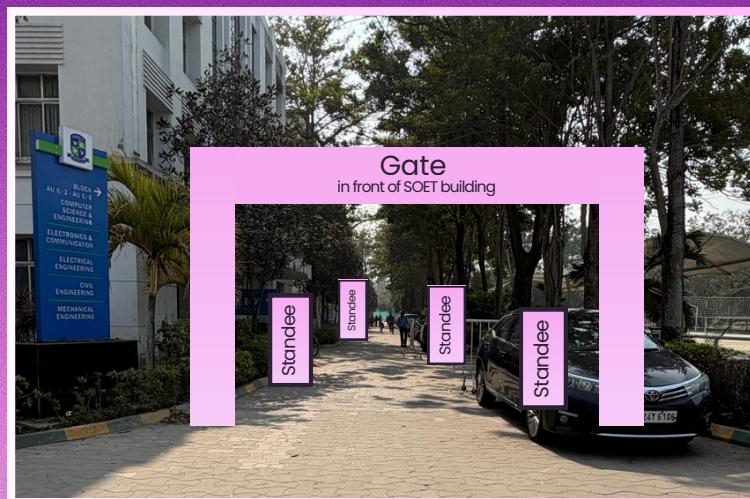


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SIGNIFIYA 2026

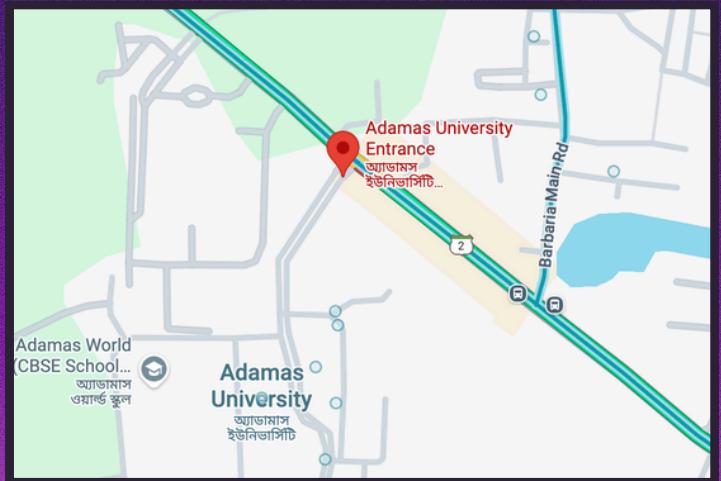
# BRANDING OPPURTUNITIES





# SIGNIFIYA 2026

## FUEL THE VIBE, JOIN THE JOURNEY



Put your brand center stage for an audience of thousands of trendsetters and future leaders.  
Your brand, our stage. Let's make a lasting impact



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signifiya2025@gmail.com

Adamas Knowledge City, Barasat - Barrackpore Road, Jagannathpur, Kolkata, West Bengal 700126

**MS. SOODIPA  
CHAKRABORTY**

**Faculty-in-Charge**

soodipa.chakraborty@  
adamasuniversity.ac.in

**HRISHAV DEY**

**Event Advisor**

+91 81007 75674

hrishavdey@gmail.com

**ARIJIT DE**

**Finance Guy**

+91 98310 93297

arijit1504@gmail.com