



```
t as -
t Gtk # pylint: disable=E0611
gger('devahelloworld')
b import Window
boutDevahelloworldDialog import AboutDevahelloworldDialog
preferencesDevahelloworldDialog import PreferencesDevahelloworldDialog
d_lib.Window.py for more details about how this class works
dWindow(Window):
= "devahelloworldwindow"
tializing(self, builder): # pylint: disable=E1002
, the main window"""
vahelloworldwindow, self).finish_initializing(builder)
outDialog = AboutDevahelloworldDialog
eferencesDialog = PreferencesDevahelloworldDialog
e for other initialization actions should be added here.
senvolvimento Aberto - Declara Widget Glade
.button1 = self.builder.get_object("button1")
.button1_clicked(self, widget):
K.main_quit()
```

Python ▾ Largura da



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## Python Software Foundation Sponsor Prospectus

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2016

## The PSF

The Python Software Foundation is the organization behind the Python programming language. Become a member of the PSF and help advance the software and our mission.



## The Python Software Foundation's Growing Success

Our goal is to encourage all people around the world to learn and use Python. Our call to action is to inform the world that we, the PSF, are here to support the sustainability of the community. The PSF is responsible for the Intellectual Property rights behind Python, and is in charge of producing PyCon US. We give out many grants throughout the year to advance and promote Python. We do this by funding conferences, workshops, and development work. In 2015, we sponsored 87 events in 36 different countries (11 new countries) as well as hundreds of other Pythonistas in smaller meetups, sprints, and user groups, awarding over \$220,000 in grants. Community Service awards were given out quarterly, honoring individuals who support our mission. We are growing our staff to better serve the community and have launched several new working groups.

Due to the success of our community, each year more and more people have become aware of the PSF and our mission. Success can be hard to measure. We can provide more in-depth research if you would like to see the data on how the PSF's mission has bettered the world, but for now, we can start with a simple, tangible, measurement: money.

A comparison of grants disbursed from the last three financial years showed that our disbursements increased by approximately \$65,000 each term. The total amount we disburse continues to increase, and that money is spread across more grants.

We feel this is a huge milestone for the PSF and our community. If we continue in this pattern, the 2016-2017 term might give out over \$300,000 to fund python education all around the world! This is astonishing, since when we started, the disbursements totaled a little over \$40,000.

We know that many of you have made valuable contributions to the language and the PSF. We believe in the Python community, and welcome everyone who would like to join it. We know that a vibrant commercial ecosystem is necessary to keep Python healthy and growing across the world and we are grateful for your support.



# Python Software Foundation + Sponsorship

## Reasons to become a Sponsor of the PSF

The Python Software Foundation (PSF) establishes solid intellectual property foundations for the Python source code base. With your help, we can continue our mission to promote, protect, and advance the Python programming language, and to support and facilitate the growth of a diverse and international community of Python programmers.

Sponsors have decided to join the PSF for a variety of reasons, including but not limited to:

- Wishing to facilitate a clear intellectual property environment for a technology which they rely upon in their infrastructure or product line.
- Hoping to provide financial means by which key Python developers can focus their energy on Python development rather than legal matters.
- As a means of increasing their visibility to the broader Python community, e.g. for recruitment purposes.
- A general desire to “give something back” to the Python community.
- Tax-deductibility: The PSF is recognized by the IRS as a 501(c)(3) non-profit charitable organization, and donations are tax-deductible for organizations that pay taxes in the United States, whose contributions are thereby more effective..

## Non-reasons to become a Sponsor Member

### Access to services

The PSF is not a professional services provider or development shop. Sponsor members understand that their contributions do not entitle them to free technical support, preferential input into the Python development process, or any special access to the Python development process.

### Advertising

We put the company logos and web links pointing to sponsors on the PSF home page, but that's it. We don't feel it's appropriate to have advertising elsewhere on the python.org web site.



## Sponsorship Levels

Companies, divisions, groups, and organizations of various sizes can benefit from PSF sponsorship. Below are suggested guidelines for choosing an annual sponsorship level based on the number of employees using Python for development, data analysis, process automation and other activities:

DIAMOND	▶	\$100,000/year	▶	2500	▶	+ employees
PLATINUM	▶	\$50,000/year	▶	1001	▶	2500 employees
GOLD	▶	\$20,000/year	▶	501	▶	1000 employees
SILVER	▶	\$10,000/year	▶	251	▶	500 employees
BRONZE	▶	\$5,000/year	▶	101	▶	250 employees
COPPER	▶	\$2,000/year	▶	26	▶	100 employees
IRON	▶	\$500/year	▶		▶	- < 25 employees

Divisions or groups within a larger organization can choose to sponsor the PSF as a group, and should choose a sponsorship level appropriate to the level of usage of Python within that group. However, if you belong to such a group within a larger organization, we urge you to consider whether the larger organization as a whole might be interested in helping the PSF and letting the world know about its support.

We certainly welcome smaller organizations who want to sponsor the PSF at more generous levels. Determine what is best for you and your organization: the PSF, like the Python language, trusts its users.

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	COPPER	IRON
Complimentary conference passes	5	4	3	2			
Preferred processing of entries on the job board	•	•	•				
Opportunity for Python success stories / case studies to be considered in future online edition of the Python Brochure	•	•	•				
Ads in future editions of the Python Brochure	•	•					
Preferred success story placement in future online edition of the Python Brochure including printed copies at PyCon US and other PyCon events	•	•					
Logo, link on PSF web site	•	•	•	•	•	•	•
Preferred rotation of sponsor success stories on the python.org front page (website is currently being set up for this)	•	•					
Sponsor mentions via social media (details TBD)	•	•	•	•			
Sponsor listed on PSF banners used at conferences (e.g. the PSF conference kit)	•	•					
Opportunity to co-sponsor Python projects	•	•					
Sponsor logo added to select PSF merchandise	•	•					
Option to sign up as exclusive sponsor of PSF-run non-python.org websites	•	•					
Complimentary shipments of the printed Python Brochure	•	•					
	\$100,000 USD	\$50,000 USD	\$20,000 USD	\$10,000 USD	\$5,000 USD	\$2,000 USD	\$500 USD



## How to become a PSF Sponsor

To join the PSF as a sponsor member, an individual or organization needs to apply for membership, commit to a yearly financial contribution at an appropriate level, fill out the [sponsor membership form](#), send it in, and pay the invoice in a timely manner (by check or wire transfer).

Potential applicants should know that the Board feels that membership in the PSF should reflect well on the sponsor and on the PSF. To this end

- The Board encourages applications from organizations with a provable and strong link to Python (e.g. organizations that use Python as a key piece of their software infrastructure).
- The Board discourages applications from organizations with unethical or potentially offensive business practices (e.g. spammers or pornography vendors).



Questions?

If you have any questions not answered here, please write to the PSF at [sponsor-wg@python.org](mailto:sponsor-wg@python.org)