

# Data Science

- Turning **data** into something meaningful
- **Science** of uncertainty
- Quintessential **interdisciplinary** science

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# Data Science Skillset

- Statistics, mathematics and IT skills (e.g. programming)

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- Statistics, mathematics and IT skills (e.g. programming)

- Statistics, mathematics and IT skills (e.g. programming)

- Logical thinker
- Problem solver
- Good communicator

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## What is / are Statistics?

What does the term,  
**“statistics”**,  
mean to you ?

### What is / are Statistics?

**A statistic:**



**Science of statistics:**



### What is / are Statistics?

**A statistic:** any quantity computed from sample data



**Science of statistics:**  
collecting, classifying, summarizing, organizing, analyzing, estimation and interpretation of information



\* Terminology also used for function to calculate the summary quantity

## Role of Statistics

Field of statistics deals with the collection, presentation, analysis, and use of data to:

- make decisions
- solve problems
- design products and processes

It is the science of uncertainty

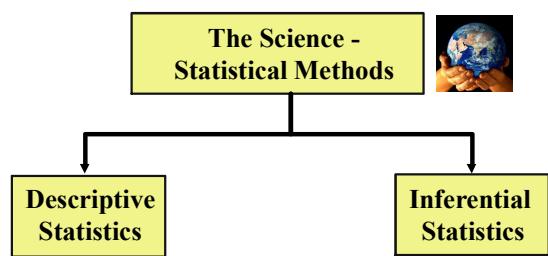
## Role of Probability

- Probability provides the **framework** for the study and application of statistics

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### Statistical Methods



**Descriptive Statistics:** *Science of summarizing data, numerically and graphically...*

*Analysis methods applicable depends on the variable being measured and the research questions which you are trying to answer ...*

<https://www.nuigalway.ie/adult-learning/about-us/didyouknow/>

<https://visual.ly/community/infographic/animals/shark-attack>

## Thinking Challenge

**Inferential Statistics:** science of using the *information in your sample* to say (i.e. to “*infer*”) something *about the population* of interest

Suppose the student newspaper is interested in what proportion of NUI Galway students pay rent and the average amount of rent paid



How would you find out?

### Breakdown the question...

What is the individual / **experimental unit**?

Some important terms:

What is the **population** of interest?



An **experimental unit / individual** is a single object upon which we collect data, e.g. person, thing, transaction, event.

What are the **variables** of interest?

What **types** are these variables?

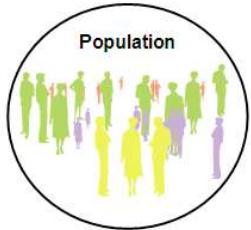
What are the **parameters** of interest?

How would you **collect the data**?

What are the **observations** for the variables?

How would you **summarise** these observations?

### Some important terms:

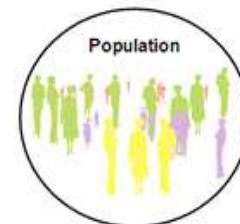


#### **A population**

is a collection of experimental units/individuals that we are interested in studying.

e.g. people,  
things,  
transactions,  
events

### Some important terms:



### Some important terms:



#### **A sample**

is a subset of experimental units / individuals from the population.

e.g. people,  
things,  
transactions,  
events

### Some important terms:

A **variable** is a characteristic or property of an individual experimental unit.

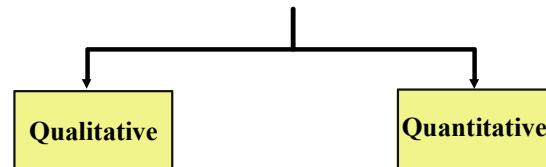
*examples:*



height  
grade score  
account balance  
gender (m/f/non-binary),  
letter grade (A, B, C, etc.),  
Likert scale (agree, neutral, disagree, etc.)

### Types of variable:

A **variable** is a characteristic or property of an individual experimental unit



May be measured, or more generally "observed", on each individual

### Qualitative Data:

Classified into categories, can be **ordered**:



- Grade achieved in ST2001

or **unordered**:

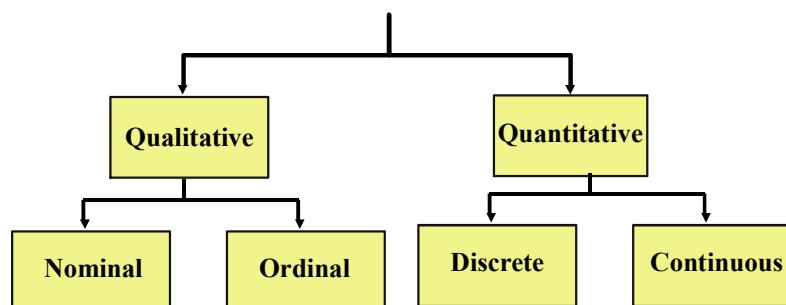
- Gender of each employee at a company
- Method of payment (cash, cheque, credit card)



Credit

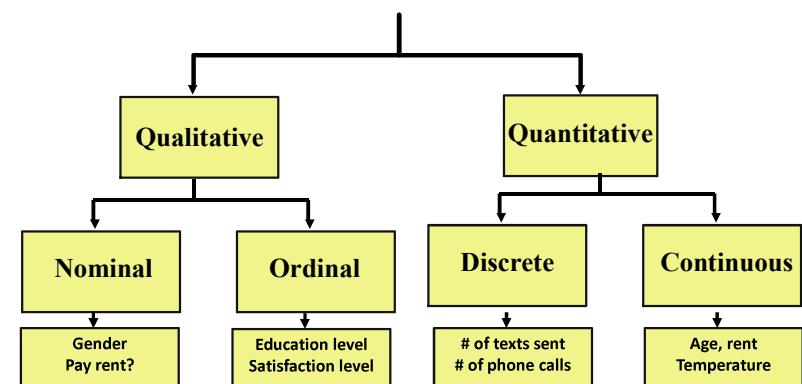
### Types of variable:

A **variable** is a characteristic or property of an individual experimental unit.



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A **variable** is a characteristic or property of an individual experimental unit.



## Gapminder Data: <https://www.gapminder.org/>

The Gapminder Foundation is a Swedish NGO which promotes sustainable global development by increased use and understanding of statistics about social, economic and environmental development

### Gapminder Test

Welcome to the Gapminder Global Facts test!

You will get 13 fact questions. There's a time limit of 45 seconds per question.

If you pass the test, you are qualified to become a Gapminder and we'd like to honor you with the Gapminder Global Facts Certificate!

If you don't pass the test, don't worry: we won't tell anyone and you can try again later.

Thanks for spreading a fact-based worldview, starting with yourself.

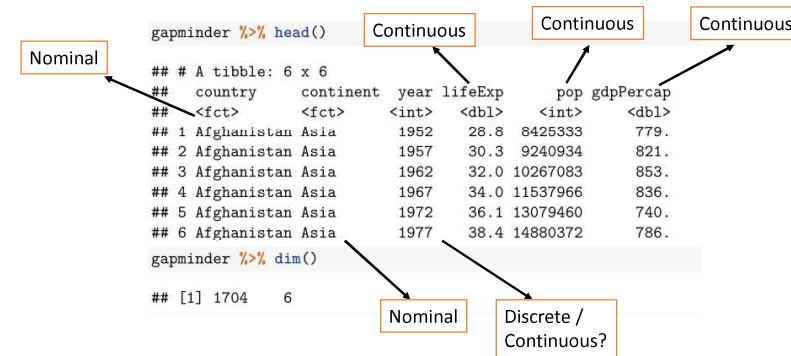
Good luck!  
The Gapminder Team

[Next](#)

0%

<http://forms.gapminder.org/s3/test-2018>

## Gapminder Data



- What is the *typical observation*?

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- Is there much *variation/spread* between individuals in the dataset?

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- Are there any values lying outside of the range where the majority of the dataset values lie – *outliers*?

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Summarising data (variables) can be done **numerically**, with appropriate summaries, or **graphically**, with appropriate plots

## Summarising Categorical Data

### • Numerical Summary: frequency count and percentage

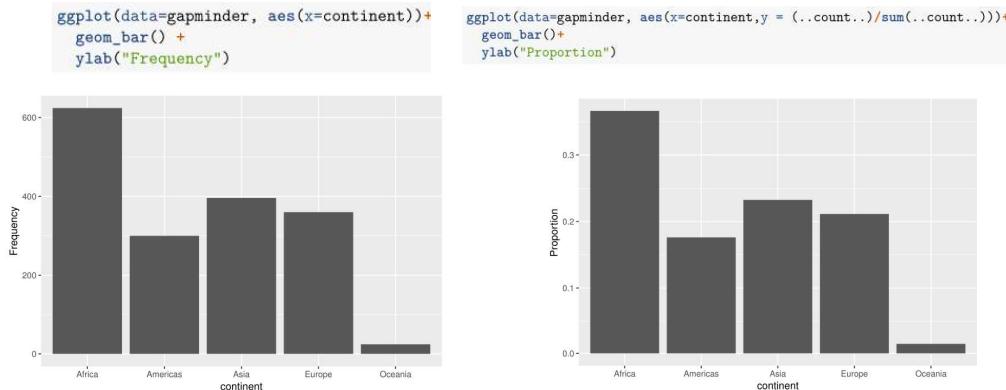
Continent	Frequency	Proportion
Africa	624	0.36619718
Americas	300	0.17605634
Asia	396	0.23239437
Europe	360	0.21126761
Oceania	24	0.01408451

```
gapminder %>% select(continent) %>% table()
## .
##   Africa Americas   Asia   Europe Oceania
##   624      300     396     360      24
```

```
gapminder %>% select(continent) %>% table() %>% prop.table()
## .
##   Africa   Americas    Asia    Europe   Oceania
## 0.36619718 0.17605634 0.23239437 0.21126761 0.01408451
```

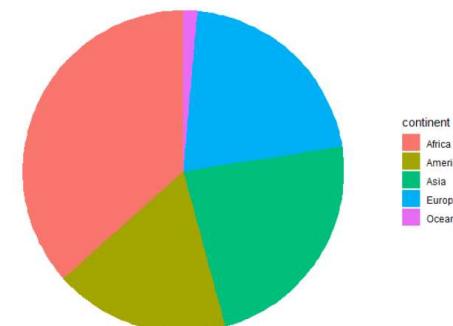
## Summarising Categorical Data

- Graphical summary: bar chart, pie chart



## Summarising Categorical Data

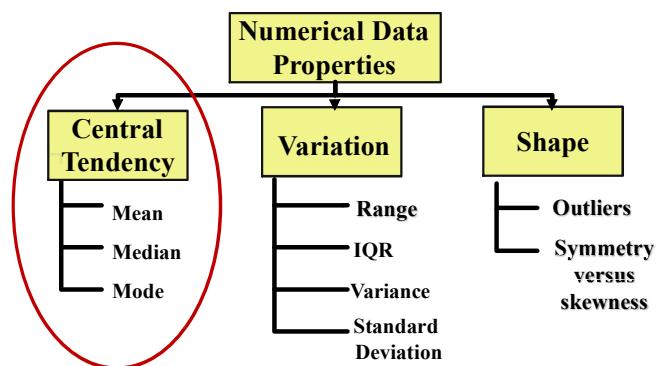
- Graphical summary: bar chart, pie chart



Advice: don't use pie charts

People find determining angles very difficult  
Easier to understand lengths/heights

## Summarising Continuous Data



### Numerical summary of typical value:

#### Definition

Suppose that the observations in a sample are  $x_1, x_2, \dots, x_n$ . The **sample mean**, denoted by  $\bar{x}$ , is

$$\bar{x} = \frac{\sum_{i=1}^n x_i}{n} = \frac{x_1 + x_2 + \dots + x_n}{n}.$$

Sensitive to extreme values

Given that the observations in a sample are  $x_1, x_2, \dots, x_n$ , arranged in **increasing order** of magnitude, the sample median is

$$\tilde{x} = \begin{cases} x_{(n+1)/2}, & \text{if } n \text{ is odd,} \\ \frac{1}{2}(x_{n/2} + x_{n/2+1}), & \text{if } n \text{ is even.} \end{cases}$$

NOT Sensitive to extreme values

Mode is the most frequent observation in a dataset.

## Summarising Continuous Data

### Example

**Data:** breaking strength of wire in kilograms

220 214 222 218 223 210 223 210 227 225 212

- Find the median:

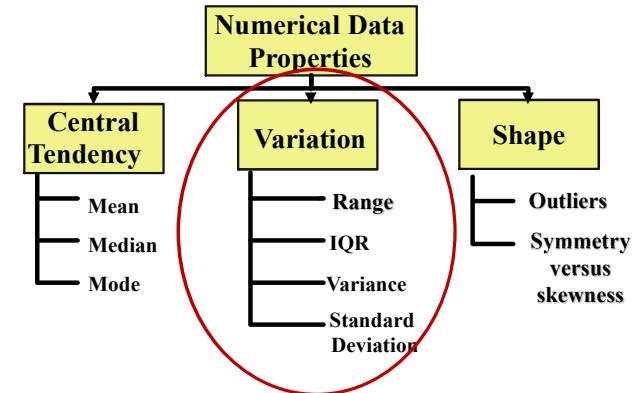
- Order the data from lowest to highest

210 210 212 214 218 **220** 222 223 223 225 227  
 ↑  
 Median

- Find the Mean:

$$\text{Mean} = \frac{220 + 214 + \dots + 222}{11} = 218.5455$$

- Mode is 210 and 223, as both have been repeated twice



### Numerical Summary of Spread

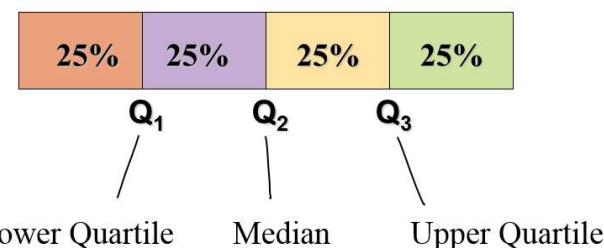
- Range = *maximum - minimum*

Examples:

- 1, 2, 5, 8, 10 gives range of  $10 - 1 = 9$
- 1, 5, 5, 5, 10 also gives range of 9
- Clearly the range is poor measure of spread
- Also badly affected by outliers

### Numerical Summary of Spread

- Interquartile range ( $IQR = Q_3 - Q_1$ )
  - Middle 50% range of data, so is robust to outliers
- Split ordered data into 4 quarters



## Tukey's Method for IQR (lots of others)

**Data:** breaking strength of wire in kilograms

220 214 222 218 223 210 223 210 227 225 212

Put data in ascending order:

210 210 **212** **214** 218 **220** 222 **223** **223** 225 227  
Q<sub>1</sub> = 213      Median      Q<sub>3</sub> = 223

Lower (Upper) quartile is median of lower (upper) 50% of data including the median

$$\text{IQR} = Q_3 - Q_1 = 223 - 213 = 10$$

## Numerical Summary of Spread

- Common measure of spread is the **standard deviation**, which takes into account how far *each* data value is from the mean
- A **deviation** is the distance of a datapoint from the mean
- Since the sum of all the deviations would be zero, we square each deviation and find an average (of sorts) of them (called the **variance**)
- We take the square-root of this average squared deviation... **Why?**

### Definition

The sample **variance**, denoted by  $s^2$ , is given by

$$s^2 = \sum_{i=1}^n \frac{(x_i - \bar{x})^2}{n-1}.$$

The sample **standard deviation**, denoted by  $s$ , is the positive square root of  $s^2$ , that is,

$$s = \sqrt{s^2}.$$

## Sample Standard Deviation

- In same units as original variable
  - So preferable to sample variance, which is in squared units
- But... it is sensitive to outliers

## Example

**Data:** breaking strength of wire in kilograms

220 214 222 218 223 210 223 210 227 225 212

- Find the sample variance**
- Find the sample standard deviation**

$$\bar{x} = 218.5455$$

$$\text{Sample Variance} = s^2 = \frac{(220 - 218.5455)^2 + (214 - 218.5455)^2 + \dots + (222 - 218.5455)^2}{11 - 1} = 37.67273$$

$$\text{Sample Standard deviation} = s = \sqrt{\text{Sample Variance}} = \sqrt{37.67273} = 6.1378$$

## Numerical Summary in R: Vector

```
wire.strength <- c(220,214, 222, 218, 223, 210, 223, 210, 227, 225, 212)
```

```
> mean(wire.strength)
[1] 218.5455
> median(wire.strength)
[1] 220
> var(wire.strength)
[1] 37.67273
> sd(wire.strength)
[1] 6.137811
```

summary() function uses a different formula for quartiles

```
> summary(wire.strength)
   Min. 1st Qu. Median Mean 3rd Qu. Max.
210.0 213.0 220.0 218.5 223.0 227.0
```

fivenum() function uses Tukey's method for  $Q_1$  and  $Q_3$ , called the five number summary

```
> fivenum(wire.strength)
[1] 210 213 220 223 227
```

## Numerical Summary in R:

Calculate the **mean** of life expectancy for gapminder data:

```
library(tidyverse)
gapminder %>% summarise(mean(lifeExp))
# A tibble: 1 x 1
  `mean(lifeExp)` <dbl>
1 59.5
```

Calculate the **mean** of life expectancy for different continents:

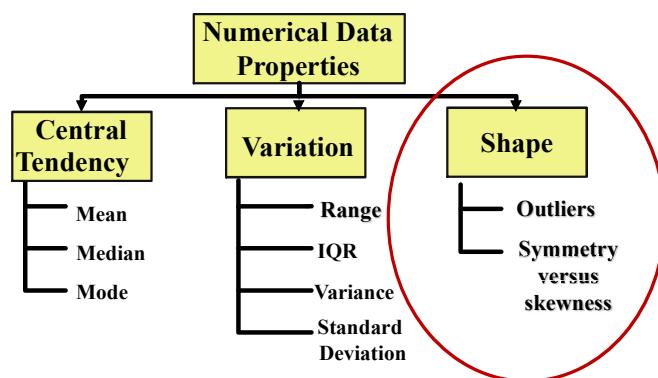
```
gapminder %>%
  group_by(continent) %>%
  summarise(mean(lifeExp))
```

```
# A tibble: 5 x 2
  continent `mean(lifeExp)`
  <fct>          <dbl>
1 Africa           48.9
2 Americas         64.7
3 Asia             60.1
4 Europe           71.9
5 Oceania          74.3
```

arrange

```
gapminder %>%
  group_by(continent) %>%
  summarise(mean.life = mean(lifeExp)) %>%
  arrange(mean.life)
# A tibble: 5 x 2
  continent mean.life <dbl>
1 Africa     48.9
2 Asia       60.1
3 Americas   64.7
4 Europe     71.9
5 Oceania    74.3
```

## Summarising Continuous Data



## Summarising Continuous Data: Shape

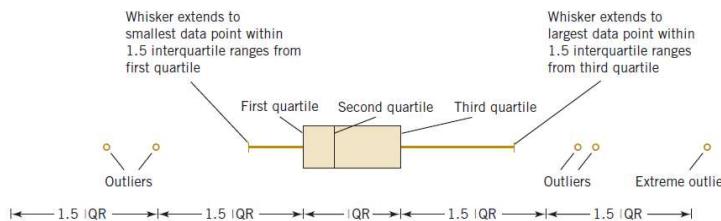
- Graphical summary: boxplot, histogram

## Boxplot

- A boxplot is a graphical display showing center, spread, shape, and outliers.

- It displays the **5-number summary**:

*min, Q<sub>1</sub>, median, Q<sub>3</sub>, and max*



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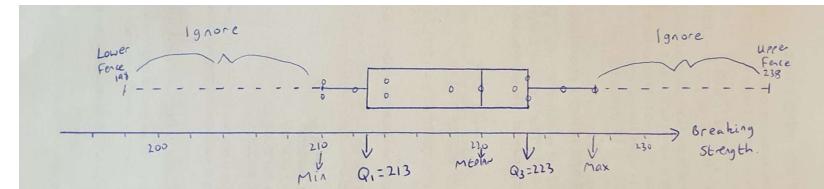
## Boxplot of Breaking Length

**Data:** breaking strength of wire in kilograms  
220 214 222 218 223 210 223 210 227 225 212

Variable	Minimum	Q1	Median	Q3	Maximum
Breaking Length	210.00	213.00	220.00	223.00	227.00

$$\text{Upper fence: } Q_3 + 1.5 \text{ IQR} = 223 + 1.5 \times 10 = 238$$

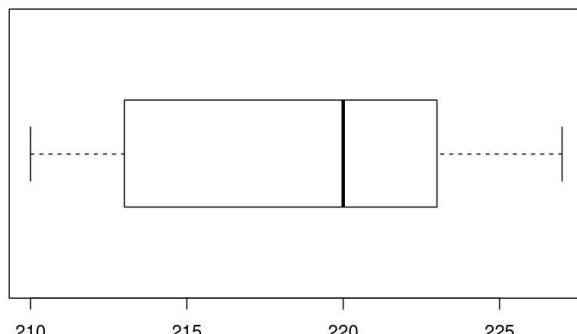
$$\text{Lower fence: } Q_1 - 1.5 \text{ IQR} = 213 - 1.5 \times 10 = 198$$



Think about a garden “fence” and closest ball is within your garden!

## Graphical Summary in R: boxplot ()

```
x = c(220, 214, 222, 218, 223, 210, 223, 210, 227, 225, 212)
boxplot(wire.strength, horizontal=TRUE)
```



- Note: `boxplot()` function in R gives exactly same result
- Other functions / software may use different method to calculate the quartiles (and/or fences)
- Usually these differences are minor so can be ignored

## Histograms

- ✓ Useful to show general shape, location and spread of data values – representation by **area**

### Construction

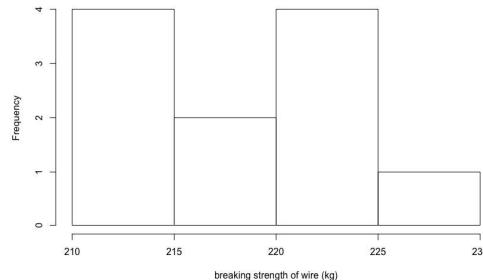
- Determine range of data – *minimum, maximum*
- Split into convenient intervals (or bins)
- Usually use 5 to 15 intervals
- Count number of observations in each interval - *frequency*

## Histogram of Breaking Length

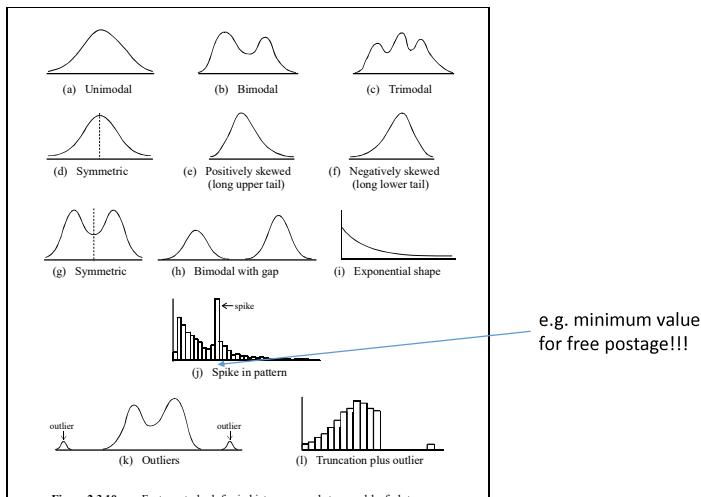
Data: breaking strength of wire in kilograms

220 214 222 218 223 210 223 210 227 225 212

- Find the minimum and maximum
- Make classes of width 5 starting from minimum
- Count the frequency
- Plot the histogram!



## Features to look for



## Shape of the data

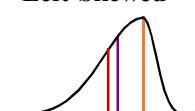
When talking about the shape of the data, make sure to address the following three questions:

- Does the histogram have a single, central hump or several well separated bumps?
- Is the histogram or boxplot symmetric? Or more spread out in one direction, i.e. skewed
- Any unusual features? e.g. outliers, spikes

Remember the mean, median and mode ?

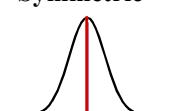
The mean is the average data value,

Left-Skewed



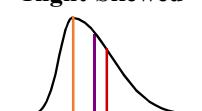
Mean  
Mode  
Median

Symmetric



Mode  
Median  
Mean

Right-Skewed



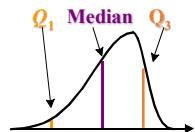
Mode  
Mean  
Median

The value of the mean is strongly affected by skewness and outliers, - more so than the median.

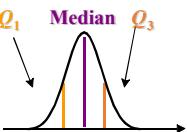
## Shape & Box Plot

These shapes can also be seen in the boxplots

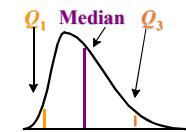
**Left-Skewed**



**Symmetric**

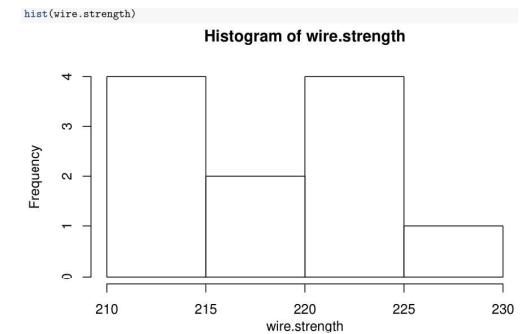
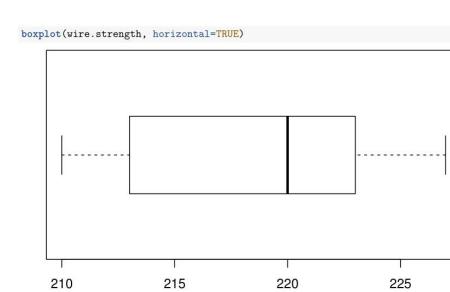


**Right-Skewed**



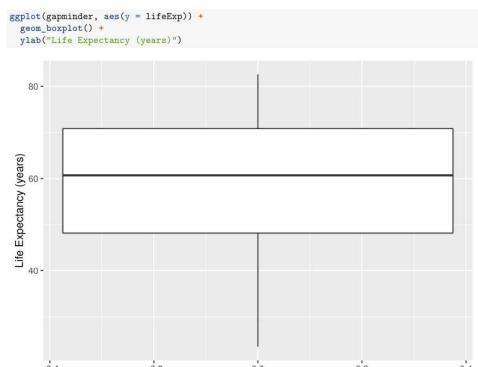
Left skewed - Longer tail on left than right, median may not be central in the box.

## Graphical Summary in R: Vector

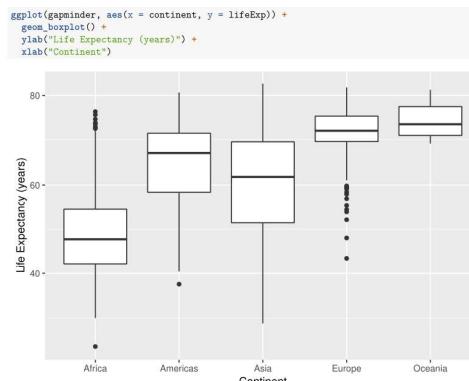


## Graphical Summary in R: Dataframe

Plot the **boxplot** of life expectancy for gapminder data:



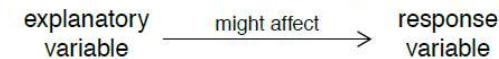
Plot the **boxplot** of life expectancy for different continents:



## Explanatory and response variables

### TIP: Explanatory and response variables

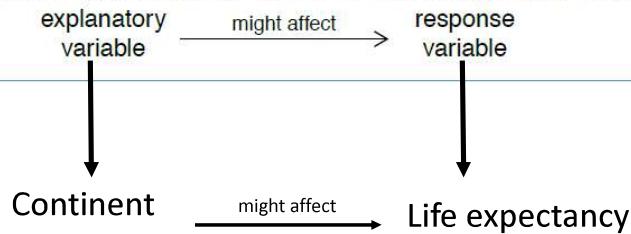
To identify the explanatory variable in a pair of variables, identify which of the two is suspected of affecting the other and plan an appropriate analysis.



## Explanatory and response variables

### TIP: Explanatory and response variables

To identify the explanatory variable in a pair of variables, identify which of the two is suspected of affecting the other and plan an appropriate analysis.



## Graphical summaries of data

- Depends on the variable of interest
  - **Categorical** response variable: barchart (n or %) or pie chart
  - **Categorical response variable with an explanatory variable**: grouped barchart
- **Continuous** response variable: histogram, boxplot, density plot
- **Continuous response variable with an explanatory variable**: grouped boxplot

## Using R

- R statistical computing and visualisation software
- Free open source package,
- Commonly used software for statistics
- 18,000+ contributed packages / libraries
- Lots of tutorials online
- Lots of sources of online help

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python R SQL SPREADSHEETS  
git Shell Scala Spark ORACLE Power BI

COURSES

- Introduction to Python
- Introduction to R
- Introduction to SQL
- Data Science for Everyone
- Introduction to Data Engineering
- Introduction to Deep Learning in Python
- See all courses (338)

R Python SQL

# A Gentle Start in R

Content / ST2001\_2021\_Lab1\_IntroR

Introduction to R

R as a Calculator  
Storing Things in R  
Vectors to Store Data  
Selecting Data from Objects  
What Have I Created? How to Delete  
Things?  
Something Fun

```
R code
library(tidyverse)
mtcars %>% ggplot(aes(cyl, fill = factor(cyl))) + geom_bar() +
  labs(x = "Number of cylinders", y = "Count", title = "Count Cars with No. of Cylinders")
```

Count Cars with No. of Cylinders

Count

Number of cylinders

factor(cyl)

Cylinders	Count
4	10
6	8
8	12

Previous Topic

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cran.r-project.org

+

www.rstudio.com/download

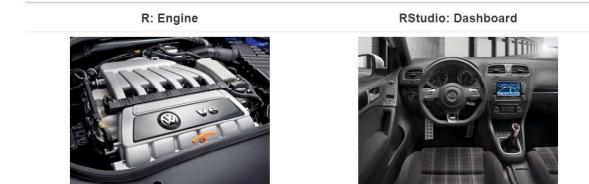
R Studio®

## 2.1 What are R and RStudio?

[moderndive.com](http://moderndive.com)

For much of this book, we will assume that you are using R via RStudio. First time users often confuse the two. At its simplest:

- R is like a car's engine
- RStudio is like a car's dashboard



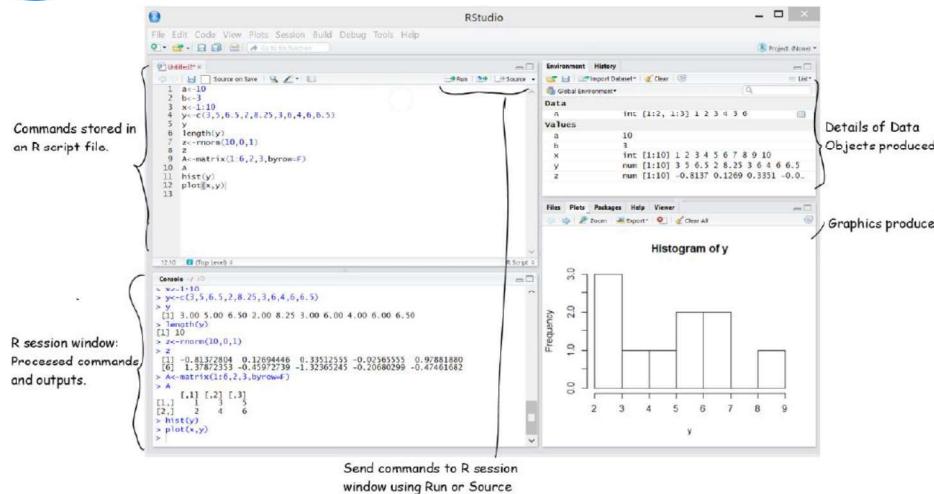
More precisely, R is a programming language that runs computations while RStudio is an *integrated development environment (IDE)* that provides an interface by adding many convenient features and tools. So the way of having access to a speedometer, rearview mirrors, and a navigation system makes driving much easier, using RStudio's interface makes using R much easier as well.

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R Studio® is an integrated development environment for R.



## Installing R and RStudio

Tutorial in installing R and RStudio on your computer (and key packages):

<https://jallaire.shinyapps.io/learnr-tutorial-00-setup/>

More instructions videos on Blackboard, but do also google!

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## Introducing R Markdown

- R Markdown is a file format for making dynamic documents with R
- Written in markdown (an easy-to-write plain text format) and contains:
  - chunks of embedded R code (data management, summaries, graphics, tables, analysis and interpretation)
  - all in the **one** document
- Document can be **knit**ted to html, pdf, word and many other formats!



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<https://rmarkdown.rstudio.com/lesson-1.html>

The screenshot shows the R Markdown introduction page on the RStudio website:

- Introduction:** The active tab, showing "How It Works", "Code Chunks", "Inline Code", "Code Languages", "Parameters", "Tables", "Markdown Basics", "Output Formats", "Notebooks", "Slide Presentations", "Dashboards", "Websites", "Interactive Documents", and "Checklists".
- Video Player:** A video titled "What is R Markdown?" is playing, with a progress bar at 0:32.
- Right sidebar:** Includes links for "Get Started", "Gallery", "Formats", and "Articles".

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## Key Benefits of R Markdown

- R Markdown makes it easy to produce statistical reports with code, analysis, outputs and write-up all in one place
- Perfect for reproducible research!
- Easy to convert to different document types

<https://github.com/rstudio/cheatsheets/raw/master/rmarkdown.pdf>

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## Drawback of terminal and R script?

The screenshot shows the RStudio interface. On the left is a terminal window titled "Console" with the following R session history:

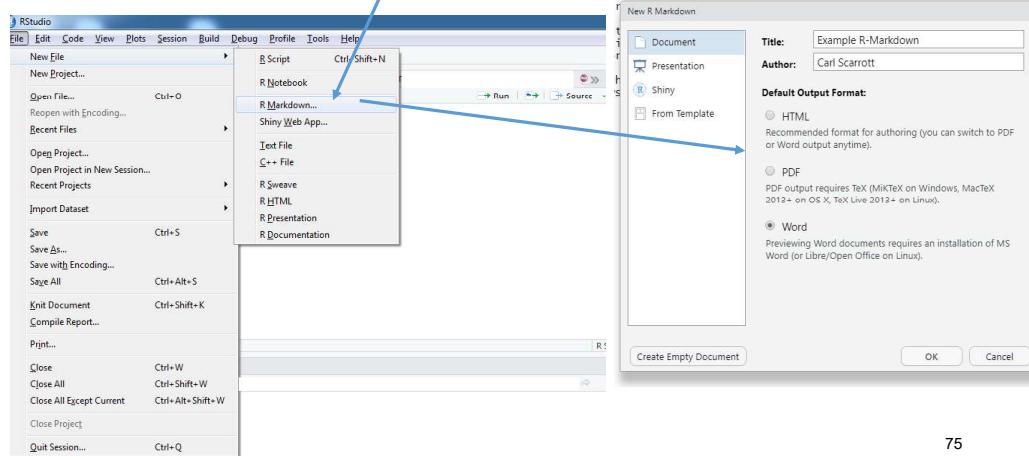
```
> 
> 
> 
> 
> 
> eg1 <- c(10, 23, 14, 12, 34, 26, 28)
> mean(eg1)
[1] 21
> 
> |
```

On the right is a script editor window titled "R Markdown" with the following R code:

```
1
2
3 eg1 <- c(10, 23, 14, 12, 34, 26, 28)
4
5 mean(eg1)
6
7 |
```

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## Creating R Markdown Document



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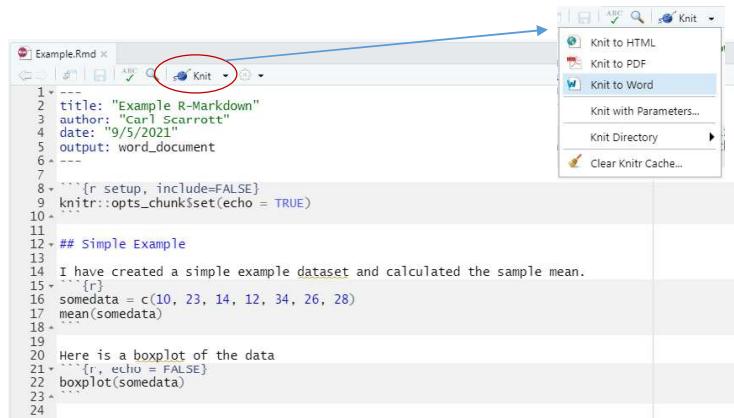
## Basic R Markdown Document

The screenshot shows the RStudio script editor with an R Markdown document titled "Untitled1". The code is as follows:

```
1 --- 
2 title: "Example R-Markdown"
3 author: "Carl Scarrott"
4 date: "9/5/2021"
5 output: word_document
6 ---
7
8 ``{r setup, include=FALSE}
9 knitr::opts_chunk$set(echo = TRUE)
10
11 ## R Markdown
12
13 This is an R Markdown document. Markdown is a simple formatting syntax for authoring HTML, PDF, and MS Word documents. For more details on using R Markdown see <http://rmarkdown.rstudio.com>.
14
15 When you click the **Knit** button a document will be generated that includes both content as well as the output of any
16 embedded R code chunks within the document. You can embed an R code chunk like this:
17
18 ``{r cars}
19 summary(cars)
20
21 ## Including Plots
22
23 You can also embed plots, for example:
24
25
```

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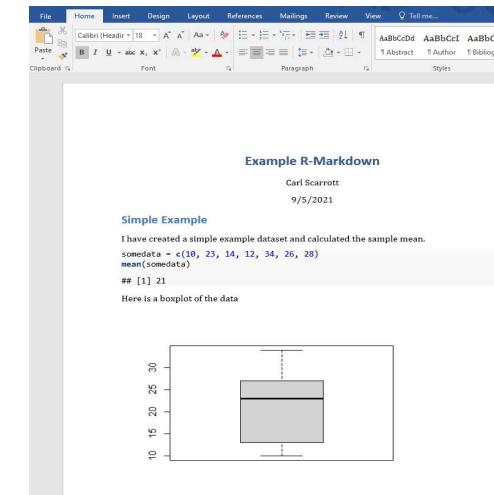
# Edit and “knit” Document



```
1 ---  
2 title: "Example R-Markdown"  
3 author: "Carl Scarrott"  
4 date: "9/5/2021"  
5 output: word_document  
6 ---  
7  
8 ``{r setup, include=FALSE}  
9 knitr::opts_chunk$set(echo = TRUE)  
10 ...  
11  
12 ## Simple Example  
13  
14 I have created a simple example dataset and calculated the sample mean.  
15 ``{r}  
16 somedata = c(10, 23, 14, 12, 34, 26, 28)  
17 mean(somedata)  
18 ...  
19  
20 Here is a boxplot of the data  
21 ``{r, echo = FALSE}  
22 boxplot(somedata)  
23 ...  
24
```

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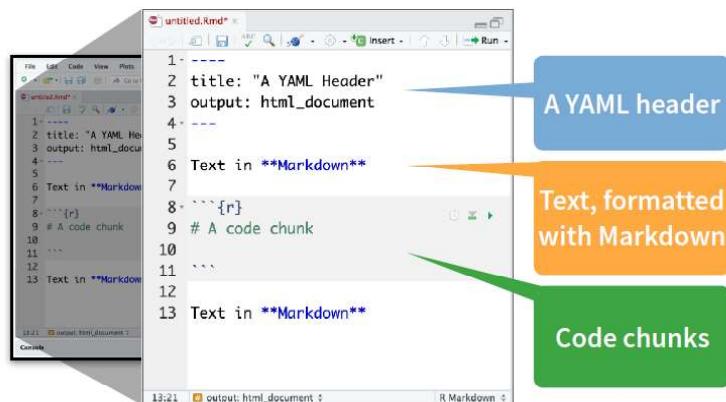
# R Markdown **knitted** to Word



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# Structure

R Markdown documents contain **three types of content**



A YAML header

```
1 ---  
2 title: "A YAML Header"  
3 output: html_document  
4 ---  
5  
6 Text in **Markdown**  
7  
8 ``{r}  
9 # A code chunk  
10  
11 ...  
12  
13 Text in **Markdown**
```

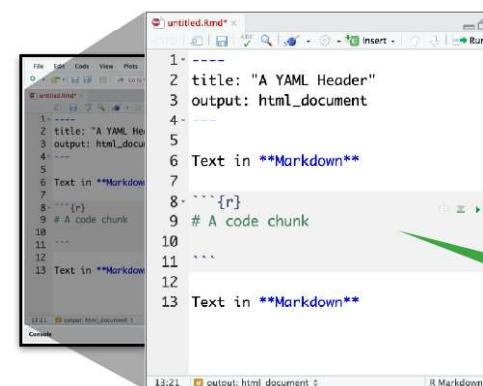
Text, formatted with Markdown

Code chunks

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# Code Chunks

Write and execute code in a **chunk**. Insert with



- Command + Opt + I (macOS)
- Control + Alt + I (Windows)
- GUI Insert button
- Typing out the tick marks

Code chunks

80

# Code Chunks

Write and execute code in a **chunk**.

```
1+ -----
2 title: "A YAML Header"
3 output: html_document
4 ---
5
6 Text in **Markdown**
7
8 ````{r}
9 # A code chunk
10
11 ``
12
13 Text in **Markdown**
```

Click to run all code chunks above

Click to run code in chunk

81

# Code Chunks

Write and execute code in a **chunk**.

```
1+ -----
2 title: "A YAML Header"
3 output: html_document
4 ---
5
6 Text in **Markdown**
7
8 ````{r}
9 # A code chunk
10 print("hello")
11
12 [1] "hello"
13
14 Text in **Markdown**
```

Click to run all code chunks above

Click to run code in chunk

Code result

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# Headers

```
# Header 1
## Header 2
### Header 3
#### Header 4
##### Header 5
###### Header 6
```

**Header 1**  
**Header 2**  
**Header 3**  
**Header 4**  
**Header 5**  
**Header 6**



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# Text

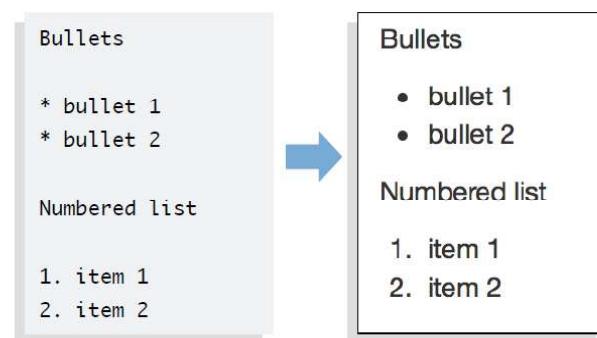
Text  
italics  
**bold**  
``code``



**Text**  
***italics***  
****bold****  
**`code`**

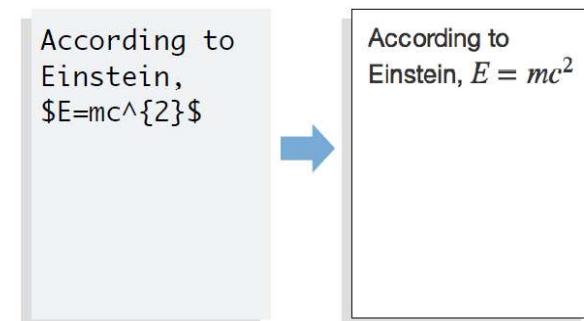
84

## Lists



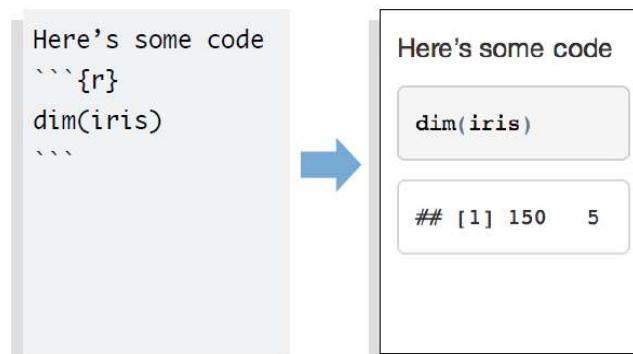
85

## Equations



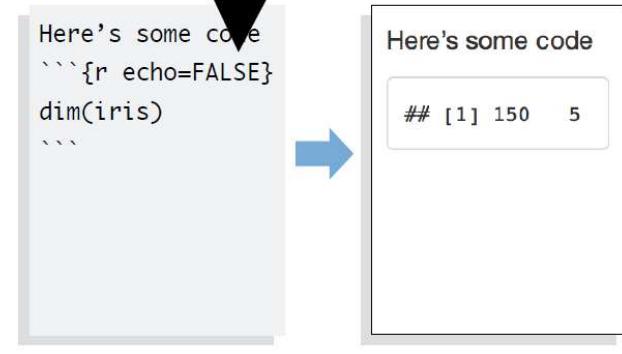
86

## Code chunks



87

## Chunk Options



88

## **echo = FALSE**

```
Here's some code  
```{r echo=FALSE}  
dim(iris)  
```
```



```
Here's some code  
## [1] 150    5
```

Displays code results, but **not code**

## **eval = FALSE**

```
Here's some code  
```{r eval=FALSE}  
dim(iris)  
```
```



```
Here's some code  
dim(iris)
```

Displays code, but **not results** (code is not run)

89

90

## **include = FALSE**

```
Here's some code  
```{r include=FALSE}  
dim(iris)  
```
```



```
Here's some code
```

Displays **neither code nor results** (but code is run)

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