

OYOUNG BEAUTY PRIVACY POLICY

Oyoung Beauty Co., Ltd. (hereinafter referred to as the "Company") considers users' personal information very important, and provides personal information protection regulations under personal information such as the 「Personal Information Protection Act」 and 「Act on Promotion of Information and Communications Network Utilization and Information Protection, etc.」 are complied with.

The company specifies the personal information handling policy as follows to inform you of the purpose and method of using the personal information provided by users to the company and what measures are taken to protect personal information. The company's personal information processing policy may be changed according to changes in laws and announcements or according to the company's terms and conditions and internal policies.

1. Purpose of collection and use of personal information

Personal information refers to information about a living individual that can identify an individual member (including information that can be easily combined with other information to identify a specific individual even if the information alone cannot identify a specific individual).

The company collects only the minimum amount of personal information to provide services for the following purposes, and does not use the collected information for any other purpose or disclose it to the outside without the user's consent.

- ① Member management: Personal identification according to the provision of membership service, confirmation of intention to join, limiting the number of subscriptions and subscriptions, restrictions on use of members who violate the terms of use, prevention of illegal use of services by bad members, prevention of unauthorized use, identification of legal representatives later, Record retention for grievance handling and dispute settlement, delivery of notices, confirmation of intention to withdraw from membership
- ② Use for new service development, function improvement, marketing and advertisement: new service development and customized service provision, function improvement, service provision and advertisement posting according to demographic characteristics, service validity check, event/advertising information and participation opportunity (User's personal information is not provided to individuals or groups who have requested advertisements), access frequency identification, and statistics on member service use

2. Items of personal information to be collected and methods of collection

The company collects personal information for member identification and optimized service provision in the following cases.

- ① When registering as a member: 'E-mail address', 'device information', and 'mobile phone number' information are required to be collected from the website and mobile web/app.
- ② In case of separate consent: It is collected from the website and mobile web/app, and the collection items are different for each case
- ③ Other: Automatically or manually created and collected, 'connection environment', 'connection date and time', 'defective or abnormal usage records', and 'service use records' are collected

3. Provision of personal information to third parties

- ① The company uses members' personal information only for the purpose of collection and use, and does not

disclose it to others or other companies or institutions. However, exceptions are made in the following cases.

1) When users agree in advance

Before information collection or information provision, users are informed of who their business partners are, what information is needed, why, and how long and how long it is protected and managed, and the process of asking for consent. If the user does not agree, additional information is collected or share it with our business partners.

2) In accordance with the provisions of laws and regulations, or when there is a request from the investigation agency in accordance with the procedures and methods stipulated in the laws for the purpose of investigation

4. Consignment of handling of personal information

The company entrusts some services to specialized companies to provide improved services. In order to ensure the safety of personal information protection when concluding a consignment contract, the company clearly stipulates strict compliance with personal information protection-related instructions, prohibition of personal information leakage, and responsibility in case of an accident.

Classification	Fiduciary	Consignment work	Period of use of personal information
Payment processing	JTNet	Payment processing through credit card, mobile phone, account transfer, bank transfer (virtual account), etc.	Until membership withdrawal or consignment contract termination

Identity verification and notification sending EMS.VN SMS and message sending

Data Archiving HOST SG Data Archiving

Data processing Microsoft email, document/file storage and internal communication and collaboration tools.

5. Personal information retention and use period

In principle, once the purpose of collecting and using the user's personal information is achieved, the company will destroy it without delay, except in cases where it is necessary to preserve it according to the relevant laws or internal policies.

6. Personal information destruction procedure and method

Personal information is destroyed without delay when the purpose of collection and use is achieved, and the procedure and method are as follows.

In the case of an electronic file, it is safely deleted so that it cannot be recovered or reproduced, and in the case of other records, printed materials, and written documents, it is destroyed by crushing or incineration.

However, the information destroyed after storage for a certain period according to the internal policy is as follows.

1) The information below is stored for up to one year and then destroyed.

- Records of fraudulent use of services

2) The information below will be destroyed 5 years after responding to complaints due to changes in member information in accordance with Oyoung Service's internal policy.

- Retention period: 5 years after member information change
- Retained information: History of changes in member information

In addition, Oyoung separately stores or deletes the personal information of members who have not used the service for one year according to the 'personal information validity period system', and the separated personal information is stored for 4 years and then destroyed without delay.

7. Rights of users and legal representatives

Users or their legal representatives can exercise the right to protect personal information of themselves or children under the age of 14 against the company at any time. If the user or legal representative does not agree to the company's processing of personal information, he/she may request withdrawal of consent or withdrawal of membership. However, in this case, it may be difficult to use some or all of the service.

① In order to inquire or modify personal information, click "Change Personal Information" (or "Modify Member Information", etc.), and to cancel membership, send a message to the operator from the website or app stating that you want "Withdrawal of Membership" and go through the identity verification process. It is possible to withdraw after applying.

② Or, if you contact the person in charge of personal information management in writing, by phone or e-mail, we will take action without delay.

③ If a user requests correction of errors in personal information, the personal information will not be used or provided until the correction is completed. In addition, if incorrect personal information has already been provided to a third party, we will notify the third party of the result of the correction without delay so that the correction can be made.

④ The company handles personal information that has been canceled or deleted at the request of a user or legal representative as specified in "5. Period of Retention and Use of Personal Information" and is not allowed to be viewed or used for any other purpose.

8. How to Opt Out of Cookies and Collection

① Definition of cookie / purpose of use

- The company provides customized services to users and uses 'cookies' that store and retrieve information about users from time to time to provide faster service.

- Cookies are small record information files that the server stores on the user's hard disk when visiting the website. After that, when the user visits the website, the website server reads the contents of the cookie stored on the user's hard disk to maintain the user's environment settings and provide customized services.

- Cookies do not automatically or actively collect personally identifiable information, and users may refuse to store or delete these cookies at any time. However, if you refuse to store cookies, it may be difficult to use some services.

② How to install/operate and reject cookies

- Users can set the options of the web browser they use to allow or reject all cookies, or specify that cookies are checked every time they are saved.

- For Internet Explorer: In the [Tools] menu, set [Internet Options] > [Privacy tab] > [Privacy level].
- For Chrome: Select the desired policy in the [Settings] > [Show advanced settings] > [Privacy] > [Cookies] area.

9. Technical and administrative protection measures to protect personal information

The "Company" is taking the following technical and administrative measures to protect users' personal information.

① Encryption of personal information Important information such as a user's password is encrypted, stored and managed, and confirmation and change of personal information is possible only by the person himself/herself.

② Countermeasures against hacking

The company controls unauthorized access from outside by operating an intrusion prevention system 24 hours a day to prevent leakage and damage of users' personal information by hacking or malicious code. We are working hard to avoid getting infected with the virus.

•In addition, data is frequently backed up in preparation for damage to personal information, and personal information can be safely transmitted over the network through encrypted communication, etc.

•In addition, the company strives to have the most technical methods for safer personal information handling.

③ Minimization of personal information handling staff and training

The company limits the number of employees handling personal information to a minimum, and provides frequent training to related employees to recognize the importance of the privacy policy.

④ Operation of a dedicated organization for personal information protection

In order to protect personal information, we operate a dedicated department for personal information protection, and check the compliance of the personal information handling policy and the personal information handler, and if a problem is found, we make an effort to correct it immediately.

⑤ In addition to the above efforts, users themselves must be careful not to disclose their passwords to third parties. In particular, always be careful not to leak passwords through PCs installed in public places. It is recommended that the user's ID and password be used only by the user, and that the password is frequently changed and managed.

10. Person in charge of personal information management and department in charge

Users can inquire about all personal information related inquiries and complaints that occur while using the company's services to the person in charge of personal information management or the department in charge. The company strives for prompt and sincere answers and handling of inquiries from users.

Contact information

If you have any technical or support questions, or questions about your personal Oyoung account password, please contact help@oyoung.co.kr.

If you have general privacy concerns or questions, or if you have any questions to Oyoung's Chief Information Security Officer, please contact us below.

Privacy Information Security Manager

Name	Division	Phone	Email
Dylan Yi	IT Division	070-8808-0888	ciso@oyoung.co.kr

Unless otherwise specified, Oyoung is the data controller for personal data we collect through applications to which this policy applies.

You can contact Oyoung Beauty Co., Ltd. in the following ways;

Address: 9th floor, Gangnam N Tower, 129 Teheran-ro, Gangnam-gu, Seoul (06133)

Phone: 070-8808-0888

If you need to report or consult on other personal information infringement, you can contact the following organizations.

Privacy Infringement Report Center (privacy.kisa.or.kr / 118 without area code)

Cyber Investigation Division, Supreme Prosecutors' Office (www.spo.go.kr / 1301 without area code)

National Police Agency Cyber Security Bureau (cyberbureau.police.go.kr / 182 without area code)

11. Responsibility for Linked Sites

The company may provide users with links to other websites. However, the linked websites are not subject to the company's privacy policy, so if you go to an external website through the link, please review the policy of the service.

12. Obligation to notify privacy policy

- ① If there is a change to the personal information handling policy, the company will notify it through a notice on the website or e-mail at least 7 days before the effective date of the revised personal information handling policy. However, if there is any important change in the user's rights or obligations, it will be notified at least 30 days in advance.
- ② In case the user does not expressly express his/her intention to refuse even though the company has notified the change in accordance with Paragraph 1 and has notified that if he/she does not express his/her intention to refuse by the date of application of the change assumes you have agreed to the changes.
- ③ Notwithstanding Paragraph 2, if the company additionally collects personal information from the user or provides it to a third party, it will go through a separate consent process from the user.

13. Revision history

This Privacy Policy is effective from November 1, 2019.

Contact

The information of the domestic agent in accordance with the Act on Promotion of Information and Communications Network Utilization and Information Protection, etc. is as follows.

Company name: Oyoung Beauty Co., Ltd.

Representative: Eden Kim

Address: 9F, Gangnam N Tower, 129 Teheran-ro, Gangnam-gu, Seoul (06133)