Custor	mer / SECustomer
o	MmbrId (ERD)  Corporate Customer Id (spreadsheet)
o	MmbrName (ERD)   Corporate Customer Name And Location (spreadsheet)
0	MmbrZip (ERD)   Corporate Customer Name And Location (spreadsheet)
0	MmbrEmail: ERD only;
o	MemTypeId: ERD only;
o	MemTypeName: ERD only
Calendar	
0	Date columns in the ERD (MmbrDate, SaleDate, ServPurchDate) and spreadsheet
	(Event Date); hierarchical (year $\square$ month $\square$ week $\square$ day)
MerchType (Merchandise Product):	
O	MerchId: ERD only
	MerchName: ERD only
O	MerchType: ERD only
O	Hierarchical (MerchType ☐ MerchName)
ServCat (Service)	
O	ServCatName (ERD)
O	ServCatId (ERD)
71 (1 /	
O	Event Type Code (spreadsheet)
O	Event Name (spreadsheet)
Franchise:	
O	FranchId: (ERD)
0	FranchRegion (ERD)
O	FranchPostalCode (ERD)

o FranchModelType (ERD)