

<i>ServiceSaleFact</i>	
<i>ServPurchId</i>	<i>ServCatPrice</i>
1111	\$15
2222	\$75
4444	\$150

Sample Data for the *MerchSaleFact* Measure Table

<i>MerchSaleFact</i>				
<i>SaleId</i>	<i>MerchId</i>	<i>MerchPrice</i>	<i>Qty</i>	<i>MerchAmount</i>
1111	MC1	\$3	2	6
2222	MC4	\$200	1	200
3333	MC3	\$100	1	100
4444	MC4	\$40	1	40

Sample Data for the *SpecialEventFact* Measure Table

<i>SpecialEventFact</i>	
<i>EventId</i>	<i>Amount</i>
E01	\$1,000
E02	\$500
E03	\$200

Sample Data for the *Customer* Dimension Table

<i>Customer</i>					
<i>MmbrId</i>	<i>MmbrName</i>	<i>MmbrZip</i>	<i>MemTypeId</i>	<i>MmbrDate</i>	<i>MmbrEmail</i>
1111	Joe	98011	M1	1-Feb-2009	joe@serv1.com
2222	Mary	80112	M2	1-Jan-2010	mary@serv2.com
3333	Sue	45327	M3	3-Mar-2011	sue@serv3.com
4444	George	45236	NA	NA	george@serv4.com

Sample Data for the *Calendar* Dimension Table

<i>Calendar</i>				
<i>CalDateId</i>	<i>CalDay</i>	<i>CalWeek</i>	<i>CalMonth</i>	<i>CalYear</i>
C1000021 1	1	1	2	2013
C1000021 2	2	1	2	2013
C1000021 3	3	1	2	2013

C1000021 4	4	1	2	2013
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Sample Data for the *MerchType* Dimension Table

<i>MerchType</i>		
<u><i>MerchId</i></u>	<i>MerchName</i>	<i>MerchType</i>
MC1	Wilson balls	Balls
MC2	Wilson racket	Racket
MC3	Adidas shoes	Shoes
MC4	Racket stringing	Racket

Sample Data for the *ServiceCat* Dimension Table

<i>ServiceCat</i>	
<u><i>ServCatId</i></u>	<i>ServCatName</i>
SC1	Ball machine
SC2	Private lesson
SC3	Adult class
SC4	Child class

Sample Data for the *Franchise* Dimension Table

<i>Franchise</i>			
<u><i>FranchId</i></u>	<i>FranchRegion</i>	<i>FranchPostalCode</i>	<i>FranchModelType</i>
F1	Northwest	98011	Full
F2	Mountain	80111	Medium
F3	Central	45236	Limited

Sample Data for the *SEType* Dimension Table

<i>SEType</i>	
<i>Event Type Code</i>	<i>Event Name</i>
L-A	Adult Social
L-B	Pioneer Social
L-C	Team Practice

Sample Data for the *SETCustomer* Dimension Table

<i>SETCustomer</i>		
<i>CustomerId</i>	<i>CustomerName</i>	<i>CustomerLocation</i>
CC1	First Data	Greenwood Village
CC2	DU Tennis	Denver
CC3	Creek High School	Greenwood Village

