



MANUAL DE MARCA

LOGO

VERSIÓN COMPLETA



LOGO

VERSIÓN COMPLETA

SM DESIGN & HOME
IMPROVEMENT

LOGO

VERSIÓN COMPLETA



LOGO
VERSIÓN COMPLETA



LOGO
VERSIÓN COMPLETA



TIPOGRAFÍAS

SACKERS GOTHIC STD

A B C D E F G H I J K L M N O P Q R
S T U V W X Y Z 1 2 3 4 5 6 7 8 9 0

GOTHAM

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z 1 2 3 4
5 6 7 8 9 0

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z 1 2
3 4 5 6 7 8 9 0

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z 1 2
3 4 5 6 7 8 9 0

ESTÉTICA REDES SOCIALES / WEB / PUBLICIDAD

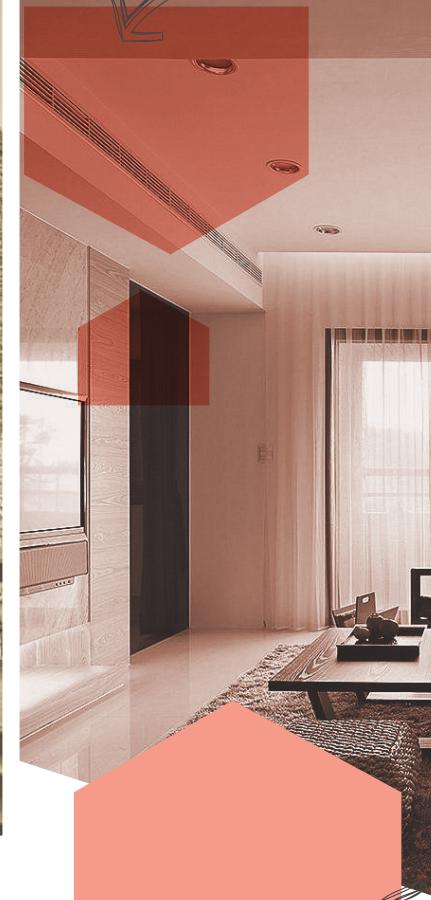
FOTOGRAFIAS PLANOS
AMPLIOS O DETALLES.
ILUMINACION
NATURAL.

DISEÑO

REFACCIONES

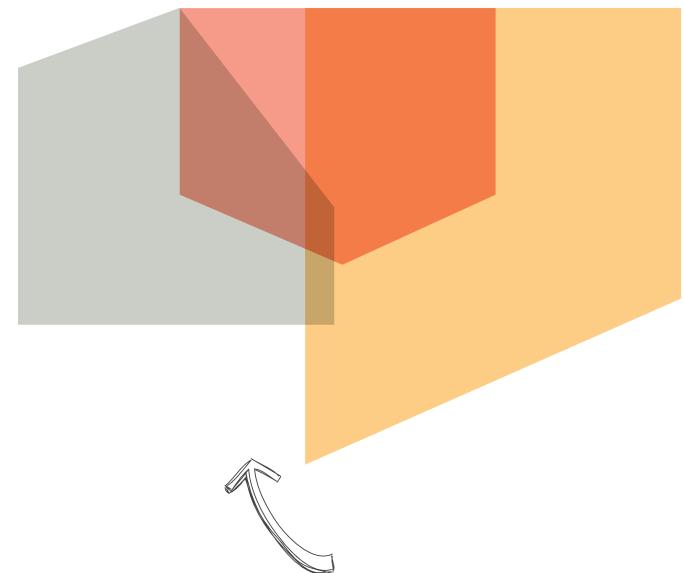
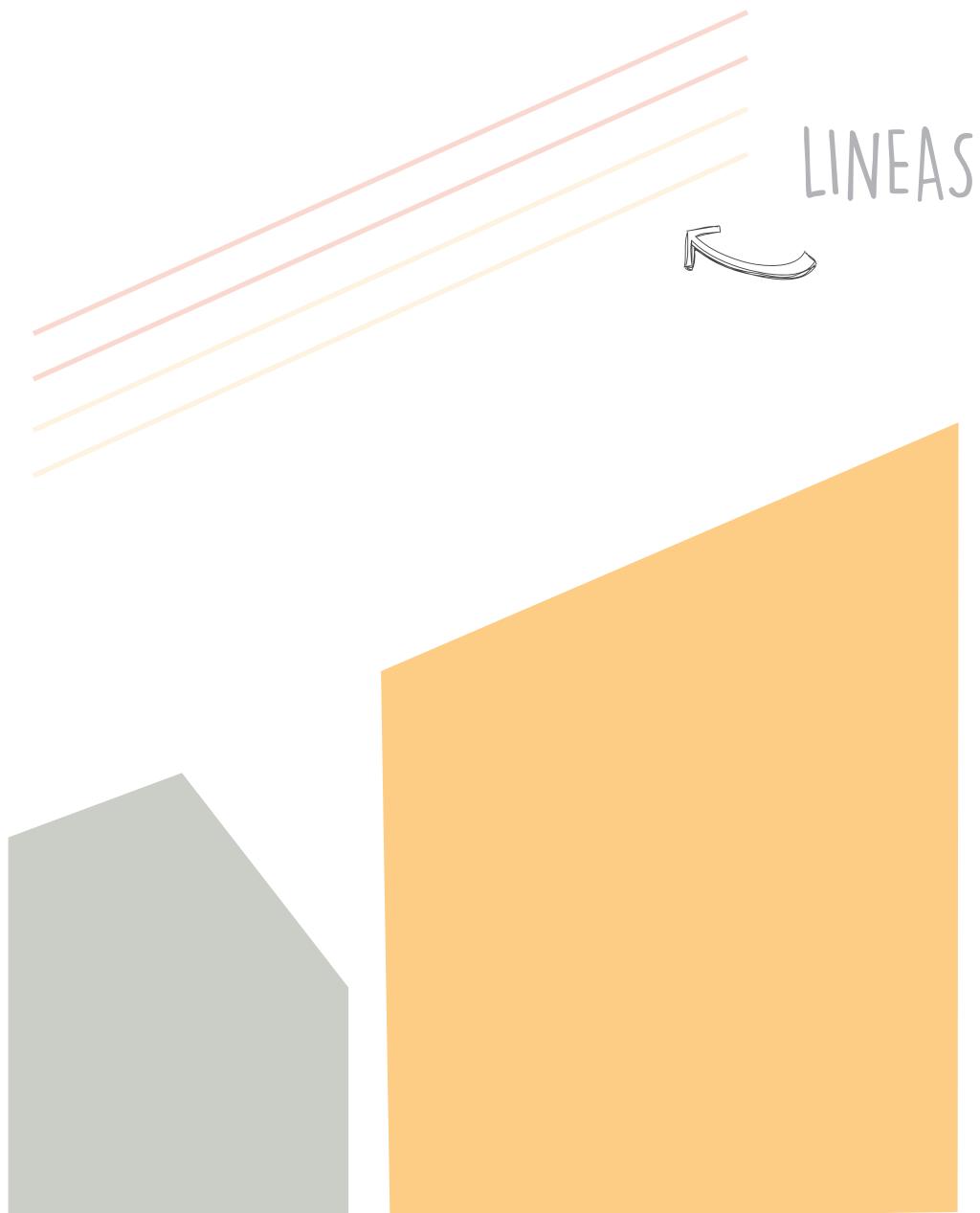
KEY IN HAND

FORMAS GEOMÉTRICAS
DEL LA MARCA, SIEMPRE
TRANSPARENTES

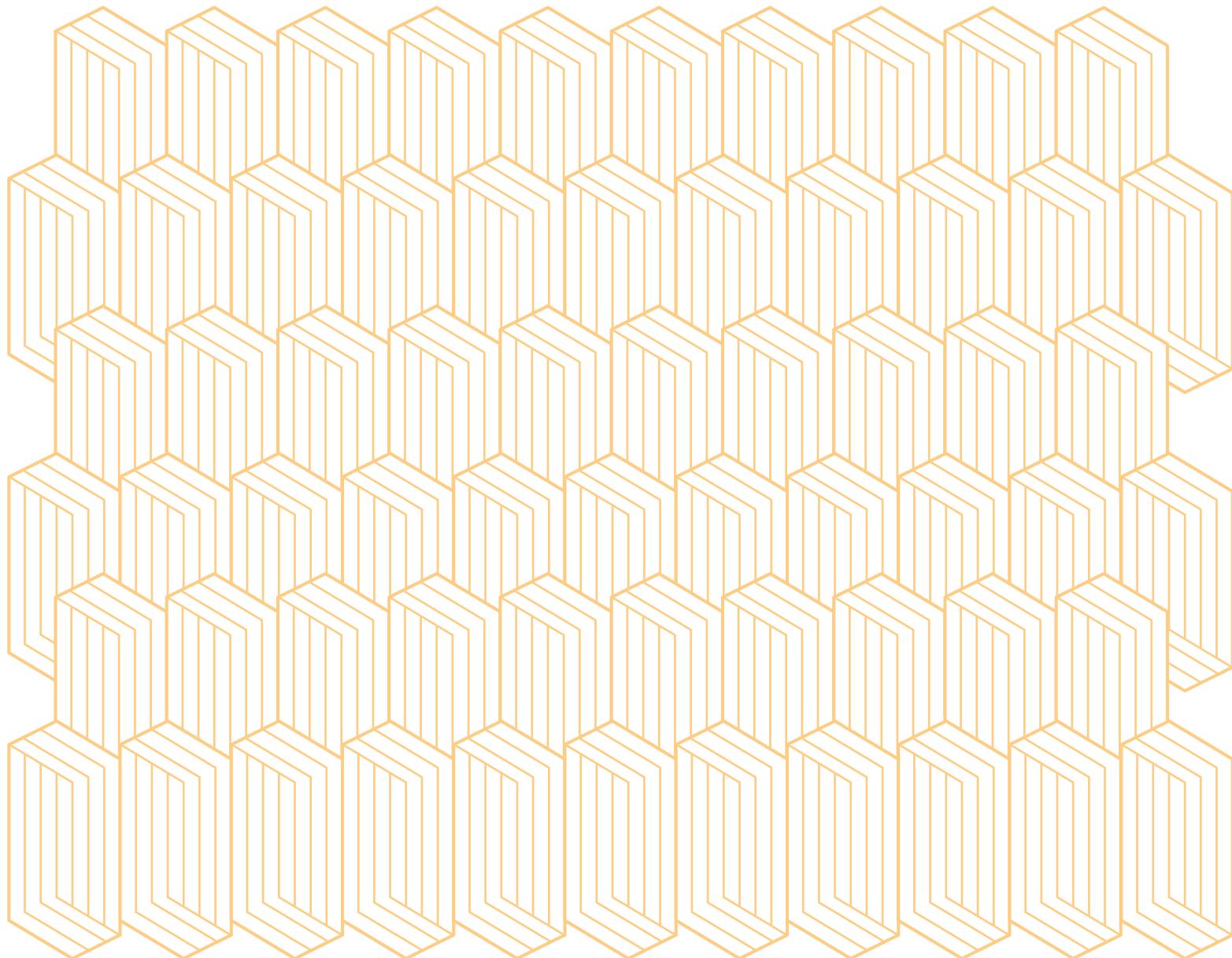


LAS 3 FORMAS DE LA MARCA COMO RECURSOS DE DISEÑO

RECURSOS FORMAS



RECURSOS **PATTERN**

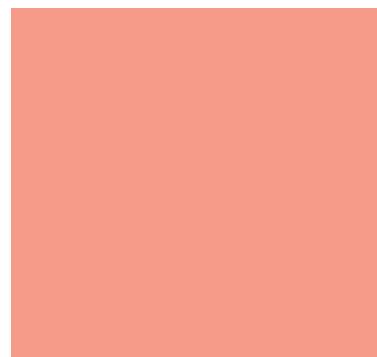
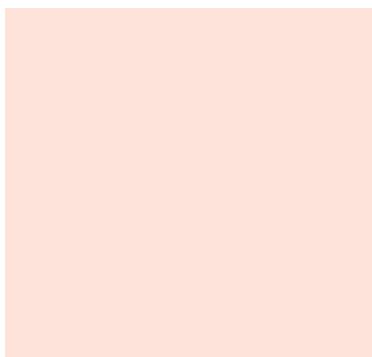
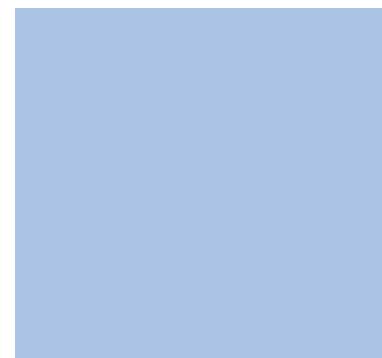
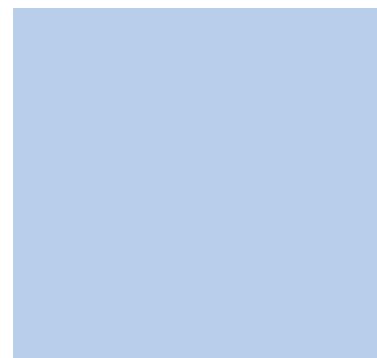
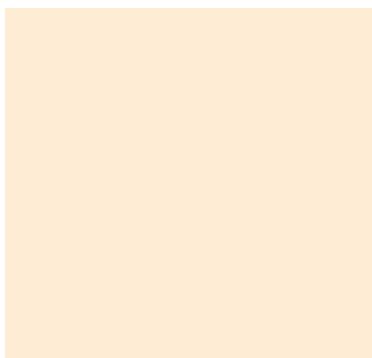
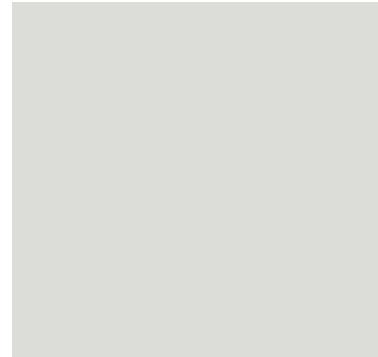
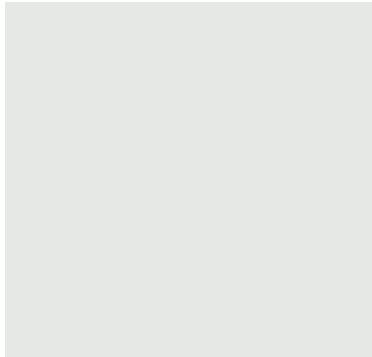


PALETA DE COLORES

COLORES DE FONDO



RECURSOS DETALLES FILETES



KEY VISUAL

INSTAGRAM



EJEMPLO DE POST

