

Fashion Style Guide

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How to Find Your Authentic Style

1. Lifestyle Analysis

- Analyze your daily activities (school, work, hobbies) to determine the clothing style you truly need.
- Focus on purchasing essential items, not just random clothes.

2. Wardrobe Evaluation

- Compare your favorite and least favorite clothes.
- Evaluate the price and style of your most worn items to understand your preferred fashion patterns.

3. Understanding Body Shape and Colors

- Choose clothing shapes that flatter your body type.
- Identify colors that enhance your natural look and bring out your best features.

4. Define Your Style Archetype

- Define your natural and authentic style type.
- Learn about different styles like classic, dramatic, romantic, and natural.

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5. Choosing Signature Style Keywords

- Select at least three keywords that represent your values and personality.
- Use these keywords to guide your fashion choices and develop a cohesive style.

By following these steps, you can discover your authentic style and live with greater confidence and happiness.