SOFTWARE TESTING AUTOMATION

Site Audit: Overview
https://www.google.com/

Total Traffic	The estimated number of clicks the analyzed website will get on Google based on the current rankings of the discovered keywords	1
Total Traffic Cost	The estimated cost of traffic the analyzed website would get by targeting every discovered keyword expressed in the equivalent of Google Ads prices	1
Backlinks	History of acquired backlinks for the analyzed domain	1
KEYWORDS	The total number of keywords the analyzed website ranks for in organic search	1