

## SOFTWARE TESTING AUTOMATION

Site Audit: Overview

https://www.google.com/

**Total Traffic** The estimated number of clicks the analyzed website will get on Google 1 based on the current rankings of the discovered keywords Total Traffic Cost The estimated cost of traffic the analyzed website would get by targeting 1 every discovered keyword expressed in the equivalent of Google Ads prices **Backlinks** History of acquired backlinks for the analyzed domain 1 **KEYWORDS** The total number of keywords the analyzed website ranks for in organic 1 search

## sample keyWord:

faceBoock.com faceBoock.com faceBoock.com faceBoock.com faceBoock.com faceBoock.com faceBoock.com faceBoock.com faceBoock.com