

Omar Kraidié

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Professional Experience

Seidat Oy

Sales and Marketing Company

Helsinki, Finland, Oct 2025 – Dec 2025

- Developed an AI-driven content scraper that extracts brand assets from PDFs or websites and automatically generates Seidat presentations, **significantly** improving onboarding and sales workflows.
- Collaborated closely with product and design teams to streamline UI logic, enhance user experience, and introduce modular, reusable component patterns.
- Improved development processes by reviewing code, identifying architectural issues, and contributing to internal best-practice guidelines for the transition to a modern frontend stack.

twoday Oy

IT Services and Consulting Company

Tampere, Finland, Oct 2022 – May 2025

- Engineered Finnish regional healthcare portals (e.g., OmaKeusote, OmaOys, OmaHäme), including UI development, API architecture and CI/CD maintenance, serving **tens of thousands** of users.
- Led frontend integration of the delegated access (puolesta asiointi) feature in OmaKeusote, enabling users to act on behalf of others via authentication through the Suomi.fi API.
- Developed OmaKeusotePro, the admin portal for healthcare professionals, facilitating patient communication, appointment management, and integration with the main OmaKeusote app.
- Collaborated cross-functionally with designers, engineering teams, and public-sector stakeholders to deliver secure, high-availability digital services used by large regional user groups.
- Contributed to full-stack development of Azure-based cloud services, including Hautahaku and Vainajalogistiikka, for the City of Helsinki.

Ovio CarBook Oy

Vehicle Maintenance SaaS Company

Lahti, Finland, Mar 2022 – Oct 2022

- Developed and maintained the company's vehicle-maintenance web application using React and Django, improving usability and supporting new feature development.
- Collaborated closely with product and engineering teams to deliver scalable, production-ready features and improve the overall technical foundation of the platform.

Tavata Global Oy

Event and Networking Company

Lahti, Finland, Aug 2020 – Oct 2022

- Contributed to the development of Tavata's platform, handling both frontend and backend using React.js and Meteor.js enabling live, hybrid, and virtual events for **thousands** of users.
- Designed and implemented a global chat feature with one-on-one and group messaging capabilities, using React.js, Meteor.js, and MongoDB, including complete UI styling and backend logic.
- Developed a Python-based tool for analyzing web applications localization, tracking translated / untranslated terms and created a Robot Framework test suite to ensure features work properly.

Skills

- **Languages:** JavaScript, TypeScript, Python, CSS, HTML, C#, SQL, Visual Basic
- **Technologies:** React.js, Next.js, MongoDB, Node.js, React Query, Redux, MUI, Sass, MUI, Git, Express.js
- **Linguistics:** Finnish (native), English (fluent), Arabic (good), Thai (conversational), Swedish (basics)

Education

Bachelor's Degree · Computer Science · (GPA **4.79**/5) · LAB University Jan 2021 – Aug 2024
Vocational Qualification · Computer Science (ICT) · (GPA **4.93**/5) · Salpaus Sep 2018 – Sep 2020

- **Courses:** Web engineering, Data Structures & Algorithms, Data analysis, Databases, AI, Finance, Physics, Investing
- **Tech Books:** You Don't Know JS, Clean Code Collection, Clean Agile, Genius Makers and [more...](#)

Projects

<u>KoronKorko</u>	Finance app offering various saveable financial calculators and more
<u>BookStackr</u>	Comprehensive book tracker with secure Firebase Google authentication
<u>Portfolio</u>	Open-source portfolio platform built with React.js, used by other developers.
<u>Money Mapper</u>	A Next.js personal finance tracker with user auth and data visualization

Interests

UX · UI · Web Development · Engineering · Science · Finance · Economics · Business · Investing · Companies