



VISHWANIKETAN

# WHO ARE WE?

- ✓ VISHWANIKETAN, is poised to become one of the leading institutions in India in Engineering, Architecture and Design.
- ✓ In a quest to achieve new milestones in undergraduate engineering education we have come together as a group of extraordinary educationists, corporate, industrialists and entrepreneurs.
- ✓ We not only impart theoretical knowledge but also introduce our students to real-world problems that they face when they join industry.
- ✓ The Project Based Learning(PBL) method is a proven, powerful instrument to create future-read professionals/entrepreneurs who will work on product development oriented, 'Patent' based research and commercialization of Intellectual Property.







# ViDISHA 2020



# WHAT IS ViDISHA?

- ❧ The annual cultural fest of Vishwaniketan.
- ❧ A cluster of art, culture, literary and technology based events with the scent of breath-taking performances.
- ❧ Attracting the eyes of the youth and giving them opportunities to evolve in all aspects.
- ❧ Also it's our students coming together to make all dreams come to life.





# OUR CROWD

✓	MECHANICAL STUDENTS	- 360
✓	E&TC STUDENTS	- 180
✓	CIVIL STUDENTS	- 360
✓	COMPUTER STUDENTS	- 180
✓	ELECTRICAL STUDENTS	- 180
✓	FIRST YEAR STUDENTS	- 360
✓	ARCHITECTURE STUDENTS	- 130
✓	DESIGN STUDENTS	- 24

# EVENTS CONDUCTED


## INTRA-COLLEGE EVENTS

- ✧ Mr & Miss Vishwaniketan
- ✧ Musical Band
- ✧ Exhibition
- ✧ Photography
- ✧ Treasure Hunt
- ✧ After Movie making Competition

## INTER-COLLEGE EVENTS

- ✧ Singing (Solo)
- ✧ Dancing (Solo/Group)
- ✧ Skit (Mono/Group)
- ✧ Short Film
- ✧ Fashion Show
- ✧ The Comedy Champions





# SPONSORSHIP PROPOSAL

\*All the amounts given indicate the base range of the sponsorship.

- Logo on Poster in college campus and throughout various renowned colleges.
- Brand name mentioned in the show.

GENERAL SPONSORS  
₹10,000/-



- Logo on Poster in college campus and throughout various renowned colleges.
  - Brand name mentioned in the show.
- Brand name mentioned for every performance of the respective event.

EVENT SPONSORS  
₹30,000/-

- Logo on the Expressway Facing Banner (Quarter of the Banner for all Associate Sponsors).
  - Brand Name and Logo in the Promotional Video of the Fest.
- Logo and Brand name mentioned on the Facebook page, Instagram Page and college website.
- Logo in Poster within the college campus and throughout various renowned colleges.
  - Brand name mentioned in the show and a logo on T-shirts.
  - Logo on Banners at Prime Locations all over Navi Mumbai and Panvel.
  - Banner behind the (8 Buses) college bus traveling from Khalapur to Juinagar.
    - Logos on the Certificates of the Festival.
    - Promotions in the flash mob.

\*INCLUDING ALL PRIVILEGES PROVIDED TO THE PREVIOUSLY MENTIONED SPONSORS.

ASSOCIATE SPONSORS  
₹70,000/-

- Logo on Banners at Prime Locations all over Navi Mumbai and Panvel.
- Banner behind the college bus (15 Buses) traveling from Khalapur to Juinagar.
- Logo and Brand name mentioned in the beginning of the promotional video of the Fest.
- Brand name and Logo mentioned along with the uploaded videos of finalist performances on the Facebook page and WhatsApp which will be judged using online polls and likes received by the viewers.

\*INCLUDING ALL PRIVILEGES PROVIDED TO THE PREVIOUSLY MENTIONED SPONSORS.

CO – SPONSORS  
₹1,00,000/-



- Banner behind two college buses traveling from Khalapur to Vashi and Kharghar/Nerul.
- Brand name and Logo mentioned in the After movie of the Fest.
- Logo and Brand name mentioned on all social networks where the photos and videos of the events will be shared.

\*INCLUDING ALL PRIVILEGES PROVIDED TO THE PREVIOUSLY MENTIONED SPONSORS.

TITLE SPONSORS  
₹1,50,000/-

- Reach to 5000+ students.
- Mumbai-Pune Expressway Facing Banner for 15 days.
  - 48 hours of Exposure with college students.
  - Global Advertisement.
- Opportunities to interact with young students.
  - Free entries to various events.
- Innovative ideas from the students to promote your brand.
- Association with the only PBL Based college in the country.

## OTHER BENEFITS

# STALL AND OTHER SPONSORS

STALL SPACE	DAYS	RATE
1 stall (10 x 10 ft)	2 (Without Electricity)	2,000/-
	2 (With Electricity)	4,000/-
	6 (Without Electricity)	5,000/-
	6 (With Electricity)	8,000/-
2 stalls + Electricity + 1 (5x3 ft) banner	2	10,000/-
	6	15,000/-
2 stalls + Electricity + 2 (8x8 ft) banner	2	20,000/-
	6	30,000/-



# GET TO KNOW US

- ✓ College Website -  
<http://vishwaniketan.edu.in>
- ✓ Facebook ID -  
<https://www.facebook.com/vishwaniketan.imeet>
- ✓ Facebook Page -  
<https://www.facebook.com/vidisha2k17>
- ✓ YouTube channel -  
<https://www.youtube.com/channel/UCozvWdp9QGhXGyTDm0QCAug>



# LOCATE US

Survey Nos: 52, 54, 55, 56, 57 Kumbhivali, Tal- Khalapur,  
Raigad, Maharashtra 410202



# CONTACT US



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THANK YOU!