

## Hezrone Escobar

---

50 Clemente Jose St. Malibay • Pasay City, 1300 • ishkuhcampos18@gmail.com • (+63)9933589658

### Education

#### College

##### **STI College Pasay-EDSA**

Bachelor of Science in Information Technology  
Computer Studies Society Representative  
Teatro Milenyo Member

Pasay City, NCR

2022-2025

#### Senior High School

##### **La Patria College**

Industrial Arts in Automotive Servicing

Santiago City, Isabela

2019-2021

#### High School

##### **General Emilio Aguinaldo National High School**

MAPEH Club Officer  
ICT Club Officer  
Tagsibol Dance Troupe Member  
**La Sallette of Ramon**  
LSR Dance Troupe Member

Ramon, Isabela

2015-2019

### Experience

#### **Ocampo & Lana Associates**

##### **Digital Marketing Assistant**

Remote

- Created and edited digital posters and visual content for the company's website and social media platforms
- Managed online inquiries, responded to messages, and facilitated customer transactions

#### **Rmeaz Foods**

##### **Digital Marketing & Web Coordinator**

Remote

- Refined the company's digital marketing strategy to boost online engagement and visibility
- Improved the website's user interface for a more seamless and modern user experience
- Created and managed social media content, including promotional graphics and digital assets.

#### **KLK's 8 in 1 Brown Rice Coffee**

##### **Multimedia Content Creator**

Remote

- Designed digital posters and created short-form videos for social media reels.
- Produced a full-length video advertisement to promote the brand and its offerings
- Contributed to the brand's visual identity through consistent, high-quality content

### Leadership & Activities

- **Leadership Training Participant 2015–2021**
- **Technical Team Member *DSPC* (2018)**
- **Dance Club Member 2015–2021**
- **Member, Tagsibol Dance Troupe & LSR Dance Troupe, 2015–2021**
- **Champion, IT Quiz Bee 2022**

## Hezrone Escobar

### Accomplishments

- |   |      |
|---|------|
| • <b>2nd Year College   Second Semester</b><br>President's Honors Award, GWA 1.37 | 2024 |
| • <b>2nd Year College   First Semester</b><br>President's Honors Award, GWA 1.49  | 2023 |
| • <b>1st Year College   Second Semester</b><br>President's Honors Award, GWA 1.41 | 2023 |
| • <b>1st Year College   First Semester</b><br>President's Honors Award, GWA 1.48  | 2022 |

### Skills & Interests

#### Skills

##### Frontend:

- HTML5
- JavaScript
- React
- TailwindCSS
- Bootstrap
- material-UI
- CSS3
- XML

##### Backend:

- Java
- C#
- Kotlin
- SQL
- MySql
- Firebase
- OAuth
- Node.js
- Python

##### UI/UX:

- Wireframing
- Prototyping
- User-centered Design

##### Tools & Platforms:

- Figma
- Canva
- Visual Studio
- Android Studio
- Git
- Chrom DevTools

##### Content Creation

- Video Editing
- Digital Poster Design
- Social Media management

#### Interests

- Dance and choreography
- Creative content creation
- Exploring UI/UX trends and app interfaces
- Video editing and visual storytelling