

## Hezrone Escobar

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### Education

#### College

##### STI College Pasay-EDSA

Bachelor of Science in Information Technology  
Student)  
Computer Studies Society Representative  
Teatro Milenyo Member

Pasay City, NCR  
3<sup>rd</sup> Year (Current)

#### Senior High School

##### La Patria College

Industrial Arts in Automotive Servicing

Santiago City, Isabela  
2019-2021

#### High School

##### General Emilio Aguinaldo National High School

MAPEH Club Officer  
ICT Club Officer  
Tagsibol Dance Troupe Member

Ramon, Isabela  
2015-2019

##### La Sallette of Ramon

LSR Dance Troupe Member

### Experience

#### Ocampo & Lana Associates

Remote

##### Digital Marketing Assistant

- Created and edited digital posters and visual content for the company's website and social media platforms
- Managed online inquiries, responded to messages, and facilitated customer transactions

#### Rmeaz Foods

Remote

##### Digital Marketing & Web Coordinator

- Refined the company's digital marketing strategy to boost online engagement and visibility
- Improved the website's user interface for a more seamless and modern user experience
- Created and managed social media content, including promotional graphics and digital assets.

#### KLK's 8 in 1 Brown Rice Coffee

Remote

##### Multimedia Content Creator

- Designed digital posters and created short-form videos for social media reels.
- Produced a full-length video advertisement to promote the brand and its offerings
- Contributed to the brand's visual identity through consistent, high-quality content

### Leadership & Activities

- **Leadership Training Participant 2015–2021**

Actively participated in leadership development programs throughout high school and senior high school, focusing on team management, communication, and personal growth.

- **Technical Team Member DSPC (2018)**

Contributed to radio broadcasting by managing technical aspects, including sound and equipment operation.

- **Dance Club Member 2015–2021**

Active member of a Dance Group, participating in performances and competitions, and honing leadership skills in group choreography.

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- **Member, Tagsibol Dance Troupe & LSR Dance Troupe 2015–2021**  
Performed in various cultural and school events, collaborating with fellow dancers and contributing to troupe performances.
- **Champion, IT Quiz Bee 2022**  
Won 1st place in the IT Quiz Bee, showcasing expertise in technology and problem-solving skills.
- **Participant, Hataw Sayaw 2022**  
Contributed to the team's 3rd-place win in the Hataw Sayaw competition, demonstrating teamwork and dance skills.

## Accomplishments

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|---|------|
| • <b>2nd Year College   Second Semester</b><br>President's Honors Award, GWA 1.37 | 2024 |
| • <b>2nd Year College   First Semester</b><br>President's Honors Award, GWA 1.49  | 2023 |
| • <b>1st Year College   Second Semester</b><br>President's Honors Award, GWA 1.41 | 2023 |
| • <b>1st Year College   First Semester</b><br>President's Honors Award, GWA 1.48  | 2022 |

## Skills & Interests

### Skills

- **Programming Languages:** C#, Python, Java, Kotlin, SQL, JavaScript
- **Web Development:** HTML, CSS
- **Mobile & App Development:** Android (Jetpack Compose)
- **UI/UX Design:** Wireframing, prototyping, user-centered design
- **Tools & Platforms:** Figma, Canva, Visual Studio, Android Studio, Git
- **Content Creation:** Video editing, digital poster design, social media management

### Interests

- Dance and choreography
- Creative content creation
- Exploring UI/UX trends and app interfaces
- Video editing and visual storytelling