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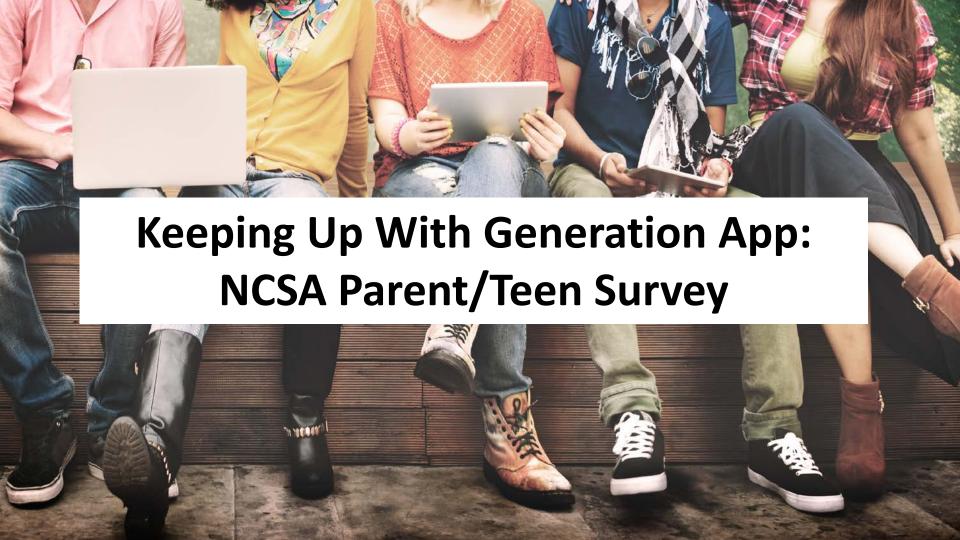
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### KEEPING UP WITH GENERATION APP: THE ONLINE LIVES OF TEENS AND PARENTS

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# Parents and Teens Are Talking About Online Safety







### **TOP CYBER CONCERNS**

Parents (72%)

Having someone share their children's personal information online

**Teens (65%)** 

Someone accessing their accounts without permission





### **TOP CYBER CONCERNS**

**Parents and Teens:** 

Preventing identity theft

Keeping devices secure

How to identify fake emails, social media posts and text messages





# Parents and Teens Place High Priority on Accurate Online Information







34%

of teens report someone has been mean or cruel to them online in the past year 41%

of teens say that a friend has sought help from them because of something negative online





### **Tensions Over Tech Use**

Screen time is the most frequent subject of tech tension between parents and teens







### It's Time to Rethink the Digital Rules



Parents and teens report they have rules for using devices but struggle with effectiveness



### Cyber Safety Rules and the Tech Talk



- 1. Make rules that can be enforced.
- 2. Teach young people how to help peers who seek support after experiencing problems online.
  - 3. Talk to teens about your shared concerns.
    - 4. Talk to teens about their concerns.



### Stay In Touch



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