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Overview



- Key definitions for breach notification requirements and GDPR
- 5 phases of an effective breach response lifecycle
- Questions





Personal data

GDPR regulates all forms of personal data which is defined as "any information relating to an identified or identifiable natural person."

Personal data breach

"...a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to, personal data transmitted, stored or otherwise processed."

Art. 4. (12)





Types of data breach

- Availability breach: Accidental or unlawful destruction or loss of personal data.
- Integrity breach: Alteration of personal data.
- Confidentiality breach: Unauthorized disclosure of, or access to, personal data.





Having become aware

"...a controller should be regarded as having become "aware" when that controller has a reasonable degree of certainty that a security incident has occurred that has led to personal data being compromised."

- WP29 Guidance
- A short initial investigation period may be required to determine if personal data has been compromised.
- What constitutes a reasonable degree of certainty?
- Key difference to US regulations: assumption of breach





Having become aware – benchmarking data from US organizations show the average timeframe to be:

- Occurrence > Discovery 13.21 days
- Discovery > Notify 29.1 days

From RADAR metadata: https://www.radarfirst.com/blog/from-incident-to-discovery-to-breach-notification-average-time-frames





Risk vs High Risk

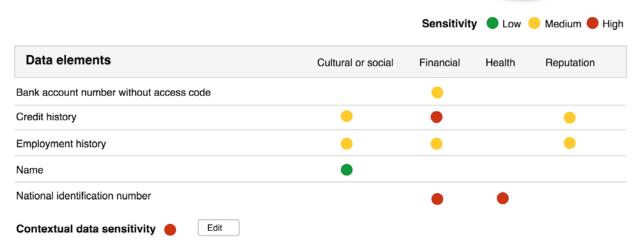
- The standard for notification to supervisory authorities is a breach that is likely "to result in a risk to the rights and freedoms of natural persons." Article 33 (1)
- The standard for notification to data subjects is a breach that is likely to result in a "high risk to the rights and freedoms of natural persons." Article 34 (1)





Considerations when determining severity and likelihood of risk:

- Form of data
- Data protection measures such as pseudonymization
- Nature of the incident
- Recipient of the data
- Risk mitigation



Important to note: This risk assessment is different from a DPIA, which is theoretical in nature.





Phased notifications

After making an initial notification, a controller could update the supervisory authority if a follow-up investigation uncovers evidence that the security incident was contained and the breach did not pose a high risk.

Delayed notifications

If notice is not provided to supervisory authority within 72 hours, you must provide a reason for the delay



Key Definitions for Breach Notification under GDPR



Roles in US vs GDPR

US	GDPR
Covered Entity: Responsible for notice to affected individuals & regulatory agencies	Controller: Responsible for notice to data subjects & supervisory authorities
Business Associates: Responsible for notice to CE / Data Owner (timeline for notice specified in the agreement)	Processor: Responsible for notice to controller.





Entities with EU establishments

- Single member state vs. crossborder breaches
 - Notice to lead supervisory authority
 - Notice to individuals in applicable member states
 - Voluntary report to applicable member state DPAs

Entities without EU establishments

- Single member state vs. cross-border breaches
 - Notice to lead supervisory authority of the entity representative
 - Notice to member state of affected individual (?)



Providing notification in 72 hours



Racing the clock to determine...

- Who must be notified? How?
- Can you ensure consistency and manage risk?
- Can you demonstrate compliance?

...do you even need to notify?





Before a Breach Takes Place....



Operational:

- Data mapping and inventory, data workflows
- Identify core and extended teams
- Establish organizational controls & breach response plan
- Have cyber insurance & know what it covers/what the process is to report
- Practice, practice hold regular tabletop exercises

Data Security:

- Data Storage
- Disaster Recovery, Business
 Continuity
- Integrated systems passing information from a GRC, SIEM, ticketing system, or privacy monitoring software



5 phases of an effective breach response lifecycle



Operationalize breach notification

- Timely incident intake and escalation
- Consistent risk assessment
- 3. Providing notification
- 4. Reporting and trend analysis
- 5. Staying current with changing regulations

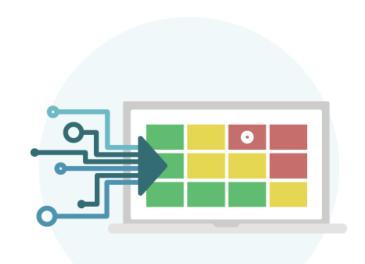




Timely incident intake and escalation



- Single channel of escalation
- Integrations and APIs with detection systems
- Avoid duplicate data entry
- Complete documentation of required incident details
- Automated alerts to privacy & security teams





Consistent assessment



- Defensible, compliant multi-factor risk assessment
- Enables cross-functional collaboration
- Legal oversight
- Documentation & audit trail





Scenario: Confidentiality Breach



A website hosting company acting as a data processor identifies an error in the code which controls user authorization. The effect of the flaw means that any user can access the account details of any other user.

Data compromised: Name and Financial Account Number

...do you have to notify?

Scenario vii from Working Party 29 Guidelines on Personal data breach notification under Regulation 2016/679, page 32.



Sufficient Risk Mitigation

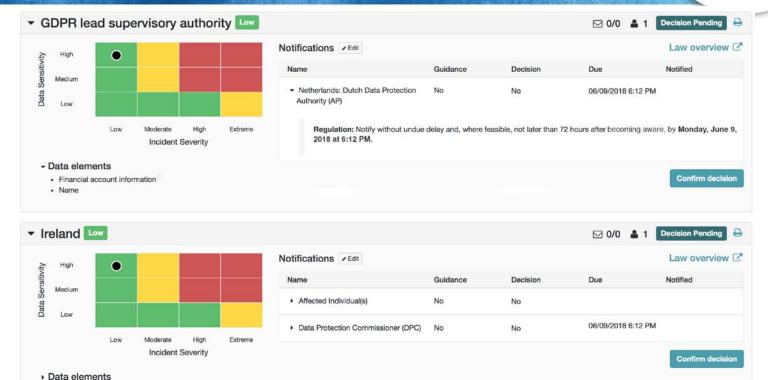


Risk factors			^
What is the incident category? *		Incident subcategory *	
Electronic	•	Website	\$
		Data protection description *	
		No protection measures were in place	\$
What is the nature of the incident? * ②		Compromise description *	
Unintentional or inadvertent	\$	Unauthorized access	\$
Who was the recipient of the data? * ②		Recipient description *	
Unauthorized person or organization, or unknown	\$	Customer	\$
What is the risk mitigation outcome? *		Risk mitigation description *	
Sufficient risk mitigation	+	Forensic analysis determined that data integrity or confidentiality was not comp	ron \$
Sufficient risk mitigation	• -	Forensic analysis determined that data integrity or confidentiality was not comp	ron



Sufficient Risk Mitigation







Insufficient Risk Mitigation

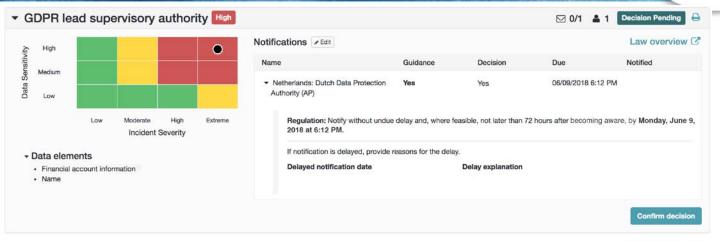


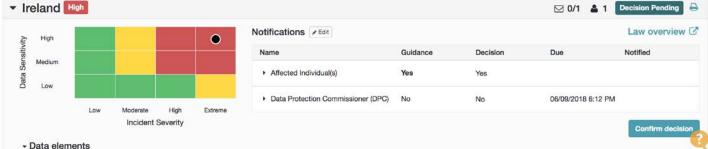
Risk factors			^
What is the incident category? *	Incide	nt subcategory *	
Electronic	\$ Webs	ite	\$
	Data p	rotection description * ②	
	No pr	otection measures were in place	\$
What is the nature of the incident? *	Comp	romise description * ②	
Unintentional or inadvertent	\$ — Unau	thorized access	\$
Who was the recipient of the data? * 2	Recipi	ent description *	
Unauthorized person or organization, or unknown	♦ — Custo	omer	\$
What is the risk mitigation outcome? *	Risk n	nitigation description *	
Insufficient or unknown risk mitigation	♦ — Unkn	own	\$



Insufficient Risk Mitigation





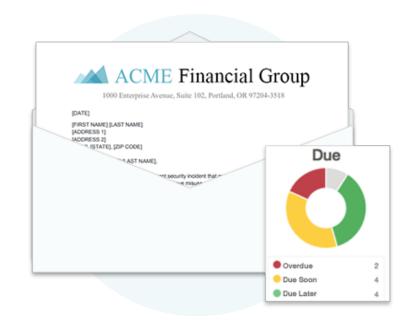




Provide notification



- Counsel approved notification templates
- Content, format & contact requirements
- Generating notifications
- Central repository of all notifications





Real-time reporting, trend analysis



- Track program key performance indicators
- Establish benchmarking metrics:
 - Volume, source, type
 - Initial vs. Complete vs. amended notifications
 - Average time to provide notice
 - Frequency of missed deadlines or delays





Remain current with changing regulations



- Considerations:
 - Monitor pending regulations
 - Analysis of impact on existing workflow and decision making
 - Implementation of any resulting changes to workflow, who to notify, notice content, etc.





Apply what you have learned today:



- Establish benchmarking metrics and KPIs
- Identify areas of your privacy program that can be automated or streamlined
- Begin building a model to demonstrate ROI of investments in your program, assigning value of reducing overall risk and operational costs.





ANY QUESTIONS?

Thank you!