

RSA®Conference2018

San Francisco | April 16 – 20 | Moscone Center



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SESSION ID: STR-W14

BUILDING AND SELLING YOUR SECURITY STRATEGY: A CASE STUDY

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Overview



- Why is this important
- How (Case Study-ish)
 - Build a risk Framework
 - Get Business buy-in
 - Customize a Control Framework
 - Develop Tooling
- Benefits to your Organization
- Key takeaways
- Application

Why is this important

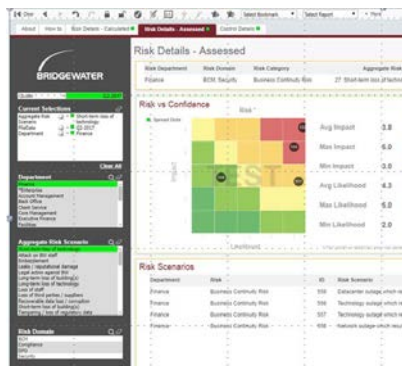
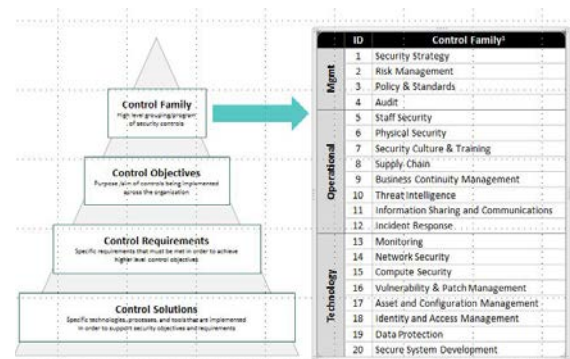
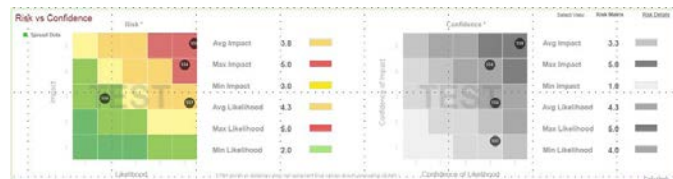


- It is the building block for a risk based security strategy
- Helps answers questions on why you need funding and for what
- Protects your budget
- Source of additional funding for critical risk remediation
- Helps answers threat questions within a framework
- Protects you and your team from being the fall guy (unless you deserve it)

How to sell our security strategy



- Four critical components
 - Risk Framework
 - Business buy-in/support
 - Customized control framework
 - Tooling

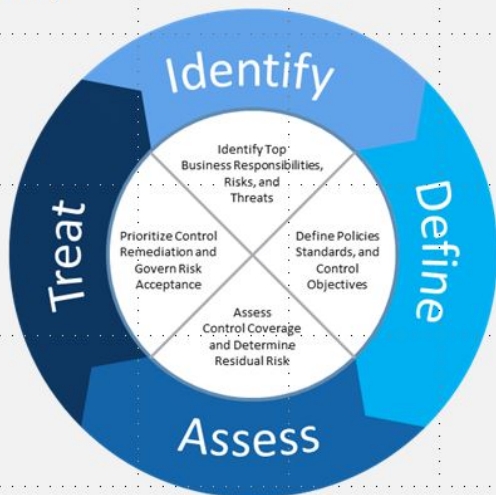


Risk Framework

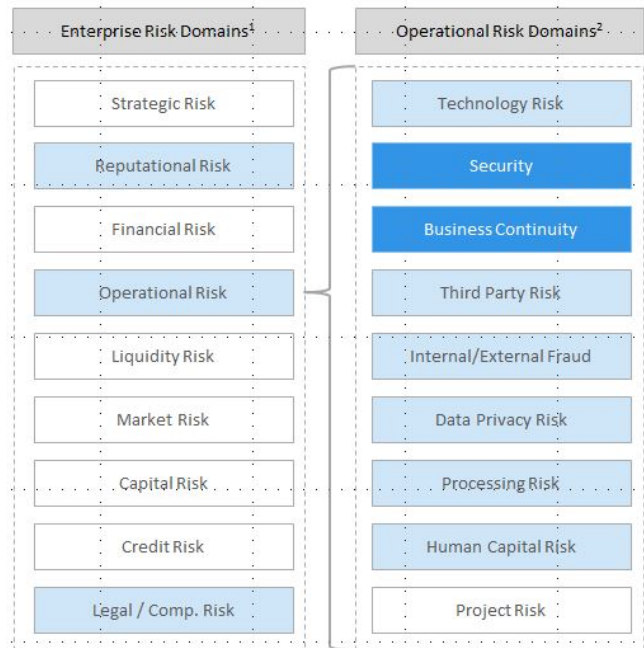


Current Goal

Develop an enterprise risk picture that will help identify and prioritize initiatives to drive down risk across Bridgewater (i.e. what controls do we invest in)



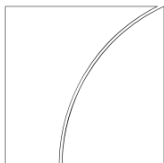
Current Scope



Risk Domains



Basel Committee
on Banking Supervision



Working Paper on the
Regulatory Treatment of
Operational Risk

September 2001



BANK FOR INTERNATIONAL SETTLEMENTS

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Press Release

SEC Adopts Standards for Risk Management and Operations of Clearing Agencies

FOR IMMEDIATE RELEASE
2012-215

Washington, D.C., Oct. 22, 2012 — The Securities and Exchange Commission today adopted a rule that establishes standards for how registered clearing agencies should manage their risks and run their operations.

Clearing agencies generally act as middlemen to the parties in a securities transaction. They play a critical role in the securities markets by ensuring that transactions settle on time and on the agreed-upon terms.

The rule was adopted in accordance with the Securities Exchange Act of 1934 and the Dodd-Frank Wall Street Reform and Consumer Protection Act. The Dodd-Frank Act provides the SEC with additional authority to establish standards for clearing agencies, including for those clearing agencies that clear security-based swaps.

"These new rules are designed to ensure that clearing agencies will be able to fulfill their responsibilities in the multi-trillion dollar derivatives market as well as more traditional securities markets," said SEC Chairman Mary L. Schapiro. "They're part of a broader effort to put in place an entirely new regulatory regime intended to mitigate systemic risks that emerged during the financial crisis."

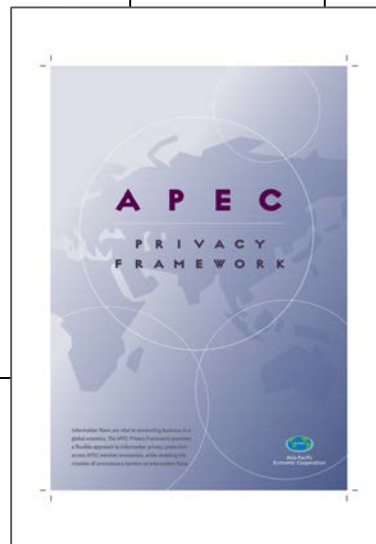
The new rule would require registered clearing agencies that provide central counterparty services to maintain certain standards with respect to risk management and operations. Among other things, the rules would set standards with respect to measurement and management of credit exposures, margin requirements, financial resources and margin model validation. The rule also establishes certain recordkeeping and financial disclosure requirements for all registered clearing agencies as well as several new operational disclosures for these entities.

The new rule 17Ad-22 will become effective 60 days after the date of publication in the Federal Register.

An SEC webpage — <http://www.sec.gov/swaps-chart/swaps-chart.shtml> — depicts the regulatory regime for security-based swaps and details what happens as a transaction occurs.

Related Materials

- Final Rule: Clearing Agency Standards
- Fact Sheet



2016/EPWG/SDMOF/003

APEC Disaster Risk Reduction Action Plan

Submitted by: EPWG Co-Chairs, Philippines



10th Senior Disaster Management Officials Forum
Lima, Peru
8-9 October 2016

Risk Framework

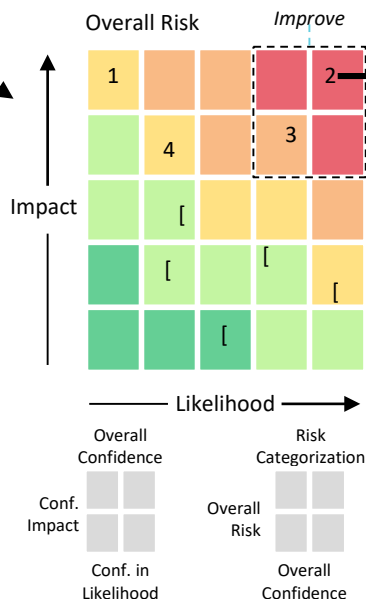


Risk Identification

- 1 External party takes down systems / causes denial of service
- 2 External party steals / exfiltrates pending trades
- 3 Authorized Employee misuses knowledge of Top Secret data
- 4 Employee leaks client information

Risk Assessment

Analyze + classify those risk scenarios ...



Control Mapping

Understand controls needed to address risk

Kill Chain	Threat	Controls
Recon	Social Engineering	<ul style="list-style-type: none"> Security Training and Awareness
Infiltrate	Malware / Phishing	<ul style="list-style-type: none"> Endpoint Prot. Vuln/Patch Mgmt
Gain Access	Credential Theft	<ul style="list-style-type: none"> MFA Key Mgmt
Execute	Data Exfiltration	<ul style="list-style-type: none"> DLP Web Proxies

Prioritize and Define Initiatives

Build/improve controls that drive down risk

Prioritize Perceived Risks and Control Gaps

- 2 External party hacks BW and steals / exfiltrates TS data
- 3 Authorized Employee steals / misuses their knowledge ...
- 1 External party hacks and takes down BW systems / denial...
- 4 Employee physically steals TS data

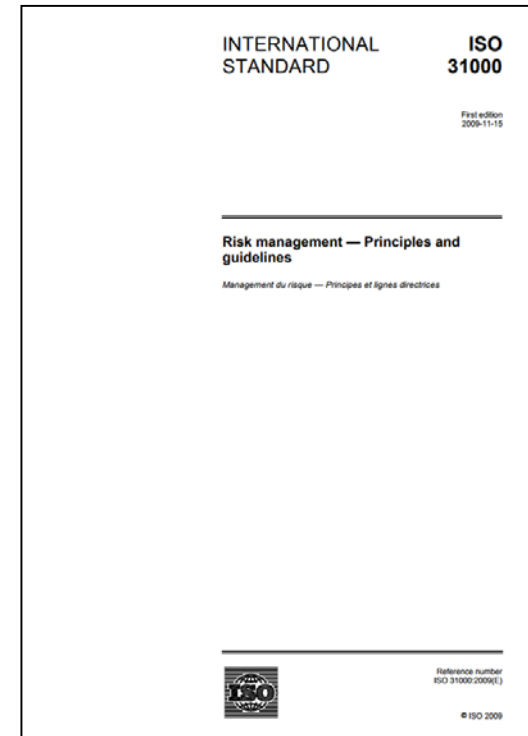
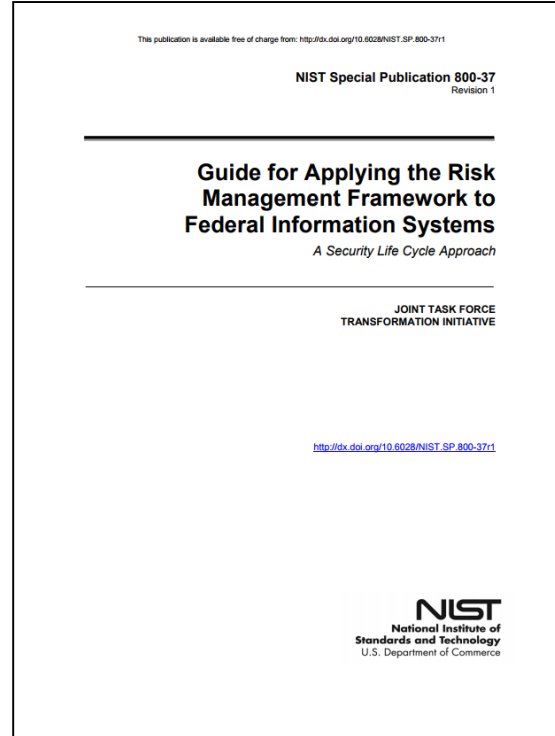
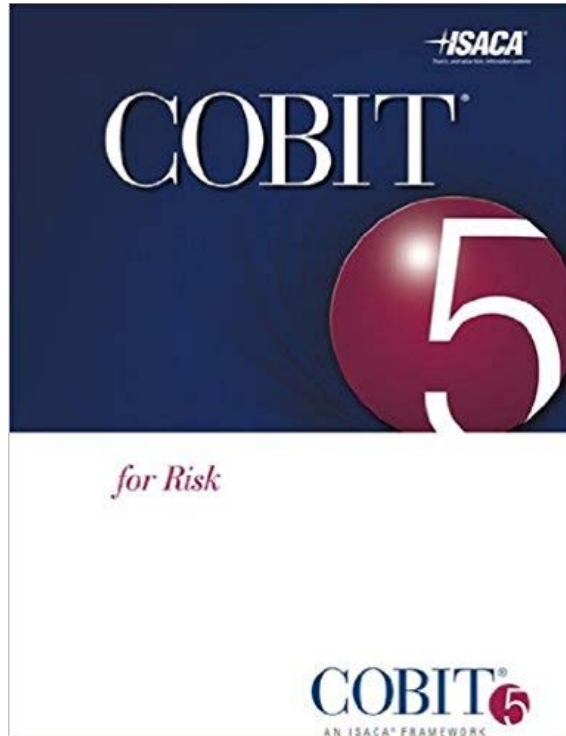
Initiatives that Address Risks

-
- Project A and B
These projects are designed to reduce risk 2 and 3 respectively

Initiatives that Increase Confidence

-
- Project C
This project is designed to increase the confidence for a potentially high impact risk
- Confidence in Likelihood

Risk Frameworks— EXTERNAL SOURCES





- Enterprise Risk Assessments

- 1. Captured department risks with Security SME's.**
- 2. Conducted Risk Workshops with DH.**

Key to Success

- Get buy-in from the business
- Keep it simple and interactive
- Establish clear rules of the road
- Cut off debate

Enterprise Risk Assessments



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Impact (1-5)				
Score	Rating	Description	Reputational / Customer	Financial
5	Very High	Potential existential impact to BW	<ul style="list-style-type: none"> • Extreme impact on client perception and experience • Devastating loss of clients and market share • International long-term, negative media coverage 	<ul style="list-style-type: none"> • Devastating financial loss • Significant, permanent impact to revenue generation • Potentially existential
4	High	Serious, long-term impact to BW	<ul style="list-style-type: none"> • Major impact on client perception and experience • Loss of clients and market share • National long-term, negative media coverage 	<ul style="list-style-type: none"> • Major financial loss • Reduced ability to generate revenue going forward
3	Moderate	Material but recoverable impact	<ul style="list-style-type: none"> • Significant impact on client perception and experience • Some impact to attract and retain clients • National short-term, negative media coverage 	<ul style="list-style-type: none"> • Moderate financial loss • Near-term revenue loss

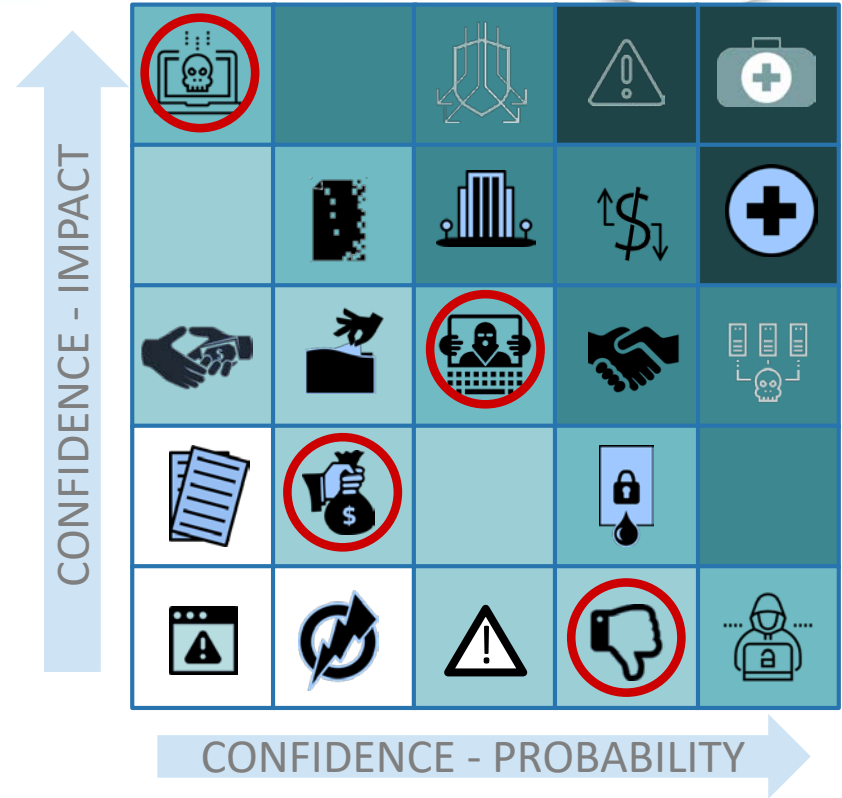
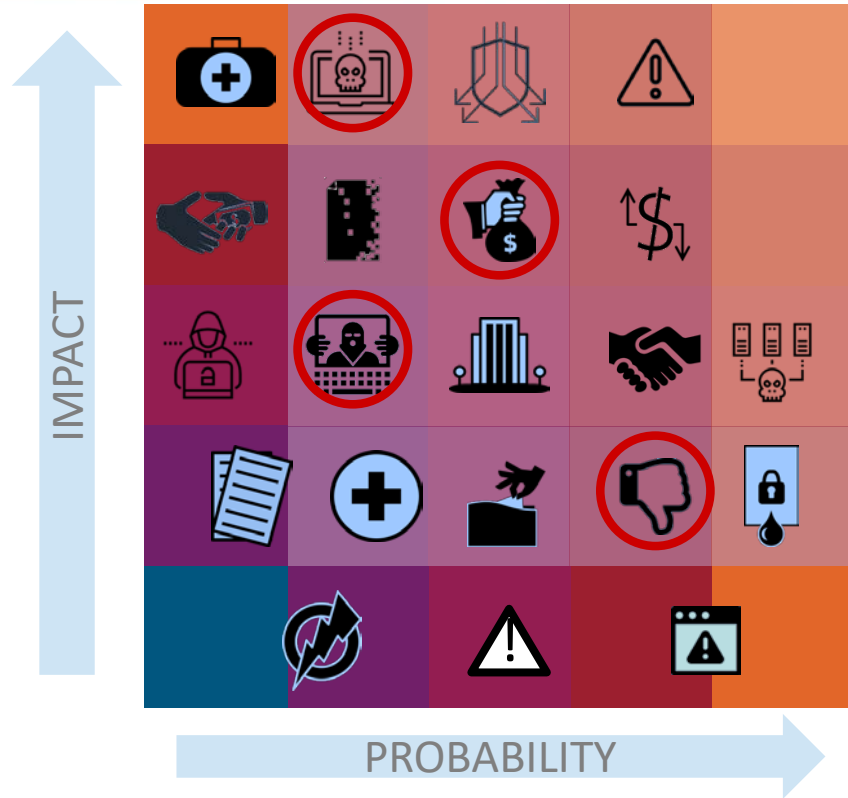
Enterprise Risk Assessment



Likelihood

Likelihood (1-5)		
Score	Rating	For Adversarial Risks (i.e. Security Attacks)
5	Very High	The risk is <i>almost certain</i> to occur. The event occurs regularly at BW or similar firms.
4	High	The risk is <i>highly likely</i> to occur. There is a strong possibility the event will occur as there is a history of occurrence at BW or similar firms.
3	Moderate	The risk is <i>somewhat likely</i> to occur. The event may occur at some time and has happened at BW or similar firms.
2	Low	The risk is <i>unlikely</i> to occur. Not expected, but there's a slight possibility it may occur at some time.
1	Very Low	The risk is <i>highly unlikely</i> to occur. It may occur in rare, exceptional circumstances. It could happen, but probably never will.

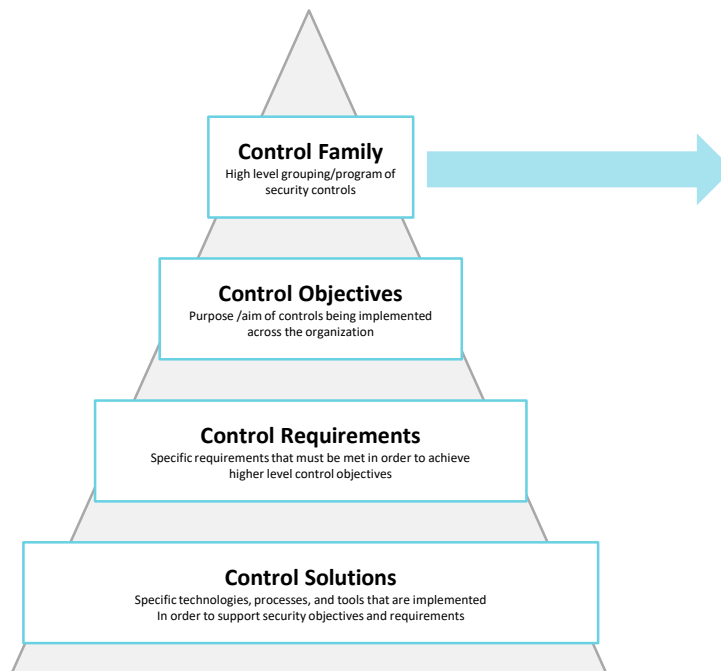
Risk Framework – Confidence





Security Control Framework

Customized taxonomy used
to categorize our controls



	ID	Control Family ¹
Mgmt	1	Security Strategy
	2	Risk Management
	3	Policy & Standards
	4	Audit
Operational	5	Staff Security
	6	Physical Security
	7	Security Culture & Training
	8	Supply Chain
	9	Business Continuity Management
	10	Threat Intelligence
	11	Information Sharing and Communications
	12	Incident Response
Technology	13	Monitoring
	14	Network Security
	15	Compute Security
	16	Vulnerability & Patch Management
	17	Asset and Configuration Management
	18	Identity and Access Management
	19	Data Protection
	20	Secure System Development

1. Security Control Framework has been developed using a number of industry standards and references for security controls, including: NIST, Cobit, ISO, and CIS/SANS.

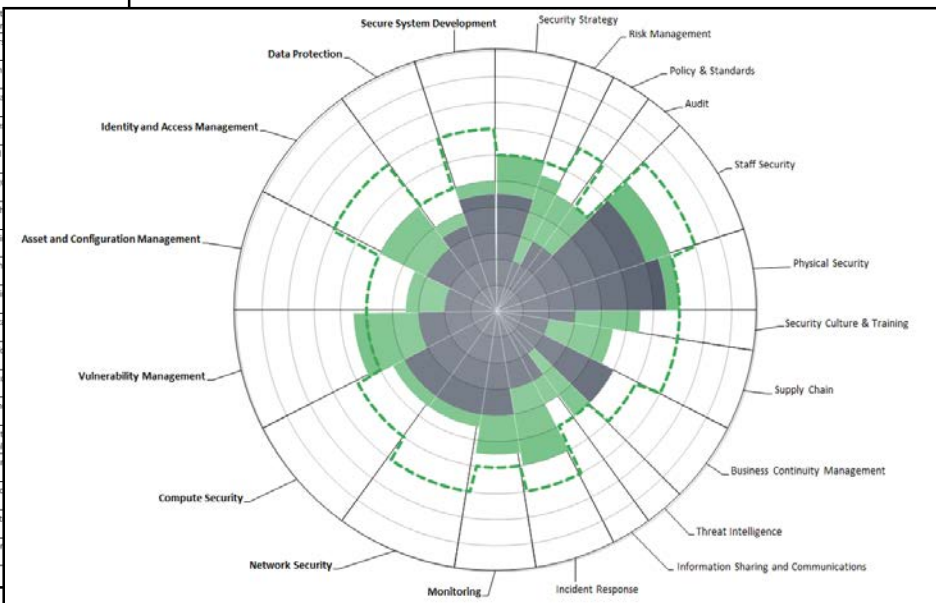
Control Frameworks– SCF / DYNAMIC DOT



Security Control Framework

Control Families

1	Security Strategy	Establish and maintain an enterprise cybersecurity program that provides governance, strategic planning, and sponsorship for security activities in a manner that aligns security objectives with the organization's strategic objectives and the risk to critical information.
2	Risk Management	Establish, operate, and maintain an enterprise cybersecurity risk management program to identify, analyze, and mitigate cyber risk to the organization, including its business units, subsidiaries, related interconnected infrastructure, and stakeholders.
3	Policy & Standards	Establish and maintain an enterprise policy and standards program that reflects applicable laws and regulations and aligns with security strategy.
4	Audit	Establish, operate, and maintain an enterprise audit program that reviews and assesses control effectiveness of critical business programs. The results, reports, and findings of audits are disseminated to the appropriate entities.
5	Staff Security	Establish, operate, and maintain a program that establishes a risk-based picture of roles throughout the organization, generates a based picture of individual insiders, and mitigates unacceptable risks through an effective governance process.
6	Physical Security	Establish and maintain plans, procedures, technologies, and controls to protect personnel, hardware, programs, networks, and circumstances and events that could cause serious losses or damage to the organization.
7	Security Culture & Training	Establish and maintain plans, procedures, technologies, and controls to create a culture of cybersecurity and to ensure the competence of personnel, commensurate with the risk to critical infrastructure and organizational objectives.
8	Supply Chain	Establish and maintain controls to manage the cybersecurity risks introduced by third party providers of products and services to the organization.
9	Business Continuity Management	Establish, maintain, and execute plans for the continuance of essential staff, critical infrastructure, and business functions with the event of a business disruption (e.g. natural disaster, terrorist event, fire).
10	Threat Intelligence	Establish, operate, and maintain an organization-wide threat program to ingest, analyze, and distribute threat intelligence to the organization.
11	Information Sharing and Communication	Establish and maintain relationships with internal and external entities to collect and provide cybersecurity information, including vulnerabilities, to reduce risks and to increase operational resilience.
12	Incident Response	Establish and maintain plans, procedures, and technologies to detect, analyze, and respond to cybersecurity events and to sustain operations throughout a cybersecurity event, commensurate with the risk to critical infrastructure and organizational objectives.
13	Monitoring	Establish and maintain activities and technologies to collect, analyze, alarm, present, and use operational and cybersecurity information and summary information from the other model domains, to form a common operating picture (COP).
14	Network Security	Establish, maintain, and operate a program within the organization to create policies and procedures, prevent unauthorized access, modification, or denial of the network and network resources.
15	Compute Security	Establish, implement, and actively manage the security configuration endpoints using a rigorous configuration management and process in order to prevent attackers from exploiting vulnerable services and settings.
16	Vulnerability Management	Establish and maintain plans, procedures, and technologies to detect, identify, analyze, manage, and respond to cybersecurity vulnerabilities, commensurate with the risk to the organization's infrastructure (e.g., critical, IT, operational) and organizational objectives.
17	Asset and Configuration Management	Manage the organization's IT assets, including both hardware and software, commensurate with the risk to critical infrastructure objectives.
18	Identity and Access Management	Create and manage identities for entities that may be granted logical or physical access to the organization's assets. Control access to organization's assets, commensurate with the risk to critical infrastructure and organizational objectives.
19	Data Protection	Establish, operate, and maintain a data protection program that protects the data itself and the technology that allows access to, transit, and in use.
20	Secure System Development	Developing software and systems using recognized processes, secure coding standards, best practices, and tools that have been designed to minimize the introduction of security vulnerabilities in software systems throughout the software development life cycle.



Control Frameworks



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NIST Special Publication 800-53
Revision 4

Security and Privacy Controls for Federal Information Systems and Organizations

JOINT TASK FORCE
TRANSFORMATION INITIATIVE

This publication is available free of charge from:
<http://nvlpubs.doi.org/10.6028/NIST.SP.800-53-4>

NIST
National Institute of
Standards and Technology
U.S. Department of Commerce

NIST Cybersecurity Framework



ISO 27001 is a global standard on Information Security Management Systems (ISMS)



SANS TOP 20 Critical Controls

Critical Control	Effect on Attack Mitigation
1. Inventory of Authorized and Unauthorized Devices	Very High
2. Inventory of Authorized and Unauthorized Software	Very High
3. Secure Configurations for Hardware and Software on Laptops, Workstations, and Servers	Very High
4. Continuous Vulnerability Assessment and Remediation	Very High
5. Malware Defenses	High
6. Application Software Security	High
7. Wireless Device Control	High
8. Data Recovery Capability	Moderately High to High
9. Security Skills Assessment and Appropriate Training to Fill Gaps	Moderately High to High
10. Secure Configurations for Network Devices such as Firewalls, Routers, and Switches	Moderately High
11. Limitation and Control of Network Ports, Protocols, and Services	Moderately High
12. Controlled Use of Administrative Privileges	Moderate to Moderately High
13. Boundary Defense	Moderate
14. Maintenance, Monitoring, and Analysis of Security Audit Logs	Moderate
15. Controlled Access Based on the Need to Know	Moderate
16. Account Monitoring and Control	Moderate
17. Data Loss Prevention	Moderately Low to Moderate
18. Incident Response Capability	Moderately Low to Moderate
19. Secure Network Engineering	Low
20. Penetration Tests and Red Team Exercises	Low

QUALITY

Example Stakeholders for Information Security-related Information (Small/Medium Enterprise)												
Stakeholder	Information Type											
	Information Security Policy	Information Security Budget	Information Security Plan	Policies	Information Security Requirements	Awareness Material	Information Security Review Reports	Information Security Service Catalogue	Information Risk Profile	Information Security Dashboard		
Internal: Enterprise												
Board	U				U		U	U		A		
Chief executive officer (CEO)	U				U		A	U	U	U		
Chief financial officer (CFO)			A		U		U			U		
Chief information security officer (CISO)	A	U	U	U	A	A	A	A	A	U	U	
Information security steering committee (ISSC)	U	A	A	U	U	U	U	U	U	U	U	U
Business process owner					U	U	U	U	U	U		
Head of human resources (HR)						U	U	U	U	U		
Internal: IT												
Chief information officer (CIO)/ manager	U	U	U	U	U	U	U	U	U	U	U	U
Information security manager (ISM)	U	U	U	U	U	U	U	U	U	U	U	U
External												
Investors										I		
Insurers										I	I	I
Regulators				I						I	I	
Business Partners										I	I	
Vendors/Suppliers										I	I	
External Auditors					I					I	I	I
As an indication of the nature of the relationship of the stakeholder for each information type: A—Approver C—Originator I—Informed of information type U—User of information type												
Source: COBIT 4 for Information Security (Page 17)												

An indication of the nature of the relationship of the stakeholder for each information type:
A—Approve
U—Originate
I—Inform of information type
U—User of information type

Source: CSRS 3 for Information Security Figures 13

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Tooling



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BRIDGEWATER

Quarter: Q2-2017

Current Selections

FileDate: Q2-2017

Department: Finance

Department

Finance

Enterprise

Account Management

Back Office

Client Service

Core Management

Executive Finance

Facilities

Aggregate Risk Scenario

Attack on BW staff

Embezzlement

Leak / reputational damage

Legal action against BW

Long-term loss of building(s)

Long-term loss of technology

Loss of staff

Loss of third parties / suppliers

Recoverable data loss / corruption

Short-term loss of building(s)

Short-term loss of technology

Tampering / loss of regulatory data

Risk Domain

DCI

Compliance

DFO

Security

Risk Overview - Assessed

Risk Matrix

Select Matrix: Risk vs. Confidence Impact vs. Likelihood Conf. of Impact vs. Conf. of Likelihood

Spread Data

Impact

Likelihood

Aggregate Risk Scenarios

Toggle CES: Show CES Hide CES CES = Control Effectiveness Score

Risk	ID	Aggregate Risk Scenario	Imp	Like	Risk	Conf
Regulatory / Compliance Risk	13	Tampering / loss of regulatory data	VH	VH	VH	L
Health and Safety Risk	23	Attack on BW staff	VH	L	H	H
Business Continuity Risk	31	Short-term loss of building(s)	H	H	H	VH
Business Continuity Risk	26	Recoverable data loss / corruption	H	M	H	H
Financial Fraud / Theft	21	Tampering with financial data	H	M	H	L
Business Continuity Risk	30	Loss of third parties / suppliers	M	VH	H	L
Business Continuity Risk	29	Loss of staff	M	VH	H	VL
Legal Risk	16	Legal action against BW	M	H	H	H
Business Continuity Risk	27	Short-term loss of technology	M	VH	L	H
Financial Fraud / Theft	20	Embezzlement	L	VH	M	L
Business Continuity Risk	28	Long-term loss of technology	L	H	M	VH
Headline / Reputational Risk	15	Leak / reputational damage	L	L	L	VL
Business Continuity Risk	32	Long-term loss of building(s)	L	VL	VL	VH

*Plot points in matrices may not represent true values due to spreading of data.

Tool – Risk Library and Dashboard



Control Mapping and Ratings

BRIDGEWATER

Current Selections

- Aggregate Risk Scenario: Short-term loss of technology
- File Date: Q2-2017
- Department: Client Service

Department

- Client Service
- Enterprise
- Account Management
- Back Office
- Core Management
- Executive Finance
- Facilities
- Finance

Aggregate Risk Scenario

- Short-term loss of technology
- Attack on B2B staff
- Embezzlement
- Exfiltration of Secret data
- Leak(s) / reputational damage
- Long-term loss of building(s)
- Loss of staff
- Loss of third parties / suppliers
- Other Regulatory Issues
- Physical theft / misuse of Secret data
- Recoverable data loss / corruption
- Short-term loss of building(s)

Risk Domain

- BCH
- Compliance
- DFO
- Security

Control Details - Aggregate Risk Scenario

Risk Department: Client Service, Risk Domain: BCM, Security, Risk Category: Business Continuity Risk, Aggregate Risk Scenario: 27. Short-term loss of technology

Imp: H, Like: M, Risk: H, C.O.I: VL, C.O.L: H, Conf: L, BW CES: 6.0, Dept CES: 6.0

Associated Threats and Controls

Control Family	BW CF CES	Dept CF CES	ID	Conceptual Control	BW CES	Dept CES
Network Security	3.0	2.0	NW CO 3	Transmission Medium Security	8.0	7.0
Physical Security	8.0	4.0	PE CO 3	Physical Access Control	4.0	4.0
			PE CO 5	Physical Access Authorization	4.0	9.0
			PE CO 6	Secure Disposal	3.0	8.0
Security Culture & Training	6.0	1.0	AT CO 2	Role-Based Security Training	9.0	4.0
Security System Development	5.0	9.0	SD CO 1	Secure Learning Management	9.0	5.0
			AT CO 3	Secure Development Lifecycle	4.0	5.0
Staff Security	4.0	7.0	WF CO 1	Pre-Employment Screening	9.0	9.0
			WF CO 2	3rd Party Personnel Security	9.0	10.0
			WF CO 3	Personnel Termination and Transfer	6.0	4.0
Threat Intelligence	6.0	8.0	10.1	Threat Intelligence Collection and Analysis	5.5	N/A
			TM CO 3	Threat Intelligence Distribution	5.0	3.0
Vulnerability & Patch Management	3.0	6.0	VM CO 1	Vulnerability Management	9.0	6.0
			VM CO 2	Security Control Assessment	4.0	1.0
			VM CO 3	Security Testing	2.0	6.0
N/A	N/A	N/A	N/A	N/A	N/A	N/A

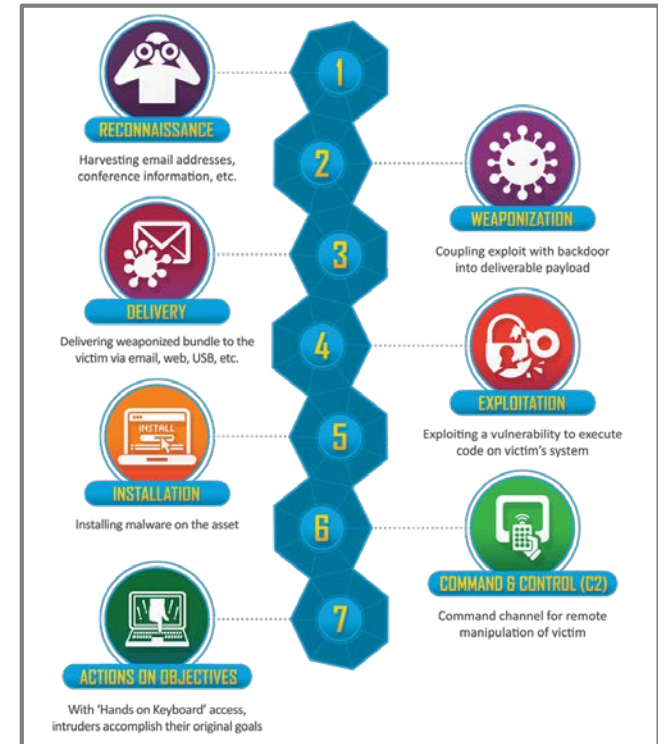
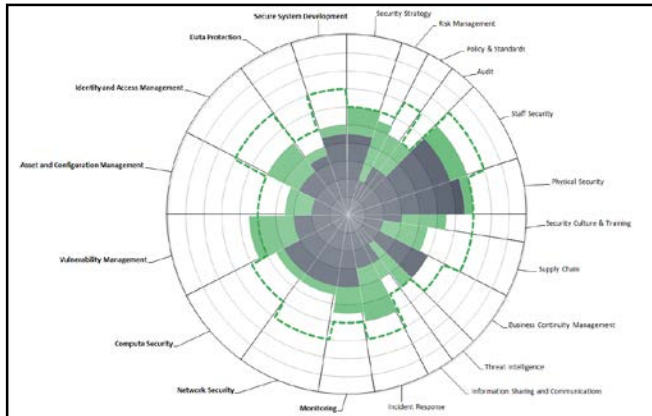
Additional Controls

Control Family	Objective ID	Conceptual Control	BW CES	Dept CES
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Control Mapping – Kill Chain analysis



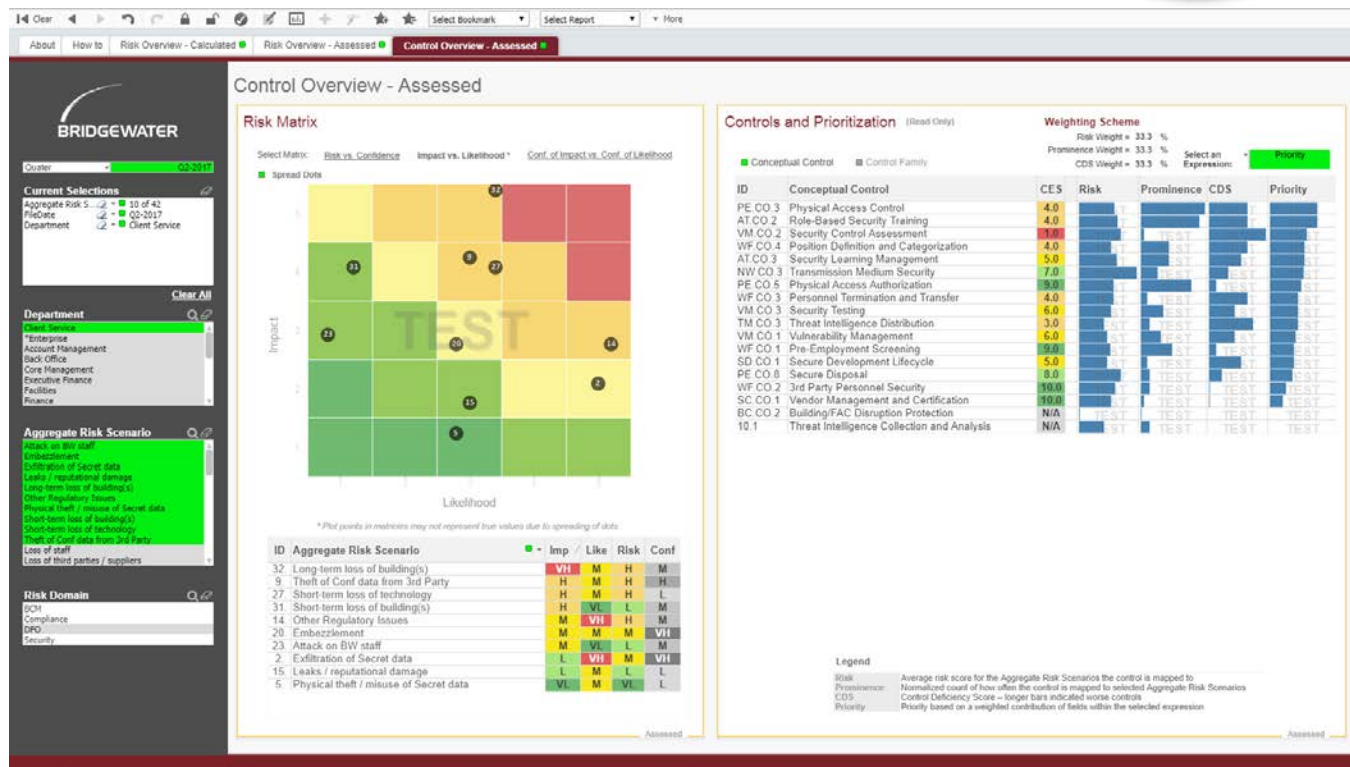
Risk \rightarrow Threat Vectors \rightarrow Assets



Tool – Risk Library and Dashboard



Dynamic Control Prioritization

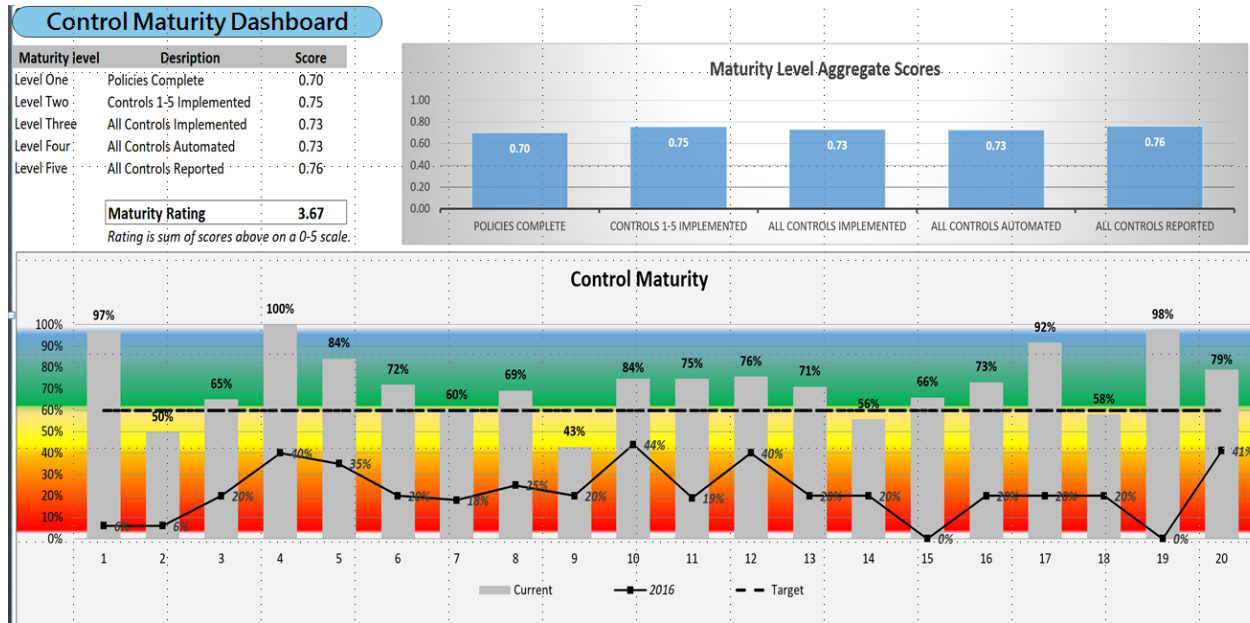


Bank of the Ozarks Risk Management Tooling



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<https://www.linkedin.com/pulse/cybersecurity-risk-control-maturity-assessment-fricke-cissp-cism/>



Bank Of Ozarks – Risk Dashboard



Cybersecurity Risk and Control Maturity Assessment

RISK SUMMARY

February 21, 2018

OVERALL

	High	Moderate
Risks	Inherent Risk	Residual Risk
Decreasing		
1. Risk of unauthorized access to confidential information from unauthorized and unmanaged devices	High	Low
17. Risk that employees are not aware of cyber security threats	High	Low
19. Risk of data loss or corruption by undetected intruders	High	Low
20. Risk of data loss due to an undetected security control gaps	High	Moderate
4. Risk of unauthorized access to confidential information from unidentified threats and vulnerabilities	High	Low
5. Risk of unauthorized access to confidential information from unauthorized and unmanaged administrative privileges	High	Low
6. Risk that security audit logs are not used in cybersecurity management	Elevated	Low
Increasing		
10. Risk of unavailable information due to Ransomware (or other malware) and inadequate recovery mechanisms.	High	Moderate
13. Risk of unauthorized access to confidential information and exfiltration of the data from insiders	High	Moderate
Stable		
11. Risk of unauthorized access to confidential information from unauthorized network device changes	High	Elevated
12. Risk of unauthorized access to confidential information from external attackers	High	Moderate
14. Risk of unauthorized access to confidential information from a network breach	High	Elevated
15. Risk of unauthorized access to confidential information from wireless devices	High	Moderate
16. Risk of unauthorized access to confidential information from inactive system and application accounts	High	Moderate
18. Risk that in-house developed software has cyber security control gaps	High	Elevated
2. Risk of unauthorized access to confidential information from unauthorized and unmanaged software	High	Elevated
3. Risk of unauthorized access to confidential information from unmanaged hardware and software configurations	High	Moderate
7. Risk of unauthorized access to confidential information from email and web browsers	High	Moderate
8. Risk of unauthorized access to confidential information from malware	High	Moderate
9. Risk of unauthorized access to confidential information from network ports	Elevated	Moderate

Bank of Ozark – Control Assessment



Each sub-control receives a scored Control Rating. The total scoring equals the overall Control Effectiveness (Assurance Rating).

$$\text{Inherent Risk} + \text{Control Effectiveness} = \text{Residual Risk}$$

CSC Std Control Objective	CONTROLS and OVERALL ASSURANCE							RESIDUAL RISK	
	BOTO Control Name	BOTO Control Description	Owner	Frequency	Type	Method	Control Rating	Assurance Rating	Residual Risk
Deploy an automated asset inventory discovery tool and use it to build a preliminary inventory of systems connected to an organization's public and private network(s). Both active tools that scan through IPv4 or IPv6 network address ranges and passive tools that identify hosts based on analyzing their traffic should be employed.	CSC 1.1 Active and Passive Device Discovery System	Management directed practice barcodes are affixed to new devices at procurement and once added to the network are scanned, inventoried and recorded in Ticketing System.	Dave Shackelford	Ongoing	Preventive	Hybrid	Strong	Strong	Low
									Develop Asset Management Standard, and subsequent Procedures.

Benefits To Your Organization



1. The Risk framework is the foundation of your enterprise security strategy.
2. The Risk Dashboard is the core of your security reporting and presentations to the CEOs and Board.
3. Through Interactive dashboards, risks are more tangible for departments.
4. Security becomes a “center of excellence” for risk management.

Key Takeaways



1. Risk should be the cornerstone for your security program.
2. You need business buy-in.
3. How you think about risk is specific to your organization.
4. Keep things simple and interactive.
5. You need frameworks and visualization tooling.

Apply What You Have Learned Today



- Next week you should:
 - Identify team members to form a security risk working group
 - Identify key stakeholders within the different business units/departments
- In the first three months following this presentation you should:
 - Have a BnL listing of all relevant risk scenarios based on initial meetings and feedback from the business
 - Adopt and customize a tailored control framework, at the control objective level
- Within six months you should:
 - Have an initial understanding of your key risks by department, and resulting critical controls
 - Plan to incorporate control audit scores into the risk picture
 - Have an low confidence security strategy/control mitigation plan based on the risks the business has told you are most critical to mitigate

Questions



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"Excuse me, but is this The
Society for Asking Stupid
Questions?"