



ISC 互联网安全大会



360 互联网安全中心

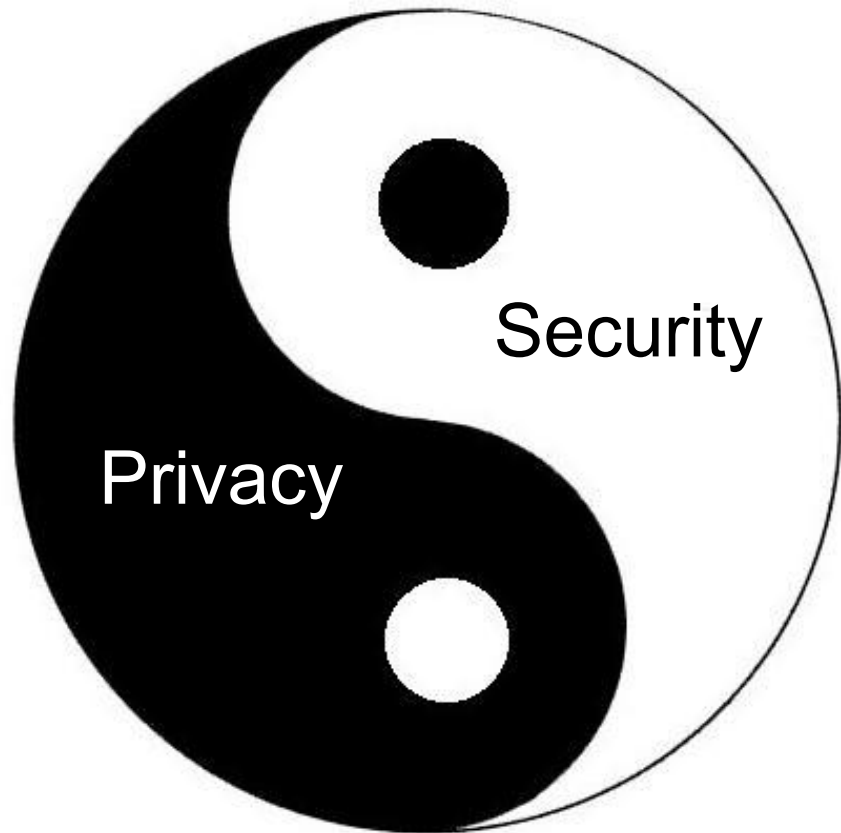
# GLOBAL CHALLENGES

Building Enterprise-Grade Cloud Security & Privacy

Jim Reavis CEO, CSA

ISC 互联网安全大会 中国·北京  
Internet Security Conference 2018 Beijing·China

# No Privacy without Security



GENERAL DATA PROTECTION REGULATION (GDPR)  
FINES 20M EUROS OR 4% WORLDWIDE REVENUE

RANSOMWARE DAMAGE COSTS PREDICTED TO  
HIT \$11.5B BY 2019 (SOURCE CYBERSECURITY  
VENTURES)

CLOUD IS THE FOCAL POINT FOR THE FUTURE OF  
IT AND THE MECHANISM FOR DELIVERING  
SECURITY AND PRIVACY

ZERO TRUST SECURITY



# Overheard Everywhere



BE **AWARE** OF YOUR CLOUD USAGE

BUILD **STRATEGIES** FOR SECURING CLOUD

BE **OPPORTUNISTIC** TO IDENTIFY CLOUD SOLUTIONS TO ADVANCE THE STRATEGY (“**CLOUD FIRST**”)

BE **AGILE** AND TRANSFORM SECURITY AND PRIVACY

EVERYONE IS **MULTI-CLOUD**

ZERO TRUST SECURITY

# About CSA



ISC 互联网安全大会



360 互联网安全中心



*Building the Global  
Trusted Cloud  
Ecosystem*

GLOBAL NON-PROFIT NGO

BUILD SECURITY AND PRIVACY BEST PRACTICES  
FOR CLOUD, IOT AND NEXT GENERATION IT

RESEARCH AND EDUCATIONAL PROGRAMS

CLOUD PROVIDER CERTIFICATION – CSA STAR

USER CERTIFICATION – CCSK

CHINA CSA: [WWW.C-CSA.CN](http://WWW.C-CSA.CN)

ZERO TRUST SECURITY



ISC 互联网安全大会 中国·北京  
Internet Security Conference 2018 Beijing·China

# Basic vs Mature



ISC 互联网安全大会



360 互联网安全中心

## BASIC CLOUD ADOPTER

“LIFT AND SHIFT” LEGACY APPS INTO CLOUD

LOW VISIBILITY INTO CLOUD ADOPTION BY DEPARTMENTS

MANUAL APPROACH TO UPGRADES AND SECURITY PATCHING

IDENTITY MANAGEMENT DETERMINED BY INDIVIDUAL APPLICATION

CLOUD CAN USE SIMILAR ARCHITECTURES AND STRATEGIES AS LEGACY IT

## MATURE CLOUD ADOPTER

BUILD CLOUD NATIVE APPS USING DEVOPS

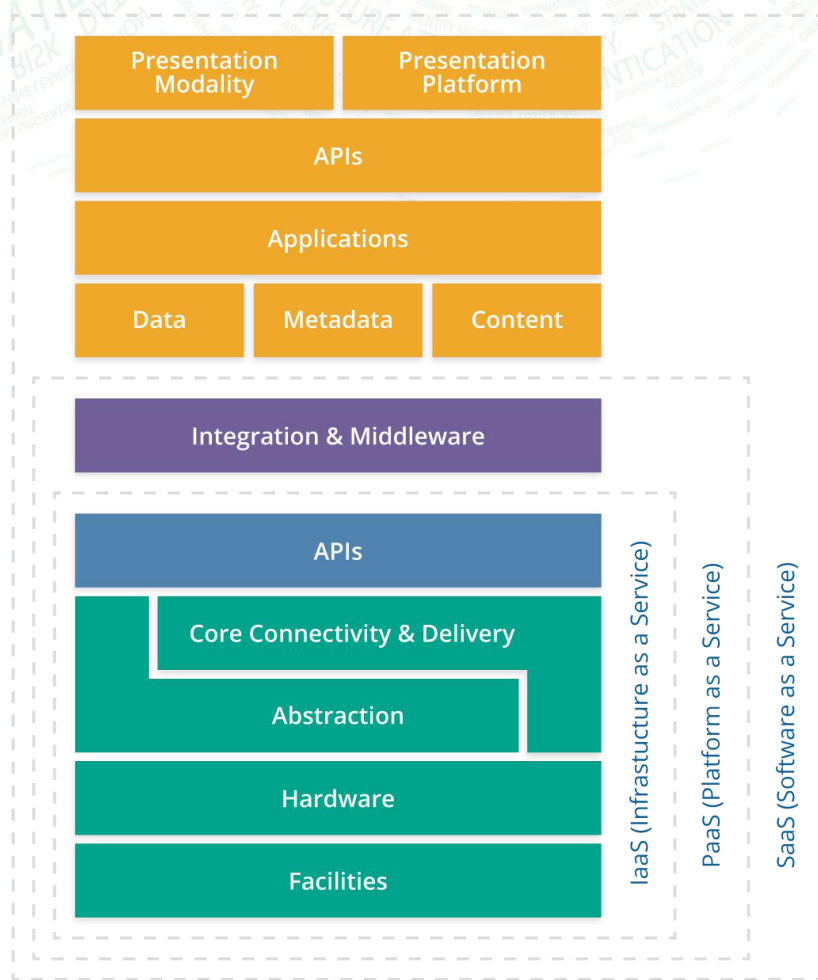
LEVERAGE CLOUD ACCESS SECURITY BROKER (CASB) OR SIMILAR

USE CLOUD ORCHESTRATION TOOLS TO AUTOMATE WORKLOAD OPERATIONS

IDENTITY “DIALTONE” OF IDENTITY FEDERATION AND MULTI-FACTOR AUTHENTICATION

CLOUD = SOFTWARE-DEFINED COMPANY

# CSA Cloud Model



LAYERED S-P-I MODEL

VIRTUAL ARCHITECTURE

DYNAMIC (CODE CHANGES DAILY!)

ABSTRACT (CONTAINERS AND MICROSERVICES)

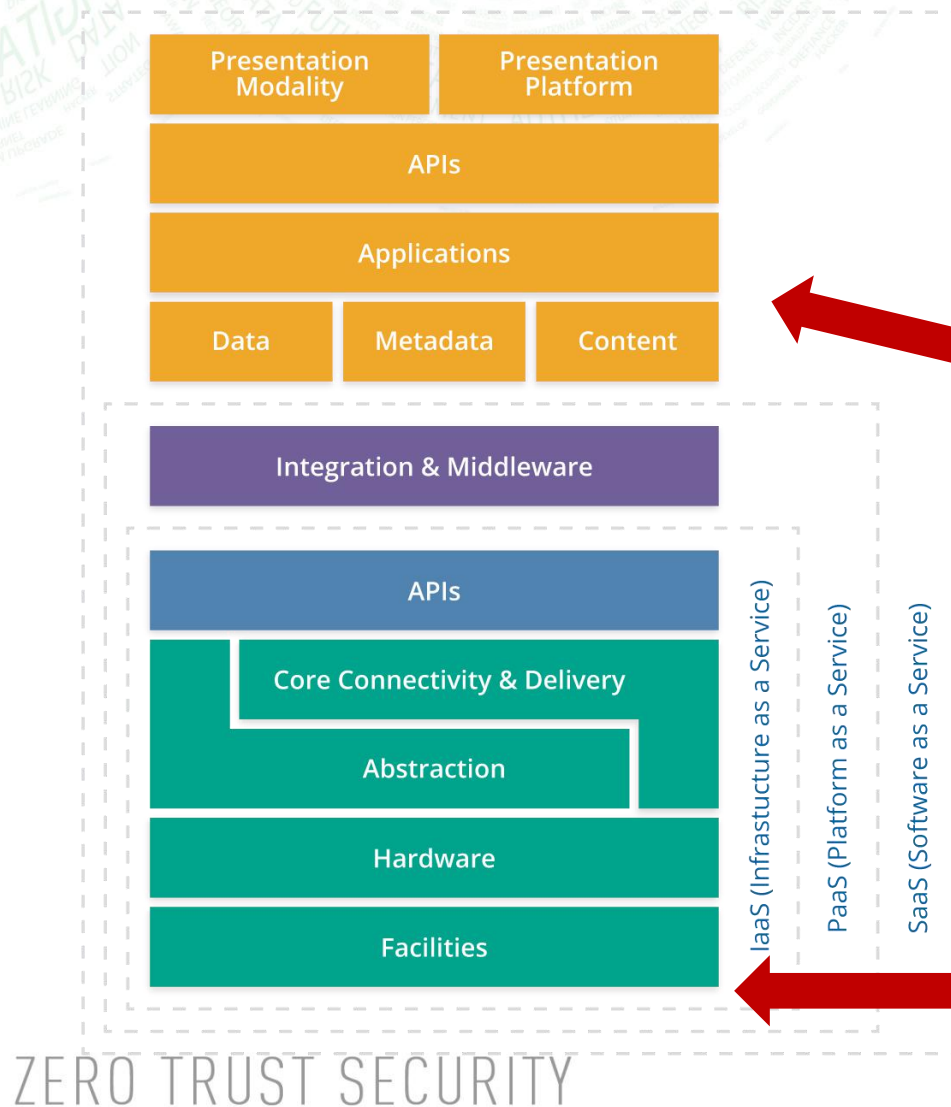
CLOUD APPS ARE “MASHUPS”

ZERO TRUST SECURITY



# 1-2-3 Cloud Security

## 1. Layered Cloud Model



## 2. Shared Responsibility



*Larger number  
of vendors  
For vetting*

S O F T W A R E  
A S A  
S E R V I C E

## 3. Impact to Security Program

*Greater technical  
security control  
implementation  
responsibility*

I N F R A S T R U C T U R E  
A S A  
S E R V I C E

P L A T F O R M  
A S A  
S E R V I C E

# Enterprise-Grade Cloud Security



- **Continuous Encryption:** reduce the “plaintext” window of exposure
- **Identify Mgt** beyond the human to all entities
- **Software Defined Perimeter**
- **DevSecOps** automates the Cloud-Native Security
- **AI/Machine** learning to scale up

## Secure Perimeter

- Micro-perimeter -- isolating applications and data with a hardened configuration immune to attack
- Strong abstraction layer from hardware and VM environment
- Restricted visibility into computing environment
- Discrete and limited perimeter which can be subjected to effective monitoring

## Continuous Encryption

- Encryption of data at rest
- Encryption of data in transit
- Secure key management-- -- leveraging PKI for transaction functions

## Ready Incident Response

- Hybrid automation and manual response

## Identity Infrastructure

## Governance, Risk Management, Compliance

- Visibility of configurations
- Auditable evidence

## Continuous Monitoring

- Reachable attachment points for monitoring capabilities through comprehensive APIs
- Robust monitoring data availability
- Easy integration of third party monitoring capabilities

## Resilient Operations

- Capable of withstanding attack
- Minimal degradation of performance as a result of environmental failures
- Continuous function in the presence of a ongoing attack

## Highly Granular Access Control

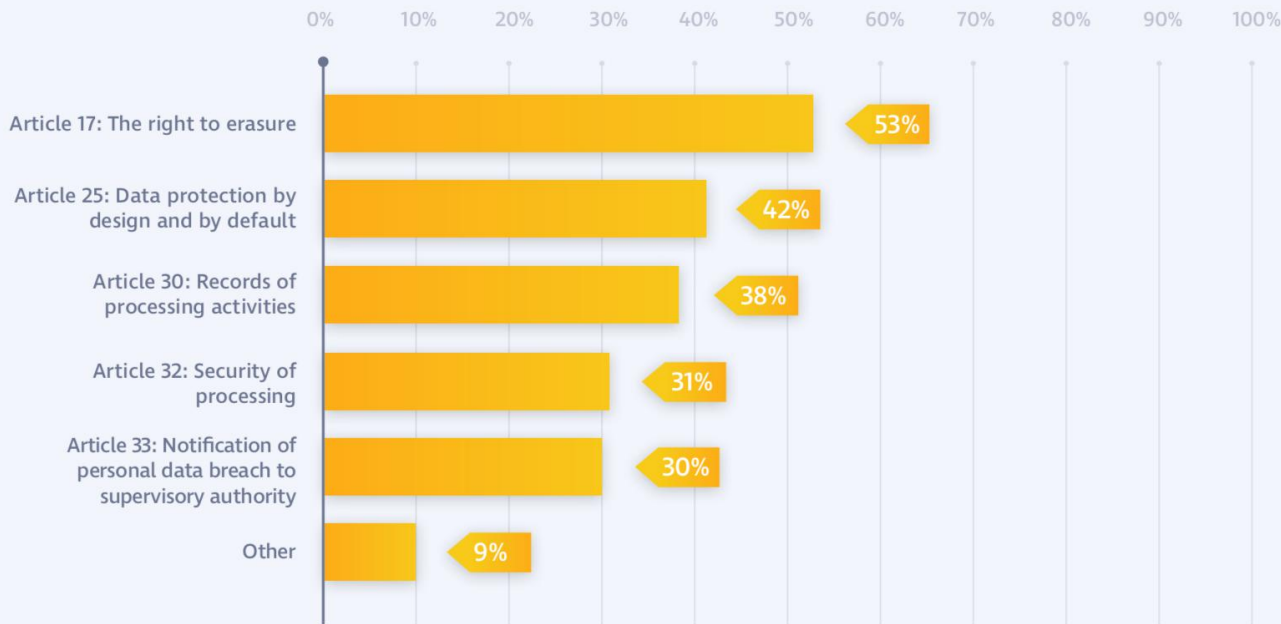
- Capable highly granular resource allocation
- Strong cryptographic identity management
- Ubiquitous – users, administrators, applications, data



# Privacy = GDPR



Which GDPR articles does your organization have the greatest challenge implementing? (Select all that apply.)



Source: Cloud Security Alliance GDPR survey, 2018

FOCAL POINT FOR PRIVACY

EVERYONE DOES BUSINESS IN EUROPE

GDPR GUIDANCE USED FOR PRIVACY PROGRAMS

GDPR MODEL FOR OTHER PRIVACY LAWS

REQUIRES SPEED AND AGILITY IN YOUR PRIVACY PROGRAM

ZERO TRUST SECURITY

# GDPR Game Changers



DATA CONTROLLER ACCOUNTABILITY

RISK-BASED DATA PROTECTION

CONSUMER RIGHT TO REMEDIES

TRANSPARENCY IN COMPLIANCE ACTIVITIES

ALIGN PRIVACY WITH SECURITY PROGRAM – DATA PROTECTION OFFICER (DPO)

USE A **CODE OF CONDUCT** TO PROVE COMPLIANCE

ZERO TRUST SECURITY

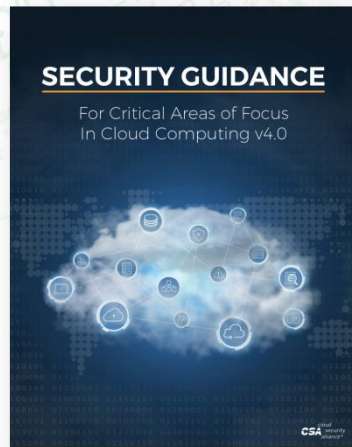
# CSA Tools for Enterprise-Grade Cloud Security and Privacy



ISC 互联网安全大会



360 互联网安全中心



V4 GUIDANCE TO BUILD A MODERN SECURITY PROGRAM

CLOUD CONTROLS MATRIX FOR YOUR CONTROLS FRAMEWORK

GDPR CODE OF CONDUCT FOR YOUR PRIVACY PROGRAM ROADMAP

CSA STAR FOR PROVIDER CERTIFICATION AND TRANSPARENCY

ALL TOOLS ARE FREE AND TRANSLATED TO CHINESE AT [WWW.C-CSA.CN](http://WWW.C-CSA.CN)



ZERO TRUST SECURITY

WEB INTERNET  
INFORMATION LEAK  
TERMINAL AGE  
TECHNOLOGY  
IDENTITY SECURITY  
AUTHENTICATION  
ISC 互联网安全大会 中国·北京  
Internet Security Conference 2018 Beijing·China



# Final thoughts



ISC 互联网安全大会



360 互联网安全中心



*Building the Global  
Trusted Cloud  
Ecosystem*

CLOUD IS MORE SECURE THAN ON-PREMISE  
WHEN DONE RIGHT

BUILD A VIRTUAL, SOFTWARE-DEFINED,  
DEV(SEC)OPS, AUTOMATED PROGRAM FOR  
SECURITY AND AGILITY

SUPPORT RAPID RESPONSE PRIVACY

THINK TOWARDS THE FUTURE

CSA IS HAPPY TO BE YOUR PARTNER IN YOUR  
CLOUD JOURNEY

ZERO TRUST SECURITY

WEB INTERNET  
TECHNOLOGY  
IDENTITY SECURITY  
IDENTITY  
AUTHENTICATION  
ISC 互联网安全大会 中国·北京  
Internet Security Conference 2018 Beijing·China  
INDUSTRIAL



ISC 互联网安全大会



360互联网安全中心

# THANKS

**ISC 互联网安全大会 中国·北京**  
Internet Security Conference 2018 Beijing · China