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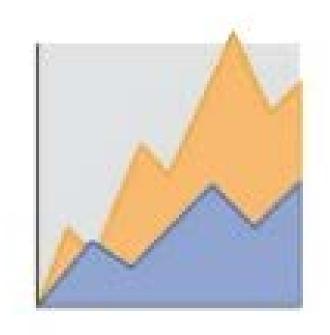


"Prediction is very difficult, especially about the future."

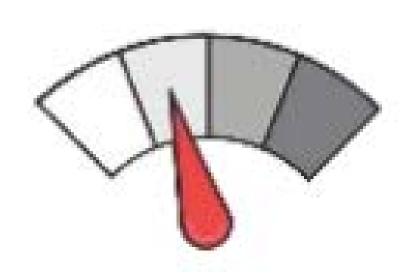
-Niels Bohr

3 Types of Data-Driven





Retrospective analysis and reporting



Here-and-now real-time processing and dashboards



Predictions to enable smart applications





Too many vulnerabilities. How do we derive risk from vulnerability in a data-driven manner?



EXPLOITABILITY



RETROSPECTIVE
 REAL-TIME
 PREDICTIVE



EXPLOITABILITY



- 1. RETROSPECTIVE
- 2. REAL-TIME
- 3. PREDICTIVE



Retrospective Model: CVSS



Analyst Input

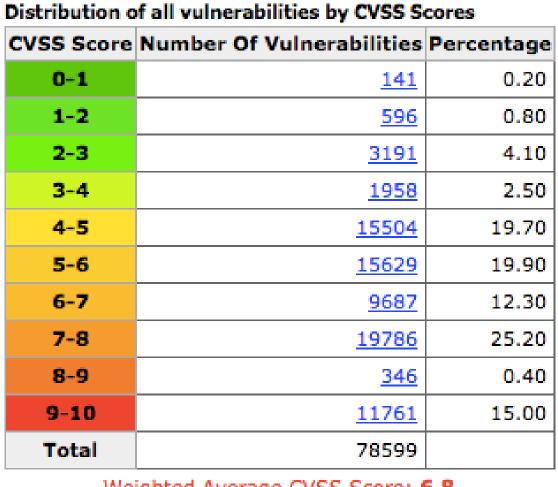
Temporal Score Estimation

Vulnerability Management Programs Augmenting Data

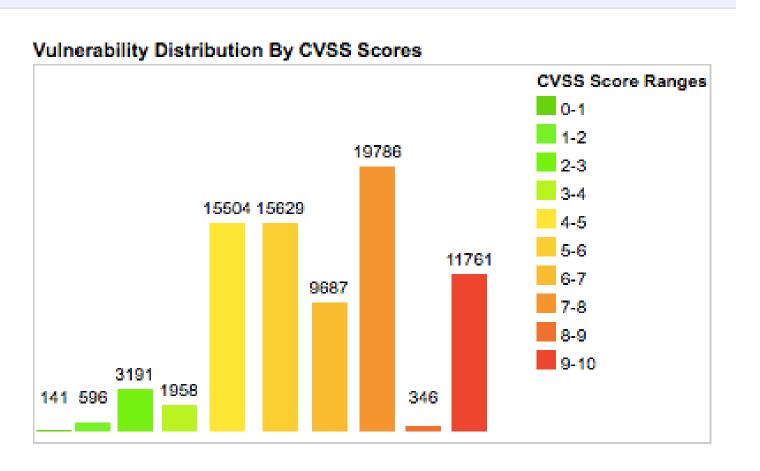
Current CVSS Score Distribution For All Vulnerabilities

Vulnerability Researchers





Weighted Average CVSS Score: 6.8



EXPLOITABILITY



- 1. RETROSPECTIVE
- 2. REAL-TIME
- 3. PREDICTIVE



Real-Time - The Data



Vulnerability Scans (Qualys, Rapid7, Nessus, etc):

- 7,000,000 Assets (desktops, servers, urls, ips, macaddresses)
- 1,400,000,000 Vulnerabilities (unique asset/CVE pairs)

Exploit Events - Successful Exploitations

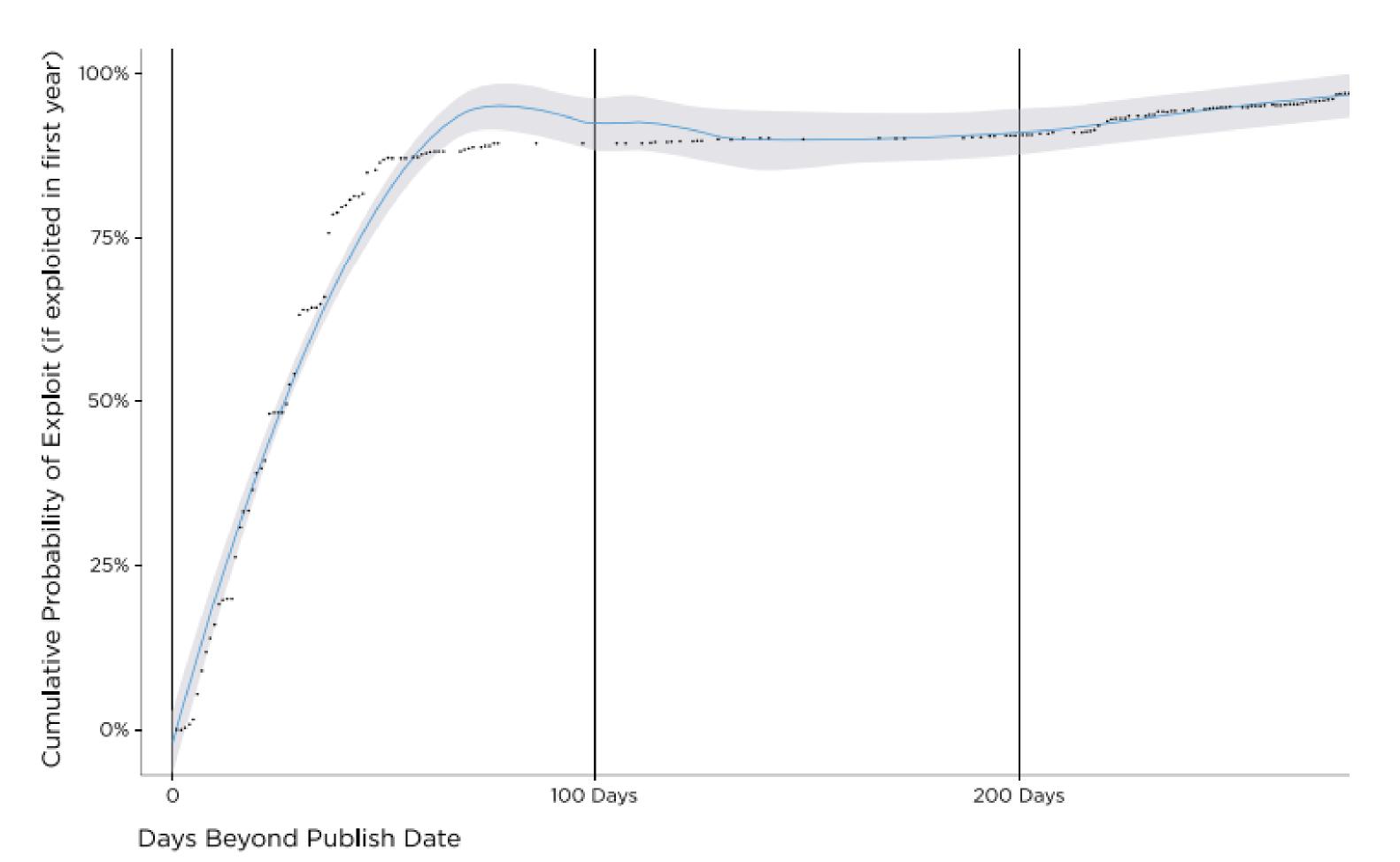
- ReversingLabs' backend metadata
 - Hashes for each CVE
 - Number of found pieces of malware corresponding to each hash
- Alienvault Backdoor
- "attempted exploits" correlated with open vulnerabilities



Attackers Are Fast



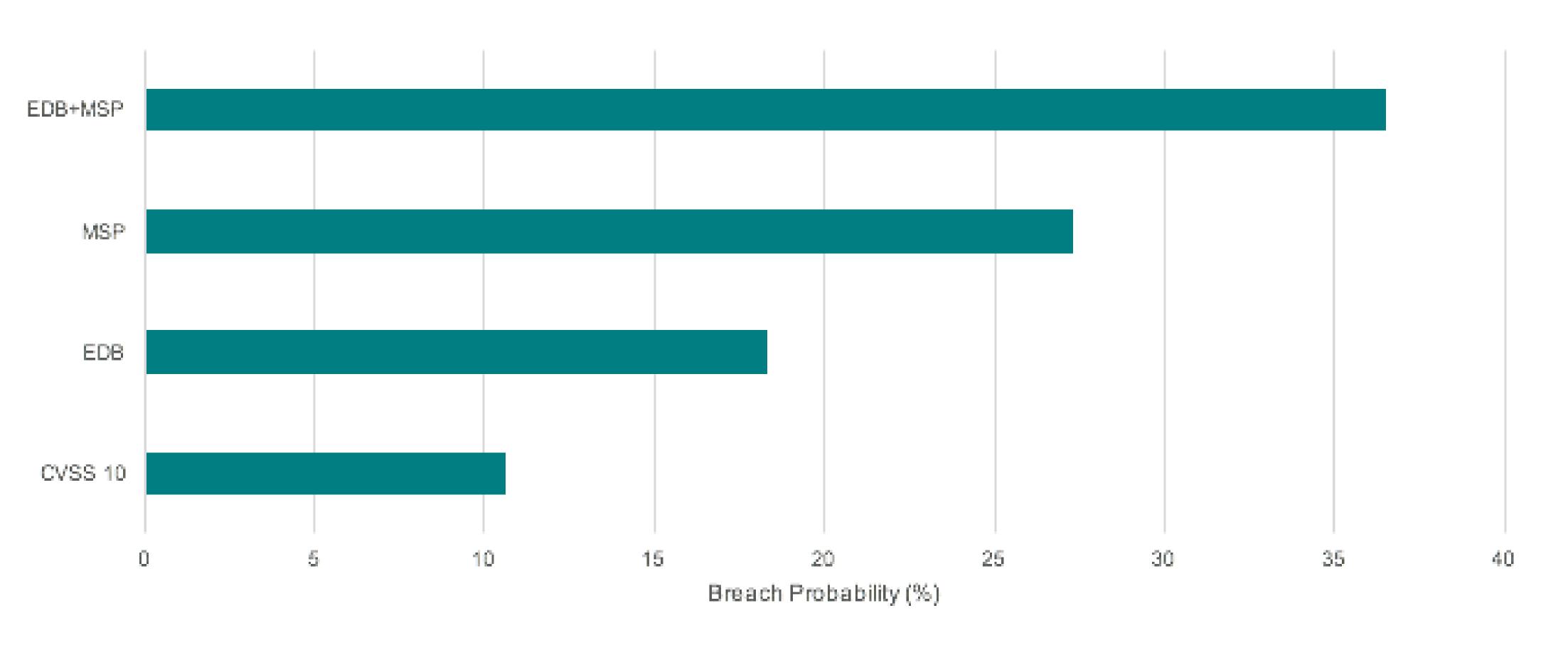
Cumulative Probability of Exploitation





Positive Predictive Value of Remediating:







DATA OF FUTURE PAST



Q: "Of my current vulnerabilities, which ones should I remediate?"

A: Old ones with stable, weaponized exploits



FUTURE OF DATA PAST



Q: "A new vulnerability was just released.

Do we scramble?"







EXPLOITABILITY

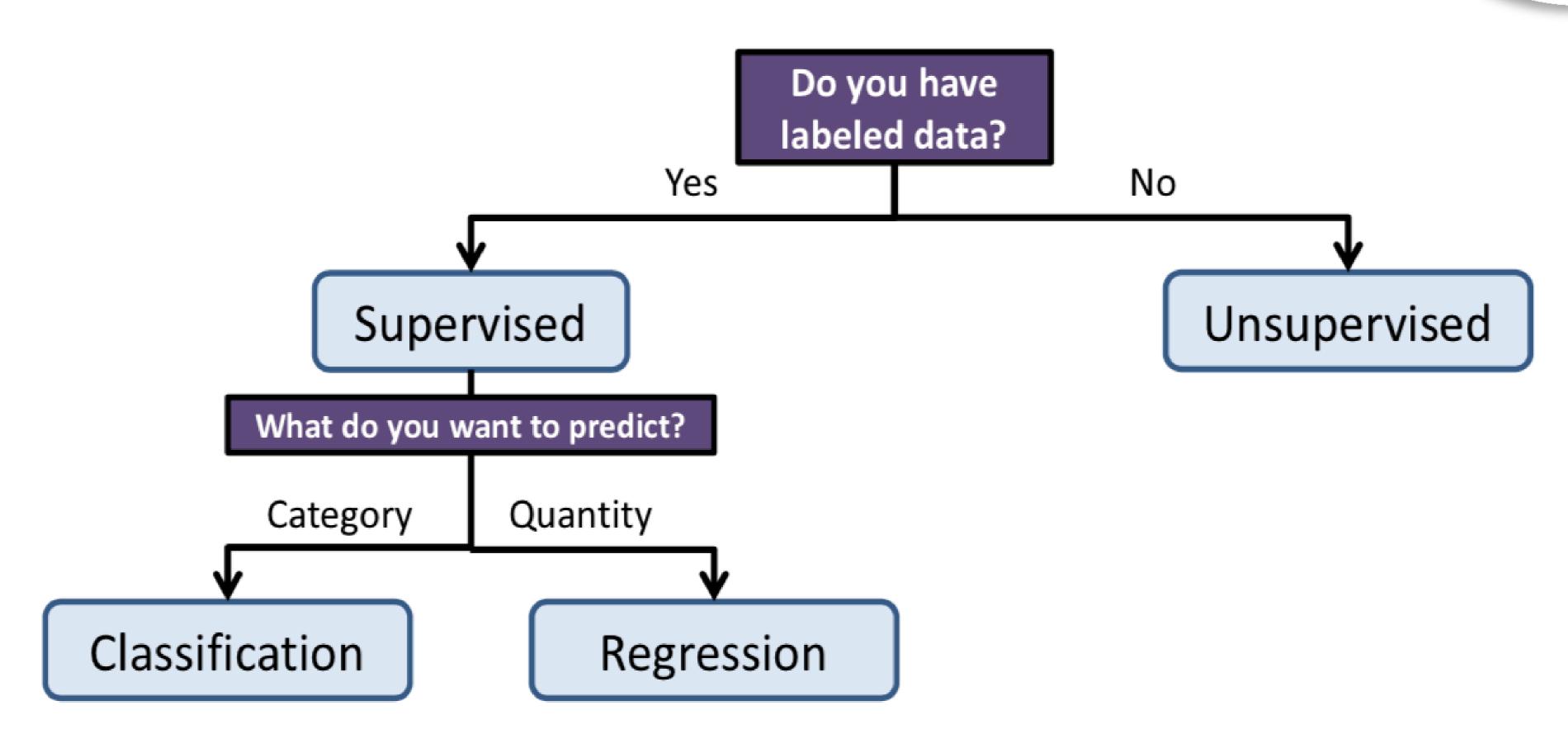


RETROSPECTIVE
 REAL-TIME
 PREDICTIVE



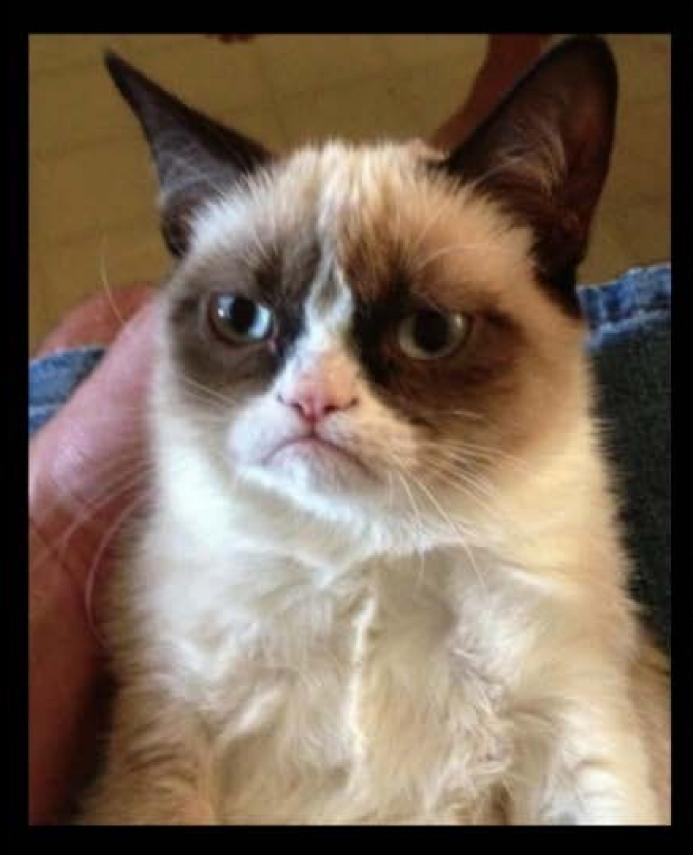
Learning Machine Learning







Classification!





VS





The Future



- •Classification: output is qualitative
- •prediction:

"Will this vulnerability have an exploit written for it?"

(== cause more risk *later*)



Enter: AWS ML



The Data



All CVE. Described By:

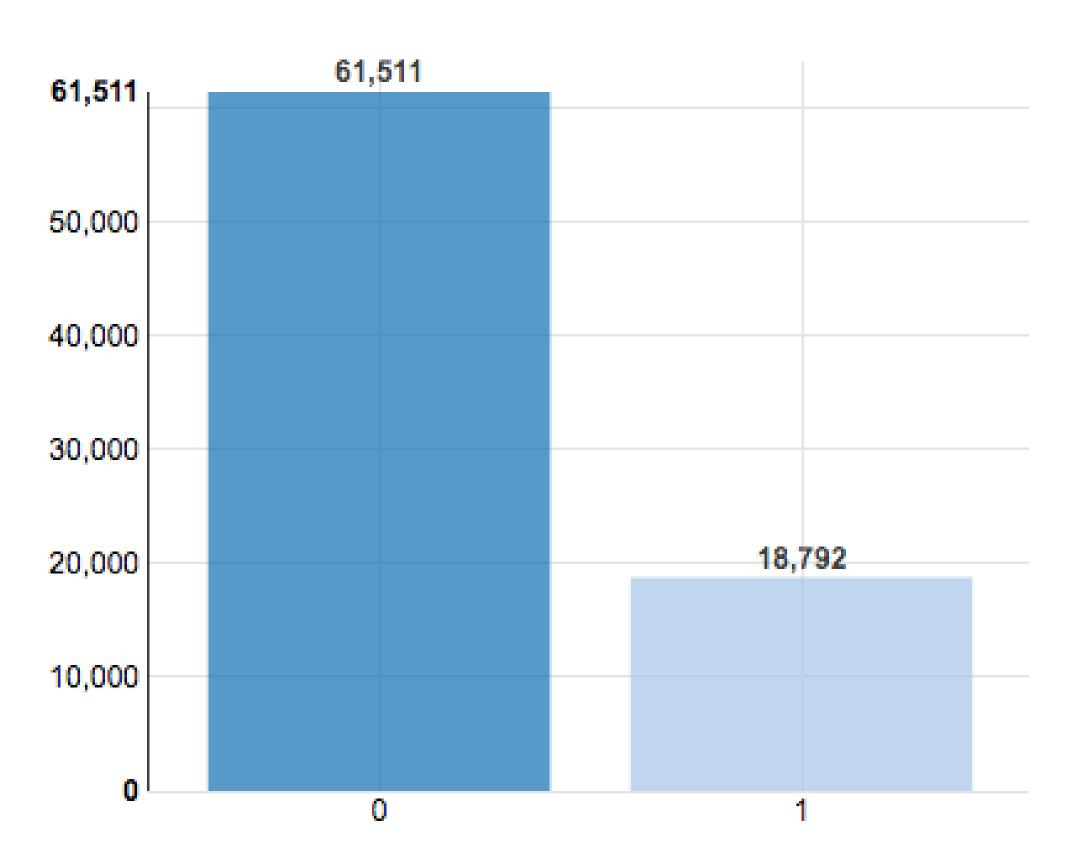
- 1. National Vulnerability Database
- 2. Common Platform Enumeration
- 3. Occurrences in Kenna Scan Data

Labelled as Exploit Available/Not:

- 1. Exploit DB
- 2. Metasploit
- 3. D2 Elliot/Canvas
- 4. Blackhat Exploit Kits







All Models:



70% Training, 30% Evaluation Split

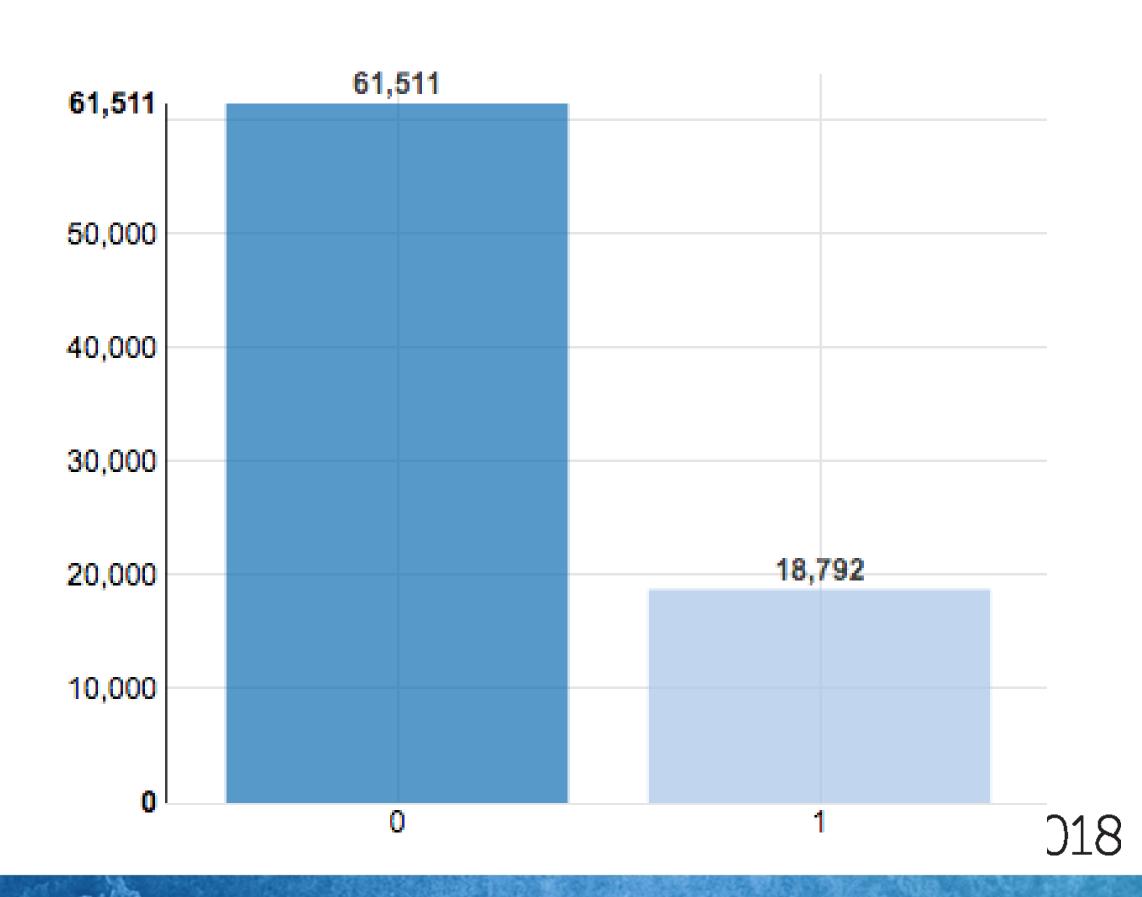
L2 regularizer

1 gb

100 passes over the data

Receiver operating characteristics for comparisons





Predictive - The Expectations



Distribution is not uniform. 77% of dataset is not exploited

1. Accuracy of 77% would be bad

Precision matters more than Recall

- 1. No one would use this model absent actual exploit available data.
- 2. False Negatives matter less than false positives wasted effort

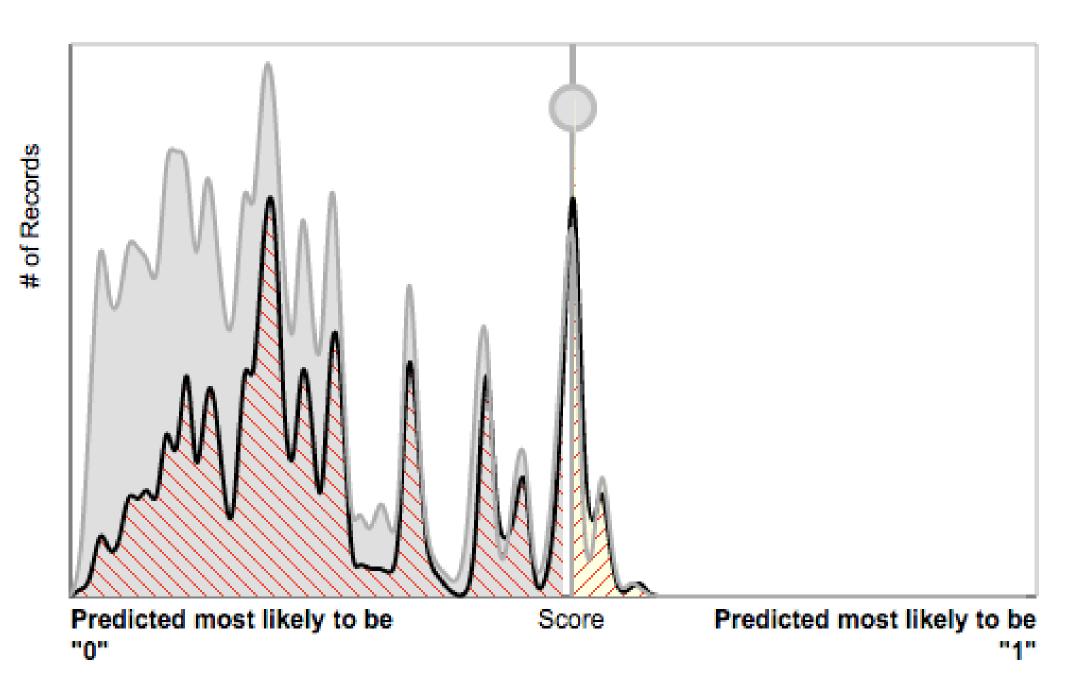
We are not modeling when something will be exploited, just IF Could be tomorrow or in 6 months. Re-run the model every day

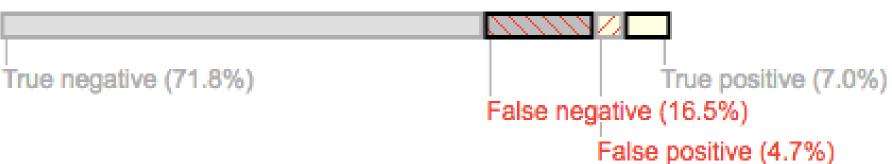


Model 1: Baseline

#RSAC

- -CVSS Base
- -CVSS Temporal
- -Remote Code Execution
- -Availability
- -Integrity
- -Confidentiality
- -Authentication
- -Access Complexity
- -Access Vector
- -Publication Date





- 79% are correct
 1,699 true positive
 17,517 true negative
- 21% are errors
 1,153 false positive
 4,020 false negative
- 12% of the records are predicted as "1"
- 88% of the records are predicted as "0"

False positive rate 0.0618

Precision 0.5957

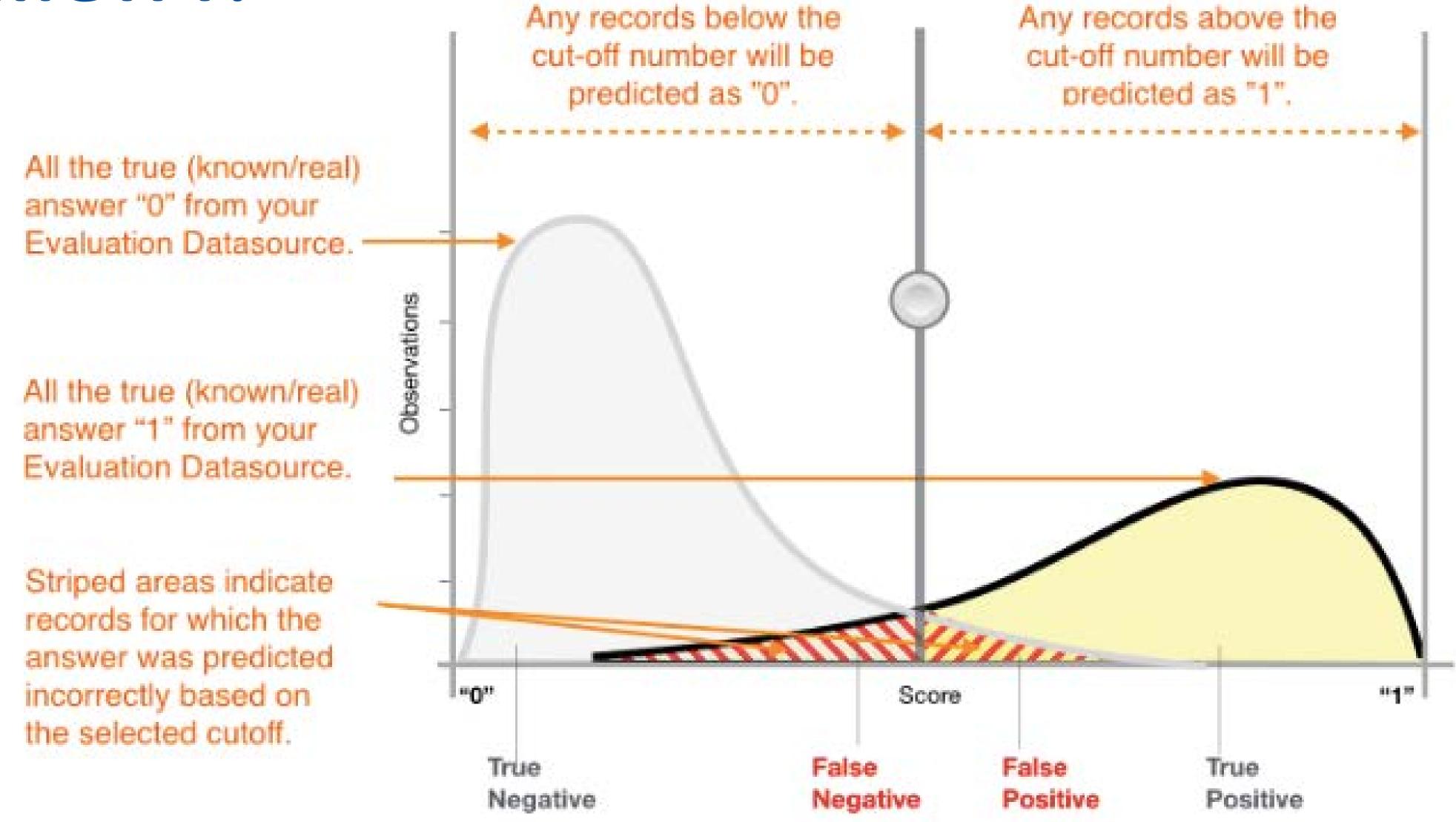
Recall 0.2971

Accuracy 0.7879

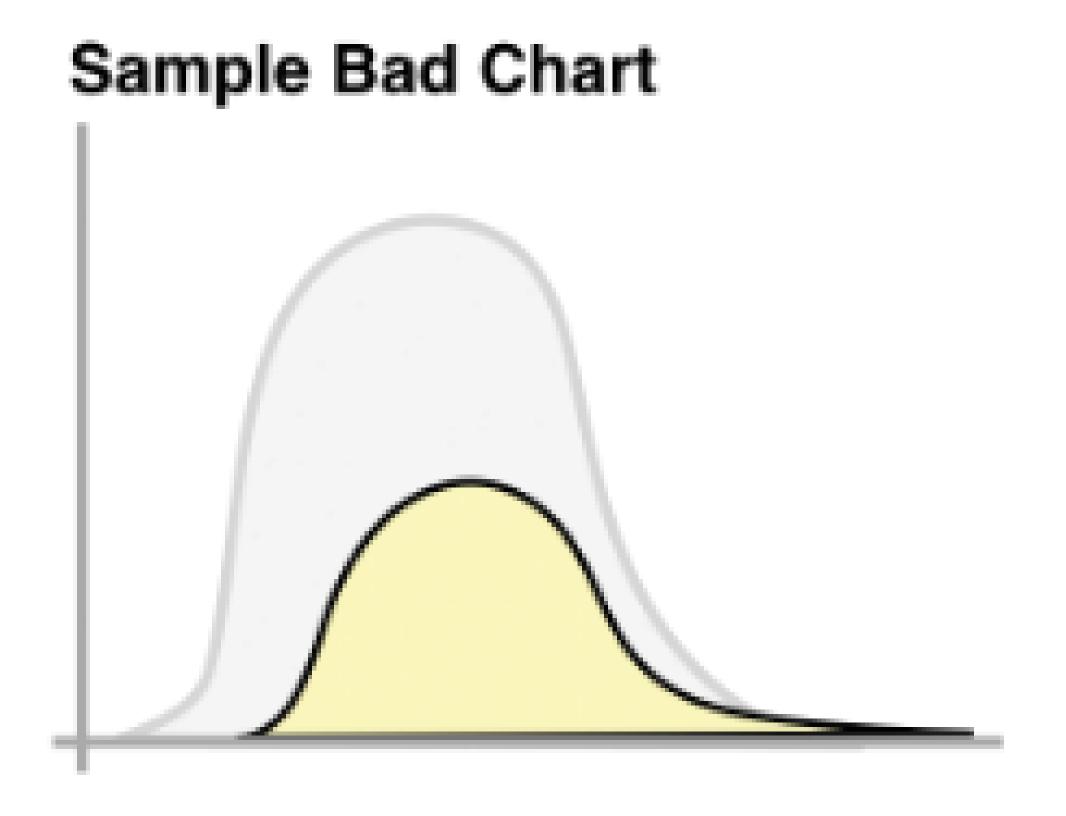




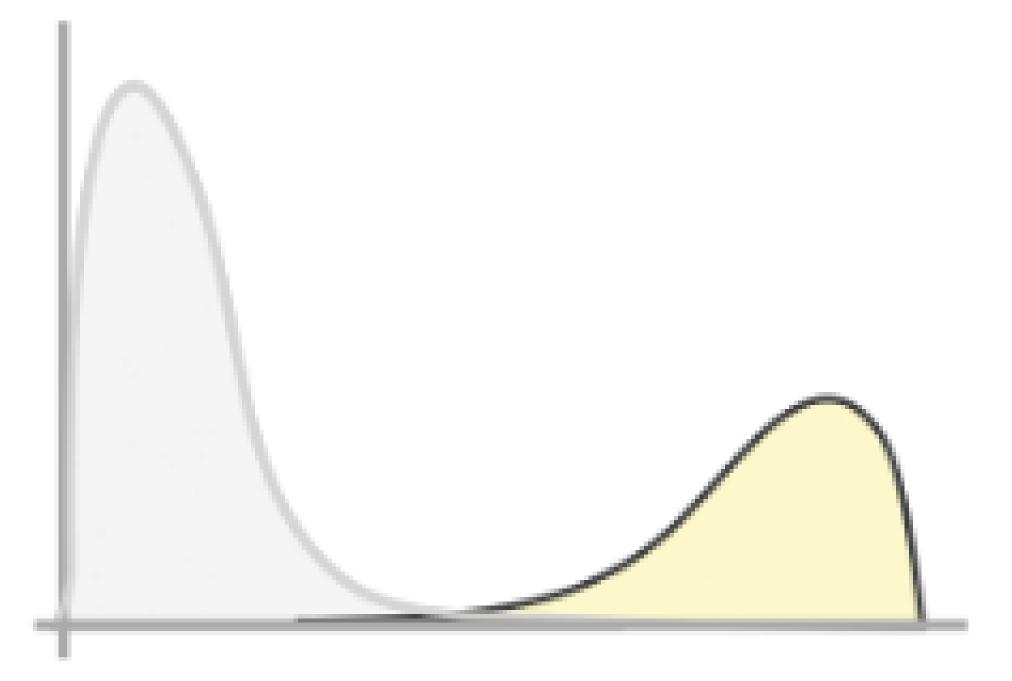
LMGTFY:



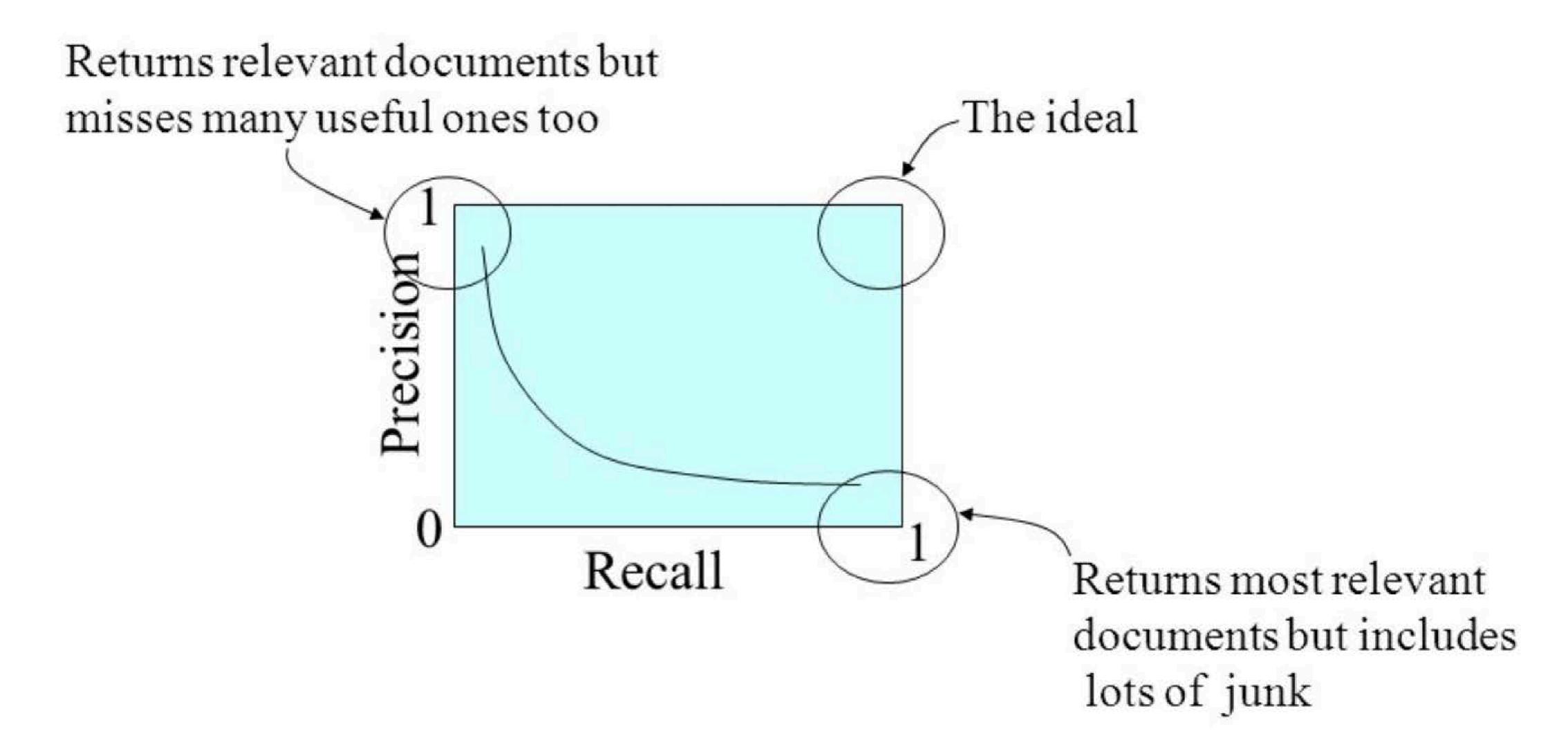
Moar Simple?



Sample Good Chart



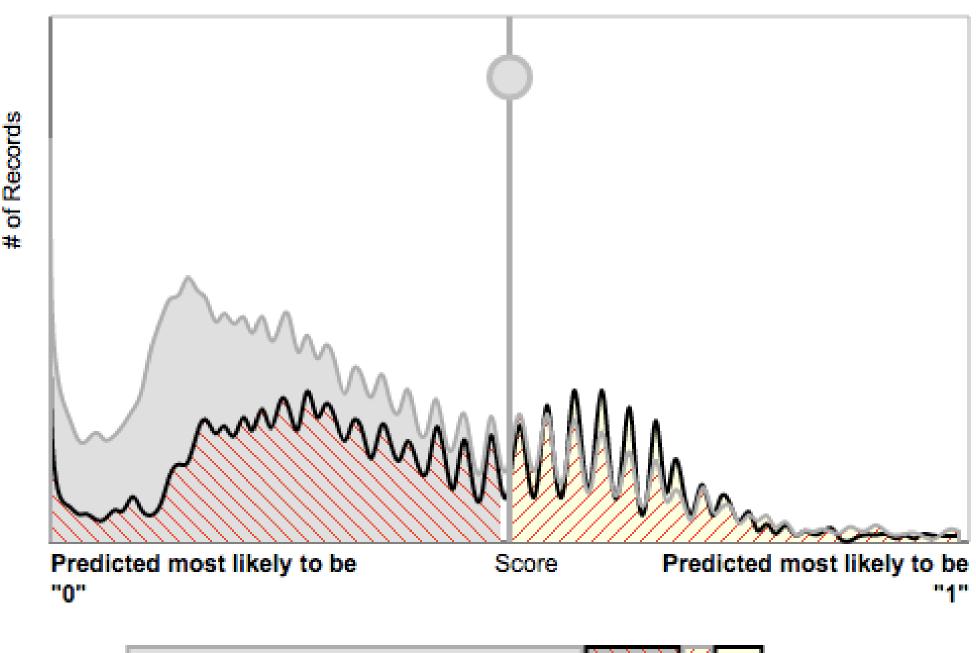
Measuring Performance

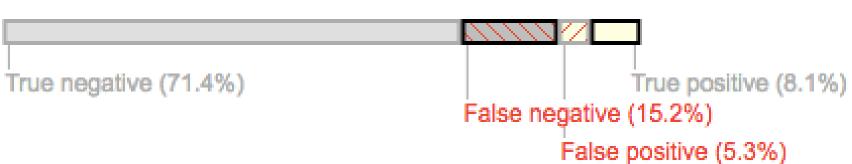


Model 2: Patches

#RSAC

- -CVSS Base
- -CVSS Temporal
- -Remote Code Execution
- -Availability
- -Integrity
- -Confidentiality
- -Authentication
- -Access Complexity
- -Access Vector
- -Publication Date
- -Patch Exists





- 79% are correct
 1,965 true positive
 17,294 true negative
- 21% are errors
 1,280 false positive
 3,687 false negative
- 13% of the records are predicted as "1"
- · 87% of the records are predicted as "0"

False positive rate 0.0689

Precision 0.6055

Recall **0.3477**

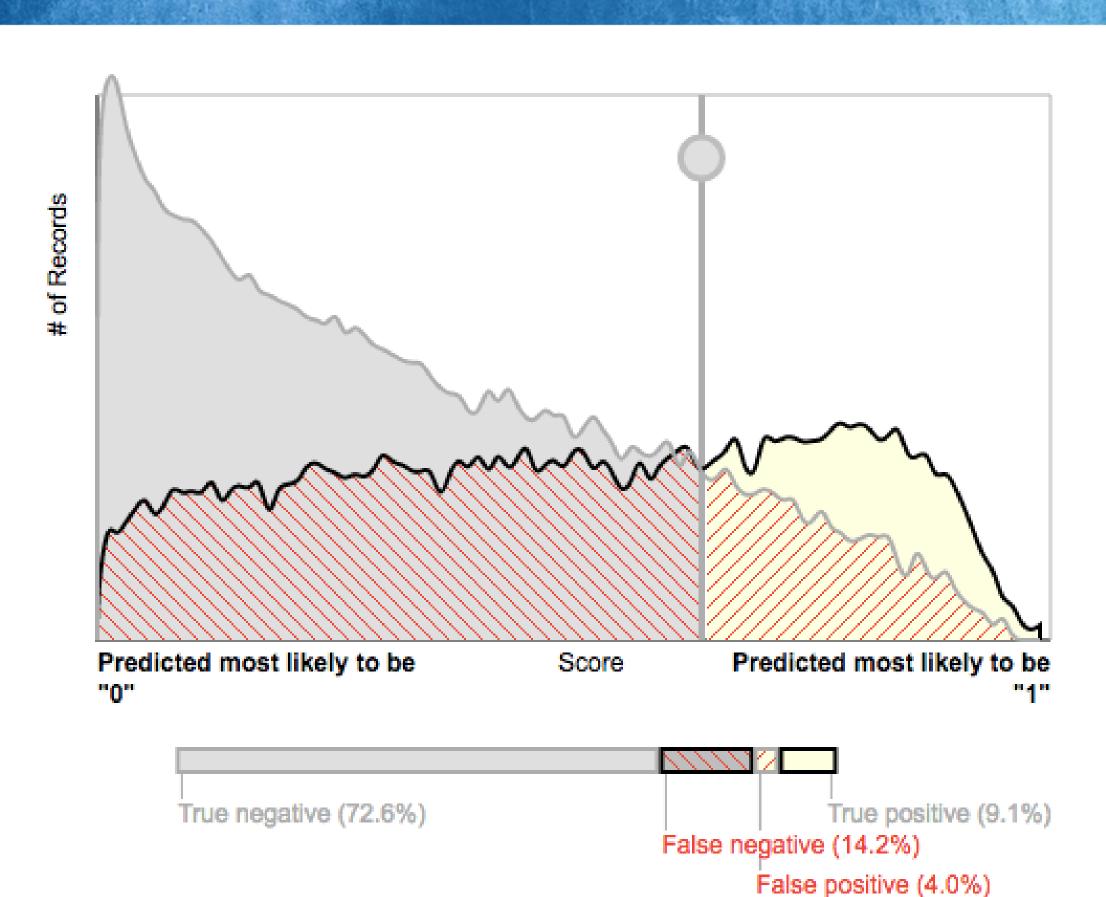
Accuracy 0.795



Model 3: Affected Software

MATERIAL #RSAC

- -CVSS Base
- -CVSS Temporal
- -Remote Code Execution
- -Availability
- -Integrity
- -Confidentiality
- -Authentication
- -Access Complexity
- -Access Vector
- -Publication Date
- -Patch Exists
- -Vendors
- -Products



27

- 82% are correct
 2,209 true positive
 17,595 true negative
- 18% are errors
 979 false positive
 3,443 false negative
- 13% of the records are predicted as "1"
- 87% of the records are predicted as "0"

False positive rate 0.0527

Precision 0.6929

Recall 0.3908

Accuracy 0.8175



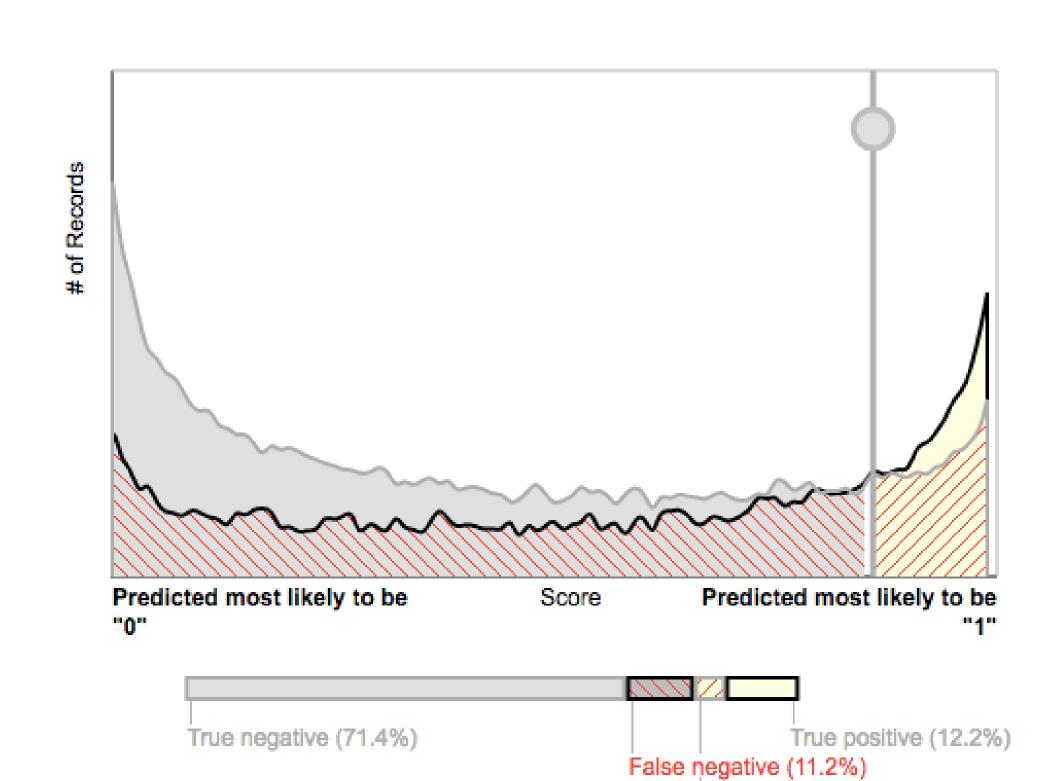
RS

Model 4: Words!

#RSAC

- -CVSS Base
- -CVSS Temporal
- -Remote Code Execution
- -Availability
- -Integrity
- -Confidentiality
- -Authentication
- -Access Complexity
- -Access Vector
- -Publication Date
- -Patch Exists
- -Vendors
- -Products
- -Description, Ngrams 1-5





False positive (5.1%)

- 84% are correct
 2,983 true positive
 17,418 true negative
- 16% are errors
 1,252 false positive
 2,736 false negative
- 17% of the records are predicted as "1"
- 83% of the records are predicted as "0"

False positive rate 0.0671

Precision 0.7044

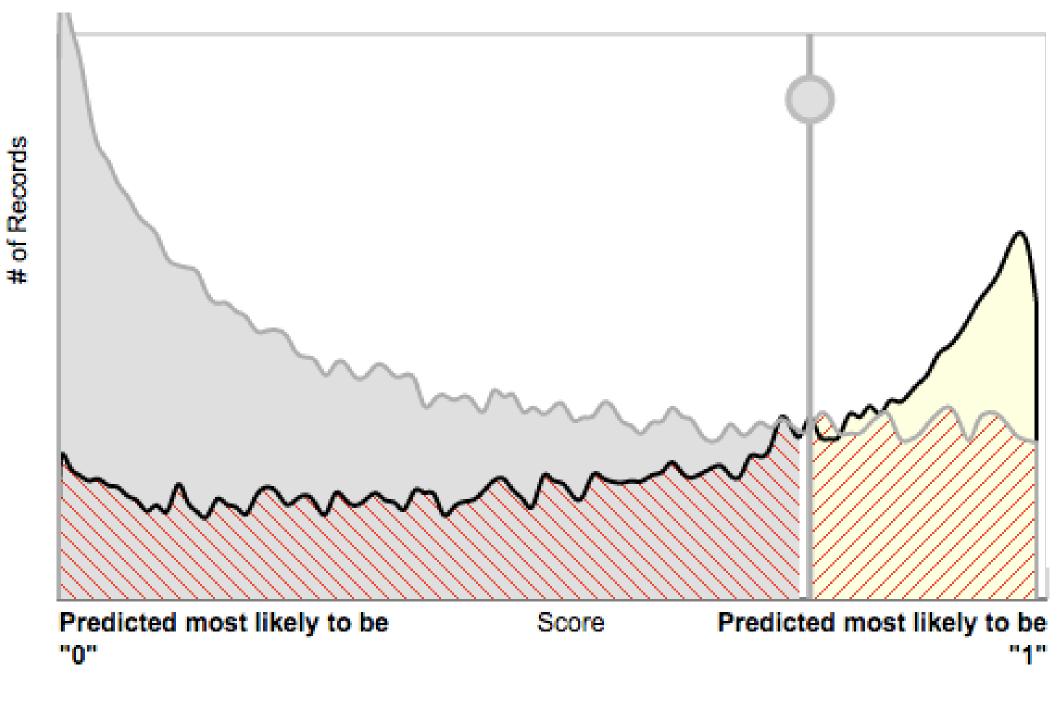
Recall 0.5216

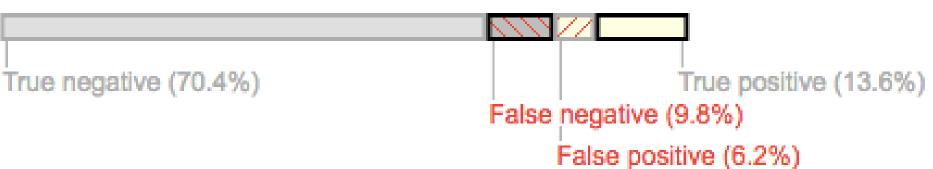
Accuracy 0.8365

Model 5: Vulnerability Prevalence



- -CVSS Base
- -CVSS Temporal
- -Remote Code Execution
- -Availability
- -Integrity
- -Confidentiality
- -Authentication
- -Access Complexity
- -Access Vector
- -Publication Date
- -Patch Exists
- -Vendors
- -Products
- -Description, Ngrams 1-5
- -Vulnerability Prevalence
- -Number of References





- 84% are correct
 3,318 true positive
 17,169 true negative
- 16% are errors
 1,501 false positive
 2,401 false negative
- 20% of the records are predicted as "1"
- 80% of the records are predicted as "0"

False positive rate 0.0804

Precision 0.6885

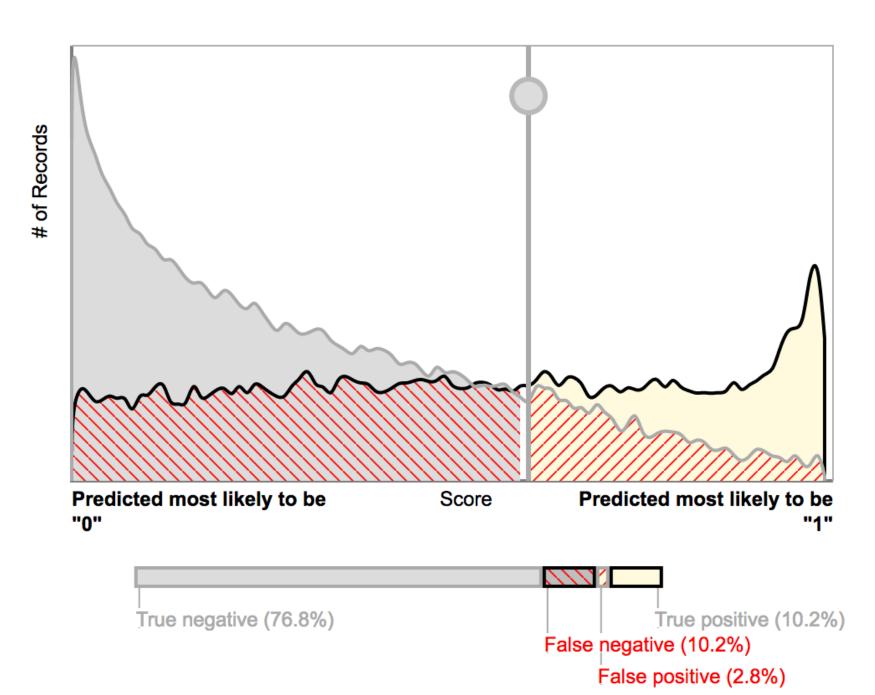
Recall 0.5802

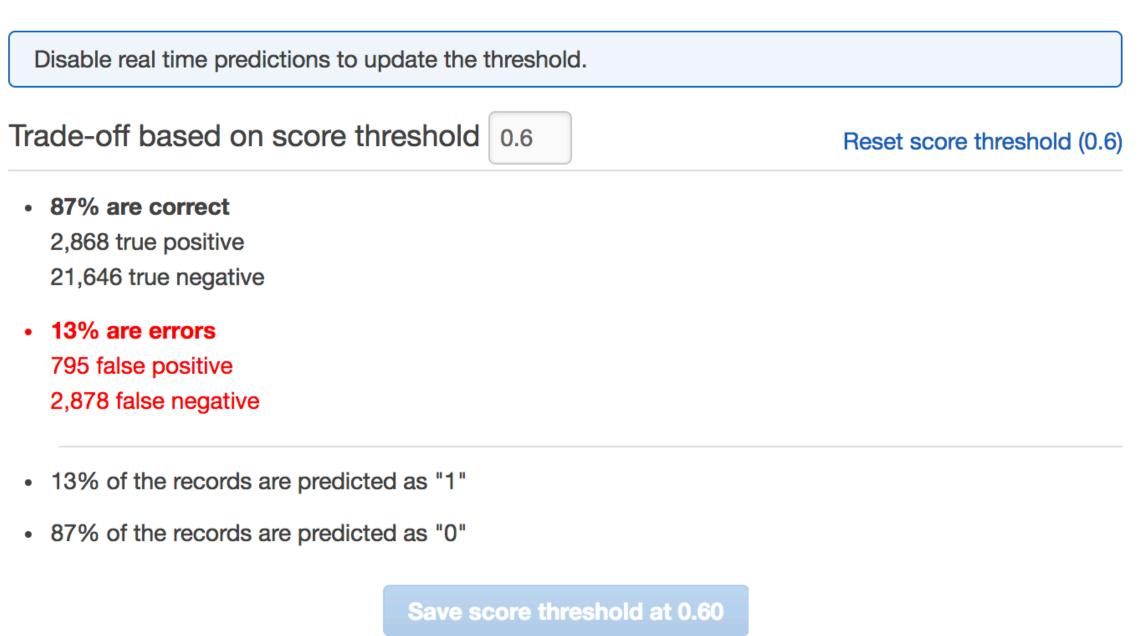
Accuracy 0.84



Model 6: "Somewhat Likely"







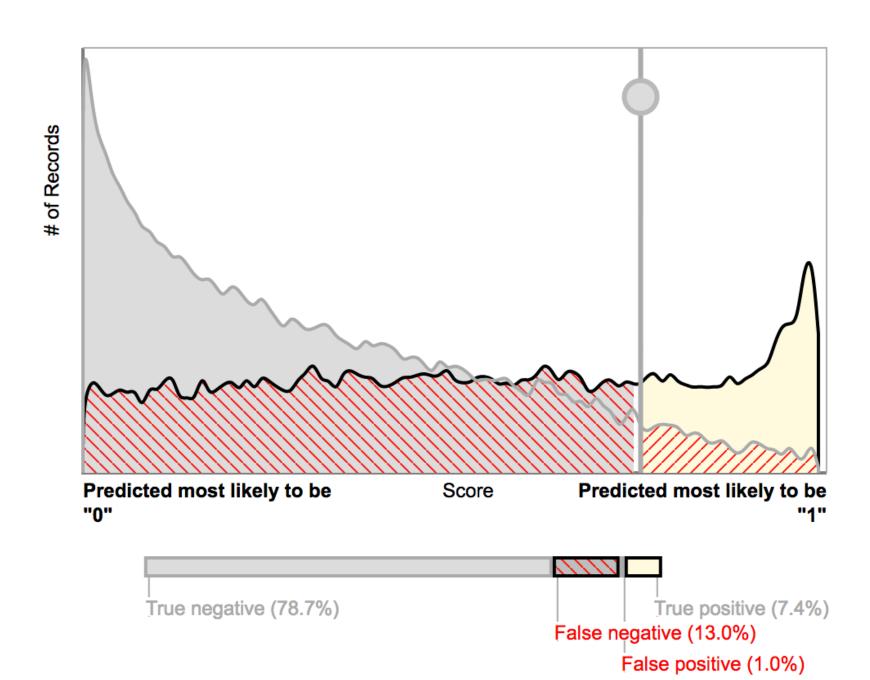
➤ Advanced metrics

False positive rate 0.0354	0
Precision 0.783	01
Recall 0.4991	0
Accuracy 0.8697	0 1



Model 6: "Highly Likely"





Disable real time predictions to update the threshold.

Trade-off based on score threshold 0.75

Reset score threshold (0.6)

86% are correct
2,093 true positive
22,172 true negative

14% are errors
269 false positive
3,653 false negative

8% of the records are predicted as "1"

92% of the records are predicted as "0"

➤ Advanced metrics

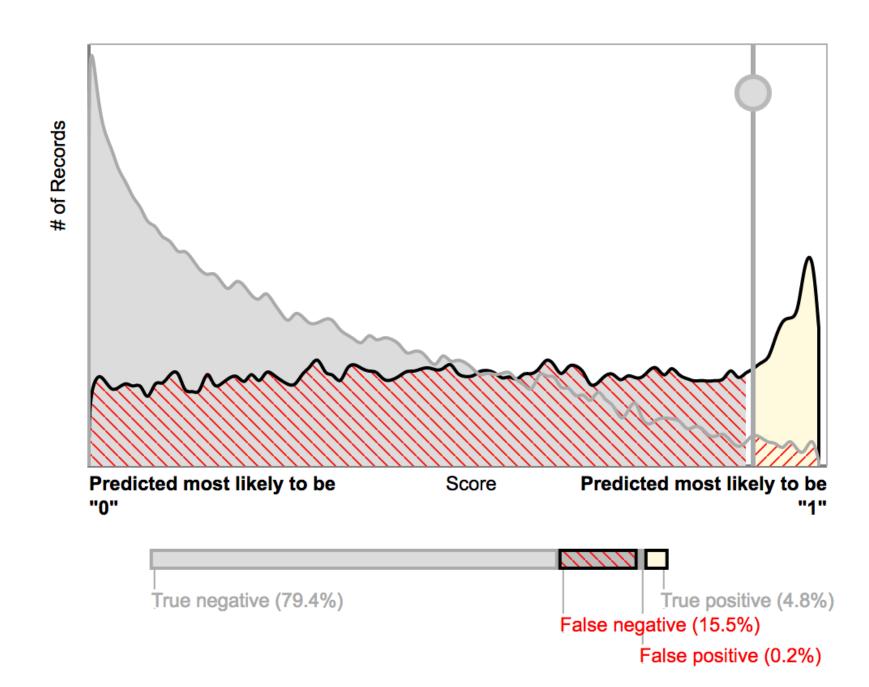
False positive rate 0.012	0
Precision 0.8861	01
Recall 0.3643	0
Accuracy 0.8609	0

Save score threshold at 0.75



Model 6: "Most Likely"





Disable real time predictions to update the threshold.

Trade-off based on score threshold 0.9

Reset score threshold (0.6)

84% are correct
1,363 true positive
22,372 true negative

16% are errors
69 false positive
4,383 false negative

5% of the records are predicted as "1"

95% of the records are predicted as "0"

Save score threshold at 0.90

➤ Advanced metrics

False positive rate 0.0031	0
Precision 0.9518	01
Recall 0.2372	0
Accuracy 0.8421	01



Future Work



-Track Predictions vs. Real Exploits

-Integrate 20+ BlackHat Exploit Kits - FP reduction? -Find better vulnerability descriptions - mine advisories for content? FN reduction?

-Attempt Models by Vendor

-Predict Breaches, not Exploits



PROBLEM.



Too many vulnerabilities.

How do we derive risk from vulnerability in a data-driven manner?



SOLUTION



- 1. Gather data about known successful attack paths
- 2. Issue forecasts where data is lacking in order to predict new exploits
- 3. Gather MORE data about known successful attack paths



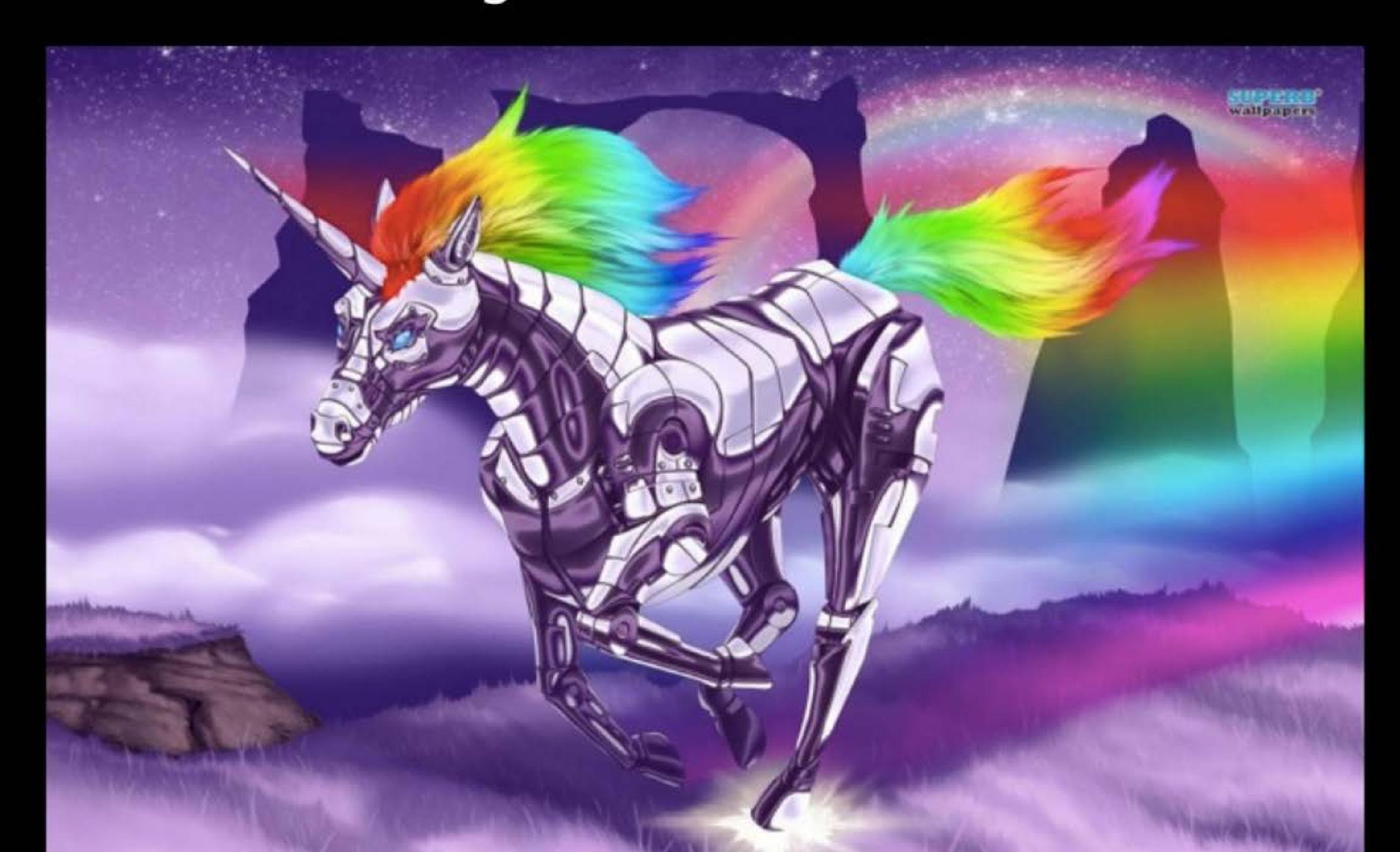
Takeaways



- 1. Simple, Power Questions make Machine Learning Useful in Security
- 2. When Risk is Rare, Precision is Difficult
- 3. When Precision is Difficult, Be Smart about Tradeoffs



Machine Learning = ROBOT Unicorns + Rainbows



The Takeaway





'ANYONE CAN COOK!

Machine Learn!



Putting It All Together

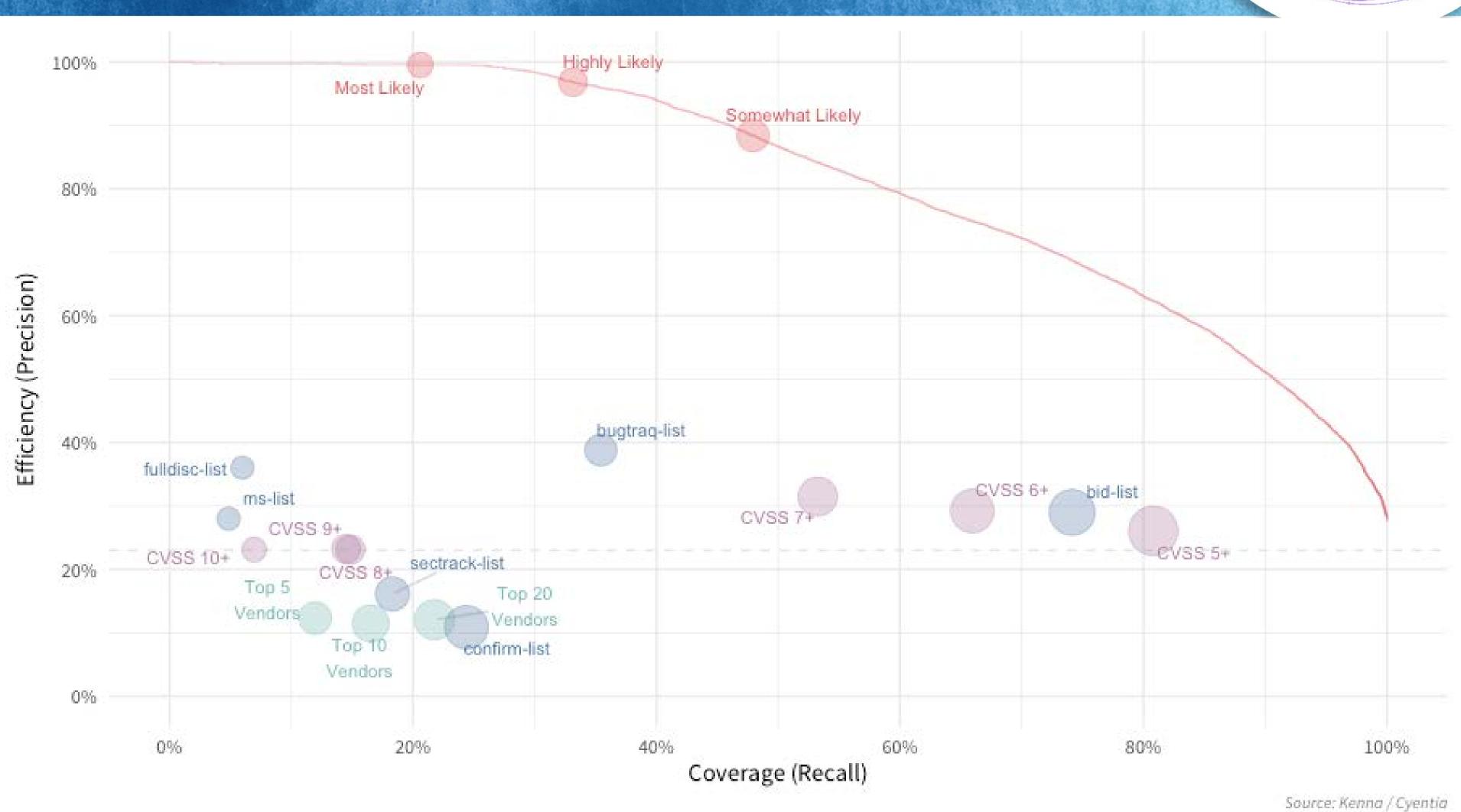


Thank You for waking up so early for this!

@mroytman

www.kennasecurity.com





RSAConference2018