

Roy Zinman

ISC 互联网安全大会 中国·北京
Internet Security Conference 2018 Beijing · China
(原“中国互联网安全大会”)

The Third Revolution in OSINT



ISC 互联网安全大会



3EO 互联网安全中心

OSINT and Cyber Security

OSINT - The 1st and 2nd Revolutions

The Challenges of OSINT

The Third Revolution

Case Study

OSINT (open source intelligence) - data that is collected from publicly accessible sources such as blogs, social media and discussion groups
OSINT is an essential component of cyber security

- Situational Awareness
- Risk Assessment
- Threat Detection
- Attack Surface Analysis

The Third Revolution in OSINT



ISC 互联网安全大会



3EO 开放网络安全中心

OSINT and Cyber Security

OSINT - The 1st and 2nd Revolutions

The Challenges of OSINT

The Third Revolution

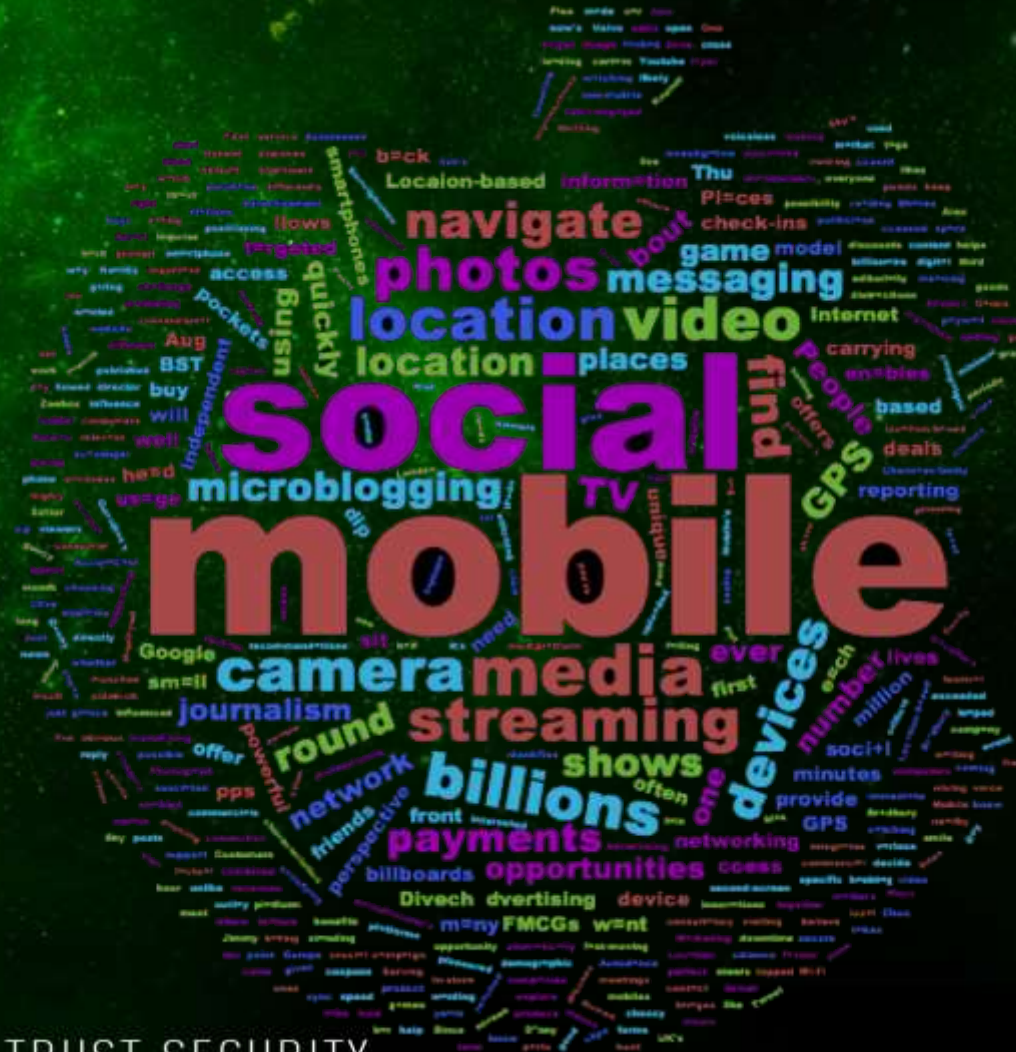
Case Study

The First and Second Revolutions in OSINT

2005 - 2010 - The Social Media Revolution



2010 - 2015 - The Mobile Revolution



New Pope elected St. Peter's Square

The Third Revolution in OSINT



ISC 互联网安全大会



3EO 互联网安全中心

OSINT and Cyber Security

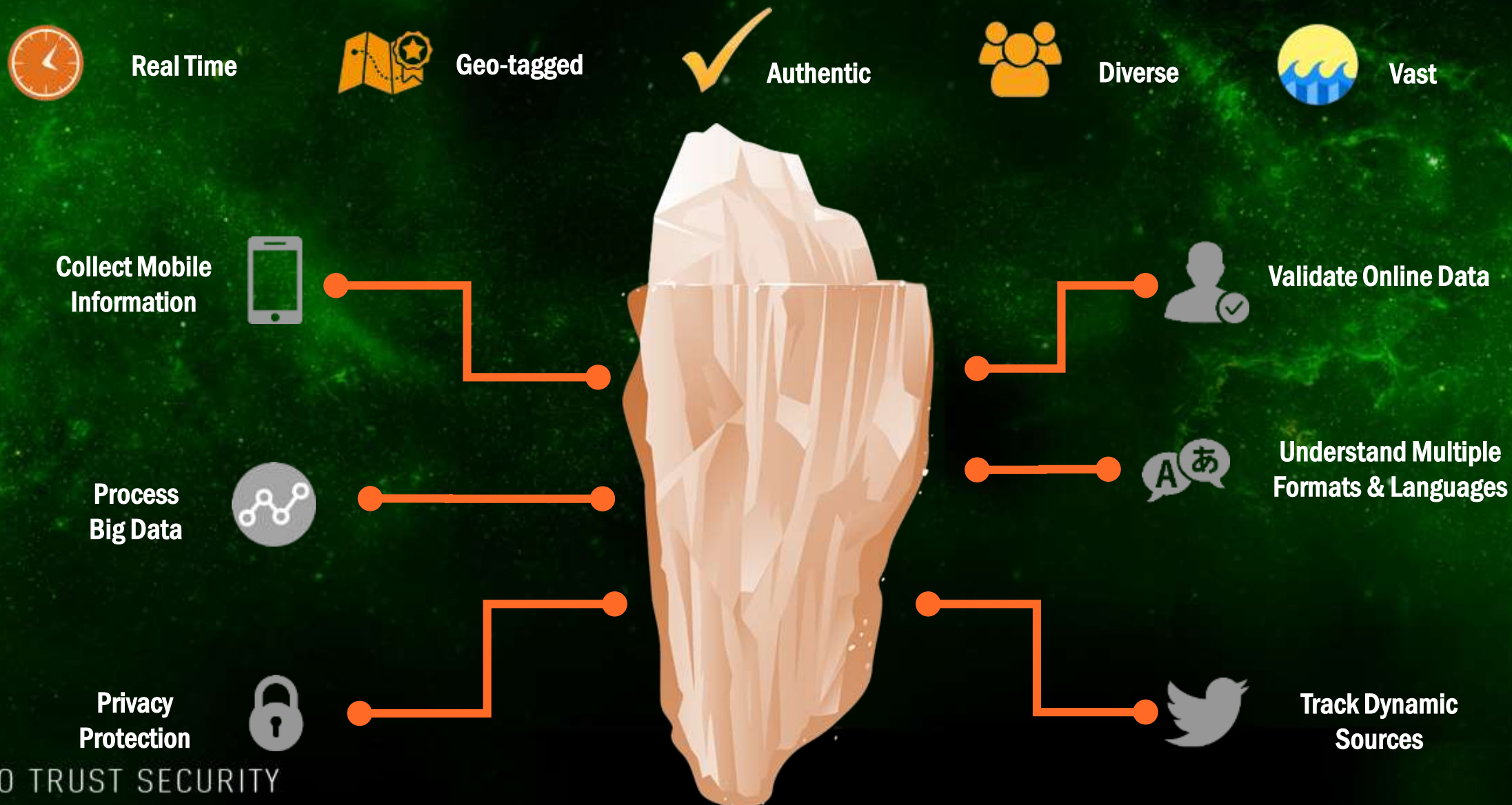
OSINT - The 1st and 2nd Revolutions

The Challenges of OSINT

The Third Revolution

Case Study

The Challenges of OSINT



The Third Revolution in OSINT



OSINT and Cyber Security
OSINT - The 1st and 2nd Revolutions
The Challenges of OSINT
The Third Revolution
Case Study

AI - The Third Revolution in Open Source Intelligence



ISC 互联网安全大会



3EO 互联网安全中心

Advancements in AI are rapidly transforming OSINT once again, and untapping a huge potential by:

- 🕒 Handling vast amounts of data by automated processing
- 🕒 Automatically identifying risk patterns (unknown – unknown)
- 🕒 Separating authentic and counterfeit data
- 🕒 Using open source for predictive analysis
- 🕒 Tackling privacy and commercial issues

AI Solutions Impacting OSINT



Machine Translation

Image Processing /
Generation

Predictive Analytics

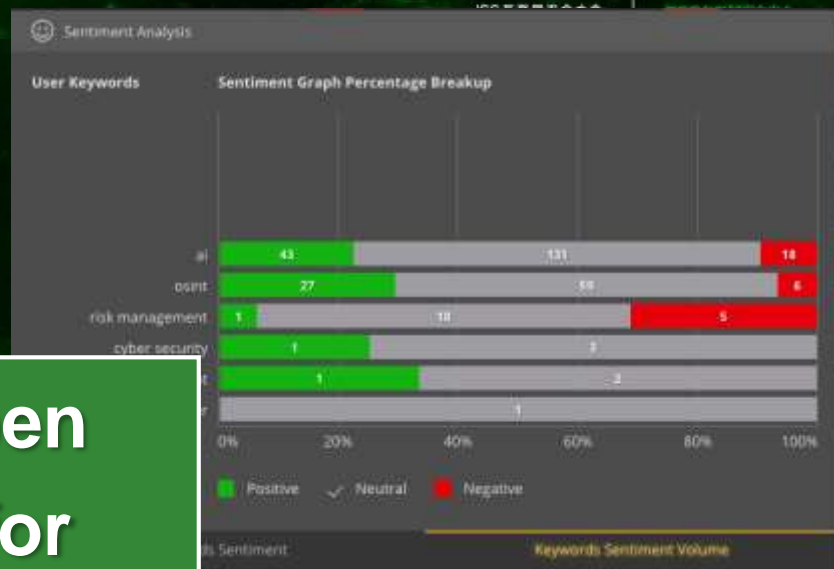
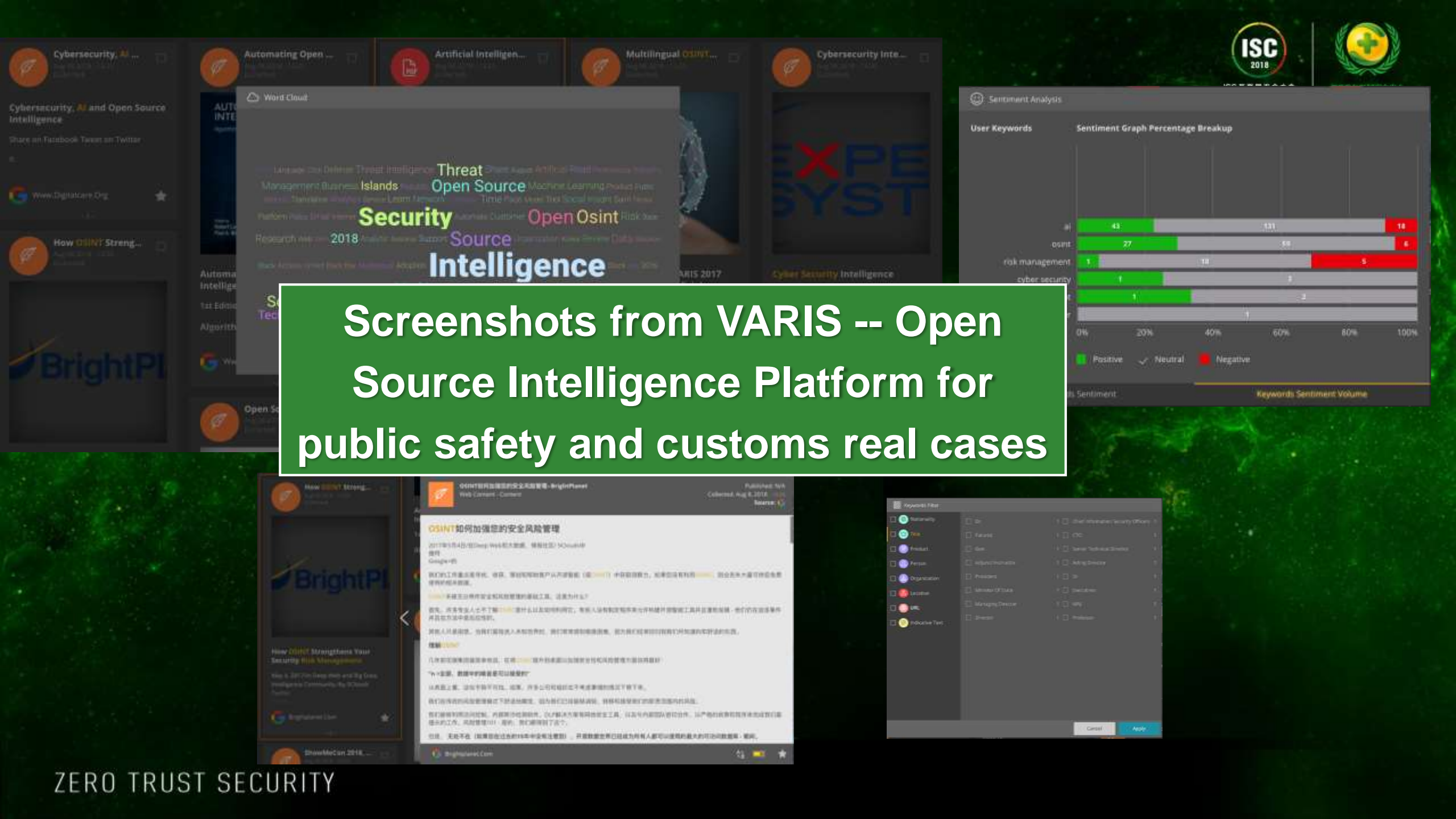
Natural Language
Processing / Generation

Sentiment Analysis

Audio and Video Processing

Pattern Recognition

Connection Analysis



Screenshots from VARIS -- Open Source Intelligence Platform for public safety and customs real cases

Screenshot of a BrightPlanet article titled "OSINT如何加强您的安全风险管控" (How OSINT Strengthens Your Security Risk Management). The article discusses the importance of OSINT in security risk management and provides practical examples of how it can be used to identify and mitigate risks.

Screenshot of a Keyword Filter interface showing various filters and search options. The interface includes a list of keywords and a search bar, allowing users to filter and refine their search results.

ZERO TRUST SECURITY

The Third Revolution in OSINT



OSINT and Cyber Security
OSINT - The 1st and 2nd Revolutions
The Challenges of OSINT
The Third Revolution
Case Study

OSINT Importance For the Security of Israel

2000



Threats are
secretive,
Intelligence is in
closed systems



Threats are
developing and
culminating in
cyberspace

2020



ZERO TRUST SECURITY

OSINT Importance For the Security of Israel



Tracking the Development of ISIS



Cyber Threat Intelligence



The “Arab Spring” & Regional Stability



Boycott Movements



Monitoring the Situation in
Neighboring Syria

Case Study - The “Lone Wolf” Wave of Attacks - 2015

- Ⓜ A wave of knife and ramming attacks starting in 2015 after an incitement campaign in Social Media (Facebook)
- Ⓜ Inciting content becomes viral, affects mainly teenagers
- Ⓜ Actors are unknown to the security forces of Israel
- Ⓜ Traditional intelligence gathering is useless
- Ⓜ Large amounts of data to process
- Ⓜ Low “Noise” ratio is a must
- Ⓜ High level linguistic capability is required



Case Study - The “Lone Wolf” Wave Attacks - 2015

Home > Israel News

Israel Thwarted Hundreds of Terror Attacks, Some With the Help of Big Data, Shin Bet Says

Israeli security service invested heavily in new technology, including machine learning and AI to thwart attacks 'even before they happen'

Josh Breiner | Jun 13, 2018 2:38 PM



81



Tweet



0



Zen

Around 250 terrorist attacks were thwarted in Israel this year and more than 400 Palestinians planning isolated attacks were arrested, Shin Bet security service head Nadav Argaman said on Wednesday.

 HAARETZ

Summary



- ④ OSINT has become an essential part of contemporary business and national security intelligence requirements, specifically cyber security
- ④ The exponential growth in complexity and scale of data created numerous challenges for fulfilling OSINT potential
- ④ AI advancements provide answers to many of the challenges in collecting and analyzing vast amount of data to create timely and actionable insights
- ④ AI is going to transform both the way we create, share and consume data, and the way we create intelligence
- ④ Harnessing advancements in AI to augment existing OSINT platforms and analysts will give an edge over competitors and adversaries



ISC 互联网安全大会



360互联网安全中心

THANKS

ISC 互联网安全大会 中国·北京
Internet Security Conference 2018 Beijing · China

(原“中国互联网安全大会”)