

# Actionable Threat Intelligence: The Intelligence Life Cycle

(plus some thoughts on Wannacry / Petya)



Adrian Culley  
Consulting Engineer  
Threat Intelligence and Malware  
Palo Alto Networks

# Actionable Threat Intelligence

- *Intelligence that not only **can**, but also **should**, be acted upon.*

## *The Intelligence Life Cycle Concepts:*

- |                |  |
|----------------|--|
| — Ignorance    | - We know nothing                          |
| — Data         | - We know something                        |
| —              |  |
| — Information  | - We know something about what we know     |
| — Knowledge    | - What we know is useful                   |
| — Intelligence | - What we know is actionable               |
| — Wisdom       | - What we know is actionable in the future |

(["Joint Publication 2-0, Joint Intelligence"](#) (PDF). *Defense Technical Information Center (DTIC)*. Department of Defense. 22 June 2007.)

CONTEXT

CORROBORATION

ANALYSIS

# Targeted attack challenges



## **VOLUME**

Increased attack volume from automated adversaries



## **ALERTS**

Too many alerts from too many sources without context



## **COMPLEXITY**

Highly manual response with complex workflows

# Increased Attack Volume





Too Many Alerts, No Context: Data is useless without context



## Three Key Concepts:

1. Context
2. Corroboration
3. Complexity (increases **Vulnerability**, increases **Exploits**)

# Intelligence Life Cycle expanded.....

Analysis

Ignorance  
Data  
Information  
Knowledge  
Intelligence  
Wisdom

Context

Grading and Weighting

Mathematics: Probability, Statistics, Data Mining, Data Modelling,  
Predictive Analytics.

Tacit Knowledge

## CORROBORATION

CAUTION!! ATTRIBUTION IS **HARD**

# Metrics for success



## **TIME TO IDENTIFICATION**

Decrease time to  
identify new, targeted  
attack



## **TIME TO ERADICATION**

Speed mitigation  
without adding  
specialized staff



# Threat Intelligence Layers: Context and Corroboration

Threat Actors

Threat Campaigns

Threat Techniques

Individual Breaches (Specific Binaries, Exploit Kits)

Responsiveness is Key

# Malware Analysis: A very quick, exhaustive guide

Static (Automatic)

Dynamic (Automatic)

Bare Metal (Automatic and Manual)

Artificial Intelligence

Machine Learning

Predictive Analytics (future)

Data Mining (past)

“There are no silver Bullets”

# Why?

Prevent (Known)

Detect (Unknown)

Prevent (Known)

You can buy many things, you cannot buy more time.

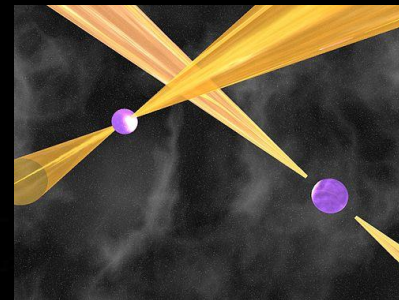
# Wannacry and Petya Attacks: Some Thoughts

Smoke (Ransomware)

&

Fire (Exploits)

DOUBLEPULSAR  
ETERNALBLUE



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Thank you

谢谢