EMIL MAULANA

Karawang, Jawa Barat || emilmaulana10@gmail.com | LinkedIn | Link Portfolio

SUMMARY

Fifth-semester student at Singaperbangsa University Karawang who has an interest in the fields of Web Programming, Social Media Design, Content Creation and Business. I have 3 years of knowledge and experience in building scalable and high-performance web applications. Proficient in implementing MVC architecture. Have experience in building academic system applications with subject registration, grade management and scheduling features. Familiar with working in an Agile team and using Git for version control. Mastering HTML, CSS, JavaScript, and Bootstrap for interactive front-end development. Additionally, I have experience in developing and managing visual content for Instagram and TikTok accounts. I have succeeded in increasing Instagram follower engagement by 30% in 3 months through creating creative and informative informatics engineering educational content. The content I create includes programming tutorials, explanations of algorithm concepts, and career tips in the IT field. Apart from that, I am capable of running an online business selling fashion products. Able to manage time effectively to balance coursework, product development, and marketing. Have optimal physical abilities and always be neat, deft and organized at work

EDUCATION

Universitas Singaperbangsa Karawang   **Karawang, Jawa Barat**

Teknik Informatika   2022 - Present

- **Relevant Coursework** : Web Programming, Algorithms and Programming, Artificial Intelligence, Cloud Computing, System Security, Numerical Methods, Statistics and Probability and Technopreneur.

WORK AND INTERNSHIP EXPERIENCES

COSYCOUCH STORE - WFA   **Ciamis, Jawa Barat**

Owner   *May 2024 - Present*

- Strategically lead all aspects of the business, from product development to marketing, with a focus on increasing company efficiency and profitability.
- Manage daily operations and cultivate a culture of high performance across teams, ensuring consistent achievement of company targets.
- Full responsibility for business growth, including new market development and risk management.
- Leading a multifunctional team consisting of various backgrounds, building synergy and encouraging innovation.

Social Media Specialist   *May 2024 - Present*

- Research and develop content design concepts and successfully create 50+ content ideas.
- Provide creative captions and hashtag analytics for social media posts.
- Evaluate and develop social media content to maintain a stable account engagement activity at 30%.

Teknik Rekayasa – WFA   **Karawang, Jawa Barat**

Founder – Programmer – Social Media Specialist   *2021 – Present*

- Full responsibility for website development tailored to client needs. By mastering various web technologies and applying agile development methodology.
- Has extensive experience in designing and developing complex web solutions, ranging from static websites to interactive web applications. Accustomed to working with a team of designers, developers and clients to produce high quality products that suit the target market.
- Create a series of interconnected workshops to form a comprehensive learning program.
- Producing interactive and easy-to-understand tutorial video content to introduce basic programming concepts to beginners.
- Developing a comprehensive learning curriculum in the field of web development with a focus on the Laravel framework, as well as best practices in web development.
- Develop longer, more comprehensive learning materials, such as e-books or online modules, to help community members grow personally.

Rumah Singgah – WFA   **Karawang, Jawa Barat**

Founder   *2021 – Present*

- Fully responsible for concept development, content production and community management. Successfully increasing the number of Instagram followers through inspirational content and active interaction with followers.
- Started and managed the Rumah Singgah podcast with the topic of self-development, managed to reach 1000+ listeners within 1 month and received a rating of 5.

- Conduct in-depth research to find topics that are relevant and interesting to the audience, as well as the latest trends in the world of motivation and self-development.

ORGANIZATION, VOLUNTEER AND COMMITTEE

JABAR MASAGI

Bandung, Jawa Barat

Regional Forum Delegation Representatives

March 2023 – Present

- Conveying information on activities from West Java Masagi to regional forum.
- Defining the specific objectives of West Java Masagi activities in regional forums.
- Building networks with other participants from different regions to broaden horizons and establish collaboration.

FORUM OSIS CIAMIS

Ciamis, Jawa Barat

Organizational Advisore

January 2023 - Present

- Provide direction, motivation and support to district level OSIS administrators in carrying out work programs.
- Help design and develop OSIS work programs that are innovative, relevant and appropriate to student needs.
- Evaluate the performance of the OSIS management periodically and provide input for improvement.
- Organizing training and workshops to increase the capacity of OSIS administrators.

INISIATOR MUDA INDONESIA

Karangasem, Bali

Head of Economics Division

May 2023

- Significant contributions to Ekspedisi Bumi Seribu Pura led to being awarded the Best Participant
- Leading the team in designing and implementing community empowerment programs through local economic development and sustainable tourism.
- Responsible for planning, implementing and evaluating programs aimed at improving community welfare through the economic and tourism sectors.

JABAR BERGERAK ZILLENIAL

Karawang, Jawa Barat

Head of Communications and Information Division

May 2023

- Designed visually appealing social media content and managed the overall aesthetic of our digital platforms.
- Produced high-quality after-movies and comprehensive documentation for various program activities.
- Collaborated with the team to produce engaging after-movies that effectively communicated the impact of our programs.

CERTIFICATE

- Have passed the TOEFL test with a score of 520.
- BNSP Competency Certificate - Software Developer
- Full-Stack Website Developer Laravel – Build With Angga
- UI/UX Research & Design – Myskill
- Database Introduction – Myskill

SKILLS

Languages : English (Intermediate), Indonesian (Fluent)

Hard Skills : Microsoft Office Family, Google Workspace, Ppython, Java, C++, C#, PHP, CSS, JavaScript, Laravel, CodeIgniter, MySQL, Git, Adobe Photoshop, Figma, Canva, CapCut, SEO, Google Analytics.

Soft Skills : Technology Savvy, Problem Solving, Critical Thingking, Creativity, Team Work, Leadership, Time Management, Detail Oriented, Research and Analytical.