



Terms of Service

Who are we?

InstaHub is an advertising network created in May of 2020 by Oussama Labrahmi and Ali Chaayb. The main goal of InstaHub is to act as the middleman between the advertisers (clients) and partners (Instagram accounts). The clients are either companies, or just people, who want to advertise their products, accounts, do shout outs, etc..

Clients:

Our clients split into two main categories : individuals and businesses.

Individuals : people, influencers or page owners who are willing to advertise their pages, links, posts, etc...

Businesses : companies, enterprises or entrepreneurs wanting to advertise their products, pages, links, posts, etc...

Advertising types:

Our advertising scope aims at the following :

Posts : Instagram posts and their duration, which is specified by the client.

Stories : Instagram stories, which last for 24 hours.

Posts Description : Advertising in one or multiple future posts' descriptions.

Advertising Guidelines :

The advertisements we receive are going to be reviewed by our team. In order for the ad to be qualified, it must not contain any of the following :

- **Low quality content**
- **Inappropriate imagery**
- **Illegal activity**
- **Anything against the [Instagram terms of use](#)**
- **Scams**
- **Gore imagery**
- **Not epilepsy friendly**
- **Racism, sexism, homophobia, or any kind of discrimination**

Partners :

In order to qualify as an InstaHub Partner, your account must abide by these conditions :

- **Must pass our manual review**
- **A good followers to active followers ratio**
- **At least 20 posts**
- **A specific niche of content**
- **No bot followers**
- **A good reputation**

Partner Classes :

We classify our Partners mainly by our manual review, and it is heavily influenced by the criteria above. Our Partners are classed in the following tiers :

S+ Tier : Partners which have passed the **1 million** active followers gap.

S Tier : Partners which have passed the 100,000 active followers gap.

A Tier : Partners which have advertised for our network multiple times, and have passed the 50,000 active followers gap.

B Tier : Partners relatively new to our network, and have passed the 20,000 active followers gap.

C Tier : Partners new to our network, and have a minimum of 5,000 active followers.

Partner Guidelines :

Our Partners must follow a number of rules to be able to keep their partnership. Any violation of one of these rules will result in a warning. When a Partner gets a warning, they won't receive any payment related to that ad. After two warnings, the Partner is no longer affiliated with our network. Please note that we are extremely strict with these rules. They are as following :

- **Partners must follow the deadline we specify**
- **They must post specifically what we specify**
- **They must add “#Ad @InstaHubNetwork” to every ad made with our network**
- **They must not delete the ad before the specified time**

Guarantee Policy

Our only responsibility is to be the middleman between our clients and our Partners. We do not take responsibility for any payments or deals or changes made between our

clients and Partners in our advertisement plans. Furthermore, our responsibility consists of receiving the payment and advertisement from our client, which we then distribute to one or many partners, as agreed to before the payment.

We take full responsibility for the amount given to us, and we distribute it following the payment plan at the end of the document.

Refund Policy

In case the client requests a refund after the payment, it is executed as the following. Please note that we only accept a refund request that's made before 2 days prior to the ad deadline.

The amount refunded is the same amount paid minus Paypal taxes and refund taxes.

$$\text{Refund} = (\text{Payment Amount} - \text{Refund Taxes}) - \text{Paypal Fees}$$

Refund taxes vary depending on the payment amount.

- **Less than \$10** : 0% refund tax
- **\$10 - \$100** : 10% of the payment amount
- **\$100 or more** : 5% of the payment amount

In case the client requests a refund regarding a violation of the advertisement plans, which were made before the payment, the refund taxes will be removed (0%). And the client is eligible for a plan change.

Payment Plan

The payment plan for any advertisement is as follows :

- **20% of the payment goes to InstaHub**
- **80% of the payment is distributed to the Partners involved**

Every tier has a specific flat minimum amount they must receive with every split.

S+ Tier : Minimum amount of **\$200**.

S Tier : Minimum amount of **\$100**.

A Tier : Minimum amount of **\$20**.

B Tier : Minimum amount of **\$10**.

C Tier : Minimum amount of **\$5**.

After the client's advertising request is approved by our team, we will pick the most optimized combination of the highest possible tiers given the payment amount. Then, the client will go ahead to accept or refuse those given accounts, until both ends reach a reasonable deal.