ONLINE MASTERS IN **DATA SCIENCE**

DSC 207 - PYTHON FOR DATA SCIENCE

DEFINING DATA SCIENCE

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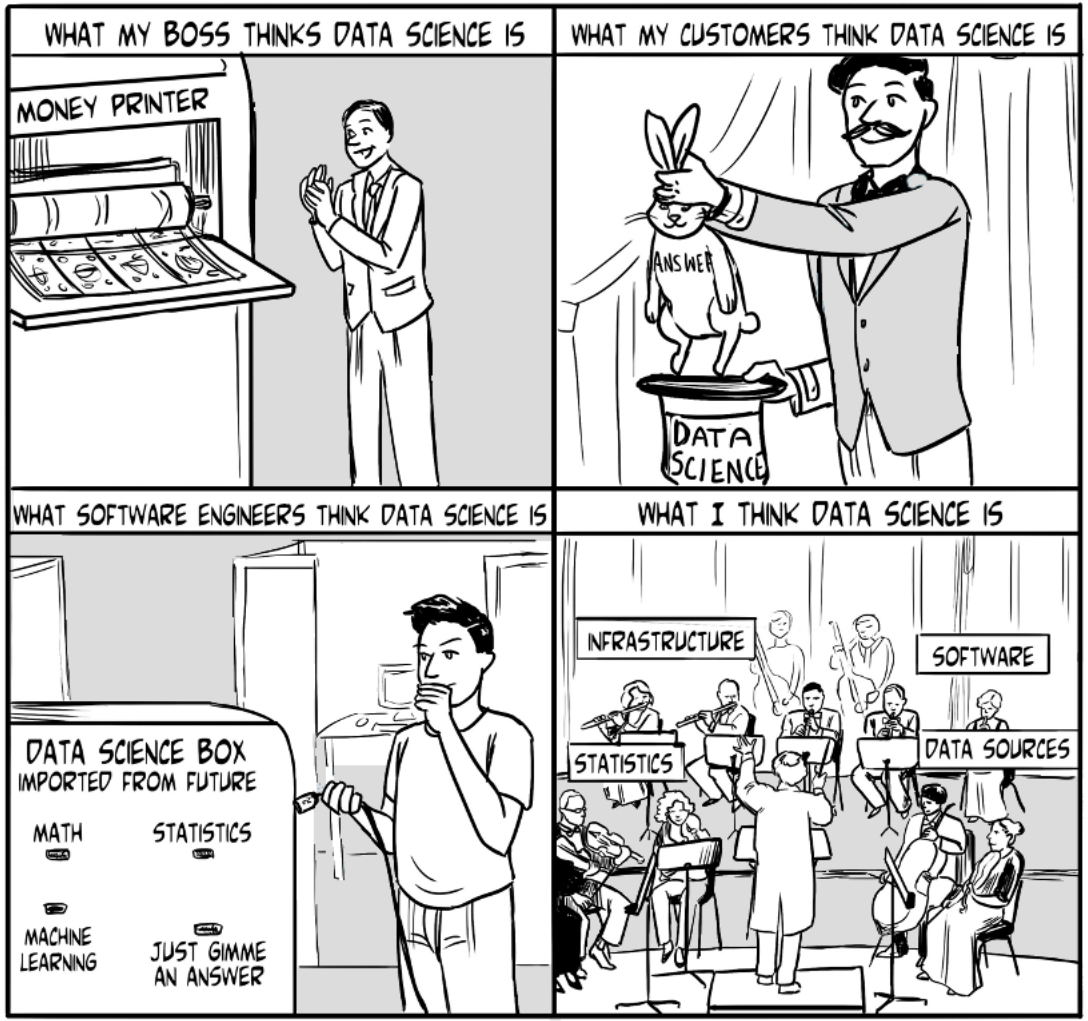
By the end of this video, you will be able to:

- Describe what modern data science is
- Explain the difference between data, information and knowledge
- Recite an everyday example for data science in action



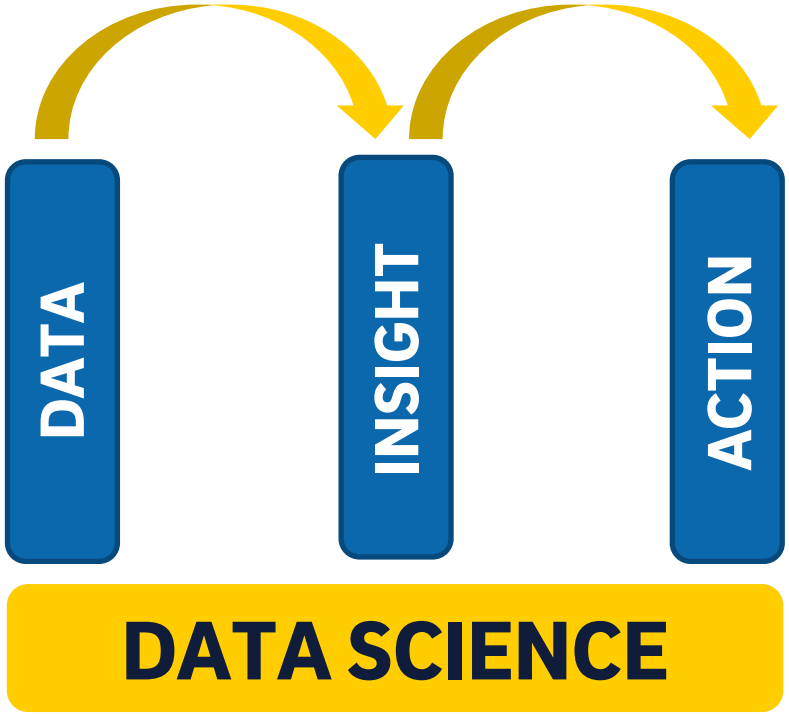
Think Like a Data Scientist, a book by Brian Godsey.
https://www.manning.com/books/think-like-a-data-scientist

So, what exactly is data science?

What is Data?

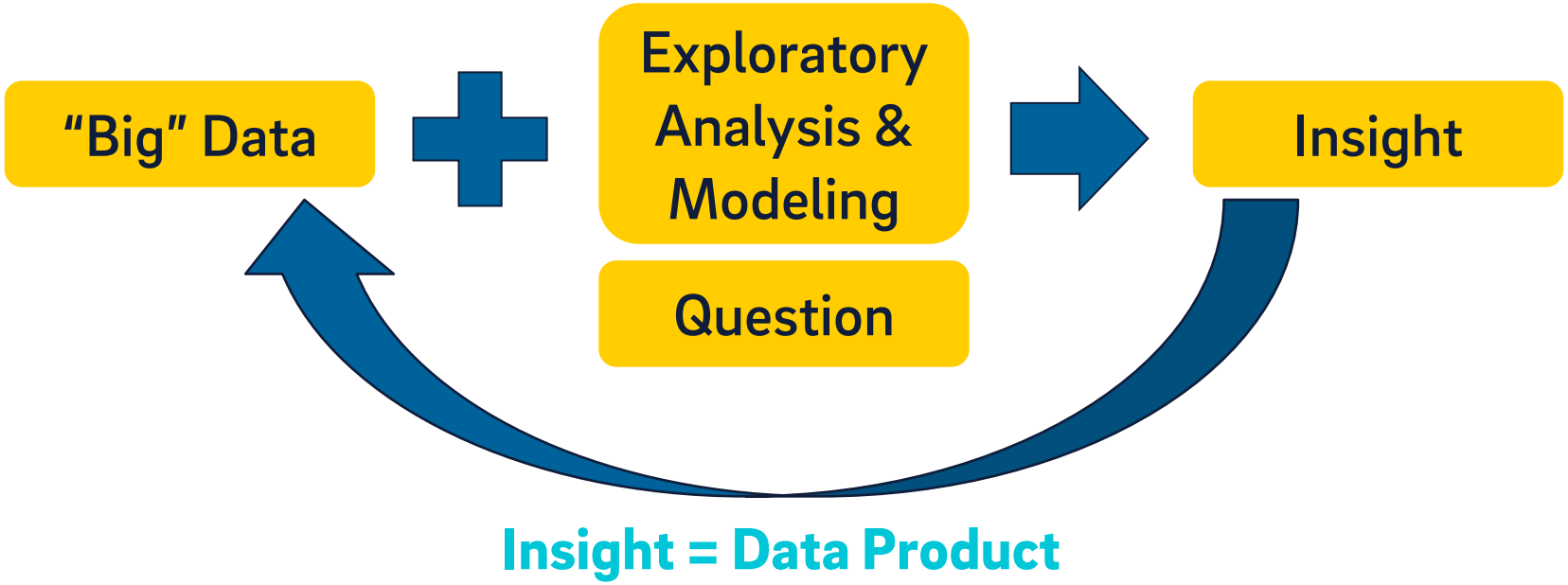
data: /ˈdadə,ˈdādə/
facts and statistics collected together for reference or analysis.

The Ultimate Goal of Data Science



Where is the science in data science?

Generating Insights from Data



Insight = Data Product

Where is the science in data science?

"... a product that facilitates an end goal through the use of data"

-- DJ Patil,
Former U.S. Chief Data Scientist

in Data Jujitsu

Example: Weather Forecast to Actions

Historical Weather Data

+

Near real-time data

PREDICTION

Weather Prediction

ACTION

Outfit Decisions

DATA SCIENCE

Systems & models
that help us to
understand data
in order to
gain insights &
make predictions
leading to action for impact.

Data Science is

"IMPACT" Science