MEENAL SALVI

UI/UX DESIGNER



+91-90572-39516



Experienced UI/UX designer solves user-centric problems. I strive to understand the science of user experience design & how design affects human emotion. I've always been a creative person, and my passion for technology, art & understanding user's emotions has shaped me into the designer I am today.



Skills

- User Research
- User Persona & Stories
- Journey Mapping
- Information Architecture
- Visual Design
- Wireframes & Prototyping
- Storyboarding



Education

IIIT VADODARA

- BTech. (IT) Gandhinagar
- 2017 2021

ST. SOLDIER'S PUBLIC SCHOOL

- CBSE 12 (PCM) Jaipur
- 2014 2016

ST. ANGELA SOPHIA SCHOOL

- CBSE 10 Jaipur
- 2003 2014



Certification

• Foundations of UX Design



Quick Links

- Park Wheels App
- Mental Health App
- Diet Tracker App
- E-commerce Website
- Creniux Company's Website
- Company Website CRM System



Work Experience

STRAUSS HEALTHCARE | UI/UX Designer Sept 2021 — Current • Ahmedabad

- Translating concepts into user flows, wireframes, mock-ups & prototypes that lead to an intuitive user experience
- Active participation in UX meetings, Attending design thinking workshops with Product Managers, Stakeholders & Team
- Designing engaging interfaces for mobile & web apps, websites,
 & desktop apps using UX software such as Adobe XD / Figma

CRENIUX | UI/UX Design Intern Feb - Aug 2021 • Bangalore

- Collaboration with cross-functional teams & designing websites, mobile apps, web apps & desktop apps
- Created prototypes, mock-ups, graphics, typography & design style guides

PAY 1 | UI/UX Design Intern Jan - Feb 2021 • Bangalore

- Collaborated with product management, engineering, business stakeholders, and third-party vendors to understand the project
- Improved an existing mobile application using the process of gamification.



Roles & Responsibilities

- Strong working knowledge of responsive design, grid principles, & design systems & typography, layout, visual & user-system interaction design skills
- Proficiency in prototyping and visual design programs such as Figma & Adobe Creative Cloud
- Experience in creating wireframes, prototypes, storyboards, & screen flows across multiple platforms
- Ability to prioritize & manage multiple milestones & projects efficiently with effective communication & teamwork skills

