



# A Top-tier Decentralized Exchange Built on the Cardano Ecosystem

**No middlemen, No censorship. Pure DeFi innovation.**

XADA is one of the most powerful trading venues within the Cardano network, offering users direct access to maximum liquidity and a suite of Cardano-tailored DeFi solutions.

# TABLE OF CONTENTS

1. Introduction
2. About XADA
3. XADA vision
4. Why Cardano?
5. Automated Liquidity pool vs DEX
6. Liquidity Solution
7. ERC20 Converter
8. Why ERC20?
9. Ethereum vs Cardano
10. Our Team
11. XADA fee model
12. Token distribution
13. Initial Exchange Offering (IEO)
14. Private sale
15. Road Map
16. Legal Disclaimer

# 1. Introduction

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**Cardano** is the future of Decentralized Finance (DeFi) — most experienced crypto traders have no doubts about it. The current Ethereum-focused status quo — where users are expected to accept 100–250\$ gas fees and speeds of just 15 transactions per second — will soon be history.

Founded by Charles Hoskinson, a co-founder of Ethereum, Cardano is about to launch smart contract support, which will disrupt our entire DeFi landscape. There is a reason why Cardano's vast community of dedicated supporters is extremely enthusiastic about the network's scientific, evidence-based approach to smart contracts. Cardano is expected to usher in a completely new way of doing business within the world of crypto.

When it does, **XADA** will be there, providing traders with access to a non-custodial protocol that facilitates quick token swapping, liquidity provision, and a wide-reaching reorientation of the DeFi movement towards the Cardano Ecosystem.

## 2. About XADA

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XADA is an automated liquidity protocol based on the Cardano ecosystem, facilitating completely decentralized and non-custodial trading. Unlike our competitors, we have no order book — we ensure bottom-low fees by removing all of the intermediaries and all of the complexity out of the equation.

Instead, we place full control in the hands of the user, giving them complete freedom to dispose of their assets in any way they see fit, without censorship or ceding control to any centralized authority. Users' private keys remain just as they should be — private. This also has the added benefit of completely eliminating the risk of asset loss in an extremely unlikely event of a successful cyberattack on XADA.

The world of crypto moves fast, so it is essential for traders not to fall behind. Here at XADA, we have expedited our automated liquidity protocol development to be just in time for the release of Cardano smart contracts in 2021 Q3. When Cardano rolls out its revolutionary network functionalities, XADA will immediately start amplifying the benefits to all Cardano users. We will ensure smooth token swap and staking features while at the same time providing ample market liquidity and enabling all Ethereum users to make the switch to Cardano.

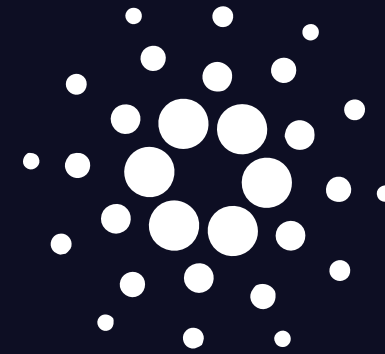
### 3. XADA Vision

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We have poured our hearts and souls into XADA with one vision in mind — to become the go-to decentralized exchange within the Cardano network. We will eliminate all middle-men, all unnecessary complexity that gets in the way of censorship-resistant and secure trading on the Cardano ecosystem. We will empower all XADA users to trade effortlessly and at bottom-low fees that incentivize everyone to make the switch from the Ethereum network.

## 4. Why Cardano?

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**What will the future of DeFi finance look like?  
Our strong hunch is that it will be  
Navy & White — the brand colors of Cardano.**

We are strong believers in Cardano because it is currently at the bleeding edge of blockchain innovations. Being driven by evidence-based methods grounded in peer-reviewed research, Cardano promises to uproot the ineffective status quo of bureaucratic power structures within the world of crypto. It is also bound to become the new DeFi standard-setter. Being run by a non-profit foundation, Cardano will introduce open and inclusive technological standards which will work in the interest of all stakeholders.

Expect state-of-the-art security, super-fast blockchain speeds, and substantially reduced transaction fees. Cardano's Ouroboros proof-of-stake consensus mechanism — based on a broad network of validators and stakers — is simply revolutionary. It will soon enable all traders to enjoy unparalleled speeds and bottom-low costs of the Cardano network while, at the same time, preserving all of the benefits offered by ERC20 tokens.

As investors and token issuers begin to recognize the network's potential — to allow everyone to enjoy the latest and the most advanced functionalities of DeFi without profit-driven racketeering — we anticipate most future crypto projects to choose Cardano over its competitors. As soon as Input Output Hong Kong (IOHK), the technology company behind Cardano, releases the ERC20 converter — the DeFi landscape will likely undergo a major paradigm shift.

When Cardano becomes the network of choice for all new crypto ventures and developers, XADA will already be there, the go-to decentralized exchange for everyone ready to make the switch.

## 5. Automated Liquidity Protocol vs. DEX

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To avoid the slow transactions and high fees seen on the Ethereum network, our competitors use order book-based decentralized exchange contracts with an off-chain matching and on-chain settlement approach. Nevertheless, although such an order-book-based approach can be beneficial to privacy, it tends to lead to low transaction volume, very limited liquidity, and overall poor user experience — all of which make DEXs look unappealing when compared to centralized exchanges.

Luckily, there's an alternative. Automated Market Makers (AMMs), such as Uniswap or XADA, avoid the pitfalls of centralization while still being extremely fast, cheap and liquid. Our smart contract-based non-custodial DEX platform is a much-anticipated DeFi innovation — one that is indicative of fresh thinking that our industry is in desperate need of.



## 6. Liquidity Solution

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The dynamically changing ratios of the liquidity pools in existence provide another dilemma. Although higher rewards should provide an incentive for liquidity providers to move towards low-volume assets —the risk/reward ratio is usually not substantial enough to tempt them. Even though liquidity providers are offered a reward that is directly proportional to the current pool volume, low-volume assets still come with a substantial impermanent loss risk, which means that the dollar value at the time of withdrawal might be lower than at the time of deposit. Luckily, XADA's unique protocol works based on a completely different design that will substantially alleviate this concern.

## 7. ERC20 Converter

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Having minted over 160,000 native tokens to date, the Cardano network has already proved extremely successful. It is, however, likely to explode in popularity after it launches an ERC20 converter that gives its native tokens full interoperability and allows everyone to make an easy switch to Cardano.

With just a few clicks, the ERC20 converter tool will enable both token issuers and holders to move their ERC20 tokens to the Cardano network. That means that organizations and their users will be able to 'translate' their ERC20 tokens into special native tokens of the same value on the Cardano ecosystem.

To allay everyone's worries about locking their assets into the Cardano network, Cardano will offer two-way convertibility, allowing anyone to move their ERC20 tokens back to the source network by simply burning them on Cardano.

## 8. Why ERC20?

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Released in 2015, ERC20 has become the standard token type within the world of programmable money. Although it has mostly been driven by the virtuous cycle of high early adoption leading to even higher popularity, tokenization in the ERC20 has exploded because of the enormous flexibility and utility it provides for crypto businesses and their users. According to some calculations, there are over 400,000 different contracts based on the ERC20 token standard in existence today. ERC20 tokens are supported by almost every crypto wallet and exchange in existence.

## 9. Ethereum vs Cardano

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At the moment, the Ethereum network is still very popular and is not going away anytime soon. But there are good reasons to suspect that its position as a DeFi giant will soon be challenged. As Ethereum gets slower and more expensive, many market participants are upping sticks and migrating to other networks that are more reliable and don't charge exorbitant gas fees. Cardano, which has significantly lower costs and substantially faster transaction speeds, is likely to be the next go-to destination because it enables all users to enjoy the benefits of ERC20 standard tokens at an affordable price.

## 10. Our Team

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Our team of experienced professionals has been working day and night to design a unique protocol that is both fast and secure. Over the years, we have acquired deep DeFi industry knowledge and have already many successful crypto ventures under our belts. We believe that by applying our wealth of experience to XADA, we can create a new unicorn within the Cardano network that will stand the test of time.

# 11. XADA Fee model

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0.3% Swap fee distribution

All fees go straight to liquidity; there are no platform fees.

## 12. Token Distribution

200 000 000 XADA Tokens

11% Team tokens  
22 000 000 XADA

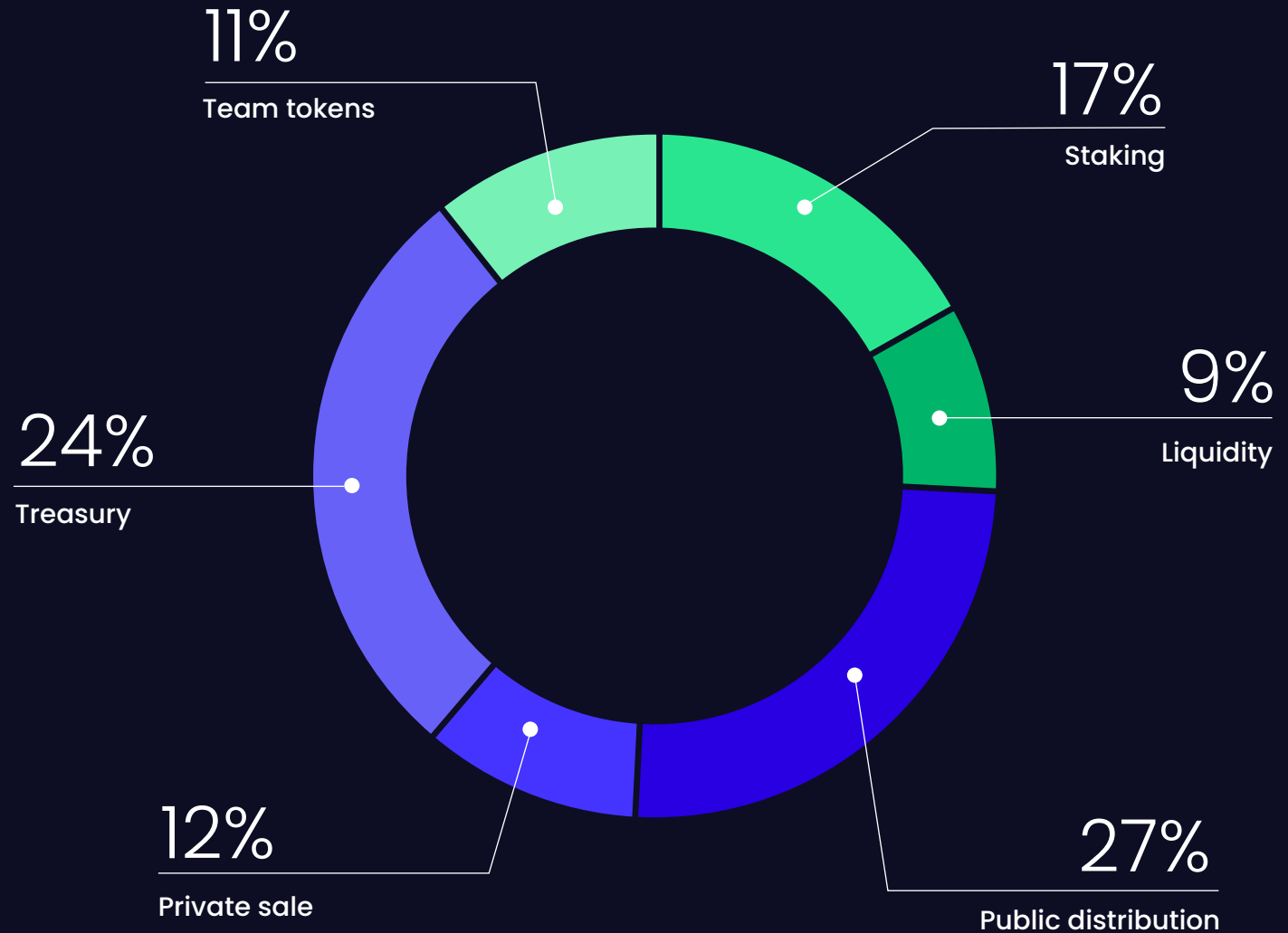
27% Public distribution  
54 000 000 XADA

12% Private sale  
24 000 000 XADA

24% Treasury  
48 000 000 XADA

9% Liquidity  
18 000 000 XADA

17% Staking  
34 000 000 XADA



## 13. Initial Exchange Offering (IEO)

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Round1:

75%

release 0.11\$

Round2:

15%

release 0.14\$

Secondary  
markets:

10%

release 0.14\$



## 14. Private sale

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12%

24 000 000 XADA

6 months  
lockup

100%

release

0.05\$

No lockup

100%

release

0.08\$

# 15. Roadmap



# 16. Legal Disclaimer

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# Ethereum what?

Make the Switch to **Cardano** through **XADA**,  
One of the Most Powerful Decentralized Exchanges  
on the Cardano Ecosystem