

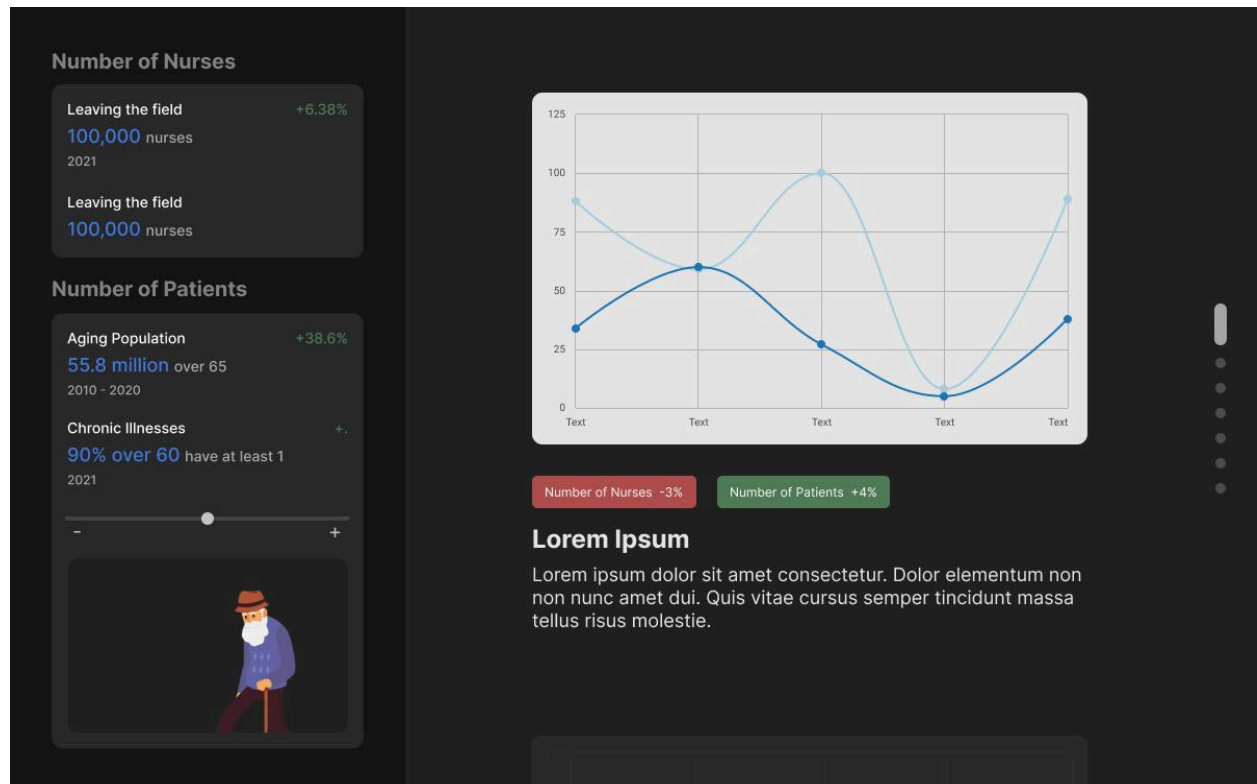
wk 7 - Milestones Part 3 - Completed Designs

The strategies I used to create my design came from doing user flows, sketches, and digital designs. From the brainstorming sketches I did, I was able to develop ideas I wouldn't have thought of otherwise. I think this whole process is kind of a brainstorm. It's a continuous cycle to iterate and improve or develop your ideas. Though the interactive aspect of my design is a bit lacking, the user flows do help map out the general idea of how the site would operate. It also catches anything that was missed in the process of how a user would interact with the product.

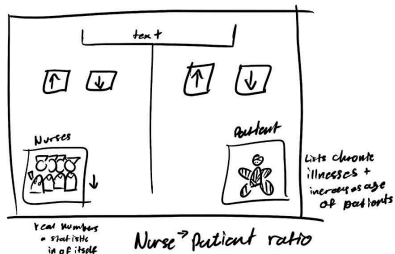
1. Final Design
2. Brainstorm
3. Additional sketches (exploring design idea)
4. Final developed Sketch
5. User Flow

Images Below

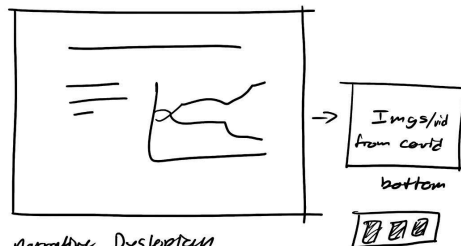
Final Design



Brainstorm

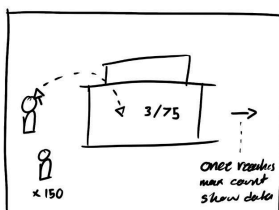


- Explains change in numbers as they scroll
- Interactive buttons that change the images to reflect the shortage + aging population



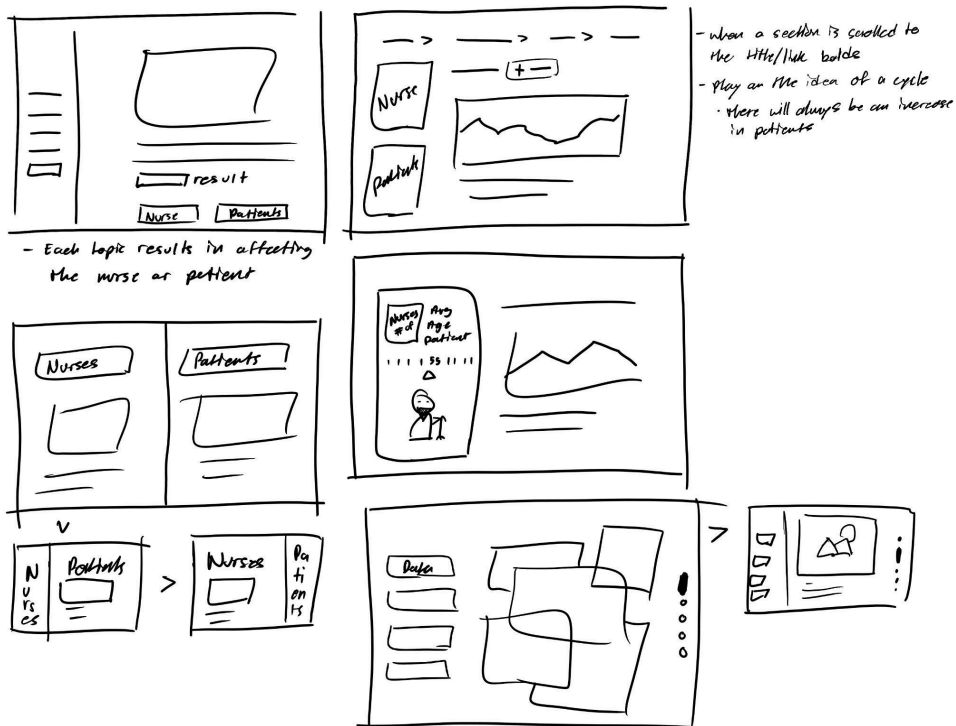
- Narrative Dystopian
- Connect this shortage to real disasters that occurred → Covid
- the result of hospitals during Covid?
- reflects the dystopian result of this shortage should a major disaster occur far worse than what we've gone through

- Data
- aging population
- Nurses / patients
- chronic illness w/ age
- Turnover rates
- Employment

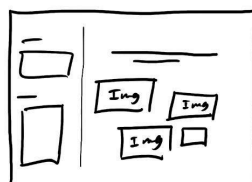
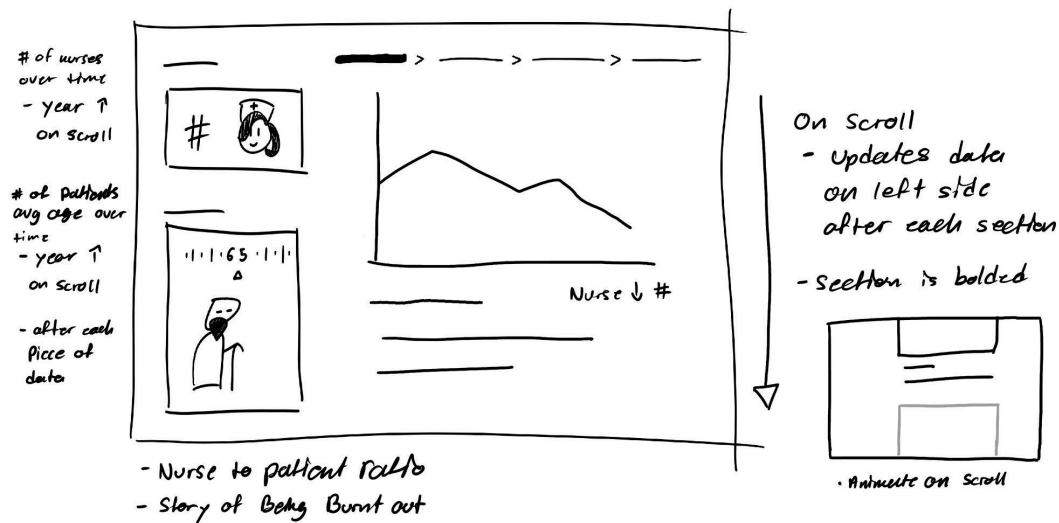


- Nursing programs
- Data Enrollment + graduation rate
- turned down applicants
- # of programs
- Entering field
- * Interaction drag + drop

Additional Sketches (exploring design idea)



Developed Sketch



- Images pop up
- animated pop up

• Last section

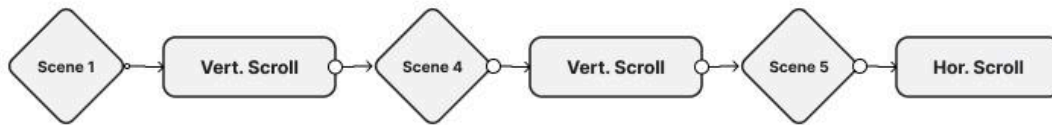
- Images showcasing Covid 19 w/ Nurse / hospital circumstances
- used to drive home the severity of the shortage
- what was the nursing staff situation like during Covid?

> CTA?

User Flow

User Flows and Object Diagrams

User Flow - Task 1: Content Scroll Feature



- Scene 1-4 (Graphs/Info) vertical scroll
- Scene 5 (CTA): horizontal scroll

User Flow - Task 2: Slide interaction



- Slider changes presents the result in the form of an image based on what setting the slider is set to

Target audience interviews

Storyboarding

User journeys

Wireflows/Task Flows

Paper prototyping

Sketches / Digital designs / Digital prototypes