

FOCUS DYNAMICS GROUP BHD



INTRODUCTION

FOCUS DYNAMICS

MILESTONES

CHASE

LAVO

LIBERTE

MOW

WICKED

BOUNCE

FINCH

THE ARCH

THANK YOU

FOCUS DYNAMICS



Focus Dynamics began in 2002 as a fast developing international business specializing in Energy Efficient Solutions. 15 years later, that landscape has evolved dramatically and we too have changed. Our team consists of thinkers and doers and we strive to revolutionize the F&B, Lifestyle and Entertainment scene in Malaysia.

Our imaginative flair lies in taking the ordinary and creating something alive and special, something that makes people feel good about themselves and about life. Discover new tastes and fall in love with latest favourites as we stimulate your pleasure centre with intriguing new concepts and refreshing experiences from the many projects bubbling in our pipeline.

Listed on ACE Market of Bursa Malaysia.

BENSON TAY

Benson's passion towards innovating lifestyle concepts in the Food and Beverage ("F&B") industry has led him to be the founder and director of Marquee International Group of Companies. With over 10 years of experience in the industry, he has spearheaded the expansion of the Group and has been instrumental in the successful yet distinctive brands of the Group, namely Lavo, Liberte, Bounce, Chaze and Wicked. He has his eyes set on shaking up the local dining and entertainment scene with the Group's upcoming projects such as The Arch.

Benson currently sits as the Executive Director of Focus Dynamics Group Bhd and also holds directorship positions in several other private companies. His gift in people management and company organization has gained him numerous status in various establishments around Malaysia.

Throughout the years, Benson has created and executed the monetization strategies of the Group's core business. In 2016, his achievement won him a place in Prestige Magazine's Top 40 Under 40. Since 2018, he has been a member of No Address Society by HAPA, an exclusive dining club for entrepreneurial and business networking. He was also featured as an icon in several notable magazines and newspapers in the lifestyle sector.

BRENDA OU

As the Events and Marketing Master of the Marquee International Group of Companies, Brenda plays a crucial role in developing and executing game changing marketing strategies for the Group. Brenda carries with her over a decade of experience in multiple aspects of marketing, including marketing communications, digital marketing and event marketing.

Equipped with a Bachelor's Degree in Marketing from UCSI University and flair for marketing, Brenda is an all-rounder and agile marketer. With a 360-degree approach to marketing, Brenda has led the Group's Marketing team in the development of new concepts and dynamic brands such as Lavo, Bounce, Liberte, Wicked and Chaze. Her dedication and commitment towards revolutionizing the F&B scene has resulted in the success of these trendsetting establishments, with more to come.

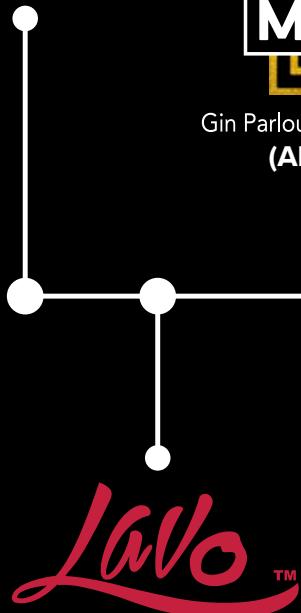
MILESTONES



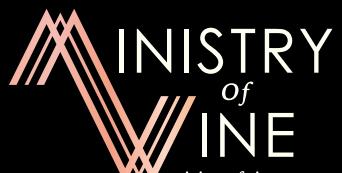
Whisky Luxe Lounge
(DEC 2015)



Gin Parlour & Coffee Saloon
(APRIL 2017)



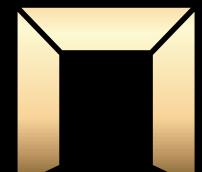
Restro Wine Atelier
(JUNE 2016)



(JAN 2018)



THE GAME CHANGER
(DEC 2018)



THE ARCH
(COMING SOON)



FREEDOM OF CHOICE
(NOV 2017)



WICKED
(NOV 2018)



(SEPT 2019)

EMBRACING TECHNOLOGY

Focus Dynamics has embraced the technological revolution to transform the F&B and entertainment industry by introducing various cutting-edge innovations to its brands.



KARAOKE LOUNGE

inspired by Chaze, a suave and enigmatic man who enjoys hosting parties, appreciates good music, and most importantly, has an acquired taste especially in distilled beverages.

Walk-through our private rooms as they each have their own theme and agenda.



Capacity:

THE HALL: 60 pax

WONDERROOM : 120 guests

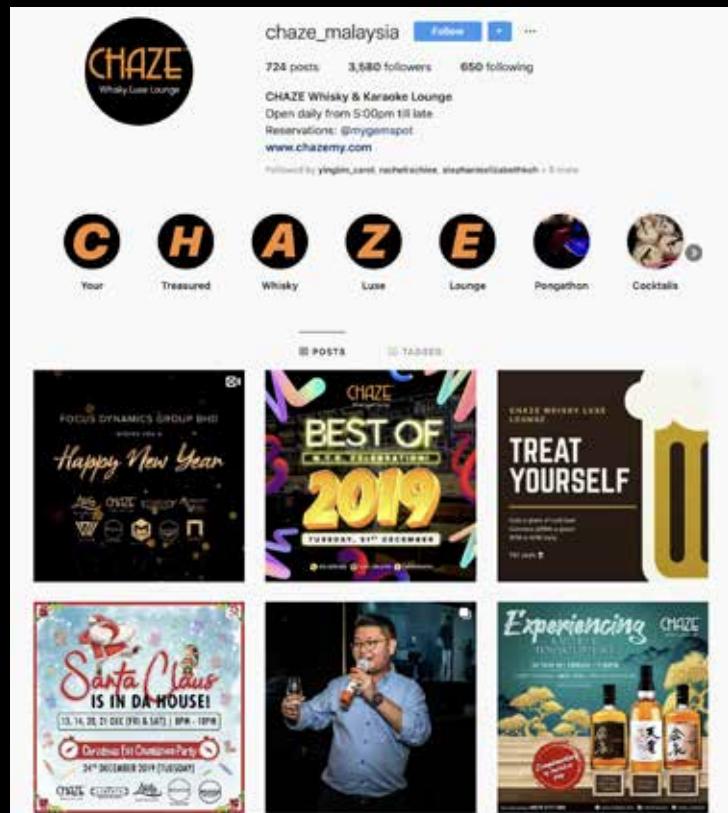
PLAYROOM : 40 guests

BIRDBOX : 20 guests



MARKETING STRATEGY

SOCIAL MEDIA. FACEBOOK. INSTAGRAM.



CHAZE Whisky Luxe Lounge

Guinness Hours

RM 6.00++ 1 glass 5PM TO 6PM

RM 49.90++ 6 glasses

RM 79.90++ 10 glasses 6PM TO 9PM

TERMS & CONDITIONS APPLY

Book Now Send Message

4.5 out of 5 - Based on the opinion of 96 people

Create Post Write a post... Photo/Video Tag Friends Check in

Community See All

Invite your friends to like this Page 5,713 people like this

5,795 people follow this

Brenda Ou and 69 other friends like this or have checked in

13,528 check-ins

About See All

Menara Lien Ho (1.90 mi) Petaling Jaya, Malaysia 47410 Get Directions

Typically replies within an hour Send Message

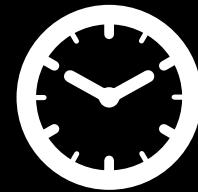
www.chazemy.com Lounge · Speakeasy

Price Range \$ Opens at 5:00 PM Closed Now

Popular hours

Mon Tue Wed Thu Fri Sat Sun

See All



OPERATING HOURS

Mon - Thur : 5pm - 1am

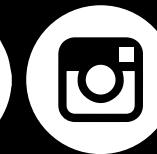
Fri - Sat : 7pm - 2am

Close Sundays except Public Holidays



WEBSITE

www.chazemy.com



SOCIAL MEDIA

CHAZEMALAYSIA



CONTACT

010 3111 888



Restro Wine Atelier

CELEBRATE YOUR ONCE-UPON-A-TIME WITH LAVO

An enchanting lounge featuring chandeliers with a comfortably lavish environment. Browse through our delectable menu to satisfy all your cravings while the perfect partner for your food awaits at our wine gallery, elegantly displayed on timber racks.

Lavo caters to all occasions. Our bar area hosts a wide selection of beer, wine, liquor and cocktail's so you can simply toast to the people closest to you and have a good time.





LAVO
@lavomalaysia

Home
About
Events
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Reviews
Videos
Community
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Create a Page



Like Follow Share ... Call Now Send Message

Write a post...

Photo/Video Tag Friends Check in ...

Posts

LAVO January 9 at 12:15 PM ·

Welcome the Year of the Rat and 'iou' your way to everlasting prosperity with our Golden Salted Egg Crisps Yee Sang this Lunar New Year! It's perfect for 8 to 10 Pax at only RM 68 nett! Book your CNY gathering at LAVO, Menara Lien Hoe, Persiaran Tropicana now!

LAVO · [Read Message](#)

4.4 out of 5 - Based on the opinion of 231 people

ABOUT LAVO

Our Story
Lavo, a contemporary resto-lounge and wine atelier of choice housing a private wine gallery with ove...
[See More](#)

Community See All
Invite your friends to like this Page
8,551 people like this
8,783 people follow this
Brenda Ou and 51 other friends like this or have checked in
27,512 check-ins

About See All
No. 8 Persiaran Tropicana, Tropicana Golf and Country Club (1.80 mi)
Petaling Jaya, Malaysia 47410
[Get Directions](#)

MARKETING STRATEGY

SOCIAL MEDIA. FACEBOOK. INSTAGRAM.

lavo_malaysia Follow ...

771 posts 3,998 followers 226 following

LAVO Restaurant & Wines
A resto lounge that brings great wine, food and people together! RSVP by WA: 010 3111 888
RSVP by app: @myeventspot
Enquiry@mgroup.my
[www.lavomy.com](#)

Followers: [yongzun_naren](#), [ryant_ah](#), [branda.ou](#) + 2 more

POSTS TAGGED

“ A great meal comes with good food,
great people and even better service ”



birthday parties



wine tasting events



liquor selection



performances



OPERATING HOURS

Sun - Thur : 12pm - 1am
Fri - Sat : 12pm - 2am



WEBSITE

www.lavomy.com



SOCIAL MEDIA

LAVO_MALAYSIA



CONTACT

010 3111 888



LIBERTE

FREEDOM OF CHOICE

At Liberte, guests will find delight in selections from both Western and Oriental influences for a multi-sensory experience. Our spacious interior setting in Liberte gives our customers a taste of luxury.

At the bar, guests can lounge and indulge in our wide selection of alcoholic and non-alcoholic beverages. Guests can opt to dine al-fresco in our outdoor setting for a more leisurely experience. Elevate your senses, discover a little bit of everything at Liberte.



MARKETING STRATEGY

SOCIAL MEDIA. FACEBOOK. INSTAGRAM.

liberte_malaysia

Follow

417 posts 3,383 followers 18 following

Liberte | Tapas & Sake
Asian & Western Tapas • Dim Sum • Sake • Wine
• Mon-Thu 4:00pm till late
• Fri-Sun 12:00pm till late
Reservations: @mygemspot
www.libertemy.com

Followed by yingbin_carol, ryan_____oh, brenda_ou + 8 more

POSTS TAGGED

BEST OF 2019

Happy New Year

Food photos and promotional banners for the year-end period.

LIBERTE FREEDOM OF CHOICE

Liberte @libertetropicana

Home Reviews Photos Posts Videos Events About Community Create a Page

Everlasting Prosperity LIBERTE YEE SANG With GOLDEN SATAY EGG CRISPY RM68 NETT (8 to 10 Pax)

Call Now Send Message

3.4 out of 5 - Based on the opinion of 20 people

Write a post... Photo/Video Tag Friends Check in

Recommendations and Reviews

Cosy atmosphere Cozy environment. Food is nice. Their tapas and finger foods are very good. Will definitely go there... See More May 28, 2019

Creative cuisine - Stylish Interior - Tasting menus very friendly and attentive staff, great service . food is delicious November 30, 2019

Food is delicious . They have very attentive and friendly staff. Service is very satisfactory. Amb... See More November 30, 2019

Do you recommend Liberte? Yes No

See All

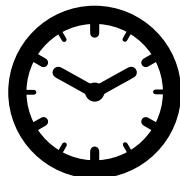
Photos

About Tropicana (1.92 mi) Petaling Jaya, Malaysia 47410 Get Directions

FUTURE OUTDOOR EXPANSION



The 1234 sqft outdoor deck just outside of Liberte will be transformed into a urban beer garden/yakitori bar with wood furnishings and lush nature that exudes organic warmth. One of the main features includes a Kronenbourg 1664 Flagship Bar – the first of its kind in Southeast Asia.



OPERATING HOURS

Mon - Fri : 5pm - 1am
Fri - Sun : 12pm - 1am



WEBSITE

www.libertemy.com



SOCIAL MEDIA

LIBERTEMALAYSIA



CONTACT

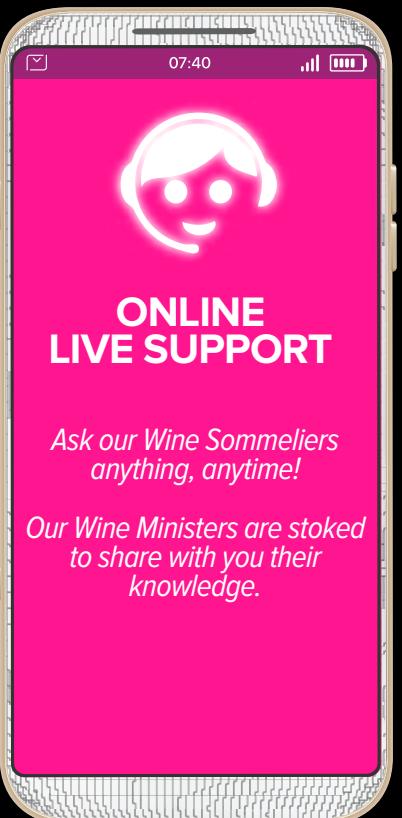
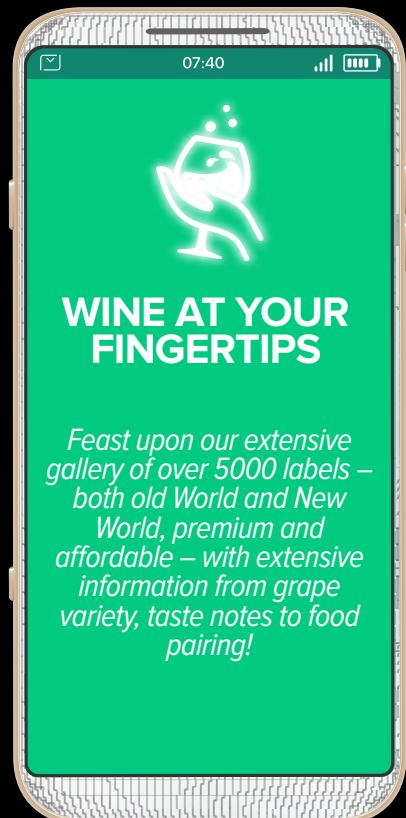
010 3031 888



Ministry of Wine is your one stop e-commerce and warehouse hub to enjoy the most comprehensive range of wines.

At MOW, we strive to deliver the perfect wine experience because we believe that enjoying a delicious bottle of wine should be a convenient experience. Explore and discover new favourites through our extensive list of wines on our specially tailored platform for the ultimate wine journey.





FUTURE EXPANSION

Wine Warehouse

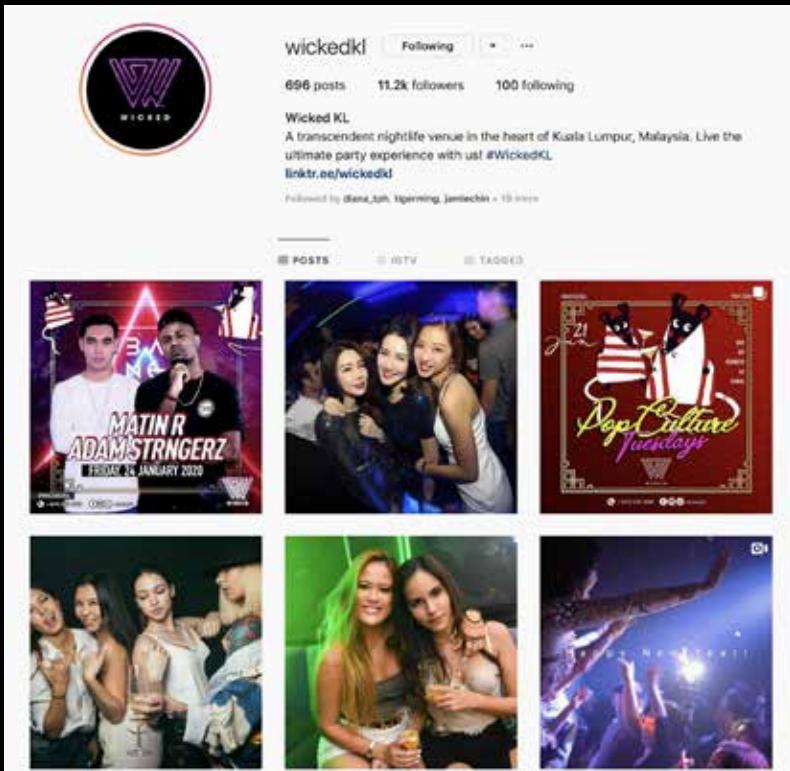




Located in W Hotel, **Wicked KL** is a transcendent nightlife venue that provides an unparallel entertainment experience in the heart of Kuala Lumpur, Malaysia. With state-of-the-art audio, full panel LED screens, and cutting-edge light installations, Wicked KL is home to those who want to find themselves in a stage of awe. From world-class DJ performances to intimate private parties, the stage is set for the Wicked. **Are you?**

MARKETING STRATEGY

SOCIAL MEDIA. FACEBOOK. INSTAGRAM.



Wicked KL [@wickedkl](#)

Home About Photos Videos Events Posts Community Reviews Jobs Notes Promote Visit Ad Center

Published by Jamie Chin 11/18 hrs

Show us your festive looks this weekend and receive a special CNY treat from us! 🎉 Let's get it poppin' for the Year of the Rat with DJ Julian and M.E.S at #WickedKL!

For table reservations:

- GemSpot - <https://gem.onelink.me/MTmC/WickedKL>
- 010-8381 888

Suggested Groups

- 全马网络娱乐站
- Kaki GoyAng Dugem
- FM頻道 《我們不一樣》
- United Future Disc Jockeys
- Share WhatEver You Want!

4.4 out of 5 Based on the opinion of 16 people

Sin City SATURDAY, 25th January
KES + Julian

+ 6010 838 1888 | wickedkl

ABOUT WICKED KL

Wicked KL

Asia's latest nightlife destination at W

A screenshot of a Facebook post from the Wicked KL page. The post features a photo of a crowded nightclub with colorful lights. The caption reads: "Show us your festive looks this weekend and receive a special CNY treat from us! 🎉 Let's get it poppin' for the Year of the Rat with DJ Julian and M.E.S at #WickedKL!". It includes links for table reservations and a phone number.



OPERATING HOURS

Tue - Sun: 10pm till late



OFFICIAL HASHTAG

WICKEDKL



SOCIAL MEDIA

wickedkl



CONTACT

010 8381 888

THE GAME CHANGER

BOUNCE revolutionizes every interactive experience in an all-in-one playground for electronic music, drinks, and games. A neon modern-styled space, its the perfect spot that welcomes over 500 guests to bounce around while DJs drop the hottest tracks in town. With a 21 meters long drinking bar that shelves premium liquors to beer barrels – we are ready to party!

BOUNCE CARNIVAL

An extended area of Bounce with a whole new vibe and music. It's a second home for those who are playful at heart and always seeking fun. Discover Bounce Carnival through a colourful LED tunnel where you'll find a hidden photobooth, or through Claw Street, where over 30 claw machines – filled with plush toys, limited edition collectables and streetwear – call home.

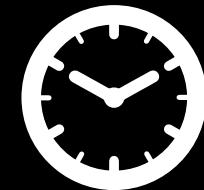
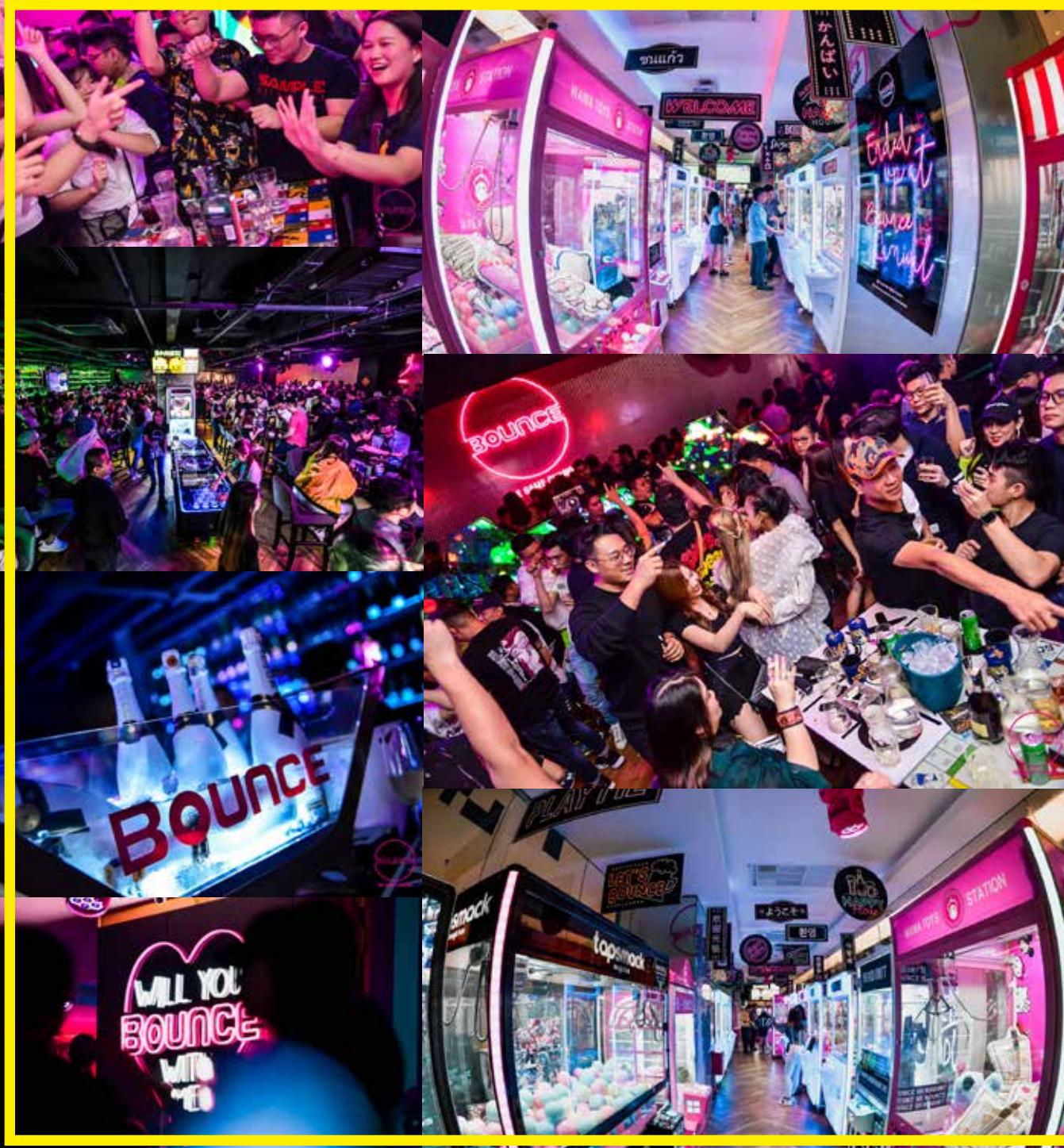


MARKETING STRATEGIES

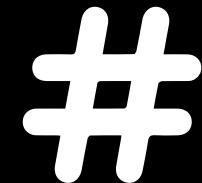
SOCIAL MEDIA - FACEBOOK + INSTAGRAM



An Instagram profile for 'bouncemy'. The profile picture is the same circular 'BOUNCE' logo. The bio includes information about the bar's opening times and a link to a trip to Seoul. It also mentions '#BB4Life' and '#Carnival'. The stats show 278 posts, 7,569 followers, and 6 following. Below the bio are five small thumbnail images labeled 'Promos', 'Grand Op...', '#BB4Life', 'Carnival', and '#Carnival'. The main feed shows several posts: one for a Twisted Pong Challenge, one for the Bounce 20th Anniversary, and several photos of people at the bar. One post features a large teddy bear wearing a Santa hat.



OPERATING HOURS
Daily - 5pm till late



OFFICIAL HASHTAG
BOUNCEMY



SOCIAL MEDIA
bouncemy



CONTACT
010 8330 888

CLAW STREET



ATTRACTIIONS

	UNITS
BEER PONG	14
CLAW MACHINES	30
PONG RING	1
SLAP CUP	1
SNACK BAR	1
DART MACHINES	4
DUNKING MACHINES	2
PRIVATE KARAOKE ROOM	1
BATTLE MACHINES	4
WHACK-A-MOLE	2
BOXING MACHINES	2
VENDING MACHINES	1
SPEED AIR HOCKEY	1



BEER PONG



PRIVATE KARAOKE ROOM



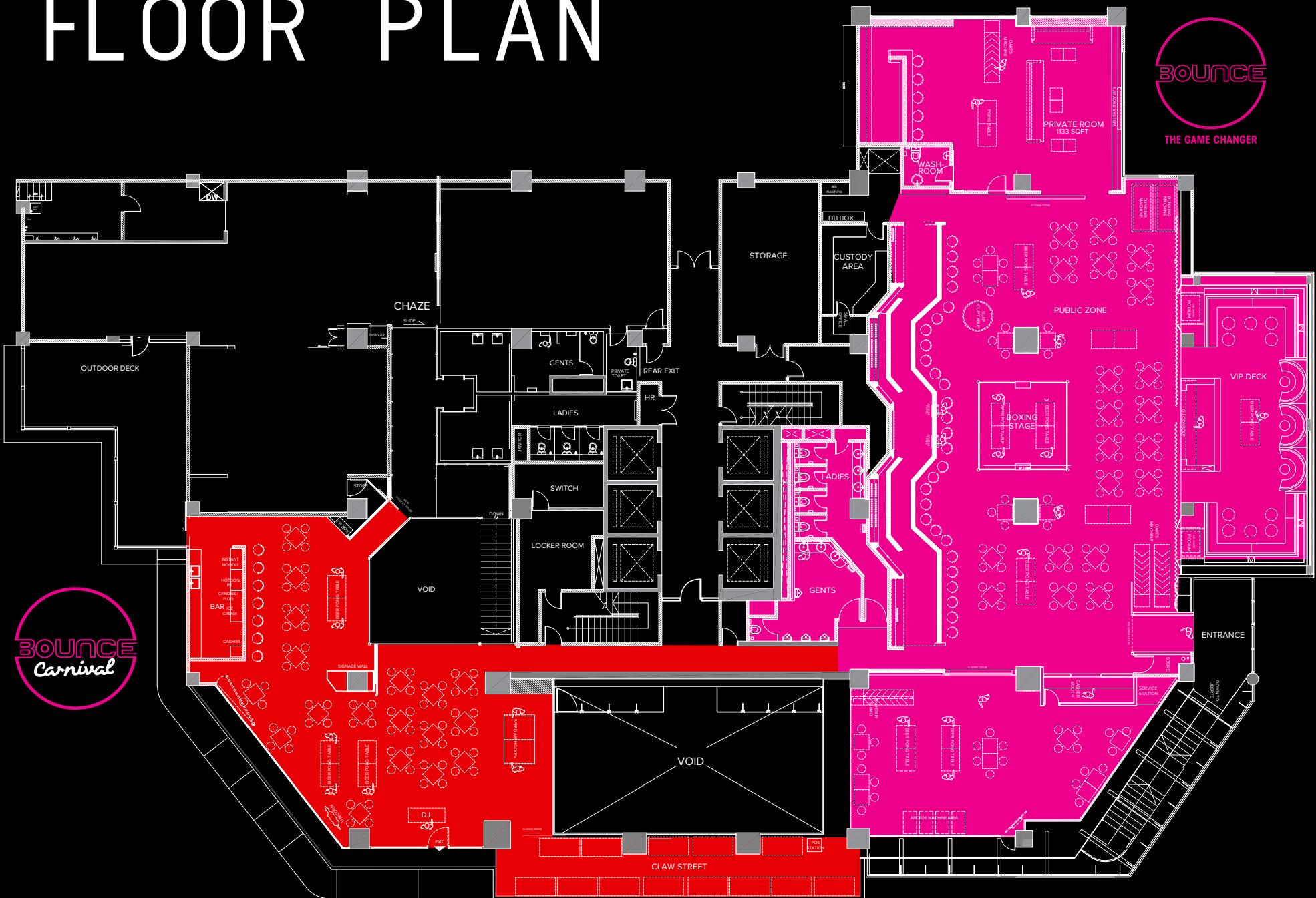
SPEED AIR HOCKEY

PONG RING



BATTLE MACHINES

FLOOR PLAN



COMPETITIVE ADVANTAGE



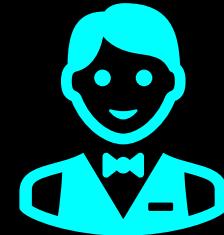
INNOVATIVE

Trend Setter in the entertainment industry.



TRAINING

Staff are continuously trained to deliver first class service.



SERVICE

Efficient and consistent service.



CONCEPT

Modern, yet retro with an aesthetically pleasing environment, on a class of its own.

EXPANSION PLANS



CHINA

HONG KONG



EXPANSION PLANS



TAIWAN



EXPANSION PLANS



SINGAPORE



EXPANSION PLANS



MALAYSIA





FINCH

Getaway from the concrete jungle at Finch, our latest joint venture project in the heart of Kuala Lumpur. Located at Westin Hotel, Finch is a whimsical and chic hideout featuring lush greeneries and a sleek interior.

Finch celebrates all occasions. Guests can indulge in a delectable menu paired with a brilliant assortment of beverages.

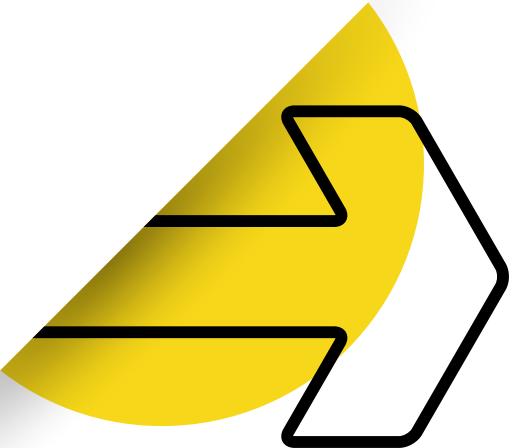
Flock together for a sensational experience at our tropical nest.





THE ARCH





Located in the New Central Financial & Entertainment District (CFED), **The Arch** is set to become a beacon for companies and businesses seeking to expand their horizons to a wider market.

Here customers will be able to journey through the ultimate premier user experience from entry to exit; such as gain entrance to events, be covered by security, as well as enjoy customized experiences with retail tenants all through their phones.

ELEVATING LIFE



Premier Lifestyle Entertainment
Concept Stores with customisable spaces



Connectivity
Easy access to public transportation



e-Parking Services
Automated Parking System



Security
Anti-Theft Features
24 hour CCTV



Event Atrium
Banquet Hall able to host up to 13000 guests



FnB
Unique Culinary Themed Experiences

FUTURE EXPANSION

LIBERTE (PETALING JAYA)

(est. completion - March 2020)

FEATURES:

- Beer Garden
- Outdoor Bar
- Yakitori Station
- Ramen Station

FINCH (KUALA LUMPUR)

(est. completion - March 2020)

FEATURES:

- Resto Lounge
- Mixology Bar

BOUNCE (WORLDWIDE)

(est. completion - TBA)

FEATURES:

- Interactive Sports Bar
- Claw Machines
- Battle Machines
- Beer Pong

THE ARCH (KUALA LUMPUR)

(est. completion - July 2021)

FEATURES:

- Entertainment Complex
- Bars
- Restaurants
- Cafe's
- Retail

AWARDS



TimeOut KUALA LUMPUR ▾

THINGS TO DO RESTAURANTS & CAFES MUSIC & NIGHTLIFE ARTS & ENTERTAINMENT

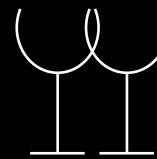
Time Out KL Food & Drink Awards 2018 shortlist

This is the shortlist for this year's Awards

By Time Out KL editors | Posted: Thursday November 8 2018

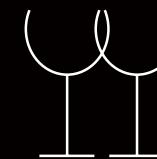


Wine Spectator



BEST OF
AWARD OF
EXCELLENCE
2018

Wine Spectator



BEST OF
AWARD OF
EXCELLENCE
2019

— Honoring —

Lavo™

Restro Wine Atelier

This restaurant is honored by Wine Spectator
for having an exceptional wine list and displaying a deep commitment to wine.

Wine Spectator

New York, NY
Napa Valley, CA

Marvin R. Shanken
Editor and Publisher

MEDIA COVERAGE

THE EDGE MARKETS

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[Focus Dynamics launches The Arch at Jalan Tun Razak](#)

Focus Dynamics launches The Arch at Jalan Tun Razak

Focus Dynamics

[CORPORATE](#) [FROM THE EDGE](#)

[Edge Weekly](#)

Focus Dynamics' F&B venture draws interest

Liew Jia Teng / The Edge Malaysia
February 20, 2018 17:00 pm +08

TimeOut KUALA LUMPUR

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Lavo

Bars and pubs [Blender Utama](#) **\$\$\$\$**

Photo: Temmy Lin

Time Out says

UPPRE

[Home](#) [ABOUT](#) [PENANG](#) [Travel](#) [Places](#) [Food](#) [Cook It](#) [People](#) [Art](#)

W Kuala Lumpur Gets Witty and Wicked

PLACES PAGE

时尚食客 Trendy Gourmet

时尚食客是时尚食客的微博，一个专注于时尚的美食类的微博。

Lavo at Menara Lien Hoe

你最爱、最常去的餐厅，最少名贵的酒吧餐馆「LAVO」，你有没有去过体验过？快去分享给各位亲朋好友吧！

[Search...](#)

CCFOODTRAVEL

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ABOUT - ALL TRAVEL, DINING, FOOD, HOTEL REVIEWS, INTERVIEW, ENTERTAINMENT, MALAYSIA TRAVEL, SIGHTSEEING, RELAXATION, RESTAURANT, WORLD TRAVEL

LIVING IT UP AT LAVO

F rom the gilded Chancery to the opulent Lavo – truly contemporary dining that seems to be the buzz word around PJ folk these days.

[SEARCH](#)

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Eat Drink KL

Kuala Lumpur's essential restaurant reviews

Monday, June 5, 2017

Lavo @ Persiaran Tropicana

Malaysian Flavours

WHAT TO EAT WHERE TO EAT WHERE TO STAY WHERE TO TRAVEL NEWS LIFESTYLE

YOU ARE HERE: HOME / FOOD VENTURE / LAVO @ MENARA LIEN HOE, PERSIARAN TROPICANA PJ: DINE & UNWIND!

LAVO @ Menara Lien Hoe, Persiaran Tropicana PJ: Dine & Unwind!

NOVEMBER 2, 2015 BY SUMMERKID_SUMMERRGIRL — LEAVE A COMMENT



THANK YOU



Restro Wine Atelier



Whisky Luxe Lounge



FREEDOM OF CHOICE



ministryofwine.com.my



WICKED



THE GAME CHANGER



MADE · FOR · MORE



THE ARCH