

# Lecture 1

## Knowledge Base

- Introduction, or what is knowledge?
- Rules as a knowledge representation technique
- The main players in the development team
- Structure of a rule-based expert system
- Characteristics of an expert system
- Forward chaining and backward chaining
- Conflict resolution
- Summary

# Data, Information, Knowledge

- ♦ Data = facts.
- ♦ Examples
- ♦ Information is manipulated data.
- ♦ Examples.
- ♦ **Knowledge** is a theoretical or practical understanding of a subject or a domain.
- ♦ Examples

# Discrete and Continuous Attributes

## ◆ Discrete Attribute

- Has only a finite or countably infinite set of values
- Examples: zip codes, counts, or the set of words in a collection of documents
- Often represented as integer variables.
- Note: binary attributes are a special case of discrete attributes

## ◆ Continuous Attribute

- Has real numbers as attribute values
- Examples: temperature, height, or weight.
- Practically, real values can only be measured and represented using a finite number of digits.
- Continuous attributes are typically represented as floating-point variables.

# Types of data sets

## ◆ Record

- Data Matrix
- Document Data
- Transaction Data

## ◆ Graph

- World Wide Web
- Molecular Structures

## ◆ Ordered

- Spatial Data
- Temporal Data
- Sequential Data
- Genetic Sequence Data

# Data Matrix

- ♦ If data objects have the same fixed set of numeric attributes, then the data objects can be thought of as points in a multi-dimensional space, where each dimension represents a distinct attribute
- ♦ Such data set can be represented by an  $m$  by  $n$  matrix, where there are  $m$  rows, one for each object, and  $n$  columns, one for each attribute

| Projection<br>of x Load | Projection<br>of y load | Distance | Load | Thickness |
|-------------------------|-------------------------|----------|------|-----------|
| 10.23                   | 5.27                    | 15.22    | 2.7  | 1.2       |
| 12.65                   | 6.25                    | 16.22    | 2.2  | 1.1       |

# Document Data

- ◆ Each document becomes a `term' vector,
  - each term is a component (attribute) of the vector,
  - the value of each component is the number of times that term appears in the document

|            | team | coach | play | ball | score | game | win | lost | timeout | season |
|------------|------|-------|------|------|-------|------|-----|------|---------|--------|
| Document 1 | 3    | 0     | 5    | 0    | 2     | 6    | 0   | 2    | 0       | 2      |
| Document 2 | 0    | 7     | 0    | 2    | 1     | 0    | 0   | 3    | 0       | 0      |
| Document 3 | 0    | 1     | 0    | 0    | 1     | 2    | 2   | 0    | 3       | 0      |

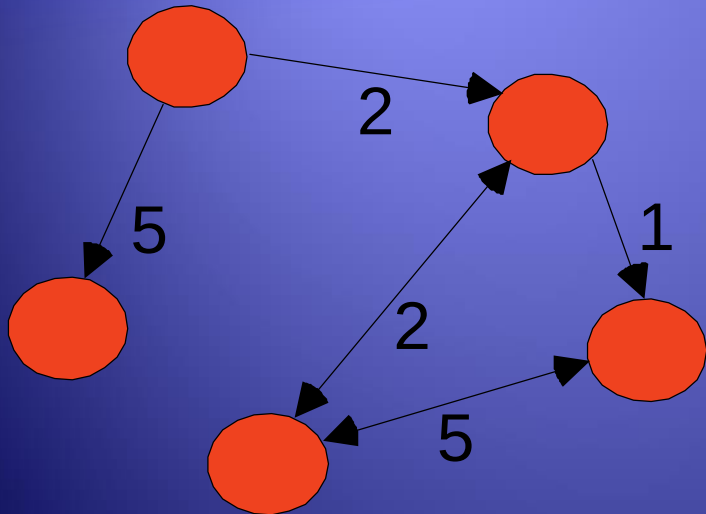
# Transaction Data

- ◆ A special type of record data, where
  - each record (transaction) involves a set of items.
  - For example, consider a grocery store. The set of products purchased by a customer during one shopping trip constitute a transaction. The set of all transactions is the transactional data. The set of all products is the item set.

| <i>TID</i> | <i>Items</i>              |
|------------|---------------------------|
| 1          | Bread, Coke, Milk         |
| 2          | Beer, Bread               |
| 3          | Beer, Coke, Diaper, Milk  |
| 4          | Beer, Bread, Diaper, Milk |
| 5          | Coke, Diaper, Milk        |

# Graph Data

## ♦ Examples: Generic graph and HTML Links



```
<a href="papers/papers.html#bbbb">  
Data Mining </a>
```

```
<li>
```

```
<a href="papers/papers.html#aaaa">  
Graph Partitioning </a>
```

```
<li>
```

```
<a href="papers/papers.html#aaaa">  
Parallel Solution of Sparse Linear System of Equations </a>
```

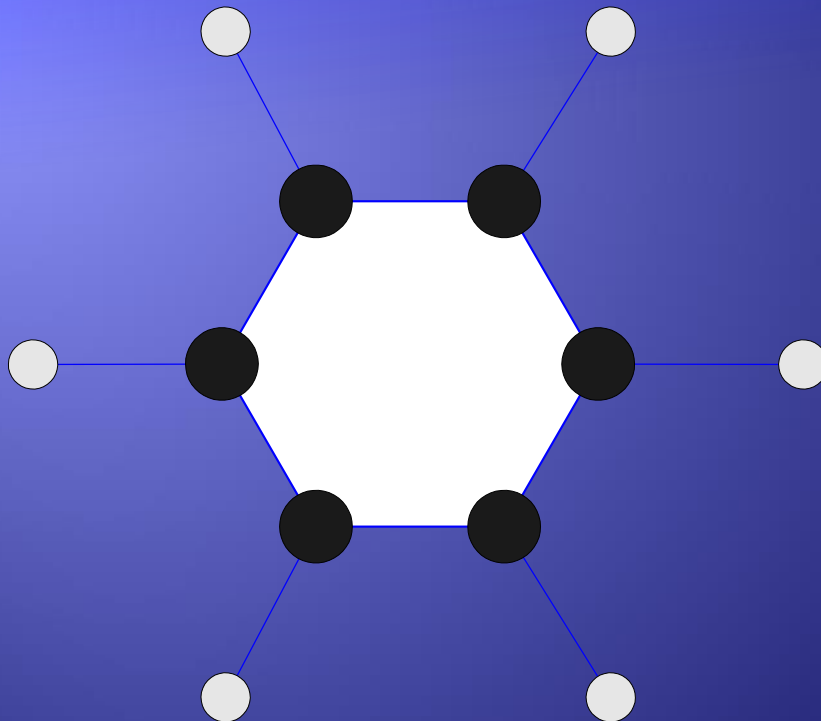
```
<li>
```

```
<a href="papers/papers.html#ffff">  
N-Body Computation and Dense Linear System Solvers
```



# Chemical Data

- ◆ Benzene Molecule:  $C_6H_6$



# Ordered Data

Items/Events

- Sequences of transactions

The diagram shows a 3x3 grid of transaction sequences. Two red arrows point from the 'Items/Events' label to the first two columns. A red bracket is drawn under the first two columns of the third row.

|        |     |       |
|--------|-----|-------|
| ( A B) | (D) | (C E) |
| ( B D) | (C) | (E)   |
| ( C D) | (B) | (A E) |

# Ordered Data

- ♦ Genomic sequence data

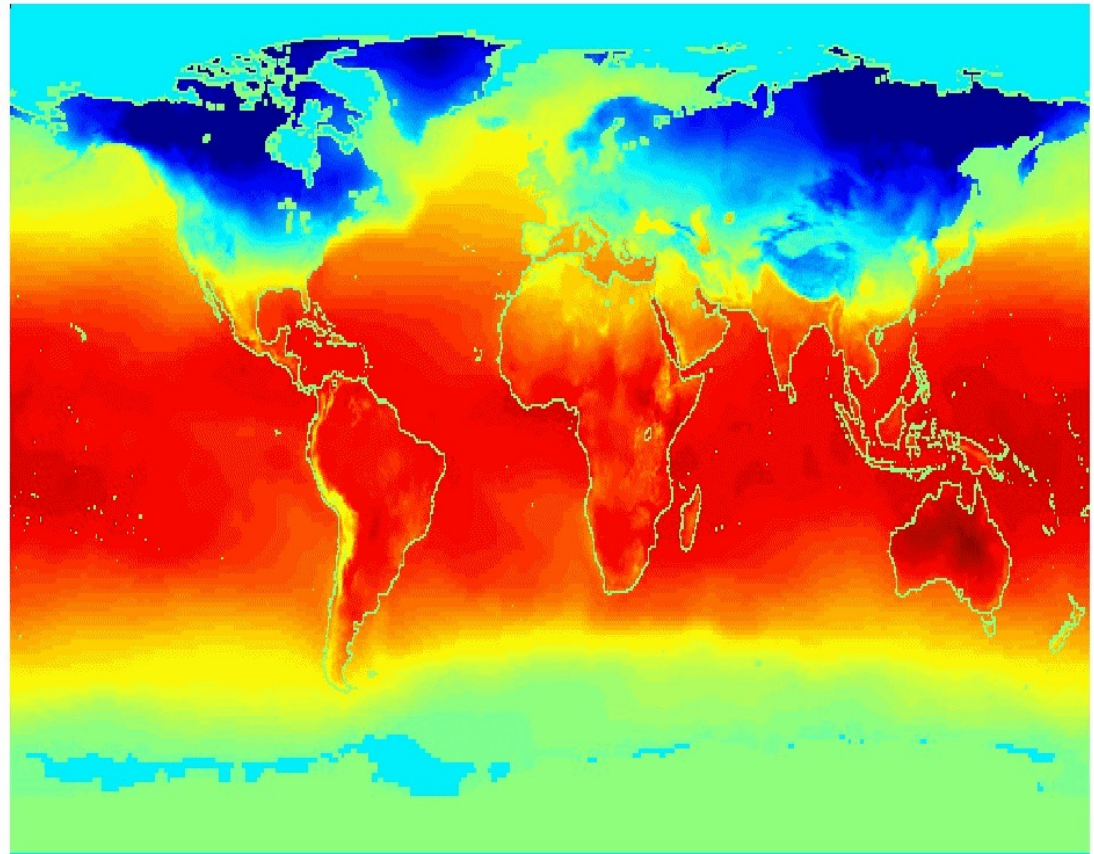
```
GGTTCCGCCTTCAGCCCCGCGCC  
CGCAGGGCCCGCCCCGCGCCGTC  
GAGAAGGGCCCGCCTGGCGGGCG  
GGGGGAGGCGGGGCCGCCCGAGC  
CCAACCGAGTCCGACCAGGTGCC  
CCCTCTGCTCGGCCTAGACCTGA  
GCTCATTAGGCGGCAGCGGACAG  
GCCAAGTAGAACACGCGAAGCGC  
TGGGCTGCCTGCTGCGACCAGGG
```

## Ordered Data

### ♦ Spatio-Temporal Data

Average  
Monthly  
Temperature of  
land and ocean

Jan



# Introduction, or what is knowledge?

- **Knowledge** is a theoretical or practical understanding of a subject or a domain. Knowledge is also the sum of what is currently known, and apparently knowledge is power. Those who possess knowledge are called experts.
- Anyone can be considered a **domain expert** if he or she has deep knowledge (of both facts and rules) and strong practical experience in a particular domain. The area of the domain may be limited. In general, an expert is a skilful person who can do things other people cannot.

# Example

The most diseases that infect wheat crop in Egypt are the nitrogen deficiency, leaf rust and powdery mildew. The "nitrogen deficiency" symptoms are yellowing of leaves and Thinness of the stem in addition to the death of spikes. As for "leaf rust" disease, the leaves will be wilted, stem turn red and the spikes become empty of grains. As well for the "powdery mildew" disease the white color will cover the whole plant (leaves, stem, and spike)



# Knowledge Extraction (Cont.)

[illegible]

# Knowledge Extraction

| Concept         | Property | Values   | S.O.V           | s/m |
|-----------------|----------|--|-----------------|-----|
| <b>disorder</b> | name     | nitrogen deficiency<br>leaf rust<br>powdery mildew | Diagnosis model | S/M |
| <b>leaf</b>     | color    | Yellow, white                                      | user            | m   |
| <b>stem</b>     | shape    | thinness   | User            | s   |
| <b>spikes</b>   | status   | death  | User            | s   |
| <b>leaf</b>     | shape    | wilted   | User            | s   |
| <b>stem</b>     | color    | Red, white   | User            | s   |
| <b>spikes</b>   | status   | empty of grains                                    | User            |     |
| <b>spikes</b>   | color    | white  | user            |     |



# Knowledge Representation Rules

| Rhs |  |  |  | Lhs |  |  |
|-----|--|--|--|-----|--|--|
|     |  |  |  |     |  |  |
|     |  |  |  |     |  |  |
|     |  |  |  |     |  |  |
|     |  |  |  |     |  |  |
|     |  |  |  |     |  |  |

Table 2

# Knowledge Representation Rules

| Rhs     |          |           |          | Lhs      |          |                        |
|---------|----------|-----------|----------|----------|----------|------------------------|
| Concept | Property | Operators | value    | Concept  | property | Table 2<br>value       |
| leaf    | color    | =         | Yellow   | disorder | name     | nitrogen<br>deficiency |
| stem    | shape    | =         | thinness |          |          |                        |
| spikes  | status   | =         | death    |          |          |                        |
|         |          |           |          |          |          |                        |

- The human mental process is internal, and it is too complex to be represented as an algorithm. However, most experts are capable of expressing their knowledge in the form of **rules** for problem solving.

IF      the 'leaf color' is yellow  
And

THEN      the      disorder      name      is      nitrogen  
deficiency

# Rules as a knowledge representation technique

- The term *rule* in AI, which is the most commonly used type of knowledge representation, can be defined as an IF-THEN structure that relates given information or facts in the IF part to some action in the THEN part. A rule provides some description of how to solve a problem. Rules are relatively easy to create and understand.
- Any rule consists of two parts: the IF part, called the *antecedent* (*premise* or *condition*) and the THEN part called the *consequent* (*conclusion* or *action*).

IF            <antecedent>  
THEN        <consequent>

- A rule can have multiple antecedents joined by the keywords **AND** (**conjunction**), **OR** (**disjunction**) or a combination of both.

|                              |                                 |
|------------------------------|---------------------------------|
| IF            <antecedent 1> | IF            <antecedent       |
| 1>                           | 1>                              |
| AND        <antecedent 2>    | OR            <antecedent 2>    |
| ⋮                            | ⋮                               |
| AND        <antecedent $n$ > | OR            <antecedent $n$ > |
| THEN       <consequent>      | THEN                            |
| <consequent>                 |                                 |

- The antecedent of a rule incorporates two parts: an ***object*** (*linguistic object*) and its ***value***. The object and its value are linked by an ***operator***.
- The operator identifies the object and assigns the value. Operators such as *is*, *are*, *is not*, *are not* are used to assign a **symbolic value** to a linguistic object.
- Expert systems can also use mathematical operators to define an object as numerical and assign it to the **numerical value**.

IF                    ‘age of the customer’ < 18

AND ‘cash withdrawal’ > 1000

THEN            ‘signature of the parent’ is required

# Rules can represent relations, recommendations, directives, strategies and heuristics:

## ■ Relation

IF                    the 'fuel tank' is empty  
THEN the car is dead

## ■ Recommendation

IF                    the season is autumn  
AND the sky is cloudy  
AND the forecast is drizzle  
THEN the advice is 'take an umbrella'

## ■ Directive

IF           the car is dead  
AND the 'fuel tank' is empty  
THEN the action is 'refuel the car'



## ■ Strategy

IF the car is dead  
THEN the action is 'check the fuel tank';  
step1 is complete

IF step1 is complete  
AND the 'fuel tank' is full  
THEN the action is 'check the battery';  
step2 is complete

## ■ Heuristic

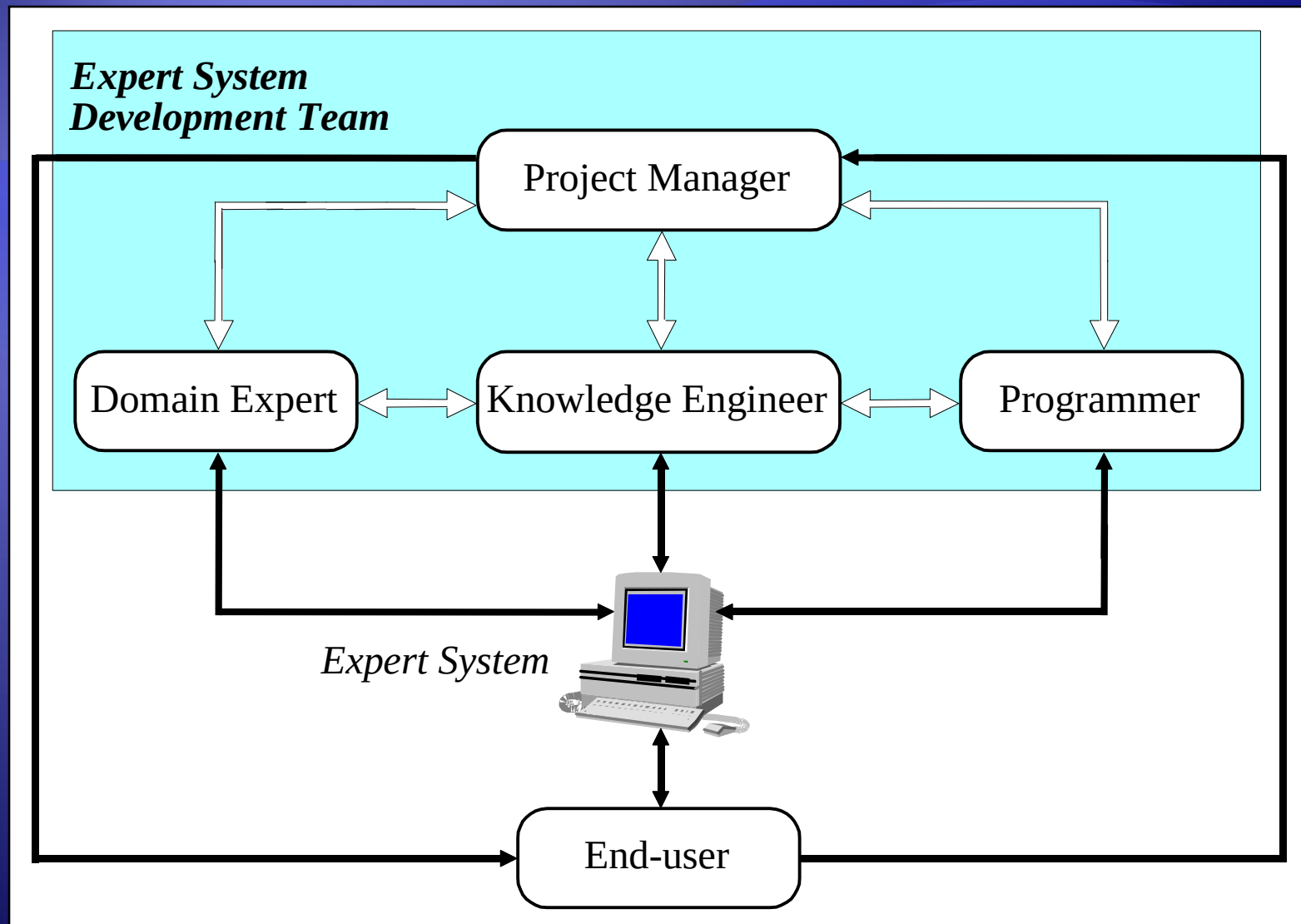
IF the spill is liquid  
AND the 'spill pH' < 6  
AND the 'spill smell' is vinegar  
THEN the 'spill material' is 'acetic acid'



# The main players in the development team

- There are five members of the expert system development team: the **domain expert**, the **knowledge engineer**, the **programmer**, the **project manager** and the **end-user**.
- The success of their expert system entirely depends on how well the members work together.

# The main players in the development team



- ♦ The **domain expert** is a knowledgeable and skilled person capable of solving problems in a specific area or **domain**. This person has the greatest expertise in a given domain. This expertise is to be captured in the expert system. Therefore, the expert must be able to communicate his or her knowledge, be willing to participate in the expert system development and commit a substantial amount of time to the project. The domain expert is the most important player in the expert system development team.

- The *knowledge engineer* is someone who is capable of designing, building and testing an expert system. He or she interviews the domain expert to find out how a particular problem is solved. The knowledge engineer establishes what reasoning methods the expert uses to handle facts and rules and decides how to represent them in the expert system. The knowledge engineer then chooses some development software or an expert system shell, or looks at programming languages for encoding the knowledge. And finally, the knowledge engineer is responsible for testing, revising and integrating the expert system into the workplace.

- The *programmer* is the person responsible for the actual programming, describing the domain knowledge in terms that a computer can understand. The programmer needs to have skills in symbolic programming in such AI languages as LISP, Prolog and OPS5 and also some experience in the application of different types of expert system shells. In addition, the programmer should know conventional programming languages like C, Pascal, FORTRAN and Basic.

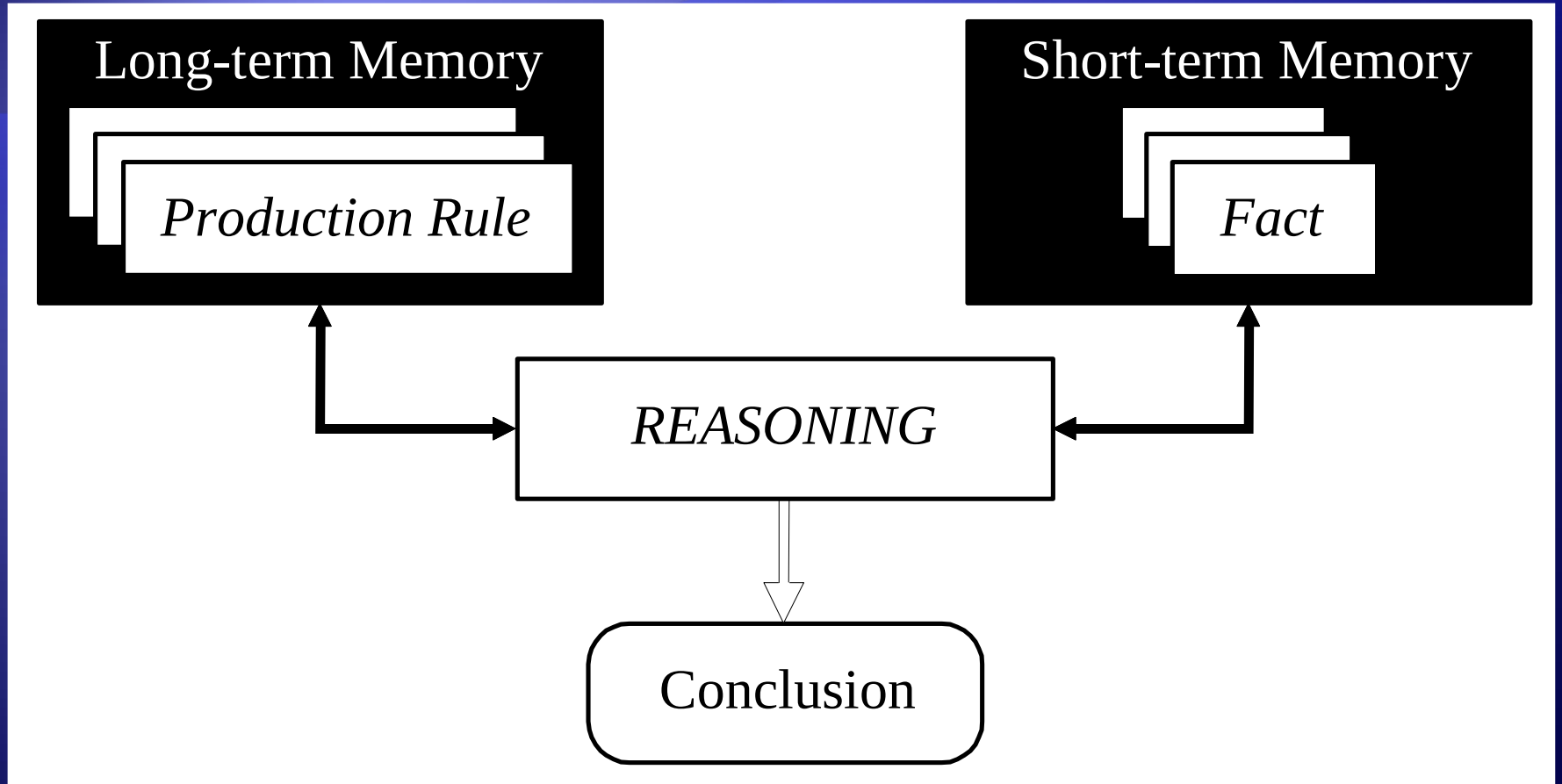
- The *project manager* is the leader of the expert system development team, responsible for keeping the project on track. He or she makes sure that all deliverables and milestones are met, interacts with the expert, knowledge engineer, programmer and end-user.
- The *end-user*, often called just the *user*, is a person who uses the expert system when it is developed. The user must not only be confident in the expert system performance but also feel comfortable using it. Therefore, the design of the user interface of the expert system is also vital for the project's success; the end-user's contribution here can be crucial.



# Structure of a rule-based expert system

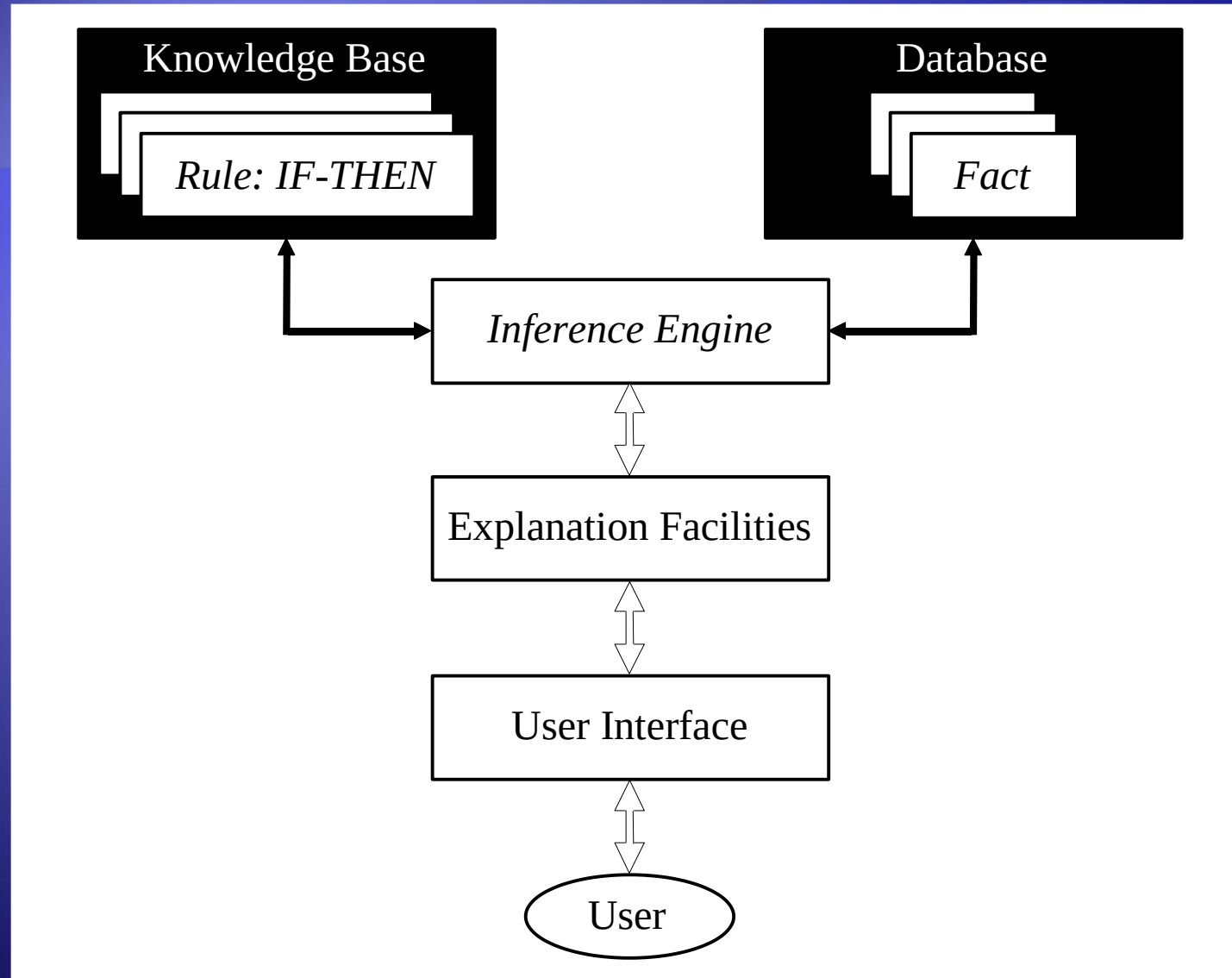
- In the early seventies, Newell and Simon from Carnegie-Mellon University proposed a production system model, the foundation of the modern rule-based expert systems.
- The production model is based on the idea that humans solve problems by applying their knowledge (expressed as production rules) to a given problem represented by problem-specific information.
- The production rules are stored in the long-term memory and the problem-specific information or facts in the short-term memory.

# Production system model





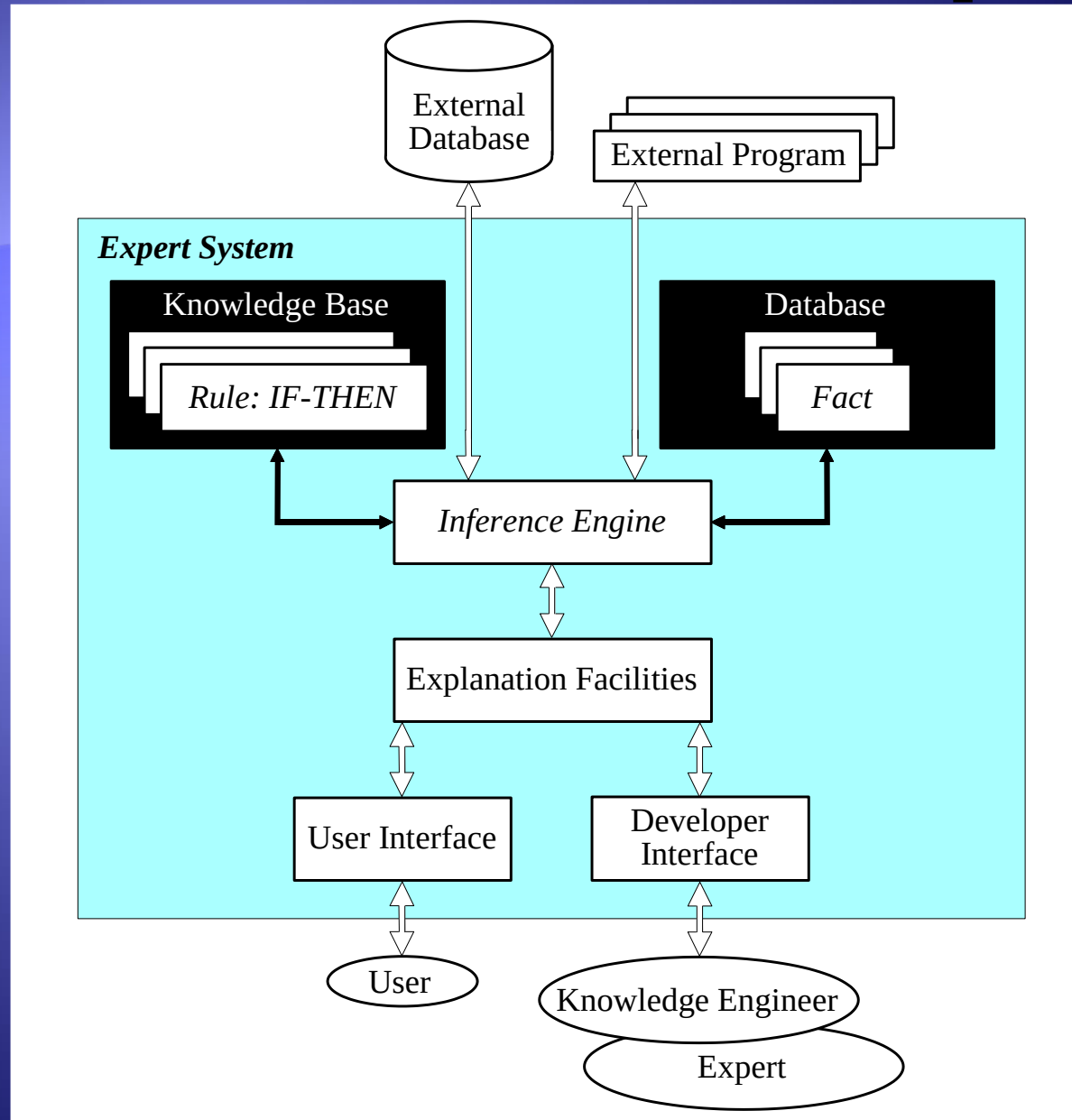
# Basic structure of a rule-based expert system



- The **knowledge base** contains the domain knowledge useful for problem solving. In a rule-based expert system, the knowledge is represented as a set of rules. Each rule specifies a relation, recommendation, directive, strategy or heuristic and has the IF (condition) THEN (action) structure. When the condition part of a rule is satisfied, the rule is said to *fire* and the action part is executed.
- The **database** includes a set of facts used to match against the IF (condition) parts of rules stored in the knowledge base.

- The **inference engine** carries out the reasoning whereby the expert system reaches a solution. It links the rules given in the knowledge base with the facts provided in the database.
- The **explanation facilities** enable the user to ask the expert system *how* a particular conclusion is reached and *why* a specific fact is needed. An expert system must be able to explain its reasoning and justify its advice, analysis or conclusion.
- The **user interface** is the means of communication between a user seeking a solution to the problem and an expert system.

# Complete structure of a rule-based expert system



# Characteristics of an expert system

- An expert system is built to perform at a human expert level in a *narrow, specialised domain*.  
Thus, the most important characteristic of an expert system is its high-quality performance. No matter how fast the system can solve a problem, the user will not be satisfied if the result is wrong.
- On the other hand, the speed of reaching a solution is very important. Even the most accurate decision or diagnosis may not be useful if it is too late to apply, for instance, in an emergency, when a patient dies or a nuclear power plant explodes.

- Expert systems apply **heuristics** to guide the reasoning and thus reduce the search area for a solution.
- A unique feature of an expert system is its **explanation capability**. It enables the expert system to review its own reasoning and explain its decisions.
- Expert systems employ **symbolic reasoning** when solving a problem. Symbols are used to represent different types of knowledge such as facts, concepts and rules.

# Can expert systems make mistakes?

- Even a brilliant expert is only a human and thus can make mistakes. This suggests that an expert system built to perform at a human expert level also should be allowed to make mistakes. But we still trust experts, even we recognise that their judgements are sometimes wrong. Likewise, at least in most cases, we can rely on solutions provided by expert systems, but mistakes are possible and we should be aware of this.



- In expert systems, **knowledge is separated from its processing** (the knowledge base and the inference engine are split up). A conventional program is a mixture of knowledge and the control structure to process this knowledge. This mixing leads to difficulties in understanding and reviewing the program code, as any change to the code affects both the knowledge and its processing.
- When an expert system shell is used, a knowledge engineer or an expert simply enters rules in the knowledge base. Each new rule adds some new knowledge and makes the expert system smarter.



# Comparison of expert systems with conventional systems and human experts

| <i>Human Experts</i>  | <i>Expert Systems</i>   | <i>Conventional Programs</i>   |
|---|---|--|
| Use knowledge in the form of rules of thumb or heuristics to solve problems in a narrow domain. | Process knowledge expressed in the form of rules and use symbolic reasoning to solve problems in a <i>narrow domain</i> .                           | Process data and use algorithms, a series of well-defined operations, to solve general numerical problems. |
| In a human brain, knowledge exists in a compiled form.  | Provide a <i>clear separation of knowledge from its processing</i> .  | Do not separate knowledge from the control structure to process this knowledge.                            |
| Capable of explaining a line of reasoning and providing the details.                            | <i>Trace the rules fired during a problem-solving session and explain how a particular conclusion was reached and why specific data was needed.</i> | Do not explain how a particular result was obtained and why input data was needed.                         |

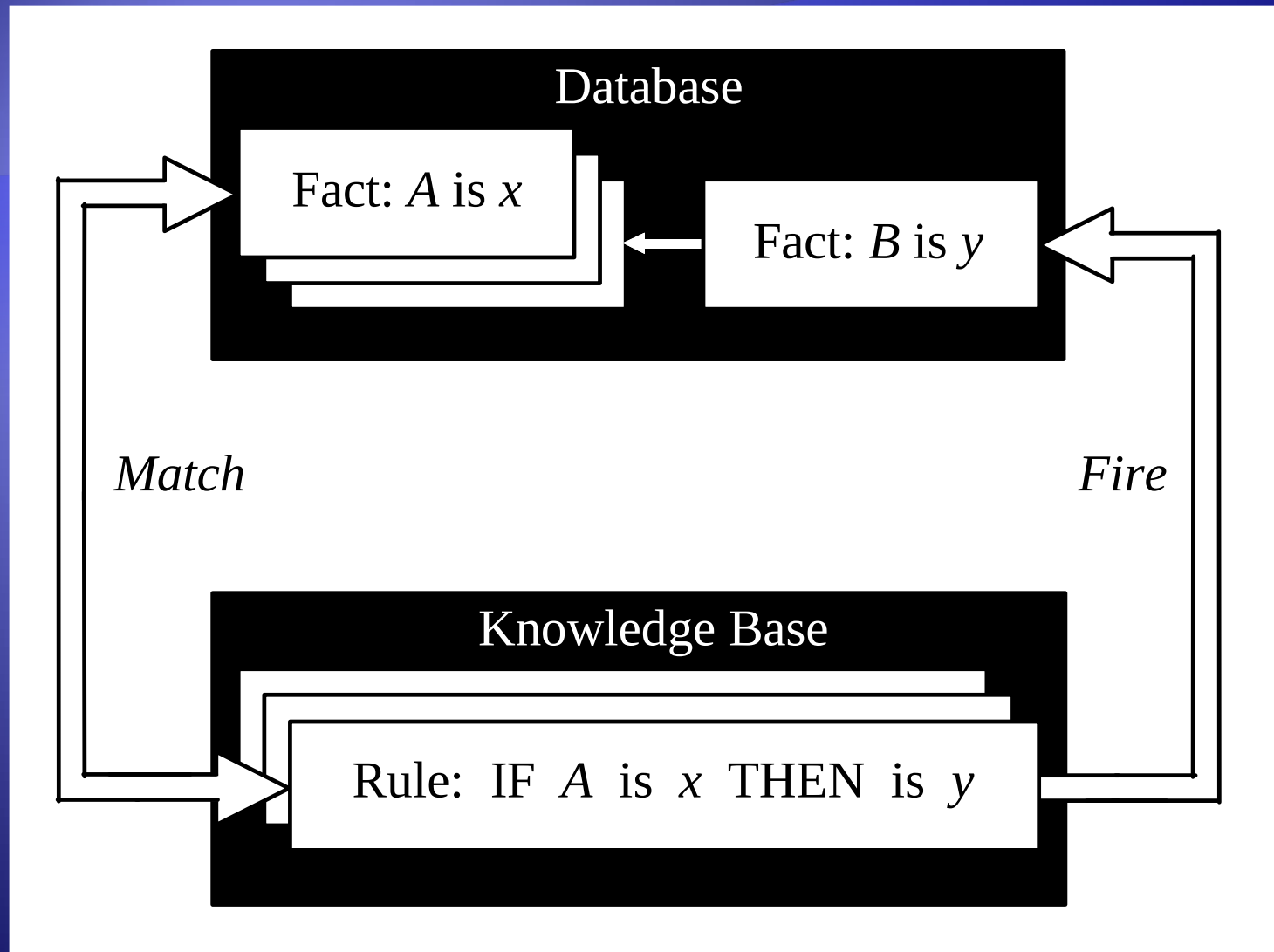
# Comparison of expert systems with conventional systems and human experts (*Continued*)

| <i>Human Experts</i>  | <i>Expert Systems</i>  | <i>Conventional Programs</i>  |
|---|--|---|
| Use inexact reasoning and can deal with incomplete, uncertain and fuzzy information.  | Permit <i>inexact reasoning</i> and can deal with incomplete, uncertain and fuzzy data.  | Work only on problems where data is complete and exact.   |
| Can make mistakes when information is incomplete or fuzzy.  | <i>Can make mistakes</i> when data is incomplete or fuzzy.   | Provide no solution at all, or a wrong one, when data is incomplete or fuzzy.   |
| Enhance the quality of problem solving via years of learning and practical training. This process is slow, inefficient and expensive. | Enhance the quality of problem solving by adding new rules or adjusting old ones in the knowledge base. When new knowledge is acquired, <i>changes are easy</i> to accomplish. | Enhance the quality of problem solving by changing the program code, which affects both the knowledge and its processing, making changes difficult. |

# Forward chaining and backward chaining

- In a rule-based expert system, the domain knowledge is represented by a set of IF-THEN production rules and data is represented by a set of facts about the current situation. The inference engine compares each rule stored in the knowledge base with facts contained in the database. When the IF (condition) part of the rule matches a fact, the rule is **fired** and its THEN (action) part is executed.
- The matching of the rule IF parts to the facts produces **inference chains**. The inference chain indicates how an expert system applies the rules to reach a conclusion.

# Inference engine cycles via a match-fire procedure

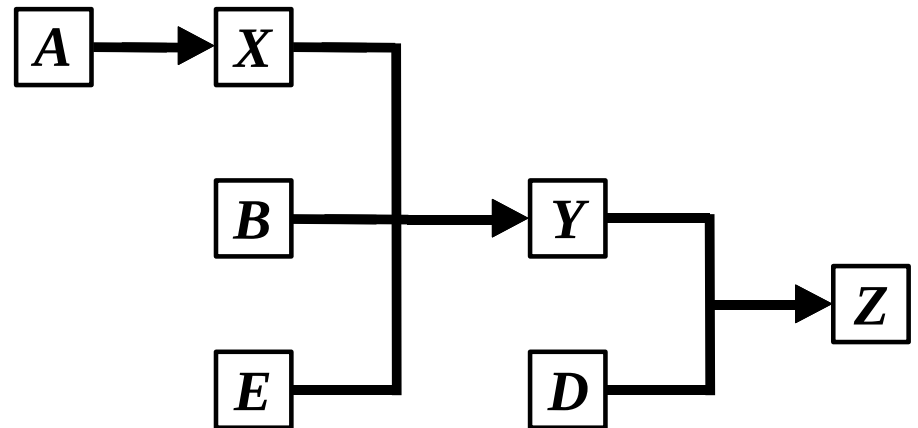


# An example of an inference chain

*Rule 1:* IF  $Y$  is true  
AND  $D$  is true  
THEN  $Z$  is true

*Rule 2:* IF  $X$  is true  
AND  $B$  is true  
AND  $E$  is true  
THEN  $Y$  is true

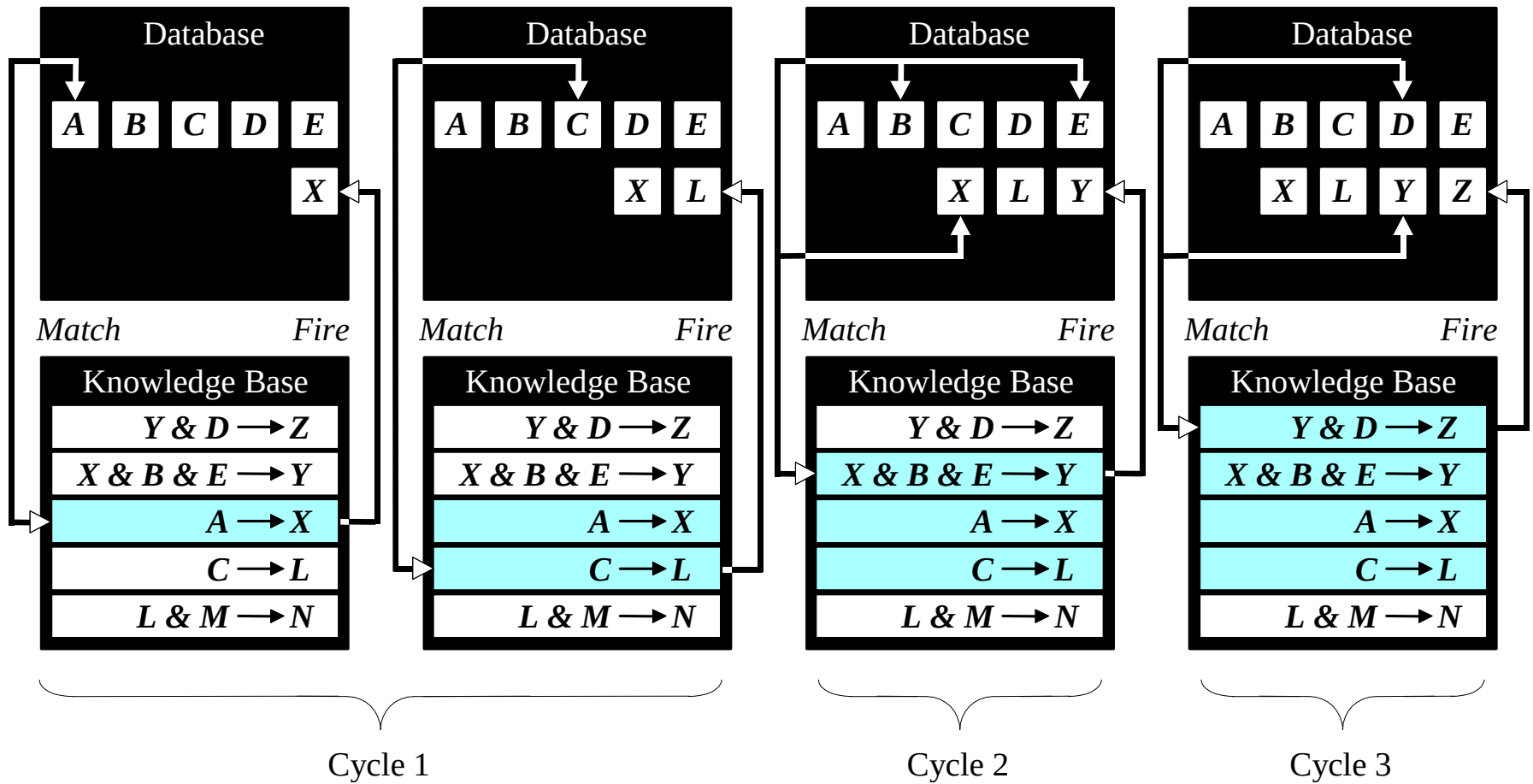
*Rule 3:* IF  $A$  is true  
THEN  $X$  is true



# Forward chaining

- Forward chaining is the **data-driven reasoning**. The reasoning starts from the known data and proceeds forward with that data. Each time only the topmost rule is executed. When fired, the rule adds a new fact in the database. Any rule can be executed only once. The match-fire cycle stops when no further rules can be fired.

# Forward chaining





- Forward chaining is a technique for gathering information and then inferring from it whatever can be inferred.
- However, in forward chaining, many rules may be executed that have nothing to do with the established goal.
- Therefore, if our goal is to infer only one particular fact, the forward chaining inference technique would not be efficient.

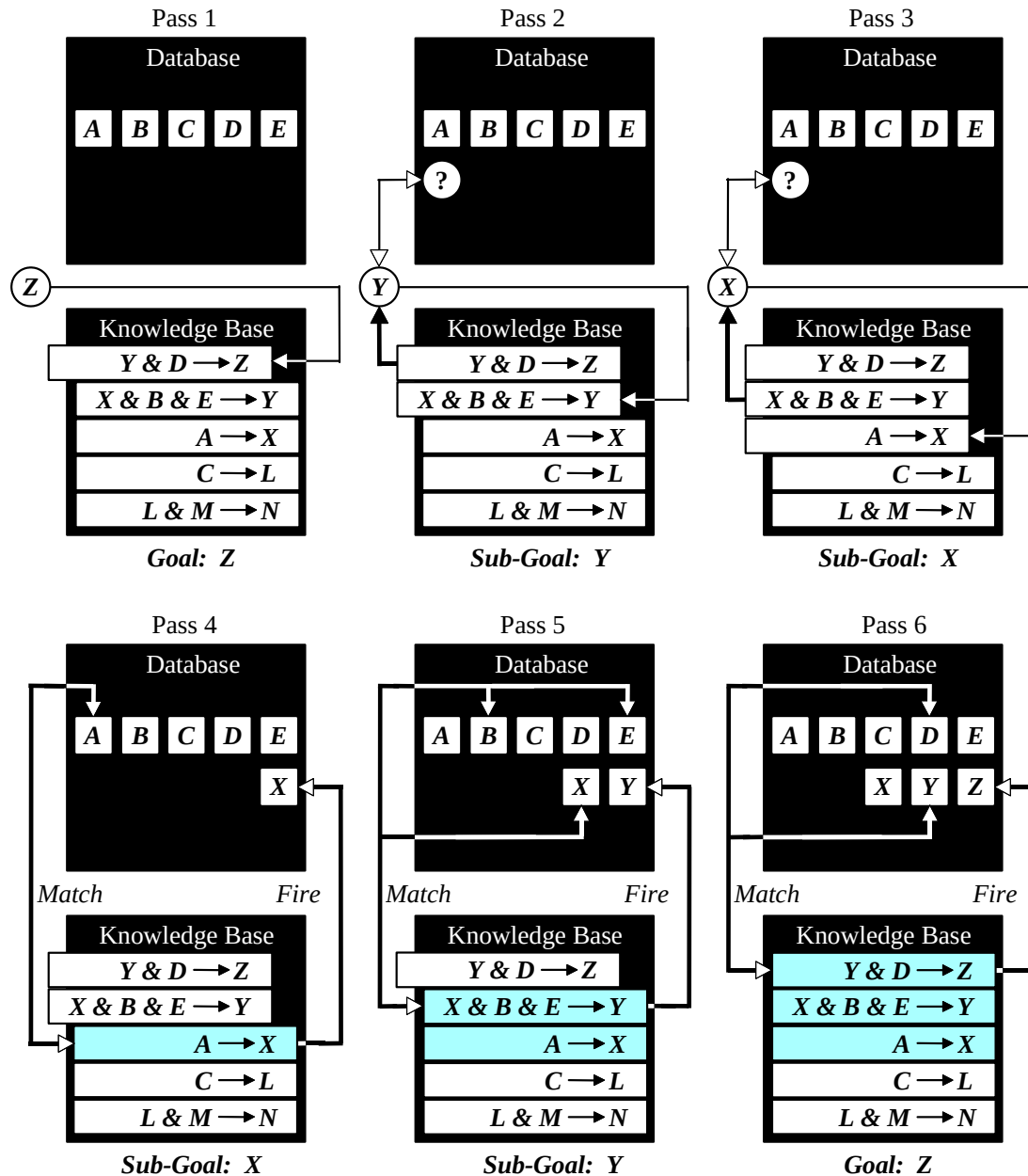
# Backward chaining

- Backward chaining is the **goal-driven reasoning**. In backward chaining, an expert system has the goal (a *hypothetical solution*) and the inference engine attempts to find the evidence to prove it. First, the knowledge base is searched to find rules that might have the desired solution. Such rules must have the goal in their THEN (action) parts. If such a rule is found and its IF (condition) part matches data in the database, then the rule is fired and the goal is proved. However, this is rarely the case.

# Backward chaining

- Thus the inference engine puts aside the rule it is working with (the rule is said to *stack*) and sets up a new goal, a subgoal, to prove the IF part of this rule. Then the knowledge base is searched again for rules that can prove the subgoal. The inference engine repeats the process of stacking the rules until no rules are found in the knowledge base to prove the current subgoal.

# Backward chaining



# How do we choose between forward and backward chaining?

- If an expert first needs to gather some information and then tries to infer from it whatever can be inferred, choose the forward chaining inference engine.
- However, if your expert begins with a hypothetical solution and then attempts to find facts to prove it, choose the backward chaining inference engine.

# Conflict resolution

Earlier we considered two simple rules for crossing a road. Let us now add third rule:

- *Rule 1:*

|      |                              |
|------|------------------------------|
| IF   | the 'traffic light' is green |
| THEN | the action is go             |

- *Rule 2:*

|      |                            |
|------|----------------------------|
| IF   | the 'traffic light' is red |
| THEN | the action is stop         |

- *Rule 3:*

|      |                            |
|------|----------------------------|
| IF   | the 'traffic light' is red |
| THEN | the action is go           |

- We have two rules, *Rule 2* and *Rule 3*, with the same IF part. Thus both of them can be set to fire when the condition part is satisfied. These rules represent a conflict set. The inference engine must determine which rule to fire from such a set. A method for choosing a rule to fire when more than one rule can be fired in a given cycle is called **conflict resolution**.



- In forward chaining, *BOTH* rules would be fired. *Rule 2* is fired first as the topmost one, and as a result, its THEN part is executed and linguistic object *action* obtains value *stop*. However, *Rule 3* is also fired because the condition part of this rule matches the fact '*traffic light*' is *red*, which is still in the database. As a consequence, object *action* takes new value *go*.

# Methods used for conflict resolution

- Fire the rule with the *highest priority*. In simple applications, the priority can be established by placing the rules in an appropriate order in the knowledge base. Usually this strategy works well for expert systems with around 100 rules.
- Fire the *most specific rule*. This method is also known as the *longest matching strategy*. It is based on the assumption that a specific rule processes more information than a general one.

- Fire the rule that uses the *data most recently entered* in the database. This method relies on time tags attached to each fact in the database. In the conflict set, the expert system first fires the rule whose antecedent uses the data most recently added to the database.

# Metaknowledge

- Metaknowledge can be simply defined as ***knowledge about knowledge***. Metaknowledge is knowledge about the use and control of domain knowledge in an expert system.
- In rule-based expert systems, metaknowledge is represented by **metarules**. A metarule determines a strategy for the use of task-specific rules in the expert system.

# Metarules

- *Metarule 1:*

Rules supplied by experts have higher priorities than rules supplied by novices.

- *Metarule 2:*

Rules governing the rescue of human lives have higher priorities than rules concerned with clearing overloads on power system equipment.

# Advantages of rule-based expert systems

- **Natural knowledge representation.** An expert usually explains the problem-solving procedure with such expressions as this: “In such-and-such situation, I do so-and-so”. These expressions can be represented quite naturally as IF-THEN production rules.
- **Uniform structure.** Production rules have the uniform IF-THEN structure. Each rule is an independent piece of knowledge. The very syntax of production rules enables them to be self-documented.



# Advantages of rule-based expert systems

- **Separation of knowledge from its processing.**  
The structure of a rule-based expert system provides an effective separation of the knowledge base from the inference engine. This makes it possible to develop different applications using the same expert system shell.
- ***Dealing with incomplete and uncertain knowledge.*** Most rule-based expert systems are capable of representing and reasoning with incomplete and uncertain knowledge.



# Disadvantages of rule-based expert systems

- **Opaque relations between rules.** Although the individual production rules are relatively simple and self-documented, their logical interactions within the large set of rules may be opaque. Rule-based systems make it difficult to observe how individual rules serve the overall strategy.
- **Ineffective search strategy.** The inference engine applies an exhaustive search through all the production rules during each cycle. Expert systems with a large set of rules (over 100 rules) can be slow, and thus large rule-based systems can be unsuitable for real-time applications.

# Disadvantages of rule-based expert systems

- *Inability to learn.* In general, rule-based expert systems do not have an ability to learn from the experience. Unlike a human expert, who knows when to “break the rules”, an expert system cannot automatically modify its knowledge base, or adjust existing rules or add new ones. The knowledge engineer is still responsible for revising and maintaining the system.