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RCM Labs Announces Website And Game Characters For First Play>>Learn>>Earn Web3 Blockchain Game, RedCat Multiverse

NEW YORK (June 22, 2022) - RCM Labs, the creators behind the innovative Web3 blockchain game, RedCat Multiverse, announced the launch of the new RedCat Multiverse website, redcatmultiverse.io, and the release of new game characters. As the first blockchain game built with a Play, Learn and Earn (PLE) model, RedCat Multiverse rewards players with valuable assets as they master core skills that are vital for career advancement in the 21st century.

These skills, commonly known as soft skills, include concepts like Problem Solving, Critical Thinking, Negotiation, Conflict Resolution and many more, which are not typically taught in traditional institutions but are becoming increasingly important for professional success. Earlier this month, results were published from a randomized control trial in Israel that focused exclusively on soft skills training. The program increased employment rates by 24% and reduced participants' income support dependency by 26% for the group receiving the training, relative to the mean of the control group. There are exciting and promising implications for the future of gaming, learning and professional development with the implementation of this new, scientifically-developed model.

RCM Labs has been building its online community behind-the-scenes since December 2021, offering exclusive Meerkat Bag NFTs to hypersocial community members which offer the opportunity to actually co-develop in-game characters. In this way, RedCat Multiverse is truly being developed in partnership with its community.

The new RedCat Multiverse website features news about the game, which is currently in development, including details about the science behind the PLE model and its community-first approach.

Additional features of the new website include:

- A sneak peek of RedCat Multiverse's first NFT collection, Inception NFTs, which will multiply in the game
- New character profiles and stories that enrich the gaming experience (more profiles are being added all the time)
- A long-term project Road Map with strategic planning outlined to the end of 2026
- A detailed white paper that highlights the science and technology behind this new concept in gaming
- An interactive community wiki site with information translated by the community into a number of languages

RCM Labs' mission for the RedCat Multiverse is to create a dynamic and engaging approach to help people develop the necessary skills needed in the workforce today by leveraging breakthrough technology. In this wildly imaginative game, players will follow The Red Cat, Sanura, a mystical and mysterious being who guides players

through challenges in various areas of the RedCat Multiverse as they create their own space on the platform by claiming land, developing in-game assets and participating in highly-engaging challenges.

Not only will players earn valuable assets as they continue playing the game, through stimulating and thought-provoking interactions in the RedCat Multiverse, but they will also earn NFT certificates when they demonstrate mastery of specific skills.

The creators and thought leadership behind this project feature some of the top minds in the industry including alumni from MIT and Stanford as well as Algorand and Riot Games (League Of Legends). RCM Labs is working with several foremost experts in game theory and Web3 technology to ensure that this game meets the expectations of the RedCat Multiverse online community, which already has strong engagement on social media platforms like Discord and Twitter.

RedCatMultiverse is a Web3 factory of possibilities. It will empower millions to advance their genius with smart fun. To learn more about what's in store for RedCat Multiverse, please visit redcatmultiverse.io and subscribe to the RedCat Multiverse blog at blog.redcatmultiverse.io to receive updates on development. For media inquiries, please contact RCM Labs at media@rcmlabs.io.

About RCM Labs and RedCat Multiverse

RCM Labs is an innovative, community-first Web3 company creating a dynamic new blockchain game called RedCat Multiverse, which is built on a Play>>Learn>>Earn (PLE) model. While users interact with elements of RedCat Multiverse, they will master in-demand Power Skills like communication, critical thinking, conflict resolution, collaboration, negotiation and leadership. Developed by a standout team that includes creators and thought leaders from MIT and Stanford as well as Algorand and Riot Games (League Of Legends), the RedCat Multiverse encourages positive community leadership through user-generated content.