Pitch Deck Proposal Funding Application: Faylotto

Decentralized Betting Web3 Social

Decentralized Betting Platform with Social Features for the Global Market

Designed for: **Global Crypto Venture Capital Firm**

Update: 19 July 2025

1. Executive Summary

Faylotto is a blockchain-based decentralized betting platform that integrates transparent betting with innovative social features, such as likes and comments on bets. Built on the EVM network (with plans to expand to multi-chain), the platform offers a fair, secure, and interactive lotto, lottery, spin, and betting experience with low betting fees (0.000256 ETH per bet) and a weekly rewards system for active players. Faylotto's utility token will become part of the ecosystem, used for staking, or premium features.

We are seeking a minimum of **USD/USDT 25 million** in accumulated funding from leading global crypto venture capital firms to fund technology development, aggressive marketing, and listing on leading crypto exchanges such as Binance, Bybit, OKX, KuCoin, Huobi, Gate.io, Hashkey, Bitget, Upbit, DEX, and others.

Vision: To become a global decentralized betting platform that combines entertainment, social interaction, and blockchain smart contract technology, redefining the transparency of the crypto gambling industry.

Why Invest?

Growing Crypto Market: Global crypto trading volume marketcap reached USD 3.69 in July 2025.
Unique Innovation: Social features set Faylotto apart from other crypto betting platforms.
Strong Tokenomics: Faylotto tokens encourage participation, utility, and liquidity.
Access to Leading Exchanges: Listing on major exchanges increases token value and global exposure.

2. Business Background

2.1. About FaylottoHKPool

FaylottoHKPool, at the heart of several other options, is a Solidity-based smart contract that allows users to place bets on numbers (2-4 characters) for a fee of typically 0.000256 ETH per bet. All transactions are recorded on the blockchain for transparency and security.

Key features:

Flexible Betting: Users choose a betting multiplier for greater winning potential.
Social Features: Likes and comments create an interactive community, in line with SocialFi trends.
Leaderboard Awards: Weekly prize of 5% of total bets for top players (maximum three wins).
Secure Payout: Winners claim their ETH or other coin prizes via smart contract.
Contracts are tested on Sepolia Base and are ready for layer-1, layer-2 & multi chain mainnets.

2.2. Market Opportunities

Market Scale: Crypto exchange reserves reached USD 271 billion in 2025, with Binance accounting for 41.6% of trading volume.
SocialFi and DeFi Trends: Projects like Axie Infinity demonstrate the potential of community-driven applications.
Exchange Listing Request: Listing on leading exchanges increases token liquidity.
Global Demographics: Global crypto users are expected to reach a record high by 2027

2.3. Problems and Solutions

Problem:

Traditional lotteries are not transparent and are prone to manipulation.
Betting platform is under development, with the aim of increasing active users.
Meanwhile, the cost of listing on large stock exchanges is expensive.

Solution:

On-chain transparency for all transactions.
Social features increase user retention.
Funding for listing on leading exchanges.

3. Products and Technology

3.1. Key Features

Betting Mechanism: A 2-4 character number, typically costing 0.000256 ETH per bet. Bets are stored in a Bet structure (unique ID, player address, transaction hash).
Social Features: Likes (one per user per bet, type "like") on LikeData. Comments (add/edit/delete) on BetComment.

Leaderboard and Prizes: 5% of total weekly bets are awarded through Reward distribution. Maximum of three wins per player.
Winner Selection: The contract owner determines the winner via setWinner. Claim the prize via claimETH.

3.2. Technology Architecture

Smart Contracts: Solidity, deployed on Sepolia Base Testnet, and migrated to layer-1 or layer-2 and multi chain EVM.

Data Structure:

Bet: Bet details.
PlayerStats: Total bets, wins, payouts.
WinnerData: Winner records.

Security:

Audit by CertiK/OpenZeppelin.
Cold storage and multi-signature wallet.
Modifier onlyOwner for sensitive functions.
Frontend: Web (React), mobile (Flutter), integrated web3.js/ethers.js.
Trading API: CCXT integration for Faylotto trading on the exchange.

3.3. Competitive Advantage

Low staking fees (0.000256 ETH, Or depending on the coin type and other network chains).
Unique social features.
Tokenomics supports participation, utility, and liquidity.
Readiness for listing on major exchanges.

4. Tokenomics

4.1. Token Overview

Name: **Faylotto**
Type: ERC-20 (planned expansion to Independent Blockchain). If possible, although this will require considerable time and funding.
Total Supply: 1,000,000,000

Function:

Bet payouts.
Access premium features.
Tips and gifts.
Early adopter mainnet.
Airdrop.
Leaderboard prizes and wins.

4.2. Token Distribution

Category	Percentage	Number of Tokens	Description
Investor	50%	500.000.000	Venture, Capital, & Investors. Locked for the first 6 months, then unlocked at 5% per month during the vesting period.
Early Adopter & Community	5%	50.000.000	Early Adopter (mainnet), Airdrop (testnet).
Team	5%	50.000.000	Locked for the first 9 months, and vesting for 2 years, unlocking every month.
Liquidity	15%	150.000.000	Liquidity on CEX, OKX, KuCoin, Hashkey, Bitget, DEX, etc. And promotions, influencer partnerships.
Ecosystem	10%	100.000.000	DeFi feature development and blockchain expansion. Locked for 1 year, vesting for 2 years.
Treasury	10%	100.000.000	Locked for 2 years, vesting for 4 years.

4.3. Release Schedule

Investors: Venture, Capital, & Investors. Locked for the first 6 months, then unlocked at 5% per month during the vesting period.

Early Adopter & Community: Early Adopter (mainnet), Airdrop (testnet).

Team: Locked for the first 9 months, and vesting for 2 years, unlocking every month.

Liquidity: Liquidity on CEX, OKX, KuCoin, Hashkey, Bitget, DEX, etc. And promotions, influencer partnerships.

Ecosystem: DeFi feature development and blockchain expansion. Locked for 1 year, vesting for 2 years.

Treasury: Locked for 2 years, vesting for 4 years.

Marketing: 20% released at launch, the remainder released gradually over 4/6 years. (Initial supply of 20% or 200,000,000 tokens, including liquidity, early adopter allocation, and airdrop, after TGE.)

 Exchange Liquidity: Released immediately for stable trading.

4.4. Token Value

Seed Round: USD 0.05 per token (**50M tokens, FDV $25M**. Flexible based on strategic value. Crypto Venture Capital allocation).
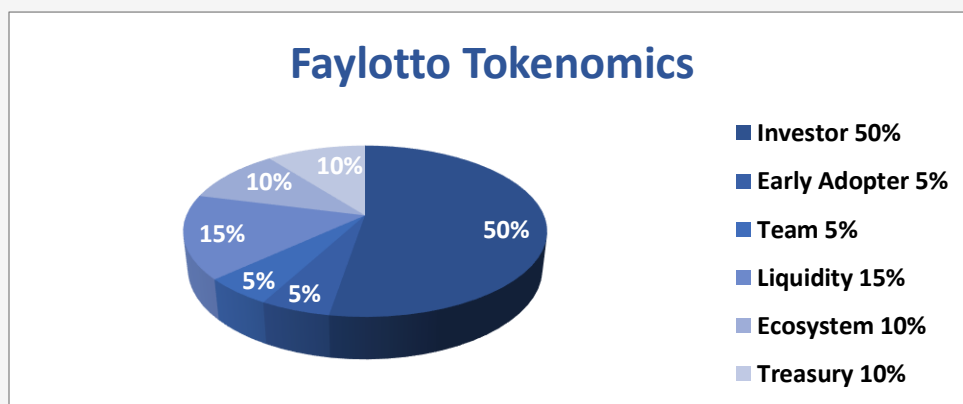
Price Projection:
USD estimation is not yet certain (listing on DEX, CEX, Kucoin, Bynit, OKX, Mexc, Hashkey, Bitget, etc.). USD estimates are not yet certain (user growth).

Driving Factors:
Token burning.
Request from bet.
Listing on major exchanges.

Faylotto Tokenomics

- Investor 50%
- Early Adopter 5%
- Team 5%
- Liquidity 15%
- Ecosystem 10%
- Treasury 10%

5. Business Model

5.1. Financial Projection Revenue Sources

Betting Fee: 0.000256 ETH, and depends on the type of blockchain network used per bet.
Sale of Faylotto tokens used for betting fees on the platform.
And other Faylotto business models in the future of web3 crypto in the blockchain field.

5.2. Use of Funds

Estimated Funding USD:

 (USD Not yet estimated): Technology (frontend, mobile, audit, layer-2).
 (USD Not yet estimated): Marketing (CoinGecko, Binance Square, influencers).
 (USD Not yet estimated): Exchange listings (Binance, OKEx, KuCoin, Bybit, Mexc, Hashkey, Bitget, etc.).
 (USD Not yet estimated): Operations (team, servers, compliance).

Listing Fee Requirements:

Binance: Estimated USD fees are not yet known.
OKEx, Bybit, KuCoin: Estimated USD fees are not yet known.
Huobi, Gate.io, Mexc, Bitget, Hashkey, Upbit: Estimated USD fees are not yet known.
DEX Uniswap, Pancakeswap, & etc. Estimated USD fees are not yet known.

6. Marketing and Growth Strategy

6.1. Target Market

Crypto traders (18-65 years old) on Binance, OKX, KuCoin, Bybit, Upbit, Hashkey, Bitget, Mexc, Huobi.
Web3 (DeFi, NFT, SocialFi) communities in Asia, Europe, America and worldwide.
Crypto-based betting, lottery, etc. players looking for transparency.

6.2. Marketing strategy

Digital Campaigns: Ads on CoinGecko, CoinMarketCap, Binance Square, Crypto Influencers, etc.
Partnership: Listing via Bybit Launchpad, Binance Launchpool (If possible), MetaMask integration.
Incentives: Airdrop of 100 million tokens, early adopters, airdrop, betting competition.
Community: Discord, Telegram, Twitter/X, AMA etc.

6.3. Exchange Listing Target

I: KuCoin, Gate.io, Mexc, Hashkey, Bitget, Upbit.
II: Bybit, OKX, Huobi.
III: Binance.
IV: DEX.

6.4. Expansion Plan

Global launch
Multi-chain integration
Building Blockchain

7. Team

Chief Executive Officer	Cipher Node I	t.me/CipherNodeI | mailto:buz@faylotto.xyz
Smart Contract Engineer	Eval Unescape	t.me/EvalScape
CTO Frontend Engineer	PolyMorph	t.me/PolyMorp
Admin Moderator	InitVoid	t.me/InitVoid
Admin Moderator	Mafe Oluwatomiwa	t.me/MafeWeb3 | https://x.com/MafeWeb3
Community Manager	Zaidra	t.me/morenicrypt001 | https://x.com/zaidra01
Community Manager	Olatokunem	t.me/Itsmedaniellle | https://x.com/Olatokunem12670
Community Manager	Lola	t.me/Lola_cryp | https://x.com/lola_crypt16
Community Manager	Meverick	t.me/IamMaverick | https://x.com/IamMaverick0
Growth & Community Strategis	Krypton	t.me/krypt0n365 | https://x.com/krypt0n365
Community Manager	Saheed Yusuf	t.me/Zaidra001 | https://x.com/SaheedYusu91574
Moderator Shiller	Donny	t.me/Donny_cs | https://x.com/Adeniyi_sol
Web3 enthusiast	Noir Node	t.me/Noirnode7 | https://x.com/Noirnode7
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8. Risk and Mitigation

Risk	Mitigation
ETH Volatility	Stablecoin options (USDC, USDT)
Global regulation	Global legal compliance.
Contract security	CertiK/OpenZeppelin Audit.
Exchange	Initial listing, KuCoin, Bybit, Hashkey, Mexc, Bitget, and DEX.
Adoption	Long-term.

9. Funding Request

We're offering a percentage of our estimated minimum of **USD/USDT 25** million for equity. The funds will cover technology, marketing, exchange listing, and token launch. Investors will receive:

Token holder rights.
ROI.
Access the Web3/SocialFi ecosystem.
Strategic advisor role.

10. Closing

Faylotto is a betting, lottery, SocialFi, and blockchain (Decentralized Betting Web3 Social) DApp. With unique tokenomics, unique social features, and plans to list on leading exchanges, we are poised to dominate decentralized betting, lottery, Web3 gaming, and Web3 social. Join us in revolutionizing the global crypto betting platform.

Contact:

Pitch Deck: https://faylotto.xyz/FaylottoPitchDeck.pdf

DApp Products: https://app.faylotto.xyz

DApp Airdrop: https://beta.faylotto.xyz

Whitepaper: https://faylotto.xyz/FaylottoWitepaper_v3.pdf

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